

State faces vital decision on care of mentally ill

By BOB SCHMIDT
Our State Bureau
SACRAMENTO — California's care of its mentally ill has gone through dramatic and sometimes agonizing changes in recent years, and now faces a crucial question: Are Californians willing to share the cost of developing a program about which there is general agreement among professionals in the mental health field?

The program, outlined in the final report of the state Senate's Select Committee on the Proposed Phaseout of State Hospital Serv-

ices, calls for the establishment of "Regional Mental Health Centers" to provide "centralized, specialized treatment programs, operated in support of community-based programs."

The community-based programs would serve in-patients and out-patients, and would include diagnosis, confinement when necessary, both emergency and long-range treatment, and extensive therapy and rehabilitation services.

The facilities offering the various services, from clinics to board and care homes, would be required

to meet specified high standards, with license renewal dependent upon performance. Board and care homes, for instance, would not only have to meet strict safety and sanitation standards, but provide successful therapeutic programs as well.

There would be mandatory follow-ups on discharged patients, with facilities required to provide aftercare programs for those patients.

There would be 24-hour mental health evaluation services avail-

able, able to provide, among other things, "regular and systematic screening of all inmates of the county jail for the purpose of identification of mental illness and the treatment of the mentally ill in an appropriate clinical setting."

Overall planning and administration for the state and local mental health programs would be the responsibility of the State Dept. of Health. Funding would be primarily a state responsibility.

The cost: Sen. Peter Behr, R-Tiburon, a member of the Senate

select committee, says the state should probably double the presently proposed \$224 million appropriation for community mental health services. Dr. Paul F. O'Rourke, medical consultant to the committee, says the precise cost would be difficult to determine, but that it would be "substantial."

Much of the remainder of this year is expected to be used to develop the appropriate remedial legislation. The big battle for funds, if there is a battle, will take place next year.

The changes in California mental health care started long before Ronald Reagan became governor in 1967, but became the most turbulent during his administration.

The committee was formed in response to a Reagan administration proposal to close all state hospitals and shift all care for the mentally ill to community programs.

The ensuing uproar forced Rea-

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Southland's
OWN SUNDAY
Newspaper

INDEPENDENT PRESS-TELEGRAM

HE 5-1161—Classified No. HE 2-5959 208 Pages LONG BEACH, CALIFORNIA, MARCH 24, 1974 Vol. 22, No. 35 Home Delivered Daily and Sunday — \$4.00 Per Month

U.S. 'ignored oil warnings 10 years'

By RICHARD E. MEYER
AP Newsfeatures Writer

Americans will live in jeopardy of oil shortages long after the first tanker of embargoed Arab oil arrives because U.S. oil companies ignored more than a decade of warnings that Middle East oil was a trap.

Cheap oil, huge profits and tax privileges offered by the United States government to companies operating abroad led the American oil industry into a tangle that will

First of a series

place serious constraints on the availability of petroleum for years.

During this period, the government joined the industry in efforts to keep the tangle from tightening—ultimately to little avail.

Government and private studies, interviews with oilmen and a review of congressional testimony by industry and government officials show that U.S. oil companies abroad have become virtual hostages of the nations where they drill their wells. Government and industry officials alike say the end

of the embargo last week is no guarantee that millions of barrels of Middle East oil will not be held for ransom again.

The Arab embargo helped to demonstrate painfully to Americans that they consume more oil (17 to 19 million barrels a day) than they produce (nine million barrels a day).

What the embargo didn't demonstrate was how U.S. consumers ended up in this predicament.

An examination shows:

—Major U.S. oil companies pursued overseas oil for profit in the face of repeated signs that they were losing control of their foreign holdings. Some companies have increased domestic exploration, but the reliance on foreign oil goes on because the oil industry says it will take 10 to 15 years to develop self-sufficiency in the U.S.

—The oil companies obtained from the U.S. government tax privileges that permitted them to write off huge portions of the cost of their overseas ventures. By the beginning of the embargo, they had used up most of the write-offs. Now the industry says foreign oil costs must be passed along to U.S. consumers.

Yield per well was high—6,500 barrels a day in 1971 and still that good. And production costs, says T. M. Powell, vice president of Standard of California, were the lowest anywhere in the world—less than 15 cents a barrel since the early '50s.

In the U.S. by contrast, where the U.S. Geological Survey says there are still 440 billion barrels of producible and undiscovered oil (enough to meet America's needs well into the next century), most crude oil has cost \$1 barrel or more to take from the ground for the past 25 years. And much of it is under unleased federal land.

Unsurprisingly, U.S. oil companies headed for the Middle East.

Some states now enjoy a gas 'glut'

Combined News Services

The gasoline situation has eased so much in some parts of the country that some state authorities are reporting a possible "glut."

But while U.S. officials say the situation will improve further when Arab oil starts flowing again, they warn that the nation can't afford to waste fuel.

An Associated Press survey showed more gasoline stations planned to stay open today than in recent weeks, and there were fewer limits on sales.

Increased March allocations and leftover supplies from allotments announced late in February helped ease things even without Arab oil.

The Automobile Club of Southern California said a survey of 337 service stations showed 16 per cent planned to stay open at least part of the day today.



No easy rider

Landing in one piece after losing control of his bicycle is all that concerns Richard Cox, 13, Oak View, who's too young to worry about gas shortages, rising prices or other adult matters.

China holds Russ copter, 'spy crew'

New York Times Service

HONG KONG — China charged Saturday that the crew of an armed Soviet reconnaissance helicopter had been on a spying mission when it was captured last week in the northern reaches of Sinkiang Province.

A formal diplomatic protest dismissed as "a bunch of lies" a Soviet report Wednesday that the helicopter was enroute to pick up a sick soldier when it was blown off course in a storm and forced to make an emergency landing in Chinese territory.

The note said Chinese frontier guards and militiamen captured the helicopter and its three-man crew on March 14 after it had "landed on more than one occasion" in Habahe County, which is on the frontier with the Soviet Union about 300 miles north of Urumchi, the capital of Sinkiang.

There was no first aid equipment aboard the helicopter, the note stated, but arms, ammunition, reconnaissance equipment and documents were all said to have been seized.

The note, which was handed to Soviet ambassador V. S. Tolstikov in Peking Saturday afternoon, charged that Soviet aircraft had committed 61 intrusions so far this year in the Central Asian province, which was formerly known as the Sinkiang Uighur Autonomous Region.

Tass, the Soviet press agency, reported on Wednesday that the helicopter had landed in China because it had run out of fuel. It said the pilot had then radioed for help and the Chinese authorities had been promptly notified.

Two months ago five Soviet diplomats were expelled from China after having allegedly made contact with a Chinese espionage agent in their employ. Moscow responded by expelling one Chinese diplomat.

KISSINGER FLIES TO MOSCOW ON 'SALT' MISSION

WASHINGTON (UPI) — Secretary of State Henry A. Kissinger flies to Moscow Saturday night for talks he hopes will break the "stalemate" in U.S.-Soviet nuclear arms talks and pave the way for President Nixon's summit visit in late June.

Middle East peace efforts, East-West relations in general, and bilateral matters between Washington and Moscow also will be discussed.

Kissinger is taking his children, Elizabeth, 14, and David, 12. Kissinger planned to stop for lunch today with West German Foreign Minister Walter Scheel in Bonn, and will arrive in Moscow at midnight tonight.

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Plans to deliver 42 tapes denied

CAMP DAVID, Md. (AP) — The White House indicated Saturday it will not consider surrendering 42 taped conversations sought for the House impeachment inquiry until the Judiciary Committee defines its charges against President Nixon and specifies "what materials are wanted and why."

Press Secretary Ronald L. Ziegler issued a formal statement denying a published report that the White House would turn over tapes of the 42 presidential conversations next week.

"We continue to feel it is essential that the committee first define the charges and be specific on what materials are wanted and why," he said.

The changes in California mental health care started long before Ronald Reagan became governor in 1967, but became the most turbulent during his administration.

The committee was formed in response to a Reagan administration proposal to close all state hospitals and shift all care for the mentally ill to community programs.

The ensuing uproar forced Rea-

ZIEGLER also assailed a report in the Los Angeles Times, attributed to congressional and other sources, that Nixon's taped conversation with former White House counsel John W. Dean III clearly showed that the President did not disapprove of the payment of hush money to Watergate defendants.

"We stand behind both of our stories," said a Times spokesman.

In regard to the story on the Nixon-Dean tape, the spokesman said:

"We quoted our sources who say what it said to them. I don't want to get into anything more expansive than that."

The White House spokesman said "the malicious intentions of the individuals who planted this story are clear," and that the report "cannot help but influence the White House attitude with respect to providing additional materials in the future" to the Judiciary Committee.

A recording of the Nixon-Dean conversation was one of 19 tapes provided to the committee as well as to special prosecutor Leon Jaworski.

ZIEGLER said no decision has been made to provide additional tapes to the committee.

"The White House position has not changed," he said. "We feel that the committee should define the scope of their investigation and their charges. In short, they should be specific as to what further information they want and why. Logically, the committee can only be specific after it assesses the massive amount of material already provided to the committee."

While adding that "the White House is prepared to continue discussions and to look for ways to cooperate further with the committee," Nixon feels very strongly "about his constitutional duty not to irreversibly erode the office of the presidency."

As for the description of the March 21 conversation about alleged hush money to Watergate defendants, Ziegler said:

"The White House is concerned and alarmed at the biased and selective interpretations of the tape which are attributed in part to congressional sources."

NOTING the White House has often said the tape "can mean different things to different people

(Turn to Back Pg., Col. 5)

Dubious dairy co-op funds to Demos told

By BROOKS JACKSON

WASHINGTON (AP) — The nation's largest dairy cooperative spent \$137,000 in corporate funds on computer mailing lists for campaign use by Midwestern Democrats including Sens. Hubert H. Humphrey and James Abourezk. The Associated Press has learned.

Details of the 1971 transactions were assembled from court documents, interviews, and a report by the cooperative on activities of its leaders.

One of the largest payments covered most of the cost of a mailing list for the Iowa Democratic Party. That transaction came after co-op officials sought to make a donation to the unannounced presidential campaign of Sen. Harold Hughes, an offer the Iowa senator says he declined.

Other payments went for lists requested for Gov. David Hall of Oklahoma and Gov. Robert Dock-

ing of Kansas. Those lists weren't completed because the state Democratic parties didn't pay their share.

The firm that received the money and assembled the list has admitted falsifying correspondence and invoices covering the transactions. Watergate investigators are seeking to determine whether the payments violated federal law prohibiting donation of corporate money to political campaigns.

The story of the mailing-list subsidies is outlined in a lawyer's report, commissioned by the co-op's board of directors, on the past political and financial dealings of its top officials, some of whom have been ousted.

Payments were made by the Texas-based Associated Milk Producers, Inc., in six installments

(Turn to Back Pg., Col. 2)

Nixon asks more aid to schools, busing cut

CAMP DAVID, Md. (UPI) — President Nixon Saturday urged Congress to pass antibusing legislation this year and said he will ask for \$3 billion in supplemental aid for the nation's public schools.

From his Camp David retreat on a sunny and crisp first weekend of spring, Nixon endorsed a bill coming up for debate in the House next week which would extend federal education aid to the nation's schools another three years.

At the same time, he criticized a pending Senate version of the

measure, saying it would "create a bureaucratic nightmare hopelessly bound up in miles of red tape."

He urged Congress to make school aid programs faster and less complicated and said he will request \$3 billion "to enable us to get federal funds to the schools this spring so that for the first time they will be able to plan ahead knowing the size and extent of the federal contribution."

His contention that education

(Turn to Back Pg., Col. 6)

Tip snares suspect

A Secret Witness tip relayed by the Independent Press-Telegram to San Clemente and Costa Mesa authorities has resulted in the arrest of a man suspected of at least 28 armed Southland robberies.

Detectives said John Redmond, 45-year-old parolee from Fresno County, was picked up in Norwalk on a warrant from San Clemente following the tip.

Secret Witness CDF-001 will be eligible for a \$500 reward if Redmond, who has waived preliminary hearing and is now awaiting Superior Court action, is convicted.

The informant named Redmond as the suspect in the armed robbery of the Tick-Tock Market in San Clemente last Dec. 6 and as the holdup man responsible for three other armed robberies in San Clemente and Costa Mesa. San Clemente Detective

Roger Wiberg said the information proved to be "solid."

Costa Mesa Detective Norman Kutch said the arrest enabled Costa Mesa police to close the books on two hold-ups. Both investigators confirmed that statements by Redmond following his arrest have implicated him in at least 28 armed robberies, most of them in the San Fernando Valley area.

If you have information that will help law enforcement officers in solving any outstanding felony, call Secret Witness at 436-2526 between 8 a.m. and midnight on weekdays, or between 3 p.m. and 11 p.m. on Saturdays and Sundays. Or write to: Secret Witness, P.O. Box 67, Long Beach, Calif. 90801.

(Selected summaries of 10 Secret Witness cases in which rewards of specified amounts are offered will be found on Page A-12.)

People in the news

Air Force flies mercy mission for girl paralyzed from neck

Combined News Services

Dressed in a checked pink pinafore and sandals dotted with red and green flowers, 4-year-old Rachel Gann was flown on a mercy mission from Georgia to Texas Saturday for treatment of a cervical cord injury that has left her paralyzed from the head down.

"We'll have her at the Astro-dome or the zoo within a month," the doctor who will treat her said in Houston.

The Marietta, Ga., child was injured last Aug. 23 in an auto accident that killed her mother. Since then she had lain helpless in Atlanta's Northside Hospital while doctors, nurses and machines worked around the clock to keep her alive.

But she needed special treatment at the Houston hospital. And it took the help of Sen. Herman Talmadge, D-Ga., to cut through the Pentagon red tape and get an Air Force DC9 Air-Evac plane with the necessary equipment aboard to treat her in flight.

Douglas Gann, Rachel's father, had been in Houston for a week and greeted her at the airfield.

"Most of the time she is in good spirits — until you try to make her eat. Then she gets irritated," said the father who had to quit his job to help care for his daughter. Gann's brother in Marietta is caring for Rachel's older brothers, Steve, 9, and Greg, 11.

Rachel could be in the Houston hospital for six to nine months and the bill will run to \$25,000.

"There is a long road ahead of her for whatever recovery she makes," said her nurse.



RACHEL GANN WITH FATHER IN HOUSTON

Hero

A Memphis television cameraman who halted a chase by ramming his company vehicle into a bank robbery getaway car carrying three robbers and two hostages earlier this week will be honored by the Justice Department.

U.S. Atty. Gen. William Saxbe and FBI Director Clarence Kelley will present Anderson a medal made especially for him at ceremonies next Wednesday at the FBI National Training Academy at Quantico, Va.

Anderson was filming the chase late Monday when he saw the getaway car run down a policeman in a department store parking lot. He said he became enraged and crashed his car into the getaway car, ending the high speed chase.

One of the robbers killed himself, and two others are in police custody.

Message

With a rousing rally in the state's largest city behind him, Alabama Gov. George C. Wallace wasted no time Saturday getting to the grassroots in his re-election campaign.

From the cavernous hall of Birmingham's Municipal Auditorium, Wallace took his campaign to the tiny south Alabama community of Greenville, urging voters to "send a message loud and clear that times are going to change." He said he wants that message addressed to the national Democratic Party.

Solzhenitsyn

Soviet officials have given exit visas to the family of banished writer Alexander Solzhenitsyn, but the family won't join him in Switzerland until his 6-month-old son recovers from a respiratory infection.

There was no immediate reaction from Solzhenitsyn, a Nobel laureate, who was expelled from Russia Feb. 13 and is staying at the home of his lawyer in Zurich.

In addition to Solzhenitsyn's wife, Natalya, the family includes the couple's three children, his wife's son from her first marriage, and his mother-in-law. For both it is a second marriage.

Postmaster

James A. Farley, postmaster general under President Franklin D. Roosevelt, was named Saturday to receive the 1974 Laetare Medal, an award the University of Notre Dame has given annually to outstanding American Catholics since 1883.

Farley was Democratic state chairman of New York in 1930 when Roosevelt's re-election as governor by an unprecedented plurality of 725,000 votes set the stage for his presidential nomination in 1932.

Now 85, Farley is honorary chairman of the Coca-Cola Export Corp.

Bandman

Sam Donahue, 56, one of the bright lights of the Big Band era, died in Reno, Nev., late Friday night. He had been hospitalized since November with cancer.

Donahue played with the bands of Harry James and Benny Goodman in the 1940s and 1950s and with Tommy Dorsey in the 1960s. In 1951, after he had formed his own band, he was recalled by the Navy to reorganize the Department of the Navy band.

Warning

If Bobby Fischer fails to show up for the opening game of the world chess championship next year as he did in 1972 he may lose his title unless he is seriously ill, according to a Russian chess official in Moscow.

Police arrest suspected Getty kidnap mastermind

LAGONEGRO, Italy (UPI)—Police seized a suspected leader of the gang that kidnapped J. Paul Getty III in a dawn raid Saturday on a farmhouse in southern Italy.

Girolamo Piromalli, 58, was the seventh Calabrian charged with the abduction of the 17-year-old grandson of the American oil billionaire. Police said the husky Piromalli has a criminal record.

Investigators said they believed Piromalli and Saverio Mammoliti, 31, were the brains of the gang that held the so-called "golden hippie" for five months and cut off his right ear to back their ransom demand. The Getty family paid a \$2.9 million ransom last December and the boy was released.

Mammoliti, a convicted murderer who escaped from prison before Getty's kidnapping last July 10, is still sought on a kidnap warrant issued in January.

Police said a computer



GIROLAMO PIROMALLI
Suspected Ring Leader

check identified a 100,000 lire banknote hidden in Piromalli's farmhouse at Gioia Tauro on the toe of the Italian boot as part of the ransom money.

The banknote was found in a drawer in a roll of bills totaling 3 million lire (\$5,100) during a search of Piromalli's home Jan. 15, the day the five other suspects were arrested, police said. Piromalli said the money was given to

him by relatives who live outside Italy.

Investigators said Piromalli's arrest was delayed while they questioned the other suspects, who then were placed in separate jails in Calabria to prevent any contact between them.

The red-haired, freckled Getty, a ninth-grade dropout who lived with his divorced mother in Rome, was abducted in the early hours of July 10 from a Rome piazza. He was set free in a snowstorm near Lagonegro in northern Calabria on Dec. 15, two days after a family emissary threw a hemp bag full of money from a moving car outside Lagonegro.

Getty told police his kidnapers kept him blindfolded and moved him from place to place, often sleeping outdoors in rugged country.

Investigators theorized the kidnapers were Calabrian drug runners seeking capital for their operations.

Police officer flies 700 miles to convince man to give up

SNOWBIRD, Utah (UPI)—A Denver police lieutenant flew 700 miles and talked one of his officers into surrendering Saturday after the policeman held his estranged wife at

gunpoint in a Utah ski resort for nearly 12 hours.

Sgt. James Sipos, 44, who has been in and out of a Denver hospital as a psychiatric outpatient for six months, put down two

pistols and freed his wife unharmed after a brief talk with Lt. James Shoemaker.

Shoemaker flew from Denver to Salt Lake City and then rushed 20 miles up Little Cottonwood Canyon to the Snowbird ski resort early Saturday to end a stalemate between Sipos and two dozen heavily armed Salt Lake County sheriff's deputies.

Sipos' wife, Kay, 30, who worked as a teller at a bank in the resort, was freed unhurt but was "emotionally distraught."

The drama began Friday afternoon about 1 p.m. when Sipos, who was supposed to be working in the identification section of the Denver Police Department, showed up at the bank and started arguing.

The couple moved into a conference room at the headquarters of Snowbird Corp. in a building housing the resort's main gondola lift.

Sipos disarmed a deputy who interrupted them in response to a trouble call, then released him with a warning to keep others away or Sipos would kill his wife.

About two police then surrounded the resort and Shoemaker was summoned to try to talk Sipos into giving up.

At least it was fun to dream of fortune

NEW YORK (AP)—A 24-year-old secretary found a check in a Wall Street parking lot and immediately began spending it — in her mind.

"I decided to give some to the ASPCA, some to cancer, buy a house, give some to people, and put on concerts... where kids would only have to pay \$3 to cover cost instead of \$12 like you have to pay now," said Heleine Michel.

But she called the payee, J.J. Kenny, a broker, and someone came around to pick up the check. A spokesman for Schroder Trust, the bank on which the check was drawn, said it had been dropped by a Kenny messenger.

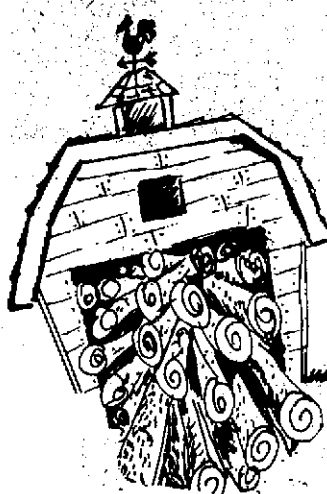
"No, she couldn't have cashed it, since it was payable to a company," he said. "But to lose a



HELEINE MICHEL

check that large kind of shakes people up."

The check was for \$2,803,914 "and 75 cents," Miss Michel said. The reward? \$25.

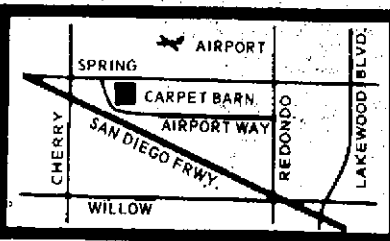


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CUSTOMS AGENTS Tom Hayes, of Texas, above, and Gerald Cole, of Long Beach, receive instruction in handling of small boats from Coast Guard Chief John Held.

—Staff Photos by CHUCK SUNDQUIST

Customs men get own navy

The U.S. Customs Service soon will get a fleet of speedy 22 to 42-foot boats as new weapons in the struggle to prevent smuggling of dope and other contraband into this country.

A special class of 22 customs agents last week completed an accelerated small boat handling course conducted by the Coast Guard at Terminal Island. Agents in the pilot program came from all over the country—from Long Beach to New York, from the Great Lakes to New Orleans.

David Schaeffer, customs patrol officer in charge of the program, said that during the 80 hours of instruction the future skippers were taught piloting, the mariner's compass, chart reading, anchoring techniques, boat handling and other subjects dealing with operation of small craft.

Six Coast Guardsmen led by N Chief John A. Held conducted the eight-hour-a-day classes, which were held in the U.S. Customhouse.

Schaeffer said at least one boat and operator would be assigned to the California-Mexican border area but for security reasons he declined to say where the boat and crew would be based.

He said the purpose for creating a Customs Service small boat fleet with trained operators was twofold. They will serve as a deterrent to persons engaging in smuggling activity, and they will be used as interceptors of craft believed to be carrying contraband.



Schools seek more gas

Charles Laizure, supervisor of transportation for ABC Unified School District, hopes the district's April fuel allocations will be increased to permit renewed field trips.

Field trips were canceled by district trustees after the Shell Oil Company reduced gasoline allocations to 60 per cent of March, 1972, levels.

Unless the allocations are increased the district will be forced to purchase fuel from local independent dealers at "street" prices.

The transportation supervisor said he had been informed that gas station fuel allocations were already boosted, due to the end of the oil embargo.

Shell Oil and Standard Oil, which supply fuel to the County of Los Angeles, from whom ABC purchases it, have not increased their supplies to the county yet, he said.

ABC expects to pay about 56 cents on the street for a gallon of gas, compared to the county price of 31 cents.

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Women face campaign gifts quiz

A woman and her daughter must answer questions by the Orange County Grand Jury probing political contributions in a 1972 campaign in the 69th Assembly District.

Mrs. Naomi Jordan of Newport Beach, and her daughter, Sharon Mitchell, of Orange Wednesday faced Santa Ana Superior Court Judge James K. Turner, who ordered them to answer the jury's questions.

Both women had appealed to U.S. District Judge Matt Byrne against Judge Turner's ruling Feb. 11 that they must stand for questioning on the source of funds they donated to the campaign of James Sartin in his bid for assemblyman in the 69th District.

Sartin lost his try for the Republican nomination. In the general election he entered as a write-in candidate in a campaign reportedly financed in part by funds supplied by Democrats.

Mrs. Jordan and Mrs. Mitchell had been listed as donors of \$1,650 to Sartin's campaign. They had refused to tell the grand jury how they happened to make the donation, or where the money originated.

Assemblyman Kenneth Cory, D-Garden Grove, was re-elected in the 1972 campaign, defeating William Dannemeyer, the Republican nominee.

Cory was reputed to have had knowledge of how Sartin's campaign was financed, and he had been questioned by the Sacramento County Grand Jury.

The Orange County Grand Jury undertook the investigation after information pointed to Mrs. Jordan and Mrs. Mitchell as having made contributions to Sartin.

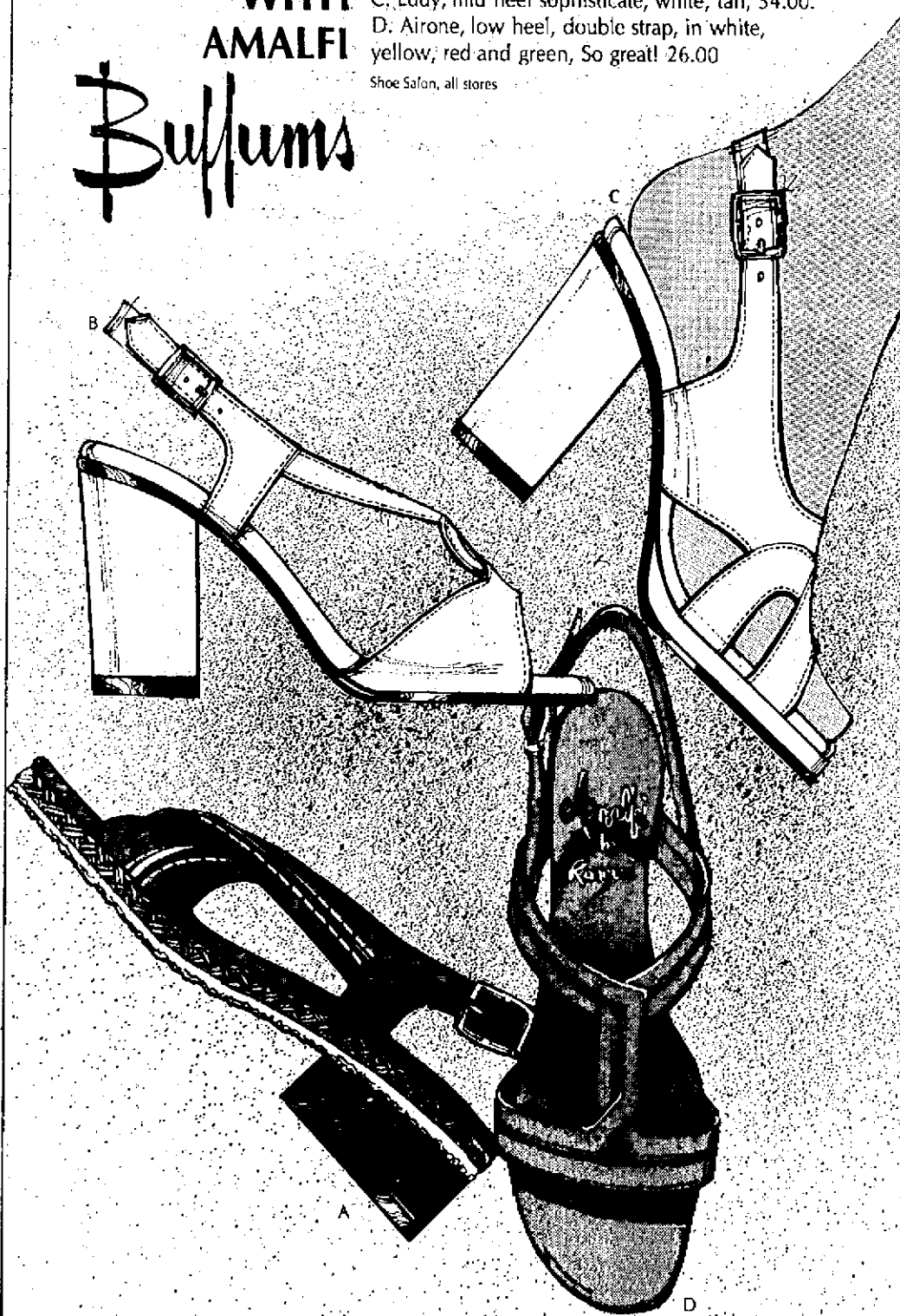
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Vol. 22, No. 25

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Food giveaway still not ready

HILLSBOROUGH (AP)—Officials of the \$2 million Hearst food giveaway said Saturday they still are not ready to resume distributing groceries as demanded by Patricia Hearst's kidnapers.

"We don't want to say anything until we're absolutely ready," said Lee Ross, information officer for the People in Need program. "But it shouldn't be any later than Tuesday."

The terrorist Symbionese Liberation Army, which kidnaped Miss Hearst from her Berkeley apartment on Feb. 4, ordered Hearst to feed California's needy as a condition to negotiating her release.

"We want to get it over with as quickly as possible so that negotiations can begin for Patty's return," Ross said.

Ross said organizers had encountered difficulty in "getting the quantities of top-quality food we need. We've had trucks coming in from across country get held up by snowstorms, this sort of thing."

He said "virtually all the food is packed in boxes in our warehouse now, or in cold storage if it's perishable."

A. Ludlow Kramer, Washington secretary of state who is administering the program, said after the last giveaway March 8 the program had just

over \$1 million left of the original budget.

The Hearst Corp. has offered to donate \$4 million to the program, but only if Miss Hearst first is released.

In its most recent tape-recorded communique sent one day after the last giveaway, the SLA denounced the program for distributing "hog feed" and failing to reach enough people. In four days of food distribution, officials said they have given out 120,000 grocery bags.

On the same tape, Miss Hearst told her father, Randolph A. Hearst, editor of the San Francisco Examiner and chairman of the Hearst Corp., that "it sounds like most of the food is low quality."

"It doesn't sound like the kind of food our family is used to eating," Miss Hearst said.

The food giveaway was financed by \$500,000 of Hearst's money and \$1.5 million from a family foundation.

Meanwhile, in San Francisco the FBI said Saturday it is seeking to determine the authenticity of a letter purportedly from the terrorist kidnapers of Miss Hearst, claiming she has learned "political consciousness" during her 47 days of captivity.

The letter, asserted to be from the Symbionese Liberation Army, was received by an underground biweekly newspaper, The Phoenix.

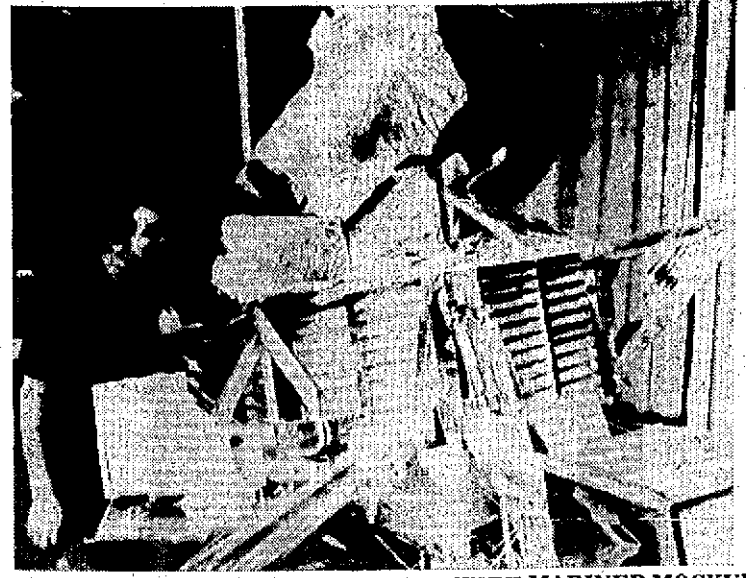
Mariner looks at Mercury

PASADENA (AP) — The clearest photographs ever taken of the tiny planet Mercury began coming back to earth Saturday from the Mariner 10 space probe.

However, they were shot from such a distance — about 3½ million miles — that scientists at Jet Propulsion Laboratories said no details of the surface could be made out.

JPL spokesman Frank Bristow said the initial photos were "sharper than anything (taken) from earth, but these are just a warmup for next week."

Powerful television cameras aboard Mariner 10 will be continuously trained on the mysterious planet as the probe approaches at 27,000 miles per hour. Next Friday, the craft will skim past Mercury less than 600 miles above the surface, giving man his first close-up look at the planet. Bristow said about 250



PROJECT MANAGER GENE GIBERSON WITH MARINER MOCKUP

pictures were taken during Saturday's session. Most of them were transmitted directly to earth, where JPL and National Aeronautics and Space Administration scientists observed them on television screens. Thirty-six of the photos were taped and transmitted back on a delayed basis for intensive study.

The initial photos are being used only to adjust the spacecraft's instruments for the more in-

formative pictures to be made during the week.

Mariner 10 took thousands of pictures of Venus as it flew past that planet last month and now is expected to shed light on a host of questions about Mercury.

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Mental care funding sought

(Continued from Page A-1)

gan to retreat, but still resulted in a symbolic repudiation of his leadership in mental health.

On Jan. 28, the Legislature overrode his veto of a bill requiring legislative approval before any more state hospitals could be closed.

The override was the first in more than a quarter of a century in California.

The shift in emphasis to local programs in California began 35 years ago with the establishment of family care homes for former mental patients.

The concept was expanded in subsequent years, and roughly paralleled the development of drug therapy for the mentally ill.

In 1957, the Short-Doyle Act, providing a 50 per cent state subsidy for the cost of county mental health programs, became law. The state assumed 75 per cent of the cost in 1963, and now pays 90 per cent.

In 1967, the Lanterman-Petris-Short Act passed. It was the "indefinite commitment" features of society's former attitude toward the mentally ill.

State mental hospital patients had totaled 37,000 in 1959, the all-time high in California, but dropped to less than 22,000 patients by the year Reagan became governor and the L-P-S Act was approved.

So ugly was the image of the "warehouses" for human beings embodied in the phrase "insane asylum," that there was a rush to complete the shift in emphasis from state to local care programs. The administration proposal to close all state hospitals entirely was a manifestation of the heedless rush. The feeling is carried over, to a degree, in the committee report, because it suggests that the phrase "state hospital" be abandoned and replaced by the "regional mental health center."

The report points out that the proposal to phase out the state hospitals

overlooked two major points.

First, there are always going to be patients who can be cared for more appropriately in a large institution, whatever it is called, than in a small one.

And second, local programs had neither the expertise nor the physical capacity to handle large numbers of formerly institutionalized patients. Patients were discharged from state hospitals and lost track of. Board and care homes sprang up in run-down sections of cities, and became mini-warehouses. State and local facilities began competing fiercely for state and federal dollars.

There was story after appalling story of people in need of care being unable to get it because the system was not geared to provide it. In an effort to protect the civil rights of the mentally ill, society was stripped of some of the tools it needed to protect itself.

Assemblyman Frank Lanterman, 72 now, is the author of most of the mental health legislation in recent years. The thrust of his legislation is considered to be highly humanitarian, and it is a fact that other states are constantly inquiring about California's programs.

But even Lanterman acknowledges that while his proposals have been theoretically sound, their execution has been faulty.

He had planned to retire after this year, but has instead filed for re-election "to see the job through."

One of the problems to which both he and Dr. O'Rourke will address themselves is the handling of the mentally ill who are potentially dangerous to themselves and others.

The Senate committee recommended that the present 14-day involuntary treatment period be retained, but that more weight be given in the future to clinical diagnoses made by psychiatrists treating the patient during this period. A court would make the ultimate decision.

There seems to be general agreement, particularly at the state level, on the direction mental health care in California should take in the future, O'Rourke and Denny Amundson, Lanterman's chief consultant, agree.

What lies ahead is determining the cost of putting state and local programs on the proper track, together, and finding out if Californians are willing to pay the cost of the effort.

Missile tested

VANDENBERG AFB (UPI)—An experimental re-entry vehicle was launched Saturday by an Atlas-F booster down the Western Test Range.

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Gift deed existence doubted

Nixon tax claim questioned

By EILEEN SHANAHAN
WASHINGTON — Congressional staff experts who are investigating President Nixon's taxes have reportedly become convinced that the deed establishing the President's right to a \$578,000 tax deduction never actually existed, despite the contention of his lawyers to the contrary.

In addition, according to sources close to the inquiry, the congressional investigators believe they have sufficient documentary evidence to refute the argument made by Nixon and his lawyers that the deduction was legal, even in the absence of the deed.

That argument rests on a claim that Nixon's pre-presidential papers were delivered to the National Archives before a change in the tax laws that disallowed big deductions for gifts or personal papers by public officials.

A document in the hands of the investigators shows, however, that more than three months

after the cut-off date, the papers were still being described by a key man in the transaction — the appraiser of the papers — as the "property" of Nixon. The papers were merely "presently stored" at the archives, at that time.

The evidence on this issue, along with the evidence that there was never any deed for the papers other than a post-

EXCLUSIVE
N.Y. TIMES SERVICE

dated one, will be presented shortly by the staff of the Congressional Joint Committee on Internal Revenue Taxation to the members of the committee.

The staff is trying to get its report written on all aspects of Nixon's tax returns by the end of next week, though some of the staff express doubt that this tentative deadline will be met.

The staff's work on the matter is incomplete because the joint committee

has been unable to find out anything about a crucial conversation between Nixon and his tax lawyer, Frank DeMarco Jr. of Los Angeles.

DeMarco has refused to testify about what he discussed with Nixon in a half-hour meeting in the Oval Office on April 10, 1970, the day Nixon signed his 1969 tax return. That was the first return on which the deduction for the pre-presidential papers was claimed.

Before the joint committee and also in two other investigations, DeMarco has invoked the rule that conversations between lawyer and client are "privileged," that is, that no one can compel disclosure of the contents of such conversations, unless the client gives his permission.

There are a number of items of evidence that have reportedly led the joint committee staff to the conclusion that no deed turning over the pre-presidential papers was ever executed before the

effective date of the change in the law that denied deductions for gifts of such papers. The cutoff date was July 25, 1969.

DEMARCO has testified that he had his secretary retype the original deed, dated March 27, 1969, before the cutoff date.

WASHINGTON (AP) — A White House spokesman said Saturday night that two attorneys who have advised President Nixon on tax matters would be released from attorney-client privilege to testify about Nixon's tax returns if they wanted.

cause the paper and the style of the original deed were different from those of accompanying documents. Once the new copy of the deed was made, in April of the following year, the old one was destroyed, in conformity with his firm's practice on documents that had been replaced, he said.

However, DeMarco also testified that he learned in November, 1969, that Congress was apparently on its way to enacting legislation that would cut off deductions for gifts of papers as of the previous July 25.

Thus, the investigators point out, he testified in effect that he destroyed the original March, 1969, deed, just because he thought it looked unprofessional, even though he had learned that evidence that the gift was made before July 25, 1969 might become important.

Committee investigators have also questioned why DeMarco, by his own testimony, asked an accountant in May, 1969 — two months after the alleged execution of the original deed — what the maximum permissible deduction would be for a gift of papers for someone with Nixon's income. Such deductions are limited to a certain percentage of the donor's income.

GSA head rips Nixon estate-spending study

WASHINGTON (UPI) — The head of the General Services Administration said Saturday a congressional subcommittee report that \$17 million was spent at President Nixon's estates in California and Florida was a deliberately "manufactured" distortion of the truth.

GSA Administrator Arthur F. Sampson accused Rep. Jack Brooks, D-Tex., of manipulating numbers to get the \$17 million figure, and called it "the most recent in a series of Congressman Brooks' efforts to purposely mislead the public."

Brooks, contacted in West Columbia, Tex., responded by saying Sampson was trying to set up a "smoke screen" by claiming that only \$205,000 was spent in the homes maintained by Nixon.

The White House Friday sharply criticized news reports of a supposedly

secret study of federal spending at the Nixon homes said to show that more than \$17 million had gone in the past five years on improvements, salaries, support facilities and security at the homes in San Clemente and Key Biscayne.

This was about \$7 million more than previous estimates.

Brooks, chairman of a House government affairs subcommittee that investigated the government spending, called the report, adopted 6-4 on a party line vote Thursday, "fair and objective."

Sampson said, "Mr. Brooks has manufactured a \$17 million figure for total government expenditures, and has attempted to document it by connecting it to costs of personnel assigned to government installations in support of the President which he estimates at \$7 million."

Spending by top 4 in '72 told

By ROBERT GORDON

WASHINGTON (UPI) — The four biggest-spending presidential hopefuls in 1972 collected more than \$126 million, with President Nixon's re-election juggernaut accumulating about half the money, a federal report said Saturday.

The General Accounting Office issued its final report on the 1972 election campaigns, acknowledging that it was far from complete because it covered only part of the year and because it was hard to keep track of money transfers between campaign committees.

GAO officials, in a briefing on the report, said Nixon's re-election campaign collected at least \$43,287,435, plus about \$5.8 million from transfers, during the period after the law requiring reports on contributions went into effect on April 7, 1972.

THE COMMITTEE for the Re-election of the President, in an earlier response to a suit filed by Common Cause, reported contributions of \$19.9 million before April 7, bringing the total for the campaign to about \$68,850,585.

GAO said the Nixon campaign reported spending \$49,072,062, not including money paid out before the April 7 deadline.

Sen. George McGovern's campaign, the GAO said, collected \$48,931,783 after April 7, plus about \$3.2 million transferred from other committees, for a total of about \$52,182,907. Some \$45,002,742 in expenses was listed.

Sen. Hubert H. Humphrey, D-Minn., collected \$4,267,771, the GAO said, not including about \$87,600 from other campaign committees. The spending totaled \$4,838,794.

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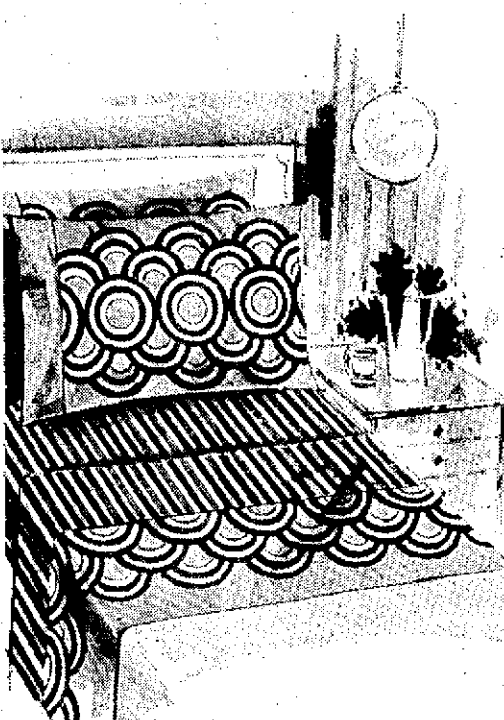
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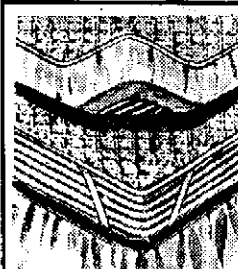
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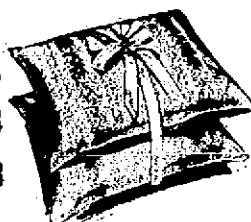
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BODYGUARDS PROTECT PRINCESS ANNE DURING HER RIDE

How Mark saved Anne

LONDON (UPI) — As Princess Anne's royal parents flew home Saturday under the strictest royal security measures ever seen, the hair-raising story emerged of how her husband saved the princess in a grim tug of war with the gunman trying to kidnap her her.

The gunman got close enough in his kidnap attempt outside Buckingham Palace Wednesday night to seize her arm while her husband, Capt. Mark Phillips, hauled her back by the other. Phillips won, managing to lock the door of their maroon royal limousine.

The struggle helped stall the plan to abduct the princess long enough for police reinforcements to arrive and one to bring down the fleeing gunman with a football tackle.

Four persons were wounded in the gunbattle for possession of Anne, in-



QUEEN ELIZABETH Security Tightened

cluding her personal bodyguard. Police have charged Ian Ball, a 26-year-old Londoner, with his attempted murder.

The next day Anne told a friend, veterinarian Peter Scott-Dunn, at her

Sandhurst home that after the gunman stopped her car in the Mall, a broad, busy Avenue leading to the front gates of Buckingham Palace, he ran to the back and started shooting.

Anne's personal bodyguard, Detective Inspector James Beaton, 30, fired back, aiming between Anne and Phillips on the back seat, she said. But Beaton's gun, a Walther PP380 automatic, jammed.

Anne told Scott-Dunn the gunman ran to the front of the car and shot and wounded Beaton and chauffeur Alex Callender.

Then, she said, he grabbed her by the arm and tried to pull her out of the car.

Phillips managed to pull her back in and slam and lock the door. The gunman raced to the other side and was tearing at the door handle when police reinforcements arrived, Anne said.

Saigon skeptical over Cong peace plan; doesn't reject it

New York Times Service

PARIS — The Saigon government responded skeptically Saturday to the new Viet Cong six-point peace plan, but carefully avoided outright rejection of the idea of speeding up an effective Vietnamese settlement.

Saigon's delegation to the Vietnam talks here called on the Vietcong to set up working groups for detailed negotiations on four points: restoration of democratic liberties,

establishment of a national council of national reconciliation and concord, national elections and the future of armed forces on both sides.

These points were mentioned in the Viet Cong proposal made here Friday. Two other points — a new cease-fire order and exchange of prisoners — should be dealt with by the two-party Joint Military Commission in Vietnam, the Saigon delegation said.

In Phnom Penh, Cambodia, Saturday, the largest Mekong River supply convoy to reach the capital in more than six months brought ammunition, food and fuel.

On the fighting front, government troops made little headway in their effort to retake the rebel-held provincial town of Oudong. Villagers southeast of the capital said the Communist-led insurgents slaughtered at least 20 persons.

Pope's war role under fire

ROME (AP) — Thirty years ago Sunday, Nazi soldiers took 335 Italian men out to the caves on the Via Ardeatina south of Rome and methodically shot each of them through the head.

It was a reprisal execution for a partisan group's slaying of 33 German troops in Rome the day before.

Three decades later the Fosse Ardeatine massacre, as the reprisal is called, is still making history — this time with a trial involving such diverse figures as Pope

Paul VI and movie producer Carlo Ponti.

In 1967, American author Robert Katz, in his book, "Death in Rome," said Pope Pius XII did not do all in his power to stop the executions. "There is one man who could have, should have, and must be held to account for not having acted to at least delay the German slaughter. He is Pope Pius XII," wrote Katz. The author cited documents, testimony, and newspaper files, among other sources.

A furor was raised over

this charge when the book was published, but when a movie "Massacre in Rome," based on the book was released last year, the controversy became a storm.

A niece of the late pontiff filed suit against Katz and the producer and director of the film, Carlo Ponti and George Pan Cosmatos.

The defamation trial has raised headlines and eyebrows in Italy. Legal experts say it is the first time a court is being asked to make a judg-

ment on the actions of a Pope.

The latest sensation came at the last meeting of the court, March 5, when defense attorneys asked that the present pontiff, Pope Paul VI, be called as a witness.

Pope Paul, then Monsignor Montini, was undersecretary of state at the Vatican at the time of the massacre.

"Pope Paul was present at the Vatican that day," said Katz. "He should be able to shed some light."

The tribunal has reserved decision on the request

until March 26 when the court will reconvene. Two Sundays ago Pope Paul defended Pope Pius in his noonday message to the crowd in St. Peter's square. But he did not refer directly to the charges Katz raised.

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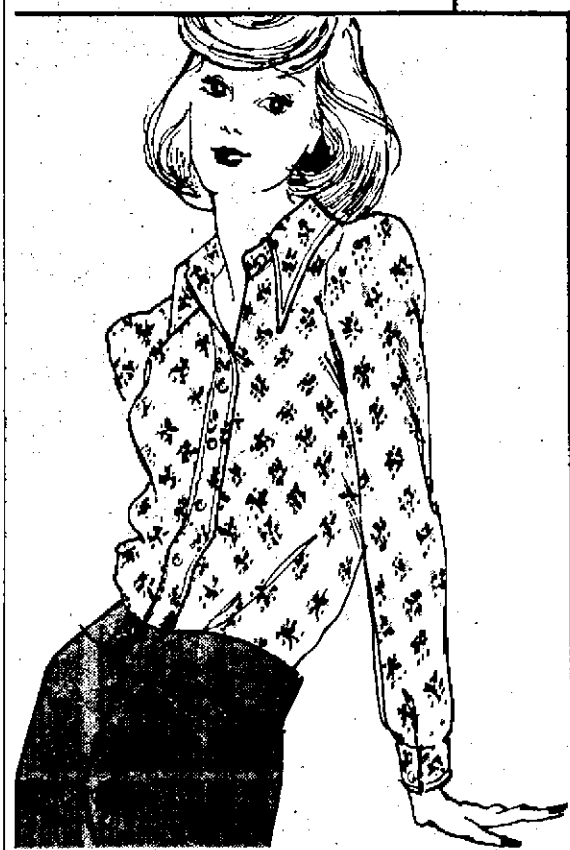
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'Tricky' drug aid in cancer

Poison, antidote treatment used

(ST. AUGUSTINE, Fla. (UPI)—A researcher reported Saturday that a tricky new form of drug treatment appears to extend the lives of patients with otherwise untreatable cancers of the lung and pancreas, two of the most common killer cancers.

Another scientist reported promising results so far in using the same type of drug system in treating a very serious type of bone tumor, called osteogenic sarcoma, which most often occurs in boys aged 7 to 15.

THE TREATMENT involves the use of the drug methotrexate in doses so large they normally would be fatal. An antidote known as Citrovorum Factor is then given the patient within hours to counteract the poison of methotrexate.

The methotrexate, which basically is a chemically spoiled vitamin, kills growing cells including cancer cells. The antidote, another modification of the same vitamin, revives normal cells after the cancer has been damaged.

Dr. Isaac Djerassi, of Merfry Catholic Medical Center at Darby, Pa., said at a science writers' seminar sponsored by the American Cancer Society that this unconventional treatment has been used experimentally to treat persons with lung cancer which could not be treated surgically. Radiation therapy also was used.

"Ten patients with lung cancer were alive one year after diagnosis when nine out of 10 were otherwise expected to be dead by this time," he reported. He said similar results have been seen in patients with cancer of the pancreas.

"It appears so far that the survival of patients with inoperable lung cancer and cancer of the pancreas may thus be prolonged," Djerassi said.

"The full therapeutic impact of this treatment method is not yet known, especially if and when applied to the management of patients with operable or minimal size tumors."

Dr. Emil Frei, professor of medicine at the Harvard Medical School and director of Boston's major cancer center, said similar treatment has been used with patients suffering from the bone tumor called osteogenic sarcoma. This tumor usually begins in the limbs but in 80 per cent of the cases spreads to the lungs after the limb has been amputated.

FOURTEEN bone cancer patients have been treated with methotrexate and its antidote immediately following amputation during the past 21 months and in only one case has the cancer spread to the lung, Frei said. In contrast, half of those patients without this treatment would be expected to have evidence of cancer spreading by four months and 80 per cent by 12 months.

22 MILLION CHICKENS UNSALABLE

WASHINGTON (AP)—The Environmental Protection Agency Saturday refused to permit marketing of up to 22 million chickens contaminated with a pesticide known to cause cancer on prolonged exposure.

The chickens were raised in Mississippi and contain concentrations of dieldrin above the level of .3 parts per million that is allowed by law, said Dr. William Upholt, EPA chief science adviser.

The Agriculture Department, meanwhile, reported that it has ordered testing of certain poultry flocks in the state for dieldrin.

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Foreign oil warning ignored

(Cont. from Page A-1)

U.S. oil companies gained a foothold in the Middle East in 1928. By the end of World War II, several American companies held large concessions—among them Standard of California, SOCAL found more oil in Saudi Arabia than it could market, and it brought in other companies. The California-Arab Standard Oil Co. was formed—and it became the Arabian American Oil Co. (ARAMCO), one of two huge oil consortia that dominate Middle East oil today.

ARAMCO holds concessionary rights to oil worth an estimated \$1 trillion—giving it a face value of more than the combined assets of the top 500 corporations rated by Fortune magazine. It is owned by Exxon, Texaco, Mobil, Standard of California and the Saudi government. Together with Gulf, British Petroleum and Royal Dutch Shell, these giant American multinational corporations are known as the "seven sisters." All are fully integrated, which means they control their petroleum from the gleam in the geologist's eye to the gasoline pump at the service station.

As the American oil industry shifted overseas, it took along its practice of setting its crude oil prices on the basis of U.S. rates in the Gulf of Mexico. But these prices were much higher than costs in the Middle East. In the late '40s, the Federal Trade Commission says, the oil companies paid only 40 cents a barrel for oil in Saudi Arabia and 25 cents in Bahrain, including both production costs and royalties to Middle East governments.

PROF. ISSAWI, in his book, "Oil, the Middle East and the World," says the royalties came to only 20-25 cents a barrel. Christopher Rand, a Middle East specialist, once employed by SOCAL, says they were even lower: 12-18 cents a barrel.

The American oil companies turned around, the FTC says, and charged \$1.05 a barrel and up.

Americans had begun developing oil in Venezuela, too. And, remarkably, it was in South America, not in the Middle East, where American oil companies got their first warning that their shift to overseas production could bring grief.

Venezuelans saw the tremendous wealth of the U.S. oil companies—based, it seemed, on oil which belonged to them. When World War II gave the allies a desperate need for oil, the Venezuelan government increased its oil prices 80 per cent. And in 1948, it enacted an income tax law that guaranteed Venezuela 50 per cent of all profits U.S. oil companies made on Venezuelan oil.

NOW THE Middle East wanted more profits, too.

One possibility for the big companies, says Christopher Tugendhat, in his book "Oil: The Biggest

Explosions on parked plane kill 1, injure 3

TRAVIS AFB (UPI) — One man died and three were injured Saturday evening when a DC8 caught fire and exploded on a parking ramp at Travis Air Force Base near Fairfield.

No passengers were aboard at the time, but Maj. John Lewis, deputy chief of information, said ground crews were performing minor maintenance when three explosions ripped through the big jet.

Three members of the ground crew were taken to the base hospital with minor injuries.

Lewis said the Airlift International jet arrived Saturday afternoon bringing Air Force dependents back from the Pacific. He said it took fire fighters one hour to put out the blaze which destroyed the jet.

Lewis said a board of Air Force officers would investigate the cause of the fire.

Business," would have been simply to increase their royalty payments. They could have taken part of the increase as a business deduction against their U.S. income tax.

That would have meant, says Thomas Field, executive director of Tax Analysts and Advocates, a Washington, D.C., public interest law firm, that "if a sheik had wanted to collect an extra dollar in royalty, roughly 50 cents would have come out of the pocket of the oil company and the other 50 cents would have come out of the U.S. Treasury."

But the oil companies' part would have diminished that industry's overseas profits.

THE U.S. government, under President Harry S. Truman, quietly proposed to Middle East nations that they call the increase a "tax" instead of a royalty. And the companies obtained a ruling from the Internal Revenue Service—by private letter, says Field, a former adviser to the Treasury Department's legislative counsel—that the IRS would accept the "tax" designation.

That meant the companies could use the increase as a foreign tax credit.

"The whole dollar," says Field, "would come out of the U.S. Treasury."

BECAUSE the Middle East oil nations had no tax structure, the companies agreed to set an export price—now known as the "posted price."

"It then became a comparatively simple matter to subtract the cost of production and the royalty payment," Tugendhat says, "and to divide the remaining profit equally between the two sides."

In 1950, Saudi Arabia became the first Middle East nation to use the new system, and by 1952 all other important producing countries in the area except Iran had matched Venezuela's profit split.

"The American taxpayers," says Sen. Abraham Ribicoff, D-Conn., "ended up subsidizing American oil companies to develop abroad."

The Nixon administration report. "The FTC report is biased against the largest integrated companies," says William E. Simon, the President's energy policy administrator.

But the effects of the foreign tax credit on the U.S. Treasury were immediate and dramatic. In 1950, ARAMCO paid \$50 million in U.S. taxes. In 1951, it paid only \$6 million. ARAMCO payments to Saudi Arabia, on the other hand, jumped by that precise difference: from \$66 million in 1950 to \$110 million in 1951. And by 1963, the five largest U.S. oil companies had amassed such huge foreign tax credits because of their payments to the Arabs that they no longer had to pay any U.S. taxes at all on the profits they earned overseas.

WORSE, says Jerome Levinson, chief counsel to the Senate foreign relations subcommittee on multinational corporations, the foreign tax credit doomed subsequent company negotiations with the Middle East. As long as the companies were able to write off higher costs as tax credits, Levinson says, they had little incentive to bargain vigorously.

The second warning to the U.S. oil industry that overseas investment might be harmful came from Iran.

It had granted its oil concessions to Britain's Anglo-Iranian Co. and now, in 1950, opposition deputies in the National Assembly led by Dr. Mohammed Mossadegh invoked Iranian nationalism and forced the government to renounce its Anglo-Iranian agreement. Mossadegh said the company was plundering Iran, and he suggested nationalizing it.

Prime Minister Ali Razmara was assassinated. And when the assembly agreed to Mossadegh's proposal for nationalization, Reza Shah Pahlavi was forced to assent. He appointed Mos-

sadegh prime minister, and a state-owned National Iranian Oil Co. was formed. Mossadegh insisted that the Anglo-Iranian staff either work for it or leave. Britain chose to withdraw its people. And oil operations in Iran halted abruptly.

"TO THEIR horror," Tugendhat says, "the Iranians discovered that they had been cut off from their markets." Mossadegh refused to compromise, and Iran's economy disintegrated. Government fell into chaos.

Preparatory to stepping in, the four "sisters" in ARAMCO obtained from the U.S. government under President Dwight D. Eisenhower what Sen. Frank Church, D-Idaho, says were secret exemptions from antitrust laws permitting them to form

the second consortium in the Middle East—this time along with the other three "sisters," Gulf, BP and Royal Dutch Shell.

A coup swept Mossadegh from office. "It is frequently alleged that the American and British secret services financed the uprising," says Tugendhat, "and it is perhaps significant that in his memoirs the shah leaves the question open." The Wall Street Journal says flatly that the Central Intelligence Agency helped in the overthrow.

ON OCT. 29, 1954, the new consortium of international oil companies began producing Iranian oil on behalf of the National Iranian Oil Co.

But the principle of nationalization as recognized: The National Ira-

Litton asks hike of \$350 million

WASHINGTON (AP)—Litton Industries confirmed Saturday it has asked for a \$350 million boost on its DD963 destroyer contract and said it expects costs to rise \$485 million above that.

The company confirmed the \$350 million cost increase after it was disclosed by Rep. Les Aspin, D-Wis., and said this would boost the 30-ship contract to \$2.14 billion.

Going beyond Aspin's disclosure, a Litton spokesman said it estimates that rising costs of materials will add another \$485 million cost to be shared under the contract by Litton and the Navy.

LITTON ALSO did not dispute Aspin's contention that some of the ships could be delivered five months late.

"As of now we're on schedule," a spokesman for Litton's Ingalls Shipbuilding Corp. said in a telephone interview, "but we're fainthearted."

The new antisubmarine

destroyers are being built at Ingalls' Pascagoula, Miss., shipyard under a new assembly-line ship construction method.

Aspin called the \$350 million a cost overrun and blamed it on "Litton's mismanagement and waste."

Litton said it is not a cost overrun but rather the company's bid for the one-time price adjustment permitted in the contract for the ships.

The one-time adjustment is being negotiated with the Navy but Aspin predicted, "The Navy will totally cave in to Litton's demands."

The Navy's latest report to Congress reveals it already has revised its own estimates for the ship construction costs \$200 million upwards.

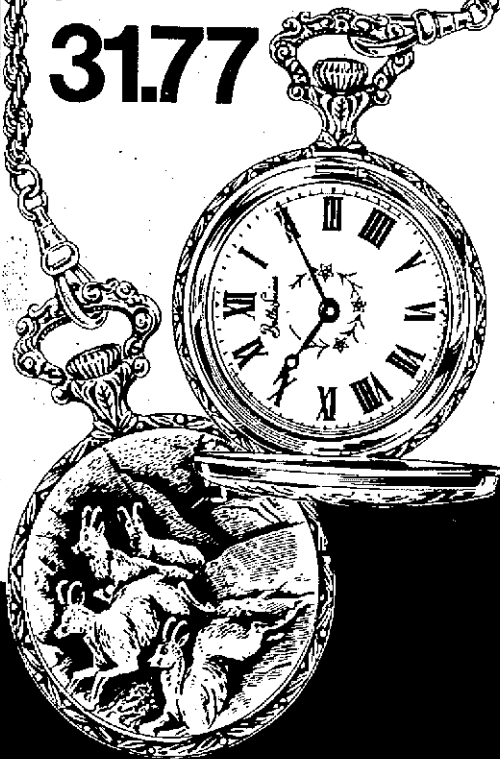
Aspin said the Navy should "get tough with Litton and not give them an extra dime."

"Big corporations like Litton must be punished," he said, "not rewarded for their mistakes."

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nian Oil Co. retained possession of the Iranian concession and its oil until after it was produced. And Iran achieved a 50-50 profit split.

As other warnings came that overseas production could be endangered and with the formation of the Organization of Petrole-

um Exporting Countries in 1960 and production cutbacks by Libya in 1970—the industry got increasing support from the U.S. government.

But a pattern of foreign control had been set.

BY 1973, the Middle East oil nations held

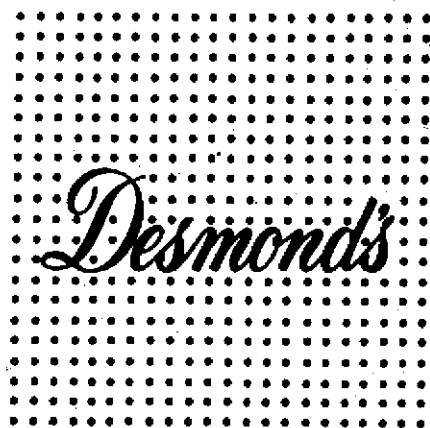
sources of U.S. petroleum for a ransom totaling millions of dollars in increased prices. And during the Arab-Israeli war in October, the Arabs embargoed U.S. oil altogether.

So captive were American oil companies by then that when Saudi Arabia designated favored and

less-favored nations, ARAMCO worked out their embargo quotas from its billings.

In effect, says Fortune magazine, ARAMCO helped administer the Arab cutback.

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Nixon 'not for united Europe'

By RICHARD C. LONGWORTH

BRUSSELS (UPI) — Former Undersecretary of State George Ball says Henry A. Kissinger is tired and shows it, President Nixon is using Europe to distract attention from Watergate, and neither really wants a united Europe.

Ball, an investment banker who was for a time the Vietnam "devil's advocate" in the Johnson administration, said in an interview both Kissinger and Nixon are "Gaulists" who are not sympathetic to the idea of European unity.



GEORGE BALL Says Kissinger Tired

BALL SAID the current problem between the United States and Europe began when the U.S., taking over leadership in the Middle East from the Europeans, failed to compel an Israeli troop withdrawal after the six-day war in 1967.

This made last October's Middle East war "inevitable," Ball said.

During that war, the U.S. began an arms airlift to Israel without consulting the Europeans, then complained when the Europeans, "scared to death" about their oil, refused to help, Ball said.

Then America "behaved" nationalistically and announced it will try for self-sufficiency in energy.

"So the Europeans watched us pre-empt their leadership, then watched this leadership misused by their standards, saw the American policies cause an (oil) embargo," he said.

"So there's a natural tendency for the Europeans to get back in the political act," which they did by announcing plans for a mass meeting with the Arab states.

Recent verbal attacks by Nixon and Kissinger on Europe brought the dispute to its head, he said.

"I can understand Kissinger being upset," Ball

Russians cool on detente

New York Times Service

MOSCOW — A renewed sense of rivalry and frustration with the United States now colors the Soviet policy of detente, so warmly proclaimed when President Nixon visited Moscow 22 months ago.

On such key issues as trade, strategic arms negotiations and European security, the Soviet leadership acts as if it feels that Washington has not come through with the kind of accommodation that was promised, either explicitly or implicitly, in Nixon's talks with Leonid I. Brezhnev in 1972 and 1973.

Moscow's mood, on the eve of a visit here by Secretary of State Henry Kissinger, is one of disappointment. Even Kissinger, once held in awe by Soviet officials, has come in for public criticism over his Middle East diplomacy amid a reawakened Soviet sense of competition with the U.S. in that region.

BREZHNEV, the Soviet party leader, has staked much of his personal prestige on accommodation with Washington and the West. He privately assured Ambassador Walter J. Stoessel Jr. three weeks ago that he was still committed to accommodation with Washington and that he looked forward to another visit from Nixon this year.

But in recent speeches he has struck a somewhat defensive tone, accusing the western press of "malicious attacks" on Moscow aimed at stalling any relaxation of tension, and he has charged western politicians with raising trivial issues in the area of human rights to block his goal of an East-West security conference to sanctify the present division of Europe.

toward manipulation. And one of Nixon's first acts in office was to go to Paris to express his adulation of De Gaulle."

For Nixon to say the Europeans are "ganging up" on America "is nonsense," Ball said. "He is saying that when we manipulate, it's OK. When they do it, it's ganging up."

Ball said American foreign policy methods also have changed. Instead of working quietly through existing diplomatic channels, U.S. policy is carried out through surprise and public thunderbolt.

"This system of surprise announcements was borrowed from De Gaulle," Ball said. "It made sense for the general, as the leader of a small power, to keep the world off balance. But it is inappropriate for a great power, which must want to establish a reputation for steadfastness above all."

Ball said he thought Kissinger "is very tired."

"One gets past the threshold of physical and mental exhaustion," he said. "A good deal has to do with jet lag. I really don't think it (Kissinger's anti-European criticism) was calculated."

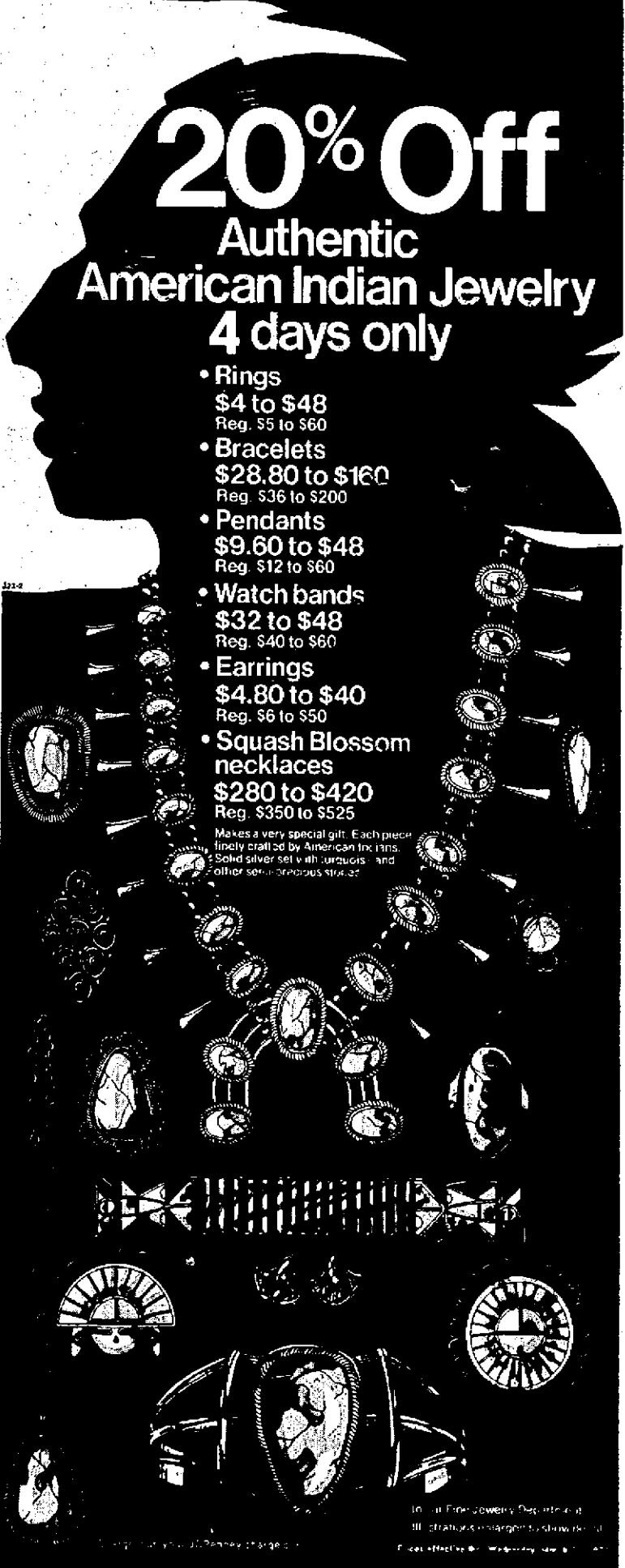
He also said he thought some of Nixon's motivation in his critical remarks about Europe this month resulted from the "domestic stress" of Watergate.

"This criticism gratifies the blue-collar element, which is xenophobic," he said. "It's the Connally technique—a man who stands up to foreigners."

Ball advocates no dramatic corrections "but a lot of quiet repair work—a great stepping up of consultation."

"I don't mean summits, but the use of normal diplomatic channels, so everyone is better informed on American policy," he said. "These channels already exist, and the big issues themselves are less important here than reviving these channels."

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Support

My father left my mother in 1951 and has never supported her since then. In 1972, she finally was forced to apply for Old Age Security, and I was told that under the state's relative responsibility law, I was required to contribute \$301 a year toward her support. I was unable to pay that amount because of my husband's medical expenses. He has had two heart attacks and now has lung cancer. My mother no longer is receiving aid, but I've been told I still have to pay this debt. I just do not have the money. Can **ACTION LINE** help? B.B., Lakewood.

You were misinformed. You don't have to pay the \$301. Recent state legislation provides that persons who meet their current relative responsibility payments will be excused from having to make up any payments owed prior to Jan. 1. A spokesman for the Los Angeles County Department of Public Social Services said that since your mother is no longer receiving aid, you don't have any current liability and your past debt has been cleared. The federal government, which took over the OAS program this year, does not require support payments from the adult offspring of aid recipients, but state-funded supplemental payments still are subject to relative responsibility regulations. However, state legislation has greatly reduced the amount of the support payments.

Getty

I recently visited the new J. Paul Getty Museum in Malibu. I would like to have Getty's address so I can write and tell him how much I enjoyed it. Could **ACTION LINE** please find out? L.W., Long Beach.

If you write the museum itself, 17985 Pacific Coast Highway, Malibu, Calif. 90265, your letter will be forwarded to Getty in England where he lives. The museum, which opened in January, is the world's only replica of an ancient Roman seaside villa. It is situated on 10 acres of the billionaire collector's 65-acre ranch overlooking the Pacific. Top collections of Greek and Roman antiquities, French regency and rococo master works of decorative art and more than 150 paintings—with an emphasis on baroque—are housed in 38 galleries in an extravagant setting. Although Getty spokesmen refuse to divulge the worth of either the building or the collection it holds, knowledgeable observers have estimated that their total value exceeds \$15 million.

Wood cutting

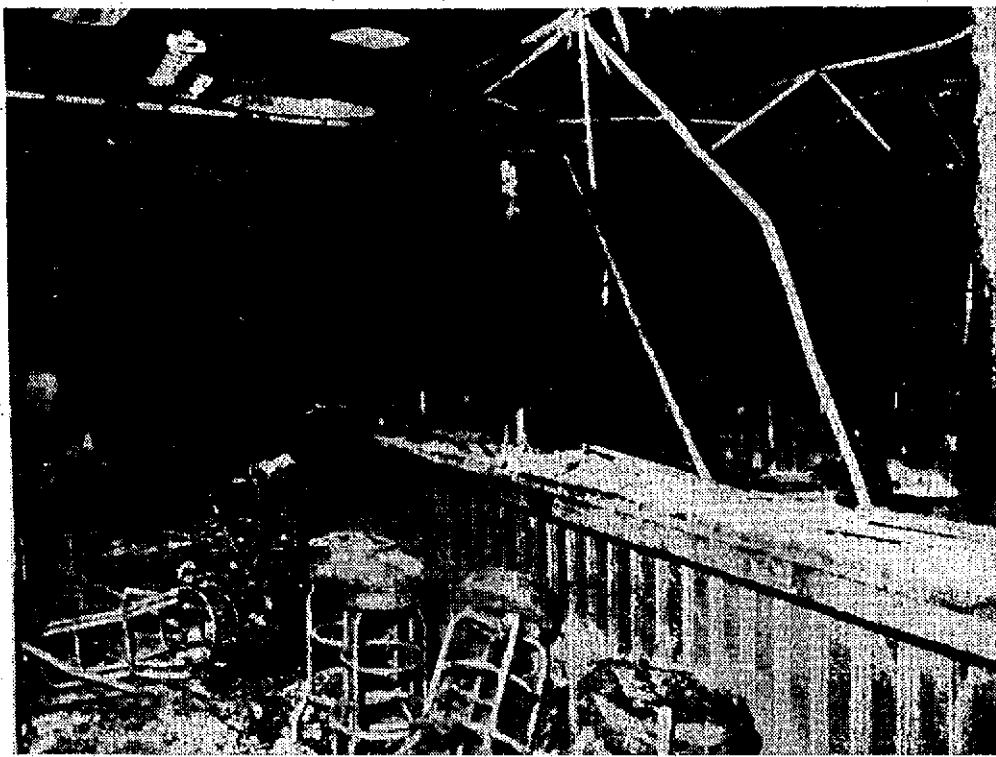
Can **ACTION LINE** find out if there are any companies that will cut down four trees on my property without charge in exchange for the firewood? P.C., Lakewood.

We could not find any company willing to do that because most firms don't want to risk possible liability problems if your property is damaged. But with the current high price of firewood, you undoubtedly could find many individuals who would be interested in your offer if you placed a classified advertisement in newspapers. Some tree companies will remove without charge certain species of large trees if the trees are in good condition and have a good resale value. They do not pay for the trees. Three such companies are California Trees Inc., 16761 Construction Way West, Santa Ana (714) 546-8074; Mordigan Nurseries, 5301 W. Compton Blvd., Lawndale, 772-6461; and Valley Crest Tree Co., 13745 Sayre St., Sylmar, 367-5803. All three firms require that the trees be readily accessible.

Strip

Has the small county strip between Woodruff and Palo Verde avenues and Conant and Parker streets been annexed by Long Beach? Does the city or Los Angeles County provide such services as police, fire, and trash collection for that area? I've received conflicting statements from various city offices. L.B., Lakewood.

Those 10 blocks are still in county territory. Since the area is surrounded by Long Beach, the city's police department would respond to an emergency call from a resident there, but that strip technically is under the jurisdiction of the Los Angeles County Sheriff and Fire departments. Refuse collection is handled by one of the county's contract firms. Residents of that area are supposed to use the county library in Lakewood, but their children attend Long Beach schools and the city provides their water and natural gas.



CABOOSE BAR, gutted by a fire in which eight died and 12 were injured.

Disgruntled patron held Firebombing of bar kills 8

By TIM AHERN

ALLENTOWN, Pa. (AP) — Eight persons were killed and a dozen more injured Saturday afternoon when a lighted gasoline can was tossed into a crowded bar, fire officials said.

Earnest James Burton Jr., 24, an employee of the Pennsylvania Department of Transportation, was charged with eight counts of murder, 10 counts of attempted murder and one count of arson, said Lehigh County Dist. Atty. George Joseph.

Joseph said Burton walked into a police station six blocks from the bar and turned himself in 23 minutes after the fire started.

Six of the injured were listed in critical condition. The other six, including a policeman and a fire-

man, were treated for smoke inhalation.

Fire Chief Melvin Keyser said the Caboose Bar, a three-story brick building on North Sixth Street, was gutted by the fire, which was brought under control in 20 minutes.

Deputy Fire Chief James Thompson said: "From my understanding, it was a firebombing. The man had been ejected from the club, got the gasoline and returned."

Thompson said there were about 20 persons in the bar at the time.

Police said patrons of the bar fled to the rear of the building when the gasoline burst into flame and were trapped by a door that was bolted from the inside. Fire-

men had to chop through the door to gain access, officers said.

Thompson said if the back door was in fact locked, "that definitely would be a violation of the fire code."

"The bar was thoroughly gutted," Joseph said. "In dollars and cents I just don't know how much damage was done, but the building was just charred."

One of the dead victims was identified as Wayne Lingsey, 33, of Allentown, who was dead on arrival at Allentown General Hospital.

Five victims were dead on arrival at Sacred Heart Hospital and two at Osteopathic. Identification was withheld, pending notification of next of kin.

Hospitalized at Sacred Heart were Claddelle Simpson, 40, George Evans, 23, and Rubin Savage, 27, all of Allentown; and Elwood Hardy of Newark, N.J.

Walter Mehofer, 61, of Allentown, was hospitalized at Osteopathic and Allentown General said it was caring for Catherine Seabrook, 19, of nearby Orefield, Pa.

White House not delivering 42 tapes

(Continued from Page A-1)

with different motives," he said some who have listened to the tape "have a different opinion of its meaning."

"This matter is too important to the country than to tolerate this kind of one-sided, partial and out-of-context evaluation of materials," said Ziegler.

"Secondly, it should be pointed out that piecemeal disclosures leaked in this fashion are a clear violation of the House Judiciary Committee's own rules."

Ziegler said "we have already provided the committee with 19 tape recordings of conversations and over 700 documents which have been provided to the grand jury, and are in the process of providing boxloads of other documents."

THE COMMITTEE, he said, has access to all of the testimony before the Senate Watergate Committee "and are apparently going to receive further materials from the grand jury."

He added: "We understand that they are in a process of evaluating... some 100,000 pages of information."

The Times said Saturday that Nixon had decided to turn over the tapes after Senate Republican Leader Hugh Scott warned the President's Watergate attorney, James D. St. Clair, that the President "would be impeached in the House" if he defied the House committee.

A spokesman for Scott late Saturday confirmed that the senator had warned St. Clair of the possibility of impeachment.

The three other senators present at the meeting were identified as Wallace F. Bennett, R-Utah, Robert P. Griffin, R-Mich., and Bill Brock, R-Tenn.

"When you hear the tape," the Times quoted one source as saying, "you have a lot more respect for Dean's integrity and what he told the Senate Watergate committee. It is that explosive. It is not ambiguous."

ASKED Saturday for comment on the Dean conversation, White House Deputy Press Secretary Gerald L. Warren said:

"We expected this type of story about the March 21 tape to be planted. We knew it would come sooner or later. The fact is the tape

may be read different ways by different people with different motives as we have pointed out.

"But it was clearly understood by the parties what was intended. We are not going to comment further on this totally expected story planted by someone with apparent political motives, however false it is."

If the committee narrows its investigation, the inquiry would focus on the Watergate cover-up activities of the White House "plumbers" squad, campaign "dirty tricks" and alleged political favors in exchange for secret campaign contributions, the newspaper said.

Nixon seeking education aid

(Continued from Page A-1)

had made great progress in America in the last five years drew immediate response from Dr. Helen D. Wise, president of the National Education Association, who called it "a period of retrogression in many ways unprecedented since World War II."

She criticized Nixon for withholding "funds by which local communities might have dealt more effectively with desegregation, specifically because he opposes busing..."

She noted that amendments were pending on the education aid bills in both houses, and said "I do not see how Mr. Nixon can support one and reject the other when neither is in final form."

The NEA president said "while we are delighted with the President's apparent general blessing of education, we eagerly wait for more concrete evidence of his support."

He pledged to veto any legislation that makes it even more difficult for local school officials to obtain federal education aid.

Nixon urged Congress to appropriate \$1.3 billion this year to fund a program already enacted—but not financed—providing a maximum \$1,400 grants to students to continue education beyond high school.

Dubious dairy co-op funds to Demos told

(Continued from Page A-1)

from July 16 to Dec. 29, 1971. They went to share the cost of computerized mailing lists that politicians or businessmen use to address tailor-made letters to specific groups of people, such as Kansas Democrats over age 65 or Iowa farmers who vote.

Gerald M. Singer, an attorney for the Minneapolis computer-mail firm that compiled the costly lists, was interviewed by telephone. Singer gave the following breakdown of the cooperative's payments:

— AMPI paid \$50,000 in two installments for a list of residents of rural Iowa. The state Democratic Party, which requested it, paid \$10,000. Hughes said through a spokesman that co-op officials offered to help finance the project after he turned down their offer of a donation to his campaign. He said he and Iowa party officials didn't know the co-op paid its share in corporate funds.

— AMPI paid \$7,000 for a list for Abourezk, who was running in South Dakota for his present Senate post. Total cost was \$20,000. Abourezk said through a spokesman he was unaware that AMPI's share came from its corporate account, and said he would have refused the help if he had known corporate money was being used.

— AMPI paid \$30,000 for a list requested by Gov. Hall but Oklahoma Democrats failed to pay their share, and the list wasn't completed. Hall could not be reached for comment.

— AMPI paid \$25,000 for a list sought by Gov. Docking but this project also was abandoned when Kansas Democrats didn't pay. Docking also was unavailable for comment.

— AMPI paid \$25,000 for mailing lists used in the 1972 Florida and Maryland presidential primaries by Humphrey. Through a spokesman, Humphrey disclaimed knowledge of the transaction and referred newsmen to his former

campaign manager, Minneapolis attorney Jack Chestnut. Chestnut said he has no first-hand knowledge of the payment, either.

Singer said the computer-mail firm — Valentine, Sherman and Associates — had expected AMPI to pay its part of the bills from its political trust, rather than from its corporate account.

Federal law allows use of trusts for donations so long as the trusts are financed through voluntary contributions. Although AMPI has one of the richest political trusts in the nation, its records show it used company funds to pay its share of the list bills.

AMPI NEVER used the lists, according to a report to the co-op's board by Edward L. Wright, a former president of the American Bar Association.

Wright said the co-op received six reels of computer tapes containing about one million names, less than one-fifth of the total that \$137,000 normally would buy. He said the co-op never broke the seals on the tapes.

However, cooperative officials said that the lists had at least a potential business use. Wright's report quotes the organization's former political treasurer, Bob A. Lilly, as saying he was told the co-op wanted names and addresses of farmers "for possible use in soliciting life insurance." Lilly said he was told this by former general manager Harold Nelson. Co-op officials told the same thing to the Valentine, Sherman firm, according to its attorney, Singer.

But the cooperative never entered the insurance business.

SINGER said the Valentine, Sherman firm originally asked the co-op for "political dollars, not corporate dollars." He said it wasn't until the last corporate check came through in July, 1971, that the firm realized things wouldn't be that way.

At the time, according to the lawyer and officials of the firm, Valentine, Sherman was strapped for money and overdrawn on its bank account. They acknowledged that the firm accepted the corporate money.

Later, Singer said, the firm falsified invoices and letters covering the transaction.

There is a dispute as to who initiated this, and the Wright report does not speculate as to why it was done.

A principal partner in the Valentine, Sherman firm is Norman Sherman, press spokesman for Humphrey when he was vice president. Sherman, too, confirmed the story of cooperative financing of the mailing lists.



may co FASHION PLACE OPENS AT LOS CERRITOS CENTER MONDAY, APRIL 1

It's new! Our first fashion store for women. An exciting contemporary place to shop. Filled with trend-setting junior separates. Fancy T-shirts. Kettlecloth trousers. And all that's new in fashion and sportswear. Plus accessories to pull your total look together. Fine cosmetics and toiletries to keep you looking beautiful. And for your at-home life, loungewear and lingerie at its most feminine. Here we show just a hint of what you'll discover at our new Fashion Place at Cerritos.

a. embroidered cotton T-sizes S-M-L white, peach, powder, natural, black \$12.00
b. cotton and polyester pant, natural, red, navy, green, charcoal 5-13 junior sizes 12.00
campus separates 55



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Shop Daily 10 to 9:30; Saturday 10 to 6; Sunday Noon to 5
Take 605 freeway, exit at South Street

It lies in 'brain revolution'

Optimist finds alternative to 'future shock'

By MOLLY BURRELL
Staff Writer

"The mind of man is capable of anything, because everything is in it, all the past as well as all the future."
—Joseph Conrad, Heart of Darkness, 1902

Is there an alternative to "Future Shock?"

Alvin Toffler, in his gloomy, cynical analysis of a coming world of alienation and manipulation — and those who agree with it — see none.

But up in the wooded hills of northeast Los Angeles, a fragile-looking optimist with a tensile resilience developed from years of work and discipline insists there is.

Marilyn Ferguson, 36, whose "Brain Revolution" this week went into second printing, says the answer lies right in back of our eyes: two fistfuls of pinkish-grey tissue full of 10 billion cells and infinite potential.

Her 380-page book on the frontiers of mind research, documented with 23 pages of scientific bibliography, is, like its author, a kind of synthesis, a connection between the worlds of science and non-science. It is available through seven book clubs, signed up for a TV special, and will be out in paperback in September.

The subject of her study, says biophysicist Marcus Johnson at Johns Hopkins, "is a perfect instrument. It can take man wherever we might want it to take us."

Cal Tech professor Charles Bures calls her book "a superb preview of the new holism. To read

it is to live for a little while in the next age of man."

Scientist Clarence Cone, director of the cell laboratory at NASA's Langley Research Center, calls the book "truly fascinating... a subject of great importance carried out in excellent style."

Other reviewers from the Free Press to Max Lerner and Joyce Carol Oates have praised the volume which one scientist calls "more exciting than science fiction." But there's no fiction in the book.

Mrs. Ferguson made sure of that, painstakingly checking each minute detail with scientists all over the country during the two years of preparation.

A college dropout from Colorado with an excess of curiosity, whose a writing career which began at 17, her homework included learning to understand and condense scientific articles by the ton, interviews, seminars, and correspondence with the world's leading researchers.

A few of the topics: biochemical causes of schizophrenia, depressive illness and autism; genetic components of alcoholism and obesity; alpha training, biofeedback, parapsychology, altered states of consciousness, meditation, and its effects in stress and healing; the brain's magnetic fields; dreams, drugs, the anatomy of creativity, and the brain as the most important sex organ.

As preface Mrs. Ferguson says "scientists are beginning to realize you can't separate mind and body. They used to say 'this is purely psychological, this is physical."

Now they're deciding there are biochemical and physical aspects to what's happening in the mind and psychological aspects to what happens in the body. It is a continuum."

The volume and dimensions of brain research, just beginning to be understood, Mrs. Ferguson says, also suggest a means whereby we can change ourselves and our future.

"Toffler's vision of the future is overly cynical," she insists. "Just because we have technology does not mean that it must happen that way. Nor are some of the bioengineering feats he writes about — for instance the prediction of memory erasures in five years — within the capability of science. Memory is scattered all over the brain, the whole brain would have to be removed."

Nor does bioengineering need to be enlisted to produce 'superbrains,' she says. "That's romantic nonsense," she asserts. "We already have the superbrain. We've had it all along. We need only understand and release its powers to tap capacities beyond the wildest imaginings of futurists and science fiction writers."

Examples cited in her book include a University of Wisconsin study of feeble minded children given special attention from infancy whose IQ's were raised to gifted or near-genius by the time they were four. Animal experiments had previously proved that early stimulation increases the number of brain cells and thickens the cortex.

Other research reported in her book:

With the help of biofeedback from sensitive machines, human volunteers have already learned to control heart rate, muscle tension and brainwave activity.

Awareness persists even in deep sleep and in anesthesia.

—The human brain is sensitive to weak magnetic fields and mental

activity can influence a nimbus of energy made visible by a high-frequency electrical field (the Kirlian effect discovered by Russian researchers)

—Meditation, "the psychic lubricant" causes brainwave shifts and halves the reaction time in test situations.

In the chapter on the brain as the most important sex organ she writes: "Genes trigger the hormones that sexually differentiate the brain. The sexed hypothalamus affects the pituitary which measures hormone levels. These levels

(Turn to Page B-5, Col. 1)



MARILYN FERGUSON . . . At Home in Her Writing Studio
—Staff Photo

INDEPENDENT PRESS-TELEGRAM
SUNDAY, MARCH 24, 1974 •• SECTION B—PAGE B-1

New title reflects changing role of today's lifeguards

By ROBERT GORE
Staff Writer

"The lifeguard's role has changed. It's no longer just run out in the water, save somebody and set him on the beach," said Richard L. Miller, the Long Beach chief of marine safety operations who, in three months on the job, has presided over a series of crucial revisions.

Miller, the son of a lifeguard captain and nephew of a former chief lifeguard, added that "the role has changed because of public demand. The lifeguard has become involved in the total environment of the beach. He is more refined and more technical."

He outlined some of the changes and plans for the future of the lifeguards — or marine safety officers, as Miller terms them:

—A concerted effort "to give everyone a real renewed enthusiasm," he noted. "We've tried to involve everybody in an area of responsibility," Miller said, putting the effort to raise and maintain morale at the top of his list.

—A program of varied self-improvement programs, through an assortment of classes. Guards are currently enrolled in police training, advanced emergency medical treatment and are able to get college credits for the standard physical training program.

—A formal evaluation system for personnel. For the first time, he said, the criteria are clear cut and known to everyone.

—A dramatic plan, still on the

drawing boards, to revamp the facilities on the beach. Miller said this will involve a new main station near Belmont Pier and two new substations at Granada and Cherry Avenues. The other stations, now 30 years old, will be replaced by portable units.

In addition to these changes, the entire Marine Department was reorganized just as Miller took office. Three divisions — maintenance, administration and marine safety — were designated by the city manager's office.

Marine safety, under Miller, has three branches: beaches, harbor patrol and marina security. Each will be headed by a lieutenant, which is going to create three openings in the lifeguard ranks. They have not yet been selected.

Miller is assisted by Capt. Bill Ward in running the \$850,000-a-year operation. There are 26 marine safety officers and 96 season, or hourly, jobs.

"Probably one of the most important things," Miller said, "is my personal relation with the men — getting out every day and talking to individuals within the department, listening to what they have to say and putting it all together."

He believes that spending 20 years as a seasonal guard has helped him establish rapport with the men. Miller was a teacher, coach and administrator for the Long Beach school system and a swimming coach for the Los Altos YMCA.

(Continued on Page B-5, Col. 1)



THREE OLDER KITE-FLYING CONTENDERS LAUNCH 'AIRPLANE' KITES ON STRAND AT LONG BEACH
—Staff Photo by CURT JOHNSON

Undaunted by weather

Kids, kites rule Long Beach skies

By KRIS SHERMAN
Staff Writer

Saturday in Long Beach was given over to kids and kites — kites of all shapes, sizes and designs and kids from 5 to 65.

There was only rule of the day — kites should be flown for the sheer and simple pleasure of it — and according to sponsors of the 48th Annual Kite Festival, that rule was followed to the letter.

True, there were some contests involved in the event, which was cosponsored by the city's recreation department and the Long Beach Rotary Club, but even carting around a heavy trophy didn't bother the winners. Most of them let mom and dad hold the prize, while they flew their winning entries.

At one time during the event, which began at 11 a.m. on the beach at the foot of Junipero Avenue, officials estimated more than 500 persons lined the sand. Most were holding fast to a strong, thin line, feeling the incessant tug of a

buoyant kite begging for more string and the chance to rise even higher.

While the kites dotted the shoreline sky, onlookers wandered the beach, pausing now and again to study a particularly fascinating entry or talk to fellow flying buffs.

Others took up temporary residence in the sand, picnicking while listening to a college basketball game, their necks craned upward and their minds probably soaring with the gaily-colored high-fliers.

"I think this is terrific. I've never seen anything like it," said Hildegarde Ribar, of Mayfield Heights, Ohio, while watching her two grandchildren scurry about. Though she said she hadn't expected a visit to daughter Dolores Burgess, of Long Beach, to last this long, Mrs. Ribar added, "I'm very glad I got to see this festival. I don't think we have anything like it in Ohio."

Meanwhile, most of the kites swaying in the breeze above took an occasional dip or dive to the dismay of the owners and the delight of onlookers.

It didn't seem to matter to the kids whether the kites they flew were of the 39 cent store variety or homemade, hand-decorated "mas-

terpieces." But since kites entered in most of the contests had to be constructed by the entrant himself, most were indeed homemade.

And though some of them didn't appear aerodynamically sound, fly they did, several up to and over 500 feet.

Adults got into the act, too. Most said they merely had come to join the crowd and fly their kites with fellow enthusiasts, but some appeared to be competing for the only award persons over 17 could win — most popular adult kite. Judging in the contest was done by a committee of children.

The winners of that trophy, Bill and Eva Everett of Lancaster, were surrounded by admiring youngsters throughout the afternoon as they alternated flying their rainbow-colored, string of 62 kites.

Clutching a reel of thick, 265-pound test line, Mrs. Everett explained all of the kites were homemade from madras, tissue paper. Their tails, she added, were hand sewn to discourage raveling.

The couple, members of the American Kite Fliers Association and the International Kite Club, which is based in Long Beach, said it took about 15 minutes to launch the string. Kites were launched one

at a time, in groups of 10, they explained.

"We can't fly these out in the desert where we live, it's too rough for them," Everett said. He told onlookers he hopes to hook at least 40 more kites onto the string, making a total of 102.

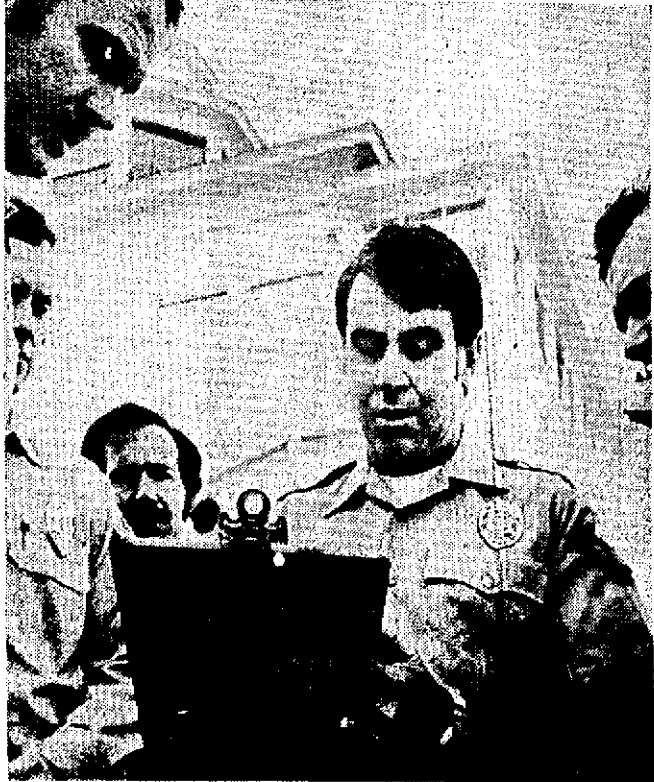
"We're just really happy this has brought pleasure to a lot of people," said Mrs. Everett. "That's why we came today."

Meanwhile, 16-year-old Brent Gibson, of Pasadena, pedaled his wheelless bicycle, which he had made into what he calls "a bicycle kite-winder with coaster brake." His red, Hargraves box kite was flying high, its 40-pound, monofilament test line attached to a large reel, which, in turn, was connected to the bicycle chain. Gibson, by pedaling as though actually riding a bike, let more line out as he desired, much to the delight of spectators.

Several people flew their kites with fishing poles, something recreation department officials discouraged because of the safety hazard created by metal in the rods.

But for laughs and smiles, you

(Continued on Page B-5, Col. 1)



RICHARD L. MILLER . . . Chief of Marine Safety
—Staff Photo

Herman H. Ridder — 1952-1969

Daniel H. Ridder — Editor and Publisher

Samuel C. Cameron — General Manager

Miles E. Sines — Executive Editor

Larry Allison — Managing Editor

Don Ohl — Editor, Editorial Page

Bert Resnik — Assistant Managing Editor

L.A. Collins Sr. — Editorial Columnist

Don Hastings — Sunday Editor

Don Nutter, Advertising Director

E. H. Lowdermilk, Circulation Director

LONG BEACH, CALIFORNIA, SUNDAY, MARCH 24, 1974

Editorials

First Amendment freedom

President Nixon says he will propose to Congress legislation to give victims of attacks in the press the right to reply and set things straight.

It is sometimes hard to know what constitutes an attack. But in any event, the idea of the First Amendment wasn't that every newspaper should open its columns to everyone who disagreed with it. The idea was simply that everyone ought to have a right to publish his opinions without government interference.

THAT IS WHY we would defend the Republican Congressional Committee Newsletter if Tom Leathers demanded a right to reply in its pages to an article in the Newsletter's March 11 issue.

Tom Leathers is the publisher of The Squire, a weekly newspaper that comes in four editions that serve Kansas City suburbs. The Squire has a circulation of 19,000 about equally divided between Democratic Missouri suburbs and Republican Kansas suburbs.

Publisher Leathers twice endorsed Richard Nixon for President, which undoubtedly pleased the Kansans. Considering the way they voted in 1972, the Missourians probably weren't angry, either.

On Jan. 31, however, Leathers published a front-page editorial calling for impeachment proceedings. "Surely Richard Nixon must go," the editorial declared.

THAT'S WHEN the publisher heard from the President's friends. In another front-page editorial, headed "Impeach the Publisher?", Leathers reported that he got 193 letters "violently opposing my stand, and many sug-

gesting an equally violent end for the Squire publisher." He said he got 72 telephoned complaints. Many of the callers told him he was a Communist, Leathers reported. Others said he was a traitor.

Leathers said he got 14 calm letters opposing his stand, 3 letters favoring it. Twenty-six subscriptions were canceled.

The newsletter printed by the National Republican Congressional Committee in Washington, D.C., printed this account under the headline "A Weekly Pulls Back Its Horns."

Suspecting that Leathers might have been the victim of that Washington journalism we hear so much about, we called him to see if he had pulled in his horns. He had not. They were out, and as sharp as ever.

"THAT'S REALLY misleading," he said of the Republican newsletter's headline. It was still his view that impeachment was a good idea. And he noted that the Washington newsletter had failed to report the response to his second editorial.

"It was unbelievable," Leathers said. "I probably got 150 phone calls and 80 or 90 letters saying 'We agree with you, and we thought everyone else agreed that Nixon should go.'"

We don't know if the proposed right-to-reply legislation would give publisher Leathers access to the columns of the Republican newsletter to report on pro-impeachment sentiment around Kansas City. But we think the newsletter editors ought to be free to ignore Leathers' side of the story, and we will defend to the death their right not to print it.

An overdue amendment

Some long-discredited arguments were used to defeat ratification of the Equal Rights Amendment in Virginia this month.

A committee of the Virginia House of Delegates killed ratification on the basis of an anti-ERA memorandum. The memo alleged that the proposed constitutional amendment to assure equal rights for men and women would require common male-female college dormitories and prisons. Even jail bathrooms would have to be shared by both sexes, the memo contended.

The memorandum had been prepared by an assistant state

attorney general. Virginia Atty. Gen. Andrew P. Miller said the memo was a "working paper" with no official standing. But its scare arguments, which have been rejected by legal experts throughout the country, served as the basis for a sudden-death attack on ERA in a closed committee session.

ERA has won legislative approval in 33 states. If five more approve it, it will become part of the Constitution.

The amendment is long overdue. We trust it will not meet treatment in other states as irresponsible as that it got in Virginia.

Letters to the editor

IRA terrorism

EDITOR:

In answer to Pat Johnston's letter about the Irish Republican Army being misrepresented by the American press, I say hogwash.

As an Ulsterman, I want to advise the readers that the great majority of Ulster people being free born are free to choose the government of their choice. Over 250,000 voted in 1973 to stay British, whilst less than 6,500 voted to unite with the South's Irish Republic.

Catholics and Protestants lived in harmony and peace for many, many years until the terrorists of the Irish Republican Army bombed and gunned down innocent men, women and children in the towns and villages of Ulster. The Arab terrorists and the IRA are known to train together and supply each other with terrorist ideas.

During the Second World War I lived in Belfast, and we learned to live with bombs — except in those days they came from Hitler's airplanes. In one night alone, Belfast had over 20,000 people killed by Hitler's bombs, whilst south of the border in the Irish Republic they were wining and dining Hitler's U-boat crews.

Now, Mr. Johnston, who do you say is

fighting for freedom? Freedom from what? What did the Irish Republic do in the Second World War? We all know that they stayed neutral.

God only knows what possesses men and women to bomb crowded department stores or to use children as shields when sniping at the police or the British soldiers. These are the tactics of the IRA and not of brave men and women.

It is not the British army or its tanks that will defeat the IRA but the people of Ulster and all freedom-loving people everywhere who abhor terrorists, whether they be Arab, SLA or IRA.

G. W. Cerritos

Big markets needed

EDITOR:

(Letter writer) J. W. Fox, who wanted us just to trade at small markets, is all wet behind the ears. I like to trade at the big markets.

I can get large sizes of cereals and large bottles of Scope and everything I need, although I trade also at the small markets.

DELLA GEORGINE
Long Beach

Must 'immorality' be a crime?

SACRAMENTO — Bob Moretti is not considered the most liberal of the Democratic candidates for governor to begin with, and a recent pronouncement of his should, but won't, strengthen that contention.

He has endorsed a position that should be a highly conservative one, but which for some reason is not.

MORETTI SUGGESTED in a March 15 statement that there is sometimes too much government. That's a position conservatives like to think they occupy exclusively, and they tend to define a liberal as one who thinks government has all the answers to all the problems.

But here is Moretti, a Democrat — and if he cannot be branded a flaming lib, he certainly can't be called a conservative — saying that in one area at least there is too much government.

The area he was talking about, however, is personal morality, and it is in that area that most conservatives are philosophical deviants.

It is improper, conservatives say, for government to tell business "you have to advertise this way and not that way," or "you have to label your product this way and not that way," or "you may import this amount of oil and not that amount, and charge this much for it and not that."

But it is wholly proper, some of those conservatives say, for government to tell people "you may gamble this way but not that way," or "you may engage in these sexual activities but not those sexual activities," or "you may purchase and use these drugs but not those."

SOME CONSERVATIVES, including William F. Buckley Jr. and some of the writers at National Review, have acknowledged the philosophical and logical contradiction of the two positions, and are urging that government get out of the sin-control business altogether.

Moretti, in his recent statement, proposed that government stop concerning itself with victimless crimes and offered cost and public safety as justifications.

"The presumption that we can solve every ill in our society simply by passing a law against whatever someone considers immoral or unpleasant has had the inevitable effect of overburdening our police forces," he said.

"The time has come to put the emphasis in law enforcement where it belongs — upon the protection of our citizens from the threat of violence and other serious crimes."

MORETTI POINTED out that violent crimes have increased 177 per cent in California since 1960, and that the Governor's Select Committee on Law Enforcement Problems reported last year that four out of every five major crimes committed in California are never solved.

"The first responsibility of government should be protecting the safety of our citizens, and all our efforts should now be placed upon the eradication of violence and serious crimes as the No. 1 priority in law enforcement," he said.

"We should recognize that treating as crimes so many victimless offenses has become an unacceptable drain upon our crime-fighting resources. The insecurity many people feel when walking dark city streets at night is the consequence of wasting these resources."

"We spend millions of dollars a year enforcing laws which treat alcoholics as criminals, recycling prostitutes through our court dockets, and processing cases which involve the private sex habits of consenting adults. What is needed is a program of decriminalization which will remove alcoholism, gambling among



Bob Schmidt

View From Our State Bureau

friends, simple possession of marijuana for personal use, prostitution and similar victimless crimes from the criminal process."

MORETTI IS a little behind the times, because Long Beach Sen. George Deukmejian has already succeeded in enacting legislation changing the manner in which alcoholics are treated, although the changes are not as great as either he or Moretti would like to see made.

"CONFUCIUS SAY, 'WATCH OUT FOR YEAR OF THE TIGER.'"



Tough test for Kissinger's genius

PARIS — On the verge of yet another trip to Moscow, Henry A. Kissinger seems well on the way to proving himself the most remarkable secretary of state in American history. But a tricky road stretches ahead, studded with pitfalls, and the Russians have been hinting recently that they might not be averse to making trouble.

Kissinger's particular genius has been for recognizing the requirements of contemporary history; for acknowledging from the start that there is only one other superpower, the Soviet Union, which is capable of upsetting the stability he seeks to compose; and for seeing the need to act swiftly to remove obstacles to peace. Such action, in our time, requires continual travel in order to negotiate at the top.

HIS METHOD is to assiduously prepare the diplomatic ground before showing his hand. This was true in Southeast Asia, where American public opinion has

been curiously averse to giving him the credit he richly merits for withdrawing U.S. forces and bringing down the scale of fighting. Vietnam has for so long been a code word for disaster that most people lose all semblance of intellectual reasoning once they hear it.

The same method was applied by Kissinger in preparing for super-negotiations still going on with Russia. These required access to the Kremlin by the back door, through development of a Chinese option that had not previously existed. That was



C. L. Sulzberger

New York Times News Service

arranged by supporting Pakistan against India in the 1971 war.

Finally, to give meaning to bilateral and multilateral negotiations with the U.S.S.R., including SALT, mutual force reductions and European security, it was necessary to defuse the Middle East, an area from which Kissinger kept clear personally, during most of Nixon's first term.

THREE YEARS ago, he became actively interested, if still on the sidelines, and sent out hints that the Russians would have to withdraw their military presence from Egypt (which they subsequently did), if Sadat were to have a chance at making peace.

For a long time, he has held definite ideas on such disparate subjects as Greece, Japan, post-Tito Yugoslavia, Cuba's future and the obvious need, some day, for small tactical nuclear weapons being deployed increasingly in Europe to make up for the permanent shortfall of NATO troops, especially as the U.S. garrison is reduced.

Kissinger has seen for years that western Europe is an essential component of the international stability he seeks to devise. From the moment he first became Nixon's national security adviser, he favored British admission to the Common Market.

He hoped London would assume some of the burden of political leadership, thus compensating the disadvantage to America of a competing economic bloc. Also, he saw as "a fact of life" the need for

"The elimination of these crimes will not cause the United States to duplicate the fall of the Roman Empire," San Francisco Assemblyman Willie L. Brown Jr. wrote in a recent magazine article.

"It will, however, free law enforcement manpower to protect citizens from becoming real victims of crimes such as robbery, burglary and rape."

William F. Rickenbacker, writing in National Review last year, offered another reason for government getting out of the business of legislating morality. "When the law says no and the market says yes," he wrote, "here comes the coop with his hand out."

It is the "sin laws," he said, that are "the sources of police corruption."

THE GENERAL subject of victimless crime is becoming more and more a publicly debated issue, and those who advocate removing such "offenses" from the penal code clearly seem to be in the ascendancy.

If so, Rickenbacker wrote, the reformer "denied access to the law... would have to resort to something that works better: the appeal to individual conscience."

linkage between Atlantic defense, commercial and monetary problems, something the French have a well-developed tie for resenting.

But, as Kissinger wrote in late 1962 just after working for President Kennedy, "a sense of outrage is not a good guide to policy." Both he and friend Michel Jobert, France's foreign minister, recently had to relearn this truth. The secretary also had to remember his own early warnings against "our somewhat schoolmasterish approach" to France which prompted his break with Kennedy.

MORE THAN 11 years ago, Kissinger forecast it was "inevitable that countries with the historical traditions of our European allies would not be content forever to depend entirely on the protection of our nuclear power."

His vision was correct, but because the Common Market has never been able to advance from an economic to a political community, that dependence remains, not that Kissinger hasn't tried to encourage a "European" atomic force.

True partnership between the United States and "Europe" was and remains "possible only between equals" and it is too bad he seems for the moment to have forgotten his earlier sponsorship of "some form of Atlantic coordinating body."

IN THE MEANTIME events forced him to recall his earlier forecast that "Europe is bound to be a third force, partly because we ourselves have sought to make it so" and that "the French position has been more closely attuned than ours to the psychological realities in Europe."

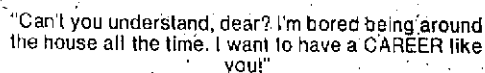
Past events thus confirmed the clarity of his outlook. Future events — dependent on Kissinger's own negotiating genius — will test his ability to act on the basis of his analysis, cementing a new transatlantic stability even as war recedes from Southeast and Southwest Asia.

Comments

TRUE FRIENDSHIP is based upon service to others, not upon favors received.

A BULLET may be deadly, but rapid fire tongues often claim more victims.

THE MOST overworked thing in life is the jaw, both during and after mealtime.



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Pr Ed 4-318.12

Kids learn by doing

ROC class: experience is goal

By WALT MURRAY
Staff Writer

Linda Crampton did clerical work last summer vacation, but filing papers was dull.

So this spring she signed up for a bicycle repair class that she hopes will get her more interesting work this summer.

"I want to major in engineering when I go to college, and bike repair is a little closer to that," she said.

Linda, a Millikan High School senior, signed up for an after-school course in "Occupational Bicycle Repair and Service," one of 10 Regional Occupational Center programs of the Long Beach Unified School District.

She may have a good chance for a job, since there's only one trained bicycle mechanic for every 25,000 bicycles in the country.

According to school district officials, more bikes will be sold than new cars this year, for the first time since mass production of automobiles began.

The same energy crisis

and environmental concerns that have left a glut of unsellable luxury cars in showrooms has left the bicycle industry undermanned.

"Employers are looking for mechanically talented young people who can walk into their shops and begin working," said Jack Bosna, the school district's career education consultant.

"With the energy crisis and the desire for physical fitness, we expect the opportunities in this field to continue to expand."

In the bike repair course, Linda is one of two girls in a class of 20 boys.

But there's a wide geographical mix in the class, since Regional Occupational Programs are open to juniors and seniors from all five major high schools.

The classes are held at a centrally located bike shop so students can come closer to on-the-job experience.

The classroom-workshop is provided by the Bicycle Baron shop, 3344

Pacific Coast Highway, and other bike shops have donated tools.

The students, in cooperation with the Kiwanis Club and the YMCA, recondition donated bikes and give them to needy youngsters. Persons wanting to donate old bikes to the class can contact Jerry Mitchell, district attendance officer, at the Board of Education.

Tom Evans, who teaches the after-school course, worked at a bike shop for five years.

His major at Long Beach State University was geography, but geography and bicycles came together in long bike tours of the West Coast, he said.

One reason he's so enthusiastic about the course is the problems in hiring students at shops were he worked.

"It took three to six months to train them, and then they'd be off to college," he said. "It will be advantageous to the bike industry to have students who can go to work immediately after finishing the course."

Bosna, the school district's career education expert, terms such training "developing entry-level skills."

Not all Regional Occupational Programs prepare students to go to work immediately, however.

Some are survey courses in the types of jobs available.

The ROP class in "Public Service Occupations" gives students an overview of the day-to-day work they'd be doing if they became firemen, social workers or librarians.

People who work in those fields come to ROC headquarters at Jordan High to talk about their work, and the students take field trips to public service agencies to see for themselves.

"Our resource people are honest with the students. They don't try to gloss over the unpleasant sides of their occupations."

Other courses fall in between the entry-level skills taught in the bike

class and the exploratory courses such as public service occupations.

They include classes in media occupations (taught at Long Beach City College's telecommunications center), ornamental horticulture (taught at a Signal Hill nursery), Project Invest (a course in office skills taught at Lakewood High School), occupational skills in the finance area (Lakewood High), model business enterprises (Lakewood High), hospital dietary occupations (Poly High and St. Mary's Hospital), cosmetology (several private cosmetology schools) and aviation occupations (Jordan High).

There are now 18 sections of ROC courses. Three new courses will be opened next school year — graphic arts, heavy metals and marine and small engine repair.

The key word in all ROC programs is experience, Bosna said. Getting out of the classroom and into the occupation itself.



LINDA CRAMPTON TIGHTENING A PEDDLE
—Staff Photo by BOB SHUMWAY

Jet airline specializes in shipping 'minifreight'

By HERB SHANNON
Aerospace Editor

Problem: You've got this 50-pound package of a highly perishable product which must reach an East Coast destination off the major airline routes within 24 hours.

Solution: Call Federal Express, newest jet airline serving Long Beach Airport and the fastest-growing in the nation.

The small-package airline will put your parcel on one of its fleet of Fanjet Falcon minifreighters and guarantee delivery in any of the 50 city areas it now serves before noon of the following day.

The cost of about \$29 includes door-to-door pick-up and delivery. The complete service is even cheaper if you can do with a 48-hour time lapse.

The secret of the parcel delivery airline's jet climb to success in less than two years is not only that it flies routes off the beaten track, but also fills a vacuum in the air freight industry when commercial trunk carriers rescheduled flights for prime passenger time, rather than priority cargo time, which is at night.

Federal Express was established in May 1972 with one Falcon twinjet corporate aircraft and 20 employees. It now has a fleet of 33 of the sleek minijetliners, modified for cargo use, and more than 1,000 pilots, couriers, mechanics, freight handlers and administrative personnel.

It also leases 340 minivans in its nationwide ground operations, making the airline the fourth largest customer of the Hertzmobile people.

Federal Express extended its network to Long Beach two weeks ago with daily flights from offices and facilities in the Executive Air Terminal, 3605 E. Spring St. According to company headquarters in Memphis, Tenn., load factors are already up to 100 per cent of the Falcon freighter's 6,500 pounds capacity, and a second daily flight will

be scheduled April 1.

Local customers of the minifreighter express service include Douglas Aircraft Co., medical suppliers, electronics manufacturers and fashion designers, all of whom have urgent need to ship small priority packages on a regular basis.

"We also do a good business with lawyers who need documents shipped to courts in a hurry, and we handle a lot of rush press material for newspapers and magazines," Federal's Long Beach manager Charles Catilus pointed out. Television film is another popular category."

School Board agenda

Here is the agenda for Monday's meeting of the Long Beach Board of Education, 701 Locust Ave.:
Conference, 3:30 p.m.
1) Presentation of plaque by a representative of the State Department of Education in recognition of achievement in the demonstration math program.
2) Report on "Implications of Going Metric." Meeting, 4

p.m.
Approval of curriculum publications.
Community College meeting, 4:30 p.m.
1) Proposal to change campus name.
2) Community Crime Prevention Program.
3) Reduction in services.
4) Faculty termination.
5) Sabbatical leaves of absences.

What's the siren?

The following emergency calls were answered by the Long Beach police and fire departments during the 20 hours ending at 8 p.m. Saturday:

12:14 a.m., man down, 424 W. Anaheim St.; 12:22 a.m., first aid, 712 Olive Ave.; 12:56 a.m., house fire, 10-28 Cerritos Ave.; 1:02 a.m., mattress fire, 1525 E. 63rd St.; 1:27 a.m., first aid, 4054 E. Third St.; 1:56 a.m., man down, 51st Street at Long Beach Boulevard; 2:01 a.m., house fire, 833 Magnolia Ave.; 2:13 a.m., rescuator, 452 W. Eighth St.; 2:30 a.m., traffic accident, Long Beach Boulevard at Morningside Street; 2:48 a.m., traffic accident, 4240 E. Fourth St.
3:31 a.m., first aid, 1103 Roma Vista Drive; 3:43 a.m., rescuator, 6516 Orizaba Ave.; 7:58 a.m., traffic accident, Long Beach Freeway at the San Diego Freeway; 9:05 a.m., rescuator, 6972 Lake Ave.; 9:36 a.m., man down, 1210 E. 16th St.; 10:49 a.m., man down, foot of Magnolia Avenue; 11:17

a.m., first aid, 117 W. Broadway.
12:05 p.m., man down, 217 Linden Ave.; 12:35 p.m., traffic accident, Pacific Coast Highway at Anaheim Street; 1:09 p.m., first aid, 3751 Myrtle Ave.; 1:56 p.m., car fire, Fourth Street at Chestnut Avenue; 2:08 p.m., man down, Fourth Street at Cerritos Avenue; 2:12 p.m., man down, 119 W. Arbor Road; 2:16 p.m., man down, 501 Pine Ave.; 4:41 p.m., man down, 319 Bonito Ave.; 4:45 p.m., building fire, South Street at Downey Avenue; 5:49 p.m., baby down, 1476 Orange Ave.; 5:57 p.m., man down, 745 Maine Ave.; 6:04 p.m., first aid, 2065 Pine Ave.; 6:15 p.m., heater fire, 1759 Pine Ave.; 6:54 p.m., building fire, 2901 E. Pacific Coast Highway.
7:07 p.m., person down, Lime Avenue and Market Street; 7:07 p.m., person down, 351 Pacific Ave.; 7:45 p.m., apartment fire, 2609 Pasadena Ave.; 7:48 p.m., person down, 377 Winslow Ave.



MANAGER CHARLES CATILUS
—Staff Photo by KENT HENDERSON

Berry airlift

Orange County strawberry growers expect to produce 4.5 million trays of the fruit this season, and ship 90,000 of them to Europe by air.

The 90,000-tray airlift will be a high-profit item: they are the choicest berries, the pick of the

early pick, and will bring premium prices.

The shipment schedule calls for two thirds of the county's strawberry production to go the East and Midwest, with the remaining one third destined for local markets and for overseas shipments.

TIDES AND TEMPERATURES

Long Beach and Vicinity: Mostly cloudy this morning becoming mostly sunny this afternoon. Low clouds tonight and early Monday with variable high clouds in the afternoon. Slightly warmer days. High today in the upper 60s increasing to near 70 on Monday. Overnight lows in the low 50s.

Orange County Metropolitan Area: Mostly cloudy this morning becoming mostly sunny this afternoon. Low clouds tonight and early Monday with variable high clouds in the afternoon. Slightly warmer days. Highs today and Monday in the 60s with some inland readings in the low 70s. Overcast, 45 to 52.

Mountain Areas: Fair today with increasing high clouds tonight and Monday. Little temperature change. Highs in the 50s. Overnight lows 35 to 38.

Interior and Desert Regions: Fair today with increasing high clouds tonight and Monday. Little temperature change. Highs today and Monday 67 to 77 in the Upper Deserts and 75 to 85 in the Lower Deserts. Overnight lows in the 40s in the Upper Deserts and 50s in the Lower Deserts.

Imperial Coachella and Lower Colorado River Valleys: Fair today with increasing high clouds tonight and Monday. Little temperature change. Highs today and Monday 75 to 85. Overnight lows in the 50s.

Offshore Wind and Weather Forecast: (Point Conception to Mexican Border): Light variable winds night and morning hours becoming westerly 8 to 15 knots in the afternoon today and Monday. 1 to 2 foot westerly swell with 2 to 3 foot afternoon wind waves. Considerable cloudiness this morning becoming partly cloudy this afternoon. Cloudy Monday night and Tuesday morning with variable high clouds in the afternoon.

SUN, MOON AND TIDES
Sunday's Sunrise: 6:52 a.m. Sunset: 7:37 a.m.
Monday's Sunrise: 6:50 a.m. Sunset: 7:38 p.m.
Sunday's Moonrise: 12:57 a.m. Moonset: 13:07 p.m.
Monday's Moonrise: 12:57 a.m. Moonset: 13:47 p.m.
Sunday's Tides: High, 4.5 ft. at 10:21 a.m. and 5.1 ft. at 10:23 p.m. Low, 0.1 ft. at 4:14 a.m. and 0.7 ft. at 4:19 p.m.
Monday's Tides: High, 4.2 ft. at 11:00 a.m. and 5.1 ft. at 10:48 p.m. Low, minus 0.1 ft. at 4:53 a.m. and 10.0 ft. at 4:34 p.m.

SUNDAY'S WEATHER REPORTS

California			
	H	L	Prc.
Long Beach	61	51	
B. Airport	61	51	
Alhambra	63	56	
Los Angeles	63	56	
Bakersfield	64	50	
Big Bear Lake	64	54	
Bliss	70	52	
Blayne	78	52	
Burbank	66	52	
Culver City	64	53	
El Centro	78	51	
Fresno	67	44	
Across the Nation			
Albuquerque	67	40	
Atlanta	67	50	
Bismarck	70	50	
Boise	60	34	
Boston	62	31	
Buffalo	63	31	
Chicago	62	31	
Cleveland	65	31	
Denver	65	31	
Des Moines	69	33	
Detroit	61	33	
Fairbanks	53	36	
Helena	57	32	
Honolulu	80	70	
Indianapolis	63	31	
Kansas City	76	47	
Las Vegas	76	47	
Memphis	65	39	
Across the Nation			
Albuquerque	67	40	
Atlanta	67	50	
Bismarck	70	50	
Boise	60	34	
Boston	62	31	
Buffalo	63	31	
Chicago	62	31	
Cleveland	65	31	
Denver	65	31	
Des Moines	69	33	
Detroit	61	33	
Fairbanks	53	36	
Helena	57	32	
Honolulu	80	70	
Indianapolis	63	31	
Kansas City	76	47	
Las Vegas	76	47	
Memphis	65	39	

Sign poles going, going gone —

Several Southland barbershop owners are having their barber poles clipped according to recent reports filed at the Lakewood Sheriff's Station.

The latest victim of the tonsorial thefts is the Sheridan Barber Shop, 4840 Paramount Blvd., Lakewood.

Sheriff's deputies have noted that in recent weeks, a total of eight such barber poles have been taken from in front of shops.

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Optimist finds alternative to 'future shock'

(Continued from Page B-1)

affect the brain, creating feelings of confidence and optimism of anxiety and hostility. And the brain itself can alter the hormones. Changes in these levels may even bear on acute psychosis.

Pregnant rats subject to intense stress are likely to bear feminized males, she continues, and recent research in Edinburgh, Boston and Los Angeles reports hormonal

abnormalities in homosexuals, a ratio of androgens to each other that was the reverse of the normal in males.

But how does a pretty, wide-eyed wife and mother get into a heavy thing like the "Brain Revolution?"

In self defense, she insists. "Years of writing articles for newspapers and Time Magazine, fiction, poetry, a book, and then having pieces in the hands of

magazines that folded, along with the hassle of trying to sell your ideas — really it's easier to write a book," she laughs.

Also, she explains, "I'd gotten into meditation through my brother, and I'd been fascinated for years with the early learning process by watching my children, who are precocious. Plus I had spotted what looked like a big gap between what was known in the scientific community and what was popularly known.

"My husband says there's a lot of the evangelist in me," she adds. "There were all these things with one thing in common — the potential of the human brain — that

people needed to know about because they're important. . . I felt I might serve a purpose by synthesizing."

A synthesis herself, Marilyn Ferguson is half Italian, half German, part creative artist, part skeptic, part free soul and part devoted homemaker. "I have the best of two worlds," she summarizes.

In the middle of the "Brain Revolution" she helped start an alternative school in Eagle Rock where Eric, 10, Kris, 7, and Lynn, 4 attend. Now she's at work on a book on the school and two children's books — plus lectures at nearby universities.

New lifeguard role

(Continued from Page B-1)

"They've got to come from the men," he said of the department's new goals, "and these kids are good — gosh they're good. Guards never have been utilized to their fullest extent — it's one of the things I want to do."

Charts lining the walls of his office tell part of the story. There are lists of programs and coordinators. Each has a different supervisor.

"The guys are coming to me and asking for things to do," Miller said. "This is what makes the job great for me." One of the volunteers has already redone the department procedures manual.

Miller, whose expletives range from "gosh" to "gee," inherited a lifeguard corps stunned by the effects of a city manager probe of alleged drug use by personnel while on duty. The allegations, eventually not substantiated, involved six supervisory men.

"A tremendous morale problem existed," he acknowledged, "as it

would after any investigation of this type. We would just as soon forget all that. The city has said it's a new ball game and we go on from here.

"This is kind of where I stepped into the picture in trying to stimulate, renew and re-energize, you might say."

He has had plenty of help, Miller explained. "The support from the city manager (John Mansell) and Mr. (Eric) Lucas (marine director) has been great. And I've had 100 per cent cooperation from the men."

While developing the evaluation system, Miller and his staff rehired seven of 10 hourly guards who had previously been told they would not be rehired because of poor reports last summer. The other three are still under review, Miller said.

Although emphasizes relations with the guards, Miller added that he has a firm commitment to management also.

County eyes fossil-rich land

A legislative bill giving Orange County the right to buy 92 acres of state surplus land would assure the county of a site rich in archaeological significance. The bill is now pending in the Assembly.

The property near Buena Park, known as the "old borrow pit" from which the state took tons of dirt for the Santa Ana Freeway, is considered important for both its archaeological and paleontological finds.

Some experts have pro-

claimed it "second only to the La Brea Tar Pits" in Los Angeles as an area worth preserving.

There are some sections where oil seepage has preserved skeletal remains of birds and animals, as well as the flora of bygone ages.

Since only preliminary probings have been made in the area, it is unknown if there are animal remains matching those of prehistoric mastodons and

countless small animals and bird skeletons retrieved from La Brea Tar Pits.

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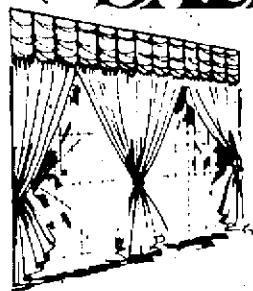
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Kites rule skies in L.B.

(Continued from Page B-1)

could always go back to child-watching.

"I just like to fly kites," smiled dark-haired, 9-year-old Nancy Inouye while clutching her creation, a kite with a smiling clown painted on the front.

Red-headed Colleen Dillon, a kindergarten student at Lafayette School, forcefully told her father to see where her kite was flying by exclaiming, "Hey, Dad, I'm almost done with my string. Find out where my kite is, it's waaaaay out there."

She said her father "didn't help me make it, but my mother put the strings and the sticks on."

Betty Brown, recreation department director of special activities and coordinator for the festival, said it was okay for parents to help children with the actual construction of their kites, but decorations, tuned to the themes of seven categories — were supposed to be done by the kids themselves.

She said that was a consideration in the judging for final awards. Entrants in Saturday's contest were first-place winners from more than 10,000 students who participated earlier in 60 preliminary contests at schools and parks.

First place winners in the all-city event each received a large, redwood-based trophy. A foot-high, polished wooden sculpture of a kite flyer stood atop each award.

Top winners in each category were:

—Jeff Wells, 17, for his entry from Ramona Park in the youth entries category;

—Richard Dana, 11, for his kite depicting an alien spaceship in the "Outer Space" category;

—Kelly Penhall, a 7-year-old student at Prisk School, for her energy conservation message, "Save Gas," in the "Our World Today" contest;

—Indian Guide Todd Komori, 6, who built a box kite depicting the "Peanuts" cartoon character Snoopy atop his familiar doghouse for the "Pet Parade" category;

—Henry Muhlenkamp, an 11-year-old student at Newcomb School, for his decorated box kite in the "Sea Around Us" competition;

—Tim Stout, 9, of Gompers School, for a dragon with five, disc-shaped appendages, in the "Crazy Creatures" contest;

—And, 12-year-old Todd Sullivan, of Madison School, who won the "Creative Catch-all" category with his entry of an orange and pink butterfly.

Fifth-grader Debbie Fiddler of Lafayette School took first place in the three-minute, highest-flying kite contest, when her entry soared over 580 feet during the allotted time. That contest was judged by patrolmen aboard a police department helicopter.

The contests over, one Manhattan Beach man said he was ready "to do some serious kite flying. Kids don't appreciate all of the aspects of kite design, performance and flying," said Bernard Pershing.

"For them, this is just kicks, but I guess that's good enough."

Nurse chief elected to 3rd term

Norman Green of Long Beach has been re-elected to a third term as president of the board of the Visiting Nurse Service of Long Beach.

Other officers, all of Long Beach, are Mrs. Charles Fleishman, Dr. V. DeMott Sedgwick, vice president; Mrs. William Wallace, secretary; and C.E. Braly, treasurer.

The VNS is a voluntary community agency providing health care in the home through the services of registered nurses, therapists, dietitians, health aides and social workers.

TV set, hotplate worth \$85 stolen

A television set and an electric hotplate valued at \$85 were taken from the home of Patricia Escareno, 622 W. 11th St., by burglars who entered through an unlocked kitchen window, Long Beach police said Saturday.

Stereo equipment taken by burglars

Stereo equipment valued at \$500 was taken from the apartment of David Pfister, 3360 E. 15th St., by burglars who entered through a kitchen window, Long Beach police reported Saturday.

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10921 Los Alamitos

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LAKEWOOD 423-1561
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CONSUMER NOTES

By DENISE KUSEL
Staff Writer

Stamps redemption

The Federal Trade Commission has ordered Sperry and Hutchinson Co., — S&H Green Stamps — to allow more than the estimated 32 million families across the United States who save Green Stamps to redeem their stamp books for cash rather than just for the merchandise offered in their catalog.

The FTC estimates that 50,000 retailers in 60,000 outlets give S&H stamps. Grocery stores and gas stations account for approximately 75 per cent of stamp distribution.

The redemption action will obligate S&H to redeem books for \$2 and redeem for cash as few as 300 stamps.

The order requires that S&H inform consumers of their rights by prominent notices in both their stamp saver books and in their redemption centers across the nation.

S&H is now required to:

1. Offer to redeem stamp books in cash at any of its 750 redemption centers, provided a minimum number of 300 stamps is presented for redemption;

2. Include in every stamp saver book, the following notice in large printing at the top of the inside cover of the book: "A minimum of 300 stamps may be redeemed at the option of the holder for cash instead of merchandise. The cash value of 300 stamps is 50 cents and the cash value of a completed book (1,200) stamps is \$2.

The Sperry Hutchinson Co. is a New Jersey corporation with offices at 330 Madison Ave., New York.

The FTC order does not apply to Blue Chip stamps, a spokeswoman for the FTC's Consumer Protection Division in Washington told Consumer Notes. The action on S&H was apparently the result of a court case against Sperry and Hutchinson.

Another provision of the FTC agreement with the trading stamp company prohibits S&H from communicating or acting in any way to prevent the operation of any trading stamp exchange.

Trading stamp exchanges are independent businesses which offer to trade one brand of stamp for another or for cash.

California is one of seven states which specify a cash refund option be available to consumers. The statute, however, does not compel trading stamp companies to return a set amount of money. The new action by the FTC may make that rule mandatory by putting the stamp companies in competition with each other.

Longer-lived bulbs

Those light bulbs that promise "longer life" — for the light bulb, that is, reduce lighting 8 to 10 per cent, the FTC says.

Consumers who use longer-life bulbs, therefore, have to increase the wattage when doing close work like reading and sewing. They are going to increase the cost of both the light bulb (longer-life bulbs cost more) and their electric bill.

It is also possible to use 130-volt bulbs in the average 120-volt home, the FTC says. A 130-volt bulb of the same wattage as a 120-volt bulb will provide:

1. Approximately three times greater length of life.
2. Reduction of light output by approximately 24 per cent.
3. Approximately 12 per cent less electricity will be used.

The problem is that 130-volt bulbs are not readily available at local grocery stores, but they may be obtained at electrical supply houses or outlets.

FDA Consumer magazine

Subscriptions to the Federal Drug Administration Consumer are available for \$5.30 a year. The FDA consumer is a magazine which discusses recent developments in foods, drugs and cosmetics. The magazine contains photographs and is written in easy to understand language.

Japanese planes for U.S. execs

Zero offspring thrive in Texas

Editor's note — Mitsubishi Aircraft, which made Zeros for Japan in World War II, now makes executive jets for Americans in Texas. And the Texans who work for the company think their Japanese boss pays the best salaries in town.

By MIKE COCHRAN
Associated Press Writer
SAN ANGELO, Tex. (AP) — Makoto Kuroiwa started working in Japan's aircraft industry in 1940 producing Zeros for Mitsubishi.

Joe Weldon spent his World War II military service blasting those Zeros out of the sky over the Pacific.

Today the two of them work together here for one of the world's largest manufacturers of small jets, Mitsubishi Aircraft International (MAI). It is one of many foreign companies now running 905 factories in the United States, employing American workers.

Kuroiwa, 58, came to this West Texas town in 1971 to head Mitsubishi's only venture into the executive aircraft market.

ABOUT the same time Weldon, 54, joined the company as North American sales manager. Kuroiwa, whose English is heavily accented, arrived somewhat wary of the American way. Weldon had qualms about working for a Japanese firm.

But in a town of 63,000 where Mitsubishi is one of the major industries, there is little evidence of hangover heat from a long ago war.

"Except for the name at the top of the paycheck, it's like working for anybody else," said Jerry Ayres, 29, an electrician from Baltimore, Md.

Of the 437-member work force, only 10, including President Kuroiwa, are Japanese. Kuroiwa is quick to point out that it's not a case of 427 Americans working for a Japanese company but "10 Japanese working for a Texas company."

THERE were initial difficulties with names, largely overcome with typical American simplicity: Kuroiwa became "Mr. Mike" or simply "Mike." Nobuo Hayashi is "Hank." Katsuo Goto is "G" and Keiji Kono is "Nick."

"Most of us call them by their nicknames," Ayres explained, "because we can't pronounce their last names."

Jackie Beane, a crew chief in the aircraft interiors section and president of the employees' association, calls the Japanese "the most hospitable people I've ever met. When they say something, though, that's what they mean. There's no ifs, ands or buts."

He said his salary in four years has risen from less than \$3 an hour to nearly \$6 an hour.

Employees seem to agree salaries are probably the best in town. Among benefits offered are two weeks vacation with pay after a year at the company, company paid life and accidental death insurance, half-paid hospitalization, paid sick leave and a fully paid retirement plan. The company has eight paid holidays, none of them traditional Japanese celebrations.

TOM TAYLOR, Mitsubishi personnel director, says the benefits are better in some cases than other companies in the area and not as good in other cases. He added that it's "a tricky one" to

compare the firm to other airplane manufacturing companies, but he said salary ranges compare very well.

Sales of the sleek turbo-prop MU2 business aircraft hit \$40 million last year. The price tag for one is around \$500,000.

Joe Weldon, an engaging and outspoken native of Medford, Mass., flew countless strikes against the Japanese from the carrier Essex in the Pacific.

"I didn't know how it was going to work out," he said about his arrival at Mitsubishi in 1971. "But I received a very cordial reception."

The Japanese, he learned, were quite a contrast to William Powell Lear, with whom he worked for five years in initial development of the Lear jet.

"WE DON'T have any snap decisions that you're used to in American management. With an individual like Lear, if you wanted something done it would go to him and he would say 'Do it,' and it would be done.

"It's a little different

here," Weldon added. "Everything is well thought out. You're not working with a single genius. Everything is done by committee."

Lear would get an idea at 8 o'clock at night about improving an airplane. For instance, he'd go out and personally supervise a better ash tray or something like that, and all subsequent airplanes would be improved in that area. In contrast, a proposal here is handled by maybe 20 or 30 people before the final stamp of approval goes on it."

"Which system is right, I don't know," Weldon said. Katsuo Goto, company treasurer, says there are

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many differences between the Americans and the Japanese.

"In working with Americans in this country, I feel it is easier to

argue or discuss with them than with Japanese. I think the American people are more used to discussions or arguments," he said.

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I.P-T award winners

Daniel H. Ridder, publisher and editor of the Independent, Press-Telegram, congratulates winners of the annual Publisher's Award, I.P-T carriers Richard Kolodji, 15, left, and Greg Boden, 18, right. Kolodji is a 10th grader at St. John Bosco High in Bellflower; Boden attends Paramount High in Paramount. Award recognizes outstanding route performance and scholarship.

Council's Calendar

CITY MANAGER'S AGENDA

CONSENT CALENDAR:
Routine reports, requests for leave of absence and travel authorizations.
REGULAR CALENDAR:
Proposed submission of grant application to State Library for a Long Beach-Signal Hill inter-city cooperative library project.
Proposed submission of claim and execution of necessary documents with the Southern California Association of Governments for funds for design of bicycle paths.
Award of contract to Pen-Gro Sales Co. and Toro Pacific Distributing for self-propelled and pull-type lawn mowers.
Award of contract to Silvester J. Ina & Co. for construction of storage room addition for

CITY CLERK'S AGENDA

CONSENT CALENDAR:
Proclamation of March 31-April 6 as Foster Parent National Action Week.
Communication from Mayor Edwin W. Wade, requesting confirmation of appointment of James E. Craft to the Downtown Parking and Business Improvement Commission.
Communication from Sava-Watt of Los Angeles, transmitting information on energy-saving lighting units.
Communication from Long Beach Branch, American Association of University Women, offering assistance for study on local transportation.
Communications from Nancy Allen, 3525 Knoxville Ave., and Glenn E. Rose, 302 E. 53rd St., regarding proposed ordinance on parking of recreational vehicles.
Communication from Mr. and Mrs. R. E. Schroeder, 4537 Elm Ave., complaining of noise from a private jet aircraft taking off from Long Beach Airport.
Communication from Wanda Brooks, 3318 Fanwood Ave., asking that Long Beach adopt regulations similar to Los Angeles County, requiring service stations to post hours they sell gasoline and prices.
Communication from Kevin Westbrook of Los Angeles, concerning demolition of children's play areas.
Communication from Norma Jane Pearson, 1404 E. First St., asking investigation of maintenance of bluff areas along beach and possible replacement of stairways to beach areas.
Annual audits of Urban Planning Grant Contract Project No. CPA-CA-09-16-1012 and of Marine Department, both for fiscal 1972-73.
Proposed budget for city clerk's office for fiscal 1974-75.
REGULAR CALENDAR:
Communication from William T. J. Harris, submitting

resignation from Civil Service Commission, effective April 24.
Communication from H. M. Barnhart, sponsor of Student Government, Long Beach Unified School District, asking council to proclaim April 26 as Charles Evans Hughes Day.
Communication from Planning Commission, recommending approval of subdivision parcel map No. 4663, on 59th Way and Seaside Walk.
(Finance and salary committee meeting at 10 a.m. recess; public relations committee meeting at 2 p.m.)

Boeing pushes 737 as shore patrol plane

SEATTLE (UPI) — The Boeing Co. wants Japan to consider buying a proposed four-engine version of the firm's 737 jetliner for use as shore patrol aircraft, according to a Boeing announcement.
Boeing has formally suggested to the Japanese government that that nation consider the plane as a replacement for the aging Lockheed P2 Neptune planes that Japan uses for maritime patrol.
Boeing has suggested that Japanese industry be licensed to produce the aircraft, which would be about the same size as the standard twin-jet 737, but would have about 20 percent more thrust.

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Buena Park 714-821-1130
Torrance 213-371-1141
Lakewood 213-434-4000
Manning's Coffee Shop Departure 598-7919



Recreation Calendar

Contract classes open this week in parks and playgrounds throughout the city. Fees will be charged for the sessions, which will run from 8 to 11 weeks. All classes are limited in enrollments, with signups taken on a first-come, first-served basis.

MONDAY
1 p.m. Needlepoint class, El Dorado Park, \$3 for 8 weeks.
7 p.m. Cake Decorating, Houghton Park, \$5 for 8 weeks.
7 p.m. Container Gardening, El Dorado Park, \$5 for 8 weeks.

TUESDAY
9:30 a.m. Adult Craft Workshop, Heartwell Park, \$3 for 11 weeks.
9:30 a.m. Adult Craft Workshop, Silverado Park, \$3 for 11 weeks.
9:30 a.m. Adult Craft Workshop, Ramona Park, \$3 for 11 weeks.
9:30 a.m. American Indian Basketry, Bixby Park, \$6 for 10 weeks.
9:30 a.m. Recreational Painting and Drawing, Wardlow Park, \$5 for 10 weeks.
10 a.m. Crocheting, Houghton Park, \$5 for 8 weeks.
10 a.m. Needlepoint, Scherer Park, \$5 for 8 weeks.
10 a.m. Bridge (Advanced), El Dorado Park, \$8 for 8 weeks.
6:30 p.m. Adult Craft Workshop, Whaley Park, \$3 for 11 weeks.
6:30 p.m. American Indian Basketry, Bixby Park, \$6 for 10 weeks.
7 p.m. Lead Stained Glass, Houghton Park, \$5 for 8 weeks.
7 p.m. Needlepoint, Heartwell Park, \$5 for 8 weeks.

WEDNESDAY
9 a.m. Leather Craft, Wardlow Park, \$5 for 8 weeks.
9:30 a.m. Adult Craft Workshops, California Park, \$3 for 11 weeks.
9:30 a.m. Adult Craft Workshop, Houghton Park, \$3 for 11 weeks.
9:30 a.m. Adult Craft Workshop, Whaley Park, \$3 for 11 weeks.
10 a.m. Crocheting, El Dorado Park, \$5 for 8 weeks.
10 a.m. Cake Decorating, Bixby Park, \$5 for 8 weeks.
10 a.m. Bridge (Beginning), Recreation Community Center, \$8 for 8 weeks.
6:30 p.m. Adult Craft Workshop, Wardlow Park, \$3 for 11 weeks.
7 p.m. Crocheting, Wardlow Park, \$5 for 8 weeks.
7 p.m. Cake Decorating, Veterans Park, \$5 for 8 weeks.
7 p.m. Stained Glass, Ruth Bach Library, \$5 for 8 weeks.
7 p.m. Bridge (Beginning), El Dorado Library, \$8 for 8 weeks.

THURSDAY
9:30 a.m. Adult Craft Workshop, Houghton Park, \$3 for 11 weeks.
9:30 a.m. Adult Craft Workshop, Whaley Park, \$3 for 11 weeks.
10 a.m. Crocheting, El Dorado Park, \$5 for 8 weeks.
10 a.m. Cake Decorating, Bixby Park, \$5 for 8 weeks.
10 a.m. Bridge (Beginning), Recreation Community Center, \$8 for 8 weeks.
6:30 p.m. Adult Craft Workshop, Wardlow Park, \$3 for 11 weeks.
7 p.m. Crocheting, Wardlow Park, \$5 for 8 weeks.
7 p.m. Cake Decorating, Veterans Park, \$5 for 8 weeks.
7 p.m. Stained Glass, Ruth Bach Library, \$5 for 8 weeks.
7 p.m. Bridge (Beginning), El Dorado Library, \$8 for 8 weeks.

FRIDAY
10 a.m. Needlepoint, Whaley Park, \$5 for 8 weeks.

Boy, 9, leads cops on wild car chase

Two Los Angeles motorcycle police officers were startled Saturday when a sports car pulled away from a stop light and led them on a three-mile chase that hit speeds of 70 miles an hour on city streets. But they were more startled when it was all over. Police said the driver of the vehicle, apparently taken from a neighbor, was a 9-year-old boy.

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All States Society Calendar

MONDAY
California State Society meeting, 350 Long Beach Blvd., West Virginia, 728 Elm Ave., 8:30 p.m.

TUESDAY
Bus trip to Knott's Berry Farm, leaves 108 E. Ocean Blvd., 10 a.m.

WEDNESDAY
Pennsylvania, Garden Room, Third Street and Alamitos Blvd., 11:30 a.m.
Texas, 350 Long Beach Blvd., noon.

THURSDAY
Bus trip to Santa Anita Race Track, leaves 108 E. Ocean Blvd., 11 a.m.
Ohio, 728 Elm Ave., noon.

FRIDAY
Bus trip to Universal Studios, leaves 108 E. Ocean Blvd., 9 a.m.

YOUR HOROSCOPE
by JEANE DIXON
Forecast for MONDAY

Your birthday today: Brings on a long series of sudden inspirations. The problem early this year is sticking to a few ventures long enough to make real headway before you switch to something else. In the last two or three months the prediction is more of how to extricate yourself, without complications, from having taken on too many different activities. Today's natives have a keen sense of natural beauty, often a flair for selecting and enhancing beauties.

Aries (March 21-April 19): You could stir a difference of opinion with a careless word. Older people can be very helpful in deed while saying something entirely to the contrary.

Taurus (April 20-May 20): Being patient with interruptions is one of those rare virtues—you may have more of it than you had suspected, once you see a reason to hold on.

Gemini (May 21-June 20): If you must act, go straight to the point. If you can divert the energy, something of lasting value is almost certain to come of it.

Cancer (June 21-July 22): Think of alternatives instead of forcing issues. Your friends contradict each other, so when you've heard them all, you still have to trace your own course.

Leo (July 23-Aug. 22): Old friends can deal with you better than new ones. Family and relatives are inclined to be inconsistent in whatever they do or say.

Virgo (Aug. 23-Sept. 22): In the course of today's work, you find facts and figures that had escaped you before, and a clearer view of your prospects emerges.

Libra (Sept. 23-Oct. 22): Your natural tendency to avoid close identification with any particular category of people now helps you. Hasty moves are not favored.

Scorpio (Oct. 23-Nov. 21): Traditional methods are that way because they work. A low spot in your lunar cycle is coming soon, so take it easy wherever you can, accepting no extra obligations.

Sagittarius (Nov. 22-Dec. 21): Disagreements between partners are amenable to resolution, while a falling out among friends becomes more acute. Stick with conservative approaches.

Capricorn (Dec. 22-Jan. 19): Select well-established routines, neglected items or today's major effort. Personal factors enter, getting in the way of pursuit of career.

Aquarius (Jan. 20-Feb. 18): Theory again lacks the essential, subjective components needed for solution of today's tangles. Temptations to abrupt extremes are to be resisted.

Pisces (Feb. 19-March 20): The unexpected detail crops up in practically everything you try to do today. Fluent cooperation is available on all sides for a reasonable asking.

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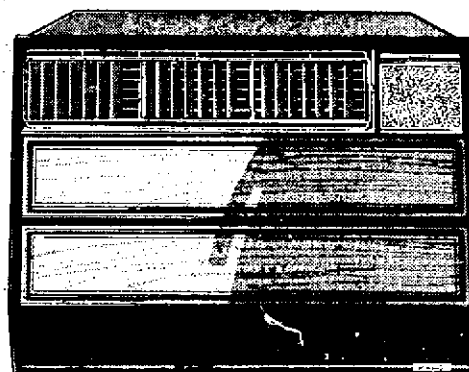
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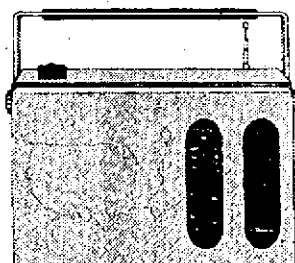
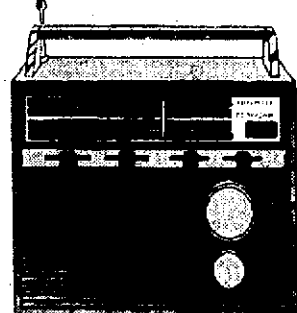
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18,000 BTU air conditioner, Reg. 270.95... Sale 237.96
21,000 BTU air conditioner, Reg. 299.95... Sale 254.96
24,000 BTU air conditioner, Reg. 339.95... Sale 288.96
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"PETE 'N' TILLIE" (PG)

STADIUM 1 "MAGNUM FORCE" (R)
"MACKINTOSH MAN" (R)

STADIUM 2 "POSEIDON ADVENTURE" (PG)
"NEPTUNE FACTOR" (PG)

STADIUM 3 "PAPER MOON" (PG)
"SAVE THE TIGER" (PG)

STADIUM 4 "WALKING TALL" (PG)
"YOUR THREE MINUTES ARE UP" (PG)

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Earl Wilson Schell going for his second Oscar award

NEW YORK — Maximilian Schell is going up against the Oscar again — and as he waits to see whether the picture he produced and directed, "The Pedestrian," wins Best Foreign Film, he may be remembering back to the 1961 Oscar derby when he snatched the Best Actor trophy from Spencer Tracy, Charles Boyer, Paul Newman and Stuart Whitman.

"It was for 'Judgment at Nuremberg,'" he said the other afternoon — having some tea and a glass of wine at the Wienerwald while one of the German waitresses was telling him she was "just a little girl" when she saw him do "Heidi."

That was the year that Sophia Loren won Best Actress for "Two Women" and "West Side Story" was adjudged Best Picture. Max Schell

remembered his speech. "I don't think one should prepare a speech," he said. "I told them, 'When I first came to the United States, a customs man received me in a wonderful way. He said 'Good luck, boy,' and tonight I can tell him I had it.'"

Schell has been accused by some friends of having turned sane — not insane as many actors do when they get over 40. He's become enamored of directing and producing (digging up the money).

"You're sure they said 'sane'?" he said. "Yes," he agreed, "some of them do overestimate their fame or believe the prices that are paid them. Producing is a really huge job, a painful job, and the most painful was signing the checks at night and getting ready for the next day's work. It cost about a million dollars to do 'The Pedestrian' — and if I would get paid, it would cost a lot more."

"But you get all the profit!"

"Oh, no, I got money



MAXIMILIAN SCHELL
At 'Nuremberg'

from 11 different sources. The \$150,000 award money from the German government for my picture 'First Love' went into this — the Israeli government helped so much... It's a very lush picture. Here it would have cost \$3 million."

Then came Hollywood's Golden Globe Awards recently and Max Schell

now found himself seated with French director Francois Truffaut. "Everybody was sure Truffaut would win for 'Day For Night.' I was embarrassed. They thought I was there to accept for somebody else but Truffaut hurried over and congratulated me. I thanked all the people who had turned down the script — because when they did, we changed it and that made it better."

A Swiss, though born in Vienna, Schell continues to lead a bachelor life with apartments in both Vienna and Zurich. He has followed a firm rule of not having love affairs with any actress in his company — "not until after the film's done, anyway — you can wait," he says.

"Have you thought of marrying?" I asked.

"Not once, not even once," he insisted.

He brought from his pocket a notebook in which he's always writing. He remembered that there was a movie title contest and the winning

title was "The Bride Wore a Back Eye." He believed it had never been used as a title. He had the look of a man who was going to

consider using that unused title. "The bride and groom get into a fight before the wedding, or right after."



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Earl's Pearls

Today's Best Laugh: Leo Fuchs of "Here Comes the Groom" tells of the man who pleaded with the doctor, "I need help... I talk to myself all the time! And this is serious — because you know what a bore I am!"

Wish I'd Said That: The late Joe E. Lewis offered this philosophy: "Keep your head when all about you are losing theirs — and you'll be the tallest drunk in the joint."

Remembered Quote: "A woman should have at least two friends — one to talk to, and one to talk about."

Earl's Pearls: "If I could do it over again," a man said, "I'd marry a Japanese girl. Because they're graceful, obedient, attractive — and your mother-in-law's in Yokohama."

Saxophonist Bud Freeman recalls in his book "You Don't Look Like a Musician" that in the '20s he worked in a tough cafe owned by gangsters. He was nervous, until one of the owners told him, "Don't worry — nobody in this joint'll hurt you unless he gets paid for it." That's earl, brother.

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2. Write the ad in the form shown . . . not over 18 words . . . one word in each space.
3. The name, address, phone number and age of each young person (advertiser) must appear in the Classified ad.
4. Students from Grades 1 thru 12 are eligible for these free ads.
5. This offer will be effective only on April 6 and 7. Free ads will appear on special pages in the I.P.T. classified section.
6. All ads must be received by Tuesday, April 2 to insure publication.
7. The Independent, Press-Telegram reserves the right to limit or refuse Classified ads that do not conform with the aforementioned rules.

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No ads accepted after Tuesday, April 2

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WRITE ONLY ONE WORD IN EACH SPACE

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ANYTHING GOES IN THIS BIG ANNUAL STUDENT BUYING & SELLING SPREE. CLIP AND MAIL TODAY!

FIXERS FOR your problems are in the service columns of the Classified Ads.

'Danton' worth seeing

By MARK CLUTTER
Staff Writer

"Danton's Death" at the LBSU University Theatre is a sophisticated, highly artistic interpretation of the nature of revolution.

It concerns Georges Danton, a major leader of the French Revolution in his last days. He is a "retired hero" with a taste for booze and women and

with exhausted emotions and ideals.

AGAINST him is Robespierre, a man of impeccable puritan morality whose only vice is an inordinate love of the guillotine. And even this, in his view, is the "morality of fear."

The play progresses starkly in a bleak scene of lumber and ropes which portrays a devastated Paris through masterful use of lights. It's a bit surrealistic. A little orchestra of black-robed musicians provide the dissonant music expressive of revolution as scene openers.

The play has a strange history. It was written by Georg Buchner, an upper class German fascinated by the French Revolution in the 19th century. Buchner dabbled in revolution at a time when Germany was not revolutionary. He fled to Switzerland and devoted the rest of his short life to literature.

The 19th century had no taste for the play because the protagonist is not a hero. He doesn't do anything in the play, although he struggles a bit. Rather, the new spirit of the revolution does things to him. The nonhero was not to the taste of the theater of 100 years ago.

lights. It is fast-paced with rising emotional impact.

The flaw is that the play is too long. Not that three hours are too long. They are simply too long for this play. It is all of an emotional unity, and few of us can maintain one mood for three hours. If one hour were cut out of this play the effectiveness would be greatly enhanced.

THE ACTORS deserve praise. Kenneth Rugg as Danton is especially strong. Other cast members are Tom Willis as Robespierre, Dwight Walrath as the unspeakable Saint-Just, Steve Atkins as Camille, Debbie LaVine as Julie, Jeanne Gallo as Lucile, and People of Paris, Richard Canino, James Filkins, Bill Kilpatrick, Chris Lissner, Robert Own, Connie Rinaldo, Jane Ryan, Joan Schamadan and Douglas Stauber.

The directing team is Fenner; Kurt Fulton, choreography; William Smith, Sheryl Collins, costumes; Robert Breen, lighting; William Smith, makeup; Joseph Bongiovanni, music composer, and William Earl, settings and properties.

The play will be repeated Thursday, Friday and Saturday at 8:30 p.m.

RATINGS

G General Audiences. All ages admitted.

PG Parental Guidance suggested. All ages admitted.

R Restricted. Persons under 17 not admitted unless accompanied by parent or guardian.

X Adults Only. No one under 18 admitted.

NOTE: If two features have different ratings, the more restrictive rating prevails. PG-13 13-17.

MAN THEATRES

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At Last 3-D As It Was Meant To Be!

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9 ACADEMY AWARD NOMINATIONS

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THE WAY WE WERE

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CREST AT 12:30-4:30-6:30-8:30
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ROSSMOOR

OPEN 6:30 (PG)

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THE ROXY

127 W. OCEAN BLVD. 435-3022
LONG BEACH OPEN 10:45 A.M.
LATE SHOW FRIDAY & SATURDAY NIGHT

THE contemporary era has a taste for non-heroes, and "Danton's Death" is a bit of a vogue. It is really an elegantly poetic play. Anyone fascinated with revolution should read and see it. Inevitably it ends with the masses chanting, "Down with Robespierre! Down with the traitor!"

The LBSU presentation, directed by Craig Fenner, has excellence — and a sad flaw. The play as written follows the 19th century style of many, many scenes and curtains. The LBSU play has one scene with shifting

Jury acquits 'Green Door' theater owners

United Press International Two Los Angeles theater owners were acquitted of obscenity charges Saturday by a Municipal Court jury in screening the sexually graphic movie, "Behind the Green Door."

The verdict was returned by the eight man, four woman jury in the trial of James J. Mitchell and his brother, Artie J. Mitchell, owners of the Four Star Theater.

The jury had been sequestered during its deliberations because of the pro-defense demonstrations. They had viewed the movie twice, once at Parker Center as part of the people's case and a second time during their deliberations.

A young man who wouldn't surrender to the system

"WALKING TALL" (R)
"A WINNER" N.Y. TIMES
"PAYDAY" (R)
"RIVOLI" A CENTURY THEATRE 435-3207 • LONG BEACH AT 6TH

MEANROAD Theatre Guide

TORRANCE
Rolling Hills, Torrance 325-2600
Pac. Co. Hwy. & Crenshaw
"WALKING TALL" (R)
"TATAY"

SAN PEDRO
STRAND, 1035 Pacific Ave. 833-7271
"BUSTING" (R)
"WHERE'S MY PA?"

Drive-In THEATRES
La Mirada, Alhambra, Pasadena 921-2646
"RESORT GIRLS" (R)
"SWINGIN' MOMENTS" (R)
"MAD IN SWEDEN" (R)

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SHOWING NOW!



EXPO '74 AND REVITALIZED DOWNTOWN SPOKANE
—AP Newsphotos Photo

World's fair in making

The selling of Spokane '74

SPOKANE (AP) — Can the smallest city ever sanctioned to hold a world's fair really pull it off.

This city of 200,000 is giving it the All-American Try, and things look good for Expo '74, the theme being worldwide energy and environmental conservation.

Ironically, one of the impediments to the success of the fair may be fuel and gasoline shortages, but the fair's promoters think even those dire events can be surmounted.

Peter Spurney, Expo general manager and a mechanical engineer by trade, is the man who is putting it together. His problem: how to let Americans know it is on schedule to open on May 14. The fair ends Nov. 3.

"It's a sad commentary on our nation if we can't get together for our 200th anniversary," Spurney said. "What we're trying to do here in Spokane is say, 'Look America, here we are with a world's fair.'"

"IT'S A celebration of how we can solve some problems, the beginning of our bicentennial era. Let's look where we've been and where we're going and start pulling on the same rope."

On stage are exhibits from Japan, Taiwan, Korea, Canada, Mexico, Australia, Iran, West Germany, Montana, Idaho and the Canadian provinces of British Columbia and Alberta.

When the 180-day stand is over, Spokane will have given itself a major slum

clearance project as a 100th birthday present. Most pavilions are going up in a decayed section of the city.

Mayor David Rogers is ecstatic. "So many things that are happening now either would never have happened or would not have happened to the degree they are now being developed without Expo."

"EXPO gave us a certain degree of political clout and influence... Without Expo we could not have opened up our river. We will have about the greatest city center a person could dream of... Our central business district and city heart is being saved from decay."

"If Expo had failed," contends Spurney, "Spokane would have failed."

"Expo is not going to be known for the ice cream cone, or Little Egypt who danced at Chicago, or the Belgian waffle that made a hit at New York," Spurney says. "It's something more significant."

At least that's the hope. Most of the nations and companies are now com-

pleting their exhibits together.

The Soviet Union pledges that its 52,000 square-foot pavilion will include three cinema halls, art exhibits, and a program on the environment presented in layman's language, presumably English.

"We will show everything — our industries, our countryside, even our environmental problems," a Soviet spokesman said.

The Australians say, "Our exhibit will be in keeping with the environmental theme. Tentative plans call for an exhibit of Australia's unique flora and how it is handling its environmental problems."

General Motors, with 20,000 square feet and 40 displays, will include a mass transit people-mover, animated exhibits on emission controls, ecology and alternate power sources.

"Everyone, of course, will blow his own horn. That's the reason for a world's fair, or always has been."

PARAMOUNT

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Cinema I
"ROBIN HOOD" (R)
"ONE LITTLE INDIAN" (R)
Color (11:15)

Cinema II
"CINDERELLA LIBERTY" (R)
"EMPEROR OF THE NORTH" (R)

OPEN 6:45 WEEKDAYS
OPEN 4:45 SUNDAY
FREE PARKING IN REAR OF THEATRE

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"THE INHERITORS" (PG)
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"ALEXANDER" (PG)

WHAT FAMOUS TRIO?

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while swashbuckling their way
to fame and fortune?

Hint: It's not Haldeman, Ehrlichman
and Mitchell.

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PG

Answer: It is the new 1974 version of "The Three Musketeers."

PACIFIC WALK-INS

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WALK-INS
JOE DON BAKER
WALKING TALL (R)
PLUS A RIP TORN
PAYDAY (R)
MAY 12, 1974 • 6:00 P.M. • SAT. & SUN. 12:00 P.M.

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TOWNE
WALK-INS
3 ACADEMY NOMINATIONS
MARION BRANDO
LAST TANGO IN PARIS (R)
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5 ACADEMY NOMINATIONS
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TAKE THE MONEY AND RUN (PG)

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LAKEWOOD
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Cerritos at
Cherry
424-9931
(R) NO ONE UNDER 18 ADMITTED (R)
(1) WEEKEND LOVERS (R)
(2) DIRTY MIND OF SALLY (R)
(3) LILA (R)

LONG BEACH
LONG BEACH
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834-6473
SWAP MEET
TRIPLE ACTION MYST
(1) BUSTING (R)
(2) COFFY (R)
(3) FISTS OF DOUBLE K (R)

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DOUBLE HORROR
DERANGED (R)
PLUS
SISTERS (R)

LONG BEACH
LOS ALTOS 2
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13 ACADEMY WINNERS
POSEIDON ADVENTURE (PG)
PLUS A FRENCH
NEPTUNE FACTOR (R)

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LOS ALTOS 3
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JOE DON BAKER
WALKING TALL (R)
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PAYDAY (R)

SAN PEDRO
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DRIVE-IN
Gaffney Street
So. of Anaheim
831-3370
ROUNDS OF ALL NIGHT FUN
STREET GANGS OF
HONG KONG (R)
FISTS OF DOUBLE K (R)

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ROSECRANS
DRIVE-IN
at Rosecrans
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WALTER MATTHEW • CAROL KEMP
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COMPTON
DRIVE-IN
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TRIPLE ACTION MYST
(1) DERANGED (R)
(2) SISTERS (R)
(3) FISTS OF DOUBLE K (R)

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TWIN VUE
DRIVE-IN
South Figueroa
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3 ACADEMY NOMINATIONS
MARSHA MASON • JANE FARRAR
CINDERELLA LIBERTY (R)
EMPEROR OF THE NORTH (R)

GARDENA
VERMONT
DRIVE-IN
Vermont Ave.
at 182nd St.
373-4055
SWAP MEET
(R) NO ONE UNDER 18 (R)
(1) RESORT GIRLS (R)
(2) SWINGIN' MOMENTS (R)
(3) SEVENTEEN (R)

FOUNTAIN VALLEY
FOUNTAIN VALLEY
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Broadway (So.)
962-7481
JOE DON BAKER
WALKING TALL (R)
PLUS A RIP TORN
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PAULO
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San Diego Blvd.
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MARSHA MASON • JANE FARRAR
CINDERELLA LIBERTY (R)
EMPEROR OF THE NORTH (R)

WESTMINSTER
HI-WAY 39
DRIVE-IN
Garden Grove
962-7481
13 ACADEMY WINNERS
POSEIDON ADVENTURE (PG)
PLUS A LEE VAN CLEEF
BAD MAN'S RIVER (PG)

BUENA VISTA
BUENA PARK
DRIVE-IN
Lincoln West
of Knott
821-4070
10 ACADEMY NOMINATIONS
PAUL HENREID • ROBERT REDFORD
THE STING (PG)
+ CAREY TREATMENT (PG)

BUENA VISTA
LINCOLN
DRIVE-IN
Lincoln West
of Knott
527-2223
5 ACADEMY NOMINATIONS
AMERICAN GRAFFITI (PG)
PLUS A WOODY ALLEN
TAKE THE MONEY AND RUN (PG)

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DERANGED (R) "THE SISTERS" (R)

PAPILLON (PG) STEVE MCQUEEN

AMERICAN GRAFFITI (PG)

THE POSEIDON ADVENTURE (PG)

"CINDERELLA LIBERTY" (R) "MARIGOLDS" (R)

"THE INHERITORS" (R) "GUESS WHAT WE LEARNED IN SCHOOL TODAY" (R)

"SUMMER WISHES WINTER DREAMS" (PG) "LOVE AND PAIN" (PG)

PHONE 924-1212 or 924-1019 PHONE 924-7726



Total security program at Bixby Hill Gardens

In contrast to more conventional townhome programs in Southern California, S & S Construction, a subsidiary of Shapell Industries, has developed a total security program at its Bixby Hill Gardens community in Long Beach which goes beyond block wall fencing and encompasses private streets accessible only to residents and guests, a guard gate entrance, and a closed circuit television system.

The 120-unit complex offers luxury two and three bedroom townhomes of genuine lath and plaster construction, priced from \$55,950.

"Our security program at Bixby Gardens is, to the best of our knowledge, one of the most comprehensive plans of its type in Southern California," said Mark Bader, S & S Construction's general sales manager.

"Because of the community's premium location, we have emphasized the exclusivity of living in

the Bixby Hill area, to the extent of private streets. "Once Bixby Gardens is sold, these streets will be accessible only to residents and their guests," he stated. "In a well-populated and busy city such as Long Beach, the concept of private streets is certainly unique."

IN ADDITION to the security program, Bixby Gardens features numerous luxury-oriented amenities included in the new home price.

Each townhome offers marble, terrazzo, or travertine entries, wood parquet floors, central air conditioning, wall to wall thick shag carpeting throughout, and hand-finished natural wood cabinetry.

The units also include marble or stone fireplaces, all-electric kitchens with dishwasher, two-car garage with electronic door opener, private garden patio or balcony, tile roofs, marble pullmans, and wet bars in some

plans. A variety of recreational facilities are located within the community, including tennis and handball courts, swimming pool, putting green, Jacuzzi whirlpool, and men's and women's saunas.

A FULLY-equipped clubhouse will be available to residents, with two fireplace conversation areas, meeting rooms, a wet bar, and exercise room. Gas barbecue areas are situated throughout the recreation complex.

"Our buyers have proven to be largely business and professional people who, after years of owning a large home for their families, now prefer a home requiring less responsibility yet one which maintains their standard of living," explained Dorene Smith, Bixby Gardens sales manager.

"For these people, our townhomes represent what they are seeking — a combination of

maintenance-free living, luxury, recreation, and security."

REFLECTION pools and streams accent the community's extensive landscaping. The entire project, including the exterior upkeep of the units, is handled by professional maintenance crews.

"We still have many premium locations available for all models," Mrs. Smith added. "Remaining sites offer proximity to the recreation facilities and the clubhouse."

Five decorator-furnished models are on display at the adult community located at 900 Palo Verde Avenue, south of Anaheim Road. Bixby Gardens may be reached by taking the San Diego Freeway to the Palo Verde exit, proceeding south to the main guard gate entrance. The complex is located south of S & S Construction's highly successful Bixby Hill Estates luxury home community, which is now sold out.

REFLECTION POOLS, STREAMS . . . accent landscaping at Bixby Hill Gardens



COBBLESTONE STREETS ADD TO VILLAGE ATMOSPHERE . . . at Island Village, private community development in Long Beach

Popular Island Village selling in final phase

Island Village, a private community by Beard Development Company in Long Beach, is in its final phase and selling the last of its townhouses.

The development has experienced incredible success since it opened last summer after selling out the entire first phase in three and one-half hours on opening day.

John Martin, director of sales, further noted this was just the beginning of the Island Village success story.

Just a few months later now, Island Village is

closing out its third and final phase, having made record sales every month.

Jim Beard, president of the Newport-based company, credited "Island Village's success to the utilization of a maximum land use concept called the zero lot line."

Beard said: "The zero lot line is one of today's more important land planning concepts for costly, close-in areas like Long Beach. This technique combines the cost savings of higher density with the privacy and feeling of ownership of single-

family detached housing. "The employment of this concept allows us to put single-family housing back in the mid-price range," Beard added. "Simply stated, the zero lot line concept combines the best of two lifestyles — the townhouse and the single-family home lifestyle."

AT ISLAND Village the zero lot line is employed in utilizing the side yards for private family patios. These private courtyards are created by the adjoining walls of neighboring

detached homes.

In turn, these courtyards open into the living-dining areas of each home to greatly increase the useable living space of the home.

The utilization of this concept provides residents with the creative enjoyment of designing and caring for just their patio courtyard.

All exterior maintenance is professionally provided so residents will be free to pursue personal interests.

Island Village offers residents minimum main-

tenance and maximum security; an entrance guardhouse, private streets, and up-keep provisions to assure the opportunity for extended, worry-free vacations.

AN integral facet of this maximum-use land technique is that it provides, for large expanses for greenbelts and green spaces. At Island Village there are wandering greenbelts and a myriad of recreational amenities.

Included in Island Village's master plan are two swimming pools, a

spacious clubhouse, wandering greenbelts, and open spaces where children can play.

The village, flavor is continually reflected in the architectural exteriors of wood, stucco, shake and shingles. Beard credits the village's continuity of design and environmental planning to Island Village architect, Emil Benes.

The quaint atmosphere is conveyed by quaint private streets that meander through the community. Even the streets are accented with cobblestones

to give the village a continuity of design.

ISLAND Village offers a choice of spaciously designed three and four-bedroom homes featuring country kitchens with built-in appliances, wall-to-wall carpeting, wood-burning fireplaces, private, secure patios, hand-finished wood cabinets and extra large wardrobe closets.

Each home is located on its own separate (fee simple) lot. The village homes are located on either

street or greenbelt frontage with two-car garage access provided at the rear of each home.

The homes are priced from \$40,950 to \$48,950.

In an era of limited coastal development, Island Village is a rare find; a private residential island unto itself with only 19 townhouses remaining to be sold.

Island Village is located in Long Beach one block east of Pacific Coast Highway at 4200 Westminster. Four models are open daily from 10 a.m. to dusk.



LARWIN'S TIBURON TOWNHOMES . . . feature garden view family rooms and kitchens

Tiburon townhomes, with amenities, in Cerritos

One of the most successful townhome series in Southern California is offered to residents in the Cerritos area with the opening of Larwin's newest Tiburon community.

The Tiburon lifestyle is distinguished by luxurious, quality-built homes in a recreation-oriented community.

Planned to include a total of 32 one- and two-story homes, the new Tiburon community will also feature a neighbor-

hood park area with a swimming pool, wading pool, landscaped play areas and recreation center for activities.

"Buyer response to our other four Tiburon communities has been excellent, as indicated by the high percentage of referral sales throughout Southern California," stated Monty G. Polson, vice president-marketing for Larwin's Southern California Region.

"Tiburon homes offer

the advantages of maintenance-free townhome living in a community designed to provide the utmost in privacy and convenience," he said.

THE FIRST phase of 40 homes, priced from \$38,990, will offer floor plans with three and four bedrooms and as many as three baths. Four decorator-furnished model homes are now on display at 168th Street and Nor-

walk Boulevard in Cerritos.

Tiburon is Larwin's third community in Cerritos.

To reach Tiburon in Cerritos, take the Santa Ana Freeway or the San Gabriel Freeway south from Los Angeles to the Artesia (91) Freeway. Proceed east on the Artesia Freeway to Norwalk Boulevard, go north to 168th Street, and east to the sales information center and model homes.

CERRITOS PREVIEW

New: Cypress Monterey

A preview showing of the dramatic and stylish Cypress Monterey townhome community is being presented today by William J. Krueger, president of Showcase Homes, at Valley View Street and Ball Road in the City of Cypress.

Planned for convenience, privacy, comfort and security, Krueger has put together a new design concept which he describes as "privacy-separated ownership levels," wherein the development includes a unique single-story plan in both upper and ground level locations.

One and two-bedroom models are offered in these split-level designs, with a three-bedroom

floor plan offered in a two-story townhome. At Cypress Monterey, Krueger is building a highly interesting and comfortable tri-level dwelling.

Homebuyers, at this preview period, may select the site and area within the development they would like their home, it was announced by a spokesman for Kurth & Associates, exclusive sales agents.

The walled community of Cypress Monterey is planned as a series of "mini-neighborhoods" with tile roofs and contemporary Spanish architectural styling arranged in court clusters around individual swimming pools. Within the grounds will be three tennis

courts, eight swimming pools and eight Jacuzzis.

Tree-lined private pathways will meander through the park-like setting of manicured greenbelts. Security, too, has not been overlooked at Cypress Monterey where an Entraguard security system is being installed to offer electronically-controlled protection to homeowners.

Each Cypress Monterey home will have a private patio or balcony and an enclosed two-car garage, with storage and laundry area and direct access to the homes.

Private master suites with individual baths have an abundance of closet space, some with walk-in closets.

All-electric kitchens are modern in every respect with a complete line of quality built-in appliances, and laminated countertops and cabinets.

The homes are priced from \$25,995, with excellent financial terms available. The new townhome development already has been called "fabulous" because of its aesthetic approach to modern, carefree living.

To select a site, drive to the intersection of Ball Road and Valley View Street in Cypress. A sales office with home elevations and floor plans are available along with a plot plan of the entire community, to include 187 residences.



EACH CYPRESS MONTEREY HOME . . . will have private patio or balcony

Four floor plans available at Shadow Run

Shadow Run, new luxury home community opening today in La Palma, has been planned for the buyer who would really like to design and build his own home, but doesn't have the limitless time or resources to do so.

Four spacious floor plans and 12 different elevations—including three two-story and one single-story—provide a wide range of alternatives at this new \$6.4 million community by Warming-ton Development, Inc., long established Southern California homebuilder.

This has been combined with an outstanding location, which makes Shadow Run convenient to buyers from throughout the greater Los Angeles metropolitan area.

The La Palma area provides ready accessibility to downtown Los Angeles, Long Beach and the coastal communities of Orange

County as well as the periphery of suburban areas.

WITH A distinguished background of experience in custom and subdivision home-building, what Warming-ton has successfully accomplished at Shadow Run has been to create homes that combine outstanding custom designs with interiors that are both functional and versatile.

The architectural quality of Shadow Run is evident in every home. Open floor planning, expansive glass areas, two-story living rooms, dramatic free standing stairways and massive floor-to-ceiling wood-burning fireplaces are some of the more striking interior features.

Rooms flow naturally from one to the other. Practical traffic patterns on the first floors work from the entries to the family room and kitchen

complex, bypassing formal living and dining areas.

Upstairs, the master suites—some with balconies, all with private baths and dressing areas—are located at one end of a central hall (in most plans) with the other bedrooms grouped at the other end.

IN ALL floor plans, the bedroom-bath sector is secluded and fully insulated from the normal sounds of family activity elsewhere in the house.

Spacious family rooms, designed to serve as a combination of sitting rooms, casual dining areas and entertainment centers, open onto large back yard and patio areas. (Minimum size for lots is 6,000 sq. ft.).

Each home also includes a garden view kitchen, with breakfast bars or patio serving bars. Some models also have large formal dining

rooms. Tiled kitchen counters, continuous-cleaning double ovens, automatic dishwashers, built-in pantries and first-floor powder rooms are further evidence of the custom feeling at Shadow Run.

The houses are flexible enough to allow buyers to determine the function for a given room, or tailor a room for any use. Extra bedrooms are spaced and placed for easy conversion into den areas that can double as guest rooms.

Secondary bedrooms are sufficiently spacious—averaging 180 sq. ft.—to provide ample room to "grow" with the children.

THE LARGE rooms that distinguish Shadow Run homes have special appeal to many buyers. For example, master bedrooms are also large private retreats, measuring up to 235 sq. ft. in size, not

including the bath and dressing area. Family rooms are up to 200 sq. ft. in size and some living rooms are more than 350 sq. ft. in size.

Plan four is the largest of the homes at 2264 sq. ft. with four bedrooms and an enormous bonus room which can be divided into a fifth bedroom and guest room-retreat or retained as a game room. One distinctive feature is the dramatic free-standing staircase leading to an upstairs hallway that looks out over the two story living room.

Plan three is a large house designed around a "grand entry" staircase that leads to the upper level. The plan has four bedrooms, an enormous family room with built-in wet bar, and a large formal dining room.

Plan two features the same second story balcony design found in plan four.

THE kitchen has a formal dining room on one side and a serving bar to the family room on the other. There's a den-guest room downstairs, with three bedrooms upstairs.

Plan one is the only single-story home at Shadow Run and features a floor-to-ceiling fireplace in the living room. This home has three bedrooms, one of which is easily converted into a den or guest room.

Comprising a prestigious community for 168 families, the homes are priced from \$42,950 to \$49,950 with each of the floorplans available in three individualized exterior styles.

Also included as part of the package are wall-to-wall carpeting.

Four furnished and decorated models are

open daily from 10 a.m. to dusk at 7012 Summer-set Circle, reached by taking

the Carmenita exit of the Artesia Freeway, driving south one block to South

Street and then east one block to Summer-set Circle.



When Only the Very Finest in a Luxury Home Will Do!

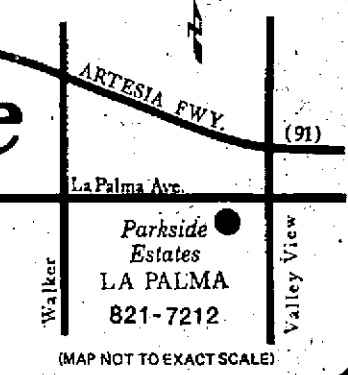
Only once in a great while comes the combination of price, location and quality that means the ultimate in gracious living. This combination we proudly present with the latest series of our famed Parkside Estates. Only 77 luxury homes are being constructed at two convenient sites in Cypress and La Palma. With up to 2330 square feet of living area, these prestige residences include such distinguished features as three-car garages, shag carpeting, high-low self-cleaning ovens, mirrored wardrobes, full fencing and insulation, wet bars, soaring fireplaces, hardwood ash kitchen cabinetry, cast-iron sinks and tubs, and concrete driveways. One and two stories, up to four bedrooms and three baths, in some of the most dramatic and beautiful designs around. The choice lots are still available... for the discerning. If you'll have nothing but the finest, you owe it to yourself to see Parkside Estates. From \$43,750, with excellent financing available.

Parkside Estates



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LARGE MASTER SUITES... feature at Park Westminster

Butler in new venture

Butler Housing Corp., Irvine-based residential developer, has announced plans for Influential Homes-Anaheim, a 48-home \$2 million project in the Santa Ana Canyon area of Anaheim.

The project is a joint-venture with the Crol Co., a subsidiary of Foremost-McKesson Property Co.

"This development marks the return of Influential Homes to Anaheim," notes Merrill Butler, Jr., Butler Housing president. "From 1960 to 1971, our predecessor firm, Butler-Harbor Construction Co. built more than 2000 Influential Homes in the city."

At Orangethorpe Boulevard and Lakeview Avenue, the development will offer four single-story floor plans and one two-story plan. A variety of elevations will be available, employing wood shake shingles or siding, brick and stone, and stucco with shake or tile roofs.

THE homes, which will be fully insulated to conserve energy, will include forced air heating, gas or electric slide-in range and oven combinations, dishwashers, spacious family rooms, wood-burning fireplaces, mirrored wardrobe doors in master suites, and cultured marble countertops in baths.

Construction is now underway with a grand opening scheduled for May 17, 1974.

Butler Housing, founded in 1971, currently has projects under development in eight Southern California communities, plus a ninth in Glendale, Arizona.

Reduced interest at Park Westminster

A new reduced interest rate on home loans, a gas-saving close-in location, stylish and thoughtfully planned townhomes and

feature-laden interiors has spurred sales at Park Westminster past the half-way point.

A total of 66 of the 128 townhomes in the development have been sold to date and visitor traffic has been heavy since the first week in February, reports builder-developer Robert De Ruff, a pioneer in Southland condominium design and community planning.

A home loan interest rate of 7.9 per cent is making Park Westminster an exceptional buy on today's housing market.

"The difference between 7.9 per cent and 8 1/2 per cent or more that was required last year represents a savings of several thousands of dollars over the life of a loan," said De Ruff.

The one and two-story, two, three and four-bedroom dwellings on Westminster Avenue between Euclid and Newhope Streets, are close to several major shopping and service centers, the Garden Grove freeway, major Orange and Los Angeles County employment areas, beaches,

marinas, parks and entertainment.

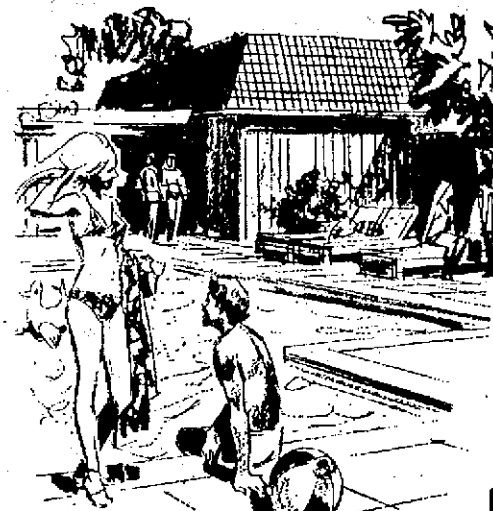
AIR conditioning in many of the dwellings, carpeting, kitchens with a complete line of quality built-in appliances, extra storage space in both the homes and owner's enclosed garages, up to two fenced patios and large master suites with separate baths and dressing areas are included in the full price of the homes.

De Ruff said the modest prices have been a factor, too, in the success of Park Westminster, where homes are selling from \$22,990 to \$29,990.

The development which was carefully planned, contains a one-acre park.

Decorated models are open daily at 11273 Westminster Blvd. Exit the Garden Grove Freeway at Euclid and turn south to Westminster, then go east a short distance.

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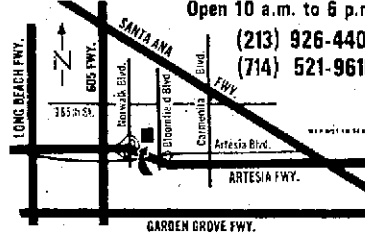
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Three Lighted Tennis Courts and Eight Pools! And what's more, Cypress Monterey has the most modern security system and the longest feature list you'll see at this price.

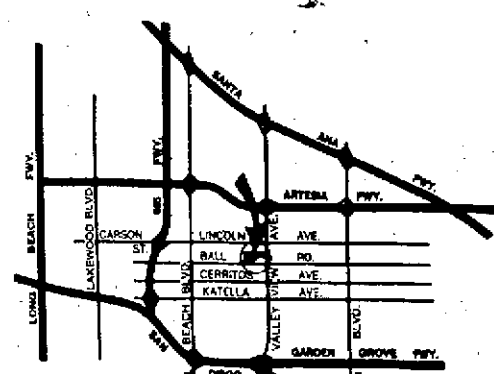
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ALL PRIMARY AREAS WITH WALL-TO-WALL CARPETING... at Westport Cerritos

Polson promoted by Larwin Group



M. G. POLSON

Monty G. Polson has been promoted to the position of vice president marketing for the Southern California Region of The Larwin Group, Inc. Announcement was made by H. Bill Ehrlich, president of the region. Prior to joining Larwin, Polson was sales manager for Palm Properties and Galaxy Homes. He had previously owned his own small appliance wholesale distributorship. Charles R. Hutchinson has been appointed General Manager of Larwin Realty, Inc. The announcement was made by Polson. Larwin Realty is the home resale company for The Larwin Group, Inc., of Beverly Hills, one of the nation's leading housing producers. Hutchinson has been with Larwin Realty since 1970 as manager of the Simi Valley office. Prior to that he owned his own realty company and also held the position of vice president and general

sales manager of the Forest E. Olson Co. for three years.

Gerald T. Payne has been appointed Southern California regional manager for Larwin Home Center, according to Irwin Cole, president of Larwin Home Center.

Larwin Home Center is the retail home furnishings outlet of The Larwin Group.

In his new position, Payne is responsible for supervising the Home Center's sales force, purchasing agents and customer service field representatives as well as negotiations with subcontractors.

Prior to joining Larwin, Payne was systems and procedures manager for White Front Stores and previously was a marketing research analyst for ARCO. He earned his bachelor's degree at the University of Santa Clara and is currently doing work on his MBA at the University of Southern California.

REC talk set by Sgt. Reed

Sgt. James Reed of the Long Beach Police Department will speak to members of the North Long Beach Real Estate Club at their 8 a.m. meeting Thursday at the Park Pantry. His topic: "Burglaries and Citizen Support."

Temporaries

NEW YORK (UPI) — While higher-priced workers are being laid off, the demand for office temporaries continues to grow.



Chosen

Stanley Brockhoff, formerly with C. L. Peck Contractors, has been appointed vice president-general manager-construction for Don Koll Company, Newport Beach.

Shapell is guest lecturer

Nathan Shapell, chairman of the board and chief executive officer of Shapell Industries, Inc., was a guest lecturer at UCLA last week.

Shapell, housing industry leader, addressed a real estate and housing class on the "Shapell success formula" and the future of the industry.

One of the nation's largest homebuilders and community developers, Shapell Industries is listed on the New York and Pacific Stock Exchanges.

The company recently reported fiscal 1973 revenues of \$95.8 million, with a net income of \$7.3 million, or \$2.10 per share.

Shapell has developed more than 20,000 homes throughout California and in Colorado.

Airport center goes up

Construction has started on the first phase of the \$3.2 million Torrance Airport Business Center, 111,000 square feet of office-industrial complex at 23800 Hawthorne Blvd., Torrance.

Rising on the 1.2-acre site is the first of four 24,000 square foot theme structures, positioned in a diamond pattern.

A fifth 15,000-square foot building will complete the development.

Designed for industrial firms needing considerable office space, the center will comprise 67,000 square feet of air-conditioned offices and 44,000 space in 1800 square foot increments.

New floor plans at Westport Cerritos

New floor plans and elevations for the final unit of Westport Cerritos Villas in Cerritos have been clicking with homebuyers seeking quiet suburban living, yet close to all the conveniences of metropolitan centers.

Many ideas gathered from buyers of the first three units were incorporated in plans for the last phase of construction by Westport Homebuilders, Inc., of Anaheim, developers of the 110-unit townhome complex.

More closet and storage space, larger kitchen and cupboard areas and better home traffic flow are some of the added conveniences.

The one and two-story, two and three-bedroom villa dwellings are located just a few minutes drive from the Artesia Freeway (91), and convenient to employment centers in Long Beach, Lakewood, Southeast Los Angeles and parts of Orange County.

Major shopping centers such as the 164-store Los Cerritos Mall, and recreation and entertainment attractions such as Disneyland and Knott's Berry Farm are within easy driving distance.

A LONG list of extras are included in the price of Westport Cerritos Villas, such as extensive storage space and attached two-car garages that offer direct entry to the homes. Some of the floor plans include huge master suites with walk-in closets, while some feature wide-as-wall wardrobes.

Kitchens of the townhomes are family-ready

and designed for total homemaker convenience, carrying a complete line of quality built-in appliances.

New furnished models are open daily on 166th Street between Bloomfield Avenue and Norwalk Boulevard in Cerritos.

The complex includes a design center to assist buyers with such problems as color coordination, fixtures and materials for the home.

Take the Artesia Freeway to either Bloomfield or Norwalk Boulevard and turn north to 166th Street where the models are open daily from 10 a.m. to 7 p.m.

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*Typical Sale: Sales Price \$22,990, down payment \$1,190, loan amount of \$21,800. Principal & interest \$142.95 per mo., term of 360 months plus taxes & maintenance fees. Annual percentage rate 7.9%.



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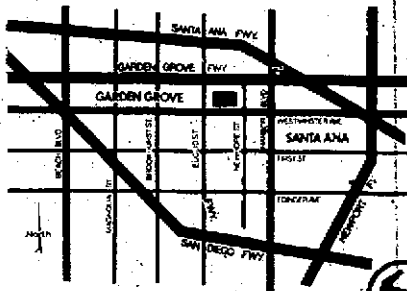
FROM JUST
\$22,990 to \$29,990

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DIRECTIONS: From the Garden Grove Freeway (Hwy. 22) take the Euclid Street off-ramp south to Westminister Avenue. Turn left (East) on Westminister approximately ¼-mile to the entrance.

DeRuff
Construction Co.



Sales Information: (714) 537-8030



Here's the answer

Q—The ceilings in our old house have calcimine on them. I understand I must remove the calcimine before painting. What's the best way to do this?

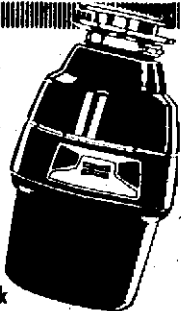
A—Rub the calcimined areas with warm water and a mild detergent. In especially stubborn cases, you may have to use steel

wool along with water.

Q—I expect to put up new gutters around the house in the next few weeks. How much of a pitch should there be so that the rain water will flow into the downspouts?

A—About one-eighth of an inch for each foot of gutter.

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Bixby Heights condominiums open sales in L.B.



CUSTOM FEATURES AT BIXBY HEIGHTS...include spacious walk-in wardrobes, breakfast areas

Bixby Heights Condominium Homes at 4170 Elm Avenue, between San Antonio Drive and Carson Street, Long Beach, will open for sales today offering 57 units in a three-story elevator building. Walter D. Neale & Associates, Inc., Los Angeles, designed the project which offers buyers eight different one and two-bedroom floor plans with one and two baths ranging in size from 858 square feet to 1,250 square feet. The units are priced from \$25,000 for a one-bedroom, one-bathroom, to \$41,500 for a two-bedroom, two-bathroom with fireplace. Conventional financing with excellent terms is available.

A TYPE I semi-subterranean parking garage will house one hundred cars, allowing a minimum of one car for each dwelling unit and the option to purchase an additional space. The subterranean garage will have electronically controlled steel guard gates, limiting its use exclusively to home owners.

Two centrally located elevators will serve the three floors of homes above. An entry hall foyer affords easy access to the living and sleeping areas of each unit. Ample wardrobes, storage space and large bathrooms are provided.

ALSO included is electric ceiling radiant heating and provisions for future air conditioning.

Each of the living rooms has a large private terrace or balcony. Living, dining, and bedroom areas are finished in a choice of shag carpeting with entries floored in vinyl or carpeting.

Custom features in various plans include spacious walk-in wardrobes or mirrored walk-thru wardrobes, breakfast areas within or adjoining kitchens, and secondary balconies off master suites.

THE homes offer a fully equipped kitchen containing prefinished natural wood cabinets, built-in continuous cleaning eye-level oven and range, garbage disposal and dishwasher.

Plumbing and electrical is provided for individual laundry facilities.

Privacy is at an optimum. Bixby Heights employs the latest in sound insulation knowledge utilizing tested systems with excellent sound absorption qualities.

The public areas will contain a main lobby with lounge, two trash chutes with compactors, and carpeted and decorated spacious hallways on each floor.

THERE will be a therapy pool with sundeck on the first floor level in a landscaped central court.

Security has been assured with the installation of direct telephone service from the main entrance to each individual unit. Entrance to the building will not be obtained unless the homeowner, through the remote telephone door service, admits the caller.

A master tv antenna system will provide the finest quality reception. Major storage facilities are available in the subterranean garage.

THE \$2.2 MILLION undertaking is a venture

of Bixby Heights Development Company of Los Angeles.

The homes are for the person who prefers the inner-city lifestyle, to be close to public transportation, shopping, and community activities. The Bixby Heights Condominium Owner has different home requirements and tastes from those who prefer the sprawling suburban type of townhouse development.

The single level homes served by elevators eliminate vertical travel within the unit and provide more actual usable square footage than that contained within a townhouse unit having the same square footage.

EXTERIOR up-keep of the building and complete maintenance of the landscaped grounds will be handled by a professional staff and the homeowners will pay one all-inclusive fee for these services.

Atlantic-Pacific Construction Co., Inc. of Los Angeles, the General Contractor, announced construction is nearing completion and occupancy is scheduled for early May.

Bixby Heights opens semi-furnished models this weekend. Model homes are expected to be ready for the grand opening next week.

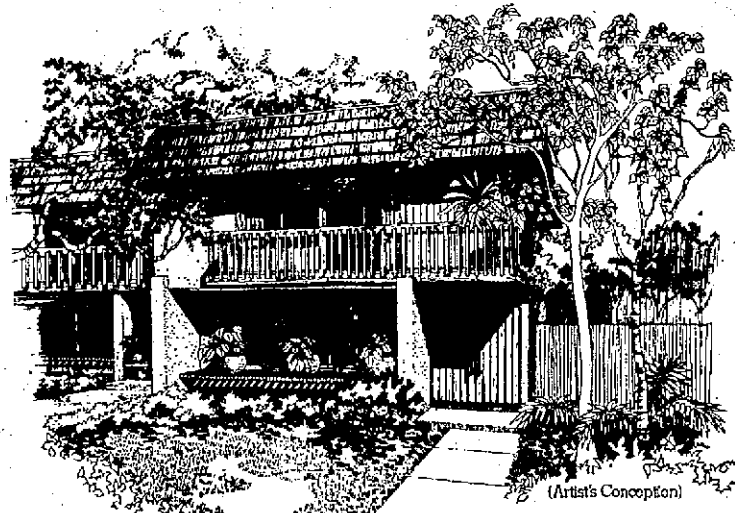
Radar car

NEW YORK (UPI) — James Bond's Aston Martin was equipped for almost every occasion, but now scientists at the Sperry Research Center have come up with the radar-equipped automobile.

The ultimate in defense driving, the car with its low-power radar system attached to the nose, can detect impending collisions. This system then activates protective air bags, which soon may be mandatory.

Known as the BARBI sensor, it can determine an imminent collision more than 10 feet in front of a moving vehicle

Tiburon Cerritos opens this weekend.



(Artist's Conception)

Visit Tiburon Cerritos this weekend and get in on the ground floor of a great new townhome community.

At Tiburon you'll find big, spacious 2, 3 and 4 bedroom, one and two story townhomes. With huge master bedroom suites. Family-sized family rooms. Fully-equipped General Electric kitchens. And refrigerated air-conditioning.

There's Club Tiburon, a total recreation center. Complete with Junior Olympic-size swimming pool. Wading pool. Barbecue area. And a Clubhouse where you can always find a game of bridge or chess.

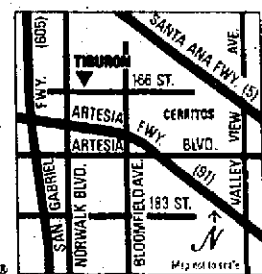
See Tiburon Cerritos now and select the townhome and homesite you like best. The prime sites will be the first to go. So, hurry out and get in on the ground floor while there's still some ground left.

Excellent conventional and VA financing available.

Townhomes from \$38,990.

Larwin's Tiburon.

Directions: San Gabriel Fwy. to Artesia Fwy (91), East to Norwalk off-ramp. North to 160th St. Right to Models. Phone: (213) 926-2328.



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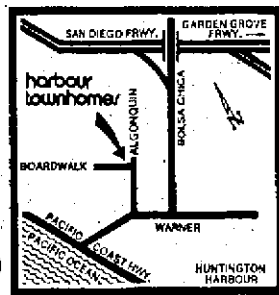
Now you can own a distinctive two or three bedroom Townhome in Huntington Harbour which combines the best of ocean-oriented living with the peace and privacy of a country home. 3 floor plans and 5 distinctive exterior variations provide individuality for each home.

The Huntington Harbour Yacht and Tennis Clubs (memberships available to residents), boat slips, stretches of uncrowded beaches, and shopping are nearby. Elaborate landscaping with olive and palm trees, graceful shrubs and flowers, swimming pool, sauna, and jacuzzi are all part of your Harbour Townhome.

Interior amenities include spacious rooms, wood-burning fireplace, a complete General Electric buffet kitchen, private front and rear entrances, patios, and special window treatments in master bedroom suites: all blended to give you a warm, happy environment.

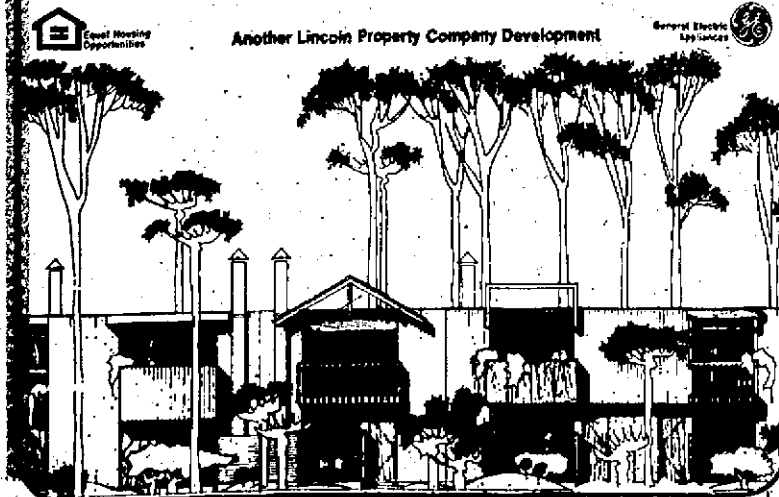
2 & 3 bedroom Townhomes From \$42,700 90% Financing

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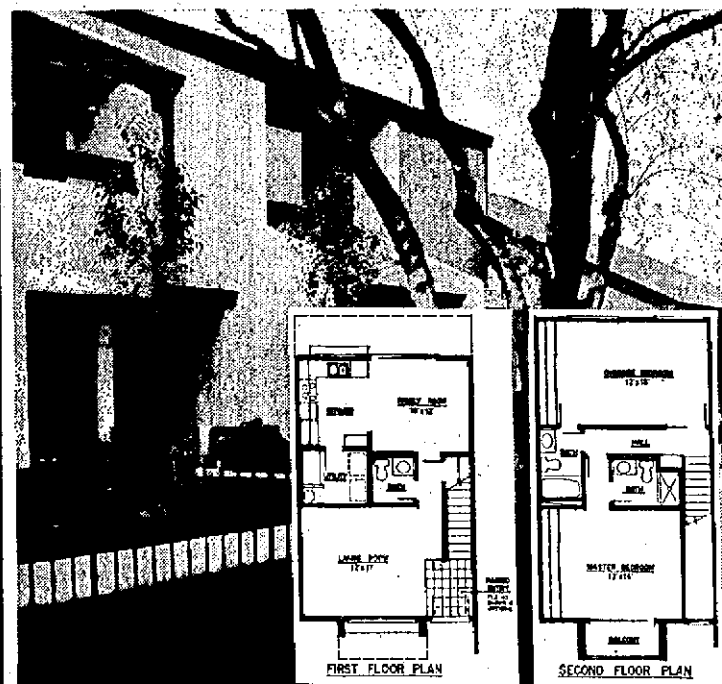


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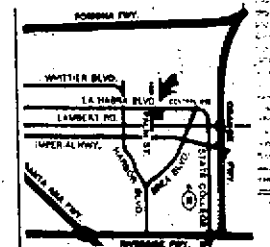
Downstairs a formal living room, big country kitchen/family room and one of the largest patios in town! Air conditioning, built-in appliances, private garages, patio fencing, carpeting and more!

Other one- and two-story townhomes with up to four bedrooms, three

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*EQUAL HOUSING OPPORTUNITY

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Carefree townhome living

Housing-deprived households now counted

NEW YORK (AP) — A new statistic has been added to the numerical portrait of the United States: some 13.1 million of the nation's 63.4 million households are what is termed "housing-deprived."

This figure is a brand-new one, simply because nobody had defined the category until the Joint Center for Urban Studies took on the task. But while the terminology might be questioned, the figure cannot be.

The center, a cooperative venture of Massachusetts Institute of Technology and Harvard, studied the situation because of the obvious defects in analyses that had been the basis for government action.

The most important of these earlier studies was that made in 1958 by the President's Committee on Urban Housing, from which emerged the popular forecast of a need for 26 million new housing units in 10 years.

THAT assumption was made up of an expected need for 18 million to 20 million units to satisfy growing needs and the replacement of 6 million to 8 million units deemed physically inadequate.

The MIT-Harvard study questions the significance of that figure. Housing deprivation, it maintains, results not just from physically inadequate facilities but for other reasons too, such as high rents.

And the solution, it adds, is not to be found in merely building new units. In fact, it states, many of the people classified as being housing-deprived are living in physically sound buildings.

In summary, they concluded that a "decent" home should be not only in physically sound condition and in a suitable environment but should contain sufficient space and should not place

an undue burden on budgets.

The fact is, say the authors, that housing deprivation has actually declined in the past decade or so by more than two million units. In 1960, based on their definition, 15.3 million households were deprived.

More important, however, is that the composition of deprivation has changed greatly. In 1960 about 71 per cent of the problem was physical inadequacy. In 1970 that had dropped to 53 per cent and was still falling.

United States during the decade of the 1970s, they predicted, but this will be mainly to satisfy population growth.

They warned that you don't add 23 million and say the nation's housing needs total 36 million units. The two situations, they said, are distinct.

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Move to suburbs often leaves youngsters out of plan

NEW YORK (UPI) — Why do most folks move to the suburbs? Children — a healthy environment for them, room for them to run and play.

Virtually all suburban homes have a paved driveway, a good-sized backyard; some have room to spare, spacious lawns and gardens, perhaps even a swimming pool.

But how many homes can you think of that have no room for youngsters to play? Not the organized play that adults often plan for, but kid stuff — running, climbing, street games, building forts and clubhouse houses?

There are too many.

"We've become too sophisticated," says J. Malcolm Grear, Providence, R.I., whose design firm handles projects ranging from posters and books through complex environmental design programs.

Grear recently designed original play areas at the Sherman and Munson low-income housing development in New Haven, Conn., and at the Oakwood School for mentally retarded children in Somerset, Ky. Both projects utilized inexpensive materials — some of them throw-aways such as old tractor seats — bright colors and imaginative design. Most important of all was common sense, Grear says. "Common sense is much preferred to brilliance in planning play areas."

THE SWINGS, platforms for picnicking and theatricals, benches, vertical and horizontal ladders, the spiral climbing apparatus and the sandbox all are of used wood.

At Oakwood, Grear said, the spirit is one of openness. There are no fences and no locked doors on the 250-acre property where children are trained to become a functioning part of society. Grear wanted the children, most of them from farms in rural Kentucky, to feel at home.

An old barn was rescued on the property. A nearby hillside was sown with wildflowers. Along with benches, old metal tractor seats, painted in bright colors and placed on pivots, are planted in groups around the grounds. An old hay rake, painted bright red, sits near one of the groups. Teeter boards, swings, climbing nets, and seesaws abound. Banner and flag weathervanes blow in the breeze.

Asked what the individual, or neighborhood group, can do to enrich the environment for youngsters, Grear had numerous suggestions, all prefaced by the urging that adults remember what it was like to be young — the things they

enjoyed — and to use common sense.

"Sink a pole in the ground and start building without much previous planning," he suggested. "Place another pole in the ground, 4 — 6 — 8 feet away, and let your mind wander; the next pole may complete a triangle or you may add another for a square grid pattern. Connecting these poles with timbers at different levels may be the start of a small play theater or a picnic table, the support of a tire swing, the support for cargo netting to climb or a platform to jump from onto an inflated cushion from the surplus store.

Because you haven't tried to be fancy, the exposed joints, held together by large bolts and nuts or nails; begin to teach the user about joining materials. With the kids helping through actual construction they develop an appreciation that is hard to match."

Grear suggests asking local companies for the unused parts of the materials they use that often clutter the environment — billboards for instance. Glue the sections to side panels at random. They are not only fun but can stretch the imagination and give excitement to form and scale.

If you possibly can, get an old fire truck or a bus.

"WITH asphalt paint, paint patterns on the asphalt, keeping to a grid pattern. With a piece of chalk it can become hopscotch, broad jumping, relay racing, steal the bacon, dodgeball, square tag."

Grear says it is worthwhile to get permission to build a playground in an empty lot even if it must be moved a year later.

"Ask a designer or architect to build a scale model of a playground on a grid pattern to be built from used materials such as telephone poles and lumber, electrical spools and easily available materials such as sewer pipes that can be placed on their sides to crawl through — turned upside down to plant in, or filled with concrete to serve as seat or table."

Grear says, "Invite the neighborhood to help you with construction — nothing is critical; no plumbing or electrical work is involved. Let the kids design and sew a banner and hoist it to a banner pole."

These playgrounds can be much more creative, and certainly more appreciated, Grear said, "than the fake plastic animals that clutter so many playgrounds."

The Home of VALU-VISION

Irene Schwartz

Maxine Hamra

Ken Huss

Betty Sumpter

Dorothy Bailey

Marjorie Johnson

Terri Vedder

WINNER'S

CENTURY 21 SPAROW REALTY

CIRCLE

BUSINESS IS GREAT at CENTURY 21 — SPAROW

Century 21 — Sparow Realty had another banner month in February with seven salespeople entering the prestigious "Winner's Circle." The minimum requirement for becoming a circle member is at least \$2,000. Income for the month. Several of the above members far exceeded this requirement.

Led by top salesperson, Irene Schwartz, the company represented forty-seven buyers and sellers for a total gross volume of \$1,293,200.

The atmosphere at Century 21 — Sparow Realty continues to breed success, as evidenced by the leaders in sales excellence for this record month. Enthusiasm and truly professional attitude of service with their clients continues to reap its rewards.

Last Call for Long Beach, Near the Marina

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When it's located at Island Village in Long Beach. Here single family "detached" homes are designed into a townhouse setting. Each home is on its own separate lot giving you the best of two living environments...the town home and the single family detached lifestyle.

A private townhouse community of 3 & 4 bedroom homes featuring wood burning fireplaces, built-in appliances and wall-to-wall carpeting.

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DOWNSTAIRS

Of course not. But \$1795 lets you move into 1535 square feet of luxury townhome.

UPSTAIRS

costs.* The \$332 includes principal, interest, taxes and \$30 a month homeowners dues.

That's all very well you say, but what do we get for our \$332 a month?

Answer: A 4 bedroom, 2 1/2 bath, 2 car garage townhome; where special attention has been given to privacy: no common walls in the living areas, private patios, private 2 car garage, wood burning fireplaces, pool, sauna, jacuzzi — and the payments go into your pocket, not someone else's.

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Smoke Tree

Warmington

SINCE 1926

Romanian government pushes home ownership

BUCHAREST, Romania (AP) — The Communist government here is pushing private home ownership. Tenants in a million state-owned apartments have the choice of buying them or paying rent increases of 25 to 100 percent.

The tenants have until April 1, 1975, to make the decision. Already 70,000 have expressed their intention to buy since the law passed last year, a housing official said.

For those who like the apartment they live in and have some savings, the new law is a boon. Industrial workers, engineers, technicians and key functionaries are favored. They get priority under the law on new apartments now being built at the rate of about 100,000 a year.

But Romania's investment emphasis is on its fast-growing industry and there is a serious shortage of decent urban housing.

CASES such as Elena Bereandă, a pregnant housewife and her husband are not unusual. They live in two rooms of an apartment now shared by three families. Since one of the other families uses the entrance hall as living space the Bereandă get in and out of

their home by climbing a ladder to the window.

Those living in substandard state housing face the ugly choice of paying more rent with nothing to show for it, or buying homes they don't want.

Former owners of houses, nationalized and split up after the 1948 Communist takeover, now find themselves buying back their own property.

One case involves a doctor and his lab assistant wife whose combined monthly salary is 4,000 lei — \$286.

They now pay 320 lei, \$23 a month rent and the state maintains their building.

IF THEY declined to buy, they would face a rent increase of 100 percent based on their income, plus, since the four, old-fashioned rooms they inhabit are large, a surcharge for the area exceeding the norm of 100 square feet per person.

They decided to buy. Counting interest they will be making average monthly payments of about 840 lei — \$60 — over the next 18 years, after which they will own, free and clear, a four-room fragment of their former house.

Many of the homes being offered are second

rate, but prices are low. An example used by a Bucharest municipal official to give an idea of prices was a two-room apartment 75 years old.

FOR THE state the new housing law has obvious advantages:

—With the emphasis on industrial investment nowadays— consumer goods, services and leisure opportunities are limited. Even though salaries are relatively low, there is believed to be a surprisingly high level of personal savings, much of it under the mattress. Forcing families to buy their homes is a way of soaking up this idle money.

—Money paid for the apartments will be a source of financing for new housing.

—The state will be relieved of much of the cost of building maintenance. Owners will look after their buildings.

The law exempts families with incomes of less than 1,100 lei — \$79 — per month per person. This is a small minority, however, mostly retired people.

DEPENDING on their

income, families will have to put up between 20 and 30 percent of the state-fixed purchase price. Credits for the down payment must be repaid in two to five years at 8 percent interest.

The remainder may be paid off over a period of 15 to 25 years at interest of between 2 and 5 percent.

The law permits each family to own one dwelling containing one room for each family member plus two rooms for general use. In addition each family may build at its own expense a small "rest house" in plots set aside in vacation areas.

Additional dwellings

may be inherited, but they must be sold within a year.

One couple with no one to leave their home to put an ad in the paper recently offering the apartment at a cut rate, the money to be paid now, the home to be surrendered on their death.

"The husband is 84, the

wife 74, so there will not be a long wait," the ad said.

HIGH party officials and other special citizens are exempt from the space regulations. International tennis stars Ilie Nastase and Ion Tiriac own large houses in the lush residential districts

formerly populated by the Romanian bourgeoisie and now shared by the diplomatic corps, leading officials and intellectuals.

One professor, engaged in writing official histories, recently was given a reward: by presidential order he got his own nationalized house back — all of it.

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\$38,950 to \$42,000

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USING UNUSED HEADROOM ... good idea

DESIGN FOR PEOPLE

Lofty living happy option

By EMILY MALINO

With living rooms becoming ever more expensive and skimpy, everyone I know is looking for new ways to beat the space squeeze.

Using double-duty furniture, using two-way dividers, small-seated sofas and chairs, using color systems that expand space — all these are tried and true options for contemporary man as he sees his castle dwindling before his eyes.

One of the very newest and most popular ideas is the loft. It is based on the common-sense notion that we require varying headroom, depending on the function at hand.

Dining, for example, almost always takes place when we are seated. A revolutionary thought! An equally brilliant breakthrough is that most of us sleep in a horizontal bed. Both dining and sleeping, therefore, require a good deal less headroom than the typical eight-foot ceiling height we've become accustomed to.

Lofty living can be a happy option for those of us with higher ceilings and less floor space.

ANYONE who owns a tiny pad with a ten-foot-plus ceiling can try his hand at a loft. In fact, in New York where old buildings with high ceilings still abound, lofts have become a serious way of creating a duplex from one solo space.

There's nothing new about lofts, of course. All our read stories as children about the sleeping lofts in European cottages, where the children (and the mice) whispered

and rustled at night. And the hayloft in any country barn has often been converted into sleeping space.

Lofts as space-savers are perfectly adapted to today's one-room home, or even for an occasional bed for a weekend guest.

If you're building it yourself, use strong two-by-eights or two-by-tens for your joists and a two-by-10 for the frame. Tying all this into your walls may be a tricky business and some loft-makers have solved this by selling pre-fab versions that are self-supporting.

IN THE loft I designed I used a professional carpenter, heavy timbers, and a careful plan to create a sleeping alcove for two over a dining area in a studio with an 11-foot ceiling.

I panelled the loft wall to create a visual bond with the structure, and used two foam mattresses on flat springs for the beds.

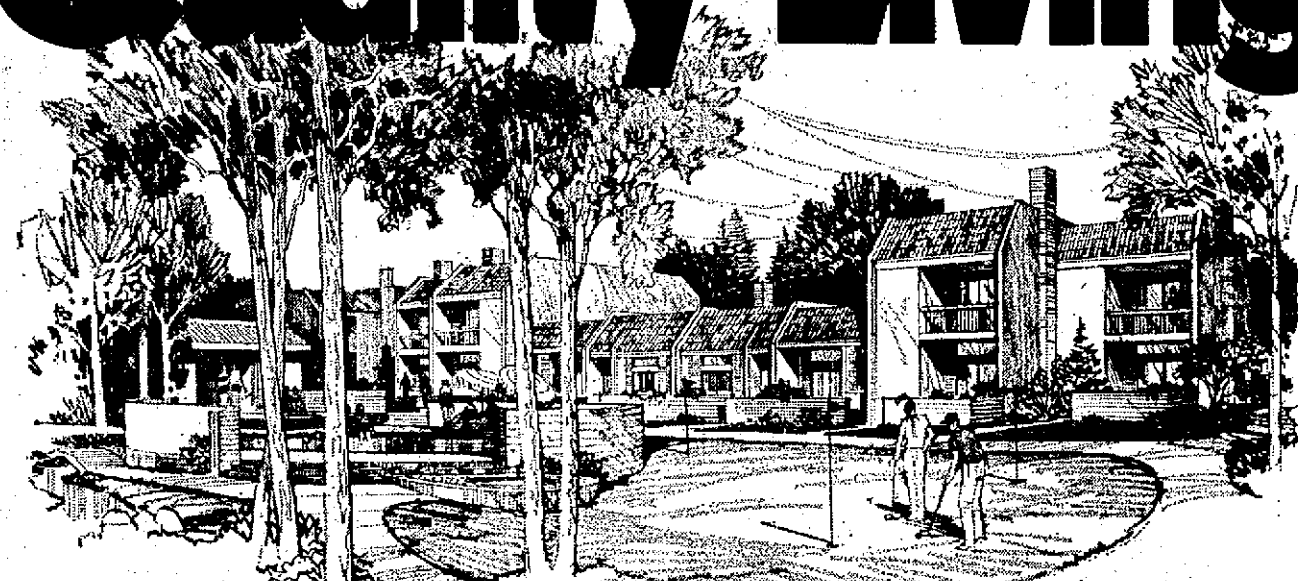
Contour sheets and blankets and a portable ship's ladder make bed-tiding a bit easier but don't kid yourselves; changing the bed-linen is still a project for the young at heart.

Both beds have their own reading lights, and there is still ample air space below to hang a floating lantern over the dining table.

Given enough headroom and a guy who is handy, you can turn lofty ideas into practical living in even the tiniest pad of all.

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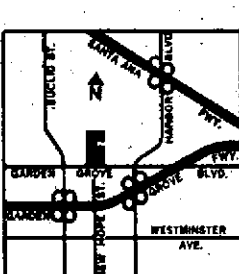
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Our distinctive townhomes and patio homes display this concept to the fullest. Spacious plans. A variety of recreational facilities. Exterior maintenance through the Homeowners Association. And all the features made famous by The Quality Builder.

Discover what we mean by S&S quality living. Compare... we'd welcome you back!

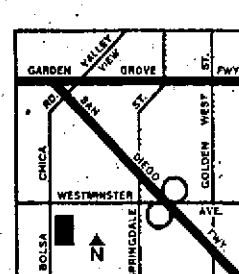


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Take Garden Grove Fwy. East to Euclid St. off ramp. Turn North to Garden Grove Blvd. Turn right to New Hope St. Or: Take Garden Grove Fwy. West to Harbor Blvd. off ramp. Turn North to Garden Grove Blvd. Turn left to New Hope St.

2 to 4 bedrooms • From \$20,950

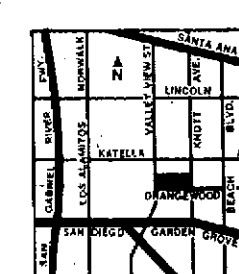


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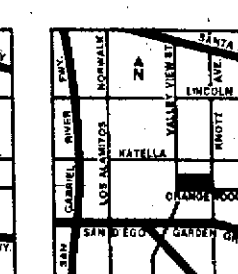


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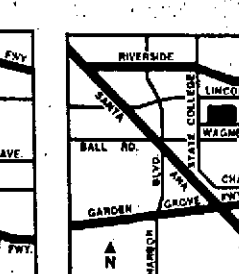


Cypress Village Gardens

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2 to 4 bedrooms • From \$33,950



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Take the Riverside Freeway to State College Blvd. Turn South one mile to Anaheim Gardens at State College Blvd. and Wagner Avenue. Or take the Santa Ana Freeway to Katella and turn East to State College Blvd., then North to Wagner Ave.

2 to 4 bedrooms • From \$29,950


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MAPS NOT TO SCALE



Pools on increase as result of crisis

Surveys conducted by the swimming pool industry show 2.8 million pools in the United States, an increase of 428,000 since 1970.

During 1973, Southern California paced the nation in the number of pool permits issued with 14,988. There were 104,700 pools sold in the U.S., according to figures released this week by Swimming Pool Weekly, a trade publication.

Average income of pool buyers topped \$12,000 annually.

A telephone survey among 17 pool and spa

builders, who will take part in the third annual Pool, Garden and Patio Living Show opening March 27 at the Los Angeles Sports Arena, showed builders looking with considerable optimism for 1974 sales increases.

Many believe a warm spring and summer will result in a steady flow of pool sales which will match 1973 figures, which reflected a slight increase over 1972.

Pool builders agreed pool owners will adjust to any restrictions placed upon energy pool use

should it be necessary. They identify a trend to more "back yard living" as a lifestyle.

This means, it was said, more home owners are deciding that the building of a new pool for their back yard is a necessary investment to insure that a gasoline shortage will not interfere with summer pleasure.

Above and below ground pools will be exhibited at the Sports Arena show along with 350 displays ranging from outdoor furniture to a giant \$250,000 orchid show.

Future housing needs involve condominiums

If the housing needs of the majority of Americans are to be met in the future, the bulk of that housing must come from innovative condominium builders.

This is how Paul Chamberlain, Barclay Hollander Curci, Inc.'s director of advertising and public relations, keynoted his remarks recently before a forum of graduate management students in UCLA's Housing, Real Estate & Urban Land Studies Program.

"It is becoming increasingly difficult to build single-family homes on 60 x 120 lots that the average buyer can afford today."

"The only viable answer to the problems created by soaring land costs is the condominium. With two million family

formations a year envisioned in the ensuing years the condominium concept can only get stronger particularly for couples approaching retirement age and young couples whose new lifestyles accent leisure and recreation," Chamberlain said.

CHAMBERLAIN told his UCLA audience that while condominiums are receiving heavy attention from builders today, BHC has been building them for over a decade, having erected the first statutory condominiums in Southern California some 10 years ago at Toluca Townhouses in Burbank. He described how BHC has perfected this concept with some four generations of condominium styl-

ing which has seen its most recent success at Villa Marina East Townhouses in Marina del Rey.

In just six months since opening, Villa Marina East has sold 212 out of 222 homes in its first phase for a volume of \$12 million.

AFTER describing the progress being made at Mountingate, BHC's most ambitious condominium community yet, planned in the Santa Monica Mountains at Mulholland Drive and the San Diego Freeway, Chamberlain answered students' questions relating to career opportunities.

He emphasized to the gathering that as one of the nation's basic industries, housing will always be strong, despite its cyclical nature.

Grand Opening Unit 5

For Ocean Going Families...

... we have the perfect home. California Classics by the Sea is an exclusive neighborhood of spacious homes, offering up to four bedrooms and two and one half baths. Each one is an exciting adaptation of the award-winning Classics Series, with dramatic and luxurious architectural innovations.

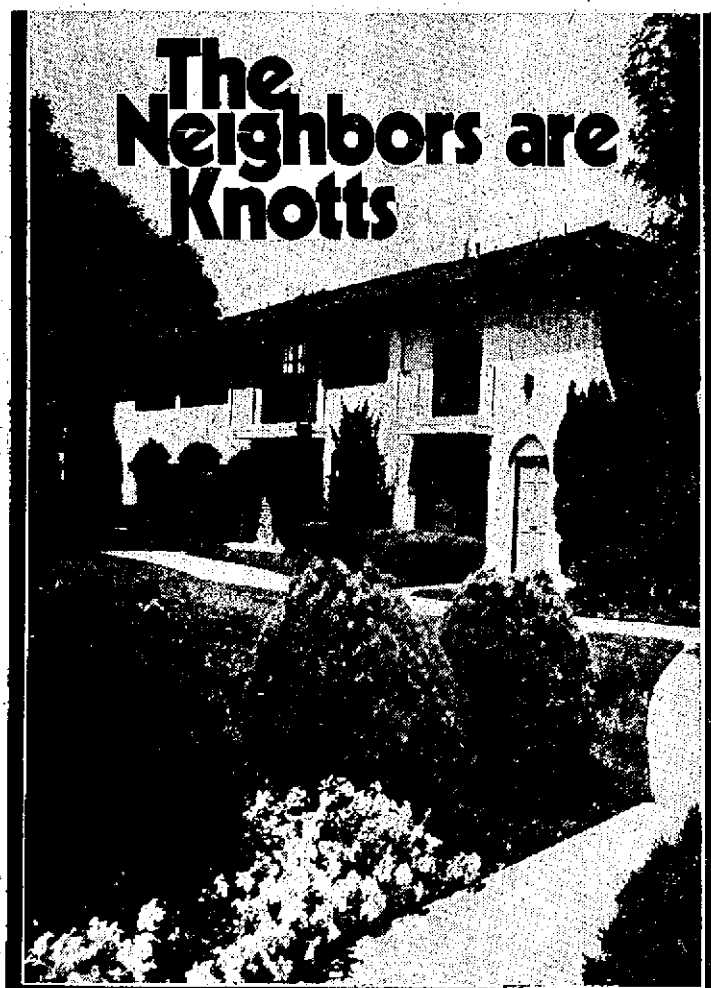
And they are just a mile and a half from the sea... with clean fresh air as a constant reminder that you are living the life you love. But even "ocean going families" enjoy other recreation, and California Classics by the Sea is only minutes from the Meadowlark Golf Club, and freeway close to nearly every fun thing to do in Southern California.

If you love the sea, and are looking for a gracious home that you can afford, come to California Classics by the Sea...

California Classics by the Sea

Huntington Beach

From
\$42,490
to
\$51,490



Knotts Berry Farm is just a block away. Buena Park Community Recreation Center and Public Library are right next door. Tennis, swimming, recreation grounds and Club House are all in your own back yard, and you own a share in it

Monticello Meadows Townhomes

3 BEDROOM FROM \$23,950

4 BEDROOM FROM \$24,450

INCLUDED in the Price Are:

Central Air Conditioning

Lighted Tennis Court

Swimming Pools

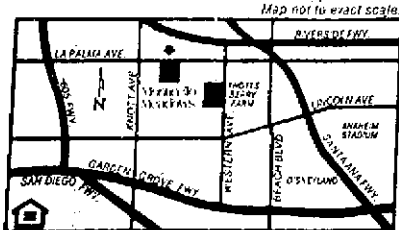
Best Buena Park Location

Land Ownership

15 Acres of Mature Landscaping

Large Private Patio

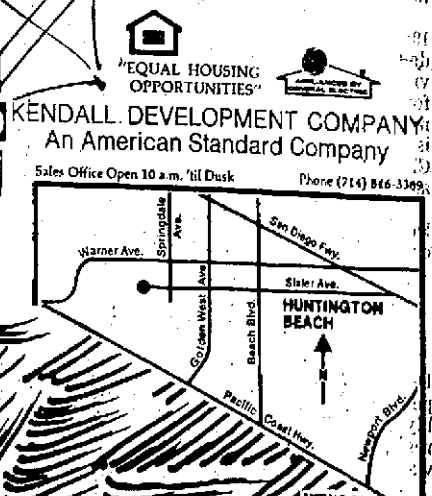
Spacious Club House



First units ready now for immediate occupancy.

Buena Park. Easily accessible, 7200 La Palma Avenue — from Santa Ana, Riverside or Artesia Freeways. 714/995-4213

Another quality development by JAK Construction Co. & Adorada Corporation.



Politics

Rubleby names campaign aides



RUSS RUBLEY
Names Staffers

HENRY SCHULTZ
Hits Care Lack

By **BOB HOUSER**
Political Editor

Congressional candidates in the 34th District (East Long Beach and Southwest Orange County) Saturday made announcements ranging from campaign staffers to stands on energy.

Long Beach Councilman Russ Rubley announced that Atty. William Williams and Mrs. Virginia Hunter Cone will co-chair his campaign Roy Showalter, vice president and manager of the main office of Security Pacific National Bank, will be treasurer.

Mrs. Cone, a Long Beach native and active in community affairs, is a member of the North Long Beach Brethren Church and is vice president of the Recreation Commission.

Williams said Democrats have a better-than-even chance to win the district for the first time in 20 years, adding, "With the decision of Representative (Craig) Hosmer, R-Long Beach, not to run again plus the general reaction regarding the Watergate affair I feel confident we can elect Rubley in spite of the greater financial backing the Republican candidate may be expected to receive, whoever he may be.

"CRAIG Hosmer has been a good congressman with a bipartisan attitude as far as the best interest of all the people who live in this area are concerned. Because of this attitude he has regularly gotten 15,000 or more Democratic votes, term after term." Williams opined those votes will come back to Democrats "if we have the right candidate. Russ Rubley is that candidate. He is the one man that can win."

Republican candidate Assemblyman Bill Bond said his Orange County chairman will be Thomas C. Rogers, county finance chairman from 1966 to 1969 and county chairman from 1969-72 and in 1972 was head of Cal Plan, the fund-raising arm of the state party.

Rogers called Bond the best-qualified, most-experienced candidate, "very effective in the state Legislature...excellent voting record, good committee assignments and was elected to the fourth highest post in the Republican caucus by his fellow assemblymen."

Conrad Housley, a Democratic candidate, in remarks prepared for delivery at a Saturday night Seal Beach meeting, cautioned against being stampeded into unwise actions because of the energy crisis. Conservation, he said, is the only uncomplicated answer to the problem.

"THE ECONOMIC costs involved in this country becoming independent of foreign energy sources are very high and the environmental costs are potentially disastrous," said Housley. He said he has deep reservations about expansion and proliferation of nuclear energy plants, particularly "the emergency core cooling system, transportation of spent fuel and waste materials and the very long-term storage that highly-radioactive waste requires."

Housley's concern, he said, dates to his experience in the 1950s with radioactive materials and high energy radiation as a mining geologist.

Democratic candidate Robert L. Sassone charged that the U.S. government is overlooking solar energy, "a simple, cheap, proven solution to the energy crisis."

The government is deliberately, or through fantastic incompetence, stifling solar energy by limiting effective research funds to only \$2.5 million this year, approximately the amount the energy crisis costs the American public each 15 minutes (in additional direct and indirect costs for energy as compared to 1972 prices."

JARED SLOAN, another Democratic candidate, proposed in a letter to the other 10 entrants of the party that they join to sponsor a single brochure or mailer which would compare candidate backgrounds, qualifications, positions on issues and goals of each.

Democratic candidate Henry Schultz has been stressing the inadequacy of health care systems, "quality health care as a right of all Americans" and his own "many years as a proponent of adequate and equitable health care practices."

Democrats of year

Ron Nelson and Joy Dowell have been named Democrats of the Year by the 39th Assembly District Los Angeles County Democratic Central Committee for "outstanding service" to the party.

The awards will be presented formally at the county committee's annual Kennedy Dinner, April 13, in the Biltmore Hotel.

Nelson became actively involved in politics in the 1960 John F. Kennedy campaign, has served as president of Long Beach City College Young Democrats and vice chairman of Long Beach State College Students for Robert Kennedy. Twice elected to the county committee, he is chairman of the group's 39th District unit, is legislative chairman for the Lakewood Democratic Club, treasurer of the Democratic Alternative and associate member of the State Central Committee.

Mrs. Dowell is first vice president of the Lakewood Democratic Club, treasurer of the New Frontier Democratic Club and secretary of the county committee unit.

Waldie Group

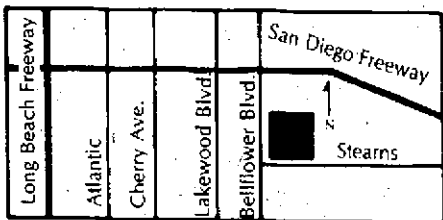
Citizens for Waldie (Congressman Jerome Waldie, D-Antioch) announced a public meeting for interested persons in the Long Beach area's 57th and 58th Assembly Districts for 7:30 p.m. Monday in the Ron Frank residence, 2330 E. First St., Long Beach, to discuss ways of helping the gubernatorial campaign of Waldie.

Information is available from Ron or Nancy Frank at 434-9142 or Jean Harris at 479-4024.

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Outlet store

A WAREHOUSE OF SAVINGS



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Los Altos Shopping Center, Long Beach

Top quality furniture, floor coverings and domestics...decorator samples, odd lots, special purchases too limited to have in 21 stores...all at exceptional savings! That's our Outlet Store, in a new location, bigger than ever, filled with exciting values for your home. Come discover home furnishings on sale every day!

furniture: 596-1527, 431-4833; linens, domestics: 596-2113; appliances: 431-6358

Shop Monday thru Friday noon to 9 p.m., Saturday 10 a.m. to 6 p.m., Sunday noon to 5 p.m.

UPHOLSTERED

THREE-PIECE SECTIONAL gold velvet was \$999	\$699
WOOD AND CANE ACCENT CHAIRS velvet cushions were \$129-\$139	\$77-\$88
GROUP OF OTTOMANS assorted styles were \$59-\$149	\$10-\$49
CHOICE OF LOVE SEATS varied covers were \$219-\$339	\$169
ASSORTED STYLE SOFAS many designs were \$319-\$505	\$249
LA-Z-BOY® RECLINER CHAIRS assorted were \$249	\$139-\$149

DINING, BEDROOM, OCCASIONAL

MODERN STYLE DINING ROOM handsome look was \$450	\$299
5-PIECE GAME SET for your den was \$550	\$299
SEPARATE DINING ROOM CHAIRS many styles were \$69-\$159	15.99
CHOICE OF CHINA CABINETS big selection were \$299-\$699	\$199-\$499
*PINE BEDROOM PIECES make a suite were \$59-\$279	\$39-\$179
*5-PC. COUNTRY-FRENCH BEDROOM queen bed was \$1093	\$769
* beds do not include mattresses or box springs	
SELECTION OF HEADBOARDS all sizes were \$49-\$229	12.99
GROUP OF BOOKCASES many types were \$109-\$269	\$79-\$189
TABLES AND COMMODOES big choice were \$99-\$329	\$49-\$249
SEPARATE TABLES, CHAIRS assorted were \$17-\$400	9.99-\$299

SOFA SLEEPERS, MATTRESSES

REGULAR QUEEN SOFA SLEEPERS many styles were \$389-\$529	\$209-\$369
TWIN MATTRESS, BOX SPRING assorted were 69.95-89.95 ea. pc.	\$39-\$42
FULL MATTRESS, BOX SPRING assorted were 79.97-99.95 ea. pc.	\$42-\$59
QUEEN MATTRESS, BOX SPRING assorted were \$90-\$150 ea. pc.	\$45-\$75
KING-SIZED MATTRESSES assorted were \$125-\$185 ea. pc.	\$59-\$99
KING-SIZED BOX SPRINGS assorted were 62.50-92.50 ea. pc.	\$29-\$49
SEALY, SIMMONS TWIN SETS quilted were 159.90	set 95.00

DINETTES, PATIO

5-PIECE DINETTES assorted were \$109	79.95
7-PIECE DINETTES varied styles were \$159	119.95
PATIO DINING SETS big choice were 99.95-\$245	\$59-\$129

LAMPS, PICTURES, MIRRORS

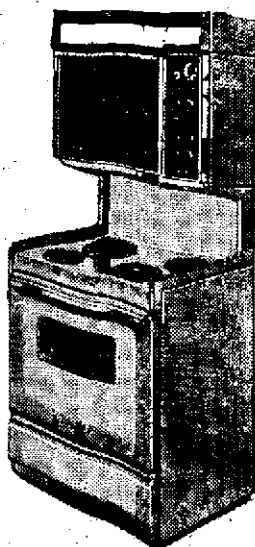
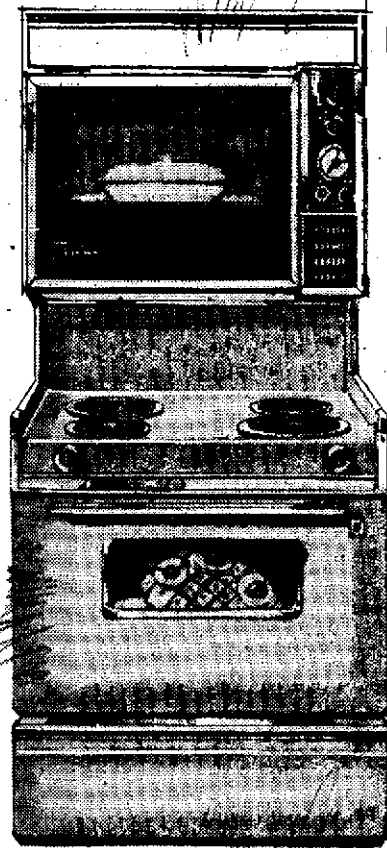
SWAG LAMPS IN 2 SIZES two colors were \$60-\$70	29.99-34.99
GROUP OF TABLE LAMPS many styles were \$40-\$150	19.99-\$99
BRASS TABLE LAMPS big choice were \$50-\$110	29.99-59.99
PRINTS, UNDER GLASS many subjects were \$15-\$75	4.99-39.99
ORIGINAL OIL PAINTINGS many sizes were \$55-\$350	29.99-\$299
GROUP OF MIRRORS assorted were \$50-\$125	29.99-89.99
GROUP OF FRAMED PRINTS colorful choice were \$20-\$100	9.99-79.99

Save: 37% to 50% DRASTIC REDUCTIONS — GROUP OF TOP OF LINE GE ELECTRIC RANGES

May Co. made a fantastic purchase of the most deluxe GE electric ranges made. Some continuous clean, some pyrolytic self clean, all with the most wanted super-deluxe features.

Every one drastically reduced.

\$199-\$399.00 were 399.95 to 549.95



LINENS, DOMESTICS

JACQUARD TERRY TOWELS Fieldcrest were 1.50-6.50	89-3.49
STRIPED VELOUR TOWELS bath, hand, wash were 1.10-5.50	69-2.99
WALL-TO-WALL BATH CARPETING 5'x6' and 5'x8' were \$20-\$25	9.99-12.99
THERMAL BLANKETS, ALL SIZES your choice were \$10-\$17	3.99-6.99
ASSORTED QUILTED SPREADS all sizes were \$25-\$40	9.99-14.99
LIGHTWEIGHT FLORAL SPREADS twin, full were \$14-\$15	7.99
NO-IRON PERCALE SHEETS assorted were 5.49-6.49	2.99-3.99
MATCHING STANDARD PILLOW CASES pick several were 4.29	pr. 3.49

FLOOR COVERINGS

KODEL® POLYESTER PLUSH PILE deluxe style was \$14	sq. yd. inst. 8.99
NYLON MEDIUM SHAG BROADLOOM by DuPont was \$111	sq. yd. inst. 7.99
NYLON PILE CARVED BROADLOOM Ban-Lon® was \$12	sq. yd. inst. 7.99
ACRILAN® ACRYLIC PLUSH PILE beautiful was \$14	sq. yd. inst. 9.99
27"x18" CARPET SAMPLES assorted were \$1	50¢
12'x7' to 12'x8' REMNANTS broadloom were \$65-\$153	\$40
12'x9' to 12'x9'9" REMNANTS broadloom were \$96-\$156	\$60
12'x10' to 12'x12'9" REMNANTS Broadloom were \$110-\$200	\$70
12'x13' AND LARGER REMNANTS broadloom were \$128-\$250	\$100
12'x5' to 12'x12'6" REMNANTS assorted were \$40-\$70	\$30
12'x3' to 12'x4' RUNNERS assorted were \$35-\$60	\$10-\$20
VARIED SIZES AREA RUGS polyester were \$33-\$130	24.99-79.99
ORIENTAL STYLE RUGS 5'x'x8'6" were \$125	89.99
ASSORTED BRAIDED RUGS were 8.99-89.99	4.99-49.99

ENTERTAINMENT

TOSHIBA 13" DIAGONAL TV color portable was 279.95	239.95
ZENITH 17" DIAGONAL TV color portable was 399.95	359.95
EMERSON 18" DIAGONAL TV color port., remote was 339.95	279.95
MAGNAVOX COLOR CONSOLE table, 25" diagonal was 499.95	399.95
RCA COLOR CONSOLE 25" diagonal, solid state was 699.95	519.95
MAGNAVOX 12" DIAGONAL TV black and white portable was 99.95	89.95
MAGNAVOX STEREO CONSOLE 20 watt was 379.95	199.95
PANASONIC 19" DIAGONAL TV black and white port. was 159.95	129.95
MOTOROLA STEREO CONSOLE 150 watt, was 529.95	339.95

APPLIANCES

G.E. 30" EYE LEVEL RANGE cont. clean lower oven was 549.95	\$349
PHILCO 13.5 CU. FT. REFRIGERATOR 2 door, no frost was 279.95	\$244
PHILCO 17 CU. FT. REFRIGERATOR no frost, side by side was 399.95	\$333
AMANA MICROWAVE OVEN deluxe model was \$450	\$399
TOP SELLING RECORDS great ass't. comp. val 2.49-7.68	99c-2.99
30" EYE LEVEL RANGE infinite heat controls, was 399.95	\$199
EYE LEVEL RANGE, SELF-CLEAN OVEN 30" P-7 system cleans every ridge and corner. Even oven racks and surface reflector pans.	\$249 was 509.95

m
MAY CO

Legality of huge harbor funds shift probed

By JACK O. BALDWIN
Maritime Editor

The possibility that millions of dollars may have been transferred illegally from Los Angeles Harbor Department funds to the city is being probed by the new Board of Harbor Commissioners.

The transfers took place over a period of 64 years, according to Emanuel Cattolica, assistant chief accounting employee.

The matter came to light following a demand by Mayor Tom Bradley that the Harbor Department reimburse the city for special services rendered.

The board discussed whether the fund transfers might violate the

city's tide and submerged lands trust in that the funds were spent for things other than commerce, navigation, and fisheries.

It was pointed out that while the city is asking the Harbor Department for funds, the city ironically may owe the department at least \$3 million.

Cattolica said it would be tremendously time-consuming and expensive to audit the fund transfers from 1910 on.

Jack L. Wells, assistant city attorney, noted that the same problem faced Long Beach a few years back and that the city and the state negotiated a settlement.

In 1966 Long Beach negotiated an arrangement

with the State Lands Commission that the city could not charge the Long Beach Harbor Department for services rendered the department in the past but that payment for services such as fire and police protection and others were allowable in the future under the state tidelands trust granted the Long Beach Harbor Department.

In December 1970 an investigation by the Independent, Press-Telegram revealed the City of Los Angeles may have illegally used funds ranging in amounts estimated from \$14 million to \$39.5 million.

That investigation disclosed that records dated between 1925 and 1960

show the city collected — and pocketed each year — the interest on \$10 million in Harbor Department funds. At the time, the question was raised whether the city had the legal right to divert the millions of dollars in interest into its general fund to be spent on things other than those allowed under the tidelands trust.

Results of that investigation prompted Assemblyman Vincent Thomas, D-San Pedro, and chairman of the Joint Legislative Audit Committee, to request an audit of the monies received and spent by the city.

Responding to Thomas' request, the then auditor general, William H. Merrifield, reported Dec.

18, 1970, that an audit of city records from June 1926 to June 1960 indicated the city had used interest from investment of trust funds for general city purposes rather than for restricted trust purposes.

"Approximately \$3 million in interest was earned in the investment of Los Angeles Harbor revenue funds cash in the city treasury," Merrifield advised Thomas' committee. The auditor noted that since 1960 interest on funds invested by the Harbor Department have been credited to the department and spent for trust purposes.

Merrifield further noted that the city benefits from taxes collected on tidelands leases and the improvements thereon and that these tax benefits should be considered when the city charges the trust fund for city services attributed to tideland areas.

In his letter to the Board of Harbor Commissioners, Mayor Bradley stated:

"I am seeking a commitment that the Harbor Department will begin a program that will lead to

payment in full for all city interests."

In Merrifield's three-year-old audit report he posed three questions: —Does the city have the right to recover the cost of past improvements to the tidelands which were paid out of general city funds or from general obligation bonds?

—Does the city have an obligation to transfer the \$3 million of investment income to the trust funds from general city funds?

—Does the city's failure to comply with the terms of the trust constitute a basis for the revocation of the trust?

In a letter dated Nov. 13, 1972, William Bullock, then Harbor Department chief accounting officer, advised Charles Navarro, city controller, that an audit conducted by the department indicated the city owed the department a minimum of \$4.1 million and if the amount was compounded it would be as much as \$7 million.

To the best knowledge of Harbor Department accounting employees there has never been a reply to Bullock's letter. Nor has there been a repayment of

the \$3 million mentioned in Merrifield's audit.

From 1908 to 1928, Los Angeles voters approved the issuance of a total of \$29.9 million in general obligation bonds to build a harbor. Interest on the bonds swelled the total to more than \$59 million. As of June 30, 1973 the Harbor Department had paid the city \$28.8 million to be applied toward repayment of the interest and partial repayment of the principal on the bonds. The bonds were retired, October 1968.

The current question for which the Harbor Commission is seeking an answer is:

"Can the department use revenues generated from tide and submerged lands to pay the city which in turn would put the monies into the general fund to be spent for purposes other than those allowed by the state-granted trust without jeopardizing that trust?"

The properties operated by the Harbor Department occupy approximately 7,000 acres of land and water. Lawrence L. Whiteneck chief harbor engineer, estimates that

between one-half and two-thirds of the land area and all of the water areas are held in trust by the city. Thus, if the department were to transfer funds to the city for

(Turn to Page A-14, Col. 1)

Secret Witness

Summary of cases and rewards

As part of the Independent, Press-Telegram's Secret Witness program, 10 selected summaries of cases in which rewards are offered are printed in the Independent and Press-Telegram each Sunday and Thursday.

Rewards also will be paid for information leading to the arrest and conviction of suspects in any other major criminal cases, or the apprehension of fugitives from justice, not covered in these summaries. These rewards will vary in amount depending on the seriousness of the offense.

To ensure eligibility for Secret Witness rewards, informants are required to channel all information directly through Secret Witness, either by calling the special Secret Witness telephone number or by writing in care of the special Secret Witness post office box.

The summaries follow:

—A \$2,000 reward will be paid for information leading to the arrest and conviction of the murderer of Frank Simmon Huber, 71-year-old Carson businessman shot to death during an apparent hold-up attempt at his auto parts store at 1820 S. Main St. on Feb. 22, 1974. Witnesses saw three men wearing stocking masks flee the store after the shooting.

—A \$2,000 reward will be paid for information leading to the arrest and conviction of the murderer of Jose Luis Morales, 26-year-old Torrance area resident who was shot to death at a party in Wilmington on the night of Jan. 5, 1974. Morales was attending a wedding party at "M" and Broad streets when a fight broke out in the parking lot. He was killed with a single shot from a .22-caliber pistol or rifle.

—A \$500 reward is offered for information leading to the arrest and conviction of youths who brutally bludgeoned Long Beach tailor Assad M. Ishak, 55, during a holdup at his tailoring shop at 2169 Pacific Ave. on Dec. 20, 1973. The bandits were described as three black men 18 to 20 years old, all of slender build, one about 6 feet tall and the other two both about 5 feet 8 inches.

—A \$500 reward will be paid for information leading to the arrest and conviction of a fugitive suspect in the fatal holdup-shooting of meat deliveryman Benjamin Berbow, 54, on Aug. 3, 1973. This reward will be paid on arrest, and if the suspect is convicted of the murder, the information will be eligible for an additional \$1,500 reward. Hale is described as black, 5 feet 11 inches tall, 160 pounds, black hair and brown eyes.

—A \$2,000 reward is offered for information leading to the arrest and conviction of the murderer of 21-year-old Joyce King, of Lynwood, slain in the early hours of Jan. 1, 1972. Her partially clothed body, slashed with 40 to 50 knife wounds, was found in an alley behind the 11609 block of Louise Avenue in Lynwood, near her home.

—Rewards totaling \$3,000 including \$2,000 guaranteed by Secret Witness and \$1,000 pledged by a Long Beach family

member, will be paid for information leading to the arrest and conviction of the murderer of Irving E. Watson, shot to death at about 10 a.m. last June 10 in his Inglewood home. Detectives said the mystery gunman left the victim's wallet containing a sizeable amount of currency intact and nothing was taken from the home.

—A \$2,000 reward will be paid for information leading to the arrest and conviction of the murderer of Kathleen Ann La Chance, 24-year-old aspiring Long Beach actress. Her nude body, arms bound by leather straps and mouth stuffed with sand, was found on the night of Nov. 15, 1972, near the pier on the Santa Monica beachfront. She had been raped and stabbed. (The reward fund in this case, formerly \$4,000 in collaboration with the Santa Monica Evening Outlook, has dropped to the original Secret Witness offer of \$2,000 since cancellation by the Santa Monica newspaper of its reward program).

—A \$2,000 reward will be paid for information leading to the arrest and conviction of the murderer of Michael O. Vander

Schaaf, 28, shot to death last June 10 during a hold-up of Vander Schaaf Liquor Store at 486 W. Wardlow Road in Long Beach. The gunman, one of four young black men, shot Vander Schaaf three times without provocation after the victim turned over money from the register as ordered.

—A \$2,000 reward is offered for information leading to the arrest and conviction of the murderer of Mrs. Helga Dorothea Brown, 64, whose nude body was found in Scherer Park Sept. 23, 1972.

—A \$2,500 reward will be paid for information leading to the arrest and conviction of the killer of Independent, Press-Telegram pressman Frank M. Schiavone, 41, and his wife Shirley, 44, shot from ambush upon returning to their Westminster home on the night of May 9, 1971.

—Rewards totaling \$4,000 — including \$2,000 guaranteed by Secret Witness and \$2,000 offered by the Compton City Council — will be paid for information leading to the arrest and conviction of the murderer of 55-year-old Compton city employee Raymond Adams on last

May 13. Adams was shot to death by an unknown gunman as he was operating a city street sweeper at 4:45 a.m. at Compton and Long Beach Boulevards.

Grant City AUTO CENTER SPECIALS

GUARANTEED 36 MONTHS

STRONG 4-PLY POLYESTER CORD BODY

NO EXTRA CHARGE FOR INSTALLATION

GRANTMASTER TIRE GUARANTEE

SAVE NOW!

SIZES	F.E.T. (PER TIRE)	YOU PAY*
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B78-14	1.97	4 for \$84
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F78-14	2.41	4 for \$84
G78-14	2.55	4 for \$84
H78-14	2.77	4 for \$84
J78-14	2.95	4 for \$84
G78-15	2.63	4 for \$84
H78-15	2.82	4 for \$84
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L78-15	3.13	4 for \$84
560-15	1.76	4 for \$84

*plus F.E.T.

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ENJOY BETTER LIVING WITH GRANTS CREDIT

DON'T MISS OUT ON OUR BIG TRUCKLOAD SALE OF NURSERY STOCK AND READY TO BLOOM ROSES!

5 GALLON CONTAINERS NURSERY STOCK \$3.74 EACH

Regular \$5.88 each

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CHOOSE FROM A LARGE ASSORTMENT OF QUALITY EVERGREENS AND ORNAMENTALS.

READY TO BLOOM ROSE BUSHES

2 GALLON SIZE - BIG HEALTHY BUSHES. POPULAR VARIETIES

3.50 \$7.00

100 BAYER ASPIRIN 2.50 \$1.00

Reg. 67c

• For fast pain relief and fever reduction.

10-ROLL PACK BATHROOM TISSUE 86c

Reg. 1.24

• 2-ply facial quality

• Choice of colors

GRANTCOLOR 126 1/2 FILM 2.50 \$1.00

Reg. 75c

• 12 color prints

• For instant loading cameras.

1 LB. BAG JELLY EGGS 27c

Reg. 36c

• Fruit flavored old fashioned fresh flavor taste treats.

BRING THE FAMILY! EVERY SUN. ALL YOU CAN EAT! CHICKEN, FISH OR CLAM DINNERS, mix or match

Served with french fries, cole slaw, roll and butter.

\$1.55

2 pc. PLASTIC SINK SET \$1.33

Reg. \$1.97

• 11 qt. dishpan and drainer.

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LONG BEACH
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Fri., 8:30-4:
Sat., 8-4

ARTESIA
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Mon. Fri.
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BELLFLOWER
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Blvd.
TO 7-2764 or
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Mon. 7-4, Tues. thru
Thurs. 8:30-5:30
Fri. 9-1, Sat. 7-5

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Saturday 8:30-4

SAN PEDRO
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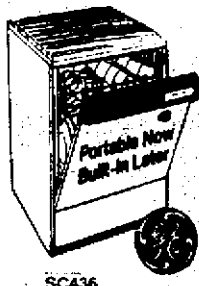
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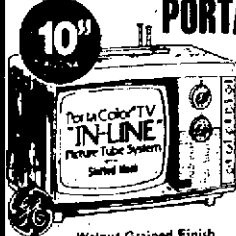


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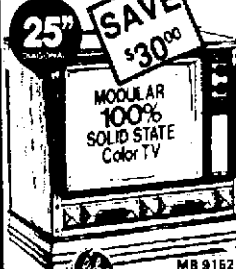
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Little relief at hand Ethiopian killer famine spreads

By CHARLES MOHR
New York Times Service

ADDIS ABABA, Ethiopia — The Ethiopian famine, which killed tens of thousands of people last year, is continuing to spread relentlessly to new areas in the southern and eastern areas of the country.

Plans and measures to deal with the crisis in the new areas are so rudimentary that some concerned foreign and Ethiopian officials and relief workers believe that another tragedy is possible.

An army mutiny and urban civil unrest, unrelated to the famine, forced Emperor Haile Selassie to replace his old appointed cabinet on Feb. 27 and brought an unprecedented breath of reform and liberty to this East African nation.

But there are beginning to be doubts that the new government of Premier Endalkachew Makonnen will be more effective in meeting the crisis in the southern and eastern areas than the old cabinet was in coping with the tragedy that hit the north-central provinces of Wallo and Tigre last year.

A FOREIGN figure deeply involved in famine relief operations said: "Incredibly, it looks like they are going to do the same thing this year that they did last year, which means that many people are going to starve."

One of the most serious difficulties is that the magnitude, the nature and exact locations of any new famine are not really known because no comprehensive survey has been made of agricultural and pastoral people who may be running short of food as a result of drought.

The lowest estimate, based mostly on guesses by missionaries and provincial administrators, is that at least 550,000 people will be "at risk" of food shortages in parts of Gemu Goffa, Sidamo, Bale and Harar provinces. Other estimates go as high as two or three million people.

The government had already planned to feed 1.3 million to 1.7 million people in the previously affected areas, mostly in Wallo and Tigre provinces, during 1974 with 164,000 tons of food donated by governments and relief agencies.

ALTHOUGH Ethiopian officials have known since at least early January that the famine was spreading to new areas, they have not revised their request for foreign grain donations or for logistical support to move food into affected areas.

Although no count of deaths in the 1973 famine has been made, and probably never will be, a wide variety of sources involved in relief believe that at least 100,000 people and possibly more died.



If so, this would indicate that more people died in one year of the Ethiopian famine than in several years of the sub-Sahara famine in six West African countries, a tragedy that has received more international attention.

The hopelessness of exactly measuring deaths — or of getting such figures from the Ethiopian bureaucracy — was underscored recently when a church mission group did a survey of Kambata District of southern Shoa Province that showed that 11,281 people had died of starvation there in 1973.

"And that was not even supposed to be a famine area," a foreigner said.

In effect, the government now has no famine relief program in Southern Ethiopia.

Journalists visiting the south and east recently saw little sign of dying or serious malnutrition. Other reports were more grim. One church group said it found everyone in a village of 62 people dead.

Meantime, the rainy season is threatening to begin in much of the south. The roads are so bad there that the rains could make grain distribution almost impossible within the next few days. Even landing strips can be unusable during the rains.

India's jobless think revolution

By EDWARD CODY

PATNA, India (AP)—Take a dusty back street in Patna, pull up in front of a shabby multifamily house and open a door on the problems of India.

S.K. Sharma, a 40-year-old high school teacher, will greet you with sweet tea and bitter conversation on his struggle to maintain a wife and three children on \$36 a month.

"We are desperate," he told a foreign visitor. "I am unable to give the children even milk. We are unable to give them fruits because they are very costly in the markets. Even a very peaceful man is thinking of revolution."

THE STUDENTS of Bihar—one of the poorest states in India about 500 miles east of New Delhi—have been thinking of revolution for months.

U.N. to set up globe monitor

NAIROBI, Kenya (AP)—The governing council of the United Nations Human Environment Program agreed Saturday to establish an earthwatch system of global monitoring designed to provide an early warning of environmental damage.

Details were not immediately available.

For the last six days they also have been acting, clashing violently with police and forcing the government to impose curfews on six Bihar cities.

Officials report more than 20 persons killed and extensive looting and arson. Prime Minister Indira Gandhi's central government has sent in 36 companies of army troops, border security forces and national police to help local authorities control the violence.

"The students are right," said Sharma matter-of-factly.

"The Congress party government of Mrs. Gandhi must be chased from office, from the central government in New Delhi and from the state government in Bihar's capital of Patna," he declared.

"It has been governing the nation for 27 years, but nothing can be done in the interest of the people and no problems have

been solved," he added. "Nothing concrete has been done."

"There is enough rice in India to feed to people," claimed Sharma, who holds a master's degree in economics. "But there is scarcity because of bad economic policy and people who hoard."

The hoarding has helped double the price of wheat in Patna shops in three months, sending it to 10 cents a pound. Rice has risen to about a nickel a pound, up more than 50 per cent in six months.

"We can't maintain a family," said Sharma. "We take meat twice or once in a month."

Sharma, clean-shaven except for a pencil moustache, is one of the lucky

ones among the 500,000 people of Patna. His children—13, 11 and 9—are all boys. He has a job. And he can afford the \$12 a month rent on his two-room apartment.

"There are so many unemployed teachers," Sharma said. "After passing a master's degree, they have got education training and after that they are unemployed."

Officials have no ready estimate of the precise number of jobless among the 55 million inhabitants of Bihar state.

"Oh a lot," answered the Bihar minister of state for education, N.P. Singh. "We are training. We are educating, with no hope of employment afterward."

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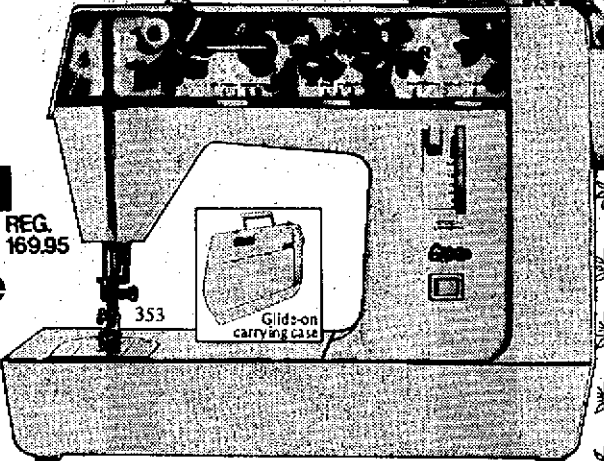
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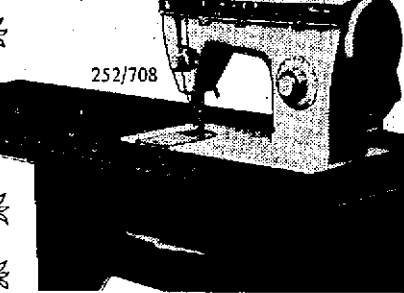
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Growth seen of bisexuality

By JANE BRODY
New York Times Service

NEW YORK — A small but apparently growing number of Americans are practicing bisexuality, an age-old but still largely mysterious life-style that is only just beginning to come under the scrutiny of scientific study.

While in recent years a dozen or so prominent persons — ranging from the feminist author Kate Millett to rock singer David Bowie — have publicly proclaimed their sexual interests in both men and women, the vast majority of bisexuals remain underground and under cover, carefully guarding their secret from everyone, especially those closest to them.

Many, if not most, of these people are married and, according to the preliminary findings of one study, they fear that disclosure of their homosexual activities would hurt their families and possibly wreck their marriages. This study, now under way at the University of Washington in Seattle, indicates that bisexuality occurs in all walks of life — among blue-collar workers, truck drivers, professionals, housewives, as well as students, entertainers, writers, group sex participants and other "swingers."

NO ONE yet knows what percentage of Americans are currently practicing bisexuals, but at most they are believed to comprise only a tiny segment of the total population. Based on the old Kinsey data and other more recent surveys, experts in human sexuality estimate that about 25 per cent of men and half that percentage of women have had sexual relations to the point of orgasm with both men and women at some time in their adult lives.

The incidence of bisexuality among men is believed not to have changed much since Dr. Kinsey did his studies in the late nineteen-forties, but the experts say that in recent years there has been a definite increase in bisexuality among women.

Dr. Richard Green, psychiatrist at UCLA where he directs the gender identity research treatment program, said that the change among women has been "partly for political reasons — a feminine-liberating thing as they dissociate themselves from the extraordinary dependency they've had on men all these years."

Dr. Pepper Schwartz, sociologist at the University of Washington in Seattle who is conducting an extensive study of bisexuals, said that for some in the women's movement, bisexuality "helps them to feel closer to their sisters."

BUT FOR most female bisexuals, Green and Schwartz say, ideology is not the motivation. Rather, as Green explained, in this culture it is "easier, less painful, for a woman to have a homosexual experience than it is for a man. There isn't the same societal stigma attached to it. The way male children are raised, being manly is closely linked with being heterosexual. But females are not socialized in the same way, so a lesbian experience is less of a threat to a woman's feelings of femaleness."

Aside from these tentative observations, little else of fact is known about bisexuality. "There just hasn't been any serious study of the phenomenon," Schwartz said. Green calls it "the biggest remaining mystery in the sexual field."

Dr. Lonny Myers, director of medical education at Chicago's Midwest Association for the Study of Human Sexuality which last fall held the first scientific conference on bisexuality, believes that "bisexuality is normal and healthy. There is no scientific evidence that there is anything harmful about people of the same sex having sex together."

She added in an interview that "if not for social brainwashing and cultural taboos, people could relate sexually to people of both sexes."

DR. DUANE E. Piers, psychologist and sex therapist in Omaha and director of Creighton University medical school's behavioral sciences division, agrees. He said, "I think we're all born potentially bisexual and are conditioned by social and family experiences to develop either hetero, homo or bisexual patterns."

On the other hand, Green, who says "there are more views on bisexuality than there are bisexuals," pointed out that "in every animal, there is a prenatal program for heterosexuality. Why should the human being be different? The difference is in postnatal influences, to which human beings are much more vulnerable."

Pepper Schwartz, who with Philip Blumstein at the University of Washington, has thus far interviewed 150 bisexuals, said that her study is beginning to shed some light on the nature and evolution of sexual identity. "We are finding that it is not fixed at an early age and stable thereafter. Rather, it seems to change, and what you are at 21 is not necessarily the same as what you are at 41."

"We're finding people who are capable of wide swings in sexual object choice without any evidence of underlying pathology at the time the change is made," Schwartz reported.

A TYPICAL pattern she has found is that of a man who, during adolescence, has extensive homosexual experiences. Then he goes to college, dates girls, falls in love with one, marries her and has a good sex life. Some years later, he may get involved with a man or another woman or both.

"At one time he is one way, at one time another. But basically, he gets involved with individuals, not sex objects," Schwartz explained.

Her observations reflect an underlying conflict in the definition of bisexuality. While some say that the ability to have sex with both sexes is sufficient to make one "bisexual," others say it must include also the capacity for emotional relationships with both sexes. The one point of agreement is that the so-called "50-50" bisexual, who becomes equally involved sexually and emotionally with members of both sexes, is rare indeed. Most bisexuals are either predominantly heterosexual or predominantly homosexual.

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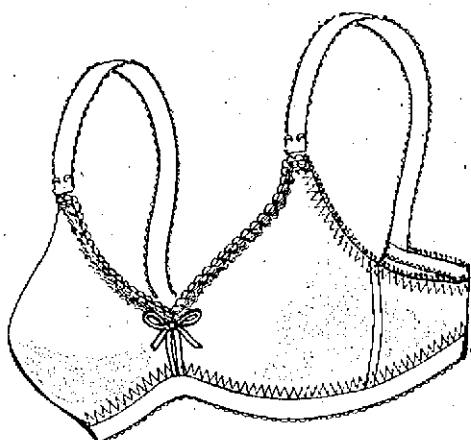
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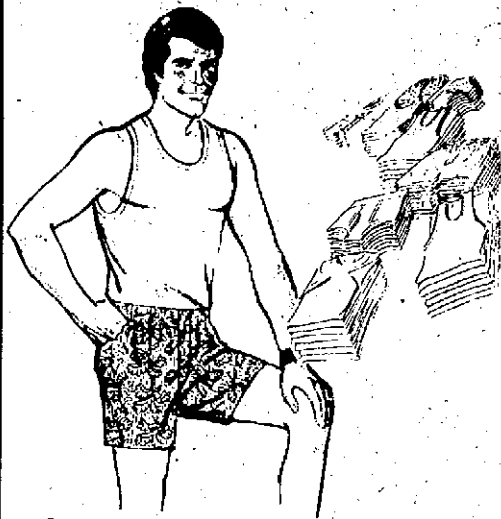


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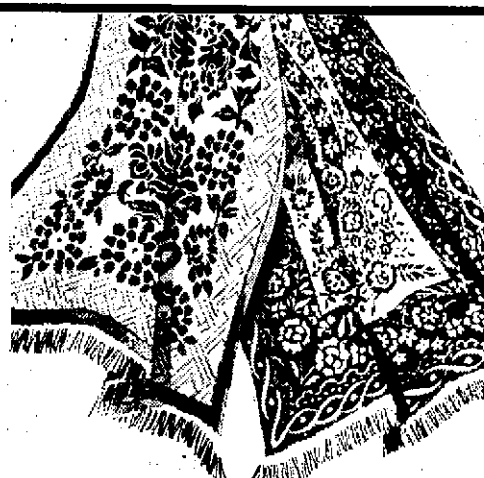


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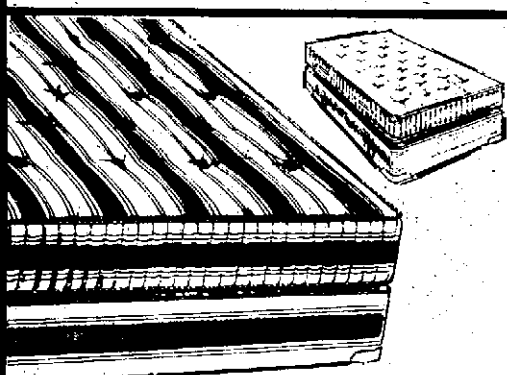


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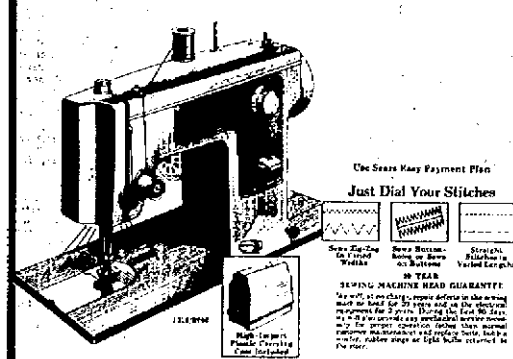
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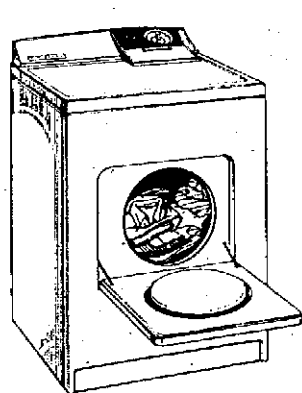


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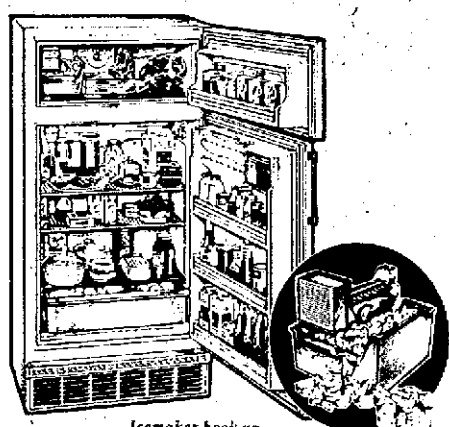


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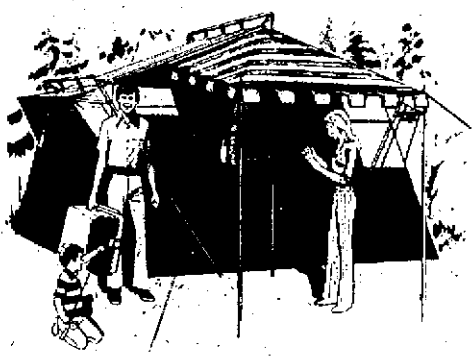
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SAVE \$31! 14.1 Cu. Ft. Refrigerator with Icemaker

11.1 cu. ft. refrigerator, 3.0 cu. ft. freezer. All frostless. Porcelain-finish interior. #62401/8050

Regular \$299.95
\$268

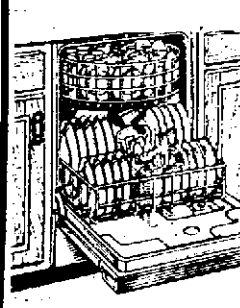


SAVE \$40!

Continental Style Tent

10x16-foot. Sleeps 6 adults. 7.68 water repellent cotton drill. Center height 8-ft. Orange and yellow color.

Regular \$239.99
199⁹⁷



Built-in or Portable Dishwasher

Value!
139⁸⁸ each

Built-in, 2-cycle model. #72114
Portable front-loading model. In white only. #72021
*Color Panel \$5 Extra



\$5 to \$10 OFF!

Portable Tools

Your Choice!
19⁸⁸ each

\$24.99 Craftsman Variable speed 3/8-in. Drill. Was \$29.88. Hedge Trimmer or \$24.99 Dual-motion Sander.



CUT \$2 Gal. Guaranteed

Latex Flat

Was \$4.99 gal.
2⁹⁹ gal.

GUARANTEED • Colorfast • Spot-resistant or you get necessary additional paint or your money back. (When applied over properly prepared surfaces.)



SAVE \$2.66!

Heavy Duty SHOCKS

Regular \$7.99
5³³ each

Heavy Duty Shock Absorber Guarantee
If Heavy-Duty Shock Absorber fails due to faulty materials and workmanship or wears out while original purchaser owns car, it will be replaced upon return free of charge or the purchase price will be refunded. If the defective shock absorber was installed by Sears, we will install new shock absorber with no charge for labor.

Sizes to fit most American-made cars, and pickups plus many foreign cars.

SHOP SUNDAYS 12 NOON to 5 P.M. ... MONDAY thru SATURDAY 9:30 A.M. to 9:30 P.M.

Satisfaction Guaranteed or Your Money Back

Sears

SEARS, ROEBUCK AND CO.

ALHAMBRA 576-4321	CARSON 532-3811	COVINA 966-0611	HOLLYWOOD 469-5941	LONG BEACH 435-0121	ORANGE 637-2100	POMONA 629-5161	SOUTH COAST PLAZA 540-3333	VALLEY 763-8461, 984-2220
BUENA PARK 828-4400, 521-4530	CERRITOS 860-0511	EL MONTE 443-3911	INGLEWOOD 672-0161	NORTHridge 885-7272	PASADENA 351-4211, 681-3211	SANTA FE SPRINGS 944-8011	THOUSAND OAKS 497-4566, 522-1131	VERMONT 759-1911
CANOGA PARK 340-0661	COMPTON-LYNWOOD 632-5761	GLENDAL 245-1004, 244-4611	LAGUNA HILLS 586-1100, 495-1671	OLYMPIC & SOTO 268-5211	PICO 938-4262	SANTA MONICA 394-6711	TORRANCE 542-1511	Closed Sunday

THRIFTIES
1 LINE 3 DAYS \$1
\$1⁰⁰ EACH ADDITIONAL LINE
The money-saving classification for household items placed by private individuals. Total price of all items in each ad \$50 or less. SEE THEM IN CLASSIFICATION 245

Classified ads

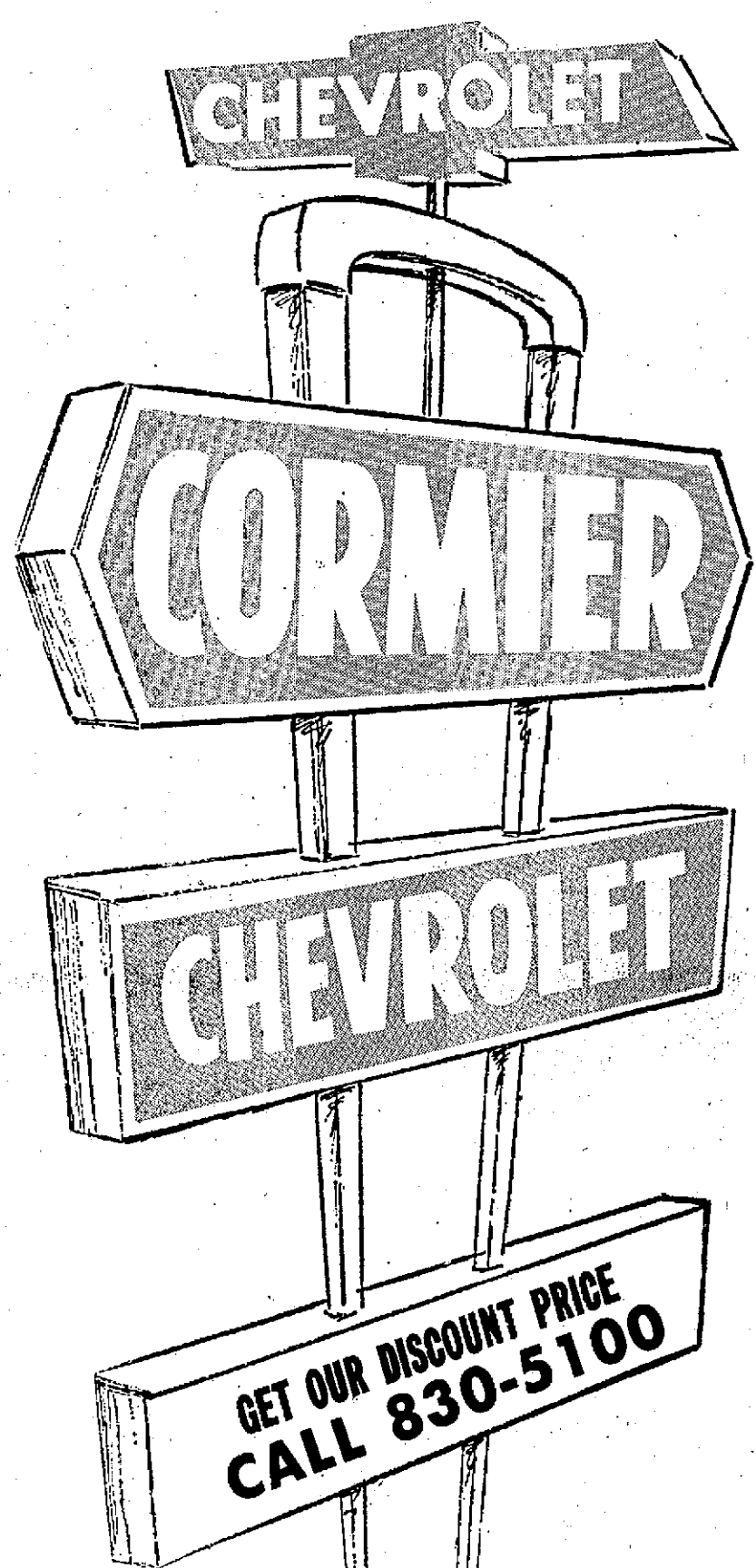
CLASSIFIED ADS
432-5959
 Los Angeles—775-6211
 Orange County—537-7441

LONG BEACH, CALIFORNIA 90801, SUNDAY, MARCH 24, 1974

SAVE MONEY GAS & TIME

Shopping for a car or truck is as close as your phone. We will quote you prices at **FANTASTIC DISCOUNTS** and arrange financing to fit your family budget.

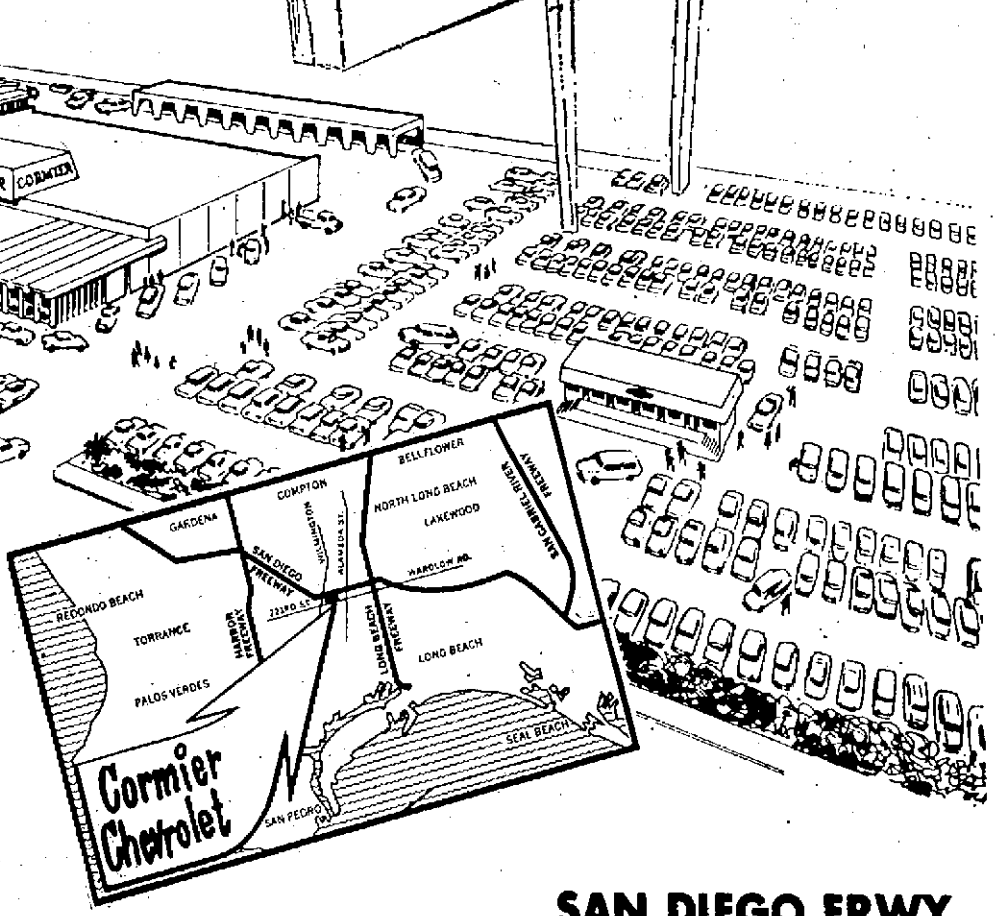
**CALL
830-5100
TODAY**



**VOLUME
DISCOUNT
DEALER**

**CORMIER
CHEVROLET CO.**

**830-5100
Sales & Service**



**SAN DIEGO FRWY
AT WILMINGTON AVE.
OFF RAMP**

Long Beach, Calif., Sun., Mar. 24, 1974

HELP WANTED

Technical/Trades 185 A

MULTILITH OPERATOR

We are seeking a multilith operator for our plant printing press to produce multi-copy letter, booklets, brochures, labels, and other high quality printed material. Must be familiar with the operation of a multilith press and have a minimum of 1 year experience in the field. Salary commensurate with experience. For Appointment Please Call: (213) 434-0700, Ext. 360

GREAT WESTERN SAVINGS & LOAN ASSOCIATION

Equal Opportunity Employer M/F

PRODUCTION PEOPLE NEEDED

ROTATING SHIFTS

Chemical plant or refinery experience. Must be able to read blueprints. Good pay and benefits. For Appointment Please Call: (213) 434-0700, Ext. 360

PRODUCTION WORKERS

Good pay and benefits. For Appointment Please Call: (213) 434-0700, Ext. 360

PROFILE MECHANISTS

Small job shop needs men who can do both profile and mill work. Limited experience in either field. Overtime. Profit sharing. For Appointment Please Call: (213) 434-0700, Ext. 360

PROGRAMMER-BAL-PLI

Programmer in BAL-PLI conversion from IBM 1401 to IBM 360. Must have 2 years experience in BAL-PLI programming. For Appointment Please Call: (213) 434-0700, Ext. 360

REFRIGERATION

Minimum 2 years commercial & residential experience. Local firm. For Appointment Please Call: (213) 434-0700, Ext. 360

RETIRED PLUMBER

Plumbing work. Good salary. For Appointment Please Call: (213) 434-0700, Ext. 360

ROOFERS

JOURNEYMEN WITH TOOLS. For Appointment Please Call: (213) 434-0700, Ext. 360

SAVE GAS WORK CLOSE TO HOME!

WE NEED YOU WE OFFER MORE

Ten Paid Holidays

Co. Paid Insurance

Co. Paid Retirement

ENGINE LATHE OPERS (2 YEARS EXPERIENCE)

Over time Voluntary

BAASH-ROSS

Division of

JOY MFG. CO.

1901 S. SANTA FE

LONG BEACH

(NR. L.B. & SAN DIEGO FWYS)

For Appointment Please Call: (213) 434-0700, Ext. 360

SCREW MACH OPERATOR

Experienced. Minimum 2 years. For Appointment Please Call: (213) 434-0700, Ext. 360

SEAMSTRESS

For Appointment Please Call: (213) 434-0700, Ext. 360

SERVICE-REPAIR MAN

Office equipment manufacturer requires service man with electrical, mechanical, and plumbing skills. For Appointment Please Call: (213) 434-0700, Ext. 360

ACME VISIBLE RECORDS

4445 Fleet St., City of Commerce

For Appointment Please Call: (213) 434-0700, Ext. 360

SEWING MACH OPER

For Appointment Please Call: (213) 434-0700, Ext. 360

SHEET METAL WORKER

For Appointment Please Call: (213) 434-0700, Ext. 360

SHIPPING MANAGER

For Appointment Please Call: (213) 434-0700, Ext. 360

SOUND TECH TRN

For Appointment Please Call: (213) 434-0700, Ext. 360

STRUCTURAL STEEL LAYOUT FITTER

For Appointment Please Call: (213) 434-0700, Ext. 360

TELEPHONE

For Appointment Please Call: (213) 434-0700, Ext. 360

TERMITES

For Appointment Please Call: (213) 434-0700, Ext. 360

TIRE MEN

For Appointment Please Call: (213) 434-0700, Ext. 360

TRAINERS-SAILBOATS

For Appointment Please Call: (213) 434-0700, Ext. 360

TRUCK DRIVER

For Appointment Please Call: (213) 434-0700, Ext. 360

TRUCK MECHANIC

For Appointment Please Call: (213) 434-0700, Ext. 360

TV SERVICEMEN

For Appointment Please Call: (213) 434-0700, Ext. 360

WELDERS

For Appointment Please Call: (213) 434-0700, Ext. 360

PUNCH PRESS

For Appointment Please Call: (213) 434-0700, Ext. 360

BUSINESS IS GREAT AND STEADY

For Appointment Please Call: (213) 434-0700, Ext. 360

WELDER

For Appointment Please Call: (213) 434-0700, Ext. 360

FITTERS & LAYOUT MEN

For Appointment Please Call: (213) 434-0700, Ext. 360

WOOD WORKERS

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HELP WANTED

Technical/Trades 185 A

NEEDED IMMEDIATELY

SHIPFITTERS

Must be able to tack weld & have at least 1 year structural steel exp or shipyard related work.

BURNER-WELDERS

Must pass vertical & overhead test, using No. 2018, 6010 & 6011 Rod.

BURNERS

Must be a good hand burner & be able to operate Radiograph.

PIPEFITTERS

Must have at least 6 months piping exp & be able to read blueprints.

COPPERSMITHS

Must have at least 6 months shipyard exp & be able to silverbrake & read blueprints.

SHEETMETAL MECHANICS

Must be able to read blueprints & have at least 2 years shipyard exp.

RIVETERS

Should have some background in steel riveting with shipyard exp preferred.

PNEUMATIC MECHANICS

Must be able to operate pneumatic drills, grinders & chipping guns.

TRUCK DRIVER

7-300, 5 Day Wk. 1301 Quinby, Paramount

TRUCK MECHANIC

Experienced Chevrolet Truck Mechanic. \$4.75 per hour to start. For Appointment Please Call: (213) 434-0700, Ext. 360

TV SERVICEMEN

We are accepting applications for qualified Technicians. For Appointment Please Call: (213) 434-0700, Ext. 360

WELDER

For Appointment Please Call: (213) 434-0700, Ext. 360

WELDER-FITTERS

Experienced. Top Pay. For Appointment Please Call: (213) 434-0700, Ext. 360

WELDER-MELT-ARC

Stainless steel. Lynwood. 558-3131

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W

Bellflower-
Downey
AreaSHARP STARTER
— JUST \$22,500

2 bedroom home perfect for newlyweds or retired couple. King-size master bedroom. Nice area of well-kept homes. Modern kitchen & bath. Air conditioning & covered patio for summer enjoyment. #7840 (213) 925-9526

PICK YOUR POOL
LARGE FAMILY ROOMS

One is immaculate custom built with 3 bdrms. 2 baths, family room with fireplace. Close to 3 major freeways in North Bellflower. Only \$39,900. Or select a sharp 3 bdrm., 1 bath home with plush carpets & custom drapes at \$34,000. #7677-#8025 (213) 925-9526

NO DOWN
FOR ANYONE —
\$154 total payment

Sharp 2 bedroom makes for perfect starter home. Why pay rent? Nothing down with minimum closing costs. Immediate possession to qualified buyer. FHA or VA OK. (213) 925-9526

NO DOWN GI — 2 STORY
4 BDRM — DEN —

Beautiful family home in fine Lynwood area. Carpets & drapes throughout. Hardwood floors, shake roof, and large patio. GI or easy FHA terms. \$39,900. Trade your present home on our Guaranteed Purchase Plan. Call now for no cost, professional evaluation. #7958 (213) 925-9526

OLD WORLD CHARM
NEW WORLD LIVING

Large, custom home in No. Downey. Remodeled kitchen with modern conveniences. Beautifully decorated with plush carpets and custom drapes. Huge fenced lot with commercial zoning. \$45,000 with low down and flexible terms. #8401 (213) 925-9526

LAS CASANES ESTATES
CUSTOM EXEC. HOME

Room to room in this 2 story 4 bdrm. 3 bath home. Large formal dining room and family room with fireplace. Air conditioned and pool for summer fun. Triple garage and 180' lot. \$72,250. #8022 (213) 925-9526

IMMACULATE CUSTOM
POOL & FAM RM.

And just \$39,900! Best custom quality thruout. Huge family room and fireplace. Covered patio with BBQ overlooking 15x30 pool. 3 bdrms. 2 baths, close to 3 major freeways. #7677 (213) 925-9526

ELEGANT CUSTOM HOME
FOR THE ENTERTAINER

Inside and out. Formal dining room and huge family room. Enjoy the summer days from the patio or the 40' POOL. 4 bdrms with walk in closets, 4 baths with Roman tub for master bdrm. Triple garage, call for appointment. #8513 (213) 925-9526

PRICE REDUCED \$2,000!
COUNTRY 2 STORY

Custom built from Better Homes & Gardens. Shake roof, hardwood floors and storage galore. Large family home with huge fenced lot. Room for boat & trailer. \$39,500 with no down GI terms. #6587 (213) 925-9526

NO DOWN GI
NEWLY REMODELED
3 BEDROOM

Large fenced yard with covered patio. New carpets & paint. Built-in kitchen with loads of natural wood cabinets. Quiet street in nice residential neighborhood. Already appraised at \$27,000. Seller anxious. Why pay rent? Only \$247 total payment. #7668 (213) 925-9526

FULL PRICE \$22,500
4 BR.—2 BA.—CONDO

Close to schools and shopping. Patio and recreation area. 2 1/2 car garage. Large master bdrm. with walk-in closet. Built-in kitchen. (213) 925-9526

Cerritos
AreaEXECUTIVE SUITE
CHARM & CLASS

Describes this huge 5 bdrm. home with many extras. 1 1/2 baths, large family room. Fireplace. Lovely patio. 2400 sq. ft. of luxury on cul-de-sac street. Only \$45,500. #8296 (213) 924-5539

YOU WILL JUMP
FOR JOY

when you see this Cerritos best bet. 4 huge bdrms. 2 baths, with family room and sparkling fireplace. Lush carpets and drapes. Heavy shake roof, assume 7 1/2% loan or no down terms. #8442 (213) 924-5539

CENTRAL AIR
JUST \$38,500

Seller has purchased another and must sell now. This lovely 3 bdrm., 2 bath is upgraded thruout and in sharp neighborhood. Heavy shake roof, custom carpets and drapes. Fireplace and patio. Assume FHA loan at just \$244 per month. #8519 (213) 924-5539

SHARP AS A TACK!

You will love this spotless 4 bdrm. home with beautiful family room and fireplace. Huge bar! Custom carpets, cathedral ceilings, and block wall fencing. Better hurry! #8274 (213) 924-5539

COOL POOL
OWNER TRANSFERRED

...and must sell quickly. Call now to save \$55 on this super sharp 3 bdrm., 2 bath home. Custom carpets and drapes. Central air conditioning, family room and heated pool with patio. Just \$42,500. (213) 924-5539

MADE IN THE SHADE
AND THEN SOME!

2200 sq. ft. of luxury. Four huge bdrms. with master suite. Large family room, sunken living room with sparkling fireplace. Priced below market value! #7405 (213) 924-5539

ANXIOUS SELLER
REDUCED \$1500!

...for quick sale. Sharp 3 bdrm., 2 bath home with huge family room. Lovely covered patio. Assume 7% loan or easy terms, but hurry! #7488 (213) 924-5539

ONLY \$24,000

Don't pass up seeing this immaculate starter home for the newlyweds, or retirement home for the older-weds. Features shag carpeting, ideal location and is maintenance free. #8057 (213) 430-7564

BEEP BEEP!
BETTER HURRY!

Spotless 3 bdrm. 2 bath Cerritos home set on beautiful corner with professional landscaping. Lovely patio, lush carpets and drapes. No down terms and only \$34,500. #8277 (213) 924-5539

Cypress-
Los Alamitos
AreaLITTLE BEAUTY
G.I.O.K.

Sharp and clean 3 bedroom home in a very nice neighborhood. Gold shag carpeting thruout and beautiful large covered patio and large back yard. Hurry on this. Only \$28,500. (213) 430-7564

BEAUTIFUL
POOL HOME

with 3 spacious bedrooms, 2 queen-sized baths, sparkling airy kitchen, and close to shopping, schools and freeways. This won't last at \$47,500. #7107 (213) 430-7564

5 BDRM. TEMPO

Super clean Tempo home with 5 bdrms., fam. room, bonus room, & 3 full bat. Walking distance to all schools and park. This sharp home is only 1 1/2 years new & owner has transferred out of state. Possession can be fast. #7824 (213) 430-7564

\$19,950

3 large bedrooms, brand new gold shag w-w carpet thruout. Newly painted. Close to 605 Fwy., shopping, schools & Navy Hospital. No down to Vets. Immediate possession. Call now. #6174 (213) 430-7564

CAMPER'S DREAM
ONLY \$22,000

Owner transferred. Will accept small down payment. Close to major shopping centers. Loads of beautiful landscaping. 3 good sized bedrooms. Corner lot for campers, boats, and trailers. Better take a look. #5916 (213) 430-7564

Walker & Lee
Real EstateLa Habra-
Brea
Area

VERY IMPRESSIVE

Exceptional 5 bdrm., 2 bath home designed with the professional businessman in mind. Over 2500 sq. ft. of living space. Imaginative landscaping. Exclusive area near three parks. Too many extras to list, and priced at \$64,950. Call now to see this truly fine home. #8042 (213) 694-3741 (714) 879-2792

LA HABRA HTS.
EXCLUSIVE

Hard to find 4 bdrm., 2 bath home with family rm., large heated pool, 2 1/2 car garage, approx. 1 acre with area for horses. Many extras with fantastic view to ocean. Outstanding value at \$65,000, and a must see. Call now for information. #7837 (213) 694-3741 (714) 879-2792

CONTRACTOR'S SPECIAL

Excellent set-up for builder or supplier. Large 250' deep lot has charming 3 bdrm., 2 bath home with den, yet is zoned for commercial use. Completely fenced for equipment parking or can be used for horses. 3 car storage garage and much more. Listed at \$59,000 terms. #8231 (213) 694-3741 (714) 879-2792

THIS HOUSE IS
NOT GREEN!

But your friends will be when they visit you in this well kept 3 bdrm., 2 bath home. Great home for entertaining with large rumpus rm., convertible enclosed swimming pool. Formal dining rm., easy maintenance yard with rm. for pool. Excellent neighborhood near schools. Listed at \$31,500 with special financing available. Call now to see. #8315 (213) 694-3741 (714) 879-2792

SUPER VALUE

All the features you could ask for are in this lovely home. 3 bedrooms with family room, central air, large covered patio with gas BBQ, fenced rear yard for privacy & much more. Owner says sell & will consider FHA or VA terms at \$26,950. Close to schools & shopping in good area. Call for further details. #8287 (213) 694-3741 (714) 879-2792

\$500 IN COST PAID

Seller will pay \$500 towards closing costs on the purchase of this 3 bdrm., 2 ba. home. Perfect starter home with covered patio, forced air heating, hardwood floors, new roof & in excellent condition. FHA or VA terms considered on total price of \$22,700. #7230 (714) 897-2792

FLEXIBLE TERMS
READY TO MOVE IN

Bingo! You've found the house you've been looking for. Best of all you can move into this cozy 3 bdrm., 2 bath immediately. Don't wait for this one to pass you by. #6920 (714) 879-2792

La Palma
AreaMAKE IT "5" BDRMS.
WITH POOL

or 4 & den + 3 baths. Only \$37,900. Great family home near schools & park. Built-ins, fireplace, sep. master bedroom suite. Has existing 7% loan new financing available. #7903 (213) 860-3303 (714) 821-1710

'BUDGET MINDED'
3 BDRM. + POOL
\$30,950

Needs some redecorating, but priced under market for you to paint & save. 2 baths, wood burning fireplace, corner lot. Large patio near new swimming pool. No down to VA buyer. #8331 (213) 860-3303 (714) 821-1710

PENNYSAVER

Forget the gas shortage — have fun at home in your own H&F swimming pool, surrounded by tons of concrete decking, 3 bedroom, 2 bath, built-in R&O. Large lot. Only \$31,950, existing VA Loan \$231 per month or new loan available. #7885 (213) 860-3303 (714) 821-1710

GET STARTED

in home ownership. Just listed excellent 3 bdrm., near Knott's Berry Farm and parks, and playground & shopping. Existing assumable loan \$173 per mo. Also nothing down to GI buyers. Only \$27,500. #8195 (213) 860-3303 (714) 821-1710

PRIDE OF
OWNERSHIP

is evident. You'll like this 3 bedroom 2 bath hardwood floor home. Woodburning fireplace built-in, wood shingle roof. \$29,000. No down VA or has existing 6% loan at \$168 per mo. #8193 (213) 860-3303 (714) 821-1710

JUST BRING
THE KIDS!

The rest is here! Even a lovely park to compliment this real family home. 4 bdrms., 2 story, 3 bath with 18' family room. Model home condition with existing \$35,700 VA loan at 7% interest. #8058 (213) 860-3303 (714) 821-1710

'YOUNG EXECUTIVE'

Perfect home for entertaining. 4 bedroom — 2 story, 3 baths, 3 car garage, plus beautiful enclosed swimming pool. Formal dining room & family room with fireplace. Custom drapes & carpets. Real value. \$51,500 has existing 6% VA loan, can be assumed. Call #8319 (213) 860-3303 (714) 821-1710

PICTURE PERFECT

Only job transfer would make owner leave this 2 yr. old 4 bedroom home. Hard work is all done. Carpets, drapes, landscaped, patio. Only \$36,300. Excellent financing available, also now has low interest loan, \$238 per mo. could be assumed. #8177 (213) 860-3303 (714) 821-1710

ASSUME 4 3/4%

Loan, if you have large down payment, \$125 per mo. Beautiful 3 bedrooms, 2 baths, added open beam family room. Wall of used brick fireplace. Much to see. Only \$33,500. No down payment to Vets. #8544 (213) 860-3303 (714) 821-1710

ATTENTION VETS
3 BDRM. + POOL

\$30,950. Nothing down. Needs a little redecorating. Excellent location, corner lot, room for boat or trailer, family kitchen. Built-in R&O, FA heat, fireplace. Fantastic Buy. #8351 (213) 860-3303 (714) 821-1710

HOME & INCOME
JUST \$15,000

Full price for 2 bdrm. home on 3 lots. New w-w carpeting, many full grown trees. Great potential for now and the future. #7884 (213) 860-3303 (714) 821-1710

Long Beach-
Lakewood
Area'BE A WINNER
OUR BEST BET

Is this large 4 bdrm. 2 bath home, lovely carpets and drapes, large patio and sparkling fireplace. Double garage, and assume 7 1/2% VA loan at \$195 per month or no down FHA VA terms. Priced at \$23,750. #7835 (213) 924-5539

CUSTOM HOME
ORIGINAL OWNER

Located in a lovely neighborhood, this 2 bdrm. and den home also offers a formal dining room. Walk-in closets, and covered patio too! Breakfast room, fireplace, separate laundry room, and garage door opener. No down terms to vets. Only \$28,000. #7845 (213) 924-5539

MEDITERRANEAN
BEAUTY — \$123,500

This one is really something to see. 4 bedrooms, formal dining room, separate living room, customized pool and professional landscaping. 3,500 sq. ft. of air conditioned comfort. Available for immediate occupancy. Ideal private community of doctors, attorneys and professional people. Appt. only. #7129 (213) 430-7564

ENTERTAINER'S
DELIGHT — \$110,000

This home was designed for the entertainment minded. Family room with wet bar leads to pool area with beautiful customized Jacuzzi. Two patio areas and expanded bonus room plus 4 bedrooms and formal dining room. A dream community for the VIP's. App. only. #7954 (213) 430-7564

\$22,500 — WOW!

Close to shopping, good area. Extra large lot w/access for trailer or boat. Take over FHA loan. #6372 (213) 430-7564

5 3/4% LOAN

Must see this one. 3 bdrms., 2 baths, fam. room and built-in kitchen. Good area close to schools and shopping center. Quiet neighborhood on cul-de-sac street. A pleasure to stay home. Assume the low interest loan & payments are only \$200 per month including taxes. #7928 (213) 430-7564

4 BR. PLAN 105B

Original tract model home with spacious bdrms., and many upgraded features. Beautiful professional landscaping. Sprinklers front & rear. Choice central location, excellently priced at \$53,900 for this very sought after floor plan. #8017 (213) 430-7564

2 BDRMS.
+ COZY DEN

Immaculate home on beautiful tree-lined street. Lush carpets and drapes. Sparkling family kitchen. Tremendous location, tremendous value! #8180 (213) 596-4493

CUSTOM S&S
3 BDRMS. — POOL

Massive home located near State College. Completely built-in kitchen. Formal dining room, huge sparkling "Automation" pool. #8199 (213) 596-4493

RAMBLING RANCHO

Modern ranch style home, 2 sparkling baths. Great combination kitchen and family room. Forced air heat. Located near major park. Washer & dryer included in sale price. #6180 (213) 596-4493

LOS ALTOS SPECIAL
3 BR. + FAM. RM.

Superb 3 bdrm. luxurious w/w carpeting. Great family kitchen and huge fireplace. Tastefully decorated, a fine value! (213) 596-4493

OWNER MUST SELL

and is transferred out of area. Large 4 bdrm. with regal family room and fireplace. 2 glistening baths. Lush new carpeting. Remodeled thruout. Immediate possession! #8199 (213) 596-4493

TRIPLEX — \$35,500!

Good income! Owner will carry 1st trust deed. Carpets and drapes. 50x135' lot, an excellent value! #8504 (213) 596-4493

NEAR MAY CO.

Sharp 3 bdrm. with lush, ankle deep carpets. Tremendous queen's kitchen all set on huge lot for the family. Double garage too! Better hurry. #8376 (213) 596-4493

SHARP REMODELING
2 BDRMS. — FAM. RM.

Immaculate home with 2 glistening baths. Huge family room, large fireplace. Lush carpets and drapes thruout. All electric built-in kitchen. Super sharp! (213) 596-2757

ASSUME 7% VA

Here's a real buy at just \$23,500. 2 bdrm. home, new shag carpeting and water heater, roof and formica sink top. Full service porch, double garage, concrete drive. Room for boat or camper. Fruit trees too! #8003 (213) 421-9481

CUSTOM BUILT
LAKEWOOD VILLAGE

Best area of Lakewood Village. Beautifully designed 3 bdrm., 1 1/2 bath home, huge family rm. Approx. 25x25. 2 fireplaces and heated & filtered Catalina pool. Just listed! (213) 421-9481

NEW! NEW! NEW!

This charming home has more features than a super market. 3 bdrms., 2 baths, remodeled kitchen. Formal dining room, new carpeting, year new roof. New refrigerator w/ice maker and never used dryer, all included. Fruit trees and lovely landscaping. Priced at just \$28,500. Seller will carry 1st trust deed. (213) 421-9481

MOTHER-IN-LAW?

Plenty of room for her here! Detached rumpus room, 3 bdrms., family rm., 2 baths. Close to Lakewood schools and transportation. Large lot. Reduced to \$37,500. #7852 (213) 421-9481

6 NEW LISTINGS

Two choice condominiums, 3 bdrms. each 1 1/2 baths, assumable loans, excellent locations. Priced at \$27,500 and \$29,500. See them both! (213) 421-9481

KIDS FOR LUNCH!!

Just a short walk to Lakewood High School. 1800 square feet, 3 bdrms., 2 baths, 2 fireplaces. Spacious family room, plus a lovely pool! Lots of surprises here! #8391 (213) 421-9481

CHERRY COVE

Luxuriously carpeted 3 bdrm. 2 bath home, elegantly draped. Large cathedral designed living room and dining room. Large family room and kitchen combination. 3 car garage too. All this for only \$41,500 and just 4 years new! (213) 421-9481

CUSTOM BUILT

Best area of Lakewood Village. Beautifully designed 3 bdrm. 1 1/2 bath home, huge family rm. approx. 25x25. 2 fireplaces and heated & filtered Catalina pool. Just listed! (213) 421-9481

TWO SHARP
2 BDRMS. ...

Both located in choice part of Los Altos near the Broadway. Large lots, fruit trees, BBQ and patio. Immaculate inside and out, new roof and many extras. \$26,500 and \$27,500. Check this pair! (213) 421-9481

3200 SO. FT.
OF LUXURY.

New listing and nothing but the best in this lovely 4 bdrm home. 3 baths. Beautifully queens kitchen completely remodeled. Huge master bdrm., large family room with massive rock fireplace. A must see! (213) 426-4421

NEW LISTING
BIXBY KNOLLS BEAUTY

Great location! Huge bdrms. large den and family room, 2 lovely baths. Forced air heat. Room for boat or trailer on huge estate sized lot. Can't last at \$43,500. (213) 426-4421

SPANISH CASTLE

This lovely 4 bdrm., 4 bath Bixby Knolls home is completely remodeled. Gorgeous chef's kitchen, lush ankle deep carpets and custom drapes. Authentic marble entry. Trade your present home! #5791 (213) 426-4421

LOS CERRITOS BEAUTY

This new listing is a must see! Ultra modern decor, huge bdrms. lovely family room. Fantastic fun filled rear yard with huge pool, and large covered patio. Lovely built in kitchen. Call today! (213) 426-4421

3 BDRMS. — \$18,900
\$134 PER MONTH!

Is all you pay when you assume this 8% FHA loan or no down VA terms. Huge 131' lot with lovely patio and BBQ. Great starter home but can't last! #6630 (213) 426-4421

4 BDRM. — FAM. RM.
APPRAISED \$30,500

With no down VA terms! Massive fireplace, huge covered patio with fireplace. Room for boat or trailer. A great family home! #7841 (213) 426-4421

MOTHER'S DREAM
NEW LISTING

Gorgeous FIVE bdrm., 3 bath home. Quality thruout. Queen's kitchen with built-in range & oven. Lovely family room. Huge patio. Great Lakewood location. Call today! (213) 426-4421

GREAT STARTER HOME
3 BR. — \$157 PER MO.

Is all you pay when you assume this 6.75% VA loan. Large living room, newly painted. No down VA terms available. Call now! #8063 (213) 426-4421

BIXBY KNOLLS
SUPER QUALITY

Lovely 4 bdrm., 4 bath home is completely remodeled! Gorgeous chef's kitchen and lovely new carpets and drapes thruout. Authentic marble entry. Trade your present home. #5791 (213) 426-4421

JOURNEY'S END

You'll like to come home here! 4 bdrms., 2 bath older home on 155' lot. Located on beautiful tree-lined street. Covered patio. FA heat, built-in range & oven. Excellent financing, low taxes. Just \$34,500. #7983 (213) 925-9526

NO DOWN GI — 2 STORY
4 BR. — DEN — 2 BA.

Beautiful family home with carpets and drapes thruout. Hardwood floors, shake roof and large patio. GI or easy FHA terms. Trade your present home on our Guaranteed Purchase Plan. Call now. #7958 (213) 925-9526

CUSTOM HOME
FORMAL DINING RM.

Lots of comfort in this specially built home. Oversized 2 car detached garage, with access for boat or camper. Large bdrms. with lots of storage, fireplace w-w carpets, breakfast nook

[illegible]

88

payment for 14 mos. on ap-
cash price \$7343 incl. tax &
r. price \$9540.

RATE 9.45%

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Mini
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CE \$7027

288

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1288
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OPEN ROAD
SOUTH

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OPEN ROAD
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OPEN ROAD
SOUTH

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OPEN ROAD
ANAHEIM

Trade Estimate

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Wilmington Beach
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Volvo 2-Dr. R&H, auto., air cond., low miles, exceptionally nice. **\$3,995**
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Porsche Body Repairs CUSTOM PAINT. 439-0065

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32 FORD COUPE, All Orig. v-8 eng. Rumble seat, 4 whls, xint. \$3900.
32 FORD COUPE New Eng & Trans. Not Running. \$900. 714 Rte. 78000 714 483-1313
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1943 FIRETRUCK pumper with hose \$500. 435-4853
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LUCKY
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70 FORD Country Squire 9 pass. all equip. very clean 26,000 mi. \$2000 or offer 714-870-015 Elco Leasing

72 FORD CTRY. SQUIRE 10-pass wagon. Full power, fact. air, roof rack. Must sell \$3500 or take over Payments. 465-1458

61 BUICK Special Sta. wag. 63 eng. New brks. R&H, tinted glass \$195

71 BUICK 9 pass. wagon. 26,000 mi. Osborn's 20th & Cherry 438-9457

71 FORD Torino sta. wag. like new \$1995. 901 E. Pac Cst Hwy. 591-1337

62 PONTIAC. Very Good Cond. \$300 Down. Take over payments. Balance \$499. 925-1516

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SALES TAX GOES TO 6% APRIL 1st.

1974 PINTO
2-DOOR
4 cylinder 4 speed. (0127)
\$2499
Plus \$174.95 tax. \$46 license.

NO MONEY DOWN
\$7120 MO

\$2669.95 total cash price including tax and license. Deferred payment price \$3417.60 including tax, license and all carrying charges for 48 months O.A.C. APR 12.68.

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Sunset Ford
5440 GARDEN GROVE BLVD. WESTMINSTER
TAKE VALLEY VIEW TURN-OFF FROM SAN DIEGO & GARDEN GROVE FRWYS.

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1974 PINTO
2-DOOR
4 cylinder 4 speed. (0127)
\$2499
Plus \$174.95 tax. \$46 license.

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IN STOCK NOW
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Sunset Ford
5440 GARDEN GROVE BLVD. WESTMINSTER
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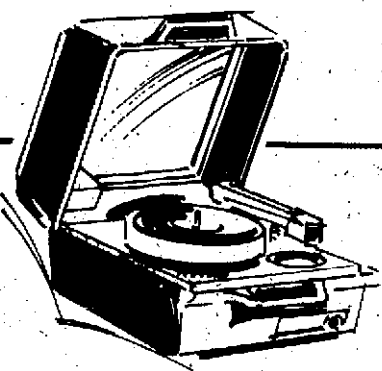
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Bunny-hopping into the past

Story by Linda Zink • Staff Writer

Staff photos by Curt Johnson

We'd thought they were gone forever — those golden, olden days of the fifties when test patterns and Milton Berle graced television and apathy was "in."

The years that separate then and now would seem to make the return impossible. Yet today they're back with us, with rock and roll revivals, sock hops and high school campus "Fifties Days."

Strangely enough, those most enamored with the Silent Decade are not necessarily those who lived through it. It's a period, perhaps, that looks better if you can't remember it. One critic, after studying an assortment of fifties' photographs, shook her head sadly and muttered, "God, we all looked so bad."

But the kids are into it, as evidenced by a "rock and roll revival" at Magic Mountain and a "Fifties Day" held recently at Stanford Junior High School. The oldest of the participants wasn't even born the year they launched Sputnik, but there they were, in duck tails and argyles, bunny-hopping with the best of the boppers across the polished gymnasium floor.

"Entertainment, like life, is cyclical," observed Jack Ryan, a public relations spokesman for Magic Mountain. "For a while, everyone was into the forties. Now the fifties are big."

"A lot of this interest, I think, can be attributed to the popularity of such movies as 'American Graffiti.' Everything looked so easy and like it was so much fun. And right now, we could sure use a little fun."

THE FIFTIES FLASHBACK, of course, is nothing new. Richard Nadar got onto it in the late sixties and has been staging rock and roll revivals ever since. Radio KRTH

has made its name playing nothing but "oldies but goodies." And there's a nightclub on Sunset Boulevard that features nothing but talent from the fifties and early sixties.

"What surprises me is that it's the young kids who are really into this — kids 14-15-16-years-old," said Ryan. "Our switchboards have been jammed for days and most of the callers, it seems, have been in their teens."

As part of the rock and roll revival held over the three-day Washington's Birthday weekend, Magic Mountain scheduled a dance contest featuring the music and dances of the fifties and early sixties. The grand prize was two round-trip tickets to New York and Richard Nadar's Music Expo '70. Between 15 and 20 couples entered each day's preliminary rounds.

The contestants, who were, as Ryan predicted, hardly old enough to even remember who the Olympics were, danced masterfully to the sounds of the era. They arrived dressed to the nines in "period" costumes — a mish-mash of periods, really, ranging from the straight skirts and sweaters of the pre-activist sixties to pleated midis (they didn't call them midis in the fifties, of course) and wedge shoes.

AT STANFORD JUNIOR High School, where the yearly "casual day" was abandoned shortly after dress codes relaxed and every day became "casual," the student government resurrected the annual tradition with a fifties celebration.

More than half the student body dressed up for the event. A lot of them, it seems, borrowed their "costumes" from their parents — their long-discarded oxfords, lettermen



THEIR DANCE STYLE is vaguely reminiscent of the sixties, but their enthusiasm for the decade before it can't be denied. Ninth graders Shirley Holder and Mitch Hudson get it on a la Chubby Checkers, but were awarded first place for most 'typically' dressed of the fifties.

jackets and swirly, petticoated circle skirts.

"I got the impression that the kids got the idea from a television show they watch," said Don Kroll, a Stanford vice principal. "You know the one I mean — 'Happy Days'?"

"Anyway, I guess these fifties days are quite popular on campuses. But I was amazed really. It's been a long time since so much of the student body participated in a school-sponsored event like this."

Like Ryan, Kroll was a bit mystified that his students found the fifties so fascinating. Though both remember the period fondly enough,

they wouldn't view it as a time to get too excited about.

YET AS THEY look back on the days, they look like a time when things were more peaceful and less complicated. They can see why the fifties might have an appeal. To the kids, it's something entirely new and different.

"You know," Kroll mused, "to us the fifties are a part of our past — our not too distant past — and we remember those days like they were just yesterday."

"But the kids don't remember the fifties at all. To them, they're like something out of a history book."



COEDS WENT to great lengths in planning their costumes for "Fifties Day" at Stanford Junior High School.



PLEATED SKIRTS and pony tails were the signs of the times in the mid-1950s. Here a group of Long Beach teen-agers bring it all back at an after-school sock hop in the Stanford Junior High gymnasium.

Life/style

Long Beach, Calif., Sun., Mar. 24, 1974 Joyce Christensen, Editor
INDEPENDENT PRESS-TELEGRAM—1/S-1

Co-op nurseries hold open houses

Long Beach Council of Parent Nursery Schools will hold "The Week of the Young Child" March 31 through April 5, with open houses at 19 of the 20 parent participation nurseries in the area.

Serving youngsters aged 2 years, 9 months through kindergarten, the schools utilize the resources of trained early childhood education teachers and parents who complete a one-semester "Guiding Children's Growth" course at Long Beach City College. Parents are asked to spend two mornings a month assisting the teacher.

THE PUBLIC is welcome to attend the following nurseries on open house days: Bayshore Nursery, Ocean Boulevard at 54th Place, 9 to 11:30 a.m., April 3; Bixby Park Playgroup, Cherry Avenue at First Street, April 2 and 3, 9:15 to 11:30 a.m.; Bixby Knolls Playgroup, 1650 Freeland Ave., April 2 and 3, 9:15 to 11:30 a.m.; California Heights Participation Nursery School, 1500 E. Carson St., April 2, 9:30 to 11:30 a.m.; Carlos Artesia, St. John's Lutheran Church, 18422 Bloomfield Ave., Cerritos, April 2 and 3, 9:15 to 10:15 a.m.; Chicago Estates, 810 Stevely Ave., April 1 and 2, 9:30 to 11:30 a.m.; Cypress

Lane, McKay Elementary School, Room 1, April 3, 9:30 to 11:30 a.m.

ALSO COLORADO Lagoon Playgroup, Colorado Street and Nieto Avenue, April 1 and 2, 9:30 to 11:30 a.m.; El Dorado Playgroup, 2800 Studebaker Road, April 3, 9:15 to 11:30 a.m.; Lil' Cottonwood, Bethlehem Lutheran Church, 11082 Wallingford Road, Los Alamitos, April 3, 10 to 11 a.m.; Los Altos Nursery Group, Whaley Park, 5620 Atherton St., April 4 and 5, 10:30 to 11:30 a.m.

AND NORTH Long Beach Nursery, Houghton Park, Atlantic Avenue and Harding Street, April 3, 10 to 11:30 a.m.; Pan American Playgroup, 5157 Centralia St., April 1 through 5, 10 to 11 a.m.; Plaza Playgroup, 2800 Studebaker Road, April 3, 9:30 to 11:30 a.m.; Recreation Park Playgroup, 4700 Federation Drive, April 2 through 5, 9:30 to 11:30 a.m.; Seal Beach Playgroup, 151 Marina Drive, April 1 through 3, 9:15 to 11:15 a.m.; Sun and Fun Creative Playgroup, Zoeter Elementary School, Seal Beach, 12th Street and Pacific Coast Highway, April 2 and 3, 9 to 10:30 a.m.; Veterans Park Playgroup, 101 E. 28th St., April 2 through 4, 10 to 11 a.m.; Wardlow Playgroup, 4357 Stanbridge Ave., April 2 and 3, 9:15 to 11:15 a.m.



BRUCE WOODCOCK, who attends the North Long Beach parent participation nursery program in Houghton Park, is determined not to get a drop of paint on himself as he works to complete the morning's project.
Staff Photo by CHUCK SUNDQUIST



SOCIALLY SPEAKING

On royal grounds

By CAROLYN McDOWELL

A PREVIEW of the brand-new-old Mary's Gate Village adjacent to the Queen turned out to be a "family" party.

Specialty Restaurants Corporation invited guests to come have a cocktail and look over the new shopping complex. "Family" members were merchants aboard the QM herself, representatives of Specialty and the City Family headed by Mayor Ed Wade with a few civilians thrown in.

Only one shop was ready for business—The Mouse House—featuring candles and candle holders of all shapes and sizes, including swimming pool candles, and bra-a-brac from elephant figurines to mice, of course.

The Village should be a star attraction when it is completed. Winding brick streets (wear your walking shoes—the streets are authentically NOT on the level—) and old wood (it is said our host, Dave Tallchiet, there with wife, Cecilia, cornered the market on used lumber in several states) enhance the Old English look.

Party goers were entertained with the pipe and drum. A guard, complete with foot-high shako, looked like he had just come from Buckingham Palace.

Previewers included Mike McClelland, executive vice president of Specialty; George Tribelhorn, general manager of Specialty Queen Mary; Bill Thompson, Marsha Pullen, Les Sellers, Elmar Baxter, Bob Metzgar, QM Skipper Capt. Jim and Pat Lynch, the Frank Sweeneys (he in Scottish kilt), Bob Wilcox, Jerry Kirkwood, the John Searwards, Bill Talley, Bob Lichtenhan and Richard Lopez. From the City Family were Councilwoman Renee Simon and husband, Harry, and Councilman Russ and Phyllis Rubley.

THE MR. BLACKWELL show had a bit of everything from burlesque to bonnets.

American Association of University Women had a standing room only crowd in the Grand Salon of the QM for luncheon and fashions.

The Great Man himself was commentator. He opened the show with a comment on streaking and proceeded to do a modest strip to appropriate music and the encouragement of some 500 ladies.

Then he showed them some pantsuits—a first for him—said they are here to stay for sports events and town wear, but not to wear to the Mr. Blackwell show on the QM.

Hats are definitely "IN," he said, but they should match the lady's costume. Some lucky gal received one of the hats because he thought it looked good on her.

He invited a member of the audience to volunteer to sing for him and Louisa Lakoff sang "Danny Boy" like a professional. Blackwell was so impressed he presented her with one of the dresses from the show. Pat Weber had to buy a door prize ticket but she was the lucky winner of a dress of her choice.

For those of you who are unlucky, can't afford the tab for a Blackwell design and can sew, The Man has come out with a line of designer patterns available in selected stores.

Carolyn Lawrence was chairgal of the very successful day.

One family group included President Anne Graves, Georgia Graves and Sybilla Graves. Past presidents, Barbara Gleason and Virginia Ganser, were there.

Among others were Mary Elizabeth Gruwels, Louise Arbogast, Fay Denny, Lola King, Connie Inskeep, Elaine Babbush, Fonda Dawson, Ione Weir, Jo Lawrence, Faye Weber and Gail Thomas.

Also Marion Tripeny, Ann Townsend, Corrine Riggs, Ethel Black, Betty Franklin, Jeanne Badgley, Joy Tauler, Lynne McConahey, Joann Kuroda, Louise Leckington, Frances Ridgley, Betty Crandall, Cecilia Seymour Florence Farrand, Chris McIsaac, Cathy Cunningham and Kathy Mason.

AND A LONG BEACH look at the Bay City...

They left the trash in San Francisco
Above the gray and slimy sea
Up where little cable cars
Don't go anywhere no more
The morning stench
Will fill the air
I don't care
I don't live there.



FIRST CUSTOMER, at first shop to open in Mary's Gate Village adjacent to the Queen Mary is Joseph Peterson of Al Rivera's Men Shop on board the QM, center.

And glad of it, said John and Mary Prater when they returned from a business and pleasure trip to the most sophisticated city in the world.

Mary said the airport buses were crossing the picket lines but the cab drivers were, for the most part, honoring them.

The trash at San Francisco International looked like the aftermath of World War II, they said.

Hyatt Union Square Hotel was headquarters for the Praters. John was attending a business conference. Of course, I forgot to ask for what. Mark and Toby Zee and Bruce Hicks also were in the group.

Mary's greatest impression of the city—"It was so silent."

HAPPY BIRTHDAY today to Delta Alpha chapter of Delta Zeta national women's sorority at Long

Beach State University. The chapter, first on campus, is 20 years old. The chapter house is located at 148 Molino Ave. and the girls are proud to say they own it.

More than 100 alumnae are expected to attend a buffet luncheon at the house this afternoon. They will be welcomed by President Kathy Covert.

If you go way back to 1954, you may remember Omega Phi Delta which was the name of the sorority before it became affiliated with national.

Some of the resident coeds are hoping to follow in the footsteps of such famous alumnae as Ivy Baker Priest, Edith Head and Mercedes Betz.

Oh, you've never heard of Mercedes Betz?

Perhaps you know her by the name of Betty Crocker.



MRS. EDWIN HENRY CLOCK

Nancy Millie is bride of Edwin Clock

Two prominent Long Beach families were joined Saturday with the marriage of Nancy Louise Millie and Edwin Henry Clock during a late afternoon ceremony in Stanford Memorial Church on the university campus.

Daughter of Mrs. Noble Millie and the late Mr. Millie, the bride was attended by her cousin, Mrs. Kenneth Jones, as matron of honor.

The bridegroom asked his brothers, Philip and Ralph Clock, to be his best men. All are the sons of Mr. and Mrs. Henry Clock.

The newlyweds are on a honeymoon trip to Bermuda and the Virgin Islands and will reside in Palo Alto on return.

The new Mrs. Clock was graduated from Wilson High School and Stanford University. She began law studies at UCLA, transferring to Stanford Law School from which she will graduate in June. She will join the San Francisco firm of Graham and James, specialists in admiralty law.

Her husband will graduate from Stanford in 1975 with degrees in both law and business. A member of Phi Beta Kappa and Stanford Law Review, he will be employed this summer by Pillsbury, Madison and Sutro in San Francisco and Latham and Watkins of Los Angeles. He is an alumnus of Polytechnic High School.

Nuptial rites join couples

Williford-Barron

A first home in Provo, Utah, where the bridegroom will attend Brigham Young University, awaits Mr. and Mrs. David Lamar Williford (Beverly Barron), who were married Friday morning during a ceremony in the Los Angeles Temple of the Church of Jesus Christ of Latter-day Saints.

Mrs. Dick Bergdoll and Joseph Hinton were honor attendants for the daughter of Mr. and Mrs. Roland M. Barron of Long Beach and the son of Mr. and Mrs. Ennis Williford Jr. of Macon, Ga.

A Jordan High School graduate, the bride attended Long Beach City College and the LDS Institute of Religion. Her husband served an LDS mission in California. They are honeymooning in Laguna Beach.

rad Nelson were married Saturday afternoon during a ceremony in Our Saviour's Lutheran Church.

Janet Harrison was her sister's maid of honor. They are daughters of Mrs. Jerry Silverman and Tom Harrison, both Long Beach residents. Richard Croul was best man for the son of Mrs. Erling Nelson of Long Beach and the late Mr. Nelson.

The bride also is a graduate of Long Beach City College, where her husband is a student. Following a honeymoon in Monterey, they will live in Long Beach.

Fluent was his brother's best man. They are the sons of Mr. and Mrs. Leon D. Fluent, also of Long Beach.

The newlyweds were graduated from Millikan High School.

They will live in Long Beach after a honeymoon in San Luis Obispo.

Burke-Magyar

A first home in San Gabriel awaits newly wed Mr. and Mrs. Edward Mathes Burke (Eva Agota Magyar) after a wedding Saturday afternoon at Holy Cross Lutheran Church.

Jennifer Cozens was maid of honor for the bride, daughter of Mr. and Mrs. Miklos Magyar of Long Beach. Joseph Burke was his brother's best man. They are the sons of Mrs. Joseph Burke of Lakewood and the late Mr. Burke.

The bride was graduated from Millikan High School and Long Beach



MRS. DAVID WILLIFORD



MRS. GERALD NELSON



MRS. VINCENT DI CLEMENTE JR.

Nelson-Harrison

Wilson High School graduates Jennifer Jean Harrison and Gerald Con-

Becky Lynn Osborn was maid of honor for the bride, daughter of Mr. and Mrs. Donald L. Nelson of Long Beach. Lonnie

Montgomery-Mayo



MRS. JEROME A. MONTGOMERY

Whittier College Chapel was the setting Saturday afternoon for the marriage of Marilyn Jane Mayo, daughter of Mrs. Clifford B. Mayo of Long Beach and the late Mr. Mayo, to Jerome A. Montgomery. He is the son of Mr. and Mrs. Cyrus Montgomery of Anaheim.

Mrs. Stephan P. McDonald and Richard Dawson were honor attendants.

The bride was graduated from Wilson High School and Long Beach State University, where she affiliated with Delta Gamma sorority. Her husband, an alumnus of Whittier High, was graduated from Long Beach State University and Hastings College of Law, San Francisco. He is affiliated with Sigma Alpha Epsilon. He is deputy city attorney for the City of Los Angeles.

They will live in Long Beach.

State University, where she was affiliated with Tri Delta sorority. Her husband, an alumnus of Paramount High, also was graduated from LBSU.

They are honeymooning in Carmel.

Ballew-Mueller

A first home in Houston, Tex. awaits newly wed Mr. and Mrs. Michael Jack Ballew (Carol Ann Mueller) after a wedding Saturday afternoon at Recreation Park.

Mary Joyce Kelton was maid of honor for the bride, daughter of Mrs. Theresa Wilbee of North Attleboro, Mass. The bridegroom, son of Mrs. Nora Moore of South Gate, asked Tony Perez to be best man.

DiClemente-Shea

Faith Chapel, Long Beach Naval Station, was the setting Saturday afternoon for the marriage of Kathy Ann Shea, daughter of Mrs. Harold J. Shea of Long Beach and the late Mr. Shea.

Linda Shea was maid of honor. Richard Iodice performed best man duties for the bridegroom, son of Mr. and Mrs. Vincent Di Clemente of Watertown, Mass.

The bride attended Long Beach City College. They will live in Boston after a honeymoon in Las Vegas.



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MRS. VINCENT D. CLEMENTE JR.

Gene's

BRIDE OF THE WEEK

Kathy Ann Shea and Vincent Clemente Jr. were married March 23. Kathy chose her beautiful gown and matching mantilla from Gene's fabulous collection of bridal fashions

PHOTOS BY McDONALD

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'What really irks me...'

By GAY PAULEY
UPI Women's Editor

NEW YORK — There's no time like the present for innovations in the marketplace.

Some honest-to-goodness changes could help us consumers keep our personal thermostats lowered instead of wasting energy on poor packaging, poor service, poor quality, even as prices push higher and higher.

Against this setting of economic, energy and environmental crises, what better way to cool us customers than with a crash program of product and service improvement. Otherwise, that consumer rebellion will deepen.

It sends my own temperature soaring to see one supermarket I patronize replicating an item already on the shelves, upward two to three times; that is profit on top of profit from what the item cost the market originally and is outright robbery.

ALMOST AS IRKSOME are the house-keeping habits of so many markets.

Why, for instance, must shelves be restocked, with the aisles filled with boxes at peak shopping hours? Wiggling a cart through them is like broken field running at snail's pace. Empty cartons and carts in disarray detract also. And there must be some way to speed up things at the check-out counter!

As long as we've brought up packaging, I've noted some improvements since I first started an annual "why don't they" gripe column a few years back.

But there still are enough peeves to keep me going. One spice manufacturer, for instance, marks the top of its plastic containers "pour," "sift" and "spoon." The "spoon" half-moon slit is a great idea, if it were only large enough for a teaspoon to enter, let alone lift out a tablespoon of, say, dry mustard. A reader calls for more convenient openings on cocoa cans for similar reasons, so the entire contents can be used.

PACKING COMPLAINTS still dominate the comments National Family Opinion, Inc., receives from its approximately 100,000 homemaker consultants on marketing.

Their latest "why don't they" list included:

•Package brown sugar in cup-size packages so part of the contents wouldn't harden, and measuring would be simplified.

•Put liquid glue in push-pull top containers like the ones for dishwashing liquids.

•Put tabs on plastic covers to prevent tearing nails when opening coffee or shortening.

•Cut the height of some of the cereal boxes; they're outgrowing the space on cupboard shelves.

Some markets prepackage vegetables, which brings up the gripe about those who predetermine the amounts the housewife purchases.

You need only a couple of small yams, for instance, for a family of two. You



either buy five or six pre-packaged or go without, for the produce manager snarls if asked to weigh out just two. Yams don't keep well, so there you are with enough to feed six people, the rest to lie in the refrigerator unused and eventually to be thrown out.

ENVIRONMENTALLY, there's a lot of room for package improvement, too.

Take beauty products in particular. They rely on beautiful and expensive packaging. Why then shouldn't manufacturers offer refills, so a woman wouldn't mind spending more for the permanent part of the package and get the refill cheaper? Some manufacturers, bless 'em, already are doing this. More should.

You can help

Each week Lifestyle brings readers a list of volunteer opportunities. Those wishing further information may contact the Community Volunteer Office, an agency of the United Way, at 426-7171, 10 a.m. to 3 p.m. Monday through Friday.

LEND AN EAR: Emergency telephone service needs volunteer listeners.

GREEN THUMB: Planting program for teen-agers needs a farm advisor.

CLERICAL WORK: Traveler's aid program needs typists weekdays. Also, agency which benefits

cancer victims needs clerical volunteers.

SKIN GAME: Skin testing clinic needs volunteer aides.

HAVE A BALL: Yarn needed for a special hospital project for the elderly.

LEADERS NEEDED: Friday night program for service men needs recreational and discussion leaders.

ALCOHOL-OGISTS: People aware of the special needs of alcoholics are needed for an alcoholism referral program.

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our beauty service includes Elizabeth Arden facials, manicures, pedicures, electrolysis

AT WIT'S END

Icy reception for home wrecker

By ERMA BOMBECK

A leading appliance manufacturer has just come out with a refrigerator that can play music, record recipes, teach you a foreign language or talk back to your kids.

If it could cry, it could be a mother.

I don't know. I suppose a portable AM-FM radio, cassette tape player and recorder in your refrigerator door is harmless enough, but if you ask me appliances already are

too pushy, too vocal and just plain spooky.

I'VE GOT A dancing washer that glides across the floor like a tourist in Mexico doing the Green Apple two-step... a dryer that summons me from wherever I am with a buzzer like a long belch... a garbage disposer that grinds its teeth like a snoring husband... and a Christmas tree that plays jingle bells and snows on itself.

Technology is just get-

ting out of hand. Why, it wouldn't be two days until that refrigerator would be nagging, "Clean me... clean me."

Then the next thing you know it would be talking to the other appliances behind my back and the sweeper attachment for the blinds would be whispering, "Who won the '63 election? I never see HER anymore."

TO GAIN the favor of the children, the refrigerator would play rock music and everytime I would discipline them, they would say hotly, "If what you say is true, then how come we didn't hear it on the refrigerator? I mean, why would a refrigerator lie?"

Then the refrigerator would set about to alienate my husband's affections by playing soft music, singing Spanish ballads and spitting out fresh ice cubes. He would eventually note that the refrigerator was good with the children, was always there when he got home, and never lost its car keys.

My best friend would come under the refrigerator's spell when it offered a large roomy freezing compartment for her extras, and told her she didn't look old enough to turn on the stove by herself.

THEN TO really squelch my status in the kitchen, it would wait

until my mother-in-law was there and when she turned to the refrigerator and asked, "Did you say something?" The refrigerator would reply, "No, it must have been Erma's leftovers. They talk a lot among themselves."

Now that I think about it, that lousy refrigerator would tear our family apart!

Just the thought was enough to make me go over to my odd refrigerator and warn, "One word from you, Buster, and you're out!"



JAMES STEVENS and Anne Turner will reign as king and queen of Tops in Dancing Festival Saturday.

Dancing exhibition slated by Tops Studios

The Tops in Dancing Festival sponsored by the Tops in Dancing Studios will take place Saturday at 7:30 p.m. in the Elks Club, 4101 E. Willow St.

The dancing exhibition will feature demonstrations by various classes of the specialty dances. Mrs. Iona Endter is director of the show.

Reigning as king and queen will be James Stevens, a student at Poly High School, and Anne Turner of Long Beach City College. The princes and princesses are Douglas Neilson, Thomas Harris, Debby Crawford and Mary Ann Luft.

Free dancing to include the audience will follow the show, which is open to the public.

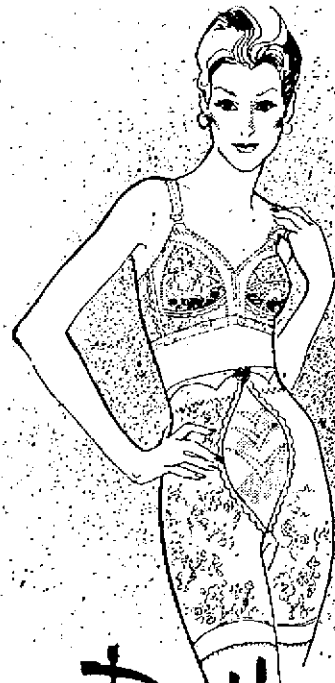
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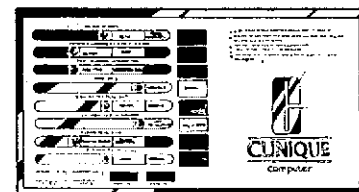


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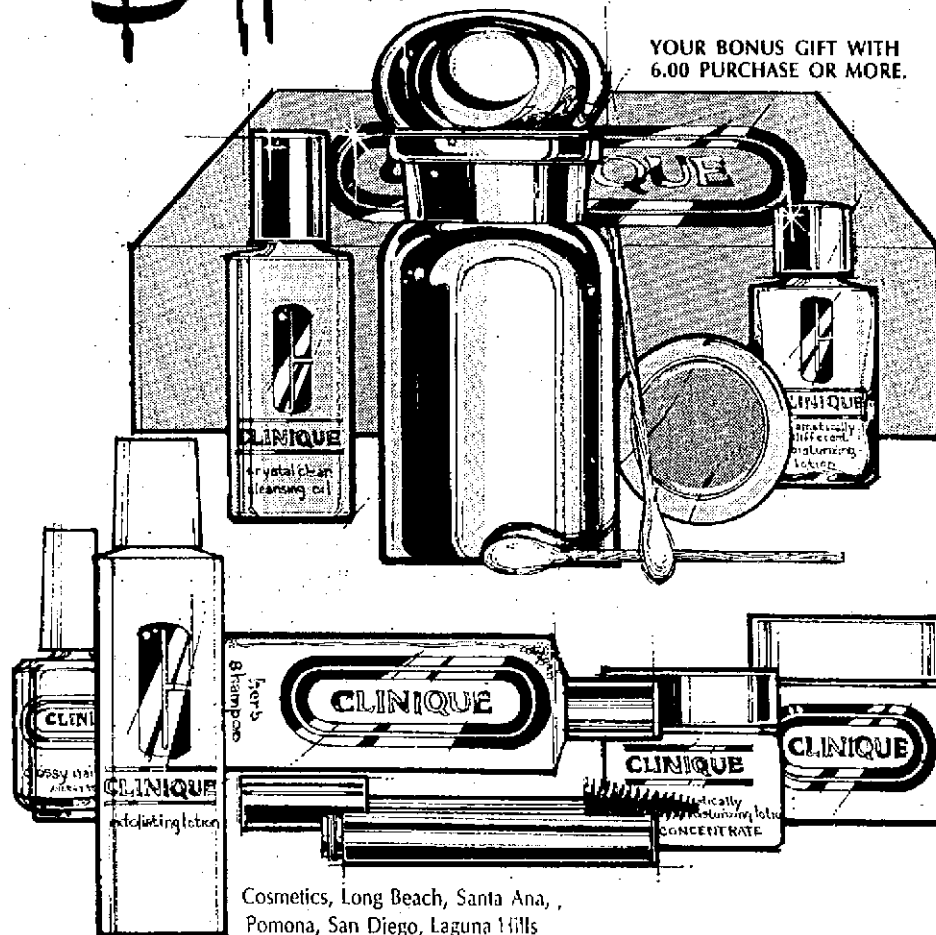
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Psychology of women still little known

By PATRICIA de LUNA
Staff Writer

Doris DeHart feels certain that had her life been different she would surely have fallen victim to what Betty Friedan calls "the disease that has no name."

If a woman dedicates her life solely to her husband and her children she is bound to become depressed says the 39-year-old professor for the Psychology of Women course at Long Beach State University. "I know I would have been put in the 'boobyhatch'."

"I always tell my students to find something for themselves first, before they commit themselves to someone else," cautions Dr. DeHart, who also is the new director of the Community Psychology Clinic at LBSU. "Because that commitment to another will not be enough."

Doris DeHart happens also to be a woman who committed herself to teaching early on, sticking with her education right through the early years of her marriage at age 20 and her first child.

She cared for that first son while diligently working her way to a doctorate at age 26 from Michigan State University. Dr. DeHart had at first received much encouragement from her husband, from whom she is now divorced. "He was happy to have another income in the family."

As she began to progress in her field, however, Dr. DeHart says her husband eventually wanted her to stop working and stay home. She didn't.

"I love to use my brain, to be able to think something through and come up with a solution. Why should only men be allowed that?" she asks in reasoned tones.

DR. DeHART, who has been at the local state college campus for six years, originally taught only experimental psychology and statistics. She became an "instant expert," as she jokingly refers to herself, after being drummed in as a last-minute replacement for the psych of women course. That was two years ago. In two months time she had read everything available on the still little-studied subject.

"It changed my whole life. This was a brand new field and it really turned me on. For the first time my academic commitments and personal feelings and needs were satisfied all in one."

Even her students, whom she compares to those who would drag themselves reluctantly into a class on statistics, enjoy coming to class. "They never miss."

The students, in both a day and an evening class, include 25 per cent males, whom Dr. DeHart describes as "pretty open already."

"They know sex roles are opening up and are generally already into exploring new attitudes and relationships and their own biases."

Female students, while strong and not typically traditional, are not as strong in their identity as the men. "Men come to class knowing they are going to

be surrounded by women and most regard themselves as pretty liberated," she observes.

"But no one has managed to escape sex-role stereotypes."

CLASSROOM experiments show that all still have some conceptions of men and women that confirm society's teachings rather than demonstrate a judgement based on regard for men and women as individual human beings.

Dr. DeHart candidly acknowledges that the stereotyping she must consistently grapple with in her own mind is the idea that men are smarter than women.

"I have to struggle consciously to accept women colleagues," she declares. "Now, I go out of my way to compensate and order books by women."

Her misconception started to settle in early when her father, a professional took her along as a young child, even though she had two brothers, to a meeting of the meteorological society. She was the only female at the all-male meeting.

"I've always associated men with whatever is important."

Dr. DeHart's goal for those who take the psychology of women course is not only academic. She also wants her students to examine the material with an eye to discovering personal meanings and solutions.

For instance, she says that many women get married for security, and comments, "what a trip that is for many women." Conversely, she asks, "why should a man have to pay the bills all his life? Why can't a woman help out?"

Sex roles do not hamper only women, says Doris DeHart. Men also suffer from restrictions. Thus she feels the women's movement has tremendous importance for everyone, man or woman. "Both stand to gain."

The professor notes, however, that many men are frightened by the changes sought by the movement. "They see it as a loss of power, a loss of dominance. Yet they actually stand to gain as much as the women."

She points out that "when women are more fulfilled as persons they can relate more honestly. If a woman is fulfilled she will stay with a man because she wants to, rather than because she is economically or psychologically dependent on him."

IN LEARNING about male and female role restrictions, Dr. DeHart says the class is soon able to realize that much of what is known about human behavior may not necessarily apply to women. "The same can be said of blacks, chicanos, gays, and other minorities."

Traditional clinical psychology has dealt primarily with white middle-class males and sick women, if women were studied at all, she says.

This lack of knowledge about women convinced Dr. DeHart that the course emphasis should indeed

be on female psychology rather than the psychology of sex roles, as she had originally desired. "This is where the real need is," she declares.

Part of the course work involves taking a look at differences between male and female, other than the obvious anatomical ones. "And if there are differences, are these differences biological or learned, and furthermore are they even important?"

Dr. DeHart contends that there are well-established differences between male and females at infancy. For instance, studies have shown that females don't cry as much as male infants, females don't move around as much, females respond more quickly to handling, and females perceive more of their environment earlier.

The meaning of these differences, however, is unclear.

Some maintain the differences indicate that women are programmed from birth to sit and care for children. Others point to the differences as inheritances from early ancestors who in settling down developed specialization of function. Women didn't need to be as active or physically strong goes that theory.

"But what people leave out," Dr. DeHart stresses, "is that women were doing most of the food gathering and preparing. Women were the gardeners, agriculture really started with them."

She maintains in addition that, "those arguments about men being stronger no longer apply. Men no longer have to drag home the daily carcass and women don't have to stay home."

The differences are there, she says, but in the adult these differences "are more taught than biologically inherent."

Initial differences are given strong reinforcement as the child grows, says Dr. DeHart pointing to toys given male and female children, respectively, as a prime example. "But when you look at an achieving woman, such as an artist or professional, you see that many such women were encouraged to appreciate something more than nurturing a child."

"The point is that people should have choices, alternatives. The same is true for men as well as women."

"But unless you are aware of the sex stereotypes," Dr. DeHart warns, "You can't really be sure that what you've chosen to do with your own life is a free choice."



PSYCHOLOGY professor, Dr. Doris DeHart, also heads the Long Beach State University Community Psychology Clinic. Staff photo by KENT HENDERSON

Senate committee to hear child support bill

A Catholic women's group, the National Organization for Women, a black mother from San Diego and a conservative Valley attorney will join forces Tuesday to give supporting testimony for AB 1946, a bill which will make it easier for a divorced woman to collect child support.

The testimony will be presented before the Senate Judiciary Committee beginning at 9:30 a.m. Among others expected to present supporting views will be Marion Winston of the Rand Corp., who will speak on the costs of implementing the bill versus the costs of keeping non-supported children on welfare, and the bill's author, Assemblyman Alister McAlister.

According to McAlister, who introduced the bill last April, there is at present no organized opposition to AB 1946. Several earlier opponents, including the Department of Social Welfare and Assemblyman Willie Brown, D-San Francisco, have revised their views and are now in favor of the bill's passage.

"I think we're in reasonably good shape for Tuesday's hearing, but nobody can really predict what will happen until the vote actually takes place," said McAlister, a Democrat lawmaker from San Jose. "An optimistic sign is that the bill now has 32 co-authors, including 10 senators, 3 of whom are on the Judiciary Committee."

Among those who have lent their support to the bill are Senator George Deukmejian, R-Long Beach. Other

local advocates include Assemblymen Joseph Montoya, D-La Puente, and Floyd Wakefield, R-Downey.

AB 1946, WHICH already has been approved by the Assembly 58-9, will make it possible for a custodial parent (usually the mother) to receive payroll-withheld child support payments from the responsible spouse (usually the father) if that spouse is delinquent two months in his court-ordered support payments.

This so-called "good fathers clause" (originally the bill would have affected all absent fathers) is joined by a second amendment to safeguard the father's rights. That amendment, suggested by Assemblyman John Knox (D-Richmond), provides that the automatic withholding of child support payments will stop after 18 months, to be resumed 2 months later if the father does not pay willingly.

Additionally, AB 1946 allows the custodial parent the option of enlisting the aid of the district attorney and the U.S. Department of Justice's central registry to track down a spouse whose whereabouts and employment are unknown. As the child support law is currently enforced, district attorney's offices in many counties will not assist a custodial parent unless she is on welfare.

THE BILL WILL NOT affect a parent living out of state, a parent who is self-employed or a parent who cannot be located.

If AB 1946 is approved by the Sen-

ate Judiciary Committee, it will go to the Senate Finance Committee for further study and approval. Then, if passed by both the Finance Committee and the Senate, it will go back to the

Assembly for concurrence of amendments added in the Senate.

If the bill is approved and signed into law by Governor Reagan, it will become effective Jan. 1, 1975.

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Party planning for children's birthdays

By MAUREEN ELENA REARDON

Phyllis Diller must have been to some weird children's birthday parties. In her book "The Complete Mother" she suggests a "Bring Your Own Furniture Party," where parents store the furniture so the kids won't damage it. She also recommends having a prize for the first kid who says, "I want to go home."

Kid parties aren't really that bad. But an unplanned shindig can lay waste to the good spirits of both kids and grown-ups.

Spartan parents believe that a homemade birthday cake, ice cream and pop are adequate entertainment for a party. They may disdain organized activities, feeling that the under-12 set can amuse themselves very well. Benign neglect can work well for a homogenous group. But when the weather's bad and kids are strangers and of different ages, Spartan parents might end up with cake on the wall and egg on their faces.

MOST PARTIES for school-age children involve games, such as pin the tail on the donkey or dropping clothespins into a bottle. Other possibilities include hunts (kids get to keep the candy they find), races, guessing games (such as Twenty Questions), elimination contests (musical chairs), and craft projects. Before choosing a game, parents should check with the birthday child. There are books available which give game suggestions for each age group. Prizes for games can be quite simple — candy or a small toy.



Bringing in outside entertainment, such as a magician or a puppeteer, can make a party something special. But parents who hire strangers to perform should check references carefully. I know of a case where the safety catch on the "guillotine" of a pre-teen magician failed, injuring another child seriously. If outside entertainment is planned, the guests should be warned when they are invited. Some kids have a fear of parties, and something unexpected would be upsetting.

THERE ARE party books and general cookbooks which suggest ways

that basic foods like peanut butter sandwiches and cake and ice cream can be glamorized for kid party. But I think most kids would prefer their peanut butter sandwiches with the crusts and without the face. And the very thought of "Jack Horner Prune Cake" gives me a stomach ache.

Restaurant parties are becoming popular with those who can afford them and don't object to them philosophically. One restaurant chain gives the birthday child a free coupon for any dinner on the kids' menu, plus free balloons, lollipops, and free cake for as many people as there are in the

group. The birthday child's parents pay for the meals of the other kids invited (anywhere from about 85 cents to \$1.55 on the kids' menu), plus meals for themselves and any other adult guests present.

A chain of ice cream parlors offers four party plans. The top of the line features "The Zoo," a gargantuan sundae which serves 10 kids. Guests also get cake, a soft drink, a hat, and what one manager calls "one of those blow-out things." The birthday child gets a free sundae with any of the four plans, which range from 85 cents to \$2.75 a person.

WHETHER they are planning a home or away party, parents might keep these ideas in mind:

Kids' birthday parties shouldn't double as family reunions. Kids should be allowed to invite their friends in on their birthday if their parents can afford it.

Big parties are ill-advised. Parents may be able to afford entertaining 36 kids, but no child should receive 36 gifts.

Parties should be well supervised. Mother can't handle 16 kids in a restaurant. At home, it's difficult for her to answer the door and monitor the kids in the basement at the same time. Dad should participate, if he can.

If you have questions about the new etiquette, or want to share your comments and ideas, write to Ms. Reardon, care of the Independent, Press-Telegram. Because of the volume of mail, personal replies are not possible.

Flower arrangers set show

"Creative Way" is theme for 14th annual show presented by the Flower Arrangers' Guild

of Southern California Thursday and Friday in San Marino Woman's Club, 1800 Huntington Drive.

Hours the first day are 1 to 9 p.m. and the second day, 10 a.m. to 5 p.m.

Displays will feature table settings from an ele-

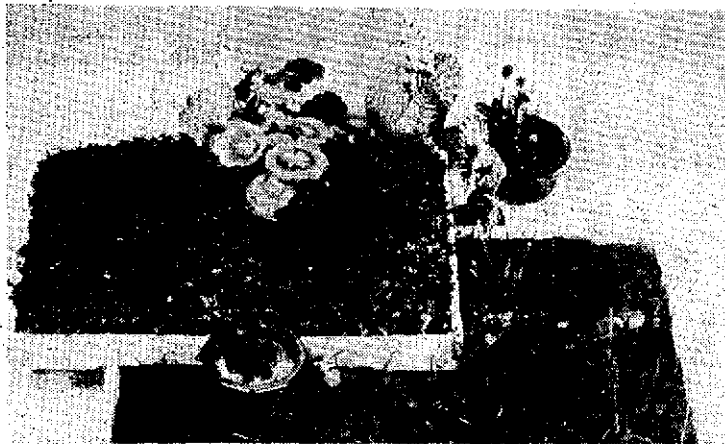
gant Oriental motif to a casual decor with patchwork cloth, as well as the various floral arrangements created by members.

The public may attend, with tickets available at the door. There is free parking.

Ballet theater

World premiere of "In-A-Gadda-Da-Vida" and West Coast premiere of "Raymonda Variations" will highlight the opening night Tuesday of the Los Angeles Ballet Theater in the Wilshire Ebell, Los Angeles.

Teamed with the company during the five-night engagement will be stars of the New York City Ballet.



THIS ARRANGEMENT created by Georgia Green of Los Alamitos is typical of those on display at annual show sponsored by Flower Arrangers' Guild of Southern California.

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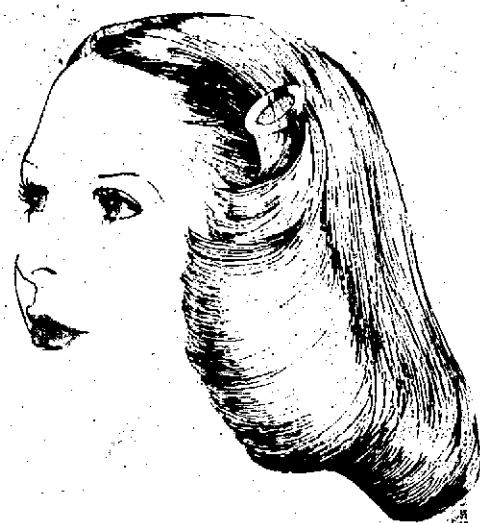
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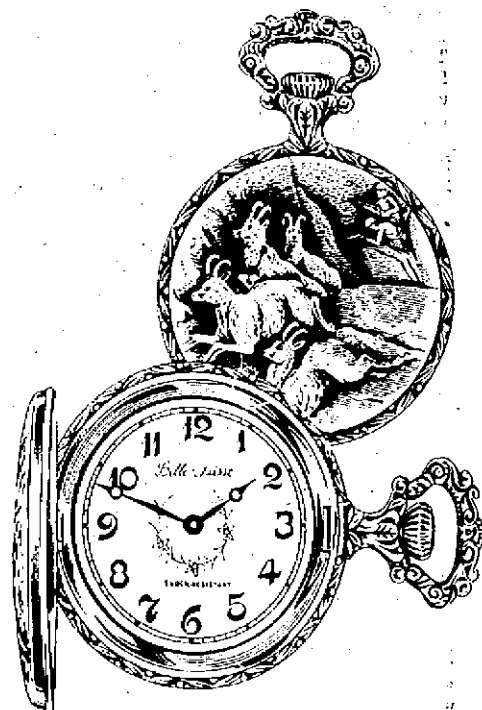


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CLUB CALENDAR

Medicine, travel among topics

All items in club calendar must be received in the Life-style section the Wednesday before publication to be included. All meetings must be open to the public or guests of members. Sometimes there is a guest fee.

MONDAY
REAL-ETTES Toastmistress Club, 7 p.m., Forum Cafeteria in Lakewood Center, dinner meeting with induction of new members.

TUESDAY
WRITERS' Workshop, 7:30 p.m., conference room of Mercury Savings and Loan, 4140 Long Beach Blvd., open meeting for free-lance writers and those interested in writing.

MUSIC TEACHERS' Association of California, 9:30 a.m., home of Ruth Davidson, 11872 Martha Ann Drive, Los Alamitos; program on new trends in field of church music. John Hallett, minister of music at First Baptist Church, will be the speaker.

WEDNESDAY
LONG BEACH Dietitians Study Group, 7:30 p.m., Conference Room C of Memorial Hospital Medical Center, 2801 Atlantic Ave., program on psychological factors involved in acceptance or

resistance of dietary changes. Speaker will be Arthur Nickerson, M.D.

PARENTS Adoption League, 7:30 p.m., community room of Mercury Savings and Loan, 4140 Long Beach Blvd., program meeting with Tom Gilliam, director of development and public relations at St. Anne's Maternity Home in Los Angeles. His topic is "Has the Home for Unwed Mothers Outlived Its Usefulness?" Membership is open to all adoptive and prospective adoptive parents. Information is available from Mrs. Ronald Miller, 3460 Kimble St., Long Beach.

THURSDAY
LONG BEACH Writers

Club, 1 p.m., Covenant Presbyterian Church, Third Street and Atlantic Avenue, open meeting. Mrs. Roy Andriess will speak on "The History of Long Beach."

MARINA CHAPTER, Women's American ORT (Organization for Rehabilitation through Training), 12:30 p.m., community room of Great Western Savings and Loan, 6300 E. Spring St., program on "Facts and Figures on the Refugees of the Middle East."

SOUTH COAST Antiquarian Society, 6:30 p.m., social hour, 7:30, dinner, Princess Louise II in Redondo Beach, travel program on the palaces,

mansions and great homes of Europe. Speakers will be Mr. and Mrs. Mansell Williams of Good Travel Agency in Lunada Bay. Reservations may be

made with Mrs. Gene Durando, 3941 Via Valmonte, Palos Verdes Estates 90274. Cost is \$5.75 for members and \$8.25 for non-members.



Choosing Easter bonnets early

Hats are back in the fashion word and members of Lakewood-Long Beach Republican Women Federated are putting to practice this trend as they try on the latest styles in preparation for group's annual fashion show-luncheon Saturday in the Oak and Willow Rooms of the Elks Club. Seated is Mrs. Ralph Simonian, commentator. Others are Mrs. Wallace Morgan, left, president, and Mrs. Fredrick Thomsen, chairman. "In Your Easter Bonnet" is theme for the 11:30 a.m. event. Clothes will be from Madye's Fashions, with hats from Lakewood May Co. millinery. Tickets are available from Mrs. A.L. Dickson, Mrs. Thomsen or the Republican Headquarters, 3386 Orange Ave. Among prizes is a round-trip for two to San Francisco courtesy of PSA.

Staff photo by TOM SHAW

Buddhist Church hosts benefit dinner March 30

The Long Beach Buddhist Church will hold its semi-annual chow mein dinner fund-raising project Sunday, March 31, from 3 to 6 p.m. at the church, 2360 Santa Fe Ave.

The dinner is being sponsored by the church board, the Women's Association, the Parents' Club and the Junior Matron groups of the church. All proceeds from the benefit dinner will be used for maintenance of the church.

Dinners will sell for \$2 a plate. Tickets are being sold by church members or may be purchased at the door March 31. Dinners may be eaten at the church or taken home.

Further information is available by calling the church.



Benefit style show is slated

A fashion show and luncheon sponsored by Parents and Friends of Diabetics will take place Saturday in the Golden Sails Inn, 6285 Pacific Coast Highway.

A social hour at 11:30 a.m. precedes luncheon at 12:30 p.m.

Tickets are \$6.50 per person and are available from Mrs. Rosemary Insalaco, 5218 Coralite St., Long Beach 90808. Proceeds will be used for diabetic research.

Style shows chosen for benefits

ABWA UNIT
Annual Easter fashion parade presented by Harbor Lights Charter Chapter of American Business Women's Association will take place next Sunday in the Elks Club, 4101 E. Willow St.

Breakfast will be served at 10 a.m., with fashions provided by Eddy O's Dress Shop.

Tickets are \$4 each and proceeds benefit ABWA scholarship fund.

CHAMBER WOMEN
Annual Spring fashion show and luncheon sponsored by Women's Division of Lakewood Chamber of Commerce is scheduled Thursday, beginning at 11:45 a.m. in Lakewood Country Club.

Men's and women's fashions from Bullock's will be modeled by members and members of

Kiwanis, and Rotary Clubs.

Mrs. Carroll Farrell is chairman of the fund-raising event. Tickets are \$3.50 each and are available from the Lakewood Chamber office. Proceeds benefit program to provide Easter baskets for hospitalized veterans at Long Beach VA Hospital.

SORORITY UNIT
The 21st annual Kaleidoscope of Fashions presented by Psi Delta Sigma is planned Saturday in the Los Angeles Ballroom of the Century Plaza Hotel.

More than 1,200 Southland women are expected to attend the 11:30 a.m. event, which benefits the Spastic Children's Foundation of Los Angeles.

Among special guests will be the national presi-

dent, Mrs. Curtis Gfeller, and the state president, Mrs. Bert Sherrell.

The public may attend by making reservations with Mrs. Keith Cunningham, 6134 Hazeltime Ave., Van Nuys.

Among area women participating are Mmes. Robert Fiedler, San Pedro; Carl Herrmann, Harbor City; Robert Oldham, Lomita, and Dean Perry and Norman MacDonald, both of Torrance.

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Coupon good Mon. 3-25 thru Wed. 3-27

COUPON
LIGHT BULBS
Golden T. Household 60, 75, 100 Watt Limit 4
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COUPON
BALSAM
Plus Protein Instant Hair Conditioner, 16 Oz. Limit 2
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DESIGNER PATTERN
Scarf adds dash to slim styling

Slide a brilliant scarf under the pretty peaked neckline detail of Printed Pattern M143 and you're ready to go anywhere looking great. Comes in both misses and half sizes for one very good reason. The princess shape (no waist, no side seams!) does the nicest, figure-narrowing things for just about everybody. Robert Courtney, young West Coast designer, created the original in linen-look rayon with vivid print surah scarf. Knits are another happy possibility for a fashion with a lively future.

Printed pattern M143 is available in misses sizes 8, 10, 12, 14, 16, 18 and half-sizes 10 1/2, 12 1/2, 14 1/2, 16 1/2, 18 1/2, 20 1/2. Size 12 (bust 34) requires 2 1/2 yards 45-inch fabric.

Please send \$1.25 for printed pattern M143 to Independent, Press-Telegram, Pattern Department, P.O. Box 59, Old Chelsea Station, New York, N.Y., 10011. Please print plainly YOUR NAME, ADDRESS with ZIP, STYLE NUMBER and SIZE.

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DEAR ABBY

Large
bride,
nuptials

By Abigail Van Buren

DEAR ABBY:

We have just received a letter from our daughter informing us that she is three and a half months pregnant. She and her boyfriend want to wait "a few months" before getting married as they are both in college and it's not convenient for them to come home now.

Our daughter says she wants a big church wedding and asked if her father would give her away.

My husband and I feel they should get married right away. We do not want to be subjected to the embarrassment of inviting our friends and relatives to a big church wedding "in a few months" when the bride will be noticeably expecting. Also, should a father be expected to give away what has obviously been taken?

CONFUSED

DEAR CONFUSED

Tell the lovebirds that if they want a big church wedding they should fly home at once. If they decide to wait a few months, an intimate family wedding with a minimum of hoopla would be in better taste.

DEAR ABBY:

I haven't been able to sleep very well. You see, I did a little creative book-keeping on my income tax by way of "deductions." Any suggestions?

INSOMNIAC

DEAR IN:

Send the internal revenue department a check for \$500. And if you still can't sleep, send 'em the balance.

DEAR ABBY:

I have a friend who has been widowed about a year. (I am also a widow.) Bernice is very attractive and good company and she is not hurting at the bank, but she has one hangup which I think is ridiculous. She refuses to go anywhere without a male escort.

There are places where single women go together — concerts, dinner and the theater — but Bernice says she would rather stay home than be seen with "the girls." She claims it is bad for her "image." She seems to think if she's seen in the company of other women she will give the impression that she can't get a date.

Do you believe if a woman is seen with other women it will hurt her chances for getting a man? What's the matter with Bernice? Or am I wrong? BERNICE'S FRIEND

DEAR FRIEND:

Bernice should be less concerned with her "image" and more concerned with her future. If a woman wants to get into the social swim and doesn't have a date with a man, she should go with the girls. She won't meet anyone sitting at home, and besides, one of the girls may have a brother.

Autism topic
for chapter
meet Thursday

Dr. Laura Schreiber, assistant professor of psychology at Claremont Men's College, will discuss home management of autistic children at 7:30 p.m. Thursday at Stephen Foster School, 5223 Bigelow St., Lakewood.

The discussion, sponsored by the Long Beach Chapter of the National Society for Autistic Children, deals with everyday problems of concern to those caring for afflicted children.

Dr. Schreiber, who obtained her Ph.D. in developmental psychology at UCLA, is a close associate of highly acclaimed Dr. Ivar Lovaas of UCLA in his research on autistic youngsters.

The meeting is open to the public.

The Home Silk Shop

Long Beach, Calif., Sun., Mar. 24, 1974 INDEPENDENT, PRESS-TELEGRAM—U/S 7

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CHEF OF THE WEEK

Optometrist masters tongue

By MILDRED K. FLANARY

Whether it be civic involvement, church affiliation or Boy Scouts, today's chef of the week, Dr. Lawrence L. Creasey, inherited all three interests. In fact, his two little daughters are the fourth generation of Creaseys to belong to First Baptist Church where he has served as usher for 14 years. As a boy Creasey was active in Scouting in Naples, while his dad was active on the troop committee and as post advisor. Our chef, a native of Long Beach, attended Naples Elementary, Rogers Junior and Wilson High Schools before taking is pre-optometry studies at UCLA and his optometry at UC, Berkeley where he was graduated as a doctor of optometry in 1958.

A MEMBER of the Long Beach, California and American Optometric units, Creasey has served in various chairmanships and as president of the Long Beach Society and currently is a member of the advisory committee of Long Beach Chapter, California Optometric Care Foundation.

He also has chaired several committees on the state level, and served as its youngest president at the age of 32.

He was California delegate to American Optometric Association from 1964 to 1973; a member of the Board of Trustees Congress Committee and the executive committee administrative division, 1973-74. He is consulting editor for an optometric magazine.

His inherited love for the Boy Scouts of America also keeps him busy, he served as chairman of Alamitos District, and currently is district vice

chairman and a member of the council executive board.

Creasey's honors have been rewarding, too. He received the District Scouter Award in 1963 (the district's highest recognition) and the Silver Beaver Award (highest council award) in January.

Creasey and his wife, Betty, have two daughters, Laurel, 3, and Elisa, 10-months. His hobbies are playing piano and organ and sailing. He says, "I enjoy fooling around the kitchen once in a while. Enjoy using the 'dumping' system of seasoning. Have been working on hot dressing for my favorite salad—wilted spinach—but am not satisfied yet."

Betty says, "He loves to eat—especially deserts. As for his cooking, it's sometimes a family venture, including help from the 3-year-old."

However, his recipe today for beef tongue is strictly a solo venture. He says, "Betty draws the line here, and refuses to even enter the kitchen. She does, however, like the end product."

BEEF TONGUE

Choose a 2-pound beef tongue (fresh) Wash well. Boil sufficient water to be able to cover tongue. When water boils, put in tongue and reduce heat to low. Don't cover.

Add:
4 to 5 peeled medium size onions
4 to 5 celery stalks
4 to 5 large carrots
6 peppercorns

A 2-pound tongue will need to simmer for about 3 hours. Toward the end of cooking time, prepare a



DR. LAWRENCE L. CREASEY

raisin sauce to serve with the tongue: Split 1/2 cup blanched almonds. Place them in 2 cups of water and simmer for 25 minutes.

Add 1/2 cup seedless raisins, and simmer for another 25 minutes. Melt 6 tablespoons of butter, stir in 3 tablespoons of flour, then slowly stir in the liquid from the almond-raisin mixture and add about 1 1/2 cups of liquid from the tongue stock.

Add slowly:

1/4 cup crushed ginger snaps
Almonds and raisins you have simmered
2 tablespoons grated lemon rind

Allow sauce to simmer while you prepare tongue for serving. Remove tongue and dip in cold water so you can handle it to peel off the skin. After peeling, place back in kettle to reheat before serving. Slice thin and cover each slice with a spoonful of the sauce. Serve with vegetables from the kettle and rice.



CAMP FIRE GIRLS

A "Flush-Fun" bazaar and pancake breakfast sponsored by Long Beach Council of Camp Fire Girls is planned Saturday in the Service Center, 7070 E. Carson St.

Serving time for breakfast is 7 a.m. to noon, with bazaar hours scheduled from 10 a.m. to 2 p.m. Proceeds will be used to offset the cost of installing new flush toilets at the Camp Fire Girls' resident camp in the San Bernardino Mountains.

Tickets for the breakfast are 75 cents each.

Bazaar booths will feature articles made by members of Camp Fire Girls. Also offered will be food and game booths. Among prizes will be dinners for two at various area restaurants and passes to amusement attractions.

Bettie Heinrich is chairman of the bazaar and Allen Sherman of the breakfast. Marilyn Brock is president of the Council.

AMERICAN LEGION

Lakewood Unit 496, American Legion Auxiliary, will be host for the 19th District annual bazaar Wednesday, April 3, from 10 a.m. to 2 p.m. in the Legion Hall, 5838 Parkcrest St., Lakewood.

A salad luncheon will be served at noon.

Proceeds benefit Long Beach Veterans Administration Hospital rehabilitation program.

Las Madrinass to note 26th year at lunch

Las Madrinass Guild, volunteer library service at Memorial Hospital Medical Center, will mark its 26th charter day during luncheon Friday (1st Old Ranch Country Club, Seal Beach.

President Pauline Abbott will present a check for \$400 to Eleanor Heldt, vice president of Memorial Children's Foundation, to be used for the purpose of purchasing books for autistic children for the medical library. A check for \$800 also will be presented to Mrs. Heldt. These funds are earmarked for the Las Madrinass Cancer Research Fund.

Ellen Baker, director of volunteer services at Memorial, will present service pins to members. They are Pauline Abbott, Carrie Harn and Dorothy Crawford, 5 years; Dolly Corzine, Melba Greeley and Margie Kennedy, 10 years; and Marjorie Bills, 15 years.

FASCINATING FABRICS

Recycle your wardrobe

By FRANCES DIETRICH

Mrs. Frances Cox, St. Louis, Mo., dressmaker, has the rare faculty of enjoying life to the hilt while practicing the strictest economy. She never wastes a scrap of fabric, recycling with creativity. Frank and down to earth, she declared: "I didn't have a new dress until I graduated from high school. Everything I wore was made over from something else and I was the best-dressed girl in school."

Whenever practical, she has carried on the precept of reusing fabric. While her children were young, she explored rummage sales and other sources for "finds" with the same zeal that other people haunted old furniture shops. Tucked away in her purse was a folded piece of brown paper; the largest pattern piece for a skirt, slacks, coat or anything else she had in mind. Finding a garment of quality fabric, she tested it for size against the brown paper.

TODAY, she keeps what she calls her "Heather bag," a collection of reusables for her granddaughter. Together, they examine the contents — "This is a cap, this is a coat, this will be coveralls."

Mrs. Cox is the first to insist she's not an exception. Throughout history, in wartime and other periods of stress, women have made the most of fabric. The fictionalized account of Scarlet O'Hara tearing velvet drapes from the windows of Tara Hall to make that fabulous gown wasn't far afield from reality.

We've come full circle again to recycling clothing, but the motivation is different. Some interest is stimulated by novelties such as high-priced hats and bags from low-priced, sold-by-the-pound discarded denim jeans. Principle keywords are ecology and economy. Add to this the interest in natural fibers, many of which can be found in their most beautiful forms in previously worn clothes.

The American Thread Company has recognized the interest by producing educational material for home economists, and has now made an excellent publication, "Your Wardrobe Recycled," available to the general public. It is described below in Reader Service.

WHAT ARE the guidelines for recycling clothing? The fabric should be good quality. The same care should be used in re-styling as in working with new fabric. Consider the possibilities of remodeling with the use of leather, velvet, velveteen trim to cover worn edges, or insets at side seams; or, decide whether the garment should be remade. Visualize new fabric for collars and cuffs or sleeves. New and old fabric should be compatible in fiber, texture and styling. Thread, tapes, trims should meet the care requirements of the fabric.

When remaking a garment from your own wardrobe or from a garage sale or resell-it shop, first rip the seams, clean and press. A carefully handled razor blade is still the best utensil for shearing stitches in closely woven fabric. For loosely woven or sheer fabric, snip every few inches with a pair of small scissors and pull the thread.

READER SERVICE: The booklet, "Your Wardrobe Recycled," which contains lengthening techniques, sweater and fur restyling, conversion of dress to jacket, square scarves to halter tops, double-breasted coat to zipper closing, trims, facings, finishes and the use of a commercial pattern as a guide in making a bodysuit from a dress, is available by sending 25 cents in coin to: The American Thread Compa-

ny, Department YWR-FF, P.O. Box 3326, Stamford, Conn. 06905. Please allow two to three weeks for fulfillment of request.

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The Aces

on bridge

IRA G. CORN JR.
TEAM CAPTAIN

Dear Mr. Corn:
Please explain the reverse bid. I haven't been able to find it in my books. Is it a rule?

Big Haystack Little Rock
ANSWER: A reverse bid by opened (rebid of a higher ranking suit at the two level) shows extra strength since it forces responder one level higher to show a preference for opener's first suit.

For example:
Opener Responder
1♥ 3♠ (reverse)
2♥ The strength depends upon partnership agreements, usually at least 17 points and forcing for one round.

Given the bidding above, opener rebids two clubs with hand "A" and two hearts with hand "B".

Hand "A"	Hand "B"
♠ 85	♠ 9
♥ A J 6 4	♥ A K J 7
♦ 8 6	♦ Q 10 9
♣ A Q J 4 2	♣ A K J 10 9

Dear Mr. Corn:
We had a problem bidding over an opposing three spade preempt. How should we have avoided our horrible result?

North bid three spades and these were the East-West hands:

West	East
♠ 6 2	♠ A K 7
♥ K 10	♥ Q J 8
♦ A J 9 8 6	♦ 7 4
♣ K Q 9 8	♣ A 10 6 5 4

Poor Score
San Rafael, Calif.

Answer: It's always difficult to bid accurately over high preempts. A possible sequence is:

North	East	South	West
3♠	Pass	Pass	4♦
Pass	4♦	Pass	5♦
Pass	Pass	Pass	Pass

Dear Mr. Corn:
Who will play in the 1974 World Championship and where?

Traveling Kibitzer San Francisco
ANSWER: The championship will be played in May in Venice. The Aces will represent North America. Five other teams will be: Italy, France, Brazil, New Zealand and Indonesia.

Dear Mr. Corn:
When playing a trump contract is it required that trumps always be placed on dummy's right?

Own Thing Colorado Springs
Answer: Yes. Law 40 states: "... dummy spreads his hand in front of him on the table, face up and grouped in suits with trumps on his right."

School menus

The following menus will be served in Long Beach elementary schools in the week of March 25-29. Menus are subject to change.

MONDAY: Lasagna, green beans or spinach, peaches, hot buttered French bread, milk.

TUESDAY: Hamburger, pickle slices, corn, banana, milk.

WEDNESDAY: Burrito, creamy coleslaw, orange wedges, oatmeal cookie, milk.

THURSDAY: Turkey in gravy with whipped potatoes, garden salad, golden custard, hot buttered biscuit, milk.

FRIDAY: Chili beans with hot dog, green salad, fruit cup, whole wheat bread-butter, milk.

JUNIOR-SENIOR HIGH
MONDAY: Sloppy Joe, garden salad, sliced peaches, oatmeal cookie, milk.

TUESDAY: Pizza, Spanish coleslaw, apricot halves, whole wheat bread-butter, milk.

WEDNESDAY: Oven barbecued chicken, whipped potatoes with gravy, orange gelatin dessert, whole wheat bread-butter, milk.

THURSDAY: Taco, chili beans, carrots, banana, whole wheat bread-butter, milk.

FRIDAY: Fish square with buttered potatoes or toastie dog, green salad, orange wedges, hot buttered French bread, milk.

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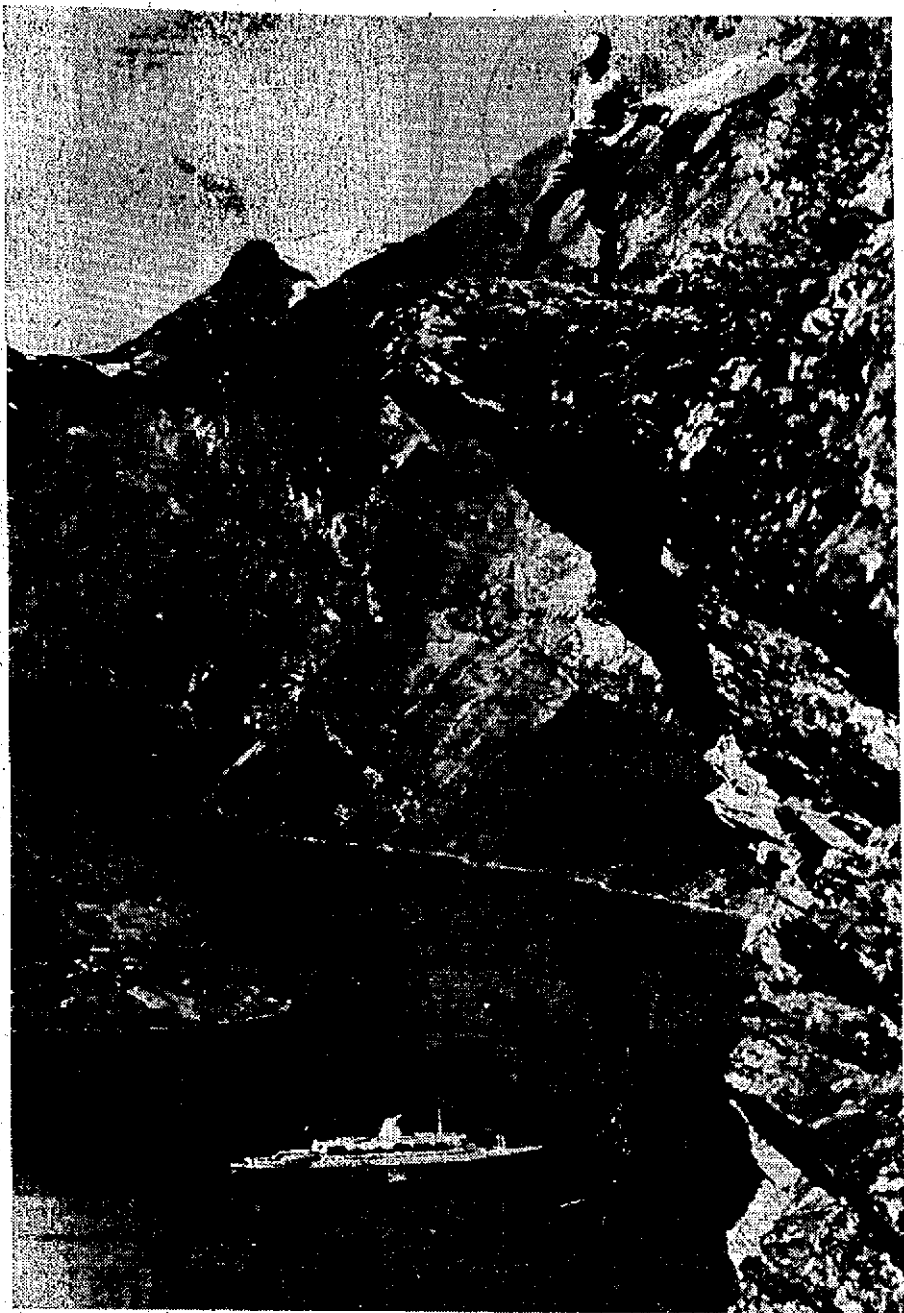
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Medieval, modern blend in land of Vikings

Starting a Scandinavian vacation in Bergen or Stavanger puts you on the threshold of the fabulous fjords of Norway, highlights of a variety of tours which will be offered this summer in the land of the Vikings.

Even those who have limited time can explore this picture book countryside in a two-day express tour between Bergen and Oslo, packaged by Bennett Tours, for \$112 per person or, for a more leisurely look at this land of waterways, thundering waterfalls and towering glaciers, you can choose a six-day panorama tour between the same cities for \$298 per person.

Stavanger, a city of narrow medieval streets, and quaint wooden houses combined with modern hotels and sea-side resorts, is the departure point for a Bennett Tours' 14-day Scandinavian vacation which in Norway takes you along the Hardanger fjord and Sogne fjord, the longest and deepest in the world, across barren reindeer country and through rich farm valleys and forests to Oslo.

A number of Bennett tours combine travel in Norway with other Scandinavian destinations, some include North Cape cruises on Royal Viking Line to the Land of the Midnight Sun.

Getting to Norway is the easy part. Scandinavian Airlines flies direct to Bergen from Los Angeles, and also to Stavanger from New

York. Pan Am flies from New York to Copenhagen for quick connections north.

The Norwegians, who seem to find reasons for being festive at the drop of a hat, have filled the 1974 calendar with a schedule of lively events featuring everything from folklore to fishing contests. Visitors who include one or more of the festivals in their vacation plans not only have a chance to sample the culture of the country, but also to meet the Norwegians themselves, all avid festival fanciers.

A winter festival at Narvik, beyond the Arctic Circle, takes place during the week of March 16-24; from April 7-15 Oslo's impressive religious festival presents a varied program of church concerts.

One of the most popular events, the annual Bergen International Festival, scheduled for May 22 to June 5, brings together world-famous orchestras, soloists, opera and ballet companies. Settings for some of the concerts and recitals include a 13th century Viking castle and the home of composer Edvard Grieg, Bergen's native son.

Jazz enthusiasts can head for Molde, Norway's "City of Roses" for a star-studded International Jazz Festival, July 29 - August 3, while poetry and ballad fans can enjoy an early July program scheduled for Mandal on the south coast.

Back-to-nature buffs have a goldmine in Norway. Farm vacations are now being arranged for visitors. A week's vacation with a Norwegian farm family can cost as little as \$45 a week per person, full room and board. Imagine the charm of rural life, living with a farm family, all against the backdrop of impressive mountain scenery.

The food is homemade, delicious and plentiful. Breakfasts are a large spread of different Norwegian dishes. Lunch is not always served, and farm guests are invited to make their own lunch sandwiches and pack them for outdoor hikes. Boating and fishing are easy to arrange.

SEVEN-CENTURY old Stockholm in Sweden is one of Europe's most modern capitals, in architecture as well as attitudes. The skyline is a blend of high-rise and medieval. Museums and parks display the panorama of Sweden's past. Boutiques bulge with the latest in fashion. The nightclub beat ranges from funky rock to Royal Opera.

But for those eager to press on to new horizons, a steamer trip to Helsinki in Finland may be the lure. Fast, comfortable cruisers of the Silja Line thread a charming archipelago of some 25,000 islands separating Sweden and Finland.

Students traveling in Finland are advised to check with FSTS, a foreign-student travel club. The energetic outfit will set the visitor on the right course for a complete tour of the country. One tour includes visit to the home of composer Jan Sibelius, and a boatride up the winding waterways to the town of Tampere. Local pastimes include a summer theater, folk dancing, a small animal zoo where children pay full price and the adults half, and a local student club for finding more friends.

Touring the fjords

Erik the Red paid our shores a visit around the year 900. Now we're returning the favor, traveling to the Norse countries a lot faster than he got to Vinland.

We are told that George Washington claimed an ancestor of a king at Trondheim, Norway, back in Viking days.

In Oslo, a museum exhibits a Viking ship dug from clay 100 years ago. It's 75 feet long, open-decked, oar holes for 32 rowers.

These early tourists had it a little rougher than those on the jet clippers that bring modern U.S. Vinland people here this season, a little more than 25 years since Pan American World Airways pioneered the first trans-Atlantic service to Scandinavia.

MODERN VISITORS find Norway a land of fjords, mountains, seas, pretty girls and trolls. The trolls you can't see but they see to it visitors have a good time.

Most Norwegians live within 20 miles of the sea. It's safe to say all of them are within a few minutes of the mountains. This long, narrow country, extending up above the arctic circle, is all mountain and fir forests. Only about four per cent of the land is worthy of being farmed.

This close connection with the outdoors has made all 3.8 million Norwegians very outdoors happy. They ski, skate, hike, camp, and generally mooch around in the outdoors.

The countryside even invades the capital city of Oslo, with woods and streams and lakes, and even farms. Ski areas and jumps are 20 minutes away and until well into spring the people take advantage of it.

There's a new trend here of Americans coming

over in the spring for skiing and especially ski touring between towns. They rent skis and boots. And the Norwegians are big on ski clothes.

NUMERO UNO city is Oslo, with Vigeland park, where the sculptures of this famous artist stand;

with seven big mountains around it. Trips start from either city, and some visitors like to rent cars and drive between them. Traffic is light.

The big deal is a visit to the fjords. Oslo is on one. Visitors who took Geology I in college will recognize terminal moraines, gla-

things to do are trips to the land of the midnight sun, up above the arctic circle at North Cape. Trondheim is one of the towns there.

Oslo, at about 60 degrees north latitude, is 500 miles south of the arctic circle, about the same latitude as the tip of Greenland. But a kindly Gulf Stream, sweeping near, keeps temperatures within reasonable limits.

Some visitors like to go to Hell. There's a town of that name that provides an interesting postmark on postcards home.

There are convenient motor coach tours for the fjord and midnight sun areas from either Oslo or Bergen, through mountains and villages and visits such spots as the Sognefjord, longest and deepest in the world.

Nearly everyone speaks English but it isn't hard to say "thank you" in Norwegian. It's "Tak" and that will take a visitor a long way.



Viking ships, the polar ship Fram of arctic explorers Nansen and Amundsen, and the original Kon Tiki of Thor Heyerdahl. Sonja Henie's skates are not on exhibit but she did finance a little museum.

Bergen is the next city,

cially scarred rocks, glacial cirques and hanging valleys.

The rest of us notice the beauty of it all. Some of the highest waterfalls in Europe tumble down the sides into the deep blue waters.

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Depart	From	To	No. of Days	No. of Ports	Cruise Highlights
Apr. 5	Los Angeles	Mexico	7	3	Mexican Riviera
Apr. 12	Los Angeles	Mexico	7	3	Easter Cruise
Apr. 19	Los Angeles	Mexico	7	3	Mexican Riviera
Apr. 26	Los Angeles	Mexico	7	3	Mexican Riviera
May 3	Los Angeles	Ensenada	3	1	Party Cruise
May 6	Los Angeles	Mexico	11	4	Acapulco
May 31	Los Angeles	Canada/Alaska	14	9	Inside Passage
June 14	Los Angeles	Canada/Alaska	11	8	Inside Passage
June 25	Vancouver	Alaska	8	6	Inside Passage
July 3	Vancouver	Alaska	8	6	Inside Passage
July 11	Vancouver	Alaska	8	6	Inside Passage
July 19	Vancouver	Alaska	8	6	Inside Passage
July 27	Vancouver	Alaska	8	6	Inside Passage
Aug. 4	Vancouver	Alaska	8	6	Inside Passage
Aug. 12	Vancouver	Alaska	8	6	Inside Passage
Aug. 20	Vancouver	Alaska	8	6	Inside Passage
Aug. 28	Vancouver	Alaska	11	8	Inside Passage
Sept. 6	Los Angeles	Caribbean	17	6	Panama Canal
Sept. 25	Pt. Everglades	Caribbean	17	6	Panama Canal
Oct. 12	Los Angeles	Mexico/Hawaii	15	5	4 Islands
Oct. 27	Los Angeles	Mexico	12	6	Acapulco
Nov. 8	Los Angeles	Mexico	7	3	Mexican Riviera
Nov. 15	Los Angeles	Mexico	14	6	Acapulco
Nov. 29	Los Angeles	Ensenada	3	1	Party Cruise
Dec. 13	Los Angeles	Mexico	14	6	Christmas
Dec. 27	Los Angeles	Mexico	14	6	New Year's

Registry: Norway.

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See Scandinavia by bike, rail, pony

The Scandinavians have come up with a host of new and exciting ways to spend a holiday in the northern tier of Europe — Iceland, Denmark, Norway, Sweden and Finland.

First step on the eastward journey is Iceland. Its capital, Reykjavik, stands apart from all other capitals with the unbelievable purity of its air. There is no chimney smoke or factory smog because the entire city is heated by hot water from subterranean springs.

Once the visitor has enjoyed the restorative effects of Iceland's hot water pools, he is ready to clear his lungs with a little fresh air. This is accomplished by signing up for a pony trek. Arrangements may be made for treks of up to a week. Sightseeing Iceland's awesome countryside is the main allure. The fantastic geological formations include extinct volcanoes, moss covered lava fields, volcanic caves, spouting springs and geysers, and spectacular waterfalls.

The nation that invented delicious Danish pastry also invented the readymade cycling tour. These network Jutland and the island of Funen and capitalize on beautiful scenery and no traffic.

Routes are drawn, meals, accommodations, cycles are all set up. Accommodations range from first class at \$70 weekly to the chummy ambience of youth hostels at \$40 weekly. Danish cycle tour companies will arrange holidays for individuals as well as groups and the cycling is never exhausting.

FOR THE VISITOR with limited time a rail and bike tour could be the solution. Denmark's railways are clean and comfortable. Go by train to the part of the country that you enjoy, then rent a bike at the station and get the feeling of the countryside.



THE FISHING VILLAGE OF HASAVAKIN IN ICELAND

Old, new meet as Iceland sets summer celebrations

Can you name Europe's youngest republic? Or identify the nation with Europe's oldest parliament, largest glacier, greatest waterfalls, most volcanoes, northernmost capital city, and oldest unchanged spoken language?

"Iceland" is the answer to all of these questions. Icelanders claim that no trip to Europe is complete without a visit to their country.

It's a land of contrasts — fire and ice, glaciers and volcanoes, where hardy inhabitants have built a dynamic, modern civilization while retaining the best of their colorful traditions and cultural heritage.

The combination of old and new comes to the fore in 1974 when islanders celebrate two special major festivals among scores of more usual annual events.

THE FIRST, looking backward with introspection upon the unique history and traditions of this nation, marks the 1,100th anniversary of Iceland's first permanent settlement in the year 874 A.D. by Viking rebels from Norway.

The biggest celebrations will take place July 28 at Thingvellir, where Iceland's parliament was founded in the year 930 A.D.; and in Reykjavik from August 3 to 5. There will be parades with floats and many other displays highlighting Iceland's Viking heritage.

The second major event, signifying Iceland's renaissance as a cosmopolitan center, is the Third Biennial International Art and Music Festival in the country's capital.

This year, world-famous artists will flock to Reykjavik for the art festival which runs from June 7 to 21 with more than 50 concerts, art and sculpture exhibitions and drama presentations.

Among the big names already booked are Soviet-born pianist Vladimir Ashkenazy who has become an Icelandic citizen; Italian soprano Renata Tebaldi, Israeli violinist Pinchas Zukerman, Finnish bass Martti Tallela, and U.S. conductor and pianist David Barenboim.

Also featured will be such prestige groups as the London Symphony Orchestra led by conductor Andre Previn; the famed

Tanz Forum Ballet from Cologne, and a jazz concert led by American saxophonist John Dankworth and singer Cleo Lane. The long list includes musical groups and performers from Iceland and the other Scandinavian nations, as well as drama, art, sculpture, and textile shows.

Why all this activity in Iceland? Maybe history repeats itself, for once before, 800 or 900 years ago, Iceland was called the "Athens of the North." It was then that the famed Sagas and Eddas were written and bold Icelandic explorers such as Eric the Red and Leif Ericson ranged the northern seas, established settlements in Greenland and discovered and settled a new world that later, after re-discovery, came to be known as America.

MOST FIRST-TIME visitors are surprised to learn Kentucky-sized Iceland (39,600 square miles) is touched by the balmy Gulf Stream and has a mild climate despite its location just south of the Arctic Circle. Winter temperatures in Reykjavik do not get as cold as in Boston, Chicago or most northern U.S. cities coast to coast.

Don't expect to see Eskimos. Iceland was uninhabited until settled by the Vikings. If you're looking for a cold place with Eskimos and polar bears, visit Greenland. You can go there via Iceland.

Today, Iceland is populated largely by multi-colored sheep (they outnumber people four to one), many shaggy-maned little horses (the famed Icelandic "pony"), and some 209,000 descendants of Viking settlers and the comely lasses they kidnapped in raids along the

Irish and Scottish coasts 1,000 years ago. Reykjavik's population is 90,000.

Inhabitants enjoy one of the highest standards of living in the world. Per capita, Icelanders rank high in ownership of homes, telephones, television, radios, cars, trucks and other modern amenities. Icelanders read and publish more books, per capita, than anyone else. "Better shoeless than bookless" is a national motto.

Whether you're seeking ecological balance, social responsibility, friendly people or lively night clubs, you'll find them all in Iceland.

The rivers, streams and lakes are crystal clear and chock full of trout and salmon.

Factories operate on hydro-electric power, and homes are heated by water from natural underground thermal springs, thus there is very little air pollution.

More than a million sheep roam the green summer grasslands freely, to be rounded up twice yearly for shearing and culling. Birds wing through the sky by the

thousands. There is no crime problem. No army or navy. No unemployment.

ICELAND IS unique in natural attractions. It has seven glaciers including 3,200-square mile Vatnajökull, the largest glacier in Europe and larger in area than Rhode Island and Delaware combined.

Iceland is only a five-hour jet hop from New York on Icelandic Airlines' daily flights which continue on to Luxembourg, Scandinavia and Great Britain. Visitors enjoy stopover privileges at no extra air fare. Bargain stopover tours for one to three days are offered by the airline.

For further information on current air fares, hotel rates and costs for sight-seeing tours, write Icelandic Airlines at 630 Fifth Avenue New York, N.Y. 10020, or the Icelandic National Tourist Office at 505 Fifth Avenue, New York, N.Y. 10017.

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Progressive, modern describe Finland

Finland is one of the most modern and progressive countries in the world. Least known of the Scandinavian nations till now, she claims almost 100 percent literacy among her people. Out of a 4.7 million

1968, another Act, prescribing a nine year comprehensive system was voted in by Parliament. It is already in effect. A number of reforms are taking place in the academic structure, some of which should make

cussed in the current issue of "Look at Finland," a periodical published six times a year in

English by the Finnish Tourist Board and the Ministry of Foreign Affairs. A free copy can be

obtained by writing to: Finnish National Tourist Office, 505 Fifth Avenue, New York, N.Y. 10017.

travel

population, there are currently 53,000 young men and women registered in the country's universities. The law-making officials in the democratic land made sure, back in 1927, that the Finns would be educated. The Compulsory Education Act was passed then making it mandatory for every boy and girl to attend school at least eight years. In

other countries, including the United States, take notice.

Regarded as the most radical but most interesting and significant of the changes is the re-organization of language instruction. The new school curriculum dictates that two compulsory foreign languages be taken by all pupils, a decision, which apart from Iceland, has not been made elsewhere.

Instruction in the first of the two foreign tongues begins as early as the third grade and the second in the seventh. English is one of the musts.

The educational trends in Finland, the social standing of the Finnish student, adult education and executive training in industry among other topical subjects, are dis-

Bermuda

Bermudians of the 18th and 19th centuries won fame manning privateer and clipper ships. And their descendants have been such able sailing men that the mid-Atlantic resort is recognized in yachting circles the world over.

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TOUR BOATS ALONG THE GOTA CANAL

Beaches, boats, beauties Sweden in the sun

By HERB SHANNON
LPT Travel Editor

GOTHENBURG, Sweden — This holiday center on Sweden's lively western coast has a lot more in common with Long Beach, Calif., than a smorgasbord of beaches and bathing beauties.

It has yacht and boat marinas, a maritime museum, a busy commercial harbor, a sports arena, an amusement park, convention facilities, a concert hall, canals in part of the city, offshore islands and a soaring suspension span resembling a major landmark of the twin Long Beach-Los Angeles harbors.

Göteborg also has overtones of Detroit, San Francisco and Amsterdam laced into its own Scandinavian style. The Swedish touch includes leafy parks, broad tree-lined boulevards, sidewalk cafes, pubs, night clubs and late-hours discotheques.

As Sweden's major automotive production center, Göteborg mimics the Michigan motor town with illuminated signs of Saab and Volvo piercing the evening in the city and suburbs.

A reminder of San Francisco is the Alvsborgs fastning, a 300-year-old island fortress which once served as a prison. Like Alcatraz in San Francisco Bay, it has been opened to tourist traffic. The round-trip boat fare costs the equivalent of \$1.65, and the former Swedish bastille boasts a cafeteria where a hearty meal runs about \$2.

THE AMBIENCE of Amsterdam is apparent in Göteborg's Old City quarter, designed in 1621 by Dutch architects who could not overcome their compulsion to construct canals. A boat trip through the surviving waterways and into the harbor is a sightseeing treat.

Another influence which sometimes goes undetected amid the arboreal grace of Göteborg is the large English-style botanical garden in the heart of the city. The half-million residents enjoy a stroll along the main thoroughfare, the "Avenyn," to the Gotaplatsen, where Carl Milles' famed fountain sculpture of Poseidon reigns over the Museum of Art and Concert Hall. Like the statue, the pedestrian reigns supreme in the nearby traffic-free shopping quarters.

A popular attraction is Liseberg, Göteborg's fun-filled permanent

amusement park ten minutes walk from the civic center. Throughout the summer, international performers appear on the open-air stages, concerts and plays are presented in the theater, and an open air dance floor fringing on an artificial lake throbs nightly.

In 1971, to celebrate the city's 350th anniversary, Göteborg opened the Scandinavium, northern Europe's largest covered auditorium. A center for sports, opera and folk dancing, this great arena features tracks, ice rinks, swimming pools, gymnasia and exhibition areas.

EARLY RISERS head for the daily 7 a.m. sea food auction at the harbor, the largest fishing port in Scandinavia. Sightseeing tours are by both bus and boat from the city's center. The bus trip is an eye-opening hour through the moat, canals and harbor.

Boat excursions include half and full-day tours to the offshore archipelago for swimming and picnicking on some of the 3,000 islands. Former fishing villages along the coast have now become yachting and boating centers while preserving their original character. There are also a three-day Gota Canal cruise to Stockholm, and a northern fjord tour by sea.

The Maritime Museum is the finest in the country, with an aquarium, a saltwater section displaying the sea fauna of the Swedish west coast, and a tropical department.

The beaches are contiguous for 250 miles north and south of Göteborg, with open, unspoiled countryside running down to sandy swimming stretches punctuated by granite outcroppings polished by time and the sea. Huge rock formations north of Göteborg serve as platforms for surf fishermen.

South, the coastline stretches into one long, sweeping sandy beach. Bronze age rock carvings, ship burial sites dating to Viking times, and ancient fortresses are alternate attractions on this sun-drenched section of the warm-water coast, also popular for boating.

SO WHY TRAVEL some 5,000 miles to visit a place which may set you thinking you never left home?

If the foregoing isn't enough reason, the answer is that there is a difference. Göteborg has a railroad station.

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M/S Starward 7-day Cloud 9 Cruise: Port-au-Prince, Port Antonio, Montego Bay, Nassau. Sails from Miami every Saturday. \$494 to \$1192.

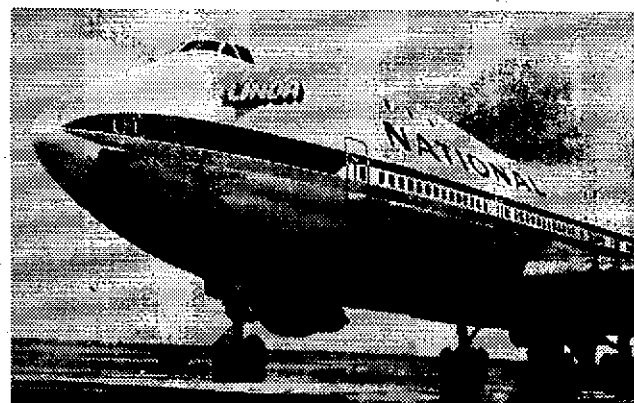
M/S Southward 14-day Cloud 9 Cruise: Port Antonio, Curacao, Caracas, Martinique, St. Maarten, San Juan, St. Thomas, Puerto Plata. Sails from Miami every other Saturday until April 13, 1974. \$788 to \$1458.

Prices are per person double occupancy and include transportation tax, airport security surcharge, and cruise ship fuel surcharge. There are no hidden extras. Ticketing must be completed 7 days prior to sailing.

And thanks to National's stopover plan, on the way home you have up to 30 days to stop in Orlando (home of Walt Disney World), New Orleans, Houston or other cities.

For reservations or more information just call your travel agent or Norwegian Caribbean Lines at (213) 387-1235.

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Danish schooner

The new 170-foot schooner Hans Christian Anderson, recently sailing the Caribbean, returns to Denmark this spring for a series of luxury cruises among the 500 islands of the Danish archipelago.

The weekly seven-day excursions will hoist sail from Copenhagen harbor at sunset each Sunday from June 2 to Sept. 15, allowing visitors arriving on Friday Scandinavian Airlines flights from Los Angeles a full weekend to explore the fascinations of the capital city.

Limited to 30 passengers in deluxe cabins, the cruise is priced from \$375 to \$430 per person.

As the statue of the "Little Mermaid" fades

with the setting sun, the Hans Christian Andersen sails into the Denmark of the ancient Vikings.

Ports of call are charming small villages on a number of tiny islands. Stops are planned at the ports of Svendborg, Aereskøbing, Bogense, Samsoe, Ebeltoft, Anholt and Elsinore — names out of the books of the sailing vessel's namesake author.

Special homage is paid to him at Odense, the fairytale writer's birthplace, and one of the most enjoyable days of the tour. After an outdoor lunch in an old Danish inn, passengers can wander through his home, now a museum containing his books and personal effects.

The evening is spent listening to one of his plays performed nearby.

Days are varied. They might be spent bicycling around the historic town of Aereskøbing, with cobblestone streets and some of the oldest Danish half-timbered houses and immaculate gardens.

Or they may be spent at a nearby beach, swimming, snorkeling and fishing with gear carried aboard the ship.

Some evenings are spent dining at sea. Another night might be spent at a Sound and Light dramatic retelling of Shakespeare's "Hamlet" at his original haunt, Kronborg Castle.



BICYCLING THROUGH COPENHAGEN

CHARM, EXCITEMENT

It's on the Danes

People love to get something for nothing — or believe that they do.

That may be the reason for the great success of Denmark's "A Day on the Danes", offered those who use Copenhagen as their gateway to Europe on a direct scheduled flight. The offer is good through April 30.

But the real reason may also be that what they get through the "Day on the Danes" is not just another free cup of coffee, American style, but fun items characteristic of Denmark and the Danes and therefore add to the charm and special atmosphere of Copenhagen, whether you pay for it or not.

Take the kind of luncheon which is being offered. It is not a glamorous big feast, but a delicious little meal, served exactly as the Danes enjoy it, in cozy small places which you would probably otherwise not have discovered because they are not on the beaten track of regular tourist places.

"Tokanten", for instance, is a popular little restaurant with the young crowd. The interior is definitely "today" — it may not be featured in House & Garden, but it is fun — both concerning the food and the people. So is "Krinsen Bistro Bar" at the Kings Square (Kongens Nytorv).

The small "Bernstorff Cafe" opposite the Central Station and "Hofcafeen" an old court pharmacy, are similar small colorful places where you feel you are in good old Europe.

RENTING A BIKE may sound crazy to you, but if you are in a good physical condition, without necessarily being an Olympic star, it may be just what you need. Copenhagen is made for bicycles. You'll feel you are away from it all and you will say to yourself: "It is fun to be alive." On a bike you can easily cover the heart of old Copenhagen, with the lively narrow streets. You won't have any parking problems if you want to stop. You'll be regarded as a native, with the added advantage of a free bicycle coupon.

However, should you be too much of a pedestrian to make this daring experiment, there's a U-drive car ready for you — rental free, for instance for a quick trip to Hamlet's Castle in Elsinore or wherever else you might want to go.

You will also be regarded as a native when you enjoy the Copenhagen specialty — the hot sausages from one of the Steff-Houberg stands, and you'll even have a good opportunity to straighten out all world problems by discussing them with the Danes at the stand, while enjoying a delicious sausage.

Later, when you stroll down Copenhagen's famous pedestrian mall you'll drop into some of the most attractive stores in the world, to pick up small gifts, for instance at Bing & Grondahl in Copenhagen Porcelain, Kastrup-Holmegaard glass, Birger Christensen's luxurious fur shop, and at the Permanent Exhibition, a showcase of modern Danish design.

THEN, OF COURSE, you'll want to take the 2½-hour sightseeing tour of Copenhagen — always a good way to get acquainted with a city.

All these activities may invigorate you — but it may also make you thirsty. Copenhagen is an ideal place to feel thirst, because the Danes know how to get the most out of quenching a real thirst. Whether by drinking the world-famous Danish beer for instance at the "Queen's Pub", or if this is not enough,

at one of the breweries, or Denmark's refreshing Kijala, at one of several bars and restaurants.

Should you be more in the mood for heating up your soul, there is a good cup of free coffee waiting for you, plus Danish pastry at the restaurant of the Anva Department Store, or at the attractive winter garden of the Royal Hotel.

You should now be ready for a sauna at the Sheraton Hotel before you start out in Copenhagen's fulfilled nightlife where the "Day on the Danes" gives you free entrance to the "Vin & Olgod" Tavern where, by now, you should be fit to join the community singing.

FEEL LIKE IT'S
TIME FOR A
BREAK?



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April 23, Alaska — 7:30; Caribbean — 8:30
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SAS slates fly-cruise vacations

Royal Viking Line and Scandinavian Airlines System will offer five North Cape fly/cruise holidays this summer.

All cruises will originate from Copenhagen. The June 25, July 9 and

mental breakfast), all transfers and the Royal Viking Line cruise, complete with all meals and full use of the ship's facilities.

The three-day Copenhagen stay will feature an afternoon tour of the city and an all-day tour of the Danish countryside. Once aboard the Royal Viking Line ship, passengers will

cruise the beautiful fjords of Norway, across the Arctic Circle to the North Cape and call at such ports as Bergen, Trond-

heim and Oslo before returning to Copenhagen. Fares will vary depending on flight class and stateroom type.



July 23 holidays will be aboard the Royal Viking Sky, while the July 16 and July 30 vacations will be aboard her sistership, the Royal Viking Sea.

Each SAS/RVL program will include the roundtrip SAS flight between Los Angeles and Copenhagen, accommodations at Copenhagen's Hotel Royal (with conti-

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\$285 Includes round-trip air fare from Los Angeles and all applicable tax and service charges.
Malihini Lealea

Translation: Fun for newcomers!
8 days/7 nights, at the Royal Prince Hotel in Waikiki. Traditional flower lei greeting. Round-trip transfers between hotel and airport. Tips and portage for two pieces of luggage. Admission to "Hawaii Experience" film. Optional car rental. At reasonable rates with unlimited mileage. Sunday departures — Sunday returns.

IT-MAC-NW-6

\$339 Includes round-trip air fare from Los Angeles and all applicable tax and service charges.
Kahaone Lani

Translation: Sand beach heaven!
8 days/7 nights accommodations at Princess Kaiulani Hotel in Waikiki. Includes traditional flower lei greeting, transfers between hotel and airport, tips and portage for two pieces of luggage, continental breakfast and tour briefing Monday morning. Also included: Car rental with unlimited mileage for one day and cocktail show at Royal Hawaiian Hotel with cover charge, cocktail, tax and tip. Sunday departures — Sunday returns.

IT-MAC-NW-1

\$365 Includes round-trip air fare from L.A. and inter-island fares and all applicable tax and service charges.
Nani Mokupuni #1

Translation: Beautiful Islands!
This one-week Two-Island vacation includes 4 nights at the Princess Kaiulani in Waikiki and 3 nights at the Kauai Sands on Kauai. Includes flower lei greeting in Honolulu, transfers between airports and hotel, tips and portage for two pieces of luggage, continental breakfast and tour briefing Monday morning. Also includes Paradise Park Tour, Waimea Tour and Waialeale River/Fern Grotto Tour on Kauai. Sunday departures — Sunday returns.

IT-MAC-NW-2

\$395 Includes round-trip air fare from L.A. and inter-island fares and all applicable tax and service charges.
Nani Mokupuni #2

Translation: Same as above — but one whole island better!
8 days/7 nights on three islands: Oahu, Kauai and Hawaii. 4 nights at Princess Kaiulani Hotel in Waikiki. 1 night each at: Kauai Sands Hotel on Kauai; Kona Lagoon Hotel in Kona, Hawaii; Waialeale Village Hotel in Hilo. Flower lei greeting in Honolulu, tips and portage for two pieces of luggage, hotel/airport transfers, continental breakfast and tour briefing Monday morning. Also includes Paradise Park Tour in Honolulu, Waialeale River Cruise/Fern Grotto Cruise on Kauai and Kona-Volcano-Hilo Tour with Volcano House Lunch on Hawaii. Sunday departures — Sunday returns.

IT-MAC-NW-3

Group tour prices are per person based on double occupancy in hotels and Economy Class Group Inclusive Tour Fares. Should the group fail to meet the required number, passengers can be accommodated at slightly higher adjusted rates. Air fares subject to change. Above tours depart from Los Angeles and San Francisco every Sunday beginning April 7, 1974.

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TRAVEL TOPICS

By Howard Jones

Almost everyone has some "T's" to live to just get away for awhile to a place like Tahiti. Here's your chance to do just that.
From July 14 to July 21 you can be part of a special group flight via Air New Zealand winging your way to Tahiti and Moorea under the sponsorship of Long Beach State University. Activities, facilities and friends.
Eight great days of island life: an ocean front hotel and a thatched roof beach home with your pool for leisurely living. Add to this active dozens. Tahitian feasts, outrigger canoes, tropical beauty and long lazy days on white sand beaches.
The total package including jet air fare, hotel, ground tours, entertainment, a great Tahitian feast, all ground transfers, free use of sports equipment and left more is priced at \$699 per person (2 to a room). If you're ready for this great travel value and want to be aboard, just mail the coupon below to either of our offices. Hurry though... because space is limited.

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Culture tours set

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In the capitals one can enjoy opera and ballet performed by world-renowned artists, and throughout the countries there are unique churches and historic castles reflecting a glorious past.

Scandinavian design is universally acclaimed, and a visit to one of the many extraordinary museums will show you designs of today and yesterday — as far back as the Viking age.

You may enjoy the museums so much that you would want to stay overnight — one has rooms to rent.

There is ample space in Scandinavia, no crowds, no lines, just the friendly Scandinavians and their cultural treats.

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PENNYWISE TRAVELER Tempting tours

By JANE MORSE

Psst! Want some sure-fire ways to cut costs on a trip to Europe in this year of extra uncertainties? They've got some hot ones to peddle right now at the various European national tourist offices, including some accommodations news that may lift your hopes and eyebrows.

Would you believe a week-long Danish, Swedish or Norwegian farm vacation for around \$8 a day per person, three meals included, and children's discounts?

Turkey has some juicy temptations, too, in the form of new seaside holiday villages featuring rooms with private baths, meals and the area's usual nonstop sunshine, all for around \$9-\$12 a day for singles, \$12-\$16 for doubles.

Ireland offers River Shannon cruise boats for hire at about \$60-\$75 per berth, per week, for parties of two to six.

In Britain you can go to a "sports school" and study almost anything from scuba diving to horsemanship for as little as \$65 a week for room, board and tuition; the high end of things is still only about \$120.

If you care to grin and bare it, there are "naturalist resorts" in Yugoslavia where approximately \$12 to \$15 a day covers nudists for food and lodging.

THIS YEAR'S scare stories about the economy, like last year's, tend to make the prospective visitor forget that the average European must holiday at rates like these — and does pretty well for himself. The trick is in knowing what to look for and where.

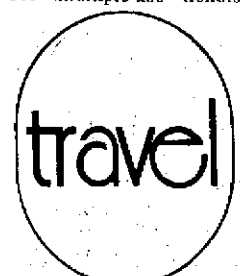
So what's your pleasure? If you can figure that out, you're ready to whip off a letter to one or more national tourist offices — listed by country name in telephone directories — asking for further instruction. A "send me everything" request, though, is a waste of time. (For that you'll usually get one brochure saying Slovenia is a great place to visit, and some people like to live there.)

Let them know straight away that you're concerned with price and ask for suggestions on ways to keep costs down. Tell them about yourself and your dearest desires. Give them ages and dates.

That should net you a nice bundle of news.

Even this year, tourist-oriented Europe is full of "specials" — discount

fares on trains and buses, reductions for your youth or your age, special rates for multiple-use tickets



good for things like museums or in-town transportation, budget restaurants and, of course, budget lodgings.

SINCE CUTTING costs on accommodations is one of the easiest ways to whittle your expenses down to size, this is the key item to get straight. In lots of countries, budget hotels and motels now come in chains — the Autostelli in Italy, for instance, the Logis de France in France, the temperance (yes, barless) hotels of Scandinavia. But take out your fine-tooth comb and run it over that lodgings list. You may find out you need more details.

Unfortunately, this is

where the system often breaks down. Some countries' tourist offices have larger staffs and bigger budgets than others and are more adept at fielding questions. Some give you fuller news to start with. In any case, they may take a little time in parceling it out. That's when you discover how smart you were to start asking early.

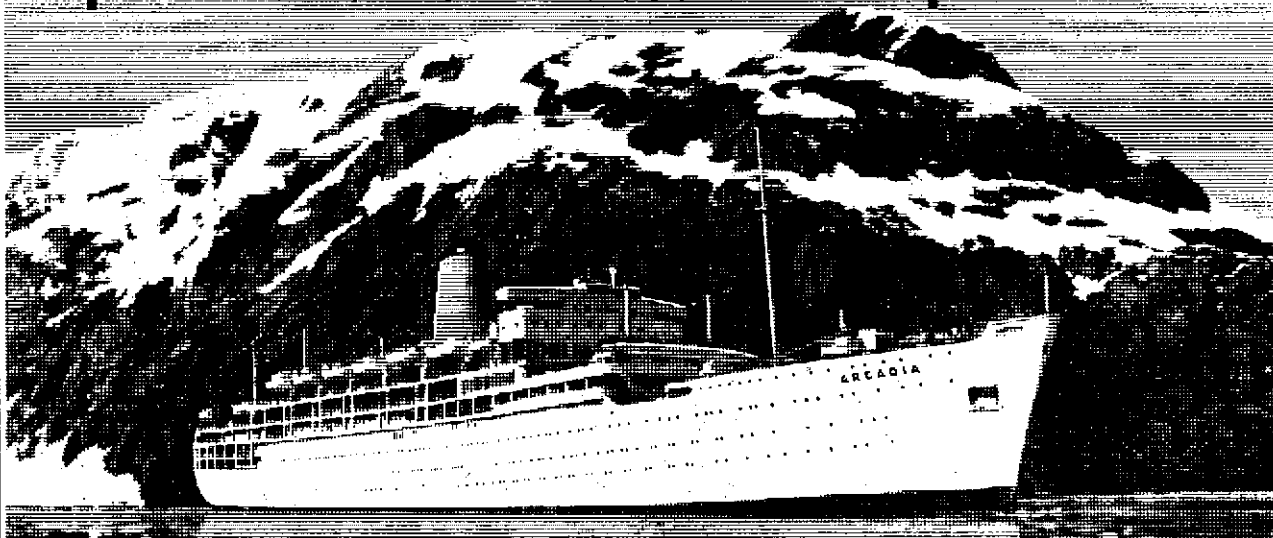
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\$399—8 day, 4-Island Holiday
Includes airfare. Plus \$39.90 tax and service. Saturday departures. Ideal when time is short but you want to see it all. Three nights Waikiki, one night Kona, two nights Maui, one night Kauai. (OT-GIH-851)

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\$539—15-days, 4-Islands
Includes airfare. Plus \$53.90 tax and service. Saturday departures. Features stays at Coco Palms and Royal Lahaina Resorts, dinner and show at Don the Beachcomber's. (OT-GIH-858)

All prices per person, double occupancy, based on special group fares on Western Airlines, payable 7 days in advance. Many departures on DC-10 Spacejets. All flights include Western's Islander Coach service with First Class Lexspace. Diamond Head sparkling punch, full meal service, and complimentary Champagne for adults. Nominal charge for movies and stereo in Coach.

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Dukedom

The Islands of Bermuda are divided into nine parishes, most of which were named for the English dukes and earls who invested in the original Bermuda Company — St. George's, Hamilton, Smith's, Devonshire, Paget, Pembroke, Warwick, Southampton and Sandys.

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GUARANTEE

Among our many tours, we have a special group of tours called Pan Am's World Tours. On them we guarantee, in writing, that when you arrive you'll get all the land features promised or something of equal value. Or, by letting us know within 60 days of your return home, you'll get a refund for the cost of what isn't delivered.

And we guarantee in writing that the price of the land features on a Pan Am's World Tour won't go up for tour departures all the way through August 31.

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Price includes round trip economy air fare, quality hotel accommodations with private bath, transportation between airport and hotel, continental breakfast daily and half-day sightseeing in London. Also includes shopping and nightclub guide "In London," "Taste of London" dining discount program, a Pan Am's World host to help you, service charges, taxes, and more. Ask for the Regency Tour and see the special conditions listed below.

France, England, Holland. 15 days, \$718 to \$792

Price includes round trip economy air fare, quality hotel accommodations with private bath, transportation between airports and hotels, continental breakfast daily and half-day sightseeing tours in Paris, London, and Amsterdam. Also includes shopping and nightclub guide "In London," "Taste of London" dining discount program, a Pan Am's World host to help you in each city, service charges, taxes, and more. Ask for the Fun Cities Tour and see the special conditions listed below.

Portugal, Spain, Morocco. 15 days, \$764 to \$848

Price includes round trip economy air fare, first class hotel accommodations with private bath, transportation throughout tour by deluxe air-conditioned motorcoach and comprehensive sightseeing program throughout, including tours in Seville, Tangier, Granada, Madrid, and Lisbon, and visits to Estoril, Avila, Coimbra, Fatima, and Nazare. Also includes continental breakfast daily, 10 lunches, 10 dinners, a Pan Am's World Tour Escort from arrival to departure, Pan Am's "Real Guide to Europe and the Mediterranean," Pan Am's World "Shopping in Europe," Berlitz guides to Spanish and Portuguese, service charges, taxes, and more. Ask for the Fiesta Tour and see the special conditions listed below.

England, France, Italy. 22 days, \$915 to \$996

Price includes round trip economy air fare, quality accommodations with private bath, transportation between airports and hotels, half-day sightseeing tours in London, Paris, and Rome, and continental breakfast daily. Also includes a Pan Am's World host to help you in each city, Pan Am's "Real Guide to Europe and the Mediterranean," Pan Am's World "Shopping in Europe," shopping and nightclub guide "In London," "Taste of London" dining and discount program, Berlitz guides to French and Italian, service charges, taxes, and more. Ask for the Grand Classic Tour and see the special conditions listed below.

PACIFIC

Honolulu, Maui. 8 days, \$325

Price includes round trip economy air fare, first class air-conditioned hotel accommodations with private bath, transportation between airports and hotels, and Pan Am's "Hawaii Fancy Free," a book of certificates entitling you to free drinks, free gifts, free greens fees, and 2-for-the-price-of-1 lunches and dinners at some of Hawaii's best-known restaurants. You'll get a traditional lei greeting when you arrive, followed by plenty of time for you to laze around Waikiki Beach or explore Honolulu. Sightseeing includes a cruise along the Honolulu waterfront, and around Pearl Harbor. Transportation to Maui is included, as is plenty of time to enjoy its rain forests, waterfalls, beaches, and volcanoes. Also included is a Hawaii Pocket Guide, and lots more. Ask for the Island Combination Tour and see the special conditions listed below.

Tokyo, Kyoto, Hong Kong, Bali, Bangkok. 16 days, \$1249 to \$1376

Price includes round trip economy air fare, first class hotel accommodations with private bath, transportation between airports and hotels, sightseeing tours of Tokyo, Kyoto, Hong Kong, Bali and Bangkok and American breakfasts

throughout. Also includes Bullet Train ride, Ketjak dances in Bali, luncheon in Tokyo, sukiyaki dinner in Kyoto, Bali beach night dinner and entertainment, dinner at a Hong Kong floating restaurant, service charges, taxes and more. Ask for the Orient Contrasts Tour and see the special conditions listed below.

Tahiti, New Zealand, Australia, Bali, Thailand, Hong Kong, Japan. 24 days, \$1495 to \$1622

Price includes round trip economy air fare, first class hotel accommodations with private bath, transportation between airports and hotels, sightseeing tours of Auckland, Sydney, Bali, Bangkok, Hong Kong, Tokyo and full-day circle island tour of Tahiti with lunch. Also includes American breakfasts throughout, Maori dance concert in Rotorua, Ketjak dances in Bali, visit to Waitomo's Glowworm Grotto, dinner at Sydney's Coachman Restaurant, dinner and dances at Bali Beach Night, Thai dinner and dances, floating restaurant dinner in Hong Kong, Mongolian barbecue in Tokyo, Pan Am's "The Real Pacific: Hawaii to Hong Kong," Pan Am's World "Shopping in the Pacific and Asia," Berlitz guide to Japanese, service charges, taxes, and more. Ask for the Circle Pacific Caper Tour and see the special conditions listed below.

LATIN AMERICA

Panama City, Guatemala City, Chichicastenango. 8 days, \$413

Price includes round trip economy air fare, first class hotel accommodations with private bath, transportation between airports and hotels, taxes, service charges, and more. We take you on a half-day sightseeing tour of Panama City, the canal locks and Guatemala City and show you one of the world's finest collections of Mayan Art. Then we spend a full day with you at the famed marketplace of Chichicastenango, give you lunch, and show you beautiful Lake Atitlan. Also included are a Berlitz Guide to Latin American Spanish, Pan Am's World "Shopping in the Caribbean and Latin America," and Pan Am's "The Real Mexico and South America." Ask for the Panama/Guatemala One-Weeker Tour and see the special conditions listed below.

Buenos Aires, Rio de Janeiro, Caracas. 15 days, \$774 to \$859

Price includes round trip economy air fare, quality hotel accommodations with private bath, transportation between airports and hotels, continental breakfasts in Rio and sightseeing tours in each city. Also includes Berlitz Guide to Latin American Spanish and Portuguese, service charges, taxes and more. Ask for the South American Highlights Tour and see the special conditions listed below.

SPECIAL CONDITIONS:

The guarantee does not apply to air fares. For full details on the land prices of any Pan Am's World Tour, see your travel agent and ask for the latest Pan Am's World Tour books. Price range includes lowest and highest price in specified hotel category between April 1 and August 31, and seasonal air fare increases effective June 1. All prices not available for the entire period. Written guarantee will be sent with Pan Am's World Tour departure kit.

FOR EUROPE TOURS:

Prices depend on date of departure, and are based on round trip GIT economy air fare and selected departure dates for groups of 15 or more which we put together. If group is not formed, tour is not available. Hotels based on double occupancy. First class hotels available on "Regency," "Fun Cities" and "Grand Classic" for additional charge. Deluxe hotels available on all tours except "Fiesta" for additional charge. Reservations must be made at least 15 days before departure. Air fares for the entire period will increase April 1 subject to government approval.

FOR PACIFIC TOURS:

For "Orient Contrasts" and "Circle Pacific Caper" price based on round trip GIT economy air fare and selected departure dates for groups of 10 or more which we put together. Reservations must be made at least 30 days before departure. Air fares subject to government approval. Hawaii tours based on round trip GIT economy air fare and selected departure dates for groups of 10. Reservations must be made at least 14 days before departure. On all GIT fares, if group is not formed, tour is not available. Hotels for all tours based on double occupancy.

FOR LATIN AMERICA TOURS:

All based on round trip GIT economy air fare. Prices depend on date of Saturday departure for groups of 10 or more which we help you join. If group is not formed, tour is not available. Hotel accommodations based on double occupancy. First class hotel accommodations based on double occupancy available on "South American Highlights" for additional charge. Reservations for all tours must be made at least 14 days before departure. Air fares subject to change and government approval.

Pan Am's World Tours

See your Travel Agent now.



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—AP Wirephoto

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Sloan was characteristically subdued but obviously happy after his dramatic triumph before a screaming hometown crowd of 15,829.

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Winning its 27th successive game since the demoralizing UCLA loss, its only defeat of the season, North Carolina State had to wipe out an 11-point deficit in regulation time. The pressure was thick.

"We beat a great basketball team," said Sloan. "We recognize that UCLA is one of the greatest teams of all time."

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(Continued on S-4, Col. 1)



JOHN DIXON, Sports Editor

Sunday, March 24, 1974 Section S Page S-1

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Losing an NCAA playoff game for the first time in eight years, the Bruins sullenly changed into civilian clothes in their lackluster dressing room while coach John Wooden talked quietly and painfully with reporters.

While Wooden chatted with writers, some members of his team were not so amiable. Bill Walton, UCLA's three-time all-America center shielded his face from photographers and refused to talk to reporters.

"Why do you keep asking me these questions if you know that I'm not going to answer them?" Walton said repeatedly in surly tones.

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"I don't think a basketball game is over when there is that much time," Sloan said he told his team before the season began that it had the

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Marquette shackles Kansans

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"I was real pleased to win the Class B championship," quipped a happy but self-contained Al McGuire after his Marquette Warriors had routed Kansas, 64-57, Saturday to gain the NCAA basketball finals.

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Wolfpack by 11

LAS VEGAS — Odds-maker Jimmie (The Greek) Snyder rates North Carolina State an 11-point favorite over Marquette in Monday's NCAA title contest at Greensboro, N.C.

matchup between defending champion UCLA and current No. 1 North Carolina State had overshadowed the Marquette-Kansas game and, he was quick to add, deservedly so.

Marquette floated past Kansas with nine successive points early in the second half, four of them on fast-break baskets by Lloyd Walton.

Marquette's irrepressible defense broke open the contest, which was a close game until the Warriors got hot. Trailing 29-26 with about two minutes gone in the second half, Marquette forward Earl Tatum triggered the Warriors' flurry with a field goal.

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(Continued on S-4, Col. 1)



Joy on Tobacco Road

Mark Moeller (40) of North Carolina State didn't see minute of action but he leaped three feet above floor as final buzzer sounded, giving Wolfpack double-overtime, 80-77 triumph over UCLA Saturday in Greensboro, N.C. Head coach Norm Sloan (light plaid jacket) seemed to take victory in stride.

—AP Wirephoto

\$5 million each for Ali, Foreman in September bout

By DAVE ANDERSON
New York Times Service

CARACAS, Venezuela — In a scenario of intrigue on three continents that involved an emerging African nation, an English investment firm and an American doublecross, arrangements for a George Foreman-Muhammad Ali world heavyweight title fight have been settled for the most extravagant price in boxing history.

Each gladiator will receive \$5 million, double what Ali and Joe Frazier each collected for their 1971 extravaganza. The site will be a 120,000-seat soccer stadium in Kinshasa, Zaire, once known as Leopoldville, the Belgian Congo. The date will be sometime in September unless Ken Norton disrupts the master plan by dethroning Foreman Tuesday night.

The catalyst is Don King, a 41-year-old black vice-president of Video Techniques, Inc., the closed-circuit TV firm that is handling the Foreman-Norton bout. In a business dominated by black boxers, a black premier finally has emerged with influence and power.

"There's a difference when a black deals with a black," King says. "Ali told me, 'I want you to have this fight' and Foreman trusts me."

Don King is a fast talker who has led a fast life.

Married with two children, he served a four-year prison term, ending in 1971, for manslaughter after nearly two decades as a numbers racketeer in the Cleveland area. In another business, he might be ostracized. But in the boxing business, he is accepted for what he can produce. He produced the initial guarantee, a \$10 million letter of credit from Carl Lombardo, a 34-year-old white Cleveland construction millionaire. King earlier had persuaded Lombardo to put up \$400,000 for the Foreman-Norton bout here.

After both Foreman and Ali were satisfied, Hank Schwartz and Barry Burnstein, who operate Video Techniques, began to search for financiers. They spoke first with a representative of Ladbroke's, the legalized English bookmakers. Ladbroke's had been suggested by Jack Solomons, the London boxing promoter. But the \$10 million price was too high.

Hendale Leisure and Investment, Ltd., a London-based firm headed by John Daly, expressed interest in the deal, along with United Artists, Warner Brothers and Loew's, Inc. but the three American theatrical firms dropped out of the bidding. Hendale remained as

the financier of the bout. Lombardo thereby was off the hook for the \$10 million guarantee, but he retains a percentage of the Video Techniques' profit from the anticipated gross income of \$25 million.

With the finances completed, Schwartz and Burnstein were told that Zaire was interested. Foreman had scratched Madison Square Garden because of an abusive relationship with Teddy Brenner, the Garden promoter. When the champion appeared in New York for the Jerry Quarry-Ernie Shavers bout there last December, he asked Brenner for six ringside tickets. Brenner handed him three. Insulted, the champion angrily flung the three tickets on Brenner's desk.

"George went out and bought six tickets himself," King says. "He told me he's not interested in fighting for the Garden."

King then was Shavers' manager. He also had

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problems with Brenner over a decrease in Shavers' guarantee for the Quarry bout. In the original contract, according to King, the Youngstown, Ohio heavyweight was to receive a \$60,000 guarantee. After he suffered a broken jaw in training, he was offered a \$40,000 guarantee. Shavers was knocked out by Quarry in the first round and retired.

"Brenner didn't even bother trying to get the Foreman-Norton bout," King says. "He didn't have a chance anyway because the Norton people and Foreman don't like him but he kept telling me we didn't have the fight."

Shortly after Ali's unanimous 12-round decision over Frazier, the former champion agreed to meet Quarry at the Garden in May, then reneged. He agreed again, then reneged again. The reason, it now develops, is that he accepted \$350,000 as an advance payment for the Zaire bout in return for ignoring Quarry while Foreman is understood to have accepted a \$150,000 advance. Among the ringside spectators Tuesday night will be Mandungu Bula, the Zaire delegate-general who surely will be hoping that Foreman wins decisively.

Norton, meanwhile, is aware of the Foreman-Ali negotiations but he pretends to dismiss the significance.

"If you get a brand new car and put sugar in the gas tank," the challenger says, "it doesn't run, does it?"

SPORTS ON RADIO AND TV

TELEVISION

Purdue vs. Utah, NIT finals, KNXT (2), 10 a.m.
Dodgers vs. Houston, KTTV (11), 10:30 a.m.
St. Louis vs. Philadelphia, NHL, KNBC (4), 11 a.m.
Atlanta vs. Capital, NBC, KNXP (2), noon.
Angels vs. Milwaukee, KTLA (5), 1 p.m.
Atlanta 500 auto race, KABC (7), 1 p.m.
Heritage Golf Classic, KNBC (4), 1:30 p.m.
Wide World of Sports, KABC (7), 3:30 p.m.

RADIO

Atlanta 500, KLAC, 9:30 a.m.
Dodgers vs. Houston, KABC, 10:30 a.m.
Angels vs. Milwaukee, KNPC, 1 p.m.
Kings vs. California, KFI, 2 p.m.
Lakers vs. Buffalo, KFI, 7 p.m.

SPORTS CALENDAR

HOCKEY—Sharks vs. Winnipeg, L.A. Sports Arena, noon.
SOCCER—Daniels Field, noon, 2 and 4 p.m.
TRACK—Meet of Champions, UC Irvine, 1 p.m.
HORSE RACING—Thoroughbreds, Santa Anita, 1:30 p.m.; Harness racing, Los Alamitos, 6:30 p.m.
MOTORCYCLE RACING—Steeplechase, Ascot Park, 2 p.m.
PRO BASKETBALL—Lakers vs. Buffalo, Forum, 7 p.m.

Chico State repeats as NCAA swim champ

By JIM McCORMACK
Staff Writer

Chico State, getting its key performances in the afternoon's preliminaries, claimed its second consecutive NCAA Division I swimming and diving championship Saturday night at Belmont Plaza Olympic Pool.

The Wildcats accumulated 285 points to retain the title they first won a year ago at Wayne State in Detroit.

Saturday's success also gave Chico a measure of revenge over runnerup UC Davis (227) which had

beaten the Wildcats by 37 points in the Far Western Conference final.

Chico took a 34-point lead into Saturday's final events, but it was precarious since Davis had two divers in the finals of the 3-meter competition and the Wildcats had none.

"We did our best swimming in the afternoon," said Chico coach Ernie Magliso while untying his shoes in preparation for the winning coach's traditional dunking.

"We knew that they had a big edge in the diving, so it was important for us

to get some men in the finals of the other events."

The Wildcats got two — Chris Webb and Peter Hoyland — in the 100 freestyle and also two — Dennis Glass and Stuart Kahn — in the 200 butterfly.

Webb turned out to be the key. He missed badly on a turn in his heat of the 100 and was sixth qualifier for the freestyle final.

Then, he came through to win the 100 final, beating Springfield's Tim Allen by an arm's length in 47.526.

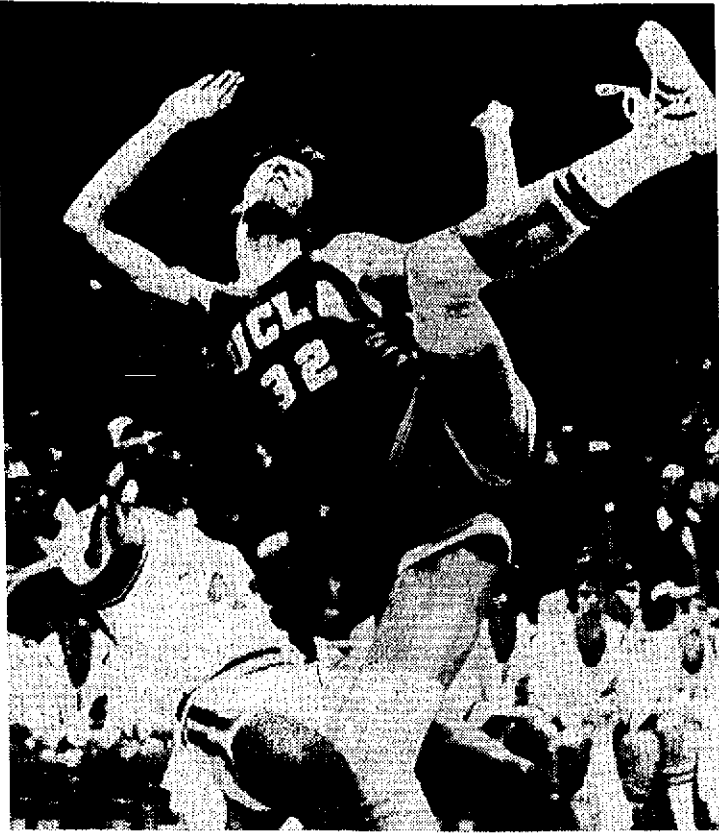
"The points we got from the freestyle and the butterfly (where Glass finished third and Kahn sixth) made up for the 27 points we lost in the diving and put us right where I wanted to be doing into the relay," commented Magliso.

That would be with an insurmountable lead. But the Wildcats weren't through, winning the 400-freestyle relay in a meet record 3:10.61 with a team of Webb, Tom Taye-nak, Kahn and Hoyland. It was Chico's fourth gold

(Continued on S-2, Col. 3)

INSIDE SPORTS

- GOLDEN STATE loses. Page S-2.
- KINGS win. Page S-2.
- COLUMNISTS CORNER. Page S-3.
- FRANK ROBINSON, 35, has young ideas. Page S-3.
- MIKE MARSHALL, key to Dodger roster. Page S-4.
- JOHNNY MILLER cans acc, leads by four. Page S-5.
- ASTRAY runs off with rich 'Cap at Santa Anita. Page S-6.



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Bill Walton and UCLA Bruins both suffered falls Saturday. Walton tumbles over North Carolina State's David Thompson in first half. Later Bruins saw string of 38 NCAA Tournament wins ends at 38 with semifinal defeat.

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New York Times Service

CARACAS, Venezuela — In a scenario of intrigue on three continents that involved an emerging African nation, an English investment firm and an American doublecross, arrangements for a George Foreman-Muhammad Ali world heavyweight title fight have been settled for the most extravagant price in boxing history.

Each gladiator will receive \$5 million, double what Ali and Joe Frazier each collected for their 1971 extravaganza. The site will be a 120,000-seat soccer stadium in Kinshasa, Zaire, once known as Leopoldville, the Belgian Congo. The date will be sometime in September unless Ken Norton disrupts the master plan by dethroning Foreman Tuesday night.

The catalyst is Don King, a 41-year-old black vice-president of Video Techniques, Inc., the closed-circuit TV firm that is handling the Foreman-Norton bout. In a business dominated by black boxers, a black premier finally has emerged with influence and power.

"There's a difference when a black deals with a black," King says. "Ali told me, 'I want you to have this fight' and Foreman trusts me."

Don King is a fast talker who has led a fast life.

Married with two children, he served a four-year prison term, ending in 1971, for manslaughter after nearly two decades as a numbers racketeer in the Cleveland area. In another business, he might be ostracized. But in the boxing business, he is accepted for what he can produce. He produced the initial guarantee, a \$10 million letter of credit from Carl Lombardo, a 34-year-old white Cleveland construction millionaire. King earlier had persuaded Lombardo to put up \$400,000 for the Foreman-Norton bout here.

After both Foreman and Ali were satisfied, Hank Schwartz and Barry Burnstein, who operate Video Techniques, began to search for financiers. They spoke first with a representative of Ladbroke's, the legalized English bookmakers. Ladbroke's had been suggested by Jack Solomons, the London boxing promoter. But the \$19 million price was too high.

Hendale Leisure and Investment, Ltd., a London-based firm headed by John Daly, expressed interest in the deal, along with United Artists, Warner Brothers and Loew's, Inc. but the three American theatrical firms dropped out of the bidding. Hendale remained as

the financier of the bout. Lombardo thereby was off the hook for the \$10 million guarantee, but he retains a percentage of the Video Techniques' profit from the anticipated gross income of \$25 million.

With the finances completed, Schwartz and Burnstein were told that Zaire was interested. Foreman had scratched Madison Square Garden because of an abusive relationship with Teddy Brenner, the Garden promoter. When the champion appeared in New York for the Jerry Quarry-Ernie Shavers bout there last December, he asked Brenner for six ringside tickets. Brenner handed him three. Insulted, the champion angrily flung the three tickets on Brenner's desk.

"George went out and bought six tickets himself," King says. "He told me he's not interested in fighting for the Garden."

King then was Shavers' manager. He also had

EXCLUSIVE
N.Y. TIMES SERVICE

problems with Brenner over a decrease in Shavers' guarantee for the Quarry bout. In the original contract, according to King, the Youngstown, Ohio heavyweight was to receive a \$50,000 guarantee. After he suffered a broken jaw in training, he was offered a \$40,000 guarantee. Shavers was knocked out by Quarry in the first round and retired.

"Brenner didn't even bother trying to get the Foreman-Norton bout," King says. "He didn't have a chance anyway because the Norton people and Foreman don't like him but he kept telling me we didn't have the fight."

Shortly after Ali's unanimous 12-round decision over Frazier, the former champion agreed to meet Quarry at the Garden in May, then reneged. He agreed again, then reneged again. The reason, it now develops, is that he accepted \$350,000 as an advance payment for the Zaire bout in return for ignoring Quarry while Foreman is understood to have accepted a \$150,000 advance. Among the ringside spectators Tuesday night will be Mandungu Bula, the Zaire delegate-general who surely will be hoping that Foreman wins decisively.

Norton, meanwhile, is aware of the Foreman-Ali negotiations but he pretends to dismiss the significance.

"If you get a brand new car and put sugar in the gas tank," the challenger says, "it doesn't run, does it?"

SPORTS ON RADIO AND TV

TELEVISION
Purdue vs. Utah, NIT finals, KNXT (2), 10 a.m.
Dodgers vs. Houston, KTTV (1), 10:30 a.m.
St. Louis vs. Philadelphia, NHL, KNBC (4), 11 a.m.
Atlanta vs. Capital, NBC, KNXT (2), noon.
Angels vs. Milwaukee, KTLA (5), 1 p.m.
Atlanta 500 auto race, KABC (2), 1:30 p.m.
Heritage Golf Classic, KNBC (4), 1:30 p.m.
Wine World of Sports, KABC (7), 3:30 p.m.

RADIO
Atlanta 500, KLAC, 9:30 a.m.
Dodgers vs. Houston, KABC, 10:30 a.m.
Angels vs. Milwaukee, KMPX, 1 p.m.
Kings vs. California, KFI, 2 p.m.
Lakers vs. Buffalo, KFI, 7 p.m.

SPORTS CALENDAR

HOCKEY—Sharks vs. Winnipeg, L.A. Sports Arena, noon.
SOCCER—Daniels Field, noon, 2 and 4 p.m.
TRACK—Meet of Champions, UC Irvine, 1 p.m.
HORSE RACING—Thoroughbreds, Santa Anita, 1:30 p.m.; Harness racing, Las Alamitos, 6:30 p.m.
MOTORCYCLE RACING—Sleeplechase, Ascot Park, 2 p.m.
PRO BASKETBALL—Lakers vs. Buffalo, Forum, 7 p.m.

Chico State repeats as NCAA swim champ

By JIM McCORMACK
Staff Writer

Chico State, getting its key performances in the afternoon's preliminaries, claimed its second consecutive NCAA Division I swimming and diving championship Saturday night at Belmont Plaza Olympic Pool.

The Wildcats accumulated 285 points to retain the title they first won a year ago at Wayne State in Detroit.

Saturday's success also gave Chico a measure of revenge over runnerup UC Davis (227) which had

beaten the Wildcats by 37 points in the Far Western Conference final.

Chico took a 34-point lead into Saturday's final events, but it was precarious since Davis had two divers in the finals of the 3-meter competition and the Wildcats had none.

"We did our best swimming in the afternoon," said Chico coach Ernie Magliso while untangling his shoes in preparation for the winning coach's traditional dunking.

"We knew that they had a big edge in the diving, so it was important for us

to get some men in the finals of the other events."

The Wildcats got two — Chris Webb and Peter Hovland — in the 100 freestyle and also two — Dennis Glass and Stuart Kahn — in the 200 butterfly.

Webb turned out to be the key. He missed badly on a turn in his heat of the 100 and was sixth qualifier for the freestyle final.

Then, he came through to win the 100 final, beating Springfield's Tim Allen by an arm's length in 47.526.

"The points we got from the freestyle and the butterfly (where Glass finished third and Kahn sixth) made up for the 27 points we lost in the diving and put us right where I wanted to be doing into the relay," commented Magliso.

That would be with an insurmountable lead. But the Wildcats weren't through, winning the 400-freestyle relay in a meet record 3:10.61 with a team of Webb, Tom Taye-nak, Kahn and Hovland. It was Chico's fourth gold

(Continued on S-2, Col. 3)

INSIDE SPORTS

- GOLDEN STATE loses. Page S-2.
- KINGS win. Page S-2.
- COLUMNISTS CORNER. Page S-3.
- FRANK ROBINSON, 35, has young ideas. Page S-3.
- MIKE MARSHALL key to Dodger roster. Page S-4.
- JOHNNY MILLER cans ace, leads by four. Page S-5.
- ASTRAY runs off with rich 'Cap at Santa Anita. Page S-6.

'It's just sort of weird sometimes'

Rick DeMont: He should be bitter—but isn't

"Every day it's getting farther away. I'd just like to forget about it. That's why I like to go to practice... to escape from everything." — Rick DeMont.

Fun and games used to be an Olympics where you only had to check with the timers and judges before passing out the gold medals and not the biologists, the chemists, the terrorists, the demonstrators and the diplomats.

It was so simple when a girl could qualify for the women's 100 meters simply by running fast — with all her clothes on — and everybody knew the guys only got high on Scandinavian blondes.

Then came Mexico City and after that Munich, to be followed by Montreal, as if we needed more. The last bad scene turned off a lot of athletes but not, of all people, Richard James DeMont, who earned license to be bitter, but who isn't.

"No, not really," he says. "It's just sort of weird sometimes."

RICK, A FRESHMAN, will compete for the University of Washington in the NCAA university division swim championships at Belmont Plaza starting Thursday.

He will be remembered, to his long-suffering annoyance, as the 16-year-old asthmatic who left Munich with seven fewer gold medals than Mark Spitz because one was taken away and he wasn't allowed to compete for another that he was expected to win.

"I'd just like to forget about it," he says, and so would the United States Olympic Committee that neglected to

note that an ingredient — ephedrine — in DeMont's asthma medication—Marax — was on the International Olympic Committee's list of forbidden drugs.

The USOC, which also had difficulty getting its sprinters to their Olympic marks on time, learned that ephedrine was a no-no three days after Rick had won the 400 meters and a minute trace of the drug had been discovered in the routine urinalysis.

DeMont got the word as he was about to compete in the 1,500 meters, for which, at the time, he held the world record.

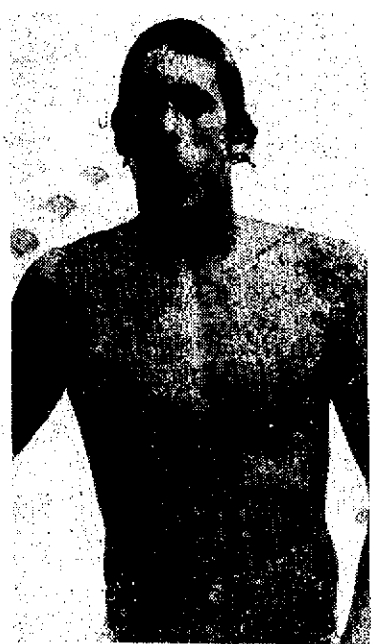
It's an unpleasant memory that he would prefer to erase but interrogators persistently bring it up, if for no other purpose than to learn how a youngster managed to cope with the trauma and to remind future officials to be more alert.

FOR HIS PART, DeMont is coping very well. Two weeks ago he set a Pacific-8 Conference record in the 1,650-yard freestyle and is well under qualifying standards in four NCAA events, although the rules allow him to enter only three — the 1,650, 500, and 400 individual medley.

"He's pretty resilient, in that respect," says his coach, Earl Ellis. "He's not bitter about the Olympics or anything else. Everybody keeps writing about it, but Rick's trying to forget it. I'm very fortunate to have been able to have the opportunity to work with a kid like that."

Rich won't be 18 until April 21. He doesn't have the gold medal. He tries not to think about it.

"I sent it back to the USOC," he



RICK DeMONT... Montreal-bound?

says. "I don't even try to remember it. Every day it's getting farther away."

THE IOC WILL be glad to hear that he's no longer using ephedrine to ease his asthma.

"I've changed to different stuff now."

I don't know if it's on the approved list or not. I'm not too worried about that.

"The thing is, the drug that I took, in the directions on the bottle it says you're not supposed to drive a car while you're under the influence of it. It makes you drowsy, so I don't think it could speed you up too much."

The worst fear was that when DeMont returned he would be regarded as some sort of addict. Spitz won seven golds but emerged with an image resembling the aft half of an equestrian entrant.

"Look," Rich says, "no matter how you do, you're going to get that. You can be the best man in the world and still get fried. The press can take things and twist them around and they come out totally wrong."

"I was treated pretty good, but every once in awhile I get shafted. But, generally, the press did a pretty good job. I owe them a lot because they did emphasize that I wasn't a drug addict. I could really have been in big trouble."

THE ASTHMA is better, too. DeMont, whose home is San Rafael, north of San Francisco, has hardly had a wheeze since he started school in Seattle.

I'm just hooked on this place up here," he said over the phone. "When I went back to California for awhile I had a lot of trouble."

His most serious difficulty was in

winning the Pac-8 1,650, after which he was totally spent.

"I threw up afterward," he says,

"and I don't normally do that. I never felt good, not even at the start."

It's not that he wasn't in shape, but he found the Pac-8 meet tougher than anything he encountered in the Olympics.

"It's a rough meet," says Rick, who competed in five events. "It takes a lot out of you. I've never swam in a meet



RICH ROBERTS

like that before. I had only two events in the Olympics."

Several days after the Pac-8, he says, "I was still tired."

Some say swimmers are the best-conditioned of all athletes, but that they pay a severe price in physical and mental fatigue.

"I enjoy it sometimes," Rick says, "if I don't get too wiped out. That's why I like to go to practice... to escape from everything. I try to forget about other things."

Perhaps someday he'll be allowed to forget about the '72 Olympics, but he has every hope of going to Montreal in '76.

"If I make the team," he adds, "That's two years from now and a lot can happen."

Hopefully, enough to restore the Olympics to fun and games again.



JOE HICKS... awfully disappointed

Hicks, man on the go, has one gripe — clinic apathy

Joe Hicks, the longtime, still handsome Long Beach City College baseball coach and one of Hollywood's most-employed extras — he's been playing crowd scenes for \$100 an appearance almost as long as the 24 years he's been tutoring the Viking diamondeers — amazingly continues to find additional time to promote his favorite sport.

Why silver-haired Joe continues to go all out, and how he finds the time, I don't know.

The man who has won six Metropolitan Conference championships—a record for any JC program—has a multitude of projects which you or I might term silly, but which he thinks will help the grand, old game.

A major one now is his Thursday night (7:30-9:30) clinic at Signal Hill Youth Center (1780 E. Hill St.).

Hicks has devoted a lot of time to this project, but he hasn't been rewarded in return.

"I dunno," sighed a very dejected coach after last Thursday's program. "I've got only two weeks remaining for these clinic classes. But I've been awfully disappointed with the turnouts."

"Heck, we're giving people something I know is needed, yet they don't seem to want to buy it."

"These clinics are open to everybody, regardless of age or sex, so it gries me that I work my butt off and very few people show up. I'm doing this for no personal gain, but because I believe there's a big need for better coaching in youth circles."

YOU MIGHT BE INTERESTED in how Hicks can sandwich his clinics in with his all-day routine of teaching classes and coaching a baseball team.

"It sure isn't easy," grimaced Hicks, "but baseball is my life and if I can help people in this game, I'll do it."

"I usually have conference games on Thursday afternoons and it gets to be a rush to go from our game, then to dinner, and then to the clinic."

AN INDICATION OF HICKS' DEDICATION was a thing that happened on Valentine's Day.

Joe's Vikings played 11 innings at Santa Ana and lost. That certainly was no Valentine, but Hicks proved equal to the occasion.

"My clinic was that night," said Joe, "and I was bone-weary after those 11 innings and a loss to boot. But the class had to go on."

"I had no chance to change from my uniform into street clothes after our game, but I needed something to eat before the clinic, so I walked into this restaurant in full uniform and ate a big hamburger."

"Everybody stared at me like I was some kind of idiot and I didn't blame them. I felt pretty foolish myself. After I gulped that hamburger, I got lost fast."

"To make matters worse, I raced to the clinic still in uniform. Sometimes a man really can make an ass of himself."

WHY WOULD HICKS run a clinic in the middle of his season?

"This is the time to get the Little League coaches. Besides I'm nuts about both baseball and exercise, and the latter point is something I want to get across."

What does exercise have to do with baseball players, who have been noted for their lack of same?



HANK HOLLINGWORTH

Bob Lemon, Rocky Bridges and Stan Williams always figured exercise was a waste of time.

"So did I, but not any more. Exercise today is important. If jogging can sweep the country, why not rope-jumping? A young baseball player can increase his strength without shortening and tying-up his muscles. And the jump-rope theme is the best. I wish I'd discovered that years ago."

WHAT REALLY IS SO IMPORTANT ABOUT the clinics you're staging?

"Coaches in Little League ranks do so many wrong things that I think they should get some basic knowledge of how to be a coach."

"I have two remaining Thursday clinics, and these may be the most important of all the nine we'll have held. Thursday we'll explain cutoff plays and relays, both almost ignored phases of baseball."

"A week later, we'll show the coach how to evaluate a player. Evaluation in the junior ranks is the means of keeping 15 players busy and productive all the time during a practice session."

"In these final two clinics, I'll have actual films of Long Beach City College practices. I guarantee the Little League father-coach will learn something."

HICKS, A BASEBALL TIGER in the mold of football's Vince Lombardi, had a final few words about his favorite sport.

"There are hundreds of men around this city who are given the responsibility of handling thousands of youngsters in baseball programs."

"There's no way John Doe can help a kid unless he knows how to coach a kid. That parental problem always has been an irritation to me."

THE PARENTAL PROBLEM DOESN'T EXIST in the Hicks household.

"I think of my teams as I do my own family," said Joseph. "Everything has to be close-knit and understanding. Take March 14th, a Thursday, which included a conference game, followed by the seventh session in the clinic, but which also was the 20th birthday of my No. 1 son, Jay."

"Birthday cake with ice cream, accompanied with opening of birthday presents, and bacon and eggs at 7 a.m. is not really that bad when the love of a family is present."

One thing I'll say for Joe: He has a better stomach than I.

F. Robby, 35, sets sights on '74 RBI, homer titles

By DON MERRY

Staff Writer

PALM SPRINGS —

Frank Robinson has a problem. He doesn't know how to act his age.

When athletes enter the twilight zone—35 and beyond—it is customary for their thoughts to turn to more leisurely pursuits.

Robinson, who will turn 39 in August, has not sent out a call for his pipe and slippers.

Approaching his 19th season, Robinson is thinking like a callow youth of 25. His thoughts are about things like batting average, home runs and runs batted in and how his personal numbers should improve in the summer of '74 if he remains (a) healthy and (b) consistent.

Given a slight nudge in the ribs, Robinson will even discuss the possibility of an old gaffer leading the league in one or two offensive categories.

"If somebody doesn't have an out-of-sight year I think I could challenge for the lead in homers and RBI," he says off-handedly. "If the league leader hits between 30 and 40 home runs and drives in around 120 I feel I could be right there."

But I won't set goals. Thirty homers can be reached easily but it's not an objective because I'd like to keep reaching out for a higher number.

When you set goals you develop a tendency to relax when those goals are within sight."

Robinson's recent public utterances reveal that he now rather enjoys his

work as a DH and that, barring a colossal collapse this year, he would like to perform for one more summer, giving him a full 20 years in the big leagues.

"Twenty years sounds better and looks better in print," Robinson says. "It seems to take on a different meaning — it's the difference between hitting .299 and .300. If you say 20 years people will react 'wow.' Nineteen doesn't have that magic."

And, perhaps, Robinson would like to have one final negotiating session with general manager Harry Dalton. No bargaining was involved this year because Robby signed a two-year contract in 1973, a pact which brought him \$160,000 last season and will guarantee him \$172,000 this year.

Robinson laughs at that suggestion and says, "Well, maybe. Harry sure got a free ride this time."

A player of immense pride, Robinson was obliged to swallow a portion of it last year when the Angels took away his glove and make him their designated hitter and despite several minor but irritating and impeding injuries, he responded by batting .266 with 30 home runs and 97 RBI.

The adjustment was difficult. It would have to be for a superstar.

"The toughest part was giving in to the fact that this is where I could help the club the most," Robinson says. "All of a sudden, after 18 years, I'm not in the field anymore."



FRANK ROBINSON
A changed man

They didn't say to me that I couldn't do it, they just didn't let me do it."

Now he has reached the point where he no longer desires to play defense.

"I've gotten used to being the DH," he claims, "and I think like management does... that this is where I can do the most good. Besides, at my age, after a year and a half without a glove it would be very difficult to get mentally prepared."

More than financially secure and obviously destined for the Hall of Fame, Robinson remains a man propelled by motivation. If he plays for two more years he is certain to surpass 600 career home runs and 3,000 base hits. At the moment he is 48 homers and 317 hits shy of these lofty milestones.

"I think I'll be more consistent this year," he

says. "I'll run more and stay in shape that way and I'm going to be more alert and concentrating all the time."

"Last year, while I was getting used to the idea of being the DH, I found it tough sometimes to concentrate on the third and fourth trip to the plate. I keep myself in the game all the time now."

Because of his status and stature, Robinson also keeps his teammates in the game, pointing out the subtleties of the sport, answering questions and sometimes responding with advice. He could pass for a non-roster coach.

"Please," he asks, "no titles. They have a way of getting you into trouble."

This is in reference to a potentially messy situation which exists and about which much has been written—Robinson, the veteran player who has often professed his wish to one day manage, lurking ominously in the background and making the incumbent skipper, Bobby Winklee, nervous.

Winklee denies sweating profusely.

"People talk a lot and say my job is in jeopardy but I don't look at it that way," "I don't feel Frank has put any pressure on me. The only thing he's done is help me."

The way Frank Robinson is talking these days, he plans on offering the Angels a helping hand again — exactly the way he has been asked to.

With his bat.

COLUMNISTS' CORNER



BUD TUCKER

Winkles: It can only get better

PALM SPRINGS — A year ago today, when the baseball universe was not snickering at the appointment of Bobby Winkles to manage the California Angels, it was constructing remarks about the guy leading cheers and wearing a beanie with a propeller on top.

A man cannot step off a college campus and make it as a manager in the major leagues, was the conclusion. The authorities on this sort of thing gave him one season of survival, and that was generous.

"There were times," Winkles says upon embarking on his second summer of incumbency, "I was afraid they were right."

Nobody said it was going to be easy.

"And it wasn't," Winkles says, "particularly in July and August when we were playing so bad. I went through hell in July and August."

"This year, it can only get better. I'm relaxed now and I have some confidence. Last season I was constantly terrified I would make mistakes. And I made them. Boy, did I make them."

MISTAKES ARE peculiar to baseball managers and the secret to remaining employed is keeping the blunders to a minimum. This is accomplished by paying attention to what is going on around you and learning something from what takes place.

"Right," says Winkles. "Take my case. The first thing I had to do was learn about my players. I'll be better with them this season because I did just that. I better have learned something about my guys after spending 162 games with them."

"Next, I had to learn about the guys' players. When you get some experience as a manager, you learn a few things about what the other teams are going to do. You can anticipate because you have some notion of what they will do in certain situations."

"This is probably the main reason I think I'll be a better manager this season."

RETURNING TO the matter of mistakes, Winkles says one of his first errors was talking in the spring about his club's potential for the summer.

"Last spring I said we could finish third," Winkles says, "and talked about playing .500. This was not good for the club and I shouldn't have done it."

"This year, I am very careful not to discuss such things. I try to talk only about winning."

Winning does not figure to be any easier in 1974 and an onlooker concludes third place would probably be a generous estimate on the grounds the Angels have not changed that much. Winkles does not agree entirely.

"Our defense will be better," he says. "Ellie Rodriguez will make a world of difference behind the plate. Mickey Rivers will have a full season with us this time. Denny Doyle could turn out to be some kind of second baseman."

There is a thing in baseball about young pitchers. Tradition declares that the lowest of teams can win the pennants if the young pitchers come through. They rarely do, but that is neither here nor there and it is still essential to talk about them.

"Young pitchers?" says Winkles. "Keep an eye on Frank Tanana."

THERE IS ALSO a thing in baseball about being strong up the middle and part of this is the shortstop. Winkles is not at all sure he has one. Bobby Valentine is penciled in while healing a badly shattered leg and Winkles is asked if the limb will be okay for opening day.

"I hope so," says Winkles.

Valentine says he hopes so, too, but that the leg is not coming along nearly as well as he had expected.

This, then, is the scene as Bobby Winkles prepares himself and his forces for his second run at the Oakland Athletics.

"The Oakland Athletics," Winkles says and flinches. "They have so much talent it's frightening."

Now that Alvin Dark is back to manage, they also have religion.

"That's not my quote," Winkles cautions.

But it is true.

1717 South Brookhurst Street.

10-stroke lead down to four Suddenly Miller worried

HILTON HEAD ISLAND, S.C. (AP) — "What a stretch," Johnny Miller breathed with a little sigh.

"I had a 10-stroke lead and was just yukking it up and having a great time. Then, all of a sudden, everything that could go wrong did go wrong. All

of a sudden a lot of my lead went bye-bye."

Miller, the front-running leader in the \$200,000 Sea Pines Heritage Golf Classic, built his lead to an eye-popping 10 strokes with a dramatic hole-in-one on the seventh hole, then had to work hard to limp home with a one-

over-par 72 in Saturday's third round.

He lost five strokes to par in one stretch of five holes, saw six strokes of his lead disappear at the same time and played the back nine on the subtly difficult, 6,855-yard Harbour Town Golf Links in a fat 40.

From a 10-stroke advantage—that actually put him within sight of the all-time record for the largest victory margin—he went to a four-stroke lead with a 54-hole total of 206, seven under par.

"On a tough golf course like this, anyone within five shots of the lead going into the last round has a very good chance,"

said Tom Weiskopf, the British Open champion who is in a three-way tie for second at 210.

Weiskopf had a four-under-par 67 in the cool, threatening weather and was tied at three under par with Gibby Gilbert and Richard Crawford. Gilbert posted a 68 and Crawford 66.

The only other players under par after three trips over this heavily wooded layout that was hacked out of a South Carolina swamp were Leonard Thompson and Tom Kite, tied at 212.

Johnny Miller... 67-66-72-206
Richard Crawford... 74-70-66-210
Gibby Gilbert... 71-71-68-210
Tom Weiskopf... 72-71-67-210
Tom Kite... 73-69-71-212
Leonard Thompson... 71-74-67-212
Larry Wadkins... 70-70-73-213
Allen Miller... 72-72-71-213
Forrest Feiler... 72-72-71-213
J. C. Snead... 73-69-71-213
Jim Frawley... 73-71-71-213
Don Bies... 74-70-69-213
Ben Crenshaw... 69-73-72-214
Arnold Palmer... 73-74-71-214
Tom Watson... 75-70-69-214
Bruce Crampton... 71-72-72-215
Julius Boros... 74-70-71-215
Grier Jones... 73-70-72-215
Gene Littler... 72-74-68-216
Haron Rudolph... 74-73-69-216
Homero Blancas... 74-70-71-216
Larry Hinson... 77-71-69-216
Larry Ziegler... 69-71-71-217
Row Par... 71-74-72-217
Charles Coody... 73-71-73-217
Mike McCullough... 70-74-73-217
Bert Younger... 71-72-74-217
Gary Player... 73-70-71-217
Hale Irwin... 74-70-73-217
Bruce Devlin... 72-74-71-217
Tom Sikes... 73-72-71-218
Bob Dickson... 72-73-72-218
Chuck Courtnay... 70-73-75-218
Joe Innan... 72-72-74-218
Raymond Floyd... 72-70-71-218
John Iversen... 73-70-71-218
Terry Wilcox... 72-75-72-218
Mark Hayes... 73-72-71-218
Lee Elders... 74-73-72-219
Billy Zibbro... 75-72-72-219
John Schlee... 71-71-72-220
Jim Barber... 72-74-71-220
Rod Curl... 72-74-69-220
Tom Shaw... 71-74-69-220
Jim Dent... 60-69-73-221
Dave Stockton... 76-70-74-222
Mark Hayes... 73-74-71-222
Charles Siffer... 72-74-74-222
Bob E. Smith... 72-74-74-222
George Johnson... 72-74-74-222
Ron Carruso... 70-72-73-223
Jerry McGee... 70-71-73-223
Bulch Baird... 71-71-73-223
Rick Massengale... 71-71-73-223
Ken Sille... 75-73-74-224
Randy Glover... 74-74-75-225
Bobby Mitchell... 74-74-75-225
Bob Par... 75-75-75-225
Doug Ford... 77-73-74-224
Don Massengale... 76-70-74-222
Bob Murphy... 75-71-76-225
Owight Neill... 74-74-75-225
Fred Marli... 74-74-75-225
Mike Morley... 75-72-76-225
Bob Churley... 74-74-75-225
Lou Graham... 75-75-75-225
Dave Eichelberger... 74-75-77-228
Sam Jamison... 76-75-77-226
Sam Adams... 73-75-79-221
Andy North... 74-77-74-221
a-David Strawn... 75-75-77-227
Bob Wyon... 74-75-77-227

USC captures invitational golf tourney

SAN DIEGO (UPI) — Mark Lye of San Jose State shot a two-under-par 70 over the Carlton Oaks course Saturday to win the individual title in the 12-team Aztec Invitational college golf tournament.

Southern California, led by Jim Ruziecki and Jon Fiedler, took the team crown with a 54-hole tally of 879, five strokes under runnerup Florida, the defending NCAA champion.

Lye carded an even par 216 for 54-holes over the narrow, 6,900-yard course. Tied for second in individual scoring at 219 were Ruziecki, Fiedler and Robert Hoyt of Houston.

Following USC and Florida in team standings were Houston, 889; Arizona State, 890; San Jose State, 892; Brigham Young, 893; San Diego State, 898; Oklahoma State, 899; New Mexico, 903; Long Beach State, 907; Fresno State, 908; and New Mexico State, 913.

Rich Ping by Beetham

CHANDLER, Ariz. (AP) — John Beetham fired a 71 Saturday to win the \$51,000 Ping Golf Classic.

Beetham, of Yorba Linda and formerly of Long Beach State, finished the 72-hole tournament with a 13-under-par 275. His final round included three birdies on the back nine as he claimed the \$5,000 first prize.

Ken Ellsworth, Los Angeles, finished second at 278.

Allen Tapie, Whittier, used a hole-in-one to move into third place at 280. Tapie collected the ace on the 235-yard 15th hole using a two-iron.

Three golfers tied for fourth place. They included My Hyland, Yorba Linda, Vaughn Mosie, New Orleans, and Ray Sovik, Canton, Ohio.

Virginia sweeps

CLASS A LOW NET—Jack Dallas 81-11-39, the lefty Chuck Cassidy 71-11-70 and Hugo Slocombe 82-12-70. Class A Blind Buggy (B): Earl Wallace, Bladue, County, Tom Turner, Sol Doe, Joe and Dan Barmel.

CLASS B LOW NET—Art Jones 85-15-33, Tie among M.S. Yunker, Charles Owens, Jack Britton, Lay Hairs, Harry Jacob and Dan O'Toole, 74.

High noon match: Sharks host Jets

The Sharks will try the role of spoiler today when they play the Winnipeg Jets in a rare noon-time ice hockey match at the L.A. Sports Arena.

Making their last appearance of the season on Southland ice, Bobby Hull's Jets are only two points removed from third place in the WHA West.

JOHN C. KIM SCHOOL OF KONG SU, Inc.
3849 ATLANTIC AVE.
LONG BEACH
PHONE: 428-5761
427-8774
Hours: Mon. to Fri. 11 A.M. to 10 P.M. Saturday 9 to 8:30 P.M.



The art of Kong Su originated in the Asian countries by a royal family 1,500 years ago. Mr. John C. Kim, a Korean Master of Kong Su has studied the art 27 years. He spent many of these years studying privately in a Buddhist Temple. Mr. Kim's style of Kong Su is 70% mental, 30% physical strength. The basic formations are stronger, the moves more obscure to the opponent.

As seen in the picture, Mr. Kim is capable of jumping up, turning his body in mid air, sighting his opponent and deciding on a method of attack within seconds. Through the use of concentration the fingers and toes become weapons. He once kicked the center post out of his own school in Korea. As a result he had to hold classes in a tent.

Through the mental aspects of Kong Su one builds self-confidence, determination, and patience. We can build self-

confidence in children beginning at the age of eight or younger depending on the child's maturity. There is an excellent example in an eight year old youngster under our instruction, who because of a physical defect was harassed by other children. The latter aware of his son's problem brought the youngster to our school. After 1 1/2 months of instruction the youngster has gained enough self-confidence and physical agility to overcome his problem. The art of Kong Su should be a serious consideration for parents who are concerned about their child's future welfare and education. We specialize in a less rigorous method of instruction for children and women. A woman can in a six month course learn self defense and lose weight. Mr. Kim will also specially teach the physically handicapped. Kong Su literally means empty hand, which refers to the physical aspects of Kong Su. One learns

precision, power, speed and body control. The student learns to use his arms, legs, hands, and feet to protect himself or a companion. Later one learns the use of concentration which moves all energy to the part of the body one plans to use in defense against his opponent.

The mental development has to be first in order to control the physical speed and power. The student learns to prevent a fight rather than provoke one. "He who smiles rather than frowns is always the stronger," Mr. Kim feels that if education in correct methods of the martial arts continues to grow here, we will see a better American people and a stronger United States.

Mr. Kim will privately teach the higher forms of Ship-pargay and Ma-Kong. When one accomplishes 80% of Ship-pargay and Ma-Kong his studies in the martial arts are nearly finished.



A wedge, then walk

Funny thing, but some hombres can tell you to the yard how far they hit a wedge. But then don't know from nothin' how far they hit another club.

Some fellows have trouble judging distance to a green. Say they're 155 yards away. They draw a blank. All they know is it's somewhere between a putter and a driver.

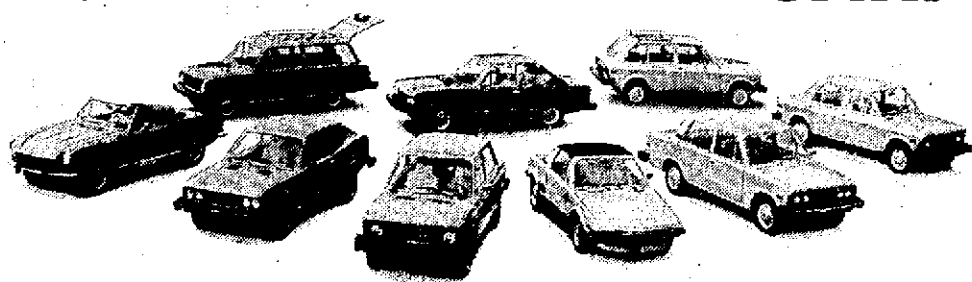
What they do is walk from their ball to a point where they'd hit a wedge to the green. Then they retrace their steps, counting the yards to the ball.

IF IT'S 50 yards, that means roughly five more clubs from the point where they'd hit the wedge. Okay, five clubs more than a wedge is a 5-iron. That's what they hit.

This is not my way to judge distance, but it has merit. I'd think it kills a lot of time, but let the traffic and your friends' patience be the judge.

Know how far you hit each club. It'll give you an instinct for distance. Add yards if you're shooting to an elevated green or from an uphill lie. Reverse it if the lie is downhill and the green is below you.

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*Source: European Embassies, Paris, France. **Source: Institute of Petroleum, London, England.

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7.35x14	19.94	4/\$60.00	1.89
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DONNELL CULPEPPER

Anchovy fishery experimental? No!

Just as a starter today, permit me to use a stereotyped expression, "You can't fool Mother Nature," or perhaps it would be better to say, "You shouldn't try to fool Mother Nature." There may be some other clichés in this column today. I am going to label it: "The Department of Fish and Game has a tiger by the tail and doesn't know what to do with it." The tiger, in this instance, being the commercial fishing industry of Southern California.

Also, I want to make it plain that I don't think that all commercial fishermen are beasts and all so-called sportsmen are gentlemen. Nothing could be farther from the truth. There are good guys and bad guys on both sides.

About a decade ago some commercial fishermen who didn't enjoy making long trips to find and market large game fish decided that they would try seining and marketing anchovies, the prime fish food for all larger fish in this area. Once there were sardines, which also were good food fish for the game species, but the commercials took care of those by seining them almost to extinction.

The commercials put the heat on the DFG to establish the fact that there were millions of tons of anchovies and that they should take their share for reduction to fish meal to be used in chicken feed, pet food and, in early instances, fertilizer.

They had their own biologists and scientists primed for that purpose and they called the fishery that they proposed "purely experimental."

THE COMMERCIALS' FAST-TALKING lobbyists appeared before the five-man Fish and Game Commission and made their plea. Sportsmen were there in large numbers also. When the battle ended, the FGC had granted the commercials a quota of 85,000 tons to be taken in certain months off Southern California, plus 10,000 for the area north of Pt. Conception. Remember this: It was labeled an experimental plan.

For several years the commercials, equipped with small boats and very little else, could not make that quota. In fact, they failed to reach even one-half of it in some seasons. Then the price of anchovies was hiked because of the need for more fish meal to make chickens grow faster.

The commercials got more and better boats, airplane spotters, all kinds of electronic gear to find schools of anchovies. And they asked for a change still on an "experimental basis." They got 100,000 tons for the south and 15,000 for the north and were limited to areas outside the three-mile limit. Still, they never made that quota until this season which runs through May 15. Then they asked for more.

They didn't get the 45,000 tons they sought, but did get 20,000. With some stern opposition from the commission, other changes were made. They were told to seine at least 12 miles out and not in the San Pedro Channel. That's the name of the channel between Long Beach and Catalina and the famous Horseshoe Kelp fishing banks are smack in the middle.

THAT 12-MILE RESTRICTION TRIGGERED an explosion by the spokesmen for the commercials, who cried: "You are treating us like foreigners." "This is civil war, so we'll go to Sacramento." And they did fly off to see Gov. Ronald Reagan. Naturally, the commercials are hopeful that the governor will tell the commission what to do. Chances are that the governor has told the commission: "It's your problem." Sportfishermen are hoping so.

The sportfishermen supply most of the money that runs the DFG; very little comes from the commercials. The sportfishermen feel that they are being let down every time the DFG allows or suggests another increase. For instance, DFG Director Ray Arnett didn't make any friends at the recent meeting of the commission when he said that he had no objection to the 45,000-ton increase.

Here are some other juicy bits of information that sportfishermen may add to their collection:

The commercials are still calling it an experiment. What a laugh! Shrimp boats have been brought here from the Gulf of Mexico to add to the fleet. More boats are being built and there may be between 40 and 50 boats in the fleet next season when they plan to ask for 200,000 tons "as an experiment."

It's big business, very big business! The 20,000 tons for the rest of this season will be worth more than \$900,000 dockside for the fishermen, more than \$2 million in anchovy meal for the cannery-reduction plants.

WANT SOME OTHER FIGURES? In the next season, if the commercials should get their 200,000 tons, their take, dockside, would be close to \$10 million; \$20 million-plus to the meal processors.

Do you think that the fishery would continue as "experimental?" Certainly not! The commercials are not investing all their money just for one season. They would want to continue adding to the experiment every year until the anchovies are gone. How about the commercial fishing of herring in San Francisco Bay? The Legislature had to pass a law to keep them from decimating the entire population.

If John J. Royal, one of the bigwigs of the Fishermen's Union, wants to call it "civil war," perhaps it's time the Department of Fish and Game started representing the men and women who buy the licenses and largely support the DFG. Let the National Marine Fisheries Service scientists represent the commercials.

William P. Elser, one of the great conservationists of our time and a former president of the commission, had this to say about those scientists: "If they say that there are great masses of anchovies 200 miles off the coast, why not chase the commercial fleet out there?"

Distance, however, for the commercial anchovy fishermen, is a killer of profit. They would rather (if they could and they have) take the tiny forage fish in Long Beach Harbor or just outside. Still think this is an experiment?

Mt. Whitney climb an unforgettable outing

By RAY GISE

Backpacking has become a major outdoor sport, attested to by millions on the trails. So this is an item of interest in our part of the West.

I have heard countless times over radio, television and read news articles how hiking on the Mt. Whitney regular trail is to be limited this year, a regulation which has been forced upon the U. S. Forest Service by sheer numbers of hikers. Mt. Whitney (14,496 feet) is still the highest mountain in the continental U.S. and as a result has been threatened for years by tramping feet. It is one of the most frequently climbed peaks in the world. Last summer it was not unusual to have 250 hikers per day on the regular trail.

I have climbed Whitney many times over different routes. The first time (too many years ago) the summit register indicated about 350 names from all over the world. On my

last trip 5,000 names were listed. Whitney has been climbed by fishermen, hunters and hikers for 100 years. The Indians of the region used the same route either hunting or making war on other tribes across the range.

The new restriction will limit hikers to 75 per day (with overnight camping). It is approximately 10½



miles from Whitney Portal to the summit and unless one is well conditioned it takes two days. The Forest Service states if you can go up and back the same day there are no restrictions. How they will work this out I have no idea.

Last year 15,700 people used the regular trail including 1,000 during the Labor Day weekend. Years ago, all of us human mountain goats would meet at Whitney on Labor Day to compare notes and swap tall tales of our summer outings. But we didn't number in the thousands then.

Littering on Whitney, as everywhere else, is a problem, as is destroying living trees for firewood. Tons of trash have been carried out of this area, mostly by mountain pack station personnel, men, horses and mules, aided by Sierra Club cleanup parties. I have slides and photographs of litter, not only on the trail but the summit, which makes this majestic mountain look like a city garbage dump.

In wilderness areas there is nothing worse than a slob who does not belong there in the first place. Nothing is more disgusting than to reach a regular campsite and find it so fouled up with human debris and filth you only wish you could get your hands on the human hogs whose only purpose seems to be in destroying primitive areas.

FISHIN' FACTS

2ND ST. LANDING—57 anglers on 2 boats caught 10 yellowtail, 7 white sea bass, 200 Calico bass, 30 sheephead, 350 rock cod, 100 bonito, 11 cow cod.

SEAL BEACH—145 anglers on 3 boats caught 1,363 rock cod, 8 cow cod, 160 anglers on large caught 190 bonito, 10 halibut, 20 perch, 50 herring, 641 white croaker.

SAN PEDRO—106 anglers on 4 boats caught 22 rock cod, 8 cow cod.

LONG BEACH—144 anglers on 6 boats caught 1,785 rock cod, 33 cow cod, 6 sole.

Junior baseball

Elks 444 league—Boys between the ages of 13-12 are needed to fill the roster of the Bulldogs. There are currently only five boys on the team and 11 more are required. Sign-ups are today at Hoover Jr. High at 1 p.m. Coaching positions are also open.

WSC elects Humiston

Paul (Lucky) Humiston is the new president of the Western Softball Congress, elected to replace Dean Corbett, who had led the group for the past eight years.

Corbett replaces Monte Halberg as vice president. Milt Stark was re-elected secretary-treasurer.

At the meeting the league accepted the withdrawal of the Long Beach Police Athletic Assn. team. The Congress now will operate with six teams: Long Beach Nitehawks, Lakewood Jets, Lakewood Barons, Mission Viejo Vaqueros, Vista Roofers and San Bernardino Matny's.

The team will play each other five times, totaling 25 games. Lakewood is the defending WSC and International Softball Congress champion.

Humiston also is manager of the San Bernardino team and a captain in the L.B. Fire Dept.

League play opens its 15th season April 19 when the Nitehawks play the Jets at Joe Rodgers Field.

GRUNION RUN THIS WEEK

The season's second four-night grunion run on Southland beaches is Monday through Thursday of this week. Times are: Monday, 10:48 p.m.; Tuesday, 11:22 p.m.; Wednesday 12:02 a.m.; Thursday, 12:52 a.m. Runs last about two hours.

The regular Whitney trail offers much to see. At Whitney Portal (8,300 feet, road end) you start a steep climb which levels out near Lone Pine Lake (about 1½ miles). The lake lies to the left of the trail but it is worth seeing. Going up you reach Mirror Lake, elevation 10,500 feet, about four miles from the Portal, with numerous campsites. Hikers making a two-day trip usually camp in this area.

Leaving here you hit a switchback trail and suddenly you are above timber line although there are meadows now and then with scattered timber. Going higher you will reach Outpost Camp, all rock, about 12,000 feet. Many marmots live here and if you whistle they will whistle back. Above Outpost the long grind to Trail Crest Pass begins. The pass is 13,600 feet, highest pass in the Sierra, and marks the boundary of Sequoia National Park.

From the pass the stone hut on the summit is visible but there is yet a long haul to reach it. Looking west from the pass you see the two Hitchcock Lakes, and off to the right Guitar Lake. Finally reaching the summit, the view in all directions is magnificent, depending on the weather. The Needles which seemed so sheer looking at the mountain from Lone Pine are a walk up from the west side.

Whitney's summit is large and almost flat but it can be treacherous. Winds can almost blow you off your feet, and if black clouds with lightning move in from the west or north, get off fast. The hut offers some protection, although the iron shutters protecting the door and windows are long gone. Crouching under rocks is better than nothing, but it is no guarantee you are safe from a lightning bolt. When you hear the humming noise, taste the sulphur in the air from nearby flashes or see St. Elmo's fire on metal... that's too close.

I have been on the summit in various seasons, but Indian Summer is the ideal time for weather and viewing the panorama in all directions. It is an unforgettable mountain outing and only about 250 miles from Long Beach.

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'I'll outthink him,' says challenger Foreman rusty? Norton will find out

CARACAS (UPI) — George Foreman puts it all on the line here Tuesday night, for ambitious Ken Norton first and then for those who keep raising the question of whether he's now only a rusty heavyweight champion with one token defense in 14 months or still the sledge-hammering strongman who demolished Joe Frazier in five minutes.

The unbeaten, untied 25-year-old champion, who has knocked out 36 of his 39 professional victims, makes the point the title no longer is his but actually is "up for grabs" when he enters the ring against second-ranked Norton in the first heavyweight championship fight ever to be held in South America. Nonetheless, Foreman is confident he'll walk away still the champion.

"I'd prefer to win as early as possible, but I'm

Fight tickets

Tickets are available for the Long Beach Auditorium closed circuit telecast of the George Foreman-Ken Norton heavyweight title fight Tuesday in Caracas, Venezuela. Main event starts at 7:30 p.m. after a 6:30 preliminary. Prices are \$8 and \$10.

training for 15 rounds or whatever it takes," says the huge 220-pound titleholder, whom Muhammad Ali claims has no finesse and swings like a washer woman.

As for the question of whether his general inactivity in the ring for more than a year now may have eroded some of his skills and dulled his sharpness, Foreman replies, "It may or may not, but I'll only find out when I actually test myself. I'll be burning at Ken Norton from the first round."

Norton figures that.

The broad-shouldered, thin-waisted 28-year-old ex-marine who has two years of university behind him, says he's smarter than high school dropout Foreman and will "out-think him" Tuesday night.

"Foreman's main asset is his strength," says the articulate Norton. "What we're going to do is use his strength to our advantage."

"He's going to need a lot of that intelligence of his to pick himself off the floor," Foreman counters. "I think Norton should rely on everything he can. We both know he's got a fight on his hands."

Norton has won 30 of his 32 professional bouts, 23 of them by knockouts but skyrocketed into prominence with a 12-round decision over Muhammad Ali a year ago. Ali reversed that decision last September.

Should Foreman beat Norton, his next fight will be against Ali. Overtures for such a fight have been made to Foreman here, annoying Norton's handlers to such an extent that they decided not to train him for a couple of days publicly in the Polidro Stadium, site of the fight, as a sign of protest.

Norton did train two

days in secret, but his co-manager, Art Rivkin, said this had nothing to do with a possible Foreman-Ali fight in the future but was merely because the challenger wanted to experiment with some new tactics and that would be difficult to do in public.

"Sure we heard about the approaches made to Foreman for an Ali fight," Rivkin said. "We plan to throw some bolts into those plans."

A capacity crowd of 15,000 will pay a top price of \$140 to see the fight at the new, round-domed Polidro Stadium. More than half a billion people in 70

countries will watch it live on communication satellite television.

Foreman, a 1968 Olympic gold medal winner still remembered for the way he paraded around the ring holding an American flag, will receive \$700,000 against a 40 per cent. Norton will take

home \$200,000 against 20 per cent.

Foreman's only defense since winning the title from Frazier resulted in a one-round knockout over little-known Jose (King) Roman in Tokyo, Aug. 31, in a "fight" which did not receive the blessing of all world boxing authorities.


Foreman won the title Jan. 22, 1973, flooring Frazier six times in two rounds in Jamaica.

Norton himself was a relative newcomer among the top heavyweights until he broke Ali's jaw last

March 31 before a hometown crowd in San Diego. He won that fight but lost a close rematch Sept. 10 on a split decision.

Only other man to beat Norton was Jose Luis Garcia, a Venezuelan who

knocked him out in eight rounds in 1970, early in his career. Norton says when he wins the title — he doesn't say if he wins it — he'll make his first defense a rematch against Garcia.

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TeleViews

SUNDAY, MARCH 24, 1974

The ball is over
for Lucy on TV

(See Page 4)

TELEVISION LOG OF THE INDEPENDENT-PRESS-TELEGRAM AND THE EVENING NEWS

'A Tree Grows in Brooklyn' gets new roots in TV

By BOB MARTIN
TV-Radio Editor

"A Tree Grows in Brooklyn," remembered as a novel (by Betty Smith) and as a movie by all but the young sprouts under 35, is branching out into television.

The new TV movie version will air from 9:30 to 11 Wednesday night on NBC (Channel 4), and everyone connected with the project hopes "Tree" will grow into a series in the fall.

Set in 1912, the pilot movie is the dramatic story of a family of four struggling to get by despite hard times and the alcoholism problem of the man of the family.



CLIFF ROBERTSON is Johnny, alcoholic husband-father, in 'A Tree Grows in Brooklyn.'

Heading the cast are Oscar and Emmy Award-winner Cliff Robertson and Diane Baker as the charming but weak Johnny Nolan and his hard-working, strong-willed wife, Katie. Robertson's role as the usually jobless singer-waiter who fights his failures with bottles and dreams is the one in which James Dunn won an Oscar in 1945 as best supporting actor.

IF "TREE" does indeed become a series, Robertson will not be in it, for Johnny Nolan suffers an early demise. But the other principals will return — Miss Baker; Pamela Ferdin as 12-year-old Francie; Michael-James Wixted as 11-year-old Neely; Nancy Malone as Katie's often-married sister, "Sissy," and James Olson as Officer McShane, whose friendship turns to love.

Can you picture Miss Baker as a scrub woman? Usually seen in movies or on television as a fragile, sweet and lovely romantic interest, Diane, as Katie Nolan, is a woman in her early or mid 30s who holds such a job to put food on the table and hold her family together.

"This is quite a change of pace for you, isn't it?" I asked the usually glamorous leading lady who was garbed and made up to look like a poor working woman of 1912.

"Yes, it is," she replied. "I am excited about this project, and I surely hope it will become a series."

The actress, who is under exclusive contract to NBC, added that she had turned down some earlier scripts for pilots.

THE MOVIE was filmed at 20th Century-Fox Studios in West Los Angeles in association with NBC-TV. Miss Baker joined an NBC publicist, a studio



DIANE BAKER ... stars in 'A Tree Grows in Brooklyn' pilot

publicist and me during a lunch break at rehearsals.

Diane made her movie acting debut at the same studio 16 years earlier in the 1958 film, "The Diary of Anne Frank," portraying Anne's sister. Her many other films include "The Prize," with Paul Newman and Edward G. Robinson; Alfred Hitchcock's "Marnie," with Sean Connery, and "Mirage," opposite Gregory Peck.

The unmarried actress has appeared in many dramatic TV shows, and was a regular on the short-lived situation comedy series, "Here We Go Again," a 1972-73 midseason replacement on ABC, also starring Larry Hagman, Nita Talbot and Dick Gautier. It lasted only half a season and made no one forget "All in the Family," which, unfortunately, it was up against on Saturday nights.

MISS BAKER doesn't make the best interview in the world; at least, she didn't the day I talked with her. She is, no doubt, extremely conscientious in her work, and said she normally studies her lines during her lunch break. Apparently, she did not want to take the time to go out for lunch, so she ate a sandwich in her dressing room inside the soundstage as the two publicists and I talked with her. Though she attempted to be cooperative, I couldn't help but feel she would have been happier being left alone.

The interview was conducted several weeks ago. After finishing filming "A Tree Grows in Brooklyn," she was to leave for India for three weeks where, she said, "I'll do an hour special about

the country for television, traveling from place to place." Added Diane: "I also plan to produce my own half-hour documentary while I'm there — perhaps for educational television."

At age 10, Diane wrote a school paper on poverty in India, and in 1961 she got her first look at India and its people while on location for the movie "Nine Hours to Rama." She lived with an Indian family for awhile and put up her own money to produce a special with an Indian girl who went to college in England. It hasn't been seen on TV, but won an award at a film festival, Diane said.

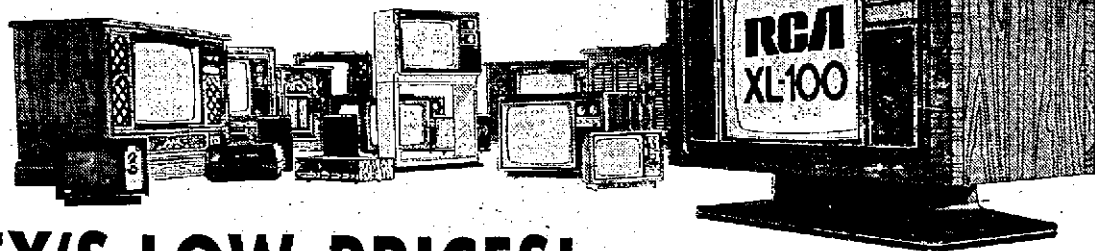
The actress also has close ties with Greece and its people. "I've been there 10 times — I just love it," she said. Her introduction to Greece came in 1960 when she was acting in the movie "The Three Hundred Spartans."

Even publicity releases on Miss Baker acknowledge that she is "Garboesque about her inner circle of friends and associates because she has enormous respect for their private lives." So I didn't ask anything about her own private life.

She reportedly loves to entertain friends at small dinner parties in her modest Beverly Hills apartment, preparing exotic Indian and Greek dishes.

And after we left Diane to study her lines alone in her dressing room, the NBC publicist and I headed for the Japanese restaurant Yamato's at the century Plaza Hotel for some exotic dishes of our own.

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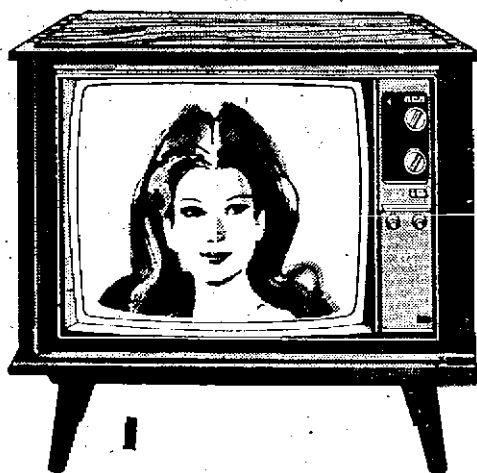
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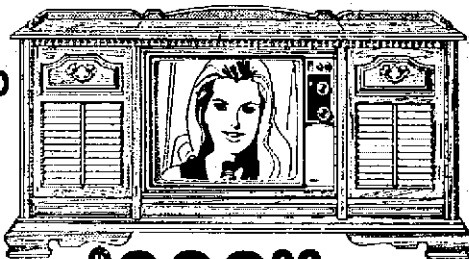
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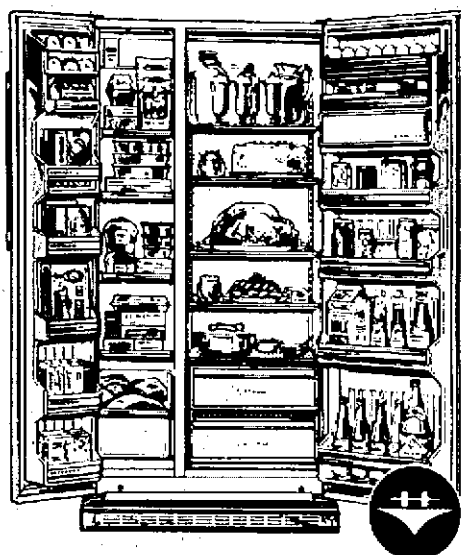
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PAGE 3—TELE-VUES, SUNDAY, MARCH 24, 1974

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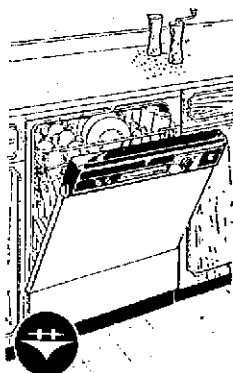
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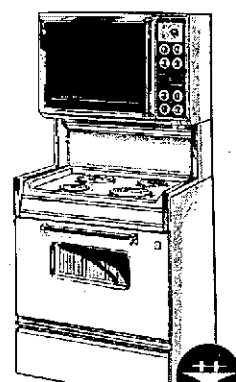


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ARTICLES

Diane Baker Stars
in 'A Tree Grows' ... 1
Lucille Ball Ends
Long TV Reign 4

DEPARTMENTS

TV Movie Tips 11
(Radio Logs in
main news section)
TV LOGS (Pages 6-18)

BOB MARTIN, Editor

By EVE SHARBUTT
AP Newsfeatures Writer
NEW YORK — What
can be added to stories

Lucy had a ball—but calls it quits as a series star

about television's favorite red-haired millionaire businesswoman and mother of two?

Lucille Ball keeps making additions. She has much to say for herself these days as star of the film musical "Mame."

During a week's promotion tour here she averaged 40 interviews a day. Some of those were due, she said, to her decision to end her weekly television series, "Here's Lucy," the most recent of her shows. They began in 1951 with Desi Arnaz and she's been on TV every week since then.

"Of course, after 47

interviews, I found I was talking to myself at the end of the day," Miss Ball added, between bites of scrambled eggs. She had returned to her sunny Waldorf Towers suite after a morning television interview.

"KIDS WERE calling up saying, 'Don't go off the air.' I have enough reruns to keep them going until they have grandchildren," she said.

She took out a compact to refresh her makeup, took out a pair of false eyelashes and attached them to a lamp. "Won't that give the maid a turn," said the strawberry-redhead, whose age is given as anywhere from 61 to 65, depending on the source.

"I always played the working girl, the housewife," Miss Ball said of her television roles. "I thought it was fun to get dressed up once in a while, but not all the time. My own clothes are made to my design in my own workrooms."

SHE ADMITS it took a lot of talking at first to get her into "Mame."

"I had modeled some so I knew about quick changes, being in type. I enjoyed the costumes in 'Mame' because I loved that era. But they were very authentic. If they were supposed to have buttons, buttons and more buttons, that's what they had. Even if it took hours to get into them."

"I'd expected the designer to be very dignified, refined, with gloves and a proper hat. She turned out to be something of a hippie. But there was nothing ethnic about those costume designs," Miss Ball said.

THE ACTRESS has appeared on television for more than 20 years and did a Broadway play in 1960. Her last film was "Yours, Mine and Ours" with Henry Fonda in 1968.

"Family scripts are hard to find and they're what I look for. Some people should be ashamed of the things they're doing today. Look at Marlon Brando. That someone of his stature should appear in 'Last Tango' is disgusting."

"People know better than to send me scripts like some of the stuff that is out-and-out ridiculous," she added.

"Where are the values? I remember when I was doing 'Wildcat' in New York I was sent two movie scripts in the same week: 'Manchurian Candidate,' and 'Oh, Dad, Poor Dad.' I was numb!"

WHAT SHE DOES want to do is a film based on Diamond Jim Brady and Lillian Russell, with Jackie Gleason as Diamond Jim.

"But he's not fat enough now. He doesn't look jolly any more. We'll have to wait until he puts on more

(Continued Page 19)

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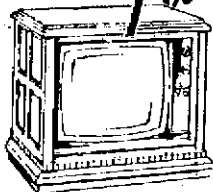
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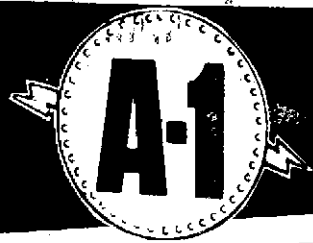
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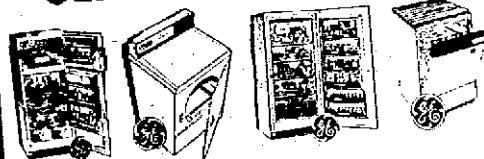
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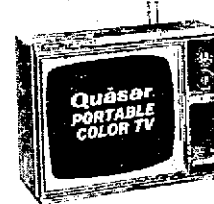
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|------------------------------|----------------------------|----------------------------|
| 6:30 | 2 Lamp Unto My Feet | 2 Look Up and Live |
| 4 The Christophers | 4 AG-USA | 4 AG-USA |
| 1 The Bible Answers | 7 Viewpoint on Nutrition | 7 Viewpoint on Nutrition |
| 7:00 A.M. | 9 Meetin' Time at Calvary | 9 Meetin' Time at Calvary |
| 2 Bailey's Comets | 13 Kathryn Kuhlman | 13 Kathryn Kuhlman |
| 4 This Is the Life | 30 Transworld Missions | 30 Transworld Missions |
| 9 Parent/Youth Forum | 9:00 A.M. | 9:00 A.M. |
| 11 Unit Two | 2 Camera Three | 2 Camera Three |
| 7:30 | 4 Challenge My Sermon | 4 Challenge My Sermon |
| 2 Amazing Chan | 5 Day of Discovery | 5 Day of Discovery |
| 4 The Jetsons | 7 Project Asia | 7 Project Asia |
| 5 Chaplain of Bourbon Street | 9 Oral Roberts | 9 Oral Roberts |
| 9 Billy James Hargis | 13 Voice of Calvary | 13 Voice of Calvary |
| 11 Grade School News | 30 Meetin' Time at Calvary | 30 Meetin' Time at Calvary |
| 7:45 | 9:30 | 9:30 |
| 13 The Christophers | 2 Today's Religion | 2 Today's Religion |

- | | | | |
|----------------------------|---|---|--|
| 8:00 A.M. | 2 Dusty's Treehouse | 4 Serendipity | 7 The Osmonds (children) |
| 4 Go | 5 Oral Roberts | 5 Oral Roberts | 13 Tony & Susan Alamo |
| 5 Rex Humbard | 7 Domingo (children) | 7 Domingo (children) | Religion |
| 7 It Is Written (relig.) | 9 Amazing Prophecies | 9 Amazing Prophecies | 30 Quest for Life |
| 9 Herald of Truth | 13 Old Time Gospel Hr. | 13 Old Time Gospel Hr. | 34 *Pantalla Dominical |
| 11 Wonderama | 30 Pentecostal Temple | 30 Pentecostal Temple | 11:00 A.M. |
| 13 Revival Fires (relig.) | 34 Musica y Palabras | 34 Musica y Palabras | 4 NHL Hockey (see "sports") |
| 30 Jimmy Swaggart | 10:00 A.M. | 10:00 A.M. | 5 Church With a Vision |
| 8:30 | 2 NIT Basketball (see "sports") | 2 NIT Basketball (see "sports") | 7 H. R. Pufnstuff |
| 2 Look Up and Live | 4 Brainworks | 4 Brainworks | 9 Faith for Today |
| 4 AG-USA | 5 Hour of Power | 5 Hour of Power | 13 Church in the Home |
| 7 Viewpoint on Nutrition | 7 Kid Power | 7 Kid Power | 28 American Tennis |
| 9 Meetin' Time at Calvary | 9 *Movie: "A Nice Little Bank That Should Be Robbed" Mickey Rooney (Comedy '58) | 9 *Movie: "A Nice Little Bank That Should Be Robbed" Mickey Rooney (Comedy '58) | Games (see "sports") |
| 13 Kathryn Kuhlman | 30 Hour of Revelation | 30 Hour of Revelation | 30 Morning Worship Hr. |
| 30 Transworld Missions | 34 *Esta es la Vida | 34 *Esta es la Vida | 11:30 |
| 9:00 A.M. | 10:10 | 10:10 | 7 Make a Wish |
| 2 Camera Three | 11 Dodger Warm-Up | 11 Dodger Warm-Up | 11 *Movie: "Battle at Bloody Beach," Audie Murphy, Gary Crosby |
| 4 Challenge My Sermon | 10:25 | 10:25 | NOON |
| 5 Day of Discovery | 11 Dodger Baseball (see "sports") | 11 Dodger Baseball (see "sports") | 2 NBA Basketball (see "sports") |
| 7 Project Asia | 10:30 | 10:30 | 5 It Is Written |
| 9 Oral Roberts | 4 Meet the Press, Guest: Robert S. McNamara, Pres., World Bank | 4 Meet the Press, Guest: Robert S. McNamara, Pres., World Bank | 7 Directions |
| 13 Voice of Calvary | | | 13 Your Government |
| 30 Meetin' Time at Calvary | | | 30 To Be Announced |
| 9:30 | | | |
| 2 Today's Religion | | | |

SPORTS TODAY

- N.I.T. BASKETBALL (2), 10:00 a.m. — Finals tournament
- DODGER BASEBALL (11), 10:25 a.m. — Dodgers vs. Houston Astros (Pre-Season)
- NHL HOCKEY (4), 11:00 a.m. — St. Louis Blues vs. Philadelphia Flyers.
- AMERICAN TENNIS GAMES (28), 11:00 a.m. — Singles and doubles finals from Tucson, Arizona
- NBA BASKETBALL (2), NOON — Atlanta at Capital Bullets
- ANGELS BASEBALL (5), 1:00 p.m. — Angels vs. Milwaukee
- ABC'S CHAMPIONSHIP AUTO RACING (7), 1:00 p.m. — "Atlanta 500" stock car race
- SEA PINES HERITAGE GOLF CLASSIC (4), 1:30 p.m. — Final round from Harbour Town Golf Links, Hilton Head, S.C.
- AMERICAN SPORTSMAN (7), 2:30 p.m. — Scheduled: Quail hunting in So. Carolina; kayaking down Colorado's treacherous Arkansas River
- ABC WIDE WORLD OF SPORTS (7), 3:30 p.m. — Scheduled: Tournament of Thrills Auto Crash Championships, Florida; World Super Hot Dog Skiing Championships, Utah; World Ice Dancing Championships, Munich, W. Germany. (Events are subject to change)
- WOMEN'S CHAMPIONSHIP TENNIS (7), 5:00 p.m. — Doubles tournament

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- | | | |
|--|--|--|
| 12:30 | 5 Pacesetters | 2 Newsmakers |
| 7 Issues and Answers. | Guest: Wm. E. Simon, Administrator, Federal Energy Office | 4 What It Is |
| 13 News, Felix/Harrison | 30 Outreach Unlimited | 5 Limits of Man, "The World's Best Athlete" |
| 34 En Domingo | 1:00 P.M. | 7 ABC Wide World of Sports (see "sports") |
| 5 Angels Baseball (see "sports") | 7 ABC's Championship Auto Racing (see "sports") | 13 The Virginian |
| 9 Movie: "Gigot," Jackie Gleason, Katherine Kath (Comedy '62) | 11 Daktari | 30 Old Time Gospel Hour |
| 13 Here Comes the Brides | 30 Paul Wells | 34 *Insight |
| 1:30 | 4 Heritage Golf Classic (see "sports") | 4:30 |
| 30 New Life | 2:00 P.M. | 2 Just Natural |
| 11 *Outer Limits | 13 *Movie: "Francis in the Navy" | 4 Sunday |
| 30 Man and His Boys | 2:30 | 11 *Movie: "Strange Interlude," Norma Shearer, Clark Gable |
| 2 "Sound of Trumpets" | 7 American Sportsman (see "sports") | 28 Black Experience |
| 30 International Voice of Victory | 3:00 P.M. | 30 Challenge of Truth |
| 2 Face the Nation. | Guest: Sen. Howard Baker (R-Tenn.), vice chairman Select Senate Comm. on Watergate | 50 Flower Arranging |
| 9 Movie: "Away All Boats," Jeff Chandler, George Nader (Drama) | 4 Expression: East-West | 52 Corona Now |
| 11 *Movie: "The Indestructible Man," Lon Chaney, Jr., Casey Adams (Horror '56) | 9 Movie: "Away All Boats," Jeff Chandler, George Nader (Drama) | 5:00 P.M. |
| 28 Bicentennial Lecture. "The Pursuit of Happiness" | 30 Search | 2 DEAF CHILDREN JOIN THE HEARING WORLD |
| 50 Physical Geography | 3:15 | Features the HEAR Foundation of Pasadena and the John Tracy Clinic |
| | 7 Howard Cosell Sports. Profile of Billy Jean King, tennis professional | 7 Women's Championship Tennis (see "sports") |
| | 6:00 P.M. | 9 LA/O Co. Dodge Dir. |
| | 2 It Takes All Kinds | ★ Present "World At War" |
| | 22 *Am Haeng Ou Sa | "Remember" (Final episode of series) |
| | 28 Washington Review (R) | 13 Daniel Boone |
| | 30 Religious Townhall | 22 *Korean News Hi-lites |
| | 52 *Roller Games | 28 Wall Street Week |
| | 6:00 P.M. | 30 A New Way to Live |
| | 2 Sixty Minutes. Reports | 34 *Roller Games |
| | | 50 Family Risk Mgt. |
| | | 52 Yesterday |
| | | 5:30 |
| | | 2 It Takes All Kinds |
| | | 22 *Am Haeng Ou Sa |
| | | 28 Washington Review (R) |
| | | 30 Religious Townhall |
| | | 52 *Roller Games |
| | | 6:00 P.M. |
| | | 2 Sixty Minutes. Reports |
| | | (Continued Page 7) |

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(Continued from Page 6)

- on "Bad" military discharges
- 4 News
- 5 Movie: "One Foot in Hell." Alan Ladd, Don Murray.
- 7 Reasoner Report
- 9 *Movie: "Monster From the Ocean Floor." Anne Kimball, Stuart Wade
- 13 Night Gallery.
- 22 Akko Chan's Secret
- 28 Storefront
- 30 Hour of Power
- 34 Noticiero 34
- 40 *Teatro del Domingo
- 50 Senator and the Press
- 6:30
- 4 Animal World. Silent World of Yellowstone
- 7 News, Morris/Lund
- 11 Movie: "Don't Go Near the Water." Glenn Ford, Gia Scala
- 22 The Sunset, Machado
- 28 Gilbert & Sullivan. "Iolanthe"
- 34 *Fanfarria Falcon
- 50 The Magic of Oil Painting
- 7:00 P.M.
- 2 News, Warren Olney
- 4 Wild Kingdom
- 7 Ozzie's Girls
- 13 Passport to Travel
- 22 Kiroi Tomato
- 50 Film: "The Andersonville Trial"
- 7:30
- 2 APPLE'S WAY
- * FROM THE PRODUCERS OF "THE WALTONS"
- The basketball coach at Appleton becomes

- the target of an ouster move by victory-hungry alumni.
- 4 Wonderful World of Disney. Bob and Susan discover an international jewel smuggling ring
- 7 The FBI. Erskine pursues an escaped convict, who has abducted Mason Hammond, his former partner in a blackmail scheme
- 9 Movie: "Berlin Affair." Sophisticated, international murder for hire syndicate pits friend against friend. Darren McGavin, Fritz Weaver (Drama '70)
- 13 Three Passports to Adventure
- 21 MEMBER WIL BEGINS
- * LA Collective Explores Air Pollution Problem
- Health specialists explore links between pulmonary diseases and sinog (7:35)
- 30 Christ for the Crisis
- 40 *To Be Announced
- 52 Italian TV Hour
- 8:00 P.M.
- 5 American Horse and Horseman
- 13 Movie: "The Six Wives of Henry VIII"
- 28 HITCHCOCK'S BEST!
- * Become a Member of KCET (see "special")
- 8:30
- 2 Mannix. Mannix is hired by an attorney to recover a stolen briefcase supposedly containing legal papers but actually holds \$1 million in cash

SPECIAL

ALFRED HITCHCOCK (28), 8:05 p.m. — Hitchcock, master of art of suspense, discusses his filmmaking techniques and directorial career. Included: excerpts from "Psycho," "North by Northwest," "Shadow of a Doubt."

MOVIE (7), 8:30 p.m. — "Cleopatra." Pt. I. Elizabeth Taylor, Richard Burton and Rex Harrison head an impressive international cast in this film spectacular and winner of four Academy Awards. (Pt. II will be seen Monday, March 25, 9:00 p.m.)

MERV GRIFFIN PRESENTS (11), 8:30 p.m. — Merv joins Isaac Hayes, blues singer Albert King, Carla Thomas, The Emotions, Johnnie Taylor, Luther Ingram, the gospel group The Staple Singers and The Isaac Hayes Dancers for this special taped live before an audience at Caesar's Palace, Las Vegas.

JAMES WONG HOWE: THE MAN AND HIS MOVIES (4), 10:30 p.m. — The two-time Academy Award-winning cinematographer is profiled in this documentary narrated by actor Burl Lancaster. Commenting on Howe's artistry are directors Howard Hawks and Daniel Mann, and film stars William Holden, Rock Hudson, Samantha Eggar and Mary Miles Minter.

KCET MEMBERSHIP WEEK (28) — For the next eight days KCET's schedule will be varied with special programming in an appeal for station support. Program start times will vary due to membership/support appeals.

4 McCloud, Chief Clifford leaves Sgt. Broadhurst in charge of the precinct, but an energy conservation program hampers the sergeant's debut as commander

7 Movie: "Cleopatra" (see "special")

11 Merv Griffin Presents (see "special")

52 *Movie: "The Crowd Roars." James Cagney, Ann Dvorak

8:45

22 News, Jpn. language

9:00 P.M.

5 Oral Roberts

22 Wandering Samurai

28 "Upstairs, Downstairs"

* Enjoying Us? Support Us

Masterpiece Theatre (9:15)

34 *Noche de Gala

40 International Variety

9:30

* **BUDY EISEN STEAS**

* **AS BARNABY JONES:**

Bradford Dillman guests as a charming con man who borrows identities of successful men and marries rich women

5 Garner Ted Armstrong

9 *THE KING IS COMING*

* **"4 HORSES OF REVELATION"**

DR. HOWARD C. ESTEP

Religion

11 Alternatives

13 The Big Question

30 It Is Written

10:00 P.M.

5 Day of Discovery

9 Community Feedback

11 News, Rowe/Mayo

22 News, Jpn. language

30 **SUNDAY CELEBRATION**

* **WIN LIT Your Spirit**

Religion

40 Trinity Bible School

52 Lou Gordon

10:15

22 Sumo Wrestling

28 KCET Membership Week

10:30

2 The Protectors

4 James Wong Howe (see "special")

5 *THE KING IS COMING*

* **"TRANSLATION OF THE CHURCH"**

DR. HOWARD C. ESTEP

7 The Evil Touch

9 Community Feedback

11 Mission Impossible

13 News, Dean Webber

28 Religious America

40 Deaf World

10:45

22 *This Is Japan

11:00 P.M.

2 News, Warren Olney

4 News, Harris/Maskery

5 Dr. O. L. Jagers

7 News, Morris/Lund

9 Norman Vincent Peale

13 **KATHRYN KOHLMAN**

(IN COLOR)

* Religion

28 Day at Night (11:05)

30 Transworld Missions

40 Trinity Bible School

11:15

2 News, Bob Schieffer

7 News, Bill Beutel

11:30

2 Name of the Game

4 Best of Tonight

7 *Movie: "I Walk Alone." Released from prison for a rap he took for his partner.

9 Movie: "April in Paris." Doris Day, Ray Bolger (Comedy '53)

11 *Movie: "Shadow of the Thin Man." Wm. Powell, Myrna Loy

13 *Movie: "The Exile." Douglas Fairbanks, Jr., Maria Montez

28 You Call That Art?

30 Wake Up and Live

MIDNIGHT

5 Pacesetters

1:00 A.M.

2 News

4 Speaking Freely.

13 *Movie: "Genie of Darkness" (Thriller)

1:10

2 Movie: "Trouble in the Glen" (Drama '54)

1:30

11 News, Rowe/Mayo

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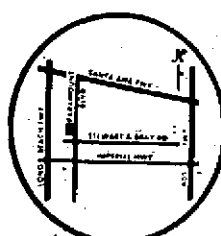
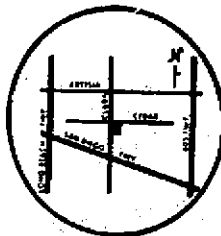


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MONDAY

March 25, 1974
*** PAID ADVERTISEMENT**
 An * indicates B/W
 Other shows in color
 5:55

- 2 News
- 4 Knowledge, Drug Abuse
- 6:00 A.M.
- 2 Practical Reasoning
- 11 University of the Air
- 6:25
- 4 Not for Women Only. Fashions for the Real Woman
- 6:30
- 2 Comparative literature
- 11 Bullwinkle
- 6:45
- 22 Commodity Report
- 6:55
- 4 Newservice
- 7:00 A.M.
- 2 News, Rudd
- 4 Today. Guests: discussion on conservation of whales (7); Jeffery Ballet (8); author Stefan Loran (8:30)
- 7 Physical Geography
- 9 Garner Ted Armstrong
- 11 New Zoo Revue
- 22 Market Opening
- 25 Sesame Street
- 7:30
- 7 News, Larry Carroll
- 9 Davy & Goliath
- 11 Bugs and His Buddies
- 13 Skip 'n' Woofers
- 22 World Business News
- 8:00 A.M.
- 2 Captain Kangaroo
- 7 Ralph Story's A.M.
- 9 Romper Room
- 11 Flintstones
- 22 New York Exchange
- 28 Hodgepodge Lodge
- 8:30
- 9 Jack LaLanne, fitness
- 11 Yogi and Friends
- 22 Commodity Line
- 28 Yoga for Health
- 9:00 A.M.
- 2 Joker's Wild, J. Barry
- 4 Dinah's Place. Guests:

Dan Rowan, Dr. George Cahill discusses diabetes

- 5 (sign on). The Gallery
- 9 Community Feedback
- 11 *I Love Lucy
- 13 Gumbo
- 22 New York Exchange
- 28 Sesame Street
- 9:30
- 2 \$10,000 Pyramid
- 4 Jeopardy
- 5 *Gene Autry
- 7 Movie: "A Countess From Hong Kong," Marlon Brando, Sophia Loren (87)
- 9 News, Ted Meyers
- 11 Hazel
- 13 City Kids
- 22 Executive Report
- 10:00 A.M.
- 2 Gambit, W. Martindale
- 4 Wizard of Odds
- 5 *Movie: "Hard, Fast and Beautiful," Claire Trevor, Sally Forrest
- 9 Morning Show
- 11 My Favorite Martian
- 13 America in Space
- 22 New York Exchange
- 28 Educational Program
- 10:30
- 2 Love of Life
- 4 Hollywood Squares
- 11 Dennis the Menace
- 13 Stop, Look & Listen
- 22 World Business News
- 11:00 A.M.
- 2 Young & the Restless
- 4 Jackpot
- 11 News, Sam Chu Lin
- 13 Wanderlust
- 22 New York Exchange
- 28 Electric Company (R)
- 11:30
- 2 Search for Tomorrow
- 4 All-Star Baffle
- 5 *Movie: "Tropical Fury," Jack LaRue, Wallace Ford (Comedy)
- 7 Brady Bunch
- 11 Let's Rap
- 13 Petticoat Junction
- 22 World Business News
- 28 Mister Rogers
- NOON
- 2 Noontime, Machado
- 4 Three on a Match
- 7 Password

SPECIAL

THE SELFISH GIANT
 (2), 8:00 p.m. — The animated adaptation of Oscar Wilde's short classic about a small-hearted giant's growth in human understanding.

VIENNA PHILHARMONIC (28), 8:00 p.m. — Concert from Vienna features world-renowned orchestra in an all-Strauss program that includes selections by Johann, Joseph, Edward and Johann the Elder.

DR. SEUSS' THE LORAX (2), 8:30 p.m. — The Lorax, a Seussian symbol of ecology, speak out in a plea for the preservation of some threatened Truffula trees and patches of Grickle grass.

A TOUCH OF GOLD (4), 9:00 p.m. — Gold record artists perform their current million-selling hits in this one-hour musical special. Interlaced in the program are conversations with Vicki Lawrence, Al Wilson, Alex Harvey and Larry Evoy.

WORLD SYMPHONY ORCHESTRA (28), 9:05 p.m. — The orchestra, conducted by Arthur Fiedler, is composed of 142 "musical ambassadors" from more than 60 nations. Program includes works by Copland, Shostakovich, Wagner, Respighi, Ginastera and Offenbach.

- 9 Job Mart
- 11 Movie: "Summer Stock," Judy Garland, Gene Kelly (Musical)
- 13 News, Hugh Williams
- 22 Commodity Dynamics
- 28 Washington in Review
- 50 Sesame Street
- 12:30
- 2 As the World Turns
- 4 Days of Our Lives
- 7 Split Second
- 9 *Make Room for Daddy
- 13 Dialing for Dollars
- 22 Market Closing
- 28 Los Angeles Collective
- 12:45
- 5 *Movie: "Wake Island," Robert Preston, Brian Donlevy
- 1:00 P.M.
- 2 The Guiding Light
- 4 The Doctors
- 7 All My Children (ser'l)
- 9 Dr. Joyce Brothers. Guests: Gina Lollobrigida; Geoffrey Holder
- 22 Charting the Market
- 28 Educational Program
- 50 Educational Program
- 1:30
- 2 The Edge of Night
- 4 Another World
- 7 Let's Make a Deal
- 9 All Fired-Up
- 13 Galloping Gourmet
- 22 Commodity Report
- 2:00 P.M.
- 2 Price Is Right
- 4 How to Survive a Marriage
- 7 Newlywed Game
- 9 Movie: "Don't Just Stand There," Robert Wagner, Mary Tyler Moore (Comedy '68)
- 13 *Movie: "A Public Affair," Myron McCormick (Drama)
- 28 *Guten Tag
- 50 Ripples
- 2:20
- 11 Ben Hunter Interviews

- 2 Match Game '73
- 4 Somerset
- 5 News, Larry McCormick
- 7 Girl in My Life
- 28 Yoga for Health
- 50 Electric Company
- 2:45
- 22 Washington Debates for the '70s. "Can Congress Control Spending?"
- 3:00 P.M.
- 2 Tattletales
- 4 Truth or Consequences
- 5 *Highway Patrol
- 7 General Hospital
- 11 Mothers-in-Law
- 28 Day at Night
- 34 *El Dios de Barro
- 50 Physical Geography
- 3:30
- 2 *Movie: "Gentleman's Agreement," Gregory Peck, Dorothy McGuire (Drama '47)
- 4 Mike Douglas Show. Guests: comedy team Stiller and Meara; actor John Payne; singer Buddy Greco
- 5 *Ozzie and Harriet
- 7 One Life to Live
- 11 Green Acres
- 13 Nanny & the Professor
- 28 Psychology Today
- 30 Living Word
- 50 Freehand Sketching
- 3:45
- 22 "Alerta"
- 4:00 P.M.
- 5 *The Rifleman
- 7 Love, American Style
- 9 Flipper
- 11 Flying Nun
- 13 Get Smart
- 22 *Natarcha
- 28 Sesame Street
- 30 News, Grant McClung
- 4 Sube Pelayo
- 50 Clothing Corner
- 52 Felix the Cat
- 4:30
- 4 Newservice
- 5 *Father Knows Best
- 7 News, Schubeck/Morris
- 9 *F-Troop
- 11 Bugs & His Buddies
- 13 Batman
- 30 Pattern for Living
- 50 Electric Company
- 52 Underdog
- 5:00 P.M.
- 5 The Big Valley
- 9 *Leave It to Beaver
- 11 Bewitched
- 13 Gilligan's Island
- 22 *Simplemente Maria
- 28 Mister Rogers
- 30 Buffalo's Pow Wow
- 34 Leyendas de Mexico
- 40 *Huggie Boy
- 50 Sesame Street
- 52 Kimba
- 5:30
- 2 Newsroom, Stout/Kelly
- 4 News, John Chancellor
- 7 News, Smith/Reasoner
- 9 The Lucy Show
- 11 *Dennis the Menace
- 13 I Dream of Jeanie
- 28 Electric Company
- 52 *Three Stooges
- 6:00 P.M.
- 2 Big News, J. Dumphy
- 4 NCAA Basketball Championship (see "sports")
- 5 Bonanza
- 7 News, Hambrick/Morris
- 9 *Beverly Hillsbillies
- 11 Flintstones
- 13 Night Gallery
- 22 *El Pobre Gonzales
- 28 Hodgepodge Lodge
- 30 The Answer
- 34 News, Robert Cruz



VICKI LAWRENCE sings "Night the Lights Went Out in Georgia," one of 11 gold record hits featured on "A Touch of Gold" at 9 p.m. Monday on Ch. 4.



MAC DAVIS hosts "A Touch of Gold," a special hour of million-selling hit records, performed by gold-record artists, at 9 p.m. Monday on Ch. 4.

- 40 *News, Rene Irahola
- 50 Focus Orange County
- 52 Speed Racer
- 6:30
- 7 Movie: "Taras Bulba," Tale of a Cossack's fight for freedom from the Poles more than 300 years ago. (Pt. I) Tony Curtis, Yul Brynner
- 9 *Dick Van Dyke Show
- 11 That Girl
- 13 Dragnet
- 38 Zoom!
- 30 Musicale
- 40 *Revista Femenina
- 50 Dimensions in Cultures
- 52 *Little Rascals
- 6:45
- 30 Pastor's Desk
- 7:00 P.M.
- 2 News, Walter Cronkite
- 5 Bowling for Dollars
- 9 What's My Line?
- 11 *I Love Lucy
- 13 Mod Squad
- 22 *Esmeralda
- 28 Washington Talks
- 30 Christ, Living Word
- 34 El Honorable Senor Valdez
- 40 3 Muchachas de Hoy
- 50 Physical Geography
- 52 *Three Stooges II
- 7:25
- 28 KCET Membership Week
- 7:30
- 2 Wacky World of Jonathan Winters. Guests: Dan Rowan, Lynn Anderson, Ding-A-Lings
- 5 Help Thy Neighbor
- 9 *Movie: "Hud," A hard-driving, hard-drinking, woman-chasing man is the idol of the teenage nephew torn between love for his uncle and grandfather. Paul Newman, Melvyn Douglas (Drama '63)
- 11 Bewitched
- 28 Eye to Eye
- 30 Living Waters
- 40 *Hollywood Show
- 50 Omnibus 50
- 52 *The Ghoul Gang
- 8:00 P.M.
- 2 The Selfish Giant (see "special")
- 4 The Magician. In search of a missing art treasure, Blake tracks a ruthless beauty and her killer panther
- 5 Movie: "The Oscar." It's Oscar night and the favorite nominee is watched closely by those who started with him and were stepped on by him as he clawed

- his way to the top. Milton Berle, Stephen Boyd, Eleanor Parker
- 7 The Rogies. A case involving a fight to the death between two teenagers over an allegedly stolen bike is investigated
- 11 Dealers Choice
- 13 Perry Mason
- 22 Mexican Film Festival
- 28 ALL STRAUSS CONCERT
- * VIENNA PHILHARMONIC CONTRIBUTE TO KCET (see "special")
- 30 Outreach Unlimited
- 34 *Nosotros los Pobres
- 40 *Miguelito Valdes
- 50 Nova
- 52 *Movie: "China Clipper," Pat O'Brien, Marie Wilson
- 8:30
- 2 Dr. Seuss' The Lorax (see "special")
- 11 Merv Griffin Show
- 30 Meetin' Time at Calvary
- 40 *Panorama Novela
- 9:00 P.M.
- 2 Here's Lucy. Danny Thomas guests as an undiscovered painter whose plight intrigues Lucy (R)

- 4 Musical Special
- * "A Touch of Gold" 11 Top Artists Perform Their Record Million Selling Hits Includes Grammy Winner Stevie Wonder & Superstition Mac Davis Hosts (see "special")
- 7 Movie: "Cleopatra" Part II. (3 hrs.)
- 13 Safari to Adventure
- 22 Roller Games (Spanish language)
- 28 World Symphony Orchestra (9:05) (see "special")
- 9:30
- 2 Dick Van Dyke Show. Barbara Rush guests as the star of a daytime serial who offers Dick a continuing role on her show (R)
- 9 News, Hal Fishman
- 13 Gomer Pyle
- 34 La Hiena
- 50 Dimensions in Cultures
- 10:00 P.M.
- 2 Medical Center. DeLuise guests as a ventriloquist who is about to lose his

- (Continued Page 9)



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SPORTS TODAY

- NCAA BASKETBALL**
 (4), 6:00 p.m. — 1974 Championship Game from the Coliseum in Greensboro, North Carolina.
- 11 Ben Hunter Interviews

MONDAY

(Continued from Page 8)

dearest pal and manager — his orphaned nephew
4 Police Surgeon.
5 News, Clete Roberts
11 News, Jones/Rowe
13 News, Hugh Williams
34 Cartas sin Destino
40 P.T.L. Club
10:30
4 News, Paul Moyer

9 Journey to Adventure. "India"
13 Bill Cosby
30 Pentecostal Temple
34 *TV Musical
10:50
28 You Call That Art!
11:00 P.M.
2 News, Joe Benti
5 *Twilight Zone
9 *Movie: "The Shrike," Jose Ferrer, June Allyson (Drama '55)
11 Mission Impossible
13 *Movie: "Massacre," Dana Clark

22 Reporte 22
28 Hook Beat "Whistler" (11:25)
34 News, Jesus Mares
11:30
2 Movie: "Killer by Night," Robert Wagner, Diane Baker (Drama '71)
4 Tonight, Johnny Carson. Guest host, Anthony Newley. Guests: Bob Newhart, Florence Henderson, Dick Martin, Greer Garson

5 *Movie: "When the Lights Go On Again," Regis Toomey, James Lydon (Drama '44)

MIDNIGHT
7 News, Hambrick/Schubeck
11 *Movie: "The Big Hangover" (Drama '50)
12:25
13 News
12:30
7 Startime. "Escape Into Jeopardy"

1:00 A.M.
4 Tomorrow, Tom Snyder
5 News, Clete Roberts
1:30
2 News
7 News
1:45
2 Movies: "Seige at Red River"; "Rachel and the Stranger" (Comedy '48) (3:10)
2:00 A.M.
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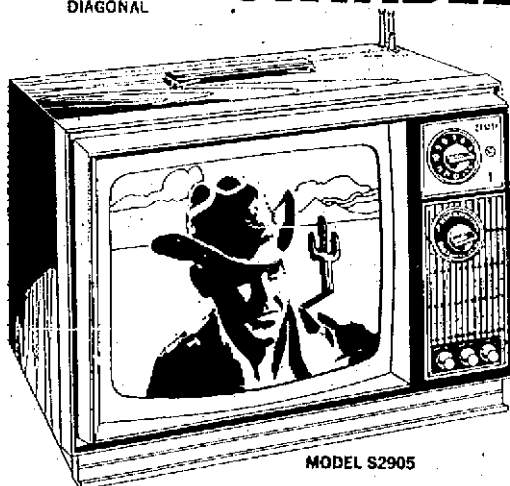
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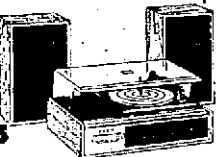


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The DEXTER • Model ES87W. Features 20 watt peak power output, FM/AM Stereo FM tuner, Digitec Stereo Precision II record changer with Micro-Touch* 2G tone arm, 8-track tape player, Allegro 1000 speaker system.

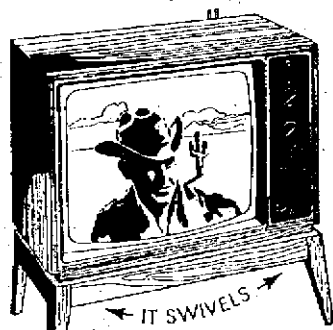


\$259⁹⁵

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DIAGONAL

17" Portable
DIAGONAL



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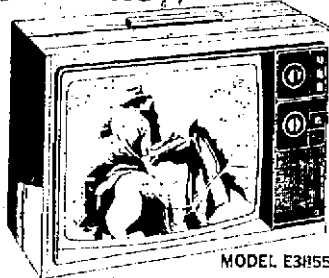
[base optional extra] **\$498⁸⁸***

Titan 300V Chassis with 30,000 volts of picture power [design average]. Exclusive Zenith Power Sentry System. Chromatic One-Button Tuning. AFC.

MODEL E4541

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INSTANT SOUND!

INSTANT PICTURE!
INSTANT SOUND!



MODEL E3H55

Titan 275V Chassis. Exclusive Zenith Power Sentry System. AFC and Chromatic One-Button Tuning.

\$358⁸⁸*

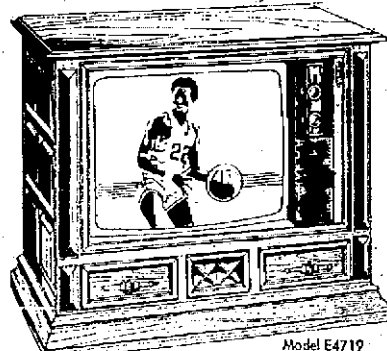
Prices include One-Year Service and Parts Warranty

3-Yr. Picture Tube Warranty

25" CHROMACOLOR

Diagonal

Mediterranean Styled Cabinet



Model E4719

Over 90% Solid-State Titan 101 chassis. Solid-State Super Video Range tuner. Chromatic one-button tuning. AFC. Illuminated channel numbers.

1 Yr. Parts and Service Warranty, 3 Yr. Picture Tube Warranty

548⁸⁸*

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TUESDAY

March 26, 1974
★ **PAID ADVERTISEMENT**
An * indicates B/W
Other shows in color

- 2 News 5:55
- 4 Knowledge. Heart attacks 6:00 A.M.
- 2 Media in America
- 11 Viewpoint on Nutrition 6:25
- 4 Not for Women Only. Fashions for the Real Woman 6:30
- 2 Comparative literature
- 11 Bullwinkle 6:45
- 22 *Commodity Report 6:55
- 4 Newservice 7:00 A.M.
- 2 News, Rudd
- 4 Today. Guests: Hume Cronyn - readings of Robert Frost (8); author Geoffrey, actress Goldie Hawn (8:30)
- 7 Family Risk Mgt.
- 9 Garner Ted Armstrong
- 11 New Zoo Revue
- 22 Market Opening
- 28 Sesame Street 7:30
- 7 News, Larry Carroll
- 9 Davey & Goliath
- 11 Bugs and His Buddies
- 13 Skip 'n' Woofers
- *22 World Business News 8:00 A.M.
- 2 Captain Kangaroo
- 7 Ralph Story's A.M.
- 9 Romper Room

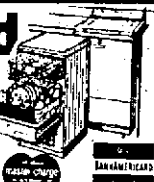
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SPECIAL

WINNIE THE POOH AND THE HONEY TREE
(4), 8:00 p.m. — The winsome little bear faces angry bumble bees and develops a weight problem from eating too much honey.

PLACE FOR NO STORY (28), 8:40 p.m. — Spectacular aerial tour of California, from Mt. Shasta, redwood forests and logging camps in the north down to Long Beach in the south.

MOVIE: (2), 9:30 p.m. — "Big Rose," Two-time Academy and Emmy Award winner Shelley Winters and Barry Primus star as an improbable team of private detectives who are hired by a rich contractor to find out who is responsible for setting him up and extorting large sums of money from him in a "badger game" swindle.

to Death" (Mystery '42)
7 Brady Bunch
11 Let's Rap
13 Petticoat Junction
22 World Business News
28 Mister Rogers

NOON
2 Noontime, Machado
4 Three on a Match
7 Password, A. Ludden
9 Morality and My Profession
11 *Movie: "Great Sinner," Gregory Peck, Ava Gardner (Drama)
13 News, Hugh Williams
22 Commodity Dynamics
28 Wm. F. Buckley, Jr.
50 Sesame Street

12:30
2 As the World Turns
4 Days of Our Lives
7 Split Second
9 *Make Room for Daddy
13 Dialing for Dollars
22 Market Closing
12:45
5 *Movie: "Are Husbands Necessary," Ray Milland, Betty Field (Comedy '42)
1:00 P.M.

2 Guiding Light
4 Doctors
7 All My Children
9 Dr. Joyce Brothers. Guest: Geoffrey Holder, dancer and gourmet
22 Charting the Market
28 Educational Program
50 Educational Program

1:30
2 Edge of Night
4 Another World
7 Let's Make a Deal
9 Government Scene
13 Galloping Gourmet
22 Commodity Report

2:00 P.M.
2 New Price is Right
4 How to Survive a Marriage
7 Newlywed Game
9 Movie: "The Great Man's Whiskers," Dean Jones, Ann Southern (Drama '70)
13 *Movie: "Thunder Pass," Dane Clark, Andy Devine (Western)
28 Woman

2:30
2 Match Game '73
4 Somerset
5 News, Larry McCormick
7 Girl in My Life
11 Ben Hunter Interviews
28 Yoga for Health (R)

50 Carrascolendas 3:00 P.M.
2 Tattletales
4 Truth or Consequences
5 *Highway Patrol
7 General Hospital
11 Mothers-in-Law
28 Day at Night
34 *El Dios de Barro
50 Clothing Corner

3:30
2 Movie: "It Started in Naples," Clark Gable, Sophia Loren (Comedy)
4 Mike Douglas Show. Guests: James Hoffa; singer Sylvia Syms; actor Tony Perkins, card expert John Scarne
5 *Ozzie and Harriet
7 One Life to Live
11 Green Acres
13 Nanny & the Professor
28 Storefront (R)
30 Living Word
50 Dimensions in Culture

4:00 P.M.
5 *Riflemen
7 Love, American Style
9 *Flipper
11 Flying Nun
13 Get Smart
22 *Natacha

★ Parents: Special Guests
★ TODAY'S CHILD SHOWS
Sesame Street (4:05)
30 News, Grant McLung
34 Sube Pelayo
50 Freehand Sketching
52 Felix the Cat

4:30
5 *Father Knows Best
7 News, Schubert/Morris
9 *F-Troop
11 Bugs & His Buddies
13 Batman
30 Pattern for Living
50 Electric Company
52 Underdog

5:00 P.M.
4 News, Jess Marlow
5 Big Valley
9 *Leave It to Beaver
11 Bewitched
13 Gilligan's Island
22 *Simplemente Maria
28 Mister Rogers (5:05)
30 Buffalo's Pow Wow
34 Leyendas de Mexico
40 *Huggie Boy
50 Sesame Street
52 Kimba

5:30
2 News, Stout/Kelly
7 News, Smith/Reasoner
9 *The Lucy Show
11 *Dennis the Menace
13 I Dream of Jeannie
28 Electric Company
(5:40)
52 *Three Stooges I

6:00 P.M.
2 News, Jerry Dunphy
4 News, Tom Snyder
5 Kings Hockey (see "sports")
7 News, Hambrick/Morris
9 *Beverly Hillsbillies
11 Flintstones
13 Night Gallery
22 *El Pobre Gonzales
28 Zoom (6:10)
30 Human Dimension
34 Noticiero 34 (news)
40 *News, Rene Irahola
50 Orange County Review
52 Speed Racer

6:30
7 Movie: "Taras Bulba," Tony Curtis, Yul Brynner (Pt. II)
9 *Dick Van Dyke
11 That Girl
13 Dragnet
28 Young People's Film Festival (6:40)
30 Musicale
40 *Usted y la Policia
50 Freehand Sketching
52 Little Rascals

6:45
30 Pastor's Desk
7:00 P.M.
2 News, Walter Cronkite
4 News, John Chancellor
9 What's My Line?
11 *I Love Lucy
13 Mod Squad



SHELLEY WINTERS is a partner in a private detective agency in the movie "Big Rose" on CBS at 9:30 p.m. Tuesday. It's a pilot.

22 *Esméralda
30 Living Word
34 El Honorable Senor Valdez
50 Flower Arranging
52 *Three Stooges II
7:30
2 Treasure Hunt
4 Hollywood Squares
9 Movie: "The Bridges at Toko-Ri," Drama of Navy carrier-based jet pilots and helicopter rescue teams during the Korean War. William Holden, Grace Kelly, Fredric March
11 Bewitched
28 George Lucas Films
30 Good News
50 Clothing Corner
52 The Ghouls Gang

8:00 P.M.
2 Maude. After slugging Maude when he was loaded, Walter comes down the next morning full of guilt and remorse. (R) (Previously announced for 3/19)
4 SEARS PRESENTS
★ **WALT DISNEY'S WINNIE THE POOH & THE HONEY TREE** (see "special")
7 Happy Days. Richie, Potsie, Bag and Ralph set out to make their fortune as a rock and roll combo
11 Dealers Choice
13 High Chaparral
22 Mexican Film Festival
28 SPECTACULAR ANTHOLOGY
★ **Calif. Social Workers HELP SUPPORT KCEY** (see "special")
30 International Voice of Victory
34 *Quien
40 Soltero y sin Compromiso
50 Music Educators National Conference

8:30
2 Hawaii Five-O. McGarrett investigates a string of murders and uncovers a pay-before-death inheritance scheme.
4 Tenafly: "Joyride to Nowhere." Tenafly poses as a taxi driver to find out who is terrorizing and robbing cab drivers (R)
7 Movie: "A Cry in the

Wilderness." Bitten by a rabid skunk and fearing madness, a man chains himself in a barn to protect his family.
11 Merv Griffin Show
30 A New Way of Life
40 *Panorama Novela
8:45
5 Where the Action Is
9:00 P.M.
13 Safari to Adventure
22 Gorilla
28 BAZILLING FILMS!
★ **SOFF, SANS, MORE!**
Dune buggy and surfing films
30 Old Time Gospel Hour
34 Noches Taptias
40 *Festival Mexicano
9:15
5 Holiday on Wheels
9:30
2 Movie: "Big Rose" (see "special")
9 News, Hal Fishman
13 Gomer Pyle
34 La Hiena
50 Bill Moyers' Journal
9:45
5 Get Hot (Skiing)
10:00 P.M.
4 Police Story
7 Marcus Welby. A lie about a starring role by a bit playing actor to cheer his dying father, backfires. (R)
11 News, Jones/Rowe
13 News, Hugh Williams
30 Blue Ridge Quartet
28 *Film: "Queen of Spades" (10:05)
30 Blue Ridge Quartet
34 Cartas sin Destino
40 PTL Club

10:30
9 Journey to Adventure. "New Guinea"
13 Bill Cosby
22 *Gorostito y Senora
30 Sing His Praises
34 *Musical Espectacular
11:00 P.M.
2 Newsroom, Joe Benti
4 News, Paul Moyer
5 *Twilight Zone
7 News, Hambrick/Schubert
9 Movie: "The Second Greatest Sex."
11 Mission Impossible
13 *Movie: "Face of Fire," Cameron Mitchell, James Whitmore (Drama '59)
22 News, Spanish
34 News
11:30
2 Movie: "The Devils Own," Joan Fontaine, Alec McCowen (Drama)
4 Tonight, Johnny Carson. Guests: James Garner, Robert Klein, Jack Haley, Jr.
5 *Movie: "The Demon Barber of Fleet Street"
7 Wide World Mystery. "Murder Impossible." A scientist is slain and his new invention is stolen and held for ransom.

MIDNIGHT
11 Movies: "Tension" (Mystery '49); "The Iron Major" (Drama '43) (2:00); "The Day the Sky Exploded" (3:30); "The Phantom Speaks" (Mystery '45) (5:30)
12:25
13 News
12:45
5 News, Clete Roberts
1:00 A.M.
4 Tomorrow
5 News, Clete Roberts
7 Eyewitness News
1:30
2 News
1:45
2 Movies: "The Kid From Left Field" (Adventure '53); "The Jackals"

SPORTS TODAY

KINGS HOCKEY (5), 6:00 p.m. — L.A. Kings vs. Minnesota North Stars in Minnesota. Bob Miller calls the action.

TV MOVIE TIPS

TODAY — "Berlin Affair" (1970), 7:30 p.m., Ch. 9. Darren McGavin stars in drama about an investigator's hunt for a former partner.

"Cleopatra," Part I (1963), 8:30 p.m., Ch. 7. Elizabeth Taylor, Richard Burton and Rex Harrison head cast of \$40 million film epic emphasizing Cleopatra's relationships with Julius Caesar and Mark Antony. Part II airs Monday night at 9.

"April in Paris" (1952), 11:30 p.m., Ch. 9. Doris Day, Ray Bolger and Claude Dauphin are stars of musical.

MONDAY — "Hud" (1963; B&W), 7:30 p.m., Ch. 9. Dramatic portrait of a heel stars Paul Newman. Patricia Neal and Melvyn Douglas won Oscars in their roles.

"Cleopatra," Part II (1963), 9 p.m., Ch. 7. Concluding half of epic drama starring Elizabeth Taylor, Richard Burton and Rex Harrison.

"Killer by Night" (1972), 11:30 p.m., Ch. 2. A triple-killer and a diphtheria carrier are hunted by police and health officials in drama starring Robert Wagner, Diane Baker, Greg Morris and Theodore Bikel.

TUESDAY — "A Cry in the Wilderness" (new TV movie), 8:30 p.m., Ch. 7. George Kennedy plays a man who chains himself



ELIZABETH TAYLOR plays the Queen of the Nile in "Cleopatra," two-part movie airing Sunday and Monday nights on ABC.

to a beam in his barn when he fears he may be going mad after being bitten by a rabid skunk — and then discovers that a sudden flood threatens him and his defenseless young son.

"Big Rose" (new TV movie), 9:30 p.m., Ch. 2. Shelley Winters and Barry Primus play a team of private detectives hired to expose some "badger game" swindlers. It's a pilot for a possible series.

"The Devil's Own" (1966), 11:30 p.m., Ch. 2. Thriller involving witchcraft in an English village stars Joan Fontaine, Kay Walsh and Alec McGowen.

WEDNESDAY — "Mister Roberts" (1955), 7:30 p.m., Ch. 9. Henry Fonda, James Cagney and Jack Lemmon head cast of comedy-drama set aboard a World War II cargo ship.

"The Rockford Files" (new TV movie), 8 p.m., Ch. 4. James Garner plays an ex-con who takes only cases the police can't solve. Lindsay Wagner co-stars as a young woman who convinces him to investigate her father's death.

"Female Artillery" (1973 TV movie), 8:30 p.m., Ch. 7. Lighthearted Western starring Dennis Weaver, Sally Ann Howes, Ida Lupino and Linda Evans is about an outlaw and a group of women travelers who join forces against a vicious gang.

"A Tree Grows in Brooklyn" (new TV movie), 9:30 p.m., Ch. 4. Pilot for a possible series stars Cliff Robertson as a charming alcoholic father and Diane Baker as his strong-willed wife who struggles to keep the impoverished family going in the year 1912. Pamela Ferdin, James

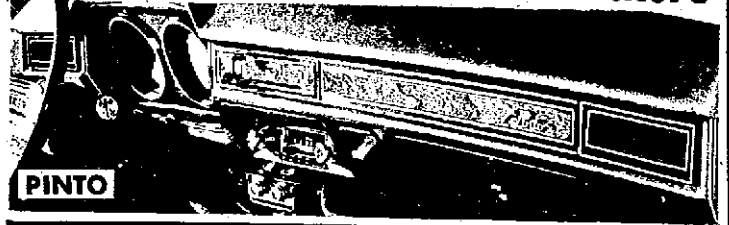
(Continued Page 17)



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The **BIBLE**

Says



Question: Are sprinkling and pouring baptism?

There is but one scriptural "mode" of baptism and that is immersion. In the Greek language of the New Testament, there are three distinct words for sprinkling, pouring, and baptism. *Rhantizo* (sprinkling) is never used with reference to baptism; *ekcheo* (pouring) is never used with reference to baptism. *Baptizo* (meaning "to plunge, to dip, to submerge," immersion) is always used in reference to obeying the command of Christ to be baptized.

Now, if Christ had intended sprinkling or pouring, why did He not use the word for those terms, *rhantizo* or *ekcheo*? How much plainer does Christ need to be than when He uses the express word, *baptizo*, which means immersion? The last word on this subject is found in Romans 6:3-4 where it is said that one is buried in baptism!

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WEDNESDAY

- March 27, 1974
*** PAID ADVERTISEMENT**
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 Other shows in color
- 5:55
 - 2 News
 - 4 Knowledge, Nursing care in the home
 - 6:00 A.M.
 - 2 Practical Reasoning
 - 11 *University of the Air
 - 6:25
 - 4 Not for Women Only. Fashions for the Real Woman
 - 6:30
 - 2 Comparative literature
 - 11 Bullwinkle
 - 6:45
 - 22 *Commodity Report
 - 6:55
 - 4 Newservice
 - 7:00 A.M.
 - 2 News, Rudd
 - 4 Today, Guests: Jack Haley Jr., producer Academy Awards program (7); author, Lois Mark Stalvey (8)
 - 7 Physical Geography
 - 9 **Garner Ted Armstrong**
 - * ENERGY CRISIS—AUTO**
 - Religion
 - 11 New Zoo Revue
 - 22 Market Opening
 - 28 Sesame Street
 - 7:30
 - 7 News, Larry Carroll
 - 9 Davey & Goliath
 - 11 Bugs and His Buddies
 - 13 Skip 'n' Woofers
 - 22 World Business News
 - 8:00 A.M.
 - 2 Captain Kangaroo
 - 7 Ralph Story's A.M.
 - 9 Romper Room
 - 11 Flintstones
 - 22 New York Exchange
 - 28 Hodgepodge Lodge
 - 8:30
 - 9 Jack LaLanne
 - 11 Yogi and Friends

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SPECIAL

- ABC AFTERNOON PLAYBREAK (7), 1:30 p.m.** — An 18-year-old adopted girl who is pregnant sets out to find her real mother.
- ABC AFTERSCHOOL SPECIAL (7), 4:30 p.m.** — "The Runaways." A 15-year-old diabetic decides to run away when her widowed mother plans to remarry. Patricia Blair, Tony Easley, Belinda Balaska
- NBC DOUBLE FEATURE MOVIES (4), 8:00 p.m.** — "The Rockford Files" and "A Tree Grows in Brooklyn" (9:30). James Garner stars as the head of an agency investigating cases "closed" by the police department; and Cliff Robertson and Diane Baker star in the drama of a family waging a battle against poverty and alcohol.
- GREAT AMERICAN DREAM MACHINE (28), 8:00 p.m.** — Highlights of the trend-setting series include Marshall Efron on use of the American flag in everyday life; Nicholas Von Hoffman on sex-oriented ads in medical magazines; "Krampt TV Kitchen" parody of TV commercials; view of life on 92nd floor of Chicago's John Hancock building; other features shown.
- 4 Days of Our Lives
 - 7 Split Second
 - 9 *Make Room for Daddy
 - 13 Dialing for Dollars
 - 22 Market Closing
 - 12:45
 - 5 *Movie: "One Heavenly Night," John Boles, Evelyn Laye
 - 1:00 P.M.
 - 2 Guiding Light
 - 4 The Doctors
 - 7 All My Children (ser'l)
 - 9 Dr. Joyce Brothers
 - 22 Charting the Market
 - 28 Educational Program
 - 50 Educational Program
 - 1:30
 - 2 Edge of Night
 - 4 Another World
 - 7 ABC's Afternoon Playbreak (see "special")
 - 9 Operation Emergency
 - 13 Galloping Gourmet
 - 22 *Commodity Report
 - 2:00 P.M.
 - 2 New Price Is Right
 - 4 How to Survive a Marriage
 - 9 Movie: "A Man Called Gannon," Tony Franciosa, Michael Sarrazin (Western '69)
 - 13 *Movie: "I, the Jury"
 - 28 Governor & the Students
 - 2:20
 - 11 Ben Hunter Interviews
 - 2:30
 - 2 Match Game '73
 - 4 Somerset
 - 5 News, L. McCormick
 - 11 *Laurel & Hardy
 - 28 Yoga for Health (R)
 - 50 Electric Company
 - 3:00 P.M.
 - 2 Tattletales
 - 4 Truth or Consequences
 - 5 *Highway Patrol
 - 7 General Hospital
 - 11 Mothers-in-Law
 - 28 Day at Night
 - 34 *El Dios de Barro
 - 50 Physical Geography



JAMES GARNER plays an ex-con private eye in crime movie "The Rockford Files" at 8 p.m. Wednesday on NBC.



LINDSAY WAGNER co-stars with James Garner in the new TV movie "The Rockford Files" on NBC at 8 p.m. Wednesday.

- 28 Electric Company
- 52 *Three Stooges I
- 6:00 P.M.
- 2 News, J. Dunphy
- 4 News, Tom Snyder
- 5 Bonanza
- 7 News, Hambrick/Morris
- 9 *Beverly Hillbillies
- 11 Flintstones
- 13 Night Gallery
- 22 *El Pobre Gonzales
- 28 Hodgepodge Lodge
- 30 The Story
- 34 Noticiero (news)
- 40 *News, Rene Irahola
- 50 Family Risk Mgt.
- 52 Speed Racer
- 6:30
- 7 Movie: "The Ride to Hangman's Tree." After being saved from the gallows, a bandit trio makes a try for a king-size gold shipment
- 9 *Dick Van Dyke
- 11 That Girl
- 13 Dragnet
- 23 *Zoom!
- 30 Musicale
- 40 *Variety
- 50 Dimensions in Culture
- 52 *Little Rascals
- 6:45
- 30 Pastor's Desk
- 7:00 P.M.
- 2 News, Walter Cronkite
- 4 News, John Chancellor
- 5 Bowling for Dollars
- 9 What's My Line?
- 11 *1 Love Lucy
- 13 Mud Squad
- 22 Esmeralda
- 28 French Chef
- 30 Living Word
- 34 El Honorable Senor Valdez
- 40 *Aaron Berger Show
- 50 Physical Geography
- 52 *Three Stooges II
- 7:30
- 2 New Dating Game
- 4 Wait Till Your Father Gets Home
- 5 Help Thy Neighbor
- 9 Movie: "Mister Roberts."
- Misadventures of a U.S. Navy cargo ship during WWII.
- 11 Bewitched
- 22 **NAYOR BRADLEY Q & A**
*** WITH L.L. YOUTH!**
 Storefront
- 30 A Man and His Boys
- 50 Family Risk Mgt.
- 52 Ghoul Gang
- 8:00 P.M.
- 2 Sonny & Cher Comedy Hour. Guest Dennis Weaver sings, plays guitar and acts in several comedy sketches
- 4 NBC Double Feature Night (see "special")
- 5 Movie: "The Oscar," Stephen Boyd, Elke Sommer (Drama '66)
- 7 The Cowboys. Weedy and Homer, while exploring a hillside coyote den, are trapped by a cave-in.
- 11 Dealers Choice
- 13 High Chaparral
- 22 Mexican Film Festival
- 22 "Dream Machine" Returns
- * BEST OF PAST SHOWS!**
HELP SUPPORT KCEI
 (see "special")
- 30 Jimmy Swaggart
- 34 Wrestling
- 50 Masterpiece Theatre
- 52 *Garasu No Kaidan
- 8:30
- 2 Movie: "Fanny"



BELINDA BALASKI, as a teen-age runaway, probes a deserted nightclub as a place to spend the night in "The Runaways," and "ABC Afterschool Special" drama at 4:30 p.m. Wednesday on Ch. 7.

WEDNESDAY

(Continued from Page 12)

Artillery." A fugitive from a gang of outlaws is given protection by a group of women banished from a wagon train. Dennis Weaver, Ida Lupino

11 Merv Griffin Show
30 Paul Wells
40 *Panorama Novela
52 Chushingura

9:00 P.M.
2 Cannon. The murder of a glamorous model brings Cannon into the inner circle of her many idolaters

13 Safari to Adventure
22 *Papa Corazon
21 (IRISH "SINNERS")

*NEW SERIES DEBUT
Preview of 12-part humorous series filmed in Ireland with all-Irish casts. (9:05)

30 Challenge of Truth
40 *Carrusel del Mundo
50 Religious America

9:30
9 News, Hal Fishman
13 Gomer Pyle
30 New Life
34 La Hiena
50 Dimensions in Cultures
52 *Kensudan No Toki

10:00 P.M.
2 Kojak. Kojak poses as a chemist in an effort to snare the thieves of \$1 million worth of morphine

5 News, Clete Roberts
7 "DOC ELLIOT" STARS
*JAMES FRANCIS

—WALTON'S PRODUCERS
Ben and Eldred are involved in a crash landing in a deserted canyon that leaves a woman passenger's life

hanging in the balance
11 News, Jones/Rowe
13 News, Hugh Williams
22 *El Tornado
28 TORMENTED LIFE OF
*ANTHONY OSCAR WILSE
"Feasting With
Panthers"
30 Billy James Hargis
34 Cartas sin Destino
40 Jesus in Genesis

10:30
9 Journey to Adventure
13 Bill Cosby
30 Come to Life
34 Walter Mercado
40 The PTL Club

11:00 P.M.
2 Newsroom, Joe Benti
4 News, Paul Moyer
5 *Twilight Zone
7 News, Hambrick/
Schuback

9 *Movie: "Sally and
Saint Anne," Ann
Blyth, Edmund Gwenn
11 Mission Impossible
13 *Movie: "The Man and
the Monster" (Thriller)

22 Reporte 22
34 News, Jesus Mares
11:15
34 Cinema 34

11:30
2 *Movie: "The
Jerusalem File,"
Druce Davison, Nicol
Williamson (Drama '72)

4 Tonight, Johnny
Carson. Guest: George
Peppard ("Banacek")
5 *Movie: "The Lady
Craved Excitement,"
Hy Hazell, Michael
Medwin (Comedy '50)

ABC Wide World.
"Paramount
Presents." History of
the company, its films,
its stars.

28 Washington Connection
(1:40)

MIDNIGHT
11 *Movie: "I Aim at the
Stars" (Drama '60)

***Long Night of '43"
(Drama '62) (2:00);
***"The Thief" (Drama
'52) (4:00)

12:25

13 News

1:00 A.M.

4 Tomorrow, Tom
Snyder

5 News, Clete Roberts

7 News

1:30

2 News

1:45

2 Movies: "Mother
Didn't Tell Me"
(Comedy '50); "Those
Endearing Young
Charms" (Comedy '45)
(3:10)

2:00 A.M.

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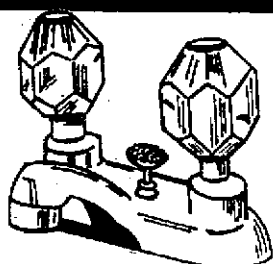
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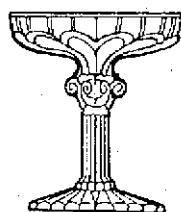
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THURSDAY

- March 28, 1974
*** PAID ADVERTISEMENT**
 An * indicates B/W
 Other shows in color
- 5:55
 - 2 News
 - 4 Knowledge, Law enforcement and the community
 - 6:00 A.M.
 - 2 Media in America
 - 11 University of the Air
 - 6:25
 - 4 Not for Women Only. Fashions for the Real Woman
 - 6:30
 - 2 Comparative Literature
 - 11 Bullwinkle
 - 6:45
 - 22 *Commodity Report
 - 6:55
 - 4 Newservice
 - 7:00 A.M.
 - 2 News, Rudd
 - 4 Today. Guests: author Martin Heuvelmans (7); David Merrick, producer "Great Gatsby" (7:30); NBC reporter Jack Paxton (8)
 - 7 Family Risk Mgt.
 - 9 Garner Ted Armstrong, religion
 - 11 New Zoo Revue
 - 22 *Market Opening
 - 28 Sesame Street

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 OPEN 7-DAYS A WEEK

- 7:30
- 7 News, Larry Carroll
- 9 Davey & Goliath
- 11 Bugs and His Buddies
- 13 Skip 'n' Woolfer
- 22 World Business News
- 8:00 A.M.
- 2 Captain Kangaroo
- 7 Ralph Story's A.M.
- 9 Romper Room
- 11 Flintstones
- 22 New York Exchange
- 28 Hodgepodge Lodge
- 8:30
- 9 Jack LaLanne
- 11 Yogi and Friends
- 22 Commodity Line
- 28 Yoga for Health
- 9:00 A.M.
- 2 Joker's Wild, J. Barry
- 4 Dinah's Place, Guest: movie columnist-critic Rex Reed
- 5 The Gallery
- 9 Youth & the Issues
- 11 *I Love Lucy
- 13 Gentle Ben
- 22 New York Exchange
- 28 Sesame Street (R)
- 9:30
- 2 \$10,000 Pyramid
- 4 Jeopardy
- 5 *Broken Arrow
- 7 Movie: "A Funny Thing Happened on the Way to the Forum," Zero Mostel, Phil Silvers, Buster Keaton (Comedy '66)
- 9 News, Ted Meyers
- 11 Hazel
- 13 City Kids
- 10:00 A.M.
- 2 Gambit, W. Marindale
- 4 Wizard of Odds
- 5 *Movie: "The Booby Trap," Sydney Rafer,

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- SPECIAL**
- MARINER MISSION**
 (28), 8:00 p.m. — Live and taped coverage of Mariner X mission. JPL experts will be on hand with transmissions of current space probe of Mars, Venus and Mercury, along with details of experiments performed en route. (Continued throughout evening)
- MOVIE (2), 9:00 p.m. — "4 Funny Families."** A widower raising three lively daughters; a transplanted-to-California Italian Catholic couple; middle-aged newlyweds adjusting to married life, and a black man and his mother in Harlem.
- NBC REPORTS: THE ENERGY CRISIS (4), 10:00 p.m. — Pt. II of 2-partner in which viewers will see and hear from government officials, heads of energy companies, environmentalists, scientists and economists deal with alternative solutions**
- ACADEMY OF COUNTRY MUSIC AWARDS (7), 11:30 p.m. —** Roger Miller hosts from the John Wayne Theater at Knotts Berry Farm. The performers include Charlie Rich, Loretta Lynn, Roy Clark, Donna Fargo, Conway Twitty, Freddie Hart, Tanya Tucker and Doug Kershaw

- Patti Morgan (Mystery '57)
- 9 Morning Show
- 11 My Favorite Martian
- 13 "You and the Quality of Life"
- 22 New York Exchange
- 28 Educational Program
- 10:30
- 2 Love of Life
- 4 Hollywood Squares
- 11 Dennis the Menace
- 13 Reconciliation
- 22 World Business News
- 11:00 A.M.
- 2 Young & the Restless
- 4 Jackpot
- 11 News, Sam Chu Lin
- 13 Gomer Pyle
- 22 New York Exchange
- 28 Electric Company (R)
- 11:30
- 2 Search for Tomorrow
- 4 Baffle
- 5 *Movie: "Lady in the Death House," Jean Parker, Douglas Fowler (Drama '44)
- 7 Brady Bunch
- 11 Let's Rap
- 13 Petticoat Junction
- 22 World Business News
- 28 Mister Rogers
- NOON
- 2 Noontime, Machado
- 4 Three on a Match
- 7 Password, A. Ludden
- 11 *Movie: "The Street With No Name," Mark Stevens, Richard Widmark (Mystery '48)
- 13 News, Hugh Williams
- 22 Commodity Dynamics
- 28 Washington Connection
- 50 Sesame Street
- 12:30
- 2 As the World Turns
- 4 Days of Our Lives
- 7 Split Second
- 9 *Make Room for Daddy
- 13 Dialing for Dollars
- 22 Market Closing
- 28 Washington Straight Talk (R)

- 12:45
- 5 *Movie: "Never Say Die," Bob Hope, Andy Devine, Martha Raye (Comedy '39)
- 1:00 P.M.
- 2 Guiding Light
- 4 The Doctors (serial)
- 7 All My Children
- 9 Dr. Joyce Brothers. Panel discussion on Euthanasia
- 22 Charting the Market
- 28 Educational Program
- 50 Educational Program
- 1:30
- 2 Edge of Night
- 4 Another World (serial)
- 7 Let's Make a Deal
- 9 Community Feedback
- 13 Galloping Gourmet
- 22 *Commodity Report
- 2:00 P.M.
- 2 New Price Is Right
- 4 How to Survive a Marriage
- 7 Newlywed Game
- 9 Movie: "Gigot," Jackie Gleason, Katherine Kath (Comedy '62)
- 13 *Movie: "The Bob Mathias Story," Bob Mathias, Ward Bond (Documentary '54)
- 28 Breath of Spring, British Columbia
- 50 All About You
- 2:20
- 11 Ben Hunter Interviews
- 2:30
- 2 Match Game '73
- 4 Somerset (serial)
- 5 News, L. McCormick
- 7 Girl in My Life
- 11 Hazel
- 28 Yoga for Health (R)
- 50 Carrascocendas
- 3:00 P.M.
- 2 Tatletales
- 4 Truth or Consequences
- 5 *Highway Patrol
- 7 General Hospital
- 11 Mothers-in-Law
- 28 Day at Night
- 34 *El Dios de Barro
- 50 Connick's Clothing Corner
- 3:30
- 2 Movie: "The Lost World," Michael Rennie, David Hedison (Science Fiction '60)
- 4 Mike Douglas Show. Guests: actresses Lynn Redgrave, Gretchen Wyler; playwright Terrence McNally; magician Blackstone Jr.; musician David Sewall
- 5 *Ozzie and Harriet
- 7 One Life to Live
- 11 Green Acres
- 13 Nanny & the Professor
- 28 Educational Program
- 30 Living Word
- 50 Dimensions in Cultures
- 4:00 P.M.
- 5 *Riflemen, C. Connors
- 7 Love, American Style
- 9 Flipper
- 11 Flying Nun
- 13 Get Smart
- 22 *Natacha
- 28 Sesame Street (R)
- 30 News, Grant McClung
- 34 Sube Pelayo
- 50 Freehand Sketching
- 52 Felix the Cat
- 4:30
- 5 *Father Knows Best
- 7 News, Schuback/Morris
- 9 *F-Troop
- 11 Bugs & His Buddies
- 13 Batman
- 30 *Pattern for Living
- 50 Electric Company
- 52 Underdog
- 5:00 P.M.
- 4 News, Jess Marlow
- 5 Big Valley
- 9 *Leave It to Beaver
- 11 Bewitched
- 13 Gilligan's Island
- 22 *Simplicemente Maria
- 28 Mister Rogers (R)
- 30 Buffalo's Paw Wow
- 40 *Huckleberry
- 50 Sesame Street



CLORIS LEACHMAN and Carmine Caridi star in "Pete 'n' Tillie," one of four comedy pilots airing from 9 to 11 Thursday night on CBS as part of "4 Funny Families."

- 52 Kimba
- 5:30
- 2 News, Stout/Kelly
- 7 News, Smith/Reasoner
- 9 *The Lucy Show
- 11 *Dennis the Menace
- 13 I Dream of Jeannie
- 28 Electric Company
- 52 *Three Stooges I
- 6:00 P.M.
- 2 News, Jerry Dunphy
- 4 News, Tom Snyder
- 5 Bonanza
- 7 News, Hambrick/Morris
- 9 *Beverly Hillsbillies
- 11 Flintstones
- 13 Night Gallery
- 22 *El Pobre Gonzales
- 28 Hodgepodge Lodge
- 30 Public Service Film
- 34 News, Robert Cruz
- 40 *News, Rene Irahola
- 50 Omnibus 50
- 52 Speed Racer
- 6:30
- 7 Movie: "The Man Who Wanted to Live Forever." A heart surgeon discovers that all the patients in a clinic are being used as guinea pigs for a diabolical experiment. Stuart Whitman, Sandy Dennis
- 9 *Dick Van Dyke Show
- 11 That Girl
- 13 Dragnet
- 28 Zoom!
- 30 Musicale
- 40 *Tele-Revista Musical
- 50 Frechand Sketching
- 52 *Little Rascals
- 6:45
- 30 The Pastor's Desk
- 7:00 P.M.
- 2 News, Walter Cronkite
- 4 News, John Chancellor
- 5 Bowling for Dollars
- 9 What's My Line?
- 11 *I Love Lucy
- 13 Mod Squad
- 22 *Esmeralda
- 28 Psychology Today
- 30 The Living Word
- 34 El Honorable Senor Valdez
- 50 Orange County Review
- 52 *Three Stooges II
- 7:30
- 2 Orson Welles. A clear deception and

- involuntary suicide
- 4 Price Is Right
- 5 Help Thy Neighbor
- 9 Movie: "Country Girl," Bing Crosby, Grace Kelly. A Broadway and recording star, lost in a morass of self pity, nearly misses chance at a comeback
- 11 Bewitched
- 28 Accion Chicago
- 30 Transworld Missions
- 50 Connie's Clothing Corner
- 52 *The Ghoul Gang
- 8:00 P.M.
- 2 The Waltons. Grandpa leaves home after he is accused of flirting with the Baldwin sisters (R)
- 4 Flip Wilson Show. Guests: Bing Crosby; The Supremes; David Steinberg (R)
- 5 Movie: "The Oscar," Stephen Boyd, Elke Sommer (Drama '66)
- 7 Chopper One. Clues to a series of market robberies are found at a scramble when Foley goes undercover as a bike racer
- 11 Dealers Choice
- 13 Boxing from the Olympic
- 22 Mexican Film Festival
- 28 LIVE MARINER 10
- * PHOTOS OF PLANETS HELP SUPPORT KCET (see "special")
- 30 Good News, Shakerian
- 34 Jueves de Gala
- 40 Caravana Musical
- 50 Focus Orange County
- 52 *Movie: "Five Star Final," Edward G. Robinson, Frances Starr (Drama '31)
- 8:30
- 7 Firehouse. The men save a girl who has driven her car over a cliff, then rush to a stable fire
- 11 Merv Griffin Show
- 28 OUTER SPACE LIFE? * VIKING MARS PROBE
- Nova (8:35). Examination of Viking

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southland
sunday

(Continued from Page 14)

down on Mars in July 1976, searching for life on the red planet, plus speculations on how life started on Earth

- 30 The Answer
- 40 *Panorama Novela
- 50 Woman

9:00 P.M.

- 2 Movie: "4 Funny Families" (see "special")
 - 4 Ironside. Chief Ironside tracks the ringleader of an outfit that illegally brings girls into the country to work as domestics. (R)
 - 7 Kung Fu. Caine's philosophy faces a severe test when he comes to a town, which is seemingly under the spell of a male witch. (R)
 - 22 Me Llaman Gorrión
 - 30 Morning Worship Hr.
 - 34 Variedades Vergal
- 9:30
- 9 News, Hal Fishman
 - 28 **WATCH FOR LIVE**
 - ★ **VENUS, MARS PHOTOS**
 - Mariner X photos
 - 34 La Hiena
- 10:00 P.M.
- 4 NBC Reports. The Energy Crisis (see "special")



FESS PARKER, as Fess Hamilton, copes with the problems of raising three motherless daughters on "The Fess Parker Show," one of four half-hour pilots to be broadcast on "4 Funny Families" from 9 to 11 Thursday night on CBS. The daughters, from left: Cindy Eilbacher as Susie, Michele Stacy as Holly and Dawn Lyn as Beth.

- 5 News, Clete Roberts
- 7 Streets of San Francisco. Stone and Keller battle the terrifying threat of an

- insane priest killer
- 11 News, Jones/Rowe
- 13 News, Hugh Williams
- 30 The Other Six Days
- 34 Caritas sin Destino

- 40 PTL Club
- 10:30
- 9 Journey to Adventure "Himalayas"
- 13 Bill Cosby
- 22 Teletatro con Oswaldo Calvo
- 28 Black Journal (10:35)
- Lillian Cosby and astrologer Jertha Love give predictions on future of this country and black people
- 34 *Los Dias Felices
- 11:00 P.M.
- 2 News, Joe Benti
- 4 News, Paul Moyer
- 5 *Twilight Zone
- 7 News, Hambrick/Schuback
- 9 *Movie: "The Square Jungle," Tony Curtis, Pat Crowley (Drama '56)
- 11 Mission Impossible
- 13 *Movie: "The Ring," Gerald Mohr, Rita Moreno (Drama '52)
- 22 News Summary (Spanish)
- 34 Noticiero de las 11
- 11:15
- 34 *Cinema 34
- 11:30
- 2 *Movie: "Onionhead,"

- Andy Griffith, Walter Matthau (Comedy '58)
- 4 Tonight, Johnny Carson. Guests: Michael Landon, Carl Reiner
- 5 *Movie: "River Patrol," John Blythe, Wally Patch (Adventure '48)
- 7 ABC Wide World. Academy of Country Music Awards (see "special")
- 28 Behind the Lines (11:35)
- MIDNIGHT**
- 11 Movies: "Her Twelve Men," (Comedy '54); "Blood on the Sun" (Adventure '45) (2:00); "Little Minister" (4:00)
- 12:25
- 13 News
- 12:45
- 5 News, Clete Roberts
- 1:00 A.M.
- 4 Tomorrow, Tom Snyder
- 7 News
- 1:30
- 2 News
- 1:45
- 2 Movies: "Oregon

Passage" (Western '57); "Nocturne" (Mystery '46) (3:10) 2:00 A.M.

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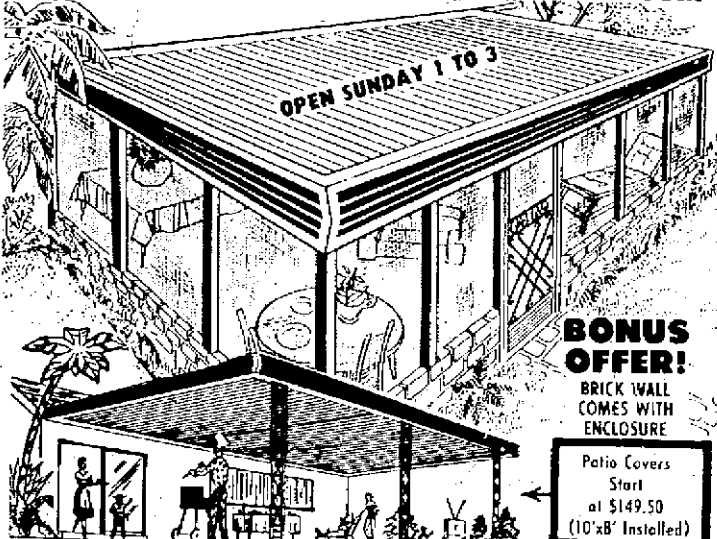
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FRIDAY

March 29, 1974
★ PAID ADVERTISEMENT
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Other shows in color

- 2 News 5:55
4 Knowledge. Racial problems 6:00 A.M.
2 Practical Reasoning
1 University of the Air 6:25
4 Not for Women Only. Fashions for the Real Woman 6:30
2 Comparative Literature
11 Bullwinkle 6:45
22 *Commodity Report 6:55
4 News

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Laguna Hills
Long Beach
Northridge
Pasadena
Pico at Rimpas
Pomona
South Coast
Plaza
Torrance
Vallejo

7:00 A.M.

- 2 News, Rude
4 Today: Guests: representatives U.S. Army Corps of Engineers, on ecology (7); author Wyn Sargent (7:30)
7 Physical Geography
9 Garner Ted Armstrong
11 New Zoo Revue
22 Market Opening
28 Sesame Street 7:30
7 News, Larry Carroll
9 Davey & Goliath
11 Bugs and His Buddies
13 Skip 'n' Woofers
22 World Business News 8:00 A.M.
2 Captain Kangaroo
7 Ralph Story's A.M.
9 Romper Room
11 Flintstones
22 New York Exchange
28 Hedgepodge Lodge 8:30
9 Jack LaLanne
11 Yogi and Friends
22 Commodity Line
28 Yoga for Health 9:00 A.M.
2 Joker's Wild, J. Barry
4 Dinah's Place. Guest: Peter Falk ("Columbo")
5 The Gallery
9 Operation Emergency
11 *I Love Lucy, L. Ball
13 Gentle Ben
22 New York Exchange
28 Sesame Street (R) 9:15
22 Let's Face It 9:30
2 \$10,000 Pyramid
4 Jeopardy
5 *Gene Autry
7 Movie: "Under the Yum Yum Tree." Jack Lemmon, Carol Lynley
9 News, Ted Meyers
11 Hazel
13 City Kids
22 World Business News 10:00 A.M.
2 Gambit, Martindale
4 Wizard of Odds
5 *Movie: "No Way Back," Eleanor

SPECIAL

SPECIAL CBS PRESENTATION (2), 9:00 p.m. — "Evil Knievel." A fearless girl motorcycle rider challenges Knievel's world car hurdling title. But the contest becomes more than just a personal one after Knievel's motorcycles are destroyed and his life threatened. Stars Sam Elliott and Karen Philipp. "Aces Up" (9:30) — Jose Perez and Raul Julia star as zany truck drivers who dream of winning fame with a broken-down race car.

CBS REPORTS: THE COLLEGES (2), 10:00 p.m. — Should private colleges be lunked for cheating parents and taxpayers? Are they being driven out of business? CBS writer Andrew Rooney takes a hard look at America's institutions of high learning.

- Summerfield, Derrick De Marney (Mystery)
9 Morning Show
11 My Favorite Martian
13 Mulligan Stew
22 New York Exchange
28 Educational Program 10:30
2 Love of Life
4 Hollywood Squares
11 Dennis the Menace
13 L.A. Woman
22 World Business News 11:00 A.M.
2 Young & the Restless
4 Jackpot
11 News, Sam Chu Lin
13 Gomer Pyle
22 New York Exchange
28 Electric Company (R) 11:30
2 Search for Tomorrow
4 Baffle
5 *Movie: "Roseanna McCoy," Farley Granger, Joan Evans
7 Brady Bunch
11 Let's Rap
13 Petticoat Junction
22 World Business News
28 Mister Rogers
NOON

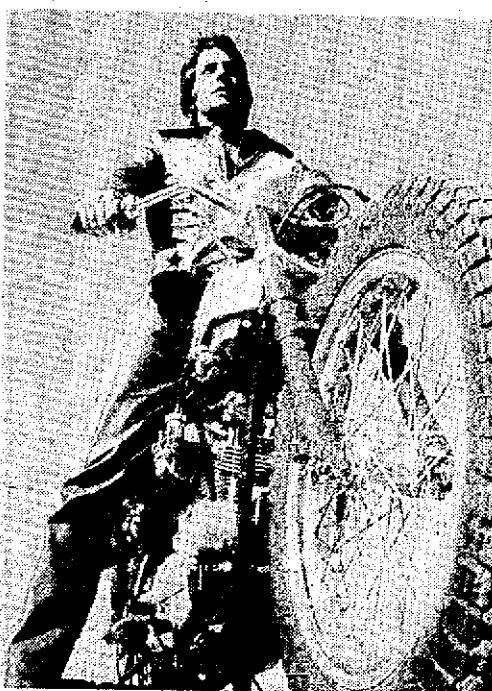
- 2 Noontime, Machado
4 Three on a Match
7 Password, A. Ludden
11 Movie: "The Outriders," Joel McCrea, Arlene Dahl
13 News, Hugh Williams
22 Commodity Dynamics
28 Nova
50 Sesame Street 12:30
2 As the World Turns
4 Days of Our Lives
7 Split Second
9 *Make Room for Daddy
13 Dialing for Dollars
22 Market Closing 1:00 P.M.
2 Guiding Light
4 The Doctors (serial)
7 All My Children
9 Dr. Joyce Brothers
22 *Charting the Market
28 Educational Program
50 Educational Program 1:15
5 *Movie: "Horsefeathers," Marx Brothers 1:30
2 Edge of Night
4 Another World (serial)
7 Let's Make a Deal
9 Youth and the Issues
13 Galloping Gourmet
22 *Commodity Report
50 I Can Read 2:00 P.M.

- 2 New Price Is Right

- 4 How to Survive a Marriage
7 Newlywed Game
9 Movie: "Resurrection of Zachary Wheeler," Leslie Nielsen, Bradford Dillman
13 *Movie: "Larceny," John Payne, Joan Caulfield (Drama '49)
28 *Mr. Wizard
50 Inside Out 2:20
11 Ben Hunter Interviews 2:30
2 Match Game
4 Somerset
5 News, L. McCormick
7 Girl in My Life
11 Ghost and Mrs. Muir
28 Yoga for Health
50 Electric Company 3:00 P.M.
2 Tattletales
4 Truth or Consequences
5 *Highway Patrol
7 General Hospital
11 Mothers-in-Law
28 Day at Night
34 *El Dios de Barro
50 Physical Geography 3:30
2 Movie: "Let's Make Love," Tony Randall, Marilyn Monroe
4 Mike Douglas Show. Guests: Peter Lawford, Maureen Stapleton, Bob and Gigi Cummings
5 *Ozzie and Harriet
7 One Life to Live
11 Green Acres
13 Nanny & the Professor
28 Black Experience
30 Living Word
50 Flower Arranging 4:00 P.M.
5 *Rifleman, C. Connors
7 Love, American Style
9 Flipper
11 Flying Nun
13 Get Smart
22 *Natacha
28 Sesame Street (R)
30 News, Grant McClung
34 Sube Pelayo
50 The Magic of Oil Painting
52 Felix the Cat 4:30
5 *Father Knows Best
7 News, Schubeck/Morris
9 *F-Troop
11 Bugs & His Buddies
13 Batman
30 Pattern for Living

- 50 Electric Company
52 Underdog 5:00 P.M.
4 News, Jess Marlow
5 *Big Valley
9 *Leave It to Beaver
11 Bewitched
13 Gilligan's Island
22 *Simplemente Maria
28 Mister Rogers (R)
30 Buffalo's Pow Wow
34 Leyendas de Mexico
40 *Huggie Boy
50 Sesame Street
52 Kimba 5:30
2 News, Stout-Kelly
7 News, Smith/Reasoner
9 The Lucy Show
11 *Dennis the Menace
13 I Dream of Jeannie
28 Electric Company
52 *Three Stooges 6:00 P.M.
2 Jerry Dunphy
4 News, Tom Snyder
5 Bonanza
7 News, Hambrick/Morris
9 *Beverly Hillsbillies
11 Flintstones
13 Night Gallery
22 *El Pobre Gonzales
28 Hedgepodge Lodge
30 Faith for Today
34 News, Robert Cruz
40 *News, Rene Irahola
50 Family Risk Mgt.
52 Speed Racer 6:30
7 Movie: "Dr. Goldfoot and the Bikini Machine." A scientist has an ingenious plan for acquiring a vast fortune by using beautiful, life-like robots
9 *Dick Van Dyke Show
11 That Girl
13 Dragnet
28 Zoom!
30 Musical
40 *Variety
50 Washington Connection
52 *Little Rascals 6:45
30 Pastors Desk 7:00 P.M.
2 News, Walter Cronkite
4 News, John Chancellor
5 Bowling for Dollars
9 What's My Line?
11 *I Love Lucy
13 Mod Squad
22 *Esmeralda
28 Aviation Weather

- 30 Living Word
34 El Honorable Senor Valdez
40 *Eventos Latinos
50 Physical Geography
52 *Three Stooges II 7:30
2 Bobby Goldsboro
4 Hollywood Squares
5 Help Thy Neighbor
9 Movie: "The Glenn Miller Story," James Stewart, June Allyson (Biography '54)
11 Bewitched
30 Sunday Celebration
40 Escenario
50 Family Risk Mgt.
52 *Ghoul Gang
28 735 Wall Street Week
★ INVEST IN KCET! 8:00 P.M.
2 Dirty Sally. Sally puts herself in hot water with a moonshiner when she tries playing Pygmalion
4 Sanford and Son
5 Movie: "The Oscar," Stephen Boyd, Milton Berle (Drama '66)
7 Brady Bunch. Girl-hater Bobby is kissed by a cute little "miss" and he fears he has the mumps. (R)
11 Dealer's Choice
13 *Untouchables
22 Mexican Film Festival
★ WASH. WEEK REVIEW
★ ROUNDUP \$ FOR 20: Membership Week
31 El Show de Rosita Peru
50 The Advocates
52 *Movie: "Very Thought of You" 8:30
2 Good Times. The odds in favor of J.J.'s becoming a high school senior are between slim and none, which worries the whole family
4 Lotsa Luck. The bus company's Lost and Found Dept. becomes suspect as a drop for drugs and Stanley is asked to cooperate with the police. (R)
7 Six Million Dollar Man. Dr. Wells is kidnapped by a syndicate who want him to create a "bionic" man
11 Merv Griffin Show
30 Pentocost w/Purpose
40 *Panorama Novela 9:00 P.M.
2 CBS Special Presentation (see "special")
4 Girl With Something Extra. Sally succumbs to a scheme to use her ESP for a financial killing in Las Vegas. (R)
13 Safari to Adventure
22 *El Padre de mi Barrio
28 Masterpiece Theatre
30 It Is Written
34 La Criada Bien Criada
40 *El Almanaque
50 Masterpiece Theatre 9:30
4 Brian Keith Show
7 The Odd Couple. Oscar wins a car in a radio quiz show, which leads to co-ownership differences. (R)
9 News, Hal Fishman
13 Fishin' Hole
30 Search
34 La Hiena 10:00 P.M.
2 CBS Reports (see "special")
4 Dean Martin Comedy Hour. Hank Aaron is the "Man of the Week." Guests: Eddie Mathews, Lou Rawls, Dizzy Dean, Rodney



SAM ELLIOTT stars in the title role of daredevil motorcycleist "Evil Knievel," a half-hour pilot on CBS at 9 p.m. Friday.

(Continued Page 17)



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(Continued from Page 16)

- 5 News, Clete Roberts
- 7 Toma, Dave impersonates the former cellmate of a young ex-con suspected of murdering a policeman
- 11 News, Jones/Rowe
- 13 News, Hugh Williams
- 28 Bill Moyers Journal
- 30 The Story
- 34 Cartas sin Destino
- 40 PTL Club

10:30

- 9 Bishop Fulton J. Sheen
- 13 *The Untouchables
- 22 *La Revista de Marrone
- 30 Come to Life
- 34 Loco Valdez

11:00 P.M.

- 2 News, Joe Benti
- 4 News, Paul Moyer
- 5 Shikalah Fellowship Presents, Religion
- 7 News, Hambrick/Schuback
- 9 Movie: "The Lollipop Cover" (Drama '65)
- 11 Mission Impossible
- 28 Firing Line: Wm. F. Buckley, Jr. (11:10)
- 34 News

11:15

- 24 Cinema 34

11:30

- 2 Movie: "Artists and Models" Dean Martin, Jerry Lewis, Shirley MacLaine (Comedy '55)
- 4 Tonight, Johnny Carson. Guest: Charles Nelson Reilly
- 7 ABC Wide World. In Concert
- 13 True Adventure

MIDNIGHT

- 5 Movie: "Woman Times Seven" (Comedy '67)
- 11 Movies: "Royal Wedding" (Musical Romance '51); "Action in Arabia" (Adventure '44) (2:00); "Dangerous Profession" (Mystery '49) (3:30); "Teenage Zombies" (Horror '58) (5:00)
- 28 Interface (12:05)
- 9 Nashville Music

12:50

- 4 Midnight Special
- 7 In Session

1:00 A.M.

- 2 News



JAMES WONG HOWE, pioneer in motion picture photography, is the subject of a half-hour documentary at 10:30 p.m. Sunday on Ch. 4. It's titled "James Wong Howe: The Man and His Movies."

TV MOVIE TIPS

(Continued from Page 11)

Olson and Nancy Malone also have key roles.

THURSDAY — "The Country Girl" (1954; B&W), 7:30 p.m., Ch. 9. Grace Kelly (who won an Oscar), William Holden and Bing Crosby star in adaptation of Clifford Odet's play about an alcoholic actor and his wife. "Onionhead" (1958; B&W), 11:30 p.m., Ch. 2. Comedy-drama about a young man in the Coast Guard stars Andy Griffith, Walter Matthau, Felicia Farr and Joey Bishop.

FRIDAY — "The Glenn Miller Story" (1954), 7:30 p.m., Ch. 9. James Stewart plays the popular bandleader in biographical drama, and June Allyson co-stars.

"Artists and Models" (1955), 11:30 p.m., Ch. 2. Comedy with music stars

Dean Martin, Jerry Lewis, Shirley MacLaine, Dorothy Malone and Anita Ekberg.

"Woman Times Seven" (1967), midnight, Ch. 5. Shirley MacLaine plays variety of parts in vignettes also starring Peter Sellers, Rossano Brazzi, Lex Barker, Alan Arkin and Michael Caine.

SATURDAY — "The Alpha Caper" (1973 TV movie), 8:30 p.m., Ch. 7. A dedicated probation officer, forced into premature retirement, recruits three of his parolees to heist and fence several million dollars in gold ingots from a heavily armored convoy. Henry Fonda, Leonard Nimoy, James McEachin and Larry Hagman star.

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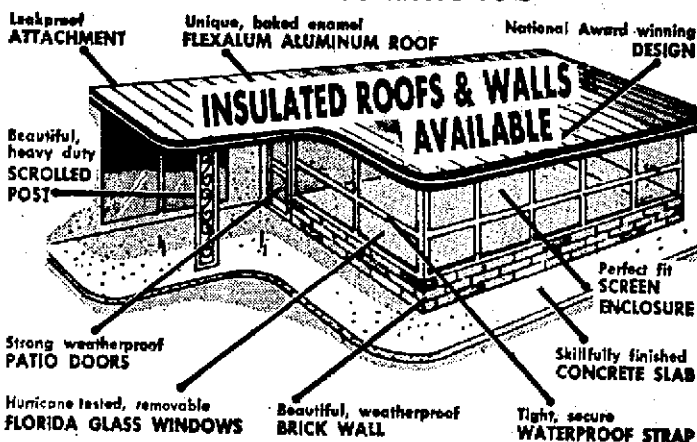
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SATURDAY

- March 30, 1974
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An * indicates B/W
Other shows in color
- 6:30
 - 2 Media in America
 - 11 Alternatives
 - 7:00 A.M.
 - 2 Help! Hair Bear Bunch
 - 4 Lidsville
 - 7 Bugs Bunny
 - 11 Brother Buzz
 - 7:00 A.M.
 - 2 Sabrina
 - 4 The Addams Family
 - 5 Mormon Tabernacle Choir
 - 7 Yogi's Gang
 - 9 All Fired-Up
 - 11 Grade School News
 - 8:00 A.M.
 - 2 Scooby Doo Movies
 - 4 Emergency Plus 4
 - 5 *John Wayne Theater
 - 7 Super Friends
 - 9 Movie: "Red Dragon," Stewart Granger, Rosanna Schiaffino (Drama '67)
 - 11 *Movie: "First Yank in Tokyo," Tom Neal, Barbara Hale (Adventure '45)
 - 13 Sacred Heart
 - 28 Sesame Street (R)
 - 8:15
 - 13 The Christophers
 - 8:30
 - 4 Inch High Private Eye
 - 13 Movie: "Ballad of a Gunfighter," Marty Robbins, Bob Barron ('63)
 - 9:00 A.M.
 - 2 My Favorite Martian
 - 4 Sigmund
 - 5 *Movie: "The Cossacks" (Adventure) Edmund Purdom, John Drew Barrymore
 - 7 Lassie's Rangers
 - 28 Mister Rogers (R)

- 2 Jeannie
- 4 Pink Panther
- 7 Goober
- 11 *Movie: "The Moon and Sixpence," George Sanders, Herbert Marshall (Drama '43)
- 28 Sesame Street
- 10:00 A.M.
- 2 Speed Buggy
- 4 Star Trek
- 7 Brady Kids
- 9 *Movie: "Red Ball Express," Jeff Chandler, Alex Nicol (Drama '52)
- 13 Country Music
- 34 Lucha en Patines
- 10:30
- 2 Josie & Pussycats
- 4 Butch Cassidy
- 7 Mission: Magic!
- 28 Mister Rogers (R)
- 11:00 A.M.
- 2 Pebbles & Bamm Bamm
- 4 The Jetsons
- 5 *Movie: "Morgan, the Pirate" ('61)
- 7 Superstar Movie
- 13 News, Felix-Elsworth
- 28 Sesame Street
- 11:30
- 2 NBA Basketball (see "sports")
- 4 Go
- 9 Movie: "Column South," Audie Murphy, Joan Evans (Western '53)
- 11 Ad Lib
- 13 *Movie: "Francis in the Haunted House"
- 34 Lucha Libre (wrestling)
- NOON
- 4 Serendipity
- 7 Action '74
- 11 Lancer
- 28 Mister Rogers
- 12:30
- 4 Brainworks
- 28 Sesame Street
- 34 Kippy Cosas
- 1:00 P.M.
- 4 Basketball's top stars—The EAST/WEST COLLEGE ALL-STAR GAME—A sports special (see "sports")
- 5 Spring Sports (see "sports")
- 7 Parent Game
- 9 Movie: "Cimarron Kid," Audie Murphy ('52)
- 11 *Combat
- 13 Land of the Giants
- 34 *Futbol Soccer
- 1:30
- 7 Head On
- 28 Mister Rogers
- 30 Social Security
- 1:45
- 30 Musical
- 2:00 P.M.
- 2 Fat Albert
- 11 Movie: "Buffalo Bill," Joel McCrea, Linda Darnell
- 13 *Movie: "Francis in the Haunted House"
- 28 Sesame Street
- 30 Piano Instruction

- SPECIAL**
- MOVIE (4), 9:00 p.m. — "The Little House on the Prairie." The drama, based on the book by Laura Ingalls Wilder, chronicles a family's rugged first year in Kansas after moving from Wisconsin in the early 1870's. Stars Michael Landon. WORLD PREMIERE**
- GRAMMY SALUTES OSCAR (2), 10:00 p.m. — Hour-long special spotlighting the music of the movies since the inception of the annual awards. Gene Kelly hosts. Among the guests: Rosemary Clooney, Dick Haymes, Gordon MacRae, Henry Mancini, John Green, Dennis Morgan, Buddy Rogers, Dionne Warwick and Jane Withers**
- 2:30**
- 2 Children's Film Festival, "Mr. Horatio Knibbles." Story involves a rabbit who is invisible to all but one girl
 - 7 Greatest Sports Legends
 - 9 Movie: "Destry," Audie Murphy ('55)
 - 22 Roller Games
 - 30 Buffalo's Pow Wow
 - 3:00 P.M.
 - 4 Focus
 - 5 *Movie: "Appointment in London," Dirk Bogarde, Ian Hunter (Adventure '55)
 - 7 Celebrity Bowling
 - 28 Carrascolendas
 - 34 *El Juicio
 - 50 Dimensions in Culture
 - 3:30
 - 2 Dusty's Treehouse
 - 4 Impacto
 - 7 Pro Bowlers Tour (see "sports")
 - 13 The Virginian
 - 28 Electric Company (R)
 - 30 To Be Announced
 - 4:00 P.M.
 - 2 Steps to Learning
 - 4 What's Going On
 - 11 Soul Train
 - 22 Cine Como en Cine
 - 28 *Mr. Wizard (R)
 - 30 Human Dimension
 - 34 *Carcel de Mujeres
 - 40 *Panorama Latino
 - 50 Clothing Corner
 - 52 Voice of Agriculture
 - 4:30
 - 2 Movie: "The Intruders," John Saxon, Anne Francis (Western '67)
 - 4 Inquiry/Energy. Gas Station Owners vs. the Oil Companies
 - 9 Outdoors, Julius Boros
 - 28 Psychology Today
 - 30 Faith for Today
 - 52 Corona Now
 - 5:00 P.M.
 - 4 Wildlife Theatre
 - 5 Country Music
 - 7 Wide World of Sports (see "sports")
 - 9 This Week in the NBA
 - 11 *Movie: "The Hucksters," Clark Gable, Ava Gardner (Drama '47)
 - 13 The Persuaders
 - 28 Interface (R)
 - 30 Quest for Life
 - 40 Rick Ward Rock & Roll
 - 50 Freehand Sketching
 - 52 Kimba
 - 5:30
 - 4 News, Harris/Maskery
 - 5 Jimmy Dean Show
 - 9 Untamed World
 - 28 Accion Chicano
 - 30 Blue Ridge Quartet
 - 52 *Three Slooges I
 - 6:00 P.M.
 - 2 News, Warren Olney

- 4 News, Tom Brokaw
- 5 Hec Haw
- 9 Real Don Steele Show
- 13 Night Gallery
- 22 Cine Como en Cine
- 28 Nova, "Is There Life in Outer Space?" (R)
- 30 Hour of Revelation
- 34 *News, Nono Arsu
- 50 Zoom!
- 52 Speed Racer
- 6:30
- 2 News, Dan Rather
- 4 News Conference
- 7 News, Henry/Lund
- 30 Pentecost w/Purpose
- 34 Box de Mexico
- 50 French Chef
- 52 *Little Rascals
- 7:00 P.M.
- 2 Other People, Other Places. "The Sherpas of Everest." A filmed profile of the Sherpas, a rugged people who live between 12-15,000 ft. in the Himalayas. (R)
- 4 Truth or Consequences
- 5 Bowling for Dollars
- 7 I Am Somebody
- 9 *Victory at Sea
- 11 Lawrence Welk Show
- 13 It Takes a Thief
- 30 Living Faith
- 40 *Teatro del Sabado
- 50 Orange County Review
- 52 Tadamamren Aichu
- 28 7:15 CHUCK MANGIONE
- ★ Quartet Performs in NY
- 7:30
- 2 Wild, Wild World of Animals
- 4 Thrillseekers. Photographer Al Giddings leads an excursion to the sunken hull of a Japanese ammunition ship at the bottom of Truk Lagoon. Also, Pat Jackson, only woman member of the Mustang Hell Drivers stunt team
- 5 Pinbusters
- 7 Let's Make a Deal
- 9 *Movie: "Sunset Boulevard." Aging silent screen star, attached to a young writer, pulls him down with her in an illusion of a returned grandeur. Wm. Holden, Gloria Swanson (Drama '50)
- 50 Washington Talk
- 7:45
- 52 News, Jpn. Language
- 8:00 P.M.
- 2 All in the Family. A new Archie? That's the question when he comes home bearing gifts and good cheer. (R)
- 4 Emergency. Trouble brews when four paramedic units are obliged to use the same frequency simultaneously
- 7 Partridge Family. The new next-door neighbors complain about the "noise" of a Partridge family rehearsal
- 11 *Movie: "The Hucksters," Clark Gable, Ava Gardner (Drama '47)
- 13 Wrestling
- 22 Cine Como en Cine
- 50 Film: "Rimers of Eldritch"
- 52 Ooku
- 8:30
- 2 M*A*S*H. Concerned about the damage done to a friendly Korean village by U.S. guns, Hawkeye and Trapper have trouble getting the Army to own up and pay up. (R)
- 5 Movie: "Hound of the Baskervilles." A titled English family is doomed with each generation. Peter

SPORTS TODAY

- NBA BASKETBALL (2), 11:30 a.m. — Detroit Pistons vs. Chicago Bulls. Pat Summerall, Elgin Baylor report**
- EAST-WEST ALL STAR BASKETBALL GAME (4), 1:00 p.m. — Details to be announced**
- TRACK & FIELD (5), 1:00 p.m. — UCLA vs. U. of Tennessee at UCLA's Drake Stadium. Tom Harmon, Duaine Esper report**
- PRO BOWLERS TOUR (7), 3:30 p.m. — \$80,000 Ebbonite Open from Toledo, Ohio**
- WIDE WORLD OF SPORTS (7), 5:00 p.m. — Events to be announced**
- Cushing, Christopher Lee (Mystery '59)
- 7 Movie: "The Alpha Caper." A probation officer, about to retire, recruits three of his parolees to heist and fence several million dollars in gold ingots. Stars Henry Fonda, Leonard Nimoy, James McEachen, Larry Hagman. (R)
- 28 NAUGHTY NANA NOW! ★ ALL OF HER TONITE! HELP SUPPORT KCET
- Dramatization of Emile Zola's novel. "The Actress" ("The Courtesan") (9:45)
- 30 Living Waters
- 8:00 P.M.
- 2 Mary Tyler Moore. A congresswoman with whom Mary worked accepts Mary's invitation to dinner, for six — or more. (R)
- 4 Movie: "The Little House on the Prairie" (see "special")
- 30 Hour of Power
- 40 Happiness Is
- 52 Film to be announced
- 9:30
- 2 Bob Newhart Show. An attractive divorcee, enjoying her newfound freedom, creates a small feud between Jerry and Howard
- 13 Minority Community
- 40 California Gospel
- 50 Book Beat. "Other Men's Daughters," Richard Stern
- 10:00 P.M.
- 2 Grammy Salutes Oscar (see "special")
- 7 Owen Marshall. Owen defends a Vietnam deserter on his return from Canada
- 9 MARTHA REEVES Heads
- ★ Don Kirshner Concert
- Also: Leo Kottke, Kansas, Larry Raspberry & Highsteppers
- 11 News, Mayo-Rowe
- 22 News, Sachi Hosoya
- 30 Sing His Praises
- 40 Melodyland
- 52 Lou Gordon
- 10:15
- 22 Movie (Japanese)
- 10:20
- 5 Movie: "Attack of the Monsters," Christopher Murphy (Science Fiction '69)
- 10:30
- 13 News, Dean Webber
- 28 NANA PURSUES PREY
- ★ EVIL WAYS GO ON!
- Radio Logs**
- Today's radio logs are being run in the main news section of the newspaper.
- MITZI GAYNOR** has been signed by Warner Bros. to a contract calling for her exclusive services in TV, movies and records.

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LUCILLE BALL

(Continued from Page 4)

weight," she said.

Lucy has six years to go on her contract with CBS and may do some specials for the network. She isn't saying what the future holds. But she will talk about the kind of series she pioneered for TV.

"We filmed in four days and had the most routine, easy schedule anyone ever had in television. I lean very heavily on nepotism. My children work for me. My writers have been with the show 20 years. It's a business I know and it's simple to me now. I hate to call a halt to it.

"But I want very much to help sell 'Mame' and that will take time. You

can't just run off and do it in a weekend. It takes a month or so at a time," she added.

Trips to Tokyo and London are planned as part of the film's promotion. Then she will return to husband Gary Morton, now appearing in the film "Lenny," and one of their three homes — Beverly Hills, Palm Springs or the condominium at Snomass near Aspen, Colo.

SHE IS PROUD that her children are working. Desi Jr., 21, is appearing in films, and Lucie, 24, will do a road tour of the musical "Seesaw."

Miss Ball is a great fan of talent, believes her children have it, and will talk at length about how

great Anne Bancroft and Barbra Streisand are and how well each handles her career.

But the woman who started her career in a chorus line, did radio serials, posed for cigarette ads and appeared in leggy films of the '40s won't admit to being a business genius.

"I found out long ago you had to delegate authority. You rely on what you know is reliable. I have been lucky enough to sustain the friendship of several people that I trust absolutely, and I wouldn't make a move without them," she added.

"THERE'S NO possibility of my being a business genius. I wish I was. I

know my job, know my show and my people. I don't pretend to know how to take charge of it all.

"All I ever did was the 'Lucy' show and happily it was a success, a good stepping stone. We pioneered with that and our idiosyncrasy about putting the show on film. Now everybody does it, but we thought of it as a kind of home movie we'd have forever."

She and first husband,

Desi Arnaz, also got 100 per cent residuals on the show. It made them rich. They were among the first to insist their show should be filmed in Los Angeles.

"WE WANTED to stay home. We'd been married 10 years, were about to have a baby and we didn't want to come to New York. People think of my first husband as a Cuban bongo player. He was a

very, very good businessman as well and it nearly put him away. I inherited a lot of benefits from his work."

German television is on the telephone asking for an interview, and another reporter is knocking at the suite door. A trim, sophisticated Lucille Ball, tirelessly "up," pats her red curls.

Reruns are golden, she says, and there's plenty yet to do.

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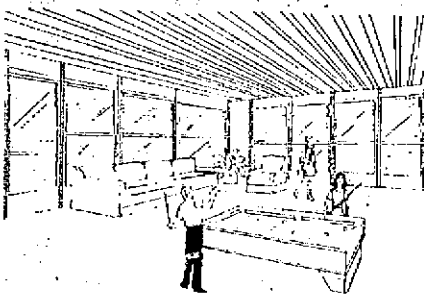
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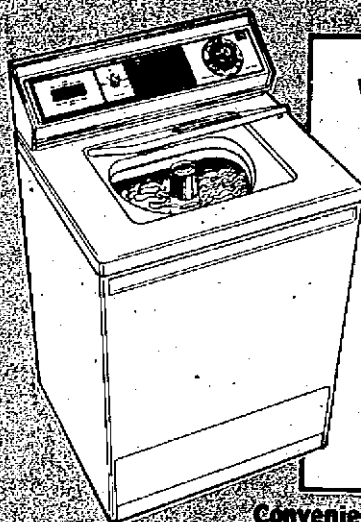
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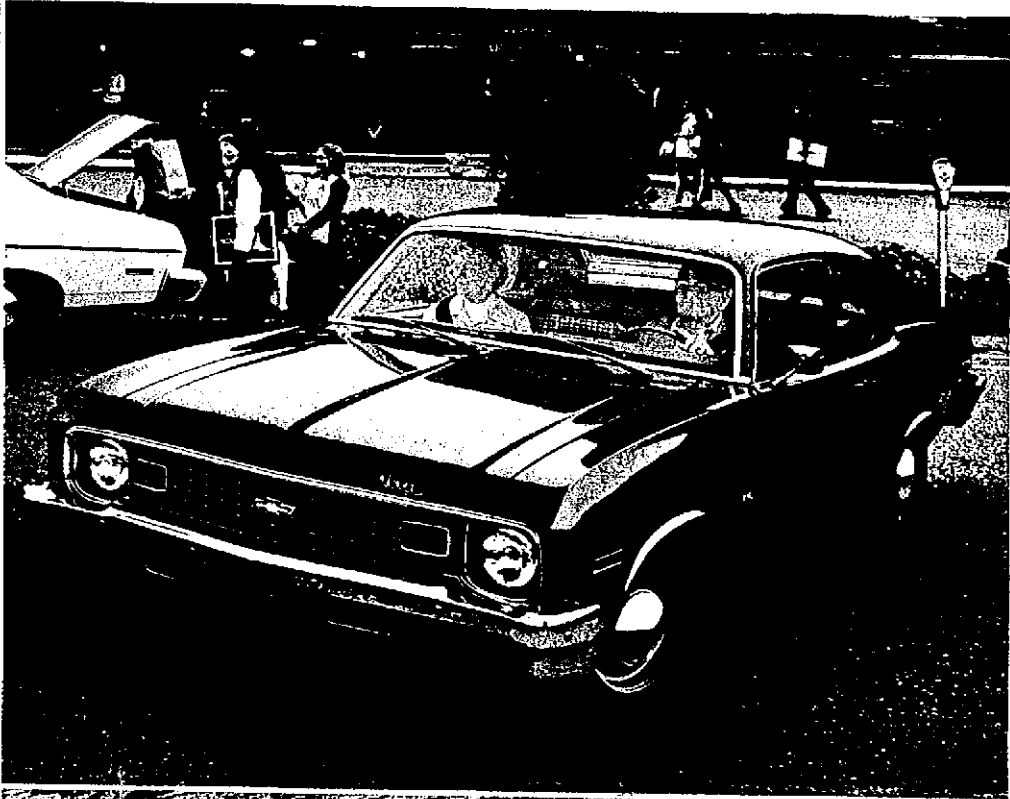
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Chevrolet

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NOVA

You probably know about Nova. Low priced, solid, sensible, uncomplicated. And each year we try to make it a little better.

What may surprise you, however, is that there are now 12 Nova models—11 of them priced under \$3,000.*

There are 2-door and 4-door Novas. Both Custom, with a touch of luxury and sportiness, and Standard, full of value and blessed with a low price.

There's the 3-door Hatchback Nova which you can use like a station wagon. Or add on a tent-like Hutch and use like an economy camper.

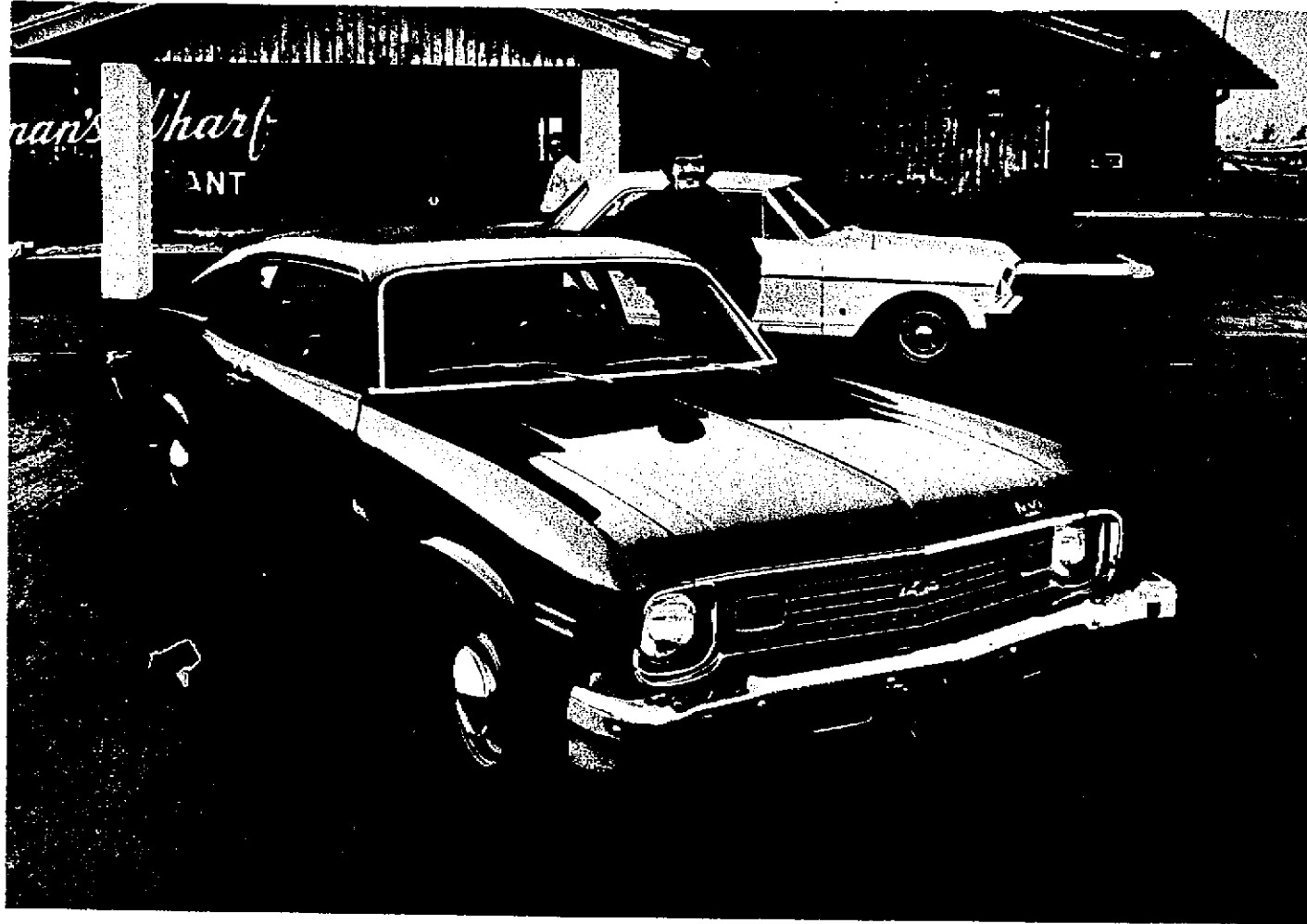
And then there's the SS option you can add to most Nova models.

Nova's a lot of cars, for a lot of people. Compact in size, yet with enough room inside to comfortably seat four or five adults. A good, smooth-riding car on longer trips—even though your longer trips are infrequent these days. An easy car to handle when you're just out for groceries.

Lastly, and mostly, you can enjoy the economy of a six-cylinder engine. All in all, Nova makes more sense than ever.

Pictured right, our Nova 6 Coupe

\$2647*



CHEVELLE

Price has always been one of Chevelle's biggest attractions. Which accounts in part for its enormous popularity over the past 11 years.

But people do not buy cars on price alone.

They want something to help set their cars apart from other mid-size cars. And they get it with Chevelle.

Distinctive styling for one, and a wide stance that makes it a pleasure to drive. Chevelle is agile, easy to park, not too big, yet roomy enough if need be for a family of six.

Another thing Chevelle is noted for is value. Lots of it. For example, front disc brakes, molded full-foam seats and cut-pile nylon carpeting are standard.

And best of all, the Chevelle Malibu 6, whether 2-door or 4-door, is America's lowest priced intermediate. Now doesn't that make a lot of sense?

Pictured left, the Chevelle Malibu 6 Coupe

\$2878*

VEGA

Good gas mileage is the thing people want most in a little car. We know that. And Vega ranks high on the list of economy cars.

But we also know you'd like more.

Like sporty good looks. Bucket seats that fit you comfortably. Floor-mounted shift controls. Carpeting. Front disc brakes. Responsive steering and wide stance for ease of handling. Plus increasing popularity—as a new car and as a used car.

We also suspect you'd like to know what it's like to drive a winner. Vega has captured more than its share of honors, including "Best Economy Sedan" in '71, '72 and '73 by the readers of *Car & Driver* magazine. And in its GT form, *Motor Trend's* 1973 Economy Car of the Year.

In addition to the Notchback shown here, there's the Notchback LX, the Hatchback and the Vega GT. Each priced under \$3,000.*

Pictured left, our Notchback Coupe

\$2380*



CAMARO

People just naturally assume that a car that looks and handles like Camaro has to cost a bundle of money—which as you can see, ain't necessarily so.

Incidentally, the Sport Coupe, shown above, is not a stripped-down model (there are no stripped-down Camaros). You'll find many things in it that make Camaro a fine road car—the way it looks is the way it goes.

Plus standard features like full-foam molded Strato-bucket seats, soft-rim steering wheel, cut-pile carpeting, wide tread, wide rim wheels, front disc brakes and an economical Turbo-Thrift six-cylinder engine.

So forget what your eyes are trying to tell you—Camaro is a sensible car.

Pictured above, our Camaro 6 Sport Coupe

\$2890*

VEGA WAGON

The Vega wagon should be of special interest to people moving down from a larger car.

Or up from a small car.

For you can enjoy the economy of a little car, along with the extra space and convenience of a station wagon.

Actually, there are four Vega wagons, three of them priced under \$3,000.*

The Kammback.

Our Kammback Estate, with wood-grain vinyl trim.

And the Kammback GT, with special ride and handling components and several other good things.

Whichever Vega wagon you choose, we think you'll enjoy it.

For its smooth Full Coil suspension ride.

For its low-center-of-gravity stability.

For its sporty good looks. And, of course, for its 4-cylinder economy.

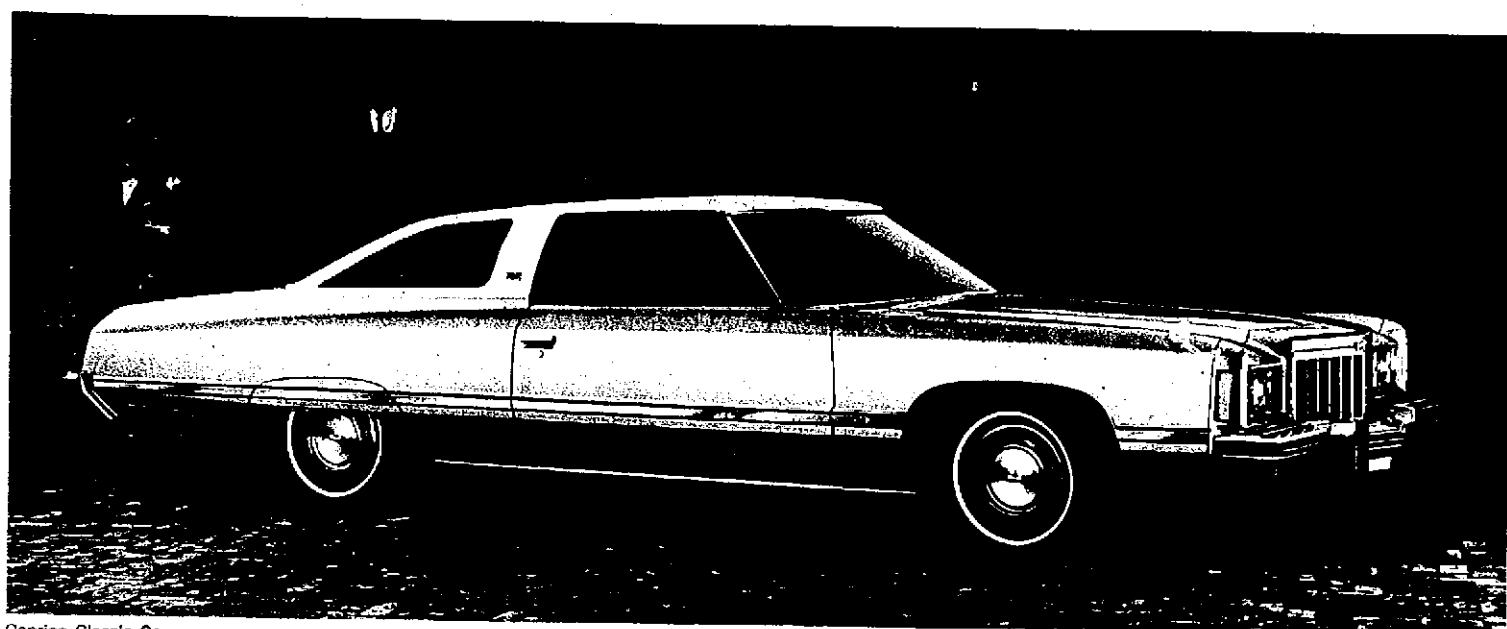
Shown on the right, our Kammback wagon

\$2623*



* Manufacturer's Suggested Retail Price, including dealer new vehicle preparation charge. Destination charges, optional equipment, state or local taxes are additional.

Chevrolet value also comes in other sizes.



Caprice Classic Coupe

CAPRICE CLASSIC

For some people, this is the only type of car that really makes sense. A truly distinguished automobile.

A spacious car, soft and comfortable to sit in, smooth and quietly responsive on the road.

Power steering, power disc brakes and automatic transmission, of course, are standard.

If your needs include spaciousness and comfort, and your preference dictates elegance and class, Caprice makes a lot of sense.

Why settle for something else?

CHEVY WAGONS

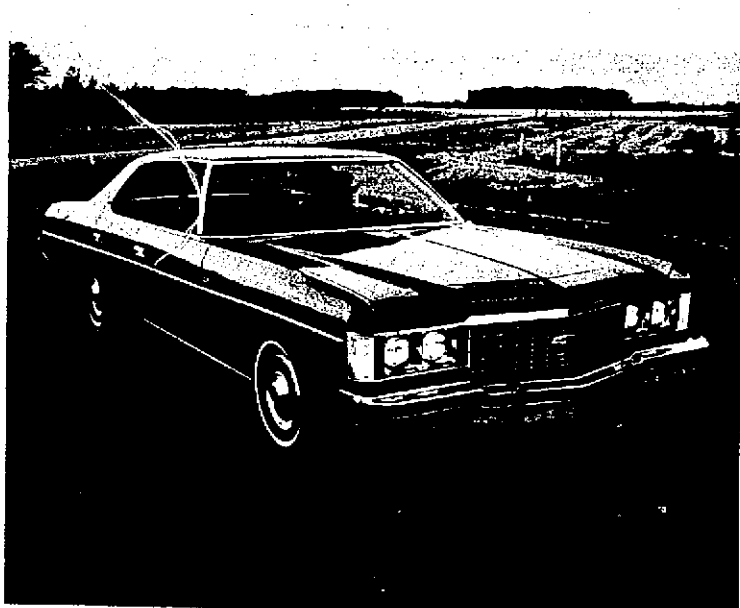
Families come in all sizes, and we build wagons to match. Shown here are just three: Vega Estate, Chevelle Malibu Classic Estate and Caprice Estate.

We even make Chevrolets for families who need more than a wagon.

Suburbans and Sportvans and Blazers.

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Impala Sport Sedan



(Front to rear) Caprice Estate, Chevelle Malibu Classic Estate, Vega Estate

IMPALA

Full size, small size, mid-size, what size?

These are times that require all of us to take a long, hard look at our car needs; to think out sensibly just what car, in what size, is right for us.

For many people, a small Vega is right. But for many others, a larger, roomier car such as Impala makes just as much sense.

Impala's leg room, comfortable ride and standard features like power steering, power front disc brakes and automatic transmission make sense for families, for car pools and for business travel.

For those of us with car needs that a small car simply can't fulfill, Impala is *still* the Great American Value.



Monte Carlo Landau

MONTE CARLO

Although Impala represents solid value to millions of Americans, there remains a part of the populace who wouldn't be satisfied with anything less than a Monte Carlo.

To them, Monte Carlo is value, because it's a personal car, a car that gives them an exciting combination of superb styling, comfort and mechanical excellence.

Beneath Monte Carlo's elegant exterior, for example, you'll find steel-belted radial-ply tires, a radial-tuned suspension, variable-ratio power steering, ride stabilizers and power front disc brakes. Features that help make handling responsive, the ride smooth.

You'll also find a long list of available options, including swivel bucket seats and a power sky roof.

In its own "special" way, Monte Carlo is value personified.

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The Spirit of America Vega package includes white exterior, white vinyl roof, special striping, Spirit of America decals, Custom Exterior, black finished body sills, white GT wheels with trim rings, white LH remote Sport mirror, A70-13 white lettered tires, white all-vinyl Custom interior, red carpeting.



The Spirit of America Impala package includes white or blue exterior, special white padded vinyl roof, special striping, special white wheels with paint stripes and trim rings, Spirit of America crests, dual Sport mirrors (LH remote-control), wheel-opening moldings, fender skirts, deluxe bumpers, white all-vinyl interior trim with blue or red accents and carpeting, deluxe seat and shoulder belts, Quiet Sound Group body insulation.

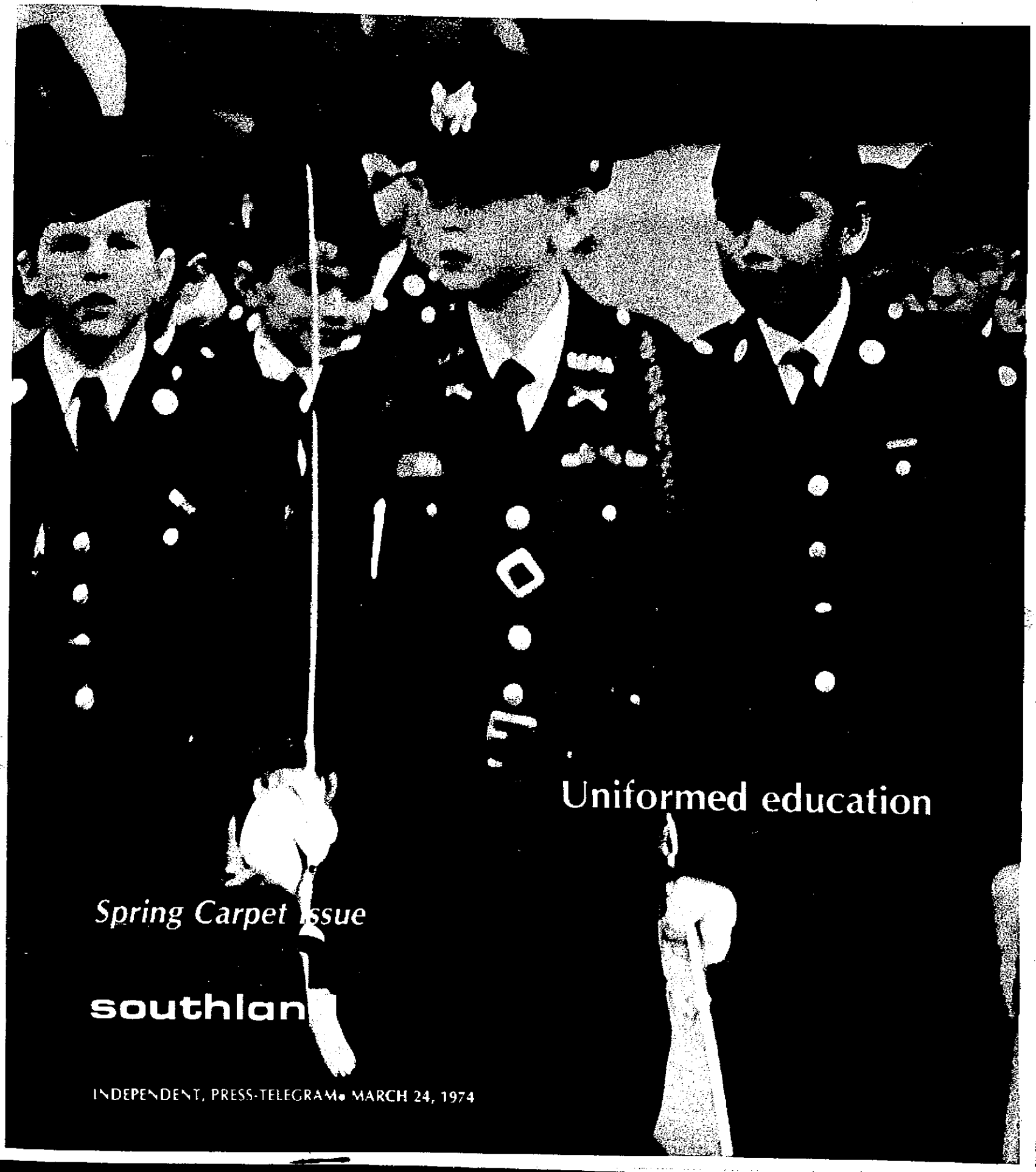


The Spirit of America Nova package includes white exterior, black touring-style vinyl roof, special striping, Spirit of America decals, white rally wheels with trim rings and special hubs, black dual Sport mirrors (LH remote-control), black grille, E78-14 white stripe tires, white all-vinyl bucket seat interior, red carpeting.

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INDEPENDENT, PRESS-TELEGRAM • MARCH 24, 1974



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southland sunday

Magazine of The Long Beach Independent, Press-Telegram

March 24, 1974

James M. Leavy
Editor

Joanne Norris Judy Hazlett
Associate Editors

Bill Buerge
Art Director

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THE COVER:

Southern California Military Academy cadets were photographed by Roger Coar.

Southland Sunday Magazine is published weekly and distributed exclusively each Sunday in The Independent, Press-Telegram. Offices are at 404 Pine Ave., Long Beach, Calif. 90804. Manuscripts, photographs, and drawings submitted should be accompanied by return postage. All material will be considered, but the publisher cannot be responsible for loss or damage.

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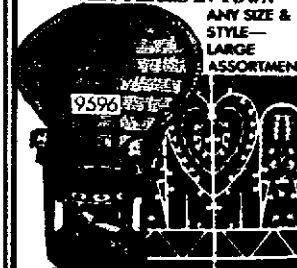


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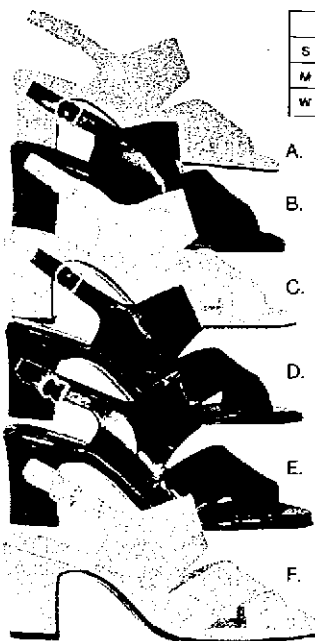
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Wells Report

... and leave the driving to GM

Back in the 1950s an Eisenhower administration cabinet officer, name of Engine Charlie Wilson, a former General Motors executive, caused a minor flap when he declared, "What's good for General Motors is good for the country."

A lot of people objected to the statement on principle, but no one thought to ask specifically what GM thought was good for it. Too bad. According to testimony before a Senate antitrust subcommittee recently, one of the things GM thought was good for it and the country were freeways and lots of big, gas-burning cars. What was bad was mass rapid transit.

Naturally, being a patriotic organization, once GM determined what was good for the country it was going to do its best to see that the country got it, like it or not. With the help of Standard Oil, Firestone Tires and a few other public-spirited corporations, it succeeded in destroying more than 100 electric mass transit systems in the United States — including Southern California's famed Pacific Electric Red Car system.

When you change people over from riding streetcars to work to driving their own cars, you change a lot of other things also. The quality of the air, for one thing. Pacific Electric kept Southern California smog free. But there were other things that died with rail transit.

The tabloid newspaper was one of them. One of the things you can do in a streetcar that you can't do while driving an automobile is read a newspaper. The five-column tabloid format was much easier to read in a streetcar or subway than the standard seven-column paper, so it is not surprising that the popularity of tabloids paralleled the rise of electric rail systems.

But as the rail systems were assassinated, the tabloid declined. It persisted only in places like New York and Chicago where rail systems also persisted.

There are lots of things you can do riding rails to work that you can't do driving a car. If you are commuting a relatively long distance by train, you can even eat a continental breakfast. On a streetcar you can read, or get a headstart on the day's work.

When GM, through its subsidiary National City Lines, proceeded to kill off effective rail transit, it neglected to point out that commuters would have to devote anywhere from an hour to four hours of what had hitherto been free time to operating an automobile. Many auto commuters kept trying to do the things they had easily been able to do on rail transit.

A number of times in morning rush hour traffic, it has been my misfortune to get pinned behind a driver who utilizes every red light to frantically grab up a sheaf of papers and start reading. The light changes to green, but he is too immersed in his document to notice until I honk.

I know what he is doing. He is headed for a meeting, and he is trying to read a report he should be familiar with before he gets there. On a streetcar he would have no problem.

I have seen men in autos shaving with one hand on the way to work. I have seen women putting on makeup as they drive. I have seen both men and women drivers gulping at a cup of coffee they brought along from home.

A few years back a woman I know was in a serious automobile accident. She was taken to the emergency hospital unconscious. Doctors treated her, but they were puzzled by mysterious brown flecks that had appeared on her face and neck.

When she regained consciousness, she cleared up the mystery.

"Oh, that," she said. "I guess that must have been the chocolate malt I was having for lunch when the accident happened."

Perhaps the energy crisis will do what our elected officials have been unable or unwilling to do — remove the auto makers, the oil companies and the tire companies as the dictators of our commuting habits. Operators of future mass rapid transit whether bus or rail should not model their service on that of National City Lines, or most other bus operators.

They should use the airlines as models. After all, traveling in an airplane is more or less like traveling in a bus, except that you have no scenery or billboards to amuse or divert you.

Why can't we have television screens in buses just as we have movies on airplanes? Why couldn't a commuter buy a morning newspaper at the same time he pays his fare. Why not overhead luggage racks to give more leg room and keep laps clear?

Perhaps room might even be found for a coffee and juice machine. One of the problems of public transit has been the difficulty of financing it from the fare box. Perhaps a few automated coin-machine services on the vehicle or at stops would provide an additional source of revenue.

There is no reason that commuting by public transit should not be easier and more pleasant than driving to work.

By BOB WELLS.

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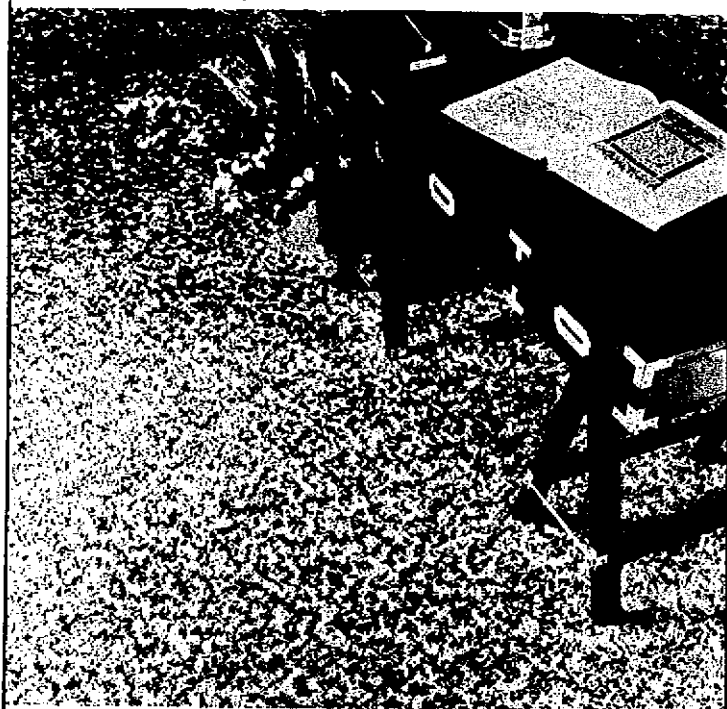
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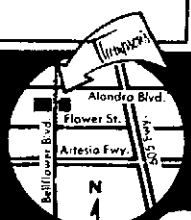
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By HY G

Q: We're looking forward to seeing James Cagney accepting an award on TV from the American Film Institute. Didn't the tough actor get his start in the theater as a female impersonator? — Mrs. Lee Saphire, Long Island City, N.Y.

A: Yes. Cagney's first job on Broadway was impersonating a chorus girl. "In order to be a hoofer," he once said, "there has to be something the matter with you. Nobody else would be in a theater at 8 a.m. day after day, beating his brains out with his feet." We wouldn't be surprised if, during the function honoring him on television, the 75-year-youngster does a tap dance, to prove he's still with it.

Q: I was shocked to hear that Jack Benny saw the notorious Linda Lovelace porno film half a dozen times. Why? — Deede Loach, Shreveport, La.

A: Whoever told you that is pulling your leg. Benny didn't even sit through the film once. "I live a very clean life," Jack joked. "The worst thing I've done in 10 years was to look at *Deep Throat* — as I drove by the theater where it was showing."

Q: Jack Anderson's hard-hitting and fact-finding alter ego, Les Whitten, what does his new book expose? — E.R.J., Omaha, Neb.

A: It exposes Whitten's flair for penning a novel as gripping as his factual findings. *The Alchemist*, climbing aboard the bestseller lists, combines politics and evil. It's a love story mixed with sex, bugging, blackmail, extortion and perjury. Any similarity to the world of political wheeler-dealers is hardly a coincidence.

Q: About how many gold records were minted last year? — Tui Ratis, Honolulu.

A: About 185 of the IFOs (Identified Flying Objects).

Q: Settle a bet. I claim the longest running Broadway show of all time was either *Tobacco Road* or *Abie's Irish Rose*. Nobody else in my condominium club agrees. We need your decision. — Malcolm Frisch (an oldtime showbiz buff), Miami Beach, Fla.

A: Sorry but you lose. *Tobacco Road*, with 3,182 performances, was recently upstaged by the musical *Fiddler on the Roof*, which racked up 3,242 performances. Runner-up to that hit is *Life With Father* with 3,224. *Abie's Irish Rose* is now seventh on the all-time list with a total of 2,327 curtain-raising.

Q: Isn't Connie Stevens making a TV movie on the life of Marilyn Monroe? — Mrs. Verta Babbitt, Denver.

A: *The Sex Symbol*, an ABC Movie of the Week, is only thinly disguised. Connie plays a sexy blonde who hits it big after playing a bit part in a movie, poses in the raw and is built up as a sex goddess. She marries a famous professional athlete, divorces him, then weds an equally famous writer. That, also, breaks up. Eventually she has an affair with an important politician, is suspended by her studio and at the last gasp commits suicide. (As they say in the legal cinema copouts, "Any relation to anyone living or dead is strictly coincidental!")

sked that!

RDNER



James Cagney
... female impersonator



Jack Benny
... just drove by



Jack Anderson
... new book



Connie Stevens
... in 'The Sex Symbol'

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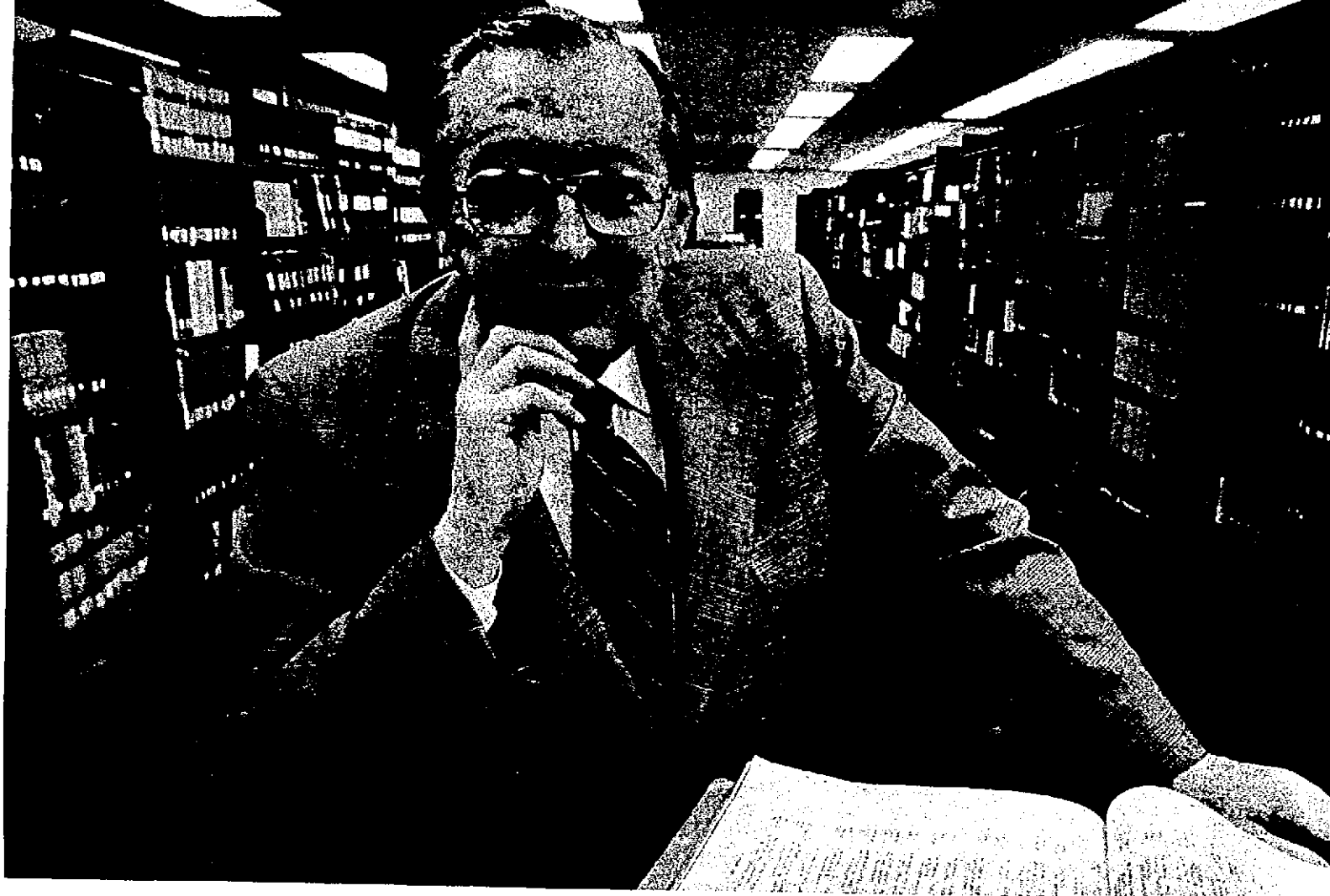
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By JOANNE NORRIS

Charles Boorkman, LBSU library director for almost 25 years.

Consider Marian the Librarian: spinsterish specs, sensible shoes and wispy hair pulled back in a bun as she putters around among dusty volumes and querulous patrons.

Now take a look at Charles Boorkman the Librarian: stocky, tweedy; in appearance, more the economics prof than the dedicated bibliophile. Boorkman doesn't putter. He strides with authority through the Long Beach State University library, which he has directed for almost 25 years, showing it off with the sense of accomplishment of a man who's just jockeyed his car off the street and into the No. 3 position in a 40-car gas-pump queue.

His bailiwick is a glamorous five-story structure with 651,000 volumes and an impressive collection of auxiliary materials: a map room with drawer after drawer of topographical wonders, amusic library with its new cassette, television and slide equipment and an art room with more than 8,000 prints.

LBSU's first and still-going-strong director has come a distance since he set up shop with no books in a small, red-brick structure in the

yard of an apartment building at 5381 Anaheim.

He remembers it well — the then state college's beginnings back in 1949. He was in the office of the president when the call came through, giving the new school the go-ahead from Sacramento.

That was late August and the fledgling operation had until Sept. 26 to get ready. It meant a lot of hustling.

The college had acquired an eight-family apartment building, where it remained for two years, from the late Lloyd S. Whaley.

Boorkman came as library director from the also new Los Angeles State College, brought to Long Beach by Dr. P. Victor Peterson, Long Beach State's first president and still a dear friend with whom Boorkman exchanges Christmas gifts (he's as comfortable as an old shoe").

When the signal to start reached the eager little group waiting in Long Beach, it arrived at about the last possible moment for them to get things organized for a full academic year, Boorkman recalls.

"There was an immense amount of work to be done ... The building was in an L-shape consisting of eight units with two bedrooms in

each unit ... The bathrooms inside the apartments were not to be used by students since this would disrupt classes in the other rooms, so kitchen facilities on the first floor of each side were remodeled into public lavatories."

An art department was thrown up in four units of garages. The science department went into three more garage units on the east side. The eighth garage became a storage room for academic supplies.

The washroom was converted into a cantina which served as both an eatery and a bookstore that had no textbooks to sell during the early weeks.

"On registration day, workmen were still swarming over the structure, trying valiantly to complete necessary work to make it safe and convenient," Boorkman says.

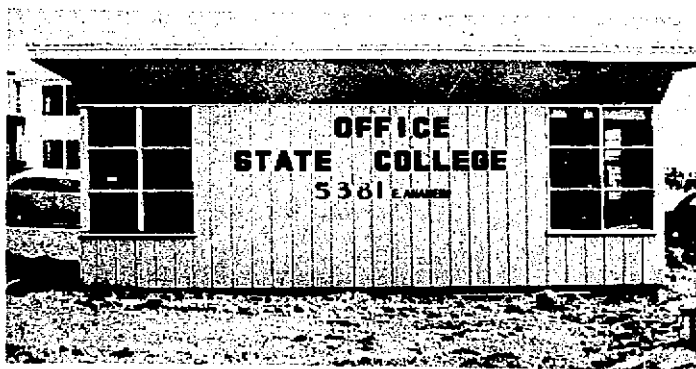
"The registration location was the storage area of the garage in the corner separating Art from Science, and the ground was strewn with plaster mixing machines, lumber, paint buckets, tarpaulins, ladders and workmen in all directions, mixing in and through the students."

Boorkman spent that day working on removing wrappings — not from books but from the armchairs the new college had

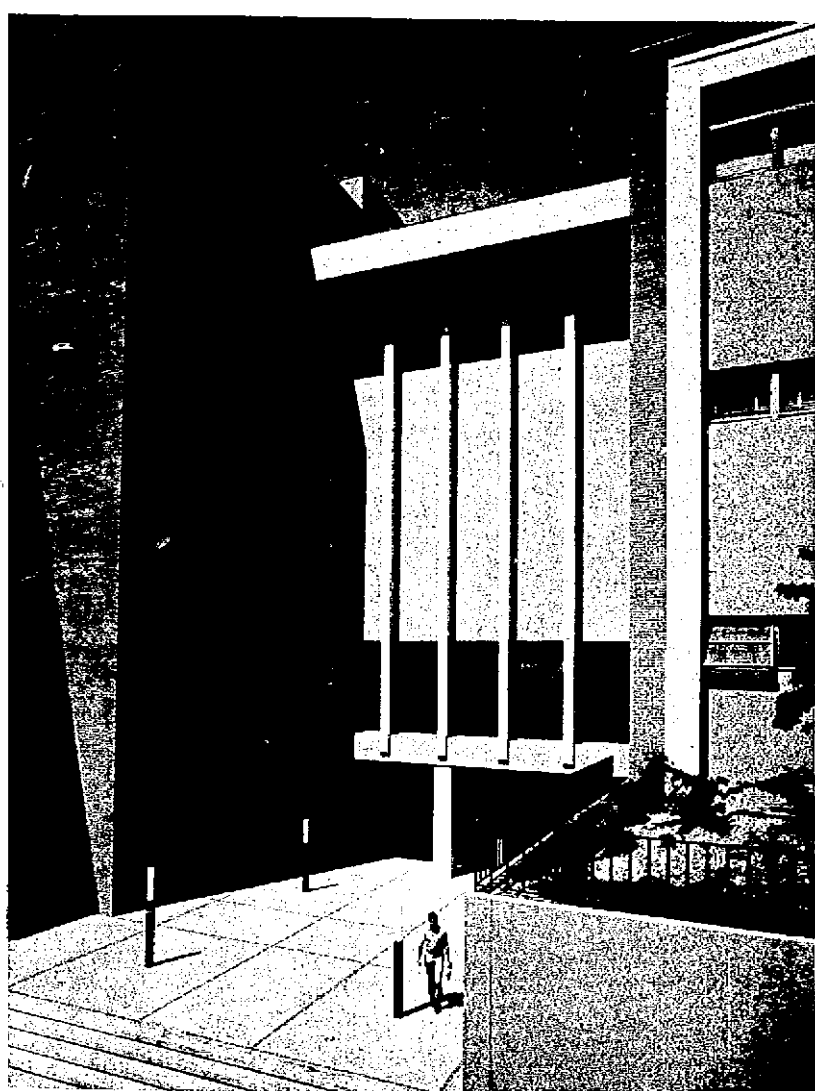
Joanne Norris is associate editor of Southland Sunday.

Building a university library

**Charles Boorkman,
A profile**



LBSU's first state college office in the yard of an apartment building.



Entrance to the new unit of the now five-story library.

ordered — and distributing them to various classrooms.

The atmosphere was like "the organized confusion which attends the erecting of a circus tent."

The first faculty meeting was held under a curbside pepper tree with President Peterson holding forth.

Peterson was running the college from a master bedroom.

"Everyone was extremely pleased to have registered 169 students. I don't believe that there was an estimate of the number expected, but the actual registration exceeded the wildest speculations of those who formed the initial staff," said Boorkman.

Textbooks arrived six weeks later, followed by library books on Dec. 5. Meanwhile, professors and instructors conducted classes, as best they could, from prepared notes.

The library gradually got itself assembled in its new building—later moved to the permanent campus—and began serving the handful of students who were enrolled that first semester. Now with more than 30,000 persons attending LBSU, the library is used by some 7,700 a day.

What was initially to be "a quiet little

school of education for 3,500 went up over that figure before we knew it," Boorkman recalls.

"It was unique in the country. All colleges were growing — but not like this one. Soon we were graduating 4,000 a year but still adding 15 per cent more each year."

This affected Boorkman and his dreams of creating an outstanding library. Like everybody else he had to push. And it wasn't easy. Until 1964 the California state colleges had a mere 17.6 books per student.

"Until that year the state colleges were a disgrace. The attitude of the State Department of Education and the people who ran it was that state colleges were just teachers' colleges and teachers didn't need an education. The colleges, of course, originally were normal schools — two-year schools. And there was not much of a library needed for a two-year education.

"In 1936 the colleges were allowed to give degrees, but the same mentality about them (by the state department) prevailed," he added.

"We didn't get away from this thinking until 1961 when the state colleges were divorced from the state department and got

their own trustees. Then it took a few years to make the change."

Boorkman said the California state college average of 17.6 books a student in 1964 compared to 39.9 per student at many Eastern colleges. So California state college trustees decided to shoot for 40 books a student. That goal hasn't been achieved, Boorkman said, but there has been an improvement—to 26.6 today.

"There was an immense improvement in the book budget until the Reagan Administration," Boorkman says. "In 1959 Long Beach State had 100,000 volumes; as of last Dec. 15 we had more than six times as many."

"This (increase) took a great deal of money. We spent money like it was going out of style. But then Mr. Reagan was not impressed with revolting students and we all suffered."

Higher books prices haven't helped. Although the cost of books was slow to catch up with the rest of the runaway economy, they have now done so. The average cost per volume just five years ago was \$8.93, Boorkman says. Now it's between \$10 and \$13 and can easily run up to \$15 to \$20.

This is one reason Boorkman is hesitant to say much about the library's rare book collec-

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LIBRARY

(Continued from page 9)

tion. Rare books, which lend prestige to a library, cost a lot of money. And not every pursestring holder is impressed by them.

But Boorkman can't resist showing a visitor some of the collection. The Nuernberg Chronicle, a beautifully illustrated history of the world, printed in 1493, cost \$450 and there's no doubt Boorkman thinks it was worth every cent.

When Boorkman joined the Long Beach staff, there was, of course, nothing on the present campus. The library was on the list of the first permanent buildings, and it was under construction by 1954, three years after the campus was occupied.

The present building, finished in 1971, is the third library unit for Boorkman. Not all the present library is devoted to library purses. But with the opening of the new administration building, the library may be able to reclaim some 10,000 square feet of space now being used by deans, the payroll and budget offices and the extended day program.

"Peterson was quite a guy," Boorkman says of LBSU's first leader. "He added 50 million worth of buildings on the campus in 10 years. He had a lot of prejudicial ideas about the curriculum (which influenced the library), however. Sputnik had been launched, and he put a lot of emphasis on science. The English (department) people didn't like it."

Emphasis has now shifted to reflect Boorkman's own interests — music and art.

"A library always takes on the character of its director," he says. Many of his colleagues at other universities and colleges are "book people, he adds, and he's more of a "non-book person."

"Purists," he calls the book people. They believe firmly in the acquisition of volumes; whereas, he has a philosophy of supplementing educational programs with other materials.

"We have done much in support of the curriculum with materials such as records, slides, the print collection, 12,600 phonograph records and 49,400 slides plus microfilm."

With a poker face belying his pride, Boorkman shows what the library is capable of. With cassettes, slides and television, teachers can put together impressive audio-visual programs. The library provides rooms for either individual or class viewing.

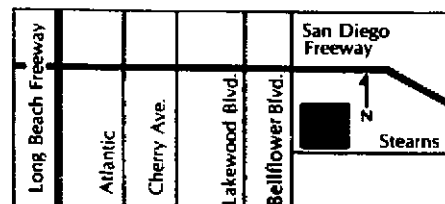
Book selection, based on faculty requests, is done by a committee composed of both faculty and students. One company provides the library with books on approval. It also does much of the clerical work involved with acquisition of new books. It catalogues each for \$1.35, a bargain price, Boorkman says. If the library decides it doesn't want a book, the company takes it back at no charge to the library.

As library functions have grown larger and more complex over the years, the staff, naturally, has grown too. Today it numbers 100, about 40 of whom are professional people, the others clerical. In addition, there are 185 students a month who work parttime. Each department in the library—humanities, science and technology, social science, education and

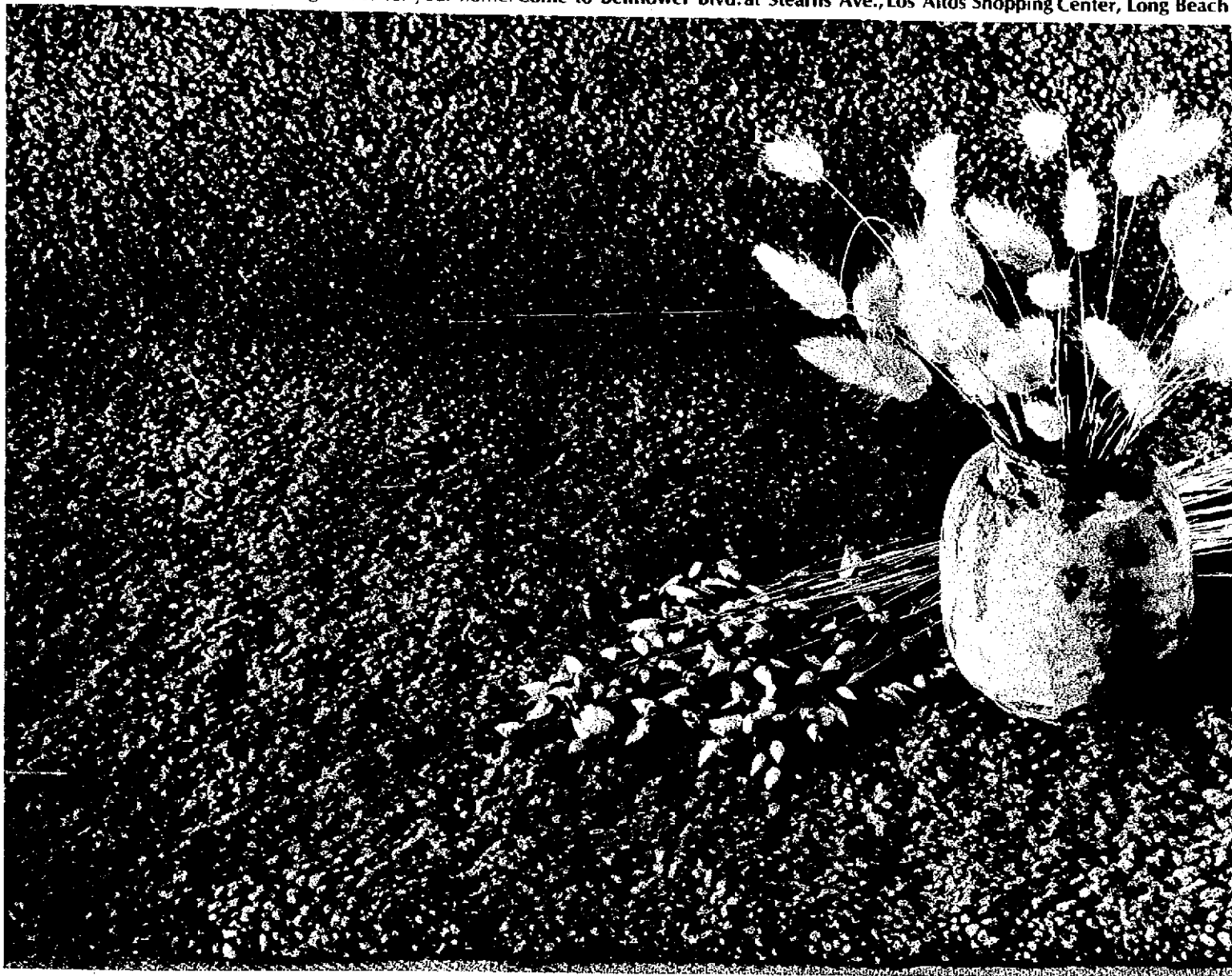
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LIBRARY

(Continued from page 10)

curriculum, business and economics, fine arts —is headed by a departmental librarian who not only holds a degree in library science but also in his or her special field. Boorkman has an associate director, Lloyd Kramer, and an assistant director in charge of personnel, Mrs. Gail Cook. He says he believes in giving his staff the authority to act independently. "I can't be everywhere."

When Charles Boorkman was graduated from the University of Illinois in 1933, he wanted a teaching career. "But you couldn't even buy a job in those days," he said. He found his B.A. provided him with no means of making a living, so in 1938 he returned to school and got a degree in library science.

After that he worked in the library of the National Youth Administration in Passamaquoddy, Maine. A stint in the Navy allowed him his first look at California. After World War II, like so many others, he didn't want to return to the Midwest. In 1945 he got a library job at San Jose State and that was the springboard to his present post.

His wife first got him interested in library work. She had started in the field when she was 16 and, until her retirement, was a school librarian in Long Beach for many years.

The Boorkmans' older daughter is following in parental footsteps. She's the medical librarian at UCLA. The second daughter, a student at Long Beach City College, will enter LBSU next fall to major in preschool education.

One thing Boorkman has regretted over the years: He can't open the library to the public. Alumni, ministers, some industrialists and people in education are allowed cards. The public school people are notorious about not following the rules, he says with a smile.

"We aren't budgeted to follow up 30,000 students and the public. We haven't the staff to set up an administrative procedure for the public. I have to be jealous of my clientele and my clientele is the student."

The library provides more than just study materials for the student; it also provides a place to study. Open seven days a week, it's quiet, comfortable and well-lighted. And it does provide by state college standards—a sizeable number of books, although far from UCLA's three and a half million volumes.

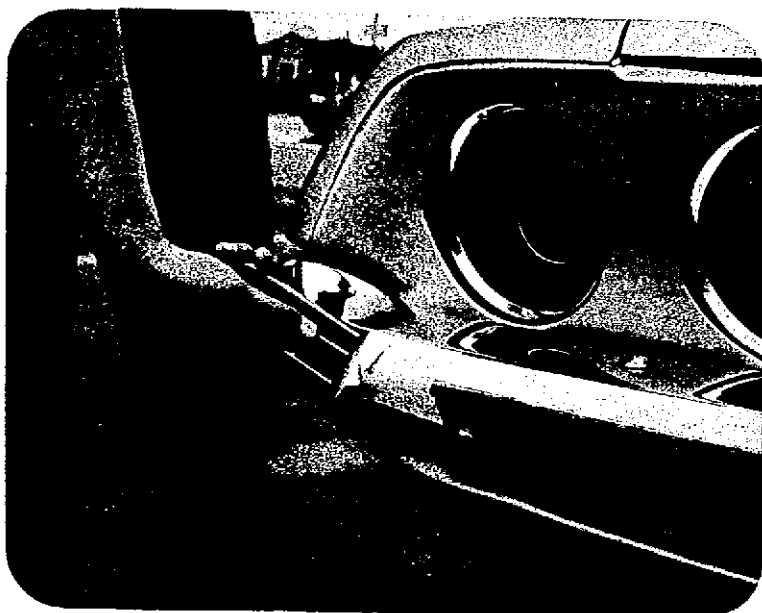
"Naturally, a university which offers a doctoral program has a far larger library," Boorkman says of UCLA. "The emphasis there is on buying. They are buying for professors' research and for their students, a whole world of literature. Undergraduates, on the other hand, are supplied with a modest library. Our programs are masters' programs and don't require any original research."

Nevertheless, within the state college system, Boorkman bows to no one. "We've come a long way," says the former master of the small brick building, now grown to the three unit, five-story edifice.

On a clear day, from his fourth-floor office, he can look out over the former pastureland and ponder the changes he's seen in almost 25 years.

He could write a book. □

Pictorial Highlights of the Week



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A school with no discipline problems

By **BILL LEE SHELTON** Staff Writer

There is in Signal Hill a school that claims it has absolutely no discipline problems.

According to school officials, no one smokes cigarettes close to the campus and drug abuse isn't even mentioned. Vulgarity, profanity and other rough stuff are dealt with swiftly and sternly.

A nunnery? No.

It's the Southern California Military Acade-

my at 2065 Cherry Ave., where for over a half century boys from kindergarten through ninth grade have been plying a program of study that not only includes the basic subjects, and physical fitness, but puts heavy emphasis on manners and morals, citizenship, leadership and participation — all taught under the austere cloak of military regimentation.

Cadets even learn to address adults as Sir, or Ma'am!

Admission isn't for the asking. The school is not a dumping ground for problem children,

nor is it a baby-sitting organization, the staff says.

"We get the students whose parents are not satisfied with public schools for one reason or another," says the superintendent, Maj. George V. Hurte, a native Pennsylvanian who has been with SCMA for 20 years.

"Usually it simply is that the parents desire the close supervision of smaller classes for their children and our discipline that public schools cannot maintain."

Records of applicants are closely checked, Maj. Hurte says. "If the boy has a problem

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Bill Shelton is a copy editor at the I.P.T.



But some dissension in the ranks

PHOTO BY ROGER COAR

By CAROL IVY

Nervous at first, tugging uneasily at bulky wool sweaters and oversized lettermen's jackets, smoothing rain-ruffled hair, the boys settled as comfortably and quietly as young boys can, into the metal-hard folding chairs lined up for them inside the tiny bungalow office.

No one was really certain why he was there — why he'd been called from class or the basketball game — to run through the rain

and answer lots of questions from a reporter who wanted to know why he attended military school, did he like it, would he rather be somewhere else?

Once relaxed — names, ranks, serial numbers down on paper — they opened up. And, like any kids, wanted to be honest — if only slightly worried about what effect their words in print would have on the men who mete out discipline at the academy.

Aged 12 to 14 years, sixth through ninth grades, the six boys selected by the academy staff apparently were as requested — a repre-

sentative cross-section of the student body of Southern California Military Academy on Signal Hill.

Evidencing notable differences in personalities and backgrounds, some admitted they were not good students, others that they weren't the best behaved.

For 13-year-old David Marquez it is his first year out of public school and into the academy. He admitted, "This school was my parents' idea. I was getting bad grades in the public school I went to in Huntington Beach. My folks thought the discipline would help. At

Carol Ivy is a writer for the L.P.-T Life/Style section.

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DISCIPLINE (Continued from page 14)

scholastically or otherwise, he is not accepted. When we do make the mistake of admitting a boy who proves unwilling to abide by our code, he is closely counseled and given a chance to come around. If he doesn't, and soon, he is out."

The expense of private schooling is a built-in discipline factor, a guarantee of parents' interest in their boys' progress, if for none other than monetary reasons.

SCMA's maximum enrollment on the five-acre campus is 500 cadets in 10 grades, with enrollment averaging 480. Tuition for kindergarten is \$999 for the school year; for other grades, \$1,215; except for the 100, five-day-a-week, live-in cadets who pay \$2,160. Regulation dress uniforms, worn for parades and other special occasions, cost about \$100. Required everyday dress is khakis with brass military ornaments. Books are furnished and the fee includes meals on campus and transportation.

The nonprofit, self-supporting school is an affiliate of John Brown University of Siloam Springs, Ark., and is under the direction of the religious John Brown Schools Foundation, as is Radio Station KGER at 3735 Atlantic Blvd. in Long Beach.

SCMA is licensed by the City of Signal Hill and it operates "under the eye" of the State Board of Education but is free of board control. Maj. Hurte stresses that not one cent of tax money, not even for lunches, is included in their \$1 million annual budget.

The faculty includes 28 teachers, all college graduates, (but not all certificated) seven

of whom have masters degrees. The school has 80 employees, some of them, such as bus drivers, part-time.

"Our teacher salaries don't match the public schools," says Maj. Hurte, "but there are other compensations. We never have trouble hiring teachers. We get some of them through the John Brown Foundation and many have come from the public schools, attracted by our ideals, our discipline and the opportunities afforded by the contained environment."

Also, classes are small. Classes in grades one through four are limited to 20; five through nine, not more than 25. As a comparison, California requires that public schools keep grades one through three at a maximum of 30. Long Beach strives to keep grades four through six at a maximum of 36 and kindergartens at 34.

"We will match our program with any school," Maj. Hurte proclaims. "All our studies are sound, and are designed to more than satisfy the requirements of public schools. Some of our teachers are outstanding, especially in science and art."

The curriculum includes study of the Bible and operates on "Protestant, Christian ideals." Bible classes are held during the week and chapel is held each Wednesday. SCMA provides "spiritual training" for its young men in an interdenominational program.

"We do lots of remedial work," says the major. "Many pupils come to us woefully unprepared in such fields as reading, writing and spelling. And, our live-in cadets get extra training at night, supervised study periods."

"Each spring we give diplomas to about 44

18

DISSENSION (Continued from page 15)

first the work here was easier, but now I think it's about the same. But it must be working, because I am getting better grades."

"I think the discipline here is about the same as the discipline in the public school I went to," disagreed eighth-grader Lloyd Tate. "My dad sent me here. (Lloyd's been at SCMA two years.) He retired after 20 years in the Army, but is not sure he'd like me to go into the military today. He says it's a lot different now — drugs, not much discipline."

Jacob Giles, a seventh-grader who came to SCMA last year from another military school, said, "It's been my dad's idea all along. My mom really didn't want me to go at first. I think she wanted to keep her baby at home," he laughed.

Brian De Nio, a tall ninth grader who's been at SCMA since first grade, insisted, "This place is a lot different from public school. It's better. There are definite, strict rules here and in public school there are no rules at all. I went to a public school once, for four months in the fourth grade. It really was a lot of fun. The kids were kind of scared of me, because I'd been in military school. Maybe I liked that."

"But I am ready for classes with girls," he said emphatically and indicated he plans to go next year to Brethren High, a co-educational parochial school.

"Yeah, no kidding," agreed the second ninth-grader, David Finzi, who's in his tenth year at SCMA. "You get pretty sick of going to school with nothing but guys. Besides, we ought to learn how to mix with girls, too, or we're not gonna make it."

David said he probably would attend public school next year, where most of his friends will be.

"Most of my friends go to public schools too," added sixth-grader Mike Stevens, a seven-year veteran of SCMA. "But they all hate it. I'd never want to go there. They say public school is just terrible."

"The only thing I don't like is walking to school in my uniform — we live five minutes away. There always seems to be a big mob chasing me, making fun."

Lloyd agreed that he didn't like people staring at his uniform.

"Sometimes when I walk to school," Brian noted, "I get salutes, some dumb guys laugh at me. Sometimes I feel like hitting them."

The academy's hair regulations are a sore point with the majority of the boys interviewed. Only Mike Stevens and Brian DeNio felt the regulations served a purpose — neatness in uniform, easier to take care of.

David Marquez would like to wear his hair as long as he did in public school and Lloyd Tate said he also would like to grow his hair, but that even if the school allowed it, his father wouldn't.

David Finzi said his family would let him have longer hair and that he thinks the short hair rules are useless.

"One good thing about this school," Brian said, "You don't have to worry about drugs and booze because if anybody ever is found with them here, he's kicked out."

David Finzi agreed. "I know from my friends in public school that there's dope and

18

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Winston

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DISCIPLINE (Continued from page 16)

ninth graders, sending them at least disciplined into the Southland secondary schools, or, in many cases, to other military schools.

"Several of our graduates have made their way to the nation's top military academies," the major boasts.

Maceo Braxton, a 1967 graduate of SCMA and the son of Los Angeles radiologist Dr. Maceo and Mrs. Braxton, will be graduated from West Point next spring.

Maj. Hurte says USMA Cadet Braxton never fails to return to SCMA when he is in the area to see his former teachers, to offer military advice and to visit his brother, John, now an eighth grade cadet. The major says Cadet Braxton was one of the all-time outstanding students and leaders at SCMA.

In spite of the trumpeted unpopularity of the military, boys, especially the young ones, are attracted by the glamor of a uniform. Many are drawn to SCMA by the military training with its competition for promotions and the winning of citations for merit and achievement. Maj. Peter Ward, Air Force, retired, is commandant and in charge of SCMA's military training.

Cadets are not allowed to bring money on the campus. Each keeps an account of not more than \$20 at the canteen and must have a supervisor's permission to make a purchase. They march in formation to the mess hall for meals, are told when to remove their headgear, when to be seated and when to begin eating.

Discipline is instilled through the merit and demerit system. A cadet can receive demerits

for sloppiness, improper dress, too long hair talking out of turn, failure to obey an order, etc. Promotions and citations are given on the basis of accumulated merits. However, no cadet officer or non-commissioned officer can give demerits, and their recommendations for penalties can be appealed by the candidate targeted for censure. Cadets can be ousted for receiving too many demerits.

The student body is organized into a regiment of cadets which includes a band, drill team and color guard. New cadets start out with the grade of private and promotions up the ladder are modeled after U.S. Army grades and ranks. Cadets wear the Infantry cross-musket insignia on their lapels.

Cadet Commander is Lt. Col. David Finzi, the son of Dr. and Mrs. David B. Finzi of Long Beach, an honor student who has been a cadet at SCMA throughout his school life.

Military training consists of military courtesy and close order drill, at which these boys can become quite proficient.

Retreat parades on the paved drill field are held about once a month and are major events. All the cadets in their splendid dress blues draw up to attention, hear the orders of the day and salute the flag as it is lowered, then march in precision before the reviewing stand.

Active military personnel often serve as reviewing officers and inspect the cadet corps.

Recently, Capt. Melvin D. Blixt, commanding officer of the Los Alamitos Naval Air Station, reviewed the corps. He commented that it was one of the best such groups he had ever seen. "Teachers and parents should be

very proud of these cadets today," he said, "as they have shown excellent military bearing."

One of the main attractions is the kindergartners bringing up the end of the line of march. Though not so proficient at drill, they make up for it by effort. And they always get the loudest moral support from the assembly.

The parades, most often on Fridays, offer great opportunities for picture making and many flashbulbs are popped before the cadets scramble to their parents' cars, or to their homeward-bound buses for the weekend, out from under the watchful eyes of their mean drill sergeants.

The school hauls about 380 riders a day and this is one of the major expenses.

The drivers of 18 vans and buses cover a vast network that stretches into Orange County, into San Pedro and the harbor area, Whittier, Downey, Compton and as far as the L.A. International Airport area.

The Hurte family has quarters on campus. Mrs. Marie Hurte teaches Spanish and typing. Maj. Hurte is a graduate of John Brown with his masters from Azusa-Pacific College in Azusa.

Their son, Ronald, who spent 11 years in SCMA, is a student at John Brown. Other sons are Bradford, sixth grade, SCMA, and Geoffrey, fourth grade.

The school is alive and well, Maj. Hurte insists. There are long range plans for building and the administration is putting final touches on plans for admitting girls to SCMA this summer. □

DISSENSION (Continued from page 16)

liquor all over. I'm glad we don't have it here."

David added he was somewhat riled over an advertisement the military academy had placed with a local radio station.

"It says, 'Got a problem kid? Send him to SCMA.' Now that makes me mad, because it sounds as if we're all troublemakers. And it's not true."

The other boys nodded agreement. Yes, they'd heard the ad and resented it.

"Sure," Lloyd said, "there are guys who don't want to be here and they're mad because their parents have sent them to military school. Those are the troublemakers and they make trouble because they shouldn't have to be here."

Brian said, "You can see a fight or the makings of one every day. Guys get on one another's nerves like anywhere else."

"But as far as not wanting to be here or wanting to be here goes—that depends on the guy's age—whether you can make decisions for yourself. Like, older guys will get rebellious if they're sent here and don't want to go to military school. It can make them even worse problems. But a younger kid—you can train him. He's not able to decide for himself and this can be a good kind of education to start him in."

"The school has changed a lot since I've been here, though," Brian added. "The discipline is more relaxed than it used to be and that might be bad for the academy. I would like some of the old traditions and rules brought back—like wearing ties. Guys would have to keep in line more."

Despite a few murmurs of disagreement from his peers, Brian continued. "But they don't use the paddle as much as they used to

for discipline and that is good. I don't think it ever changed a guy."

David Finzi nodded. "Hitting a kid just makes him want to hit the guy back."

Lloyd Tate interjected that when he first came to SCMA, "It was kind of tough for me. I was only one of two black guys in my class and the other guy had just enrolled, too. I really had some hassles and wasn't used to it because the public school I'd gone to was mostly black."

"I think some of these guys thought I would be different because I'm black. The problems are with the parents, though, not the kids. They've learned this stuff at home and probably never have been around black people at all. Right away, they tried to pick fights. But after I hit a few people back, they knew I didn't want to be messed over and for the most part, I'm treated like anybody else now."

Brian, who said his family on both sides is military, indicated they would like him to attend the Air Force Academy. Brian believes "military school is a harder, better education all around because in public schools all you try for are grades. Here you have to try for promotions, too. There's more sense of achievement."

The parents of boys interviewed seemed to have had basic goals in mind in deciding to send youngsters to SCMA—only specifics varied.

David Marquez's mother, Betty Marquez, said she and her husband decided to enroll David at SCMA when his grades in public school became progressively worse.

"It's made a difference," she said. "He's gone from C's and D's to A's and B's."

"But particularly, I did not like the kids I saw hanging around public schools—standing on corners, smoking cigarettes. I am honestly dreading having to send David to a public

high school, but I don't see how we could afford anything else."

Lloyd Tate's father, Eugene Tate—the 20-year Army veteran—said he decided to enroll Lloyd in military school because "public schools just aren't what they used to be. Both my older boys graduated from public schools, but times have changed."

"We like the discipline, strict rules of the academy for Lloyd. Now he comes right home and does his homework. He never used to do that."

"If we can, we'd like to send him to another private school after he graduates from SCMA."

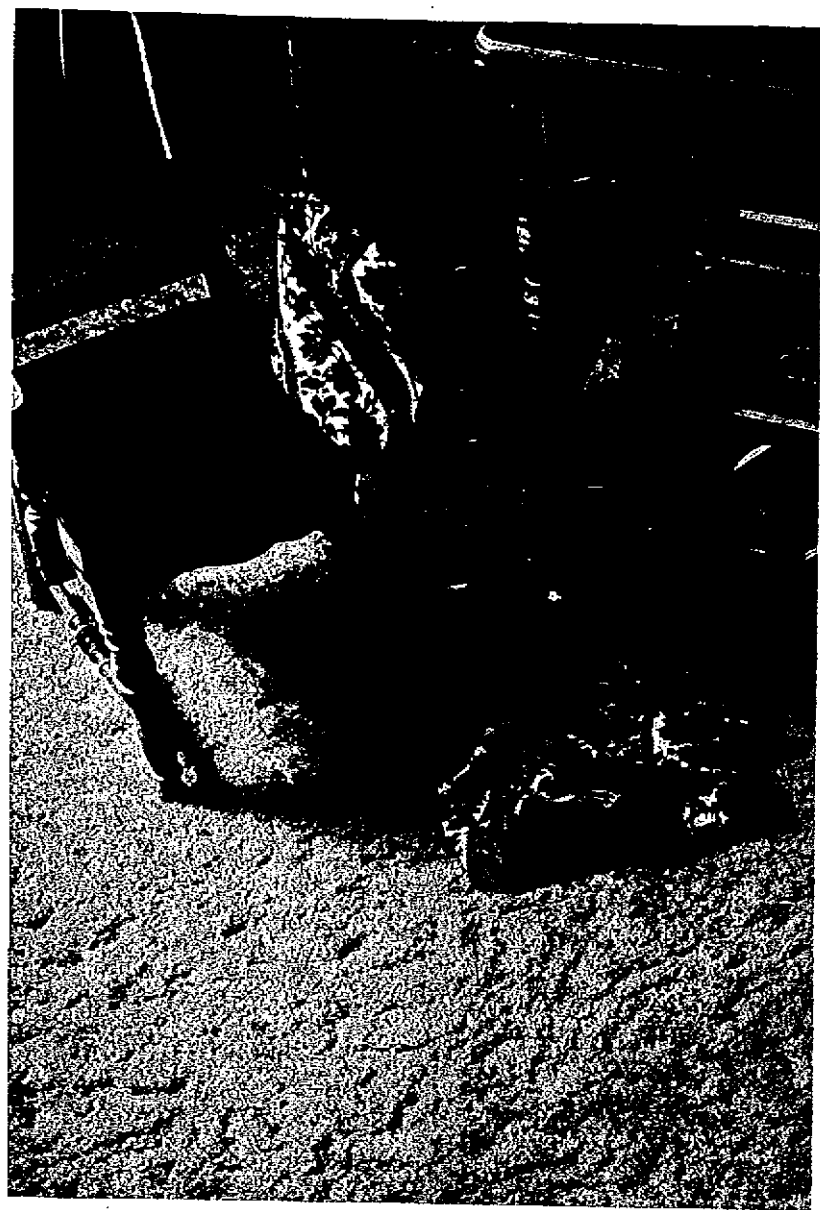
Mike's mother, Betty Stevens, said her husband "wanted to send Mike to military school right from the beginning. He said it was the kind of education he wished he had had himself and wanted Mike to have."

"We like the small classes and the fact the boys are more closely watched than they are in public schools. We are not especially concerned with any military training the school might offer. We're just interested in giving him a better, private education."

"But Mike has learned posture and rhythm and really marches well now. He used to sort of slouch over."

"I know for a fact that it's not true that the school is for problem kids. I know cases where they have rejected problem youngsters or kids who had really bad grades. But it seems as if some people just won't believe that."

"For the first few years Mike went to the academy, we'd have friends who really made me angry when they'd say, 'Oh—Mike's in military school? Like 'what's wrong with him?' That's ridiculous. Like most of the other parents, we sent him there because we wanted to and are lucky enough to be able to afford the tuition." □



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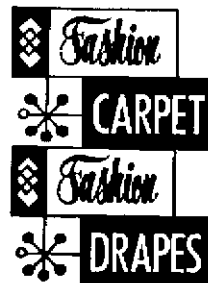
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10th anniversary

Thirty years ago, synthetic fabrics, as we know them today, were not available for use in the home and fashion. Now after three decades of these man-made fabrics, they may well be slipping out of sight.

The supply of basic raw materials, especially polyester and nylon fibers, is running low and with the energy crisis now facing the world, there is not much hope of replenishment very soon.

The carpet industry is one area where the pinch is being felt. Some experts say nylon and some other synthetic carpets will be difficult, if not impossible, to buy in the future.

The reason is simple. These man-made fabrics have a petroleum base which, of course, is in short supply.

The end of World War II was the beginning of our "man-made world" of fabrics.

George Fowler, carpet buyer for Aaron Schultz Home Fashion Center, explained that before World War II most carpet was made of wool. Some mills tried using cotton as a base, but the fibers just weren't heavy enough to withstand the wear.

"Our best wool fibers came from sheep in China at that time . . . however, when our trade with that country was halted in 1949, the big chemical companies got on the 'band wagon' and synthetics were created," he explained.

"Nylon became available through E.I. du Pont de Nemours & Co. shortly after World War II, acrylics in the early 50s, polyesters in the mid-50s."

A whole new buying experience was opening up for the consumer who took advantage of it from the beginning.

By 1972 synthetics consumed 10 per cent of the petroleum in the United States. Today, in America alone, the man-made fiber industry produces more than seven billion pounds of fiber annually, increasing at the rate of 17 per cent each year. World production exceeds 20 billion pounds per year.

Essentially, the non-cellulosic synthetics (nylon and polyesters) have a petro-chemical base using natural gas, oil or coal. Cellulosics (rayon, which is unsatisfactory for carpeting) have a wood pulp base — however, it too is in short supply today.

But this is just the beginning of the depletion process.

According to Fowler, there are shortages "all the way down the line at the mills" — chemicals to produce the synthetics are hard to get, the dyes, the backing, even the latex substance used to hold the backing to the fibers and jute which comes from Iran is not as plentiful as in years past.

Add to it the fuel for the required energy to convert these basic raw materials into a piece of carpeting and then compound the whole resource preservation problem and we can see where a shortage may occur.

Ian McMeekin, designer for Burlington House Carpets, explained that 96 per cent of all carpet manufactured in the United States is made of synthetic fibers. "So, if people are running out of gas on the freeways, carpet mills are also running short of nylon and polyester, two of the most in-demand man-made fibers that are used in carpets."

Although shortages of some yarns may someday require substitutions by the manufacturers, carpets are playing another role in the energy crisis.

Almost everyone would agree that a room with wall-to-wall carpeting is much warmer in the winter months than bare wood or tiled floors. This means to the homeowner that the lower temperatures, caused by turning back the thermostat, would not be felt as much.

According to Carpet and Rug Institute experts, carpet serves as an excellent thermal insulator, affording considerable savings in fuel consumption and heating costs.

Physically, the pile construction of carpet is a highly efficient thermal insulator. Mechanical demonstrations have shown that over a cold cement slab, carpet's surface temperature is substantially higher than that of hard surface floor coverings.

Carpet itself does not produce the heat, but rather it helps to insulate a room from outside air by providing an air barrier.

Air spaces or pockets between carpet's pile fibers hold warm air in a room. Thus, carpet relieves coldness to foot contact and at ankle level and above. Such coldness is not only unpleasant, but costly to correct in other ways.

Conversely, in the summer months, when a room is being cooled by air conditioning, the same air spaces between carpet's pile fibers trap cool air and insulate the room from outside heat. This, too, will save on the energy needed to run the air conditioners.

Carpet may be the answer for some insulation problems that arise from the energy crisis in manufacturers' opinions; on the other hand, the shortage may bring about the purchase of more area rugs since they require less materials.

Price is another issue that could be — and probably will be — affected by the shortages.

McMeekin said, "Prices will probably climb later in the year as cost increases are passed on. However, carpet is one of the few things I can think of that is selling at 1954 prices."

One area that will cause these price increases is the boost in the cost of delivery to the retailer.

McMeekin has this word of advice to the consumer: "When picking out a carpet in the store, ask whether the carpet is in stock. If the retailer has it in the store or the warehouse you're on safe ground."

However, if the store is out of stock, don't expect delivery soon or at all. A reputable retailer that is knowledgeable about the subject is the best store to deal with — their salesmen will tell you the truth as to whether the carpet you have chosen will be available.

Not all is dark, however, at the carpet mills. McMeekin said that the shortages will force carpet mills to broaden their search for new materials and new methods of manufacturing.

"Carpet is a fashion business and consumers shopping for carpet this season will see the results of some genuine and significant technical advances, some of which have come as recently as four months ago.

"Prints, for instance, that can't be told from woven Axminsters and increasingly sophisticated color plants are things to look for," McMeekin added.

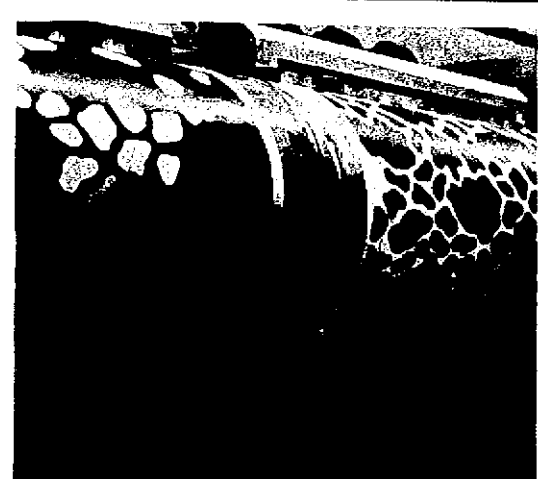
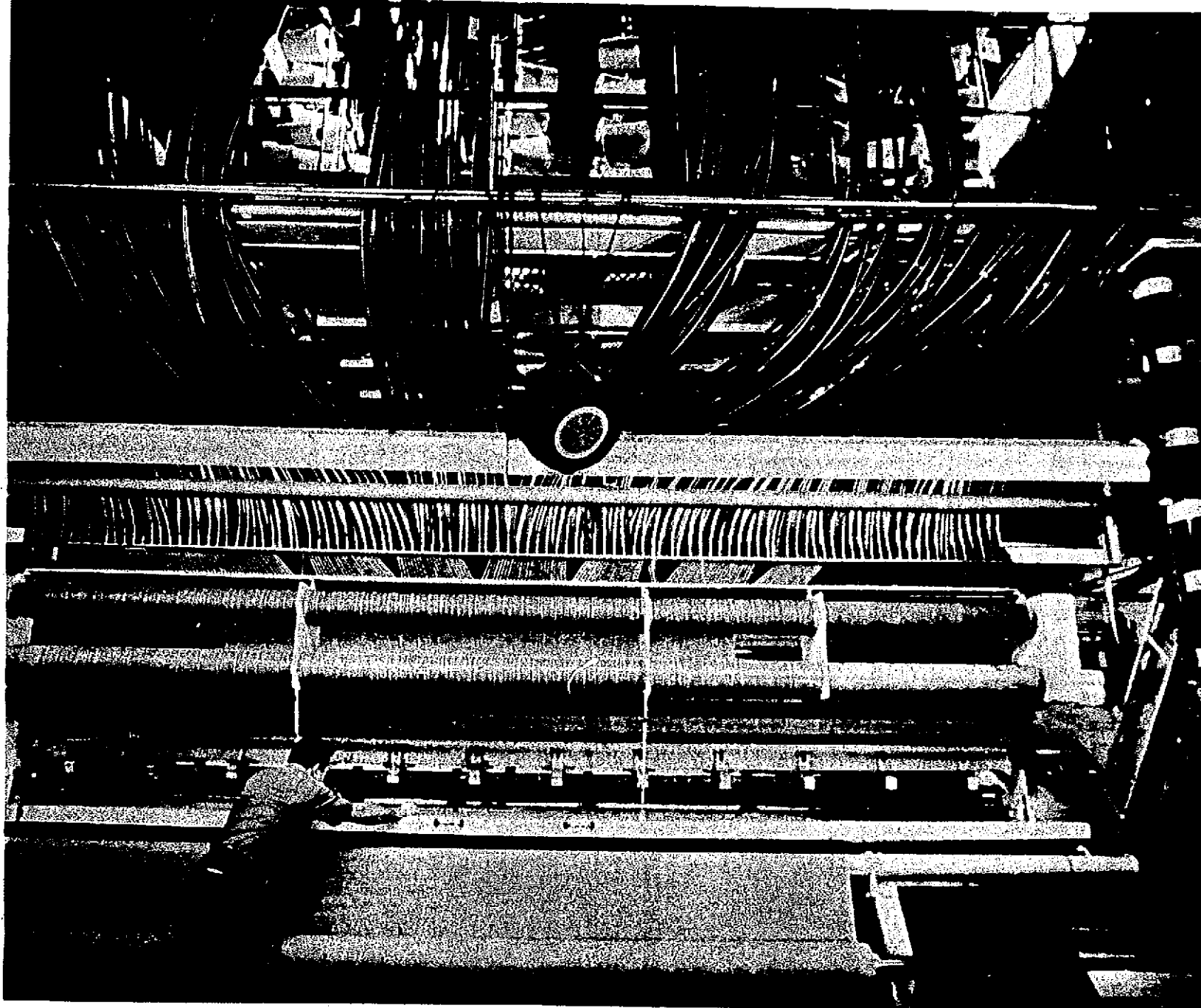
With the lights going off, colors are coming

Carpet industry feels energy crunch

By JUDY HAZLETT

Walter Carpets by Ludlow employs a variety of manufacturing processes at its mill in the City of Industry including the huge broadloom tufting machine and the conventional beck dyeing process. An electronic sensor, center photo, "reads" the master pattern for instructions to the looming machine. Nearly finished carpet, far right, passes through high speed shearing blades to assure uniform pile depth.

Judy Hazlett is I.P.-T home furnishings editor.



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CARPET INDUSTRY

(Continued from page 20)

'Turning off their lights'

on — another trend brought on by the energy crisis.

"People are turning off their lights more and realizing they need brighter colors," one manufacturer said.

And color is exactly what the designers have given the consumer this season.

Milo Winter, designer for Lees Carpet says, "Colors are bold and brassy or they are soft and subtle. In the green family, the new tones are lighter and fresher. In golds, there's a parallel movement with the newer golds emerging as warmer tones with increasing red content.

"Lighter blues are gaining. Deep, dark colors all across the spectrum are falling out of favor, yet there are two notable exceptions to this. Two of the hottest fashion colors that we see for the coming season are navy blue and hunter green.

"The new red is a deep, Victorian red.

"And mixes of color, heather blends that are subtle or mid-scale placement of islands of contrasting color that can be quite bold, are much more important than they were," Winter explained.

Lee Kolker, vice-president of styling for C.H. Masland & Sons carpet, feels there will be fewer new offerings on the market this year.

He said that consumers are showing great interest in shades which range from wheat, wood, earth, sand and stone to gray pearl and charcoal and monochromatic colorations, combining any or all of them.

"Off-whites and whitened pastels are favored by those seeking to retreat from a fast-moving world to the haven of more serene home surroundings. Imaginative and unusual color combinations in carpets are balanced by demand for soothing colors. Golds, brighter and lighter, and greens, cleaner and lighter, lead the volume sales with russets moving up."

He continued saying that shorter, denser shags, plush shags and patterned cut-and-loop qualities are important now. True plushes and random-sheared patterned plushes are growing in popularity and consumer demand will increase for fashioned, hard-twist frieze done in new colors, in multicolor combinations and in multiyarn combinations.

"There will be more boldly patterned carpets of every kind on the market — tufted, printed and embossed — all loop, sheared and shagged, some in bold colors, some tone on tone. Patterns will also make an impact.

"Regular continuous-filament and spun nylons have the lion's share of the market, but second-generation soil-hiding nylons and third-generation antistatic nylons will become regular fare in carpet lines within the next two years."

Kolker said that value, rather than price alone, is becoming more important. Forced obsolescence and rapid, repeated replacement no longer will be considered chic.

Fowler summed up the future of carpet — as the consumer knows it: "We're too sophisticated to go back to wool completely. Someone, someday, will find how to make a fiber out of something we had never imagined could be possible."

Wonder what it will be?"



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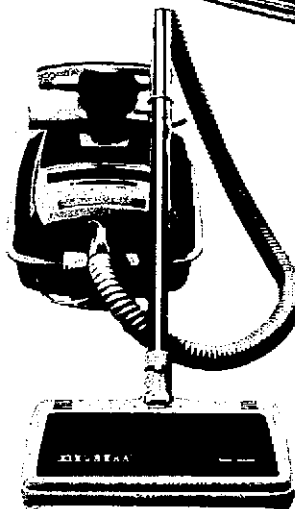
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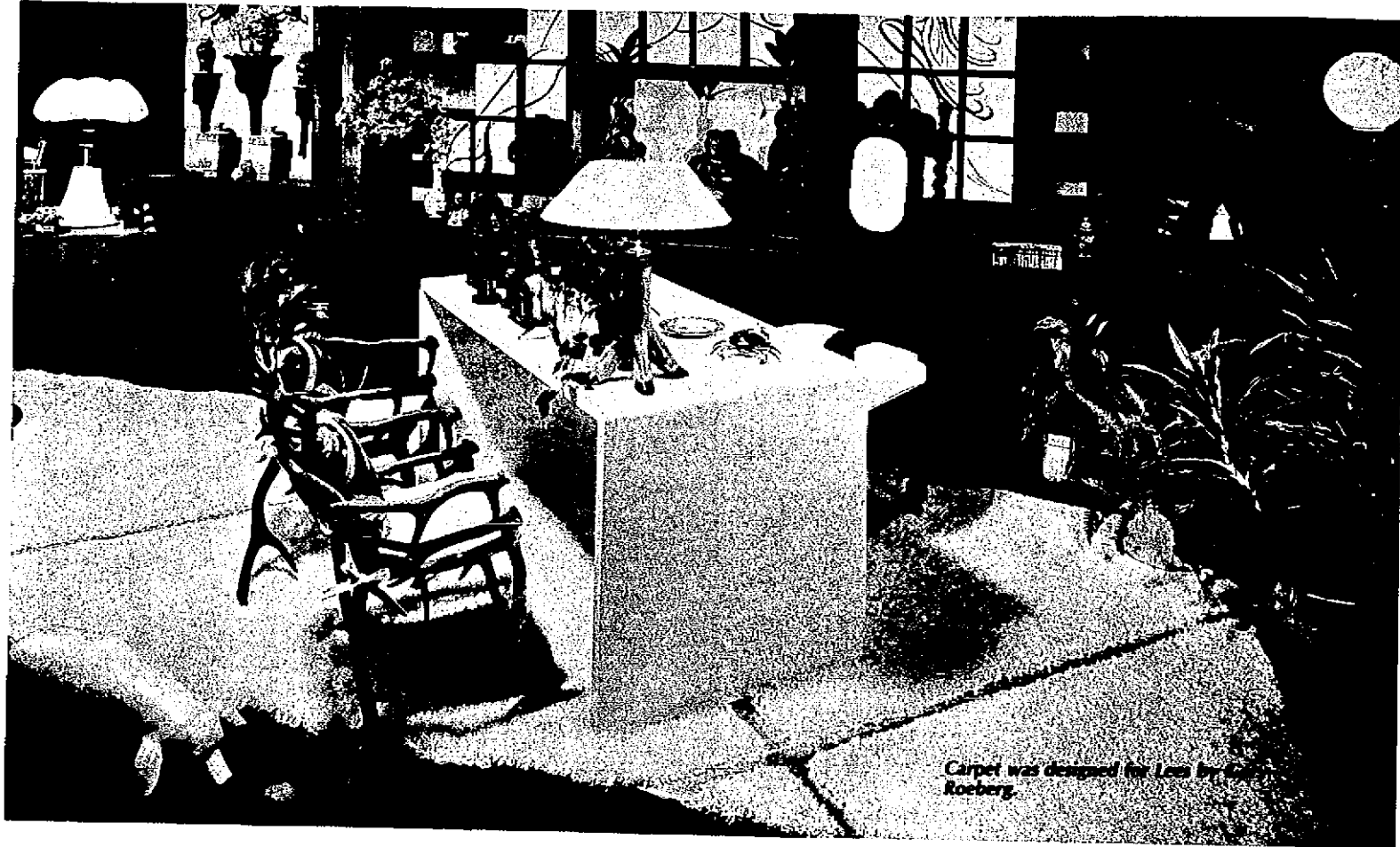
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909 Avalon Blvd.



Solid colors are still around in carpet but there's real excitement this year in floor covering with patterns, prints and multi-colors, mixed-and-matched with contrasting or like textures, depending upon your preference and that of the designer.

Some stylists say the mix is the thing. One leading interior designer and manufacturers' consultant says about carpet, "There is no such thing as a 'formal' carpet or an 'informal' one. It depends upon how it is used and in combination with what."

Speaking of shag versus plush, she continues, "People tend to think velvety plushes are formal, that zesty shags are informal. That's as wrong as saying Chippendale only belongs in a formal room; that Italian plastic is suitable only in informal settings."

The liberation of mixing furniture styles should also spur using different carpet textures in the same or adjoining rooms, without worries of "formal" or "informal," "traditional" or "modern," the designer suggests.

Shag carpet can be very chic. Plush carpet can seem whimsical. The choice of which type of carpet should be based only on the textural feeling desired. There are shags in print that give this kind of mood . . . there are prints in other types of carpet that also go well with this theme.

If you like printed carpet, this is your year for they are available in geometrics, abstracts, florals . . . just about anything you could want.

If you tend toward the Oriental look, then

choose from one of the classic patterns in design now available from one large carpet manufacturer whose designer says, "The popularity of Oriental design rugs today is completely logical. For modern interiors, one cannot find a more interesting or tasteful geometric. And it goes without saying that Orientals and traditional furniture were made for each other."

Rugs, too, are being designed with the concept of mix in mind. Some utilize the sensual look and feel of long, wild, bold shag paired with level loop construction which gains added dimension from the marriage.

You can not only mix in texture, color and style on the floor and in furniture these days, you can also achieve this effect by including one of the wall art rugs in your room decor.

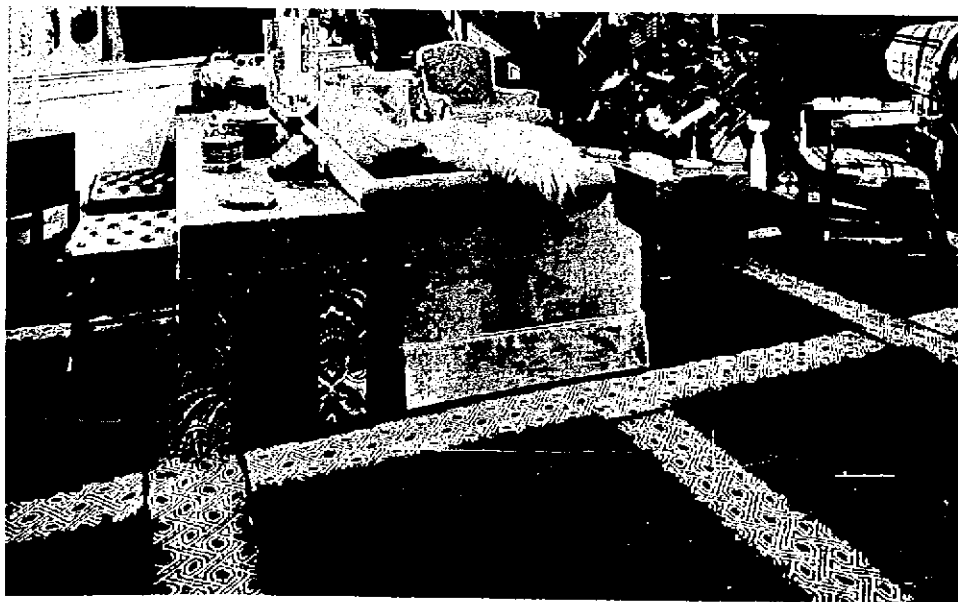
One manufacturer uses this particular area to encourage future style directors by offering examples of student creativity to consumers under their long-established, and respected brand name. Students submit designs to the manufacturer and about a dozen are selected and meticulously executed into handsome tufted wall hangings. Only a limited number of these rugs are made available at a time.

So — feel free to mix in the many available ways through carpet and rugs. Create warmth and charm, softness and luxury, go native or starkly modern . . . any and all are within your reach with today's expertise in the manufacturing and styling of carpet.

— JUDY HAZLETT



Mixed (carpet) bag



A highly original floor treatment makes use of two carpet textures . . . a nylon print, used to define panels of a thick brown shag. Carpet installer or a carpet workroom can put together two or more contrasting carpets to create a one-of-a-kind floor treatment.

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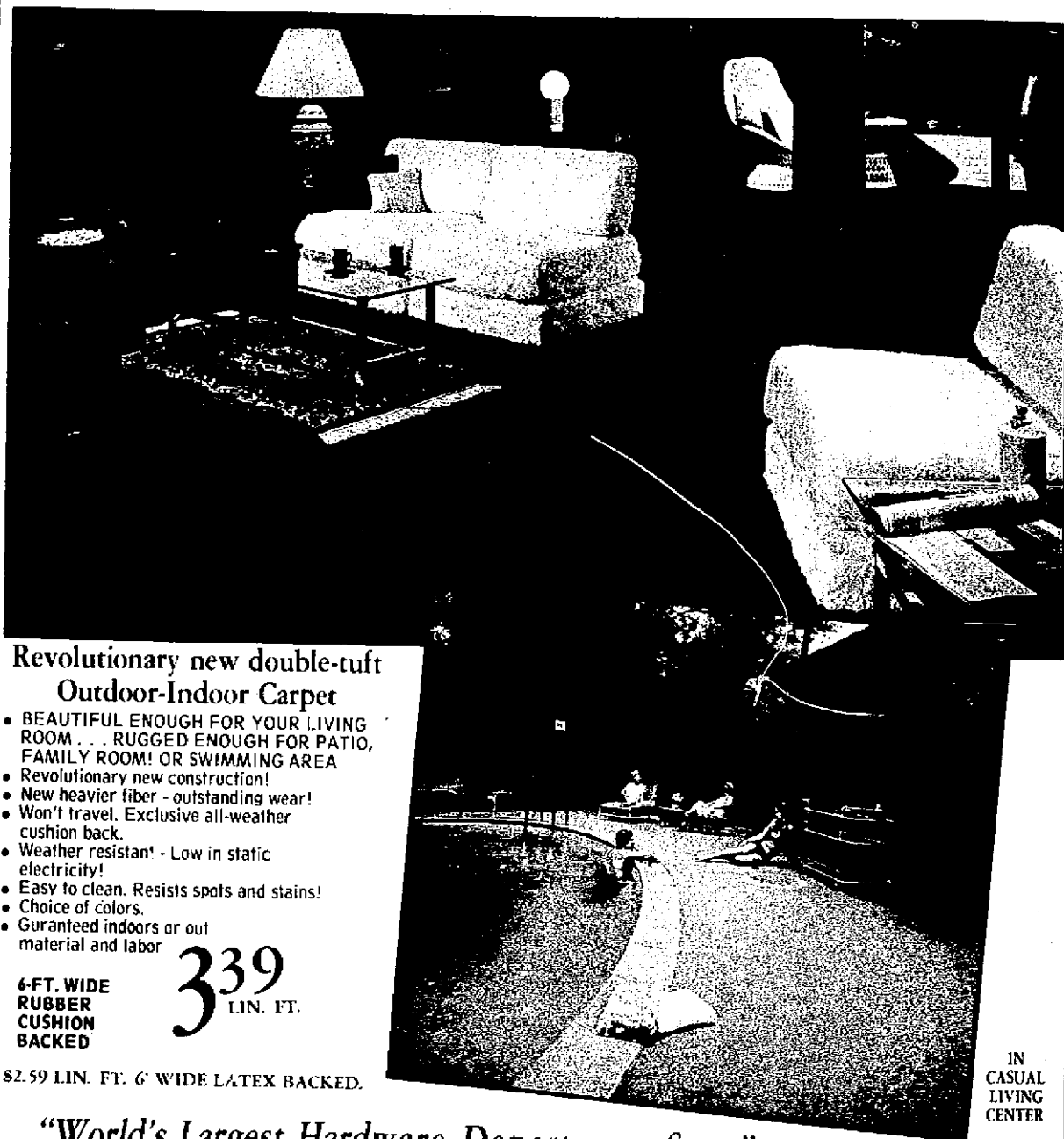


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CRICAP - For carpet consumer problems

There is nothing quite so frustrating as purchasing an item, such as carpet, and then finding there is no one to help you when a problem arises.

To help alleviate this problem in the carpet industry a group of experts has been assembled to help cut through the red tape.

The organization — CRICAP (Carpet and Rug Industry Consumer Action Panel) — studies unresolved complaints, submitted by consumers, which have not been satisfactorily settled by the retail firm or the manufacturer. The panel recommends solutions to the settlement of all consumer complaints.

CRICAP was established to help identify carpet and rug problems which are annoying consumers, and to advise the industry accordingly; provide the necessary channel for prompt and equitable resolutions to consumer complaints relating to the products and services of the carpet and rug industry; provide information designed to assist consumers with their purchase of carpet and rugs; encourage the distribution and utilization of consumer education materials; and communicate consumer reactions to the highest level of industry management.

The organization is not just made up of persons in the carpet business. Members include Mrs. Jeanne Barnes, home editor of the *Dallas Morning News*; Dr. John H. Dillon, president emeritus, Tex-

tile Research Institute, Princeton University; Mrs. Judy Thompson Hay, freelance home furnishings reporter of Walnut Creek, Calif.; Mrs. Maridel L. Kumbier, extension specialist, Applied Art at Iowa State University; and Robert F. Longenecker, CRICAP chairman, program director of Georgia Consumer Services Program.

The group advises that if you have a complaint:

1. Read the descriptive literature to determine if the problem is a characteristic that would be expected to develop with the type of carpet or rug you have purchased.

2. If you are confident that this is not the case, contact the retail firm where the purchase was made. Allow the retail firm to inspect and to service your carpet or rug purchase as may be required.

3. If you are not completely satisfied, write to the manufacturer. Provide the manufacturer with full details of the problem and allow him sufficient time to investigate and handle your complaint.

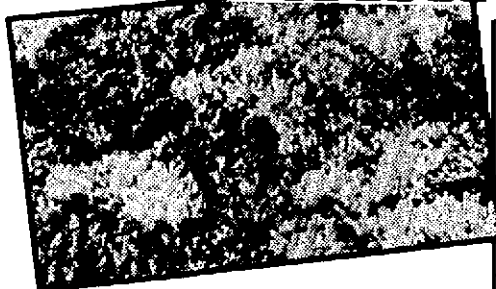
4. If your complaint is not resolved by the manufacturer, write to CRICAP. The panel will require all of the information you have documenting your complaint. This information will be studied thoroughly and recommendations of the panel will be made promptly.

Write to CRICAP, Carpet and Rug Industry Consumer Action Panel, Box 1568, Dalton, Ga. 30720. — □

JUDY HAZLETT

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Carpet care

Almost every carpet or rug is occasionally the victim of spots or stains. Most of these accidents of spilling and dropping can

be taken care of with little trouble.

If you cannot identify a spot or stain on your carpet, use this general cleaning procedure:

Step 1: Remove excess materials. Liquids should be absorbed as much as possible with a clean white cloth or other absorbent material. Semi-solids

should be scraped with a spoon or spatula, or a sponge.

Step 2: Apply a dry-cleaning fluid, blotting gently and working from the edges of a spot or stain toward the center.

Step 3: Apply the detergent solution described. Use a clean cloth and blot gently from the edge of the

soiled area toward the center. At intervals, blot with a dry, clean cloth to absorb excess solution.

Step 4: Dry the carpet.

Step 5: Apply a dry-cleaning fluid, again blotting gently and working from the edges of a spot or stain toward the center.

Step 6: Dry carpet and

brush pile gently to restore the original texture.

Cigarette damage cannot be completely remedied except by reweaving or re-tufting. However, you can clip off blackened ends of tufts using small, sharp scissors. Follow this with an application of the detergent solution as described. This can improve the situation. □

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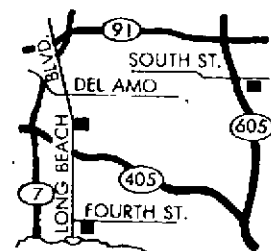
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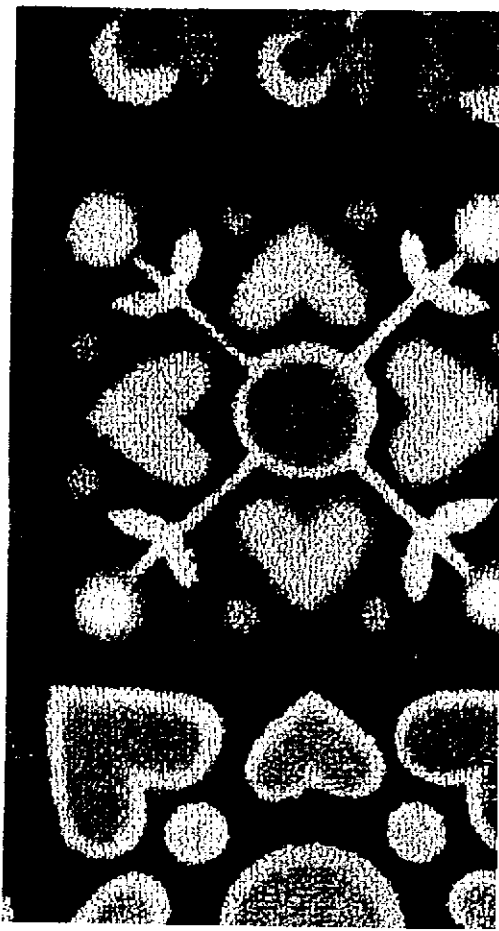
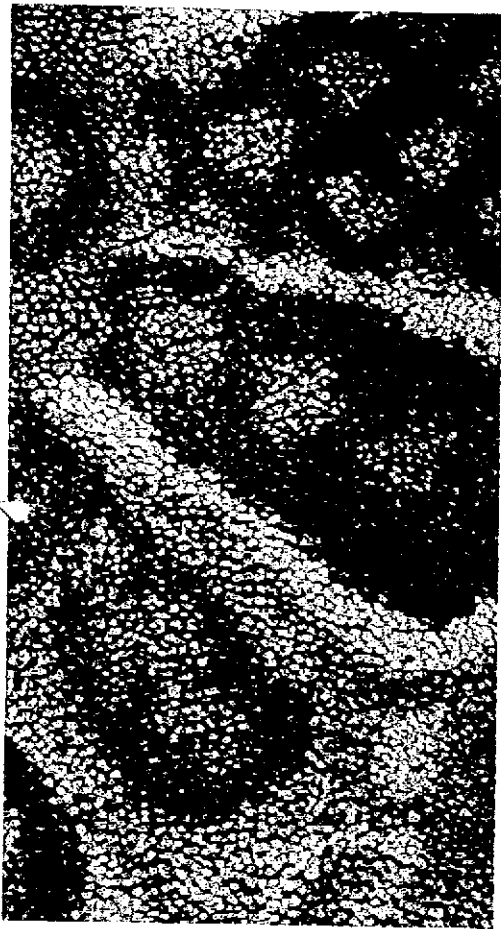


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Fiber facts

If the carpet fiber question has you baffled, try a two-step approach to the answer.

First, consider the carpet characteristics that are most important to you.

Second, determine how fibers affect these characteristics. Desirable carpet characteristics would include durability, crush resistance, stain and soil resistance, cleanability and of course, economy.

Not all of these characteristics are affected directly by the fiber.

And, not all of these characteristics are important to the individual carpet shopper. One may choose a carpet for a light-traffic area, knowing that it need not have the durability called for in other uses. Everyone wants to be able to clean a carpet easily, but in some situations frequent spotting will be no problem.

It is important to remember, too, that the performance of any fiber depends to some degree on its use in the finished carpet. A fiber that rates low in resilience can be satisfactory in a low, dense carpet, for example, because tightly packed surface yarns are not easily crushed.

While there are many fiber trade names and grades on the market, there are really

only five basic fiber types used extensively in today's carpet: acrylic, nylon, polyester, polypropylene (olefin) and wool.

Here are some of the general factors in carpet fiber performance:

In durability, or abrasion resistance, nylon and polypropylene are outstanding. Wools and acrylics are lower in durability, and polyesters fall in between.

Remember, however, that the durability of any carpet is also dependent on the amount of fiber used and the quality of construction.

Stain resistance is related to the moisture absorption ability of a fiber. Polypropylene, polyester, acrylic, nylon, wool — is the order of increasing moisture absorption so that stains cling less firmly to the man-made fibers than to wool.

In general, any fiber with a higher luster will also show soil more quickly than a "delustered" fiber.

Practically speaking, all spots and stains should be removed from carpet as quickly as possible, and prompt spot cleaning is effective on any carpet.

Crush resistance, or resiliency, is important primarily in high-pile or low-pile textures where polypropylene is less effective than

other fibers. Less resilient fibers are used in tight, low constructions because tightly-packed pile surfaces resist crushing.

All of the man-made fibers have some characteristics in common, including the fact that all are mothproof and mildew-resistant. Carpet wools are also resistant to fungi and are permanently mothproofed by treatment during manufacturing by American carpet mills.

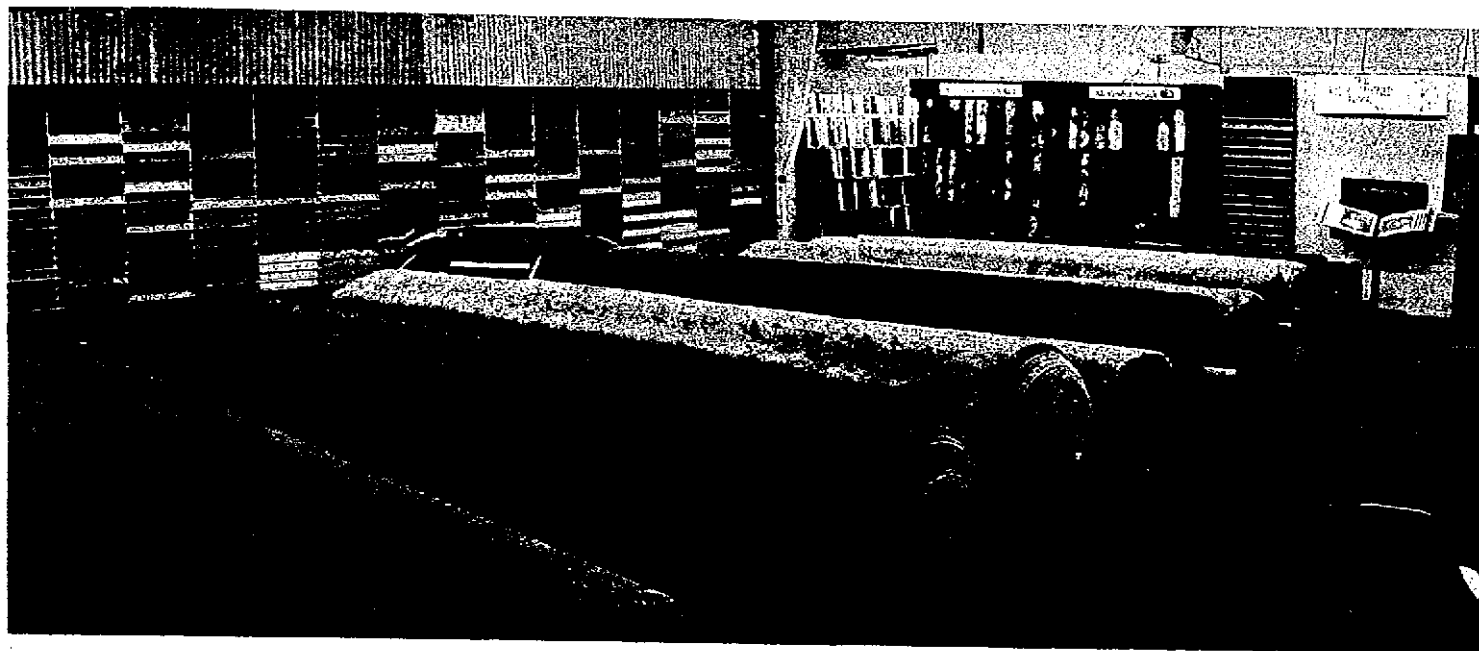
Other fiber characteristics are important in carpet styling, not in carpet performance. All have their own styling characteristics which the carpet manufacturer considers carefully when designing carpet in various style and price categories.

Thus, it is important for the wise carpet shopper to consider her own needs carefully and look first for the appearance she wants — the color and texture or pattern which fit best into her home, in terms of both preference and practicality.

Remember to compare carpet, not fibers alone, and to consider the finished product in terms of your budget, the amount of use the carpet will receive and your preferences on style. — JUDY HAZLETT



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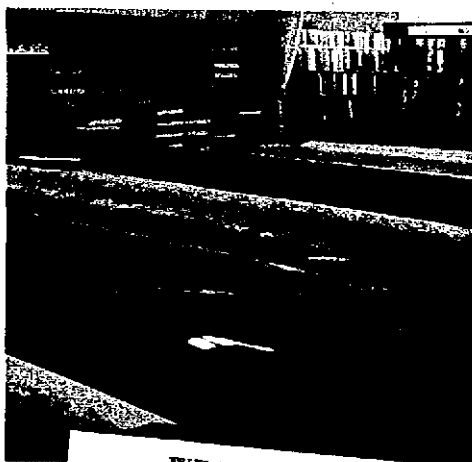
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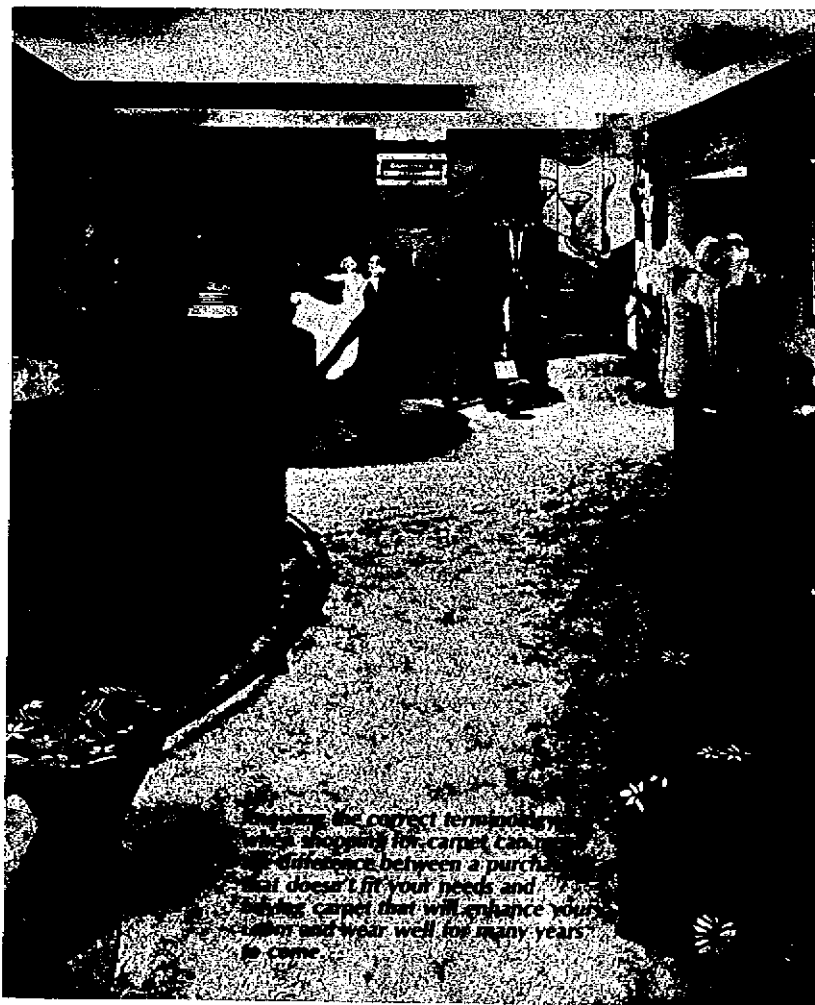
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Choosing the correct terminology
when shopping for carpet can make
the difference between a purchase
that doesn't fit your needs and
a better carpet that will enhance your
home and wear well for many years.
So come...

Carpet glossary

Have you ever gone into a store to look at
carpet and later come out not knowing one
word the salesman has said?

This may be due to the fact that you don't
understand carpet terminology, so, when mak-
ing a purchase, it is a good idea to ask
questions and bone up on some of the terms
that may come up in the conversation.

Here are a few:

Blend — a combination of two or more
carpet fibers spun into one yarn.

Broadloom — a designation of width. Car-
pet woven wider than 54-inch widths, the
most common are 9, 12, 15-foot widths.

Continuous filament — yarn extruded from
liquid form into a continuous length, textur-
ized to create crimp, bulk, curl or other
properties.

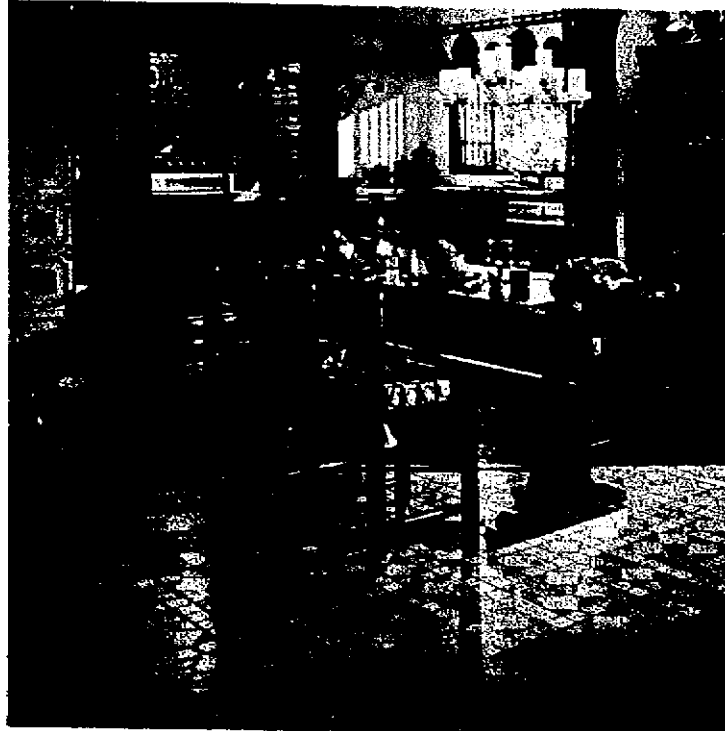
Crimp — the waviness in fibers, e.g., cer-
tain wools and other staple fibers.

Crocking — excess coloring that rubs off.
Improper penetration or fixation of dye.

Cut pile — a fabric face composed of cut
ends of pile yarn. Often called plush pile.

Frieze yarn — a tightly twisted yarn that





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THIRTY-FIVE



Celebrity florist

Caesar's Palace paid \$250,000 for flowers and live butterflies

By COLIN DANGAARD

When Caesar's Palace engaged Harry Finley to arrange flowers for the hotel's seventh anniversary, the staff ordered live butterflies to flit among the guests as they sipped Dom Perignon in a specially created Roman garden.

No trouble, said Harry.

He had 15,000 of them born right there among the cymbidium, having obtained from Los Angeles larva which had arrived in Las Vegas, just two hours previously, in a warm box carried by a courier who was met at the airport by black limousine, motor running.

"Everytime a butterfly popped into life," says Harry, still marveling, "the bill went up \$9."

It was a good night's work. Harry sent the hotel an account for "just over a quarter of a million dollars." They paid to the cent.

But as he explains: "My prices are high because my work is the best."

Harry is the celebrity florist of Beverly Hills, a man of immense charm and easy laughter who shares secrets with the stars as naturally as honeybees share petunias.

When Frank Sinatra invited royal families and heads of state to a party in Las Vegas in 1972, it was Harry Finley who flew around the world hand-delivering invitations with sprays of white roses.

And when Tina Sinatra told the press on her wedding day in January that the marriage plans were "spontaneous," Harry just smiled. He had been working on the flowers eight days, one of six people who knew.

It was Harry who drove across town in his Rolls Royce when Elizabeth Montgomery became depressed, for reasons private, while making *Mrs. Sundance*.

"I just held her hand," says Harry.

Born and raised in the small town of Texarkana, Ark., Harry, 48, came to Beverly Hills 16 years ago with his cousin Fred Gibbons, who still describes himself as "just an 'ol hayseed boy who grew up in a little-bitty cow patch."

They worked one year for John Beistel, the

celebrity florist of the day, then opened their own shop on South Beverly Drive, with columnist Hedda Hopper as their chief adviser.

She promised, "You will cornpone your way into a fortune, if you work hard, be nice to people and never lose that Southern accent."

"We had just \$40 between us," says Fred. "We had to make the first month's rent. At night, we slept on the benches."

Today the business has a turnover of \$3 million, making Harry more famous than many of the people he runs flowers to.

He's so in demand he doesn't need to advertise. Even his business card has no telephone number. "If the ladies want me," he says, "the ladies will find me."

Dean Martin finds him regularly at 2 a.m. when he's feeling expansive and wants to send red roses, immediately, to all The Gold-diggers.

It was Harry who flew in 700 dozen lilies of the valley for Dean's wedding, at a cost of \$3 a stem, from London. There were also 70 dozen white lilacs, at \$52 a dozen. Live birds twittered in white cages at the end of a vast, flower-decked staircase that cost Dean more to decorate than it did to buy his first home in Hollywood.

His florist bill — \$150,000.

When Germaine Jackson of The Jackson Five married in the Beverly Hills Hotel in December, Harry spent 60 days planning what to do with \$100,000 in flowers.

Guests waded into the lobby ankle-deep in flowers flown in from around the world. White-flocked trees from Scandinavia blended with blue satin walls and white furniture, which replaced the hotel's usual dark decor.

The tablecloths were pale blue with white overlays, and the floral center piece was sprayed with a special substance to make the petals appear as ice.

And six hours after the last wedding guest had departed, the hotel had to be restored to normal. The reception facilities had been sold to somebody else.

Harry does much more than poke stems into vases. He plans whole parties, from air tickets to cheese dip.

When Dionne Warwick threw a party for



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Colin Dangaard is a Los Angeles freelance writer.

Harry Finley on the job—surrounded by flowers.

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FLORIST

(Continued from page 37)

her seven-year-old, the room blossomed in balloons, with two clowns engaged to tell jokes while the Little People stoked down specially designed miniature hot dogs and hamburgers.

And when a member of The Fifth Dimension announced marriage plans — in the wake of the smash hit *Up, Up and Away* — Harry organized a hot air balloon to carry them 150 feet above the parking lot of the Plaza Hotel, where the ceremony took place.

Elizabeth Taylor had no trouble finding Harry's number when she called from Paris requesting violets and lilies of the valley for a special occasion in Los Angeles.

"I can't find any," pleaded Harry.

He knows what everybody wants

"What do you mean," said Miss Taylor, "there are violets all over the streets in Paris. And I saw lilies of the valley in London yesterday."

That conversation took place Sunday.

Harry had her flowers delivered in Los Angeles Monday.

As he says, "Miss Taylor knows what she wants and is very demanding. But she is wonderful to deal with. And, of course, she doesn't care what the bill reads."

For the funeral of Miss Taylor's father, Harry made a floral blanket of 100 dozen lilies of the valley that was so heavy it took eight men to carry it.

"My flowers," he says proudly, "draped the casket."

Over 7,000 of Harry's pink peonies, flown in from London, also draped Mark Spitz' wedding. They cost \$10,000. The whole wedding was \$30,000.

"Mark wanted one thousand peonies for each gold medal he had won," says Harry.

The man has been whistling flowers around Beverly Hills so long he knows what people want right down to stems, explaining, "Glenn Campbell's house is blue and white, so he needs something soft."

"For Kirk Douglas, it must always be yellow and white."

"Carol Burnett is extremely color conscious, with particular shades for particular rooms. Her living area is bright orange, the dining room yellow and the den blue."

"Lucille Ball likes anything as long as it's yellow and white, colors that blend with her house as well as her hair."

"Greer Garson likes pink and orange, but the arrangements must be very casual, giving the impression the flowers have just been picked and tossed in a basket."

"Barbara Streisand likes white roses — in complete confusion, very casual."

"And Elizabeth Montgomery, bless her, likes any kind of flowers, but in great quantities."

Harry labors with the dedication of a midwife delivering a baby; at a precise point in time before the bride makes her entrance, Harry will be found off in a side room dipping rose stems into hot water so the buds will open "on time."

As he says, "A rose open is like a rose

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At last! China reveals her 1,300 year old stay-young health secret.

MORE AMAZING THAN ACUPUNCTURE?

by George Culbertson

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The average American gets his only exercise walking from his house to his car. As soon as he gets in his car, the automatic transmission, power brakes, and power steering take over for him. In many cases he even has a remote control gadget that opens his garage door where he keeps his riding power lawn mower. In the meantime his wife is in the kitchen with her electric mixer, electric can opener, garbage disposal, and self cleaning oven.

It seems like machines do everything for us lucky Americans anymore. Is it any wonder then that almost 80 per cent of Americans are overweight? Did you know that the United States is ranked 11th in the world for life expectancy of women and 18th for men? Over 165,000 Americans die prematurely each year from heart disease.

It's a shame that such a rich and wonderful country like ours is losing it's health because of it's own richness. In an age where we are now worried so much about the ecology of our land, I think it's about time we worried more about the wasting of our bodies.

If you are an average American, chances are that you are well aware of the problem, and you are seriously willing to do something about it. The only trouble is, you've dieted umpteen times, but gained back every pound you lost after you quit dieting. And who the heck wants to be on a diet for the rest of his life, anyway. You've probably tried exercising too, but

gave it up before it had a chance to do any good. After all, most exercises are hard and strenuous, and most Americans really don't have the time to do them. The fact is that we are in danger of becoming a nation of weak, fat slob.

So where is the solution to our problem? Must we give up the good things of life we have struggled so hard for? Do we have to trade in our air conditioned cars for bicycles, and our rich foods for bland diets?

The answer is NO! Believe it or not, there is a way we can have our cake and eat it, too! There is a way to be fit and trim without working for it!

Strangely enough the answer to the problem isn't new. It is over 1300 years old. The Taoist monks of ancient China had a worse problem than we do. They were very intelligent men who sat and meditated continuously without hardly moving at all.

Although the meditation helped improve their minds, they realized that their bodies were suffering for it. As a result these thinking men developed a series of movements that exercised every muscle of the entire body in just a few minutes without strain. These exercises were called TAI CHI. They could be done anywhere anytime in just a few minutes without working up a sweat. It was the answer to their problem, and it is also the answer for us easy living Americans.

Doctors and physical educators have been extremely excited about TAI CHI since it arrived here in the United States. Here,

finally, is an exercise that is easy enough for both young and old to do, but beneficial enough to help control your weight. TAI CHI has been enthusiastically endorsed in magazines like *Newsweek*, *Vogue*, *Cosmopolitan* and *Harpers Bazaar*.

Helping to control your weight is only one of TAI CHI's benefits. Here are some others:

- *It tones all of the muscles of the body, giving you a slimmer and younger looking appearance.*
- *It increases your blood circulation, giving you a less tired or nervous feeling.*
- *It stimulates better breathing, supplying more oxygen to your body tissues. (It takes oxygen to burn up fat.)*
- *TAI CHI strengthens the muscles of your heart without straining them. (This may give you a much better chance against heart disease)*
- *TAI CHI has a relaxing effect, almost like a mild tranquilizer, letting you sleep better at night and feel better in the morning.*
- *It strengthens the lower back muscles. (weak back muscles are a major cause of back-ache)*

Remember one thing... TAI CHI is not a gimmick. It has been recommended by hundreds of health authorities, and it really works. If you are really serious about losing weight and becoming physically fit, TAI CHI may well be the solution to your problem.

After the Taoist monks invented TAI CHI, they jealously kept it a secret for hundreds of years. Today it is no longer a

secret. In fact, it is gaining wide popularity in the United States.

The Good News Publishing Co. recently discovered a book, written by a master instructor in the art of Tai Chi. This book is a complete course in Tai Chi and contains over 100 illustrations simple enough for anyone to understand and perform.

Again, let me remind you that these easy exercises can be performed in just a few minutes with absolutely no huffing or puffing.

Believe it or not, the price of this course in TAI CHI is only \$6.95 complete. And The Good News Publishing Co. will make this unusual guarantee to you. After you receive your course in TAI CHI, take it to your family doctor and show it to him. If he says, for any reason, that it's not worth it, send it back and Good News will refund your money in full.

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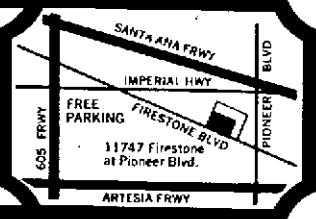
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FLORIST

(Continued from page 38)

His reward is meeting the famous

closed — not nearly as beautiful as a rose right. I deliver them just born."

The day Tina Sinatra married, she called Harry's room to check how things were going.

"The flowers are doing just great," he told her, "but I'm going to smell like hell. I can't get into my bath tub. It's full of roses sitting in warm water."

So he bathed up in the Sinatra suite.

"One of the great rewards of this business," says Harry, "is getting to know famous people."

"I couldn't help but tingle with delight as I sat for 15 minutes in private conversation with Frank Sinatra, while on the other side of the door 600 of the world's most famous people were clamoring just to shake his hand."

Harry did the floral arrangements for both the Sinatra opening and the Sinatra wedding, following Frank's own direction. "I don't care what you do, Harry. And I don't care what it costs. Just make it first class."

Harry made it in orange roses and orange carnations, in rooms decorated in orange — Sinatra's favorite color.

"The big party was in the tents on the roof of the hotel," says Harry. "We had to take precautions in case of rain or those strong desert winds."



Harry Finley, right, with partner Fred Gibbons and actor Steve Lawrence at a party in London.

"But on the day there wasn't a puff, nor a single rain drop. It was as if God had ordered it that way."

The weather, says Harry, is his biggest worry.

"I did the Chuck Connors Golf Tournament in Palm Springs last year and had it all set up around a pool. There were flowers everywhere.

"Three hours before time, it started raining. We had to phone around and find a roof, finally settling on another hotel across town.

"The last flower was put in place two minutes before the first guest walked in. People thought we had been working on the room six weeks."

Harry or Fred personally attend all the big parties, but seldom stay longer than 20 minutes. Harry reacts badly to alcohol. He and his workers — he employs over 30 — are in continual shuttle across the nation and around the world.

A typical year will find him setting up a party in Greece or London or Paris — some seasons all three.

"I work 24 hours a day," he says, admitting his marriage has suffered, but adding, "It can't be helped. This is me. I am my work."

He has a beautiful daughter who has been on the cover of Time and on close terms with enough film stars to know she doesn't want to be one.

This disappoints Harry who says, "There isn't a door I couldn't open for her."

He attributes his extraordinary success to the type of loyalty that makes him get out of bed at 2 a.m. when Dean Martin calls for a dozen red roses.

"I will take flowers anywhere for anybody," he says. "The only thing I must be careful about is keeping my home number

54



Finley with Rock Hudson at a Beverly Hills party for orphan girls.

BEFORE

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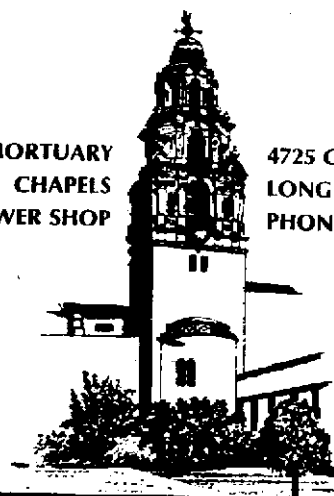
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Oh! My achin' back!

There are at least 103 causes for the pain

By GILBERT CANT

President John F. Kennedy suffered from it for 25 years. Sen. Edward Kennedy has suffered from it since 1965. Richard M. Nixon suffered from it before he became President and still does. Rep. Wilbur Mills has only just gone back to work as chairman of the House Ways and Means Committee following months of incapacity and, finally, surgery. Sen. Barry Goldwater is a sufferer. In the entertainment world, Katharine Hepburn, Joan Sutherland, Elizabeth Taylor and Don Ameche have been its victims. The world of sports is a battlefield strewn with casualties, while Jack Nicklaus is one of the walking wounded who has succeeded in spite of it.

"It" is low-back pain. For Western, civilized man it is the epidemic plague of the 20th century's second half. It is at least as common as the common cold and more disabling. The ballpark estimate that back pain causes a loss of 200 million man-days of work each year is probably low. Back trouble is the greatest single drain on industrial compensation funds. Some authorities suggest it costs the nation \$1 billion a year and others say \$10 billion. However you do the figuring, it's a heap of money. And the misery is, quite literally, immeasurable. No fewer than seven million Americans are reported to be under treatment of some kind every day of the year.

These millions inevitably ask, "Why me?" — for they see others around them doing the same work and playing the same sports without complaint. Next they ask, "What's the cause of my pain?" They may get a bewildering variety of answers to this question. One textbook lists no fewer than 103 causes.

These clear-cut cases are the exceptions. The two Kennedy brothers, for example, whose back pain was caused by direct physical injury. Other cases, in which the triggering event is superficially clear, are basically mysterious. Doctors know that a hard sneeze or cough puts great strain on the joints in the

lower back and may throw one joint "out of whack." But this does not tell the victim why — or more precisely, why one particular sneeze should do so. In fact, doctors don't know why. And these are the more clearly defined cases in which something physical happens involving the skeletal system.

There are many more, equally painful, cases in which nothing is "out of joint," but where muscles and ligaments are protesting some maltreatment. Yet another type of back problem arises from what are pessimistically called "the normal processes of aging." Every living thing wears out eventually, and the specialized tissues in the spine are no exception. But some people's bodies wear out faster than others. So if two men of the same age and build work side by side at the same task, one may get a bad back, and the other may not. Presumably, genetic factors are involved, as there can be a "familial tendency" to back trouble, but this is not a clearly defined hereditary mechanism.

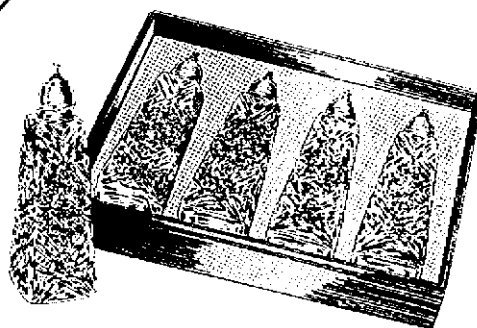
Working for years at a desk or on a typewriter chair, under the stress and strain of a competitive office situation, causes many men and women to "tense up." This means that they contract their muscles until these remain contracted — "in spasm" — for long periods. They need special measures to relax them.

An all-pervasive backache-producing factor in modern American life has been the internal-combustion engine. Not only does the auto keep many people from walking moderate distances, which is a valuable preventive exercise, but it condemns them to the worst possible sitting posture. The "better" the car, meaning the higher its price, the more likely you are to be slumped low in an overstuffed seat with no support for the small of your back. On the "it's an ill wind..." principle, the Arab states' oil cutback may help your back.

You don't even have to do anything as strenuous as sitting in a car to develop low-back pain. You can get it just from being too

Gilbert Cant was for many years medical editor of Time magazine.





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BACK

(Continued from page 43)

lazy to step onto the bath-
room scale and too self-
indulgent to keep your
weight down. A woman
may get backache from
normal weight gain during
pregnancy, or from
hormone-induced changes
in bone and joint function
around the time of deliv-
ery. She may also get it at
any time from a tipped
uterus. A man may have
back pain from enlarge-
ment of the prostate.
Tumors, both benign and
malignant, may be respon-
sible. And because the
spine is a chain of com-
plex joints, the various
forms of arthritis and
rheumatism are frequently
the cause of pain. Also,
infections — from tubercu-
losis to the venereal dis-
eases — can cause back
troubles, but are less com-
mon than they used to be.

Another important, yet
usually neglected, factor in
low-back pain, says Dr.
John Sarno of the Institute
of Rehabilitative Medicine
in New York, is the impact
of the emotions. He be-
lieves that these are signifi-
cant in at least 80 per cent
of back troubles. Tension
is an obvious offender and
has received its due. Anxi-
ety and depression may be
no less important, but are
less generally recognized.

With so many causes of
low-back pain, what's the
cure? The cynical may
reply, "There is no cure."
The pessimistic counsel is
justified only if we take the
most literal interpretation
of "cure." For the back
that aches simply because
it has not been exercised
and has therefore lost mus-
cle tone, there may be an
essentially complete cure:
merely reversing the pro-
cess that caused the trouble,
by doing exercise. For the
more severe cases, includ-
ing many resulting from
acute injury and even the
relatively few that require
surgery, muscle-building
exercises can so restore the
back that it will not give
pain unless it is again in-
jured or abused. But these
exercises must be repeat-
ed, day in and day out,
year after year.

There's the rub! If there's
one thing that Americans
hate more than exercise, it
is monotonous, endlessly
repeated exercise. So back
sufferers shop for magical

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greens. Use tall plants at the high area and taper down to
match the stairs.

Q. Does a decorator generally recommend expensive
furniture?

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furniture that is appropriate to the value of the home. On
case goods such as bedroom, dining room and coffee
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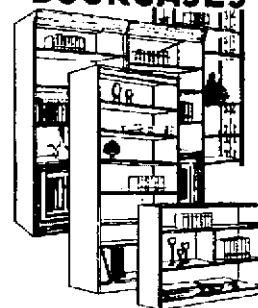
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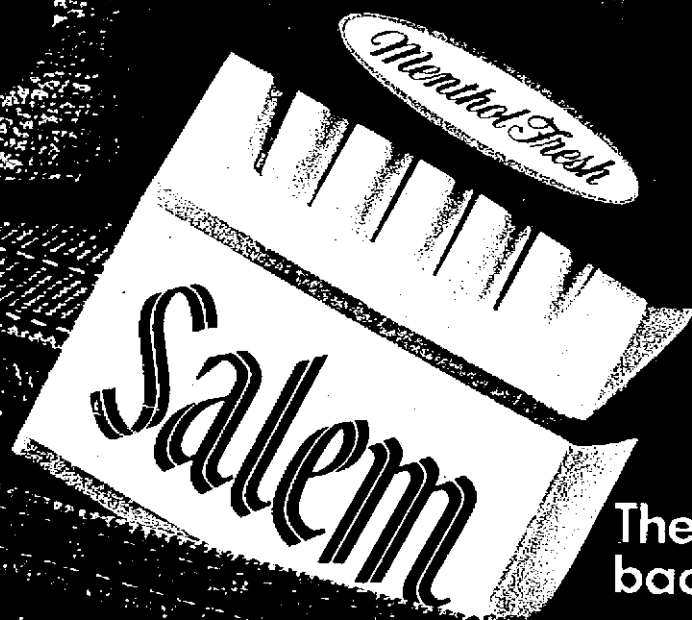
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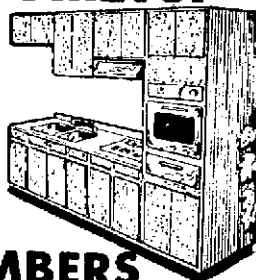
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BACK

(Continued from page 44)

cures, starting in Grandma's medicine cupboard with the traditional mustard plaster and moving on to electric heating pads, diathermy, ultrasound, massage, manipulation by osteopaths or chiropractors, water beds, mud beds, injections of anesthetics or papaya extracts, acupuncture, yoga and hypnotism — to name but a few. Surprisingly, some of these treatments are medically respectable, provided two conditions are met: They must be administered by a qualified practitioner (usually, but not necessarily, an M.D.), and the patient's problem must have been accurately diagnosed, so that the treatment is correctly tailored to fit his condition. But no matter how successful a treatment may be, it cannot eliminate the need for exercise to maintain the improvement.

The emergence of low-back pain as a high-ranking health problem results, at least in part, from changes in social attitudes as well as from the life of unexercised ease. Until a half-century or so ago, few men short of their 60's or 70's would admit to having anything worse than a little stiffness in their backs, and that only after stoking the coal furnace or shoveling snow. This masculine determination to grin and bear it died about the time of World War II. Some social and medical historians believe that the change in attitude, and the popularity of the expression "Oh, my aching back!" can be attributed to the war itself and to the gripes of participants such as Bill Mauldin's Willie and Joe.

If there are fashions in what complaints people are willing to confess to, so there are fashions in medical thinking and research. As more patients groaning about their low-back pain went to more doctors, some orthopedists — bone-and-joint specialists — paid increasing attention to the sacroiliac joints. These are located where the solid base of the spine (sacrum) nestles between the hip (iliac) bones,

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A: For a pre-paid fee, usually \$15 per individual or \$25 per couple, one becomes a member of the society. The balance to be paid at the time service is rendered. They attend to the cremation and scattering of ashes. They also hold a simple memorial service.

Q: I understand the California Funeral Director's Association wants these societies to be licensed under the State Board of Funeral Directors. Why?

A: Funeral Directors and Mortuaries are regulated by strict licensing and legislation primarily designed for health standards and the protection of their clients. If an individual pays a membership fee to an unlicensed society there is no guarantee the society will be in existence when it's services are needed. A licensed mortuary, however, is regulated in such a way that should it be sold or go out of business, any pre-payments would be guaranteed under California state controls.

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BACK

(Continued from page 46)

Darwin discovered that nature designed man to go on all fours

forming a joint on each side. The publicity given to these previously obscure joints put the word sacroiliac into a jangling popular song.

It is almost obligatory to explain the pain in these joints with a little lesson in anatomy. We begin with the simple Darwinian fact that nature designed mammals to go on all fours. But about five million years ago, some hominoids (your remote ancestors in the lost or "missing link" generations) began to stand more and more often on their hind legs and to use their forepaws as tools. By the time "Man" of whatever kind left the forest for the savannas, he had a bigger and heavier head and stood on his own two feet most of the time.

Nature gives the human fetus 33 separate vertebrae, extending from the base of the skull to where other animals have a tail. And at birth, your spine is bent in a simple "C" curve. This is fine as long as you stay, as a babe in arms, flat on your back. But soon, Mom turns you on your stomach, and as you get inquisitive about what's going on around you, you try to raise your head. Nature obliges by reversing the curve at the top of your spine. This change involves the top seven, or cervical, vertebrae. The next 12 vertebrae, moving down the spine, are the thoracic or dorsal. These change their original curvature hardly at all.

But soon, when you are about a year old, you try to stand erect. That hollow curve, toward the bottom of the "C," with its 14 separate vertebrae, was not designed for any such posture. To help you, nature makes three adjustments (at one year of age) almost simultaneously. First, the four separate coccygeal vertebrae are fused into a single, rigid coccyx (pronounced cox-ix). Second, the five separate sacral vertebrae are fused and welded into a single, rigid structure, the sacrum. This, as already noted, is what fits into the sacroiliac joints. And third, to balance that big brain in its heavy, bony box, and all the organs from your waist up, the spine develops another reverse curve, convex toward the front, at the level of the lumbar vertebrae. This is the much (and unjustly) maligned "lordotic" curve.

An X ray of the normal spine viewed from the side shows a gentle, double-S, reverse curve. This is not only good, it is essential to proper balance and weight-bearing. If the vertebrae were piled vertically on top of one another, like bricks or building blocks, the spine would have only one-sixteenth as much strength as it has with its curves. However, excess "swayback" is as bad as a flattened or absent lordotic curve.

So that a person can bend forward and backward and to either side, each vertebra must be able to move in relation to those above and below it. To do this smoothly, the spine needs shock absorbers between every vertebra and its neighbors. These are the discs that have acquired such notoriety in talk about "slipped discs." In fact, as Dr. Law-

rence W. Friedmann of the Institute for Crippled and Disabled in New York points out, "slipped disc" is only a slip in terminology. The disc, as such, can't slip.

The disc looks like a Life-Saver without a hole in the middle. The outer ring is tough material, anchored to the vertebrae above and below it by thin sheets of cartilage. The precious core of the disc, the part that does the shock absorbing, is a capsule of gelatinous matter. Every time you bend forward, some of the gel in the capsule is squeezed toward the rear; when you lean back, some is squeezed toward the front. When you straighten up, the capsule resumes its normal shape.

In the young, the capsule is highly compressible in any direction, and about 88 per cent of its content is water. As you get older, the gel gradually loses its water content, until it falls to about 70 per cent. The capsule has lost, proportionately, much of its compressibility.

In a man of 70, this change is written off as part of the aging process. In a man of 30, it is diagnosed as "degenerative disc disease." At any age, it sets the scene for the possibly catastrophic development known as the "slipped," alias "ruptured," alias "herniated" disc.

In the "most unkindest" cases of all, numbering about 11 per cent, the discs at both the L4-L5 and L5-S1 levels rupture. These double-jeopardy victims then have both lumbago and sciatica.

It is because of their severity, and the possibility that they may require surgery, rather than their numbers, that the ruptured-disc cases attract so much attention. A joint study by Columbia University and New York University orthopedists showed that of 5,000 consecutive patients with low-back complaints, 81 per cent had no skeletal disorder, nothing wrong with either bones or discs. Their troubles were all in their muscles, ligaments or tendons and resulted from strain, sprains, poor posture or lack of exercise. Whatever their other differences, doctors agree on three main points:

— If a backache victim has no skeletal disorder, he does not need surgery. No ifs, ands or buts. He does not.

— Even among those victims who have skeletal disorders, the vast majority — up to 90 per cent, say some authorities — still do not need surgery. Like the muscle-ligament types, their cases can best be treated by "conservative management."

— In the 10 per cent (or thereabouts) of skeletal-disorder cases that do require operation, there must be no snap decision by a knife-happy surgeon catering to an impatient patient. The decision to operate only after consultation with both a neurosurgeon and an orthopedist, and only after a battery of searching tests has pinpointed the location and severity of the disorder.

When they turn to the great mass of low-back patients with skeletal disorders of milder degree, or with entirely nonskeletal disorders, doctors of all persuasions agree on the values

of "conservative management" and exercise. Then they proceed to disagree on virtually all the details.

The first thing that nature does when you strain or sprain your back is to "splint it" by throwing the nearby muscles into spasm. (Doctors now describe a strain as unusual or excessive exertion that causes stretching of muscles and ligaments but no real damage. A sprain is more severe and may involve actual tearing of muscles, ligaments or tendons.)

Nature's defensive spasm is painful — but it's sound conservative management. If you were a Neanderthal man and had just thrown your back out in the Herculean effort to kill a cave bear, you would first lie down, groaning. After about three days of limited activity your muscles would relax enough to let you hobble about. Gradually increasing exercise would soon repair and strengthen your muscles so that these would continue to splint your back.

Conservative management hasn't changed much in 100,000 years. The cave man's regimen is just about what most doctors will prescribe for you today. First, bed rest. But not too much of it — the cave man's three days will be right for most uncomplicated cases. But if you stay in bed for weeks to ease a strained back you will get up worse, not better, because of further deterioration in muscles that were probably too weak to begin with.

Next, warmth can be helpful, or at least most doctors think so. However, many M.D.'s are supercilious about the use of heat, complaining that such warmth can give only symptomatic relief while not curing anything.

Cold is another of the doctors' prescriptions. Dr. Root recommends cold only for the

first stages of severe back pain, and Drs. Harvey P. Kopell and Nancy C. Kester think it should be used only in very mild cases. However, two authorities who disagree on most other matters, Drs. Friedmann and Drs. Alec Thompson, a Los Angeles osteopath, are both hot for it. Cold, as a home remedy, means an ice pack. Doctors reserve to themselves the use of the far more potent spray can of ethyl chloride, a muscle-cooler frequently used with athletes. The first shock of the cold wave lasts only a few seconds. Then the spasm-racked muscles go comfortably numb and relax.

Gentle massage by a fond spouse can be soothing for both muscles and mind. A modern refinement is deep massage, which may possibly correct a partial dislocation at a lumbar joint, but it should be administered only by a skilled professional.

All the experts concur that the low-back sufferer should lie on a bed that does not sag in the middle.

Two other classes of home remedies merit mention. First are the counterirritants — the liniments of an earlier day. Most of them contain menthol, eucalyptus or oil of wintergreen, and some are combinations. Of course, they give no more than symptomatic relief, but they may help to break that vicious cycle.

Next, there are pain-killers and muscle relaxants. Most of these are prescription drugs. No physician seems to want to be quoted to this effect, but several have told me that the most generally effective tranquilizer and muscle relaxant is a slug (or two) of your favorite tipple. Then there's aspirin, which you can take along with the alcohol. In the prescription drug field, the current favorite with many

doctors is Valium. Then there are the narcotics, which any self-respecting doctor will prescribe only with great care.

Because low-back pain is so often inexplicable and intractable, most physicians derive little satisfaction from treating it, and so they have neglected it. This has left the field wide open for cultists of countless kinds. Osteopathy got a bad name almost a century ago because it was conceived by Dr. Andrew Taylor Still before he learned about Pasteur's germ theory of infectious disease. Dr. Still concluded that virtually all the body's ills, from measles to cancer, resulted from minor dislocations of the joints, especially in the spine, and he peddled manipulation as a panacea. For generations, orthodox M.D.'s condemned osteopathy as a dangerous cult. But stripped of its panacea claims, osteopathy can be a valuable form of manipulative treatment. For many years, M.D.'s have sent low-back patients to D.O.'s. (doctors of osteopathy), but on the sly. Only in recent years have many M.D.'s realized that osteopathy is not all cultist. Now, at long last, physicians in the United States and Canada have banded together in the North American Academy of Manipulative Medicine to carry out scientific studies of the subject.

The second best-known group of manipulators are the chiropractors, who have been branded as cultists since the movement was started in 1895 by Daniel David Palmer, a Canadian then in business in Iowa as a grocer. The theory of chiropractic medicine is simple and direct. Most skeletal discomfort and many distant pains can be relieved by spinal manipulation, in which considerable force is often used. In most states, chiroprac-

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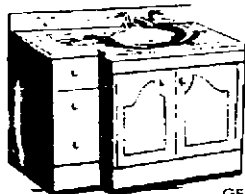
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BACK

(Continued from page 49)

tors are limited by law to the use of manipulative methods. The validity of their training and methods remains controversial.

More appealing to many patients, because it is so esoteric and so novel in America, is the ancient Chinese system of acupuncture. Before President Nixon went to Peking, only a handful of American doctors would confess publicly to an interest in acupuncture, and they were regarded as nuts. Now, no less solid a citizen and eminent medical authority than Dr. Howard A. Rusk, head of the Institute of Rehabilitation Medicine, is keenly interested and encourages staff members to investigate possible uses of acupuncture.

After the doctors have done all they can for your aching back, first at home, then perhaps in a hospital or clinic, it remains true that only you can cure your back trouble and prevent

Only you can cure your back trouble

future attacks. Unless you are a professional athlete, the mere fact of living in the United States in the 1970s is a virtual guarantee that you are underexercised. And adequate exercise cannot be had on weekends only. Twice or three times a week may be — just may be — enough. The almost universally approved prescription is at least a half-hour of exercise daily, though you can break it into two 15-minute periods if that fits your schedule better.

But what exercise is one to do? There is controversy about this, too, but the exercises should be prescribed by your doctor, preferably a specialist in physical medicine or an orthopedist. He is sure to have a handy instruction sheet (he probably wrote it himself) describing the exercises.

The aspects of low-back pain, long overlooked, are now receiving special attention. No fewer than 140 muscles are involved in the support of the back and control of its movements, and laymen expect these to be located in the back itself. Not so. Of the four most important groups sustaining the back, one set is out in front — the abdominal muscles, too often mislabeled "stomach muscles." When these are flabby, the weight of the abdominal contents is thrown forward, tending to pull the spine with it. The old parade-ground command, "suck in that gut!" may be associated with an exaggerated military posture, but it's a sound injunction for everyday life. The simple act of tightening the belly muscles frequently will eventually strengthen them, and every time they are "sucked in" they compress the spine.

Dr. Rusk points out that many of the exercises to strengthen the back can be carried out inconspicuously, while seated in a conference or waiting in a queue. The pelvic thrust, or "tucking your tail under" (akin to the stripper's bumps), is one of these. Another is tightening those abdominal muscles. Such simple maneuvers, combined with that daily half hour of exercise, should do the trick. But it takes what no doctor can prescribe — will power. The old, derogatory remark about the man with "a strong back and a weak mind" should now be revised in both terms and implication. Henceforth, it will be the man with "a strong mind and a strong back."

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By STEVE ELLINGSON

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Here's a tough golf question . . . As you know, in the old days, a player's wooden and iron golf clubs had names in addition to numbers . . . When the old-timers played, they often called the clubs by their names . . . Now, see if you can supply the names for these clubs: No. 2-wood; 3-wood; 4-wood; 5-iron; and 9-iron . . . The 2-wood is the brassie; the 3-wood is the spoon; the 4-wood is the deek; the 5-iron is the mashie; and the 9-iron is the niblick . . . That should bring back memories for some of you golfers.

Ever wonder where the word "golf" came from? . . . Although golf was developed in Scotland, it was the Dutch who gave the sport its name . . . The word "golf" is a Dutch word meaning a club with which to hit a ball.

Here's an oddity . . . Babe Ruth played one season of minor league baseball before he was brought up to the majors, and in that season, he hit only ONE home run! . . . It's true, Ruth was a pitcher as well as an outfielder in those days . . . But even so, isn't this odd — here is the man who became the greatest home run hitter of all-time, and yet he was able to belt only one homer his entire first year of professional baseball!

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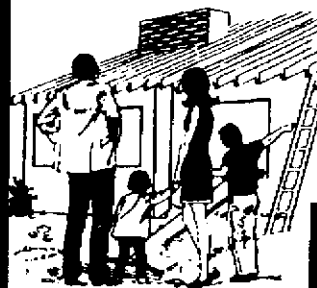
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GOURMET GUIDE

by **Tedd Thomey**

Talk about enthusiasm! People are delighted with the new Sunday schedule in the Viking cocktail lounge and dining room at Nik's Restaurant, Cherry Avenue at Wardlow Road.

For years, the cozy Viking Room was dark on Sundays. But now owner-host Carl Nickoloff has it in action for breakfast, luncheon and dinner from 11 a.m. to 9 p.m. His new Sunday brunch, from 11 a.m. to 3 p.m., is \$2.75 and includes a glass of champagne or a Bloody Mary as well as these items: choice of orange, grapefruit or tomato juice; ham, bacon, sausage, hamburger patty or Polish sausage; eggs, hashbrown potatoes, toast, jelly, butter and all the coffee you wish.

Every day, including Sundays, the Viking Room has an "attitude readjustment hour" from 3:30 to 6:30 p.m. when double-size cocktails are served from the well for \$1 to \$1.50. Also served are complimentary hot and cold hors d'oeuvres and popcorn.

Seven days a week the Viking Room and the adjacent Nik's Restaurant serve a special "old-fashioned" dinner for \$1.95, including entree with chilled juice or soup or a fine salad, potatoes, garnish and hot roll with butter. Today's special entree will be Swiss steak with mushroom gravy. Throughout the week, the entrees on that dinner change, ranging from beef stew to perhaps pot roast, chicken-fried steak, sirloin tips, pork chops or fish. Monday through Friday, the same special entree is served at luncheon for \$1.45.

The staff at Nik's includes manager Bob Madrano, his assistant, Wayne Sutter and many well-trained, cheerful waitresses and bartenders. Carl's son Craig,



CARL NICKOLOFF
New Sunday brunch at Nik's

a student at Long Beach State University, works at the restaurant four days a week, including bartender shifts on weekends. Now in its 17th year, the restaurant was founded by Carl and his father, the late Nick Nickoloff.

The regular dinner menus in the main restaurant and Viking Room emphasize beautiful shrimp, halibut, deep sea eastern scallops, spring chicken, fish sticks and veal cutlets, \$1.85 to \$2.45.

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THE WORD about a truly fine restaurant really gets around. In Los Angeles, Beverly Hills, Bel Air, Hollywood, the San Fernando Valley and Palos Verdes, they know that Long Beach has a distinguished Italian restaurant called Lombardo's.

Owner and host Len Lombardo and his staff added to their reputation last month when they catered the daily buffet luncheons during the Glen Campbell L.A. Open golf tournament at the Riviera Country Club. They served many of the classic Italian entrees for which Lombardo's restaurant is renowned, including beef bocconcini, stuffed beef braciola and veal with

peppers. They received numerous compliments from celebrities and other prominent people who described the cuisine as "wonderful," "delectable" and "the best we've ever had at this affair..."

Lombardo's Restaurant, on Linden Avenue just north of Ocean Boulevard, enjoyed its most successful year in 1973 when its business volume increased substantially. Designed in a plush old world style, it serves American and Italian luncheons daily from 11:30 a.m. on. The dinners are exclusively Italian — except for a handsome New York steak. They are served daily and Sunday starting at 5 p.m.

Although the cart service at Lombardo's is formal, the guests may dress casually if they wish. Artistic executive chef Giuseppe D'Amico and his talented aides create an impressively varied menu of the Italian classics with gloriously epicurean sauces. There are marvelous appetizers, such as scampi, clams arraginata, artichoke hearts and escargots. There are beautiful soups, fancy salads, pasta creations, a dozen veal entrees, eight beef entrees, six beautiful sea food entrees (including cioppino) and 10 outstanding chicken specialties.

Everything at Lombardo's is a la carte. The appetizers are \$2.75, the pasta dishes start at \$3.50 and the main dinner entrees are from about \$5. Many of Lombardo's most knowledgeable patrons order different appetizers and entrees and then share them, enabling each to enjoy a variety of unusual, rich flavors.

Lombardo's wines include superlative Italian, French and German choices.



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FLORIST

(Continued from page 41)

secret. Particularly from Dean Martin."

But if contacted, Harry always delivers as ordered; if there's a specific flower growing anywhere on the globe, he'll find it.

Thus he follows the seasons around the earth, fetching spring flowers from New Zealand when it's winter in the United States, along with daffodils, Irish and ranuncula.

From Australia come exotic orchids, which he must carefully shield against the Los Angeles smog, to prevent them "burning up."

Hawaii provides anthurium, with acacia from Scandinavia, tulips from Denmark and lilies of the valley and violets from London, where they grow all year around.

He must be constantly aware of subtle changes in fashion, ever alert to new influences. *The Great Gatsby*, for example, is causing a rush on corsages and hat flowers. This causes Harry to shudder. He "absolutely hates" corsages.

On the other hand, he laughs all the way to the bank when a studio throws a Gatsby party for a thousand people and orders corsages for every lady in the house.

After several years of selling flowers for accents — just a touch here and there — Harry says his clients now want great sprays of them, the way they were arranged in the 1930s.

Says Fred Gibbons, "It's going back to the

bursting-out-of-the-cake era. Which is good for us. It means more flowers."

If Harry is fiercely loyal to his customers, keeping their secrets as well as their money, he gets the same kind of loyalty in return.

Greer Garson, Anne Jeffries and Joan Crawford were among his earliest clients and they still rely on him for their parties. Miss Crawford sends her payment air mail special delivery from New York just like always, because, Harry explains, "she remembers when."

Bing Crosby's family has been particularly helpful, especially in the early days. "The boys married like popcorn," says Harry, "and everytime one got hitched we bought a truck."

Today Harry is happy and trim with only his bank account running to fat. He drives a Rolls Royce, collects French antiques, has a sports coat for every day of the year and knows enough stories to keep Hollywood in raw material for years.

He loves money and loves people, admitting, "Stars are still stars to me. I get a great lift from being with them. I'm awed when one comes over, shakes my hand and asks me — Harry Finley from Texarkana, Ark. — how I'm doing."

Most of all, he loves flowers.

"Why," he says, "I could stick a broom in a pot and it would grow."

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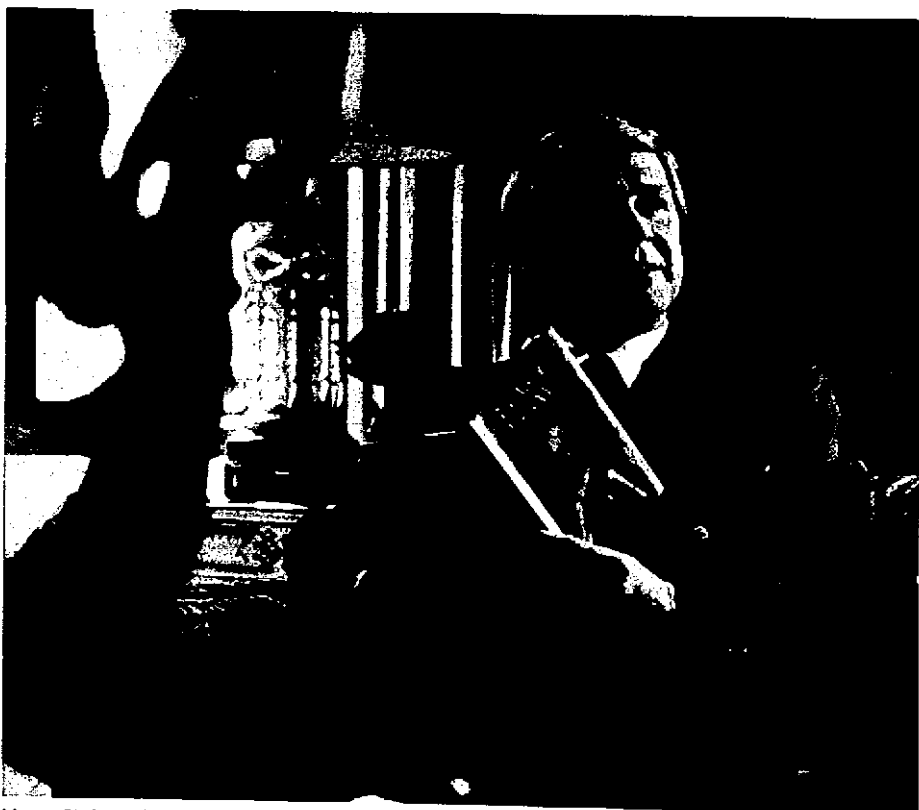
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Harry Finley relaxes in his library with a history book.

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ACROSS

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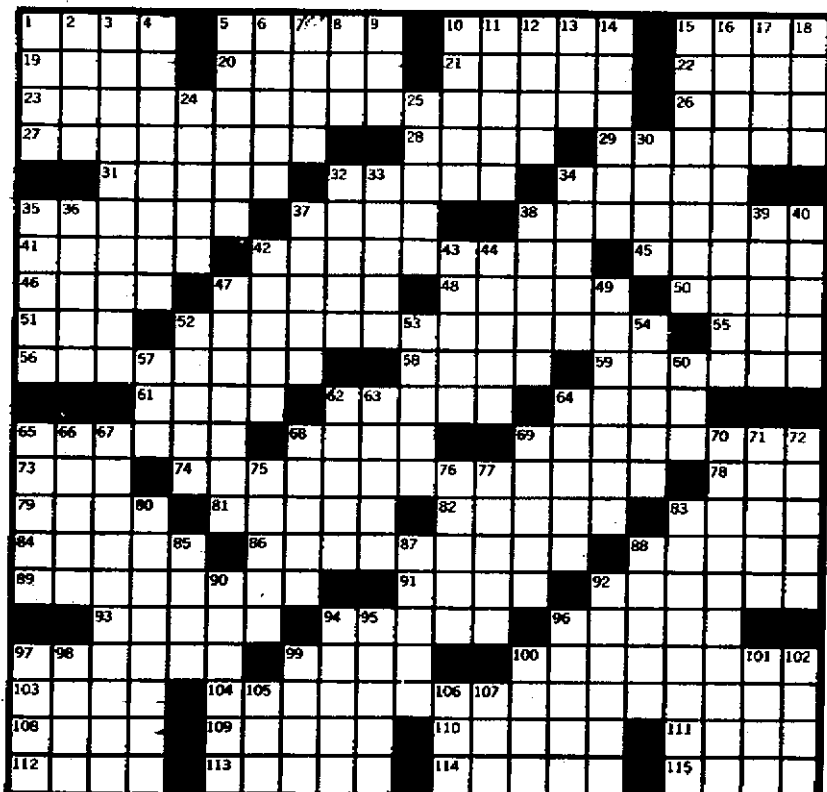
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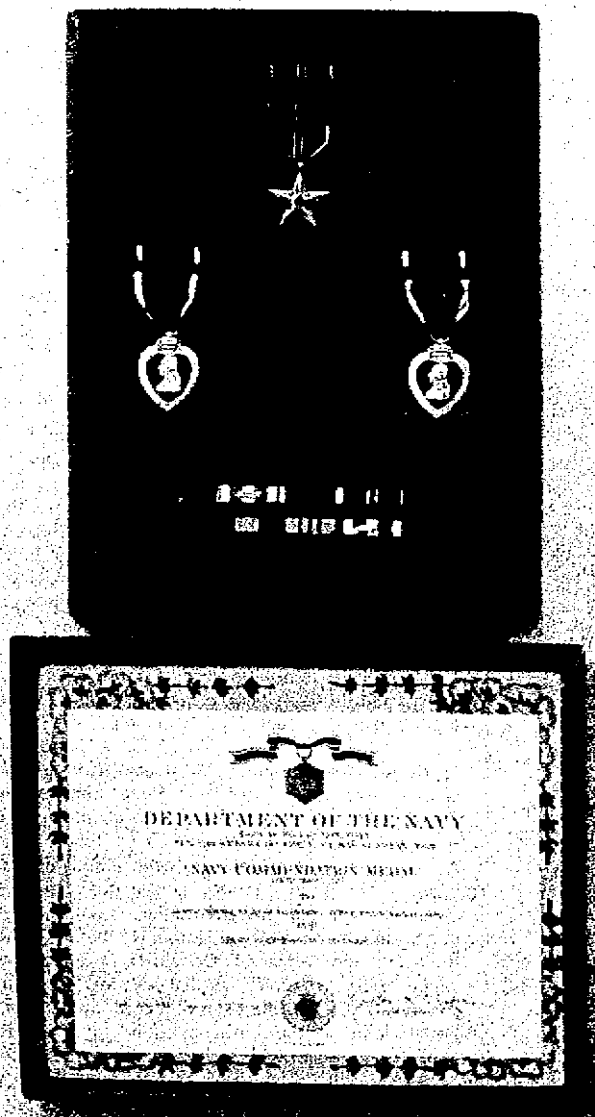
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on the cover

War Hero William Taliaferro
Vietnam Veterans :
They Need Help—Now

by Jonathan Braun



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Want the facts? Want to learn the truth about prominent personalities? Want informed opinion? Write Walter Scott, Parade, 733 3rd Ave., New York, N.Y. 10017. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

Q. I am fascinated by the relationship of E. Howard Hunt, who bungled the Watergate robbery, and William Buckley, the conservative commentator who is godfather to three of Hunt's four children. What is the basis of their friendship? Also how could our Central Intelligence Agency hire a man of Hunt's character? Are there many others like him in the CIA? —T.W., Mclean, Va.

A. In 1951 and 1952, when William Buckley Jr. was doing some work for the CIA in Mexico, his superior was E. Howard Hunt, then assigned by the CIA to its station in the American Embassy in Mexico City. Hunt and Buckley soon became fast friends. Buckley is not only godfather of three Hunt children but the executor of Dorothy Wetzel Hunt's estate. Mrs. Hunt, who was involved in the Watergate payoffs, was killed in a United Air Lines plane crash in 1972.

Hunt was hired by the CIA in 1947 because he had been a member of the OSS (the Office of Strategic Services) in World War II. For the best insight into his career and character, read *Compulsive Spy—The Strange Career of E. Howard Hunt*, by Tad Szulc.



BUCKLEY



HUNT

THEY MET IN THE CIA:

Q. Is it true that Ronald Ziegler, President Nixon's press secretary, was a "Mouseketeer" back in the 1950s? —J. J. Richmond, Washington, D.C.

A. Ziegler, 34, was never a "Mouseketeer." He did work at Disneyland, however, as a guide on the Jungle Ride.

Q. Is it true that Barbara Hutton loans her fabulous jewelry to her domestic help for parties?—Cale Lane, New York City.

A. Barbara Hutton frequently loans jewelry to her



BARBARA HUTTON

secretaries and other domestic personnel, requires them to sign a receipt for the borrowed jewelry. Several months ago she says she loaned \$25,000 worth of jewelry to her young French nurse, Chantal Chaignon, for a dinner party. Miss Chaignon contends the jewelry was a gift, not a loan, and has refused to return it. Recently a French court upheld Mademoiselle Chaignon's contentions. As a result Barbara Hutton may no longer loan out her jewelry.

Q. Sam Goldwyn, the Hollywood producer who passed away on Jan. 31 at 91, was famous for many Goldwynisms originated by his press agents. Which ones did he originate himself?—Anne Ferris, Pittsburgh, Pa.

A. Goldwyn, like the other pioneers of the motion picture industry—the Schencks, Mayers, and Warners—was a Jewish immigrant from Eastern Europe with little command of the English language. When his story editor, after reading Lillian Hellman's play, *The Children's Hour*, said to him: "We can't film this, Sam. It's all about lesbians," Goldwyn replied: "Forget it, we'll make 'em all Mexicans." He was also famous for the remark, "Include me out." And in the later years of his life when he reminisced about his early days in Hollywood, he mused: "We have all passed a lot of water since then."

Q. Is Lawrence Welk retiring from show business?—Clair Bosworth, Tulsa, Okla.

A. After 50 years in the band business, Lawrence Welk in his 70's, has decided to "slow down" but not to retire. A multimillionaire real estate operator, Welk has no financial incentive to continue as a bandleader but will play occasional dates.



THE WAY THEY WERE: SEN. JOHN TUNNEY AND MIEKE

Q. Why did California Democratic Sen. John Tunney's wife divorce him after 15 years of marriage and three children?—Karl F. Cockrane, Santa Clara, Calif.

A. According to Mieke, his Dutch-born ex-wife, the fault was the political system of the U.S. which compels a politician's wife to repress her own identity and independence.

"The wife either becomes a cliché . . . or she stays in the background trying not to be provocative," Mrs. Tunney wrote in last month's *Ladies' Home Journal*. "... It's a stifling life, it's very repressive, and a fair number of these people become slightly out of kilter and have to seek psychiatric help."

Q. Does anyone know why President Nixon had his brother, Donald, tailed by the Secret Service, the Treasury Department, and the Central Intelligence Agency?—D.R., Seattle, Wash.

A. For years the President has been afraid that his brother's business contacts and acquaintances—especially with the Howard Hughes organization—might embarrass the White House. He therefore had the Secret Service place F. Donald Nixon under surveillance. Some sources say that a variety of agents shadowed the President's brother on orders from Bob Haldeman, John Ehrlichman and John N. Mitchell, all no longer with the government.

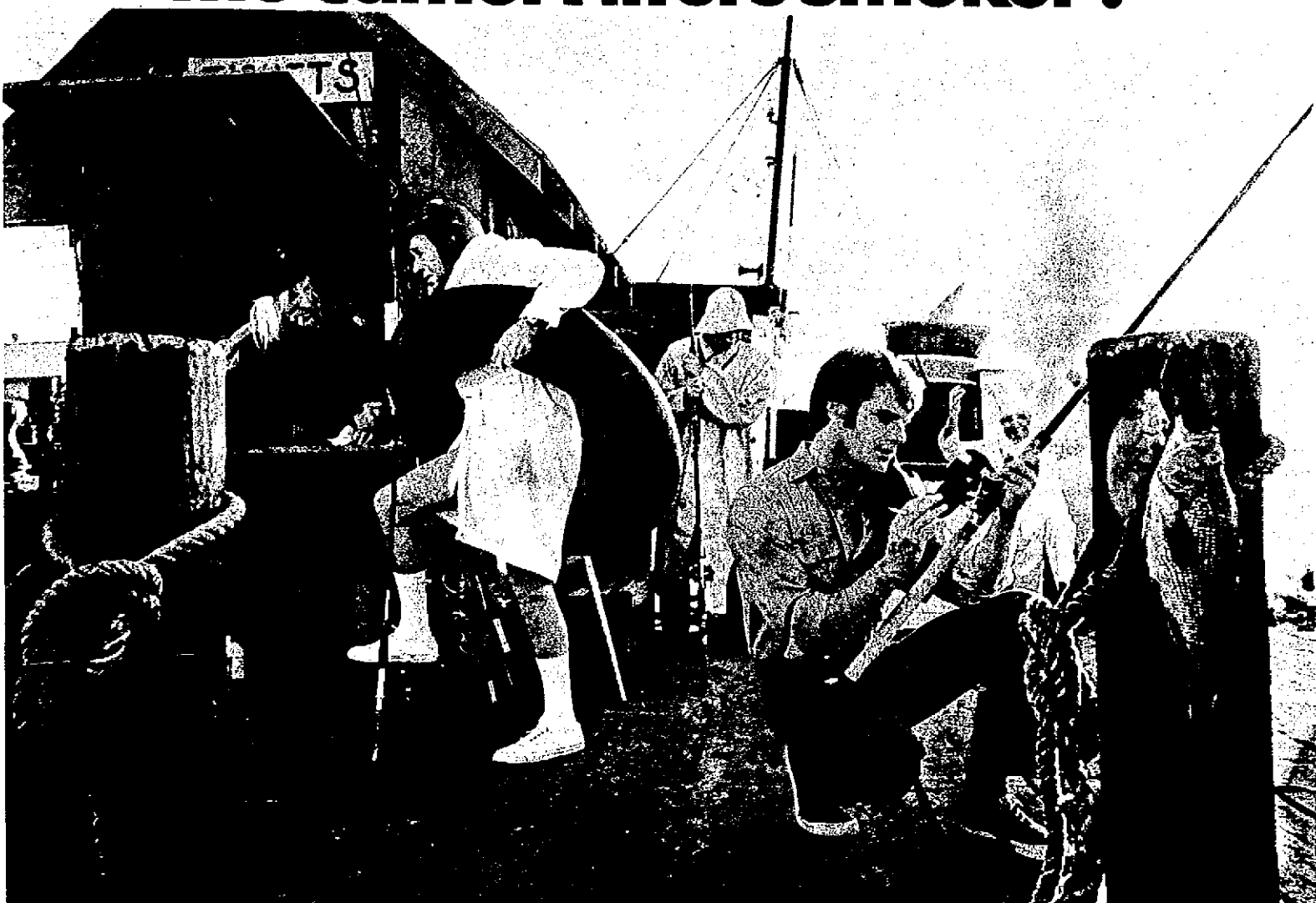
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NEWSPAPER MAGAZINE

MARCH 24, 1974

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Can you spot the Camel Filters smoker?



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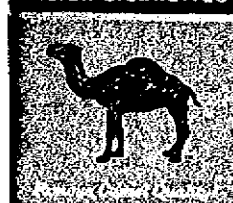
Almost everyone going fishing today has a gimmick. Pick the one who doesn't. **1.** No. He's called "The Ole Skipper" by his landlord and the finance company. Gimmick: Never sails without a good tide, fair winds, and his rubber duckie. His hard-drawing cigarettes are like a cheap lighthouse—they blink twice, then go out. **2.** Nope. He's Tim Idsol, known as "The Godfather." Gimmick: Takes no chances. Even smears shark repellent all over himself—doesn't know it's really meat tenderizer. His "Long-long"

cigarettes send the smoke so far, it carries an overnight bag. **3.** No. He's Stu Mack Paump. Makes all sea trips "by rail." He even gets seasick watching his shorts go around in the laundromat. His cigarettes have so much charcoal in the filter, he's had to join the miners' union. **4.** Right. He's here to catch fish—not the latest fads and gimmicks. Wants no nonsense in his cigarette, either. Camel Filters. Good taste. Honest tobacco. **5.** He's the cook, Phil Layasol. His meals are so bad, African pygmies come to dip arrows in his soup. **6. & 7.** No and No. They're porgie and bass.

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Keeping Up...With Youth

by Pamela Swift

Engineering Jobs

Some young people are said to be staying away from college these days because a diploma fails to guarantee them a job or career. Yet, the engineering field seems to be wide open.

For instance, Stevens Institute of Technology, Hoboken, N.J., reports that its June engineering graduates will be able to choose from an average of three employment offers each at salaries averaging \$1000 a month.

Lawrence A. Minck, director of career planning and placement, predicts that this year's top Stevens students will get half a dozen job offers at up to \$17,000 annually. Recruiters from over 150 companies have already visited the campus.

The energy shortage has been the biggest employment booster at engineering schools this year, filling the gap caused by cutbacks in the aerospace industry, according to Minck. Utilities and construction companies need talent to help plan and build new power stations and expand existing ones. Babcock and Wilcox, General Electric and Western Electric want graduates for designing and fabricating high-pressure boilers and electric generators.

Oil companies are seeking engineering help in adding refinery capacity to meet demands for gasoline and heating oil.

Stevens links the job openings for its students to their concentration on the principles underlying all the major engineering branches. But the competition for engineering graduates appears to be intense nationwide, Minck says, even though there will be as many of them as last year's 44,000.

The explanation given by the College Placement Council, Bethlehem, Pa., is that industry's need for engineers this year is 31 percent greater than last.

Rock of Different Ages

Sha Na Na, the 1950's-style rock group whose nostalgic "oldies" act once appealed mainly to college students, is now attracting a much younger audience. At a recent concert in Chicago's Auditorium Theatre, for example, most of the 4000 seats were filled by fans in their early teens—many of whom were dressed like authentic 1950's "greasers."

"Although they're obviously too young to remember the '50's," says Sha Na Na manager Ed Goodgold, "they seem to find the decade very exciting and campy."

It's been 4½ years since Sha Na Na's first big break at Woodstock, when they dazzled the crowd with their spoofy costumes, expert harmony and wild choreography. Since then, they've added a lot of comedy and satire to the act—like a skit on the old high school dance contest, for instance.

Sha Na Na's plans include a concert tour of Japan and possibly their own TV series.



Language Study Drops

Educators, especially language teachers, are concerned over the steady decline in the numbers of U.S. students enrolled in foreign language courses. Many colleges have dropped their former entrance requirement of two or three years' language instruction with the result that more and more high school students take no language at all. There's been a corresponding drop-off in college language classes.

According to the Modern Language Association, a total of 1,008,912 students registered for language instruction in American institutions of higher education in the fall term of 1972, the latest

period for which figures are available. That's down from 1,111,505 in 1970, a drop of 9.2 percent in two years. Spanish, with 364,531 students, is the most popular language, but that's off 6.3 percent. French is second with 293,084,

down 18.4 percent. The only modern language to show an increase is Russian, with 36,409, up less than 1 percent. Curiously, the sharpest rise is in ancient Greek, which is up 23.3 percent for a total of 20,584. Eureka!



THE CAMISOLE STEPS OUT

All Dressed Down

Lingerie—or a reasonable facsimile thereof—will be replacing T-shirts in many women's wardrobes this spring. Young customers are snapping up reproductions of turn-of-the-century corset covers called "camisoles" to wear with jeans and long, soft skirts.

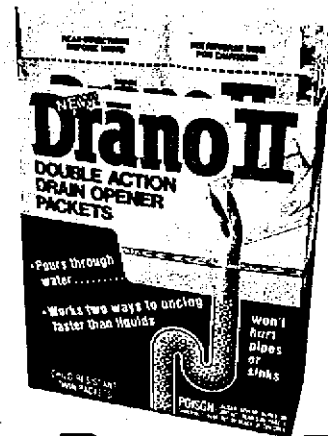
Frisly and lacy, decorated

with delicate straps and tiny bows, camisoles are pretty—and pretty daring—sportswear, and should provoke even more comment than a sassy slogan on a snug-fitting T-shirt.

"Even though you know it's underwear," says one camisole-wearer, "the ruffles and silky material make you feel dressed up."

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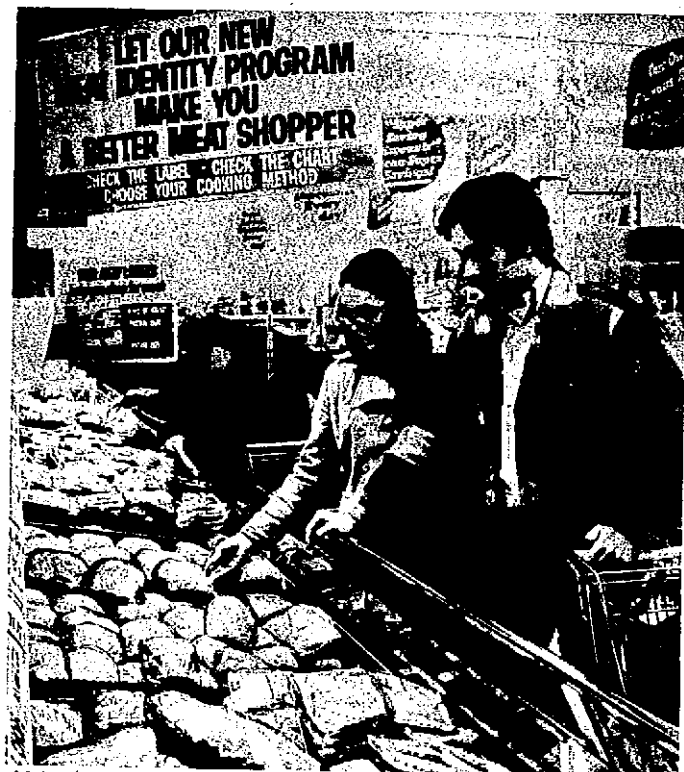
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Meat charts and standard labels will help to end confusion for many shoppers under a uniform retail meat identity program being adopted by stores.

Consumer Watch

New Meat Labels

by Ralph Morse

■ The high price of meat these days makes careful shopping a necessity for nearly everyone.

One helpful step is a nationwide program to standardize and publicize names for specific cuts. Called "Uniform Meat Identity Standards," it reduces over 1000 names for cuts of meat to 300.

David Stroud, head of the National Live Stock and Meat Board which sponsors the program, says, "We hope that these uniform standards will help consumers get maximum benefits from their meat dollars and learn to economize with a greater variety of cuts."

"The more a person knows about where the cut comes from and how to handle and cook it, the wiser shopper that person is."

The program is designed to end the old system of colorful but confusing names. What is now called a beef rib-eye steak used to be known as a Delmonico steak, fillet steak, spencer steak or beauty steak. Or, what is now called a smoked pork shoulder roll was labeled a shoulder roll, smoked shoulder butt, cottage butt or daisy ham. The new plan should make names more meaningful.

Several state and local governments are considering mandating use of the new system; many of the nation's largest supermarket chains have already agreed to adopt the system.

The nationwide effort uses posters and news labels on precut meat to help shoppers understand what they're buying. The posters show how meat is butchered. Labels relate the packaged meat to the posters.

Three-part label

The new labels contain spaces for three names: type of meat—beef, veal, pork, lamb; "primal area" or wholesale cut which contained the retail cut, and the recommended retail name.

For instance, the label on a beef rib-eye steak says, "beef, rib-eye steak." This name would be found for this piece of meat in all stores using the uniform labeling method.

For a handy booklet with scaled-down versions of the supermarket meat charts and added information on cooking and buying meat, send 25¢ for "Be a Smarter Shopper" to the National Live Stock and Meat Board, 36 S. Wabash Ave., Chicago, Ill. 60603.

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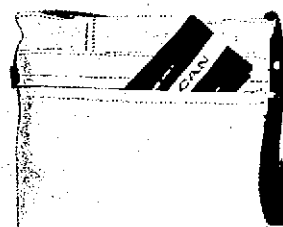
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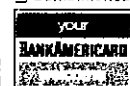
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Vietnam Veterans: They Need Help-Now

by Jonathan Braun



Ex-Marine William Taliaferro, shown here with his girlfriend, Susan Mientus, is one of countless Vietnam veterans now

battling for a decent way of life. A POW who escaped captivity, he says, "No one gives a damn" about vets' problems.

For seven days in 1968 William Taliaferro was a prisoner of war. Today, more than five years after that nightmarish ordeal, he is once again a prisoner—of peace.

He is one of thousands who have been locked into lives of hardship, disappointment and despair after serving in Vietnam.

"Everyone's glad the war is over," says Taliaferro, a 24-year-old ex-Marine corporal, "but no one gives a damn about the veterans who are still fighting to survive."

Now they fight on welfare and unemployment lines, in government hospitals and psychiatric wards—these Americans who faced death in the jungles and rice paddies of Indochina. Some fight for jobs, decent housing, education and training, others just to be accepted as good citizens, and still others to be free of terrifying memories and the chains of drug addiction. Says one vet: "We're up against a whole system."

It's a system of arbitrary justice, insensitive bureaucracy and endless red tape, and for those who see themselves as its victims, feelings of bitterness and betrayal can be doubly intense. "Many of us volunteered to go to Vietnam," says Taliaferro. "Now we can't help but wonder if we should have gone to Canada instead."

Enlisted at 17

But Taliaferro knows that for him Canada was never really in the cards. The son of an Army officer, he enlisted in the Marine Corps at 17.

He turned 18 in "Nam," became a combat radio operator, was wounded in the chest and taken prisoner in August, 1968, during a bloodbath known as the "Tet Offensive."

Because he refused to reveal his "call signs" and "thrush points"—radio codes used to direct air and artillery strikes and coordinate troop movements—his captors cut off the middle finger of his left hand.

"They wrapped my hand in a bandage," he says, "but didn't do a thing

for the hole in my chest, so I covered it with a plastic cigaret wrapper and some tape . . . On my seventh day as a prisoner the village we were in came under attack and in the confusion I managed to escape."

In Danang doctors pulled 11 pieces of shrapnel from his chest—and one year and two hospitals later, he was a 19-year-old vet with some medals and a monthly disability check.

"I wanted to be a cop before I went into the service," he says, "but the police didn't want someone with a disability on his record. The only job I could get was running a Xerox machine. Finally, I decided to go to school—I figured it was better than going nuts."

He commutes now from a small, sparsely furnished garden apartment in Elizabeth, N.J., which he shares with another vet, to the neighboring campus of Kean College, where he is a junior majoring in psychology.

Inadequate GI Bill

Ironically, Bill Taliaferro is one of the "lucky" vets who can afford an education. "Since I'm officially 100 percent disabled," he explains, "I'm entitled to \$495 a month, money for books and tuition and a monthly stipend of \$170. If all I had to count on was the GI Bill I could never make it."

Because the present GI Bill does not meet today's soaring living and education costs, only 21 percent of the eligible Vietnam vets are enrolled in college programs as compared to around 50 percent of eligible World War II vets.

"The Vietnam vet has been short-changed," says Jim Mayer, president of the National Association of Concerned Veterans. "All you have to do is look at the benefits his father received after World War II."

World War II vets received sufficient education allowances—up to \$500 a

year for books, tuition and fees—plus \$75 a month for subsistence. Vietnam vets, on the other hand, get \$220 a month—or \$1980 per school year—to cover everything, obviously far from the amount needed in these inflationary times.

A chance for all vets

Recognizing the need to achieve some kind of father-and-son parity, over a third of the Senate—including Minority Leader Hugh Scott (R., Pa.) and Majority Leader Mike Mansfield (D., Mont.)—has co-sponsored the

comprehensive Vietnam Era Veterans Educational Benefits Act (S. 2789), a five-bill education and job training package that would provide vets with annual tuition subsidies of up to \$600. The act also carries an accelerated payments provision that would provide greater monthly subsistence payments spread over a shorter period. Thus, a vet who is now restricted to \$220 a month for 36 months could receive \$440 a month for 18 months.

"Acceleration would enable vets to attend law, medical and graduate schools," says Rusty Lindley, an ex-

Special Forces captain who runs the Vietnam Veterans Center in Washington, D.C. "More importantly, it would allow educationally disadvantaged vets—who are either unprepared or unable to complete four-year college programs—to enter productive careers through two-year technical and vocational programs.

"The comprehensive act is really the only chance we have to grant an equal opportunity to all Vietnam era veterans."

continued



"Declaration of Solidarity": Georgia State Sen. Max Cleland, who lost both legs and right arm in a grenade explosion in Vietnam, looks on at the signing

of a resolution urging every American to help in reclaiming "our most precious national resource—the lives of nearly 7 million Vietnam era veterans."



Certain days each month, increasing numbers of poor, unskilled vets join special morning lines, such as this one in New York City, to get on the nation's welfare rolls.



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Carl McCarden, Commissioner of New York City's Mayor's Office for Veteran Action, makes a point as chairman of hearing on veterans' rights and needs. An ex-Special Forces major

who saw action in Vietnam and served as adviser to Ambassador Ellsworth Bunker, he is most concerned about problem of hard-core unemployment, which he calls "an acute crisis."

Senate bill may be our 'only chance' to grant Vietnam vets equal rights

VIETNAM VETERANS

CONTINUED

Although roughly 2½ million men actually served in Vietnam, there are over 3 million veterans of the entire Southeast Asian theater. A total of nearly 7 million men are veterans of what is known as the Vietnam era—including more than 340,000 who are disabled.

"I'm just happy to be alive," says Tom Bratten of Silver Spring, Md., who lost his left leg and right arm when he stepped on a land mine, and spent 3½ years in Walter Reed Hospital. "Because I was an officer I was well taken care of. It's the enlisted men who need more attention."

"I'd have to agree," said a Veterans Administration spokesman, "that offi-

cers usually do a little better while they're in the military—but that's not true in VA hospitals."

The Veterans Administration, however, has been the target of criticism. Delays in sending out checks are common, and some vets angrily say they've had to wait for six months or more. A special Ralph Nader report has accused the federal agency of operating with a fundamental orientation toward older vets. Written by a Harvard University graduate student, the report concludes that "many of the basic services the nation has committed itself, at least rhetorically, to providing Vietnam vets, are simply not reaching them."

Ombudsman proposed

Some critics have even questioned whether the VA under its present setup is capable of meeting the needs of Viet-

nam vets. Rep. Mario Biaggi (D., N.Y.), for example, has proposed the creation of a new office of assistant administrator for Vietnam veterans affairs. According to Biaggi, "The assistant administrator would serve as an ombudsman where Vietnam veterans could go and know they'd receive help."

But all this is only part of the story. "Hard-core unemployment is the most acute of all the problems facing today's vet," says Carl McCarden, New York City's Commissioner for Veteran Action.

Nearly 10 percent of vets in the labor force are unemployed, and in the low-income areas of the country—rural and urban—more than 20 percent.

On certain days set aside each month, increasing numbers of Vietnam vets join special early morning lineups to get on the nation's welfare rolls. Most come from the poorest levels of

society; few acquired any useful skills while serving in the military.

Even for skilled vets, however, landing a job can be a futile task—mainly because vets, like other minorities, are victims of prejudice and stereotyping. "I looked for work with about 15 different concerns," reports one vet, "and every one of them asked if I had taken part in an atrocity."

Uneasiness and discomfort felt by civilians in the presence of the men they have sent to war is nothing new; but never before, it seems, have so many Americans been so scared and so suspicious of their vets. Says Bill Taliaferro: "I get the feeling people are afraid a vet might do something wrong or crazy at any moment."

Time-bomb image

The time-bomb image of the Vietnam vet has been reinforced by the unpopularity and controversial nature of the war in which he fought—"a war with no friends and no fronts," as one vet put it.

"In Vietnam," says Yale psychiatry professor Robert Jay Lifton, "where atrocity and combat were almost indistinguishable, the GI was made into both victim and executioner... Whatever his struggles upon his return, many Americans continue to see him in terms of those roles... rather than as the lovable GI who came back from the wars."

"When I came home a lot of people criticized me for going to Vietnam," says Tom Aiken of New York, who is now blind in one eye because of wounds suffered during an artillery blast. "They told me they thought the war wasn't just."

"I had the feeling that nobody knew or cared why I was over there—that it was all a big waste of time," says Terry Campbell, coordinator of veterans affairs for Southern Illinois University at Edwardsville, Ill. "The whole attitude of the country is really the biggest problem vets have."

'Coming to Terms...'

"The country simply hasn't come to terms with Vietnam," adds Max Cleland, who lost both his legs and an arm in a grenade explosion and is now the only Vietnam vet in the Georgia State Senate. "How then can it come to terms with its veterans?"

And Joe Garcia, an Air Force vet who is now administrative assistant to the City Manager of San Jose, Calif., asks: "How do you get a nation to accept people they hold responsible—or at least partially for a war that no one wants to remember?"

Even the veterans organizations, which lobbied successfully for the

rights of World War II vets, seem to have difficulty accepting the boys from Vietnam. In a study commissioned by the VA, the prestigious Educational Testing Service concludes that both the American Legion and the Veterans of Foreign Wars have not demonstrated enough concern over the plight of today's vets.

"I'd go to one of the veterans organizations," says Taliaferro, "and all I'd get would be talk about the big war, the great war, World War II. Nobody even wanted to hear about Vietnam—after all, we didn't win that war."

Public rejection combined with the haunting, personal memories of combat have led to the problem of "Post Vietnam Syndrome." It's a loose term, coined by psychologists to cover the feelings of rage, persecution, alienation and apathy shared by many vets.

"I felt people wanted to sweep us under the rug when I got back," says former combat medic Jack McCloskey of San Francisco. "Especially in college—a lot of my classmates hadn't been in the service, didn't know what it was like and didn't care."

Shame and guilt

Dr. Chaim F. Shatan of New York University emphasizes the guilt that plagues many vets. "The shame and guilt of being alive," he writes, "how few of us know what that feels like, how it makes a man feel less than whole unless he can feel an identity

with the dead."

A confidential memo from the VA's department of medicine and surgery estimates that "serious and prolonged readjustment problems exist in one out of every five new veterans, but, to a lesser degree, were experienced by all."

"A friend of mine hasn't been out of his house in two years," says one vet. "He just can't seem to move—not even to the corner."

The drug problem

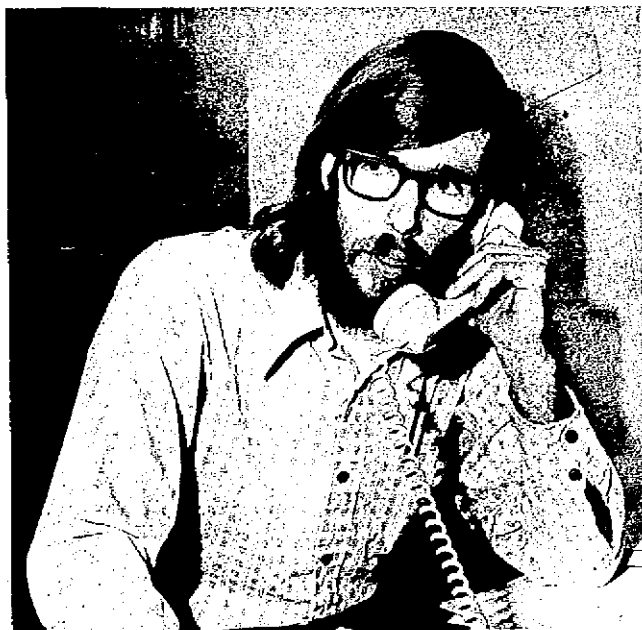
But perhaps the darkest cloud hanging over the Vietnam vet is the drug problem, since a great many Americans wrongly assume that all vets have abused drugs. "Some of my oldest friends accused me of being a dope addict when I came home," says Randy Taylor, who opened a restaurant in his small Virginia hometown after serving four years as a combat medic in Vietnam. "They even spread rumors that I wore long sleeves to cover needle marks on my arms . . . It finally got so bad that I had to close up my business."

Although the drug problem has been grossly exaggerated, there is no denying that many vets came to depend on drugs in Vietnam, some to relieve the pain of wounds, others to escape the cruel realities of war.

A government study states that many of the vets using drugs require immediate help if they are to avoid becoming hard-core addicts. Among them are those who received "Other Than Hon-



"I'm just happy to be alive," says Tom Bratten of Silver Spring, Md., seen here with his wife, Susan. Tom lost his left leg and right arm when he stepped on a land mine in Vietnam, spent 3½ years in the hospital, and now attends college.



Terry Campbell of Southern Illinois University sees public acceptance as key to vets' readjustment. "I had the feeling nobody cared why I was over there," he says. "They thought it was a big waste."

orable" discharges for drug abuse—and are now denied treatment because of VA regulations!

But the more than 22,000 vets who were given "bad paper" for drug abuse represent only a small fraction of the vets who—often for the most petty reasons—have been branded with a range of Other Than Honorable discharges. Effectively shut out of most employment and education opportunities, they have even been deprived of veterans benefits; instead of getting them automatically, Other Than Honorable vets must have their benefits granted by a special VA review board. Favorable decisions are rare.

"Catch-22"

Many vets with "Undesirable" discharges did not originally contest them because they were told by the military

that the designations could easily be changed in civilian life. In the best Catch-22 tradition, they were later informed that one of the requirements for upgrading an Undesirable discharge is holding a job for at least one year. The "catch," however, is that Undesirable vets have little or no chance of being hired by anybody.

"Vietnam vets bought a dream," says Carl McCarden, who saw action as a Green Beret and served as an adviser to Ambassador Ellsworth Bunker. "They largely bought the star-spangled dream of serving one's country and trusting the judgment of those in power to do the right thing. Tragically and inexcusably, that dream has disintegrated into a nightmare, and is now dissolving into a red, white and blue struggle for survival—a struggle by forgotten Americans."

SEOUL food

by BETH MERRIMAN
PARADE FOOD EDITOR

America, you've made us into more than a pie filling.

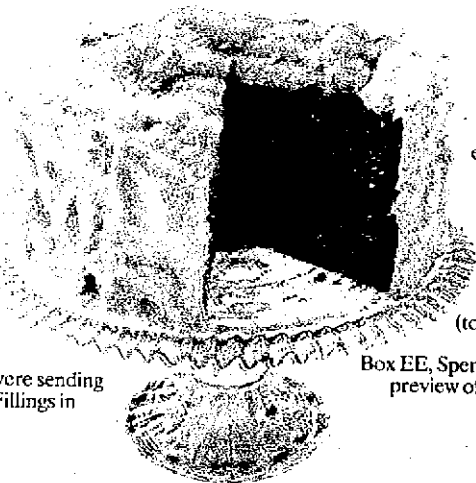
Comstock Pie Fillings were originally made to fill pies.

Then Grace Powell, one of our persnickety old ladies, told us how she uses Comstock Apple Pie Filling to make her Apple Crown Cake.

Not to be outdone, Mabel Wheeler told us about her Blueberry Cobbler made with you-know-what.

Then Harriet Foster told us her Cherry Pie Filling was just dandy in Cherries Jubilee.

Soon women all over America were sending us their recipes using Comstock Pie Fillings in



Grace Powell's
Apple Crown Cake
(As shown above)

- 1 pkg (18½ oz) Spice Cake Deluxe Mix
- 1 can (21 oz) Comstock Apple Pie Filling
- ½ cup butter or margarine, softened
- ½ cup sugar
- ½ cup milk
- ½ tablespoon all-purpose flour
- ½ teaspoon vanilla

Prepare and bake two 8-inch cake layers as package directs. Spread one-half of pie filling on first cake layer. Top with second cake layer. Spoon on remaining pie filling to within 1-inch of edge. In small mixer bowl, cream butter and sugar. In small saucepan, combine milk and flour. Cook and stir over low heat until thickened. Cool. Add milk mixture and vanilla to butter mixture; blend well. Spread on sides and top edge of cake.

Mabel Wheeler's
Blueberry Cobbler

- 2 cans (21-oz each) Comstock Blueberry Pie Filling
- ½ cup butter or margarine, softened
- 1 pkg. (20-oz) White Cake Deluxe Mix
- 1 egg

In 13 x 9-inch baking pan, spread pie filling. In large mixer bowl, cream butter. Add dry cake mix and egg; blend well. Spoon over pie filling. Bake at 350° for 40 minutes or until golden brown. Cut into twelve 3-inch squares.

almost everything except pies.

We wouldn't dream of discouraging anyone from experimenting with using our pie fillings in non-pie filling ways. In fact, we would even go so far as to encourage it. Witness our new Pie Filling Non-Pie Filling Recipe Booklet.

To receive your non-pie filling recipe booklet, send 35¢ (to cover mailing and handling) to: Non-Pie Filling Recipe Booklet, Box EE, Spencerport, New York 14559. For a preview of what it contains, here are a few recipes from it:

Harriet Foster's
Cherries Jubilee

- Vanilla Ice Cream
- 1 can (21 oz size) Comstock Cherry Pie Filling
- ¼-½ cup Brandy

Spoon ice cream into individual ice cream dishes and place in freezer until ready to serve. In chafing dish or large skillet, pour pie filling; cook and stir over medium heat until hot. In small pan heat Brandy until slightly warm; do not over-heat. Pour over pie filling. Carefully light Brandy with match. Gently shake pan back and forth to increase flame. Spoon immediately over ice cream. Makes 4 to 6 servings.

NOTE: For non-alcoholic dessert, omit Brandy. Flame by soaking six sugar cubes in orange extract for five minutes. Place soaked cubes on top of pie filling; light cubes with match just before serving.



Violinist Kyung-wha Chung, in a traditional Korean dress, serves "Dock Jim Chicken."

Violinist Kyung-wha Chung, 25, spends most of her time living up to her name, which means "harmony capital." Born in Seoul, Korea, Kyung-wha mastered the violin at age 6—and, soon after, started performing with her talented brothers and sisters.

Kyung-wha's nine-member family emigrated to America during the 1960's. While she was studying and preparing for international appearances with major orchestras, her parents opened the official Korean restaurant at the Seattle World's Fair. Kyung-wha loves good food: "I learned to cook by peeking into the kitchen back home—but I didn't use my learning until I was on my own."

Now, her two most valued possessions are a Stradivarius violin and an automatic rice cooker—both of which accompany her wherever she travels. One dish that the petite virtuoso makes when she's home—in her London or New York apartments—is Dock Jim Chicken, with its simple, delicious sauce. Serve it on rice, garnished with parsley or watercress.

dock jim chicken

- 1 fryer chicken (about 3½ lbs.) cut up
- 3 cups water
- 1 teaspoon salt
- ¼ teaspoon dried ground chili peppers
- ½ cup soy sauce
- 2 tablespoons flour
- ½ cup chopped scallions
- 1 garlic clove, minced
- 3 tablespoons ground sesame seeds
- Few sprigs parsley or watercress (optional)

Add chicken pieces to water in cooking pot, along with salt and chili peppers. Simmer about 45 minutes or until chicken pieces are tender. Remove chicken. Bring stock to boil. Mix soy sauce and flour and stir into boiling stock. Reduce heat and cook over low heat, stirring steadily until mixture boils. Return chicken; add scallions, garlic and sesame seeds. Cook 10 minutes more. Serve on rice, if desired. Makes four to six servings.

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MR. GROCER: Comstock Foods, Borden, Inc. will redeem this coupon for seven cents plus three cents for handling when submitted as part payment for any can of Comstock's Pie Filling. Any sales tax must be paid by consumer. Invoices showing purchase of sufficient stock to cover coupons must be shown on request. Coupons must not be assigned



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7¢

Comstock. The pie fillings made by persnickety old ladies.

WHAT ELSE is cooking

DATING CODES

If "open dating" codes on packages puzzle you, send for a free brochure from Farm Index, ERS, U.S. Dept. of Agriculture, Room 0054 S., Washington, D.C. 20250. This pamphlet explains "pull" date, freshness date, pack date and expiration date.

KITCHEN ENERGY

- To save energy, plan your baking so that several things requiring the same oven temperature can be baked at one time.
- Ten minutes is long enough to pre-heat an oven.
- For meats, turn off the oven a few minutes before the end of cooking time and let residual heat finish the cooking.
- One-dish meals cooked on top of the range also save fuel.
- Use only utensils that fit the burner or surface unit. Pans with flat bottoms absorb more heat. Use tight-fitting lids, and place the utensil on the range before turning on the heat. On an electric range foods will usually continue to cook three to five minutes after the unit is turned off.
- Make partners of your range and freezer. Use your oven to capacity and store make-ahead dishes in the freezer. To bake only one item, use a small portable appliance.
- Oven bags save energy, eliminating frequent opening of the oven door which lets heat escape. Meat can be marinated and tenderized in the bag, and there is no need for pre-browning. Thickened gravy "makes itself" right in the bag if a dry gravy mix is put into the bag with the meat. Part or all of the liquid suggested on the gravy mix package may also be added. No extra fuel is needed to make gravy, nor any hot water needed to clean the pan or sink.

CONSUMER CONCERNS

Recipes submitted in a recent "National Bake-Off" contest reflect two major consumer concerns—economy and nutrition. Numerous recipes contained protein substitutes or protein stretchers as ingredients. "Health food" is no longer considered a fad, but an integral part of family recipes.

REUSABLE JARS

Glass jars with screw-on metal caps can be resealed again and again. When empty, clean and dry them, and use as containers for gift foods prepared at home. Paint the covers, attach a handwritten label, and decorate the jars as you wish. Fill with a "specialty" of your own—like preserves or candy—and use them as hostess gifts, as donations to bazaars, or as a present for a new neighbor or a convalescent. The glass lets the contents show through, and the metal closures assure freshness.

Introducing Betty Crocker Crisp 'N Tender batter mix. The taste of country-fried chicken. Without frying.



With new Betty Crocker Crisp 'N Tender batter mix you get the taste of country-fried chicken, without frying.

The secret is the special Betty Crocker batter that bakes chicken golden crisp on the outside, tender and juicy on the inside. All you do is mix the batter, dip in the chicken, then put it into the oven and watch your chicken come out crisp, juicy and tender.

Once you try Betty Crocker Crisp 'N Tender batter mix, you'll know why we took the taste of country-fried chicken out of the frying pan.

And put it into the oven.

Nobody knows batter better than Betty Crocker.

J-19



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FRAUD CLAUSE: Any attempt to redeem this coupon otherwise than as provided herein shall constitute fraud. Invoices proving purchase, within the last 90 days, of sufficient stock to cover coupons presented for redemption must be made available upon request.



General Mills

CASH VALUE 1/100 CENT

J-19



Getting ready for the big show: Girls rehearse can-can number, still wearing pop's shoes. For the actual performance they'll shed brogans and put on ballet slippers.

Dancing in Daddy's Shoes

□ How many children can fill their fathers' shoes? Well, these aspiring ballerinas in Oxnard, Calif., are giving it a good try.

It seems that dance instructors Dayl Lynn and Sandra Harrison were looking for a method to strengthen their young pupils' leg muscles—and putting them in oversized boots seemed to produce the desired results.

"We tried different methods and finally found that dancing in their fathers' shoes did the trick," says Sandra. "Time will tell whether or not we're

right. As of now, the exercise not only seems to strengthen the muscles, but it makes the instruction sessions more fun—and sometimes more noisy. We think it's a method that is worth following."

The big-shoe phase of dance class lasts only a short time. After the exercise period is over, the girls put on their own satiny ballet slippers and dance normally. Somehow, it seems easier like that. But at least daddy's shoes have done their share of fancy footwork.



Oversized boots and undersized ballerinas add up to fun—and maybe stronger leg muscles.



The teacher literally is a steadying influence.

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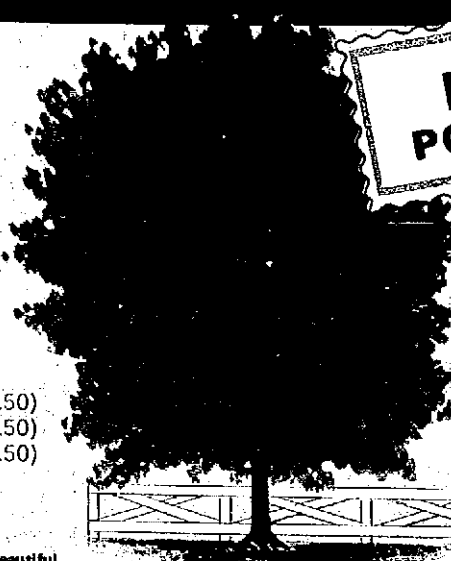
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- **Wonderful**
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In these eight pages you'll find House of Wesley's best and most popular nursery bargains for clearance this season. Use the order blank to Order Soon! You'll receive beautiful, FULLY GUARANTEED plants at unbelievable prices! If you hurry we'll pay the postage on your prepaid order! Look inside for More Bonuses!

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Masses of color
early in the Spring!

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Can you imagine a sight more lovely than dwarf masses of glowing color appearing in early spring? Creeping Phlox makes a sight this lovely. Perfectly rounded balls of color growing only 6 inches tall. And Creeping Phlox have three wonderful advantages. First, they stay green the year round. Secondly, they are masses of color in the early spring when few other things are in bloom. Third, they are wonderful for ground covers and borders. Grow in part shade or full sun. Rich color assortment of OUR choice: Rosy red, steel blue, pure white, pearl pink. You receive strong northern grown field divisions. **ORDER TODAY. SEND NO MONEY.** On delivery pay \$1.00 for 6 plants, \$1.75 for 12 plants or \$2.50 for 18 plants, plus C.O.D. charges. We pay postage on prepaid orders.



Send order today to have
Bushels of Blooms in the Fall

BUSHEL BASKET SIZE CUSHION MUMS

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Hundreds of blooms on a single plant the very first year and continuing year after year! In fact, so many flowers you can't see the leaves. These astounding mums form a dense, compact, perfectly rounded plant seldom growing more than 12 inches high and attaining a width of 2 feet. Each flower is perfectly formed and shaped. Beautiful beyond description. Blooming from late August until frost these mums will give you a blaze of glorious color when your garden needs it. Every plant guaranteed to bloom the first year. Very hardy. You receive "cream of the crop" varieties. Rich color assortment of OUR choice, Blazing Red, Shell Pink, Sunshine Yellow, Snow White — the best of over 350 tested varieties. On this offer you get our choicest field-grown root divisions — but don't be surprised to receive some already with top growth! All exceptionally hardy. Thrive even in poor soil with little care. **SEND NO MONEY.** Pay special SALE PRICE above plus C.O.D. charges. We pay postage on prepaid orders. Not sent to California, Washington or Utah.



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In mid summer this breathtaking, "color changing" Hydrangea Tree (Hyd. P.G.) is covered with masses of snow-white flowers. In August the flowers turn a beautiful bluish-pink and, finally, in the fall, to a royal purple. An excellent tree for specimen or ornamental planting. Especially nice in groups of three. Easy to grow. Fast growing. You receive choice 2' to 4' nursery grown trees with vigorous root systems.



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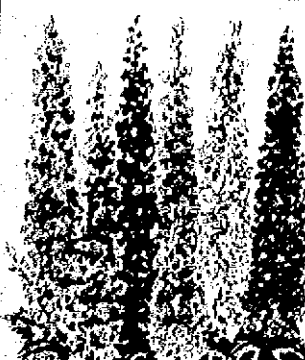


DELPHINIUM

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These giant hybrid Delphinium 10 for \$1.75 will fill your garden with gorgeous showy blooms next year and every year. Tall strong spikes, covered with dense masses of colors — from deep blue, red, purple, lavender, pink to the wonderful bi-colors. Very easy to grow. You'll receive vigorous, strong, one-year old, field-grown plants that will bloom next summer. Perfect for the back row of the perennial garden.

Bright Perennial Color
Rich Textured Foliage

PAINTED DAISES

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Bargain Price! 3 for \$1.00

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Add lovely perennial color to your June lawn or garden with these delightful Painted Daisies (*Pyrethrum*). Large bright colored flowers bloom in shades of red and pink as well as white, all with gay yellow centers. Long-lasting in the garden or vase. Painted Daisies have attractive finely-cut foliage. Will bloom again in late summer if June blossoms are cut off. Space these healthy year-old plants 18" apart for full perennial beauty. They'll grow to about 20" in sun or partial shade. ORDER TODAY. Send just \$1.00 for 3, \$1.75 for 6, \$2.50 for 9, or \$4.00 for 15 Painted Daisies.

Special Offer! CARNATIONS

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PERFECT FOR EDGINGS AND BORDERS. Penstemon *Pinifolius* is a hardy dwarf perennial — grows about 8 inches tall. Bushy perennial with pine-like foliage should be placed in a sunny, well-drained location. Being absolutely hardy, Penstemon thrives for years. Showy orange-scarlet flowers appear in June and July to brighten your yard. Trumpet-shaped flowers are very striking. This perennial needs no pruning. You pay only \$1.00 for 4, \$1.75 for 8, \$2.50 for 12 or \$4.75 for 24. We pay postage on prepaid orders. Illinois Residents please add 5% sales tax.

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Showy
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Sensational GROUND COVERS!

Easy-To-Plant, Easy-To-Grow... Become More Beautiful Every Year!



Hardy Cover for Slopes and Banks CROWN VETCH

Reg. 5 for \$2.00 10 for \$2.35
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Let this carpet of color brighten your problem areas. The strong dense root system of Crownvetch (*Coronilla varia*) makes it an excellent cover for slopes and banks, where it holds the soil and chokes out weeds. Lovely pink blossoms add summer-long beauty to this practical maintenance-free cover. Hardy aggressive Crownvetch thrives in well-drained soil in sun or partial shade, grows to a height of 10-12". Fast spreading — one plant will cover four square feet.



Creeping RED SEDUM (Sedum spurium, Dragon's Blood)

An Extraordinary ground cover for masses of summer flowers... evergreen winter foliage!

4 for \$1.00

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Rock gardens, borders, edging, under shady trees, and steep banks will be alive with carefree color when you plant this Creeping Red Sedum. Just place these hardy, northern nursery grown plants about one foot apart and watch them take over! Fill troublesome areas with a neat 3-4" tall cover that spreads fast, yet doesn't need pruning. Depend on it for bright red, star-like flowers from June through September — attractive, thick, semi-evergreen foliage the rest of the year, even in sub-zero weather! **SEND NO MONEY.** On delivery pay postman \$1.00 for 4, \$1.75 for 8 or \$2.50 for 12, plus C.O.D. charges. We pay postage on prepaid orders.

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PLANT NOW — GROWS DURING WINTER! THIS THICK, BLUE-GREEN SPREADING EVERGREEN

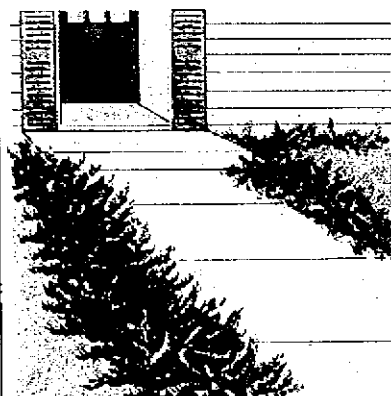
Spreads like mad to cover bare areas, steep banks and other tough spots!

SPREADING EVERGREEN

(3 for \$4.00)
\$2.00 each (6 for \$7.00)
(12 for \$13.00)

Now, with this Evergreen Carpet (*Juniperus horizontalis procumbens*), see one plant grow over ugly bare spots, even in poor soil, to cover 4 to 6' with a lovely, thick carpet of green that lasts 365 DAYS OF THE YEAR. NEVER GETS MORE THAN 5 TO 10" TALL! Instead, this hardy, drought-resistant plant uses its energy to grow horizontally. Does just fine in

well-drained areas — even where sand and rocks prevail, in sun or partial shade! **BEAUTIFUL WAY TO COVER "EYESORES."** And it stays fresh and green year 'round, without getting that dull "winter look." Start it on trouble spots now. Plant about 4' apart — six plants will cover 24 to 36'. You get hardy plants steady 6" to 10". **SEND NO MONEY.** On delivery pay \$2.00 for one, \$4.00 for three, \$7.00 for six or \$13.00 for twelve, plus postage and C.O.D. charges. We pay postage on prepaid orders.



STAYS GREEN ALL YEAR BLUE FLOWERS IN SPRING NEEDS NO SPECIAL CARE



PERIWINKLE 10 for \$1.00

(50 for \$2.98)
(25 for \$1.98) (100 for \$4.98)

Now, for shady areas beneath shrubs and in other dim places, even where grass won't grow, you can have a 12-month carpet of thick, abundant, evergreen Periwinkle (*Vinca minor*). And every spring, in May, shade-happy Periwinkle gives you a wide profusion of beautiful lavender-blue flowers that make the dullest part of the yard look like a showcase! And it grows so vigorously, you can put Periwinkle in poor, stony soil, on steep banks, in rock gardens — practically anywhere. Does better in shade than grass — but likes sun, too. Spreads and spreads; one plant grows to fill two square feet; (for quicker, denser effect plant one foot apart!); gets 4-6" tall — all without special care. You get healthy, nicely rooted plants ready for easy transplanting.

Flowering Shrubs

SPECTACULAR COLOR
FAST-EASY TO GROW
LOW, LOW PRICES



SPECTACULAR COLOR RED SPIREA

\$1.00 each

(3 for \$2.50)
(6 for \$4.50)

Rosy red flowers cover the compact bush in late spring making a gorgeous display of brilliant color. Red Spirea (Sp. Anthony Waterer) also blooms at intervals throughout the summer. Very hardy, grows in sun or partial shade. Red Spirea makes a neat, well-rounded bush that is excellent for a low hedge or in front of taller shrubs. You'll receive choice 1 to 3 foot stock. Order several of these beautiful shrubs at this budget-minded price.



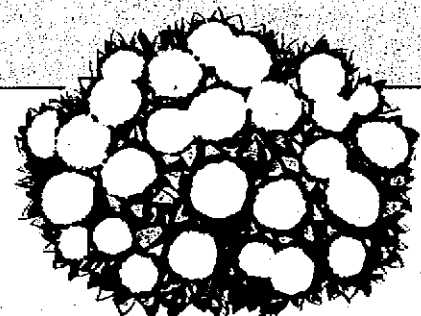
So many hundreds of Pink Trumpet Blooms on its Arching Sprays We Call it the "Weeping Pink"

WEIGELA

2 for \$1.00

(4 for \$1.75) (6 for \$2.50)

In June these gorgeous shrubs (weigela rosea) are practically buried under the weight of cluster after cluster of rosy-pink flowers. For an easy-to-grow shrub, one that will add real beauty along walls, fences, walks and drives, "Weeping Pink" Weigela is a must. You'll get nice 1 1/2 to 3 ft. plants that will thrive without extra bother — growing 6 to 8 ft.



LOADS OF FLOWERS — UP TO 6" ACROSS HILLS OF SNOW

Easy to grow
Fast growing
only \$1.00 each

(3 for \$2.50) (6 for \$4.50)

The Hills of Snow (*Hydrangea A.G.*) is one of the most magnificent flowering shrubs. Begins blooming in July and it truly is a sight to behold! Its large clusters of snow white blooms reach a diameter of about 6" and are borne so profusely that the bush appears to be a rolling mass of white. It blooms for weeks — from early July to October. Very easy to grow. Grows to only 4' thereby making it an excellent low growing flowering hedge, border or specimen plant. Requires little care or attention — grows even in poor soil. You receive hand selected 1 1/2 to 3' well rooted plants that will brighten even the darkest corners of your yard and garden.

LAWN TREES AT BARGAIN PRICES!

Yes--For Big Savings
and Best Results...
Order These Favorite
Varieties Now!

No other tree
in the world
quite like the

LILY-of-the- VALLEY TREE

Red Foliage in Fall!
Beautiful White Flowers!

Only \$1.00 ea.

(3 for \$2.50) (6 for \$4.50)

Every July this tree changes almost overnight from a pretty green shade tree into a white cloud of thousands of flowers like Lilies-of-the-Valley. The second miracle happens in the fall with the first frost, which causes the whole tree to turn to a flaming red. One of the most beautiful and unusual of all trees. Grows to 30'! And, now while our limited supply lasts, you are able to purchase this sensational tree (Oxydendrum arboreum) at bargain prices. You receive

2 to 4' top-notch collected trees. So order today! SEND NO MONEY. On delivery pay postman \$1.00 for one tree, \$2.50 for three trees, or \$4.50 for six trees, plus C.O.D. charges. We pay postage on prepaid orders.

Tasty Nuts on this
Hardy Favorite

CHESTNUT TREE

Only
\$1.50 ea.

This amazing shade and nut tree bears nut burrs 2 for \$2.75 as big as apples 4 for \$5.25 often begins bearing the 6 for \$7.50 second year. Tasty sweet kernels -- just right for roasting. Extremely fast-growing, the Chestnut (Castanea-mollissima) will soon serve

as a delightful shade tree. Lovely all summer with beautiful blooms and lustrous leaves -- a blaze of bronze in autumn. You receive choice 2-3 ft. trees, just the right size for easy transplanting. This hardy, blight-resistant version of America's traditional favorite will add old-fashioned charm and comfort to your yard. Sorry we cannot ship to California or Washington.

Produces Masses of Tulip-like Flowers

SPRING BLOOMING TULIP TREES

NOW ONLY \$1.00 ea.

3 for \$2.50 6 for \$4.50

Now, you can buy one of Nature's masterpieces at bargain prices! These magnificent Tulip Trees (Liriodendron Tulipifera) stand as high as 80 feet when full grown. And they

give wonderful shade when very young. Leaves are rich deep green turning a blazing golden yellow in fall. Wonderful shade. Grows fast. Very hardy. You'll receive strong hand selected 2 to 4 foot nursery grown trees.

One of the Fastest Growing Trees!

Lombardy POPLAR

- Graceful Beauty
- Practical Windbreak
- Easy to Grow
- INEXPENSIVE 5 for \$2.00

25 for \$7.50 12 for \$4.00

40¢ each! This low price is unbeatable. You'll get five 2-4' well-rooted trees (Pop. italica nigra) for only \$2.00! The

Poplar is extremely fast-growing. A row of Poplars planted 6 feet apart will soon provide a tall graceful screen along driveways, as backgrounds, or as dividers or windbreaks. Its distinctive shape makes it a valuable lawn tree as well, useful where broader growing trees will not fit. Enjoy these stately versatile trees in your yard. Add a number of these columnar beauties to your landscape during our special fall sale.

Beautiful Tree All
Through the Year

"PAPER WHITE" WHITE BIRCH

Sale priced at \$1.00 each

The glistening paper-white Birch (B. papyrifera) is one of the most lovely ornamental trees, with its beauty present the year around. In early spring, the bright green leaves appear, lightly covering the whole tree; in summer, the leaves

turn a beautiful emerald green; and in the fall, the whole tree turns into a gorgeous gold spectacle. But best of all, in the winter when other trees are drab and gray, the White Birch is at its very best -- its graceful trunk and slender branches are a lovely, glistening white that will brighten your yard. And White Birches are hardy, fast growing and require little care. For the White Birch to be at its loveliest, we suggest planting in clumps of three. You'll receive healthy hand-selected 2 to 4 foot nicely branched trees. So order now! SEND NO MONEY. On delivery, pay postman \$1.00 for 1 tree, \$2.50 for 3 trees, or \$4.50 for 6 trees, plus C.O.D. charges. We pay postage on prepaid orders.

Very Beautiful Fast Growing

"GOLDEN STEM" WEeping WILLOWS

\$1.50 each (3 for \$3.00)
(6 for \$5.00)

(Salix Niobe) Probably the fastest growing shade tree. Grows as much as eight to ten feet a year! Slender, graceful, drooping branches. Blue-green leaves in spring and summer change to beautiful gold in autumn. And the gold colored bark makes this tree a showpiece in winter as well as summer. Very hardy. Nice 2-4' nursery grown trees.

You'll Love These BARGAINS!

BEAUTIFUL FLOWERING TREES

FOR COLORFUL SPECIMEN PLANTINGS!

Beautiful woody vine gives
astounding foot-long flowers.

CHINESE WISTERIA

- Fast Growing
- Fragrant,
Colorful Blooms

\$1.00 each

This is a remarkable vine: it grows unusually dense with vigorous twining vines that grow and grow to form a slightly weeping, thickly foliated specimen. But the most breathtaking thing happens late in May: huge, blue-violet flower clusters seem to cover everything in sight! A cut flower sensation! Order this old-fashioned

favorite (Wisteria sinensis) now and get strong 12" to 18", fast growing plants. Send no money: on delivery, pay \$1.00 for one or \$2.50 for three, \$4.75 for 6, plus C.O.D. charges. We pay postage on prepaid orders.

MOUNTAIN ASH

An Ornamental
Sensation

ONLY \$1.00
each

(3 for \$2.50) (6 for \$4.50)

Mountain Ash — an ornamental sensation! Beautiful clusters of bright red — orange berries in fall. In spring the tree is loaded with clusters of snowy white flowers. During the summer the tree is covered with bright green feathery, fern-like leaves that turn red in autumn. The Mountain Ash (Sorbus Aucuparia) is a very hardy, fast growing tree. Grows 20 to 30'. Ideal for small lots. Limited supply — so order today. You'll receive hardy northern nursery grown 1½ to 2'

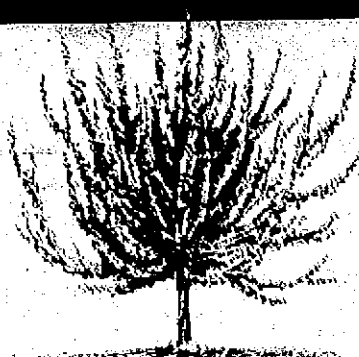
trees. SEND NO MONEY. On delivery pay postman \$1.00 for 1 tree, \$2.50 for 3 trees, or \$4.50 for 6 trees plus C.O.D. charges. We pay postage on prepaid orders.

One of Nature's Loveliest Sights

Pink Mist SMOKE TREE

ONLY \$1.50 each (2 for \$2.75)
(3 for \$4.00)

In July when most other trees have quit blooming, the beautiful Pink Mist Smoke Tree (Cotinus coccinea) bursts forth with a big cluster of light pink panicles resembling big clouds of fluffy smoke — so dense you can't see through them. The tree looks like one large cloud of smoke — like a pink cloud resting on a tree trunk. And then in the fall the tree is ablaze in a beautiful array of red, scarlet and orange foliage. Grows to 15 feet. Especially lovely when three are planted together. You receive choice, hand selected 1½ to 2' trees. SEND NO MONEY. On delivery pay \$1.50 for 1 tree, \$2.75 for 2 trees, or \$4.00 for 3 trees plus C.O.D. charges. We pay postage on prepaid orders.



50¢ ea. Blooms With Thousands of
Showy Pink Blossoms

RED BUD TREES

When you order two (2 for \$1.00)

1/2 Price Sale. (4 for \$1.75)
(6 for \$2.50)

If you've ever seen these breathtakingly beautiful Red Bud Trees (Cercis canadensis) in full bloom you're sure to want several for your own yard. And now, in this special catalog offering, we are asking half our usual price on these 2 to 4' hand selected trees. In spring Red Buds are covered with dense masses of rosy-pink blossoms, followed by lovely dark green, heart-shaped leaves. Will reach 25'. Very fast growing. SEND NO MONEY. On delivery pay \$1.00 for 2, \$1.75 for 4 or \$2.50 for 6 plus C.O.D. charges. We pay postage on prepaid orders.

Famous For Its Beauty
Since Bible Days

TREE ROSE OF SHARON

at 1/2
price

**ONLY
\$1.00** each
Reg. \$2.00 ea.

(3 for \$2.00)
(6 for \$4.00)

The beautiful TREE ROSE OF SHARON (Rosa syriaca tree form) is truly one of the most beautiful flowering trees. And now, for a limited time only, as a special introductory offer, you are able to purchase these trees at 1/2 price. The rich shamrock green leaves are covered in summer with big blooms in deep shades of red, pink, white, or blue. Begin blooming in mid-summer and last right through to fall. Very easy to grow. Fast growing. Hardy. Grows to a height of 15 ft. An excellent tree for specimen or ornamental planting. You receive choice, nicely rooted, hand selected trees that are at least 2 to 4 ft. tall. So order today while our 1/2 price sale lasts.



Flowers appear even before the leaves!

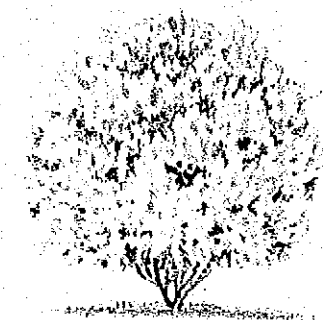
Blooms often measure 10" across!

Pink Flowering \$2.50 each MAGNOLIAS (2 for \$4.50) (3 for \$7.00)

SPRING BLOOMING — These beautiful Magnolias (soulangeana) bloom in mid-spring with dense masses of beautiful pink blossoms, often measuring 10" across. Unbelievably lovely; will increase the value of your property by many dollars — deep rich leaves follow the flowers. Free planting guide with every order.

FRAGRANT MAGNOLIAS — with big, waxy-looking, rosy-pink blossoms that folks can hardly believe are real: these trees are hardy, sure to grow and well started. Not uncommon to see 3 foot plants blooming their heads off. You receive choice hand selected 2 to 4 foot trees. Order TODAY while the supply lasts.

Pick Armfuls Of Beautiful Lilacs PERSIAN LILAC



• A riot of Color!
• Scores of Flowers!
Only \$1.50 each
(3 for \$3.00) (6 for \$5.00)

Here's the lilac that many experts say is the loveliest of all! These gorgeous, fragrant Persian Lilac (Syringa vulgaris) produce lots of purple and lavender blossoms. Have loads of cut flowers. Beautiful deep green leaves. Very easy to grow. Ideal in groups or borders. You'll receive healthy hand-selected 2 to 3 ft. nursery grown trees. An ideal transplanting size. SEND NO MONEY. On delivery, pay postman \$1.50 for 1 tree, \$3.00 for 3 trees or \$5.00 for 6 trees plus C.O.D. charges. We pay postage on prepaid orders.

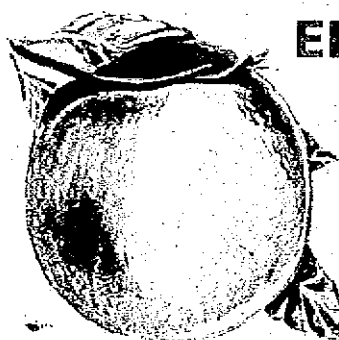
SAVE MONEY GROW YOUR OWN FRUITS AND VEGETABLES



Excellent For Eating! RED DELICIOUS APPLE

only \$1.50 ea. (2 for \$2.75) (3 for \$4.00)

Red Delicious Apple - Yields large crops of rich red apples. A superior, large, uniform apple - just right for cooking or eating. You'll receive carefully grown, well-rooted 1½ to 3 ft. trees.



The Standard of Excellence! ELBERTA PEACH only \$1.50 ea.

(2 for \$2.75) (3 for \$4.00)

Leader of all peaches. A beautiful peach of good quality; not only the best orchard variety but also for planting in the garden. Elberta is harder in bud than many varieties, therefore, a more uniform cropper. It is large, yellow with red cheek, juicy, high flavor. Flesh yellow; free-stone. Ripens September 15-20. You'll receive carefully grown, well-rooted 1 1/2 to 3 ft. trees.



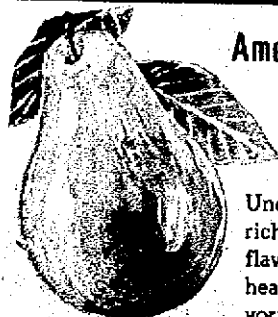
EARLY RICHMOND CHERRY

A Leading
Sour Cherry!

Only \$1.50 ea.

(2 for \$2.75) (3 for \$4.00)

Early Richmond Cherry is excellent for pies and preserves. Berries are light red and thin skinned. Ripen in June. You'll receive carefully grown, well-rooted 1½ to 3 ft. trees.



Americas Favorite for Taste and Size! BARTLETT PEAR

only \$1.50 ea. (2 for \$2.75) (3 for \$4.00)

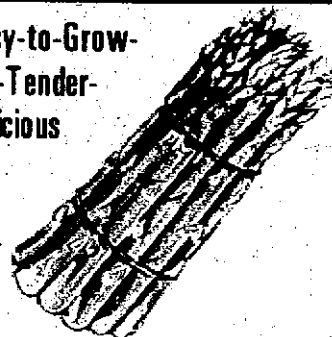
Unexcelled for canning, picking and eating. Large, rich golden yellow with red blush. Juicy with rich flavor. Trees are vigorous and long lived, and bear heavy full crops year after year. An all around favorite. You'll receive carefully grown, well-rooted 1½ to 3 ft. trees.

PLEASE NOTE

Plants listed in this catalog are suitable for most parts of the U.S. In very cold climates check for hardiness. All illustrations are artists renderings and are reasonably accurate as to shape and color.

House of Wesley, Nursery Division - Bloomington, Illinois 61701

Easy-to-Grow-
Big-Tender-
Delicious



ASPARAGUS

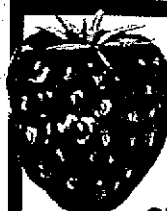
10 Plants only \$1.00

(20 for \$1.75) (30 for \$2.50)

Big, tender, delicious - and perhaps the easiest grown of all summer vegetables! Once established, the original planting usually produces for 20 years! Martha Washington variety produces abundant, giant-size with tender tips.

Check the Reasons
for Buying Now
From HOUSE
OF WESLEY

1. Useful Beautiful Plants and Trees
2. Low Prices
3. Exciting Bonuses!
4. FREE POSTAGE
5. Money-Back Guarantee



Why be satisfied with ordinary-sized strawberries when we guarantee you can have these extra sweet

Extra Huge! STRAWBERRIES

Next Summer!

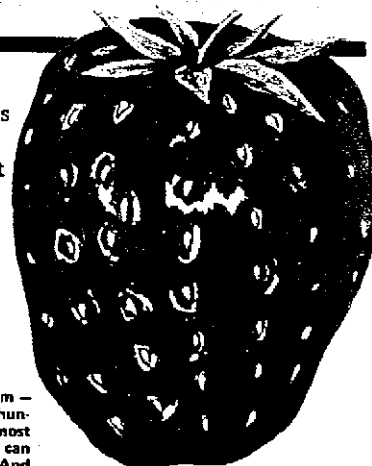
25 for \$2.25

(50 for \$3.50)
(100 for \$5.50)
(200 for \$10.00)

The last time you picked strawberries - or bought them - how many did it take to make a quart? Eighty? One hundred? More? Regular strawberries are so small - most people lose count! But with this hardy variety, you can expect quarts FROM JUST 30 STRAWBERRIES! And these extra-sweet berries (Giant Robinson) are highly disease resistant, they ripen very fast, plus they produce lots of new runners to give you a bigger patch every year! Have wonderful big strawberries for jams, freezer, fresh desserts for months! SEND NO MONEY. On delivery pay postman cost shown, plus postage and C.O.D. charges. We pay postage on prepaid orders.

CAUTION!

The most frequently noted "complaint" on these marvelous berries is that most people just didn't think to order enough! Honestly, you will want at least 50 of these plants to start - even for smaller patches.



ACTUAL SIZE!

Biggest strawberries most folks have ever seen: dark red, very sweet - yet firm. All purpose - freeze, jam, eat 'em fresh!

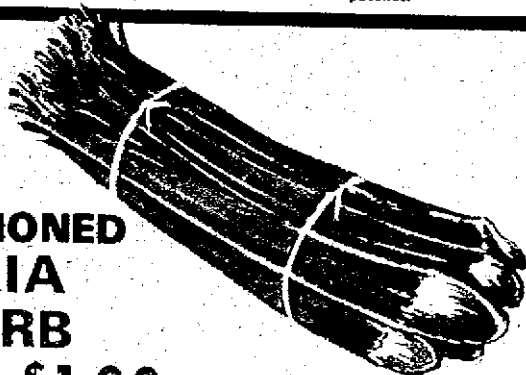
From your Garden
Very Easy-to-Grow

TENDER MEATY DELICIOUS OLD-FASHIONED VICTORIA RHUBARB

5 Roots Only \$1.00

(10 for \$1.75) (15 for \$2.50)

How about some old-fashioned Rhubarb pie! It is easy to start and this Victoria Rhubarb grows a new crop every year without replanting! Gives beautiful flowers, too. Makes a nice perennial border. Large 5/8" to 1" nursery roots.





Imported from JAPAN ...
Fabulously Beautiful
The King of Flowers
TREE PEONIES

*Up to 200 Blooms
on ONE Plant
Live for Generations!
Grow up to 6 Feet!*

\$2.75 ea. (2 for \$5.25)
(4 for \$9.95)

Fabulously beautiful Tree Peonies are the aristocrat of any garden. Up to 200 giant blooms on ONE plant. Giant blooms resemble nothing you've ever seen before — they are up to 8 inches across — each delicately formed petal resembles soft, shiny oriental silk. Foliage is a lush deep green. Very hardy, withstands the long cold winter of most of our northern states. Tree Peonies are woody shrubs often growing to 6 feet. Doesn't die back in winter, but grows and grows — year after year. And, Tree Peonies live for generations — often for a hundred years or more. Your choice of deep red, pure white or lustrous pink. Order today. Very limited supply. **SEND NO MONEY.** On delivery pay \$2.75 for 1 plant, \$5.25 for 2 plants or \$9.95 for 4 plants, plus C.O.D. charges. We pay postage on prepaid orders. Order now and see for yourself why we say the Tree Peony is truly "the focal point of any garden." Not sent to Montana.



*Masses of Lush Flowers and
Foliage all Summer*

**GIANT HYBRID
CLEMATIS**

*Loads of iridescent flowers
on hardy, graceful vines!*

\$2.00 each (2 for \$3.75)
(3 for \$5.25)

These giant, prized Clematis — with blooms up to 5" across — blooms that start in late June and refuse to quit until early September — blooms and glorious foliage that will quickly vine over, up and around arbors, tree stumps, even troublesome utility posts — will become your best friend this summer. These are so spectacularly colorful and profuse they simply are a must to turn a hum-drum area into a showcase of exciting color. Clematis will amaze you with its rapid growth and mass production of flowers. Hundreds of shimmering flowers from each vine . . . plenty of long lasting cut flowers, too! Choice, hardy plants delivered in pots. These sturdy varieties are greenhouse grown and are nicely started in 2 1/2" pots. Easy to grow. Just give them a place to vine where they will be exposed to plenty of sun. Their roots should be cool — a few annuals will shade them just fine! Order today and receive your choice of these popular colors — gleaming pink, bright red, brilliant deep violet purple.

Amazing SIX-In-ONE GLASS GARDEN



- Often Called Terrarium!
- Produces Own Water Supply!
- Goes Unattended for Months!

\$2.00 ea.
2 for \$3.75
3 for \$5.00

Long a best-seller at House of Wesley, the unique Glass Garden plants continue to be one of your best plant buys. For only \$2.00 you get a packet of several unusual woodland plants that will fill your gallon-size container with a charming miniature garden in just 2 to 3 weeks. Just imagine — beautiful Red Partridge Berries, white flowering Rattlesnake Plantain, tree-like Ground Pine, fern-like Club Moss, palm tree-like Pipsissewa, and carpet-like Sheet Moss — all growing and thriving in a self-sustaining garden that even makes its own water supply!

TERRARIUM. Because no special skill or care is needed, this delightful terrarium can be a wonderful project for children, who will be thrilled and fascinated by the miniature landscape THEY have produced. An enjoyable educational experience for any age child!

VERSATILE. Extremely versatile, the handsome Glass Garden makes a lovely centerpiece for all occasions, an unusual addition to large or small plant collections, or, if your space is limited, the Glass Garden provides a varied collection in itself.

Use the handy coupon on this page to order several packets (glass container not included) for yourself and friends.

To make sure you receive top notch grade and quality, every single plant, shrub, tree, bulb and house plant is carefully inspected before shipment. Many of your friends may enjoy taking advantage of the money-saving offers listed on these pages, too. Also, this catalog supersedes all previous catalogs. (Prices listed in all previous catalogs are now void.)

**BEFORE YOU ORDER
SEE SPECIAL HEDGE
BARGAINS ON
NEXT PAGE.**

SEND NO MONEY

Make your selections on the order blank and mail today. On delivery pay postman for items plus postage and C.O.D. charges. **SAVE MONEY.** Enclose full payment and we pay postage. All varieties labeled for your convenience. Please send 25% deposit on C.O.D. order of \$10.00 or more.

**READ OUR FULL PROTECTION
GUARANTEE**

All items guaranteed to be of high quality, exactly as advertised and to arrive in good healthy condition or purchase price will be refunded. **RETURN SHIPPING LABEL ONLY** — you may keep the plants. (One year limit).

PLEASE PRINT PLAINLY
USE THIS EASY ORDER BLANK — SEND NO MONEY

HOW MANY	CAT. NO.	Name of item	Cost
Page 1	163	Lg. Blue Spruce	
	237	Creeping Phlox	
	249	Cushion Mum	
	796	Red Maple	
Page 2	212	Carnations	
	305	Delphinium	
	604	Oriental Poppies	
	608	Painted Daisies	
	620	Pentstemon	
	762	Shasta Daisies	
Page 3	221	Crownvetch	
	244	Creeping Red Sedum	
	327	Spreading Evergreen	
	449	Hill of Snow	
	638	Periwinkle	
	791	Red Spirea	
	910	Welgela	
Page 4	198	Chestnut Tree	
	486	Lombardy Poplar	
	497	Lily Valley Tree	
	871	Tulip Tree	
	903	Weeping Willow	
	915	White Birch	
Page 5	213	Chinese Wisteria	
	518	Magnolia	
	563	Mountain Ash	
	639	Persian Lilac	
	710	Red Bud Tree	
	757	Smoke Tree	
	865	Tree Rose of Sharon	
Page 6	132	Asparagus	
	262	Apple Tree	
	263	Cherry Tree	
	281	Peach Tree	
	293	Pear Tree	
	735	Rhubarb	
	742	Strawberries	

TOTAL THIS COLUMN

HOUSE OF WESLEY, NURSERY DIVISION
Dept. 66-107 R.R. 1

BLOOMINGTON, ILL. 61701

Send items below: Prepaid ☐ C.O.D. ☐

Name _____

Address _____

City _____ State _____

Zip Code for Fastest Mail _____

TOTAL BROUGHT FORWARD

HOW MANY	CAT. NO.	Name of item	Cost	Cost
Page 7	414	Glass Garden		
	669	Pink Clematis		
	679	Pink Tree Peony		
	692	Purple Clematis		
	694	Red Clematis		
	729	Red Tree Peony		
	924	White Tree Peony		
Page 8	351	Douglas Fir		
	688	Privet Hedge		
	722	Red Twig Dogwood Hdg.		
	735	Rose of Sharon Hdg.		
	766	Russian Olive		
	835	Bonus Tr. Hydrangea only 35¢		
	857	Tr. Hydrangea (1 for \$1.00)		
	200	Bonus Burning Bush only 50¢		
	192	Burning Bush (1 for \$1.50)		

Illinois Residents please add 5% Sales Tax.
More Specials on next Page!
Please send 25% deposit on C.O.D. orders of \$10.00 or more.

GRAND TOTAL

LOW COST HEDGING FOR EVERY NEED

Easy-To-Plant, Easy-To-Grow... Become More Beautiful Every Year!



**Fast Growing
Silver Gray Beauty**

RUSSIAN OLIVE 6 for \$2.98

You'll be amazed at the rapid growth of these versatile Russian Olives (*Elaeagnus angustifolia*). And their unusual silver-gray color will make them welcome in any landscape. Because they are fast-growing, lovely all season, and very hardy, Russian Olives make perfect hedging or screen planting... can be clipped or left to grow to 15-20 ft. You'll especially enjoy the fragrant yellow-white blossoms each May. Russian Olive will grow in poor soil, remaining full and lovely through all kinds of weather. Thrives in full sun or partial shade. Plant these 1 1/2 to 3 ft. nursery grown trees 6-8 ft. apart for full screening.

(12 for \$5.49)
(24 for \$9.98)
(36 for \$14.49)



**100 Feet
of
Friendly
Fence
only \$2.98**

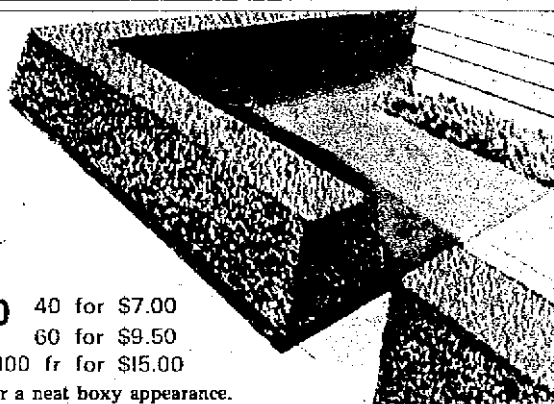
ROSE OF SHARON HEDGE

25 plants — 100 feet — \$2.98 (50 plants — 200 feet — \$5.75)

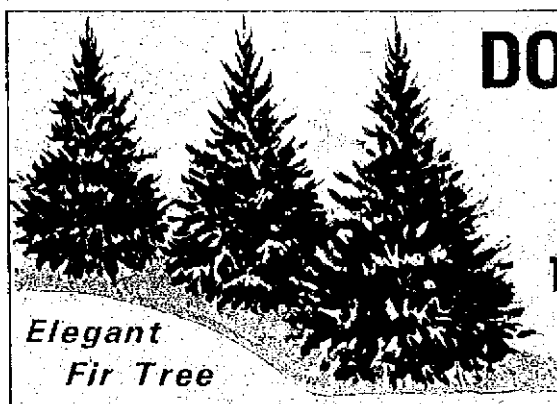
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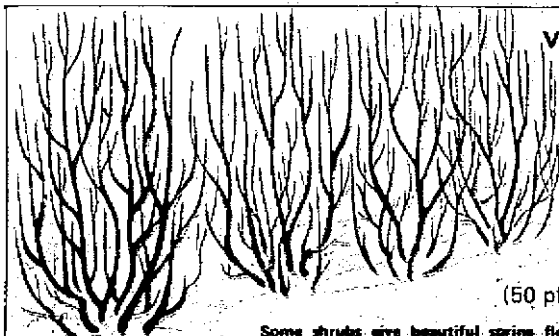
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Natalie de Goodall, reared in Ohio, now is a botanist and housewife at southernmost tip of South America.

The Ohio Woman Who Lives at the Bottom of the World

by Richard Harrington



The Goodall family poses for a picture at the entrance of their home, flanked by two whale ribs. From left are Tom, daughters Abigail, 8, and Anne, 9, and Natalie.



Map shows Tierra del Fuego's remote location at "the bottom of the world."

USHUAIA, TIERRA DEL FUEGO.

You can't set up house much farther south than Natalie de Goodall and still remain on the earth.

Natalie, who's in her late 30's, lives closer to Antarctica than any other American woman. Her home, which she shares with her husband Tom and two lively daughters aged 8 and 9, is in Tierra del Fuego, or the Land of Fire, an island at the southernmost tip of South America, near the Strait of Magellan and Cape Horn.

"In the 11 years I've been here, I've never been bored," says the blue-eyed, buxom Natalie, who's known as "Doña Nati" to the native Spanish-speaking workers employed on "Estancia Harberton," the sheep ranch operated by the Goodall family.

As remote as it is, the Goodall's "estancia" is a thriving establishment.

It consists of 50,000 acres with 8000 sheep, a cluster of buildings around the main homestead, and a grassy airstrip with a Cessna 180—a small plane that provides the principal link with the mainland. Both Natalie and Tom have a pilot's license. The rest of the island is covered with sheep ranches, and the nearest neighbor is 20 miles away.

Tierra del Fuego is shared by Argentina and Chile. The Goodalls live in the Argentinian portion.

The menu is mutton

Thanks to their remoteness from what others call "civilization," Natalie has had to make adjustments unknown to most American housewives. She does her cooking on a wood-burning stove and virtually the only meat she gets to prepare is mutton.

"We boil it, roast it, fry it and smoke it," she says with a laugh. "Then for variety we have mutton stroganoff, mutton meatloaf and mutton barbecue. Oh, once in a while there's chicken, fish or even beef. But do you know, by now I prefer mutton."

Food supplies from Outside—in Tierra del Fuego they think of it with a capital "O"—are brought in once a year, along with ranch supplies, diesel fuel and gasoline. Most of the orders are shipped from Buenos Aires, 1300 miles to the north, and arrive by boat at the estancia's jetty. The nearest "shopping center" to the ranch is the town of Ushuaia (pop. 5300), which claims to be the world's southernmost settlement.

continued

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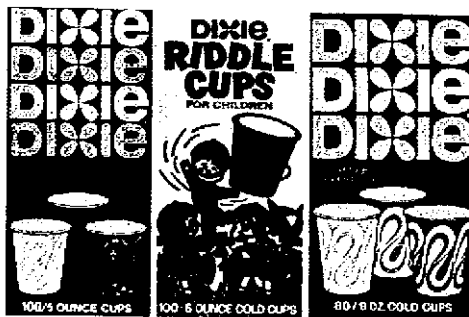
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With no other children for 25 miles, the Goodall girls find own fun. Here they're on swings built by their father near house.

BOTTOM OF WORLD CONTINUED

Natalie has been able to develop her own interests during her years at the bottom of the world. A graduate of Kent State University in Ohio with B.S. and M.A. degrees, she's written a descriptive booklet about Tierra del Fuego which is now in its second printing, and also has designed illuminated maps of the island which are sold in Ushuaia.

But her true specialty is botany. She collects and studies plants, and makes beautiful detailed sketches of them. She has a research grant from the National Geographic Society, which also presented her with a stereoscopic microscope to aid in her work. She's working on a manual of the plants of Tierra del Fuego, and already has 2500 pressed specimens in her studio office's files. She's shipped dried plants to herbaria on three continents, and has identified a number of species herself. She works closely with scientists in Argentina's universities and is regularly invited to scientific conclaves in Buenos Aires. "Doña Nati" has even had scientific visitors come to the ranch to do research.

Bilingual daughters

Being a mother is no less demanding a task on Tierra del Fuego than elsewhere. Natalie's daughters Anne and Abigail speak Spanish and English—they learn the former language in school in Ushuaia, and the latter from their mother at home. The girls have made two trips to the United States, to visit their grandparents in Ohio. Although the nearest children are 25 miles away, the Goodall girls enjoy simple things, like a backyard swing built by their father and a small outdoor museum they've assembled of unusual specimens, including the jawbone of a small whale. The entrance to the Goodall house itself is flanked by an archway made from two whale ribs. And how many American children can see whales spouting in a channel that runs near their home?

Natalie first came to South America when she was Natalie Prosser, working as a schoolteacher at an oil station in Venezuela. But she'd read a book about Tierra del Fuego, called *Uttermost Part of the Earth* by E. Lucas Bridges, and she determined to see it for herself. So she wrote a letter to the Bridges family on the Estancia Harberton, asking permission to visit. A guarded invitation came from Mrs. Clarita Bridges de Goodall. Natalie got herself to Ushuaia and chartered a light plane to fly her the 40 miles to the estancia.

Gave her a lift

She was deposited at a grassy field about six miles from the main house and started walking. About a mile later she was met by a tall and rather silent man named Tom Goodall, who took her bag and led her to his jeep. He afterward admitted to her that he rather resented her intrusion at first, and left most of the hospitality to his mother Clarita. But Natalie, undaunted, stayed on six weeks, enjoying both the countryside and life style, despite the cool climate and blustery winds. Five months later they were married, with Tom flying to the Prosser farm near Lexington,

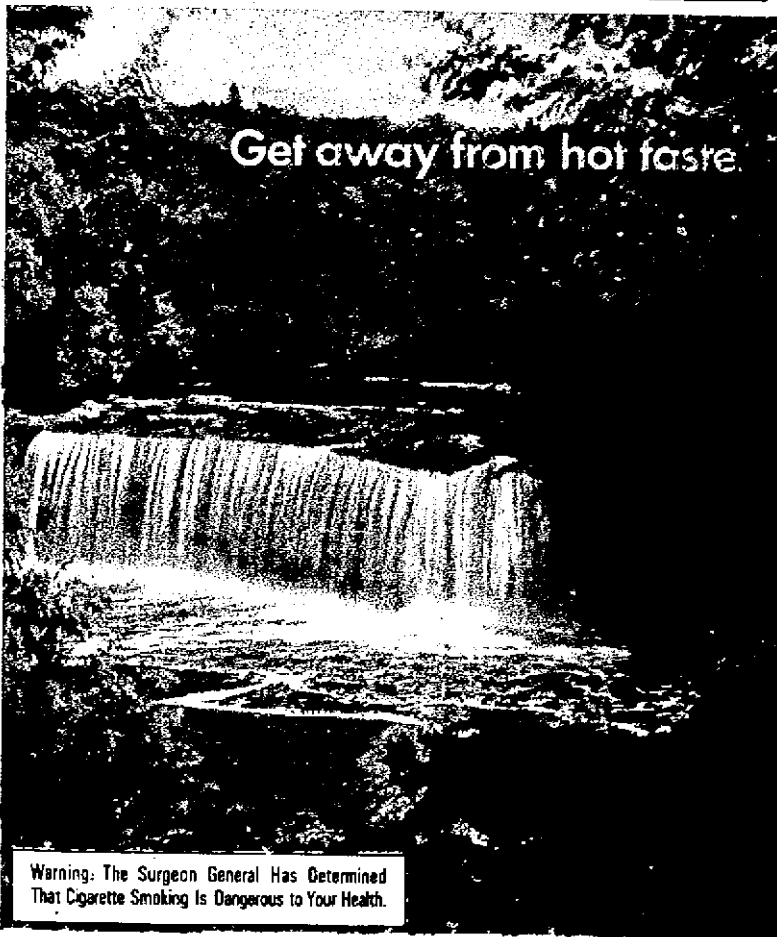
Ohio, for the ceremony.

Tom's mother, now 71, still part of the household, pursues her own hobby of archeological and historical investigations on the island. Tom himself was born in Scotland, the ancestral home of the family, but was brought to Tierra del Fuego at the age of 6 months. He likes the cold, rugged, isolated country and says he can't stand warm climates.



Homemade five-mile trail connects the ranch with small airstrip. Roadway was hewn from a forest of Antarctic beech.

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Managing the estancia is a full-time job, but Tom also is a ham radio operator. Radio provides an important link for the Goodalls—the only medical services available are in Ushuaia.

But while the Goodalls enjoy some of the amenities of modern life, such as radio, motor and air transport and even a limited supply of electricity, they've

also learned the uses of more primitive methods. Among the furniture in the ranch house is an old spinning wheel on which Natalie spins wool sheared from the sheep on the estancia. What's more, she's teaching her daughters to do it, too. "I like to tell them," she says, "that down here we can do anything we set our minds on."



Natalie and Tom like to botanize in the garden. Flowers and herbs include carnations, tiger lilies, roses and lupines, which flourish despite the cool, blustery winds.

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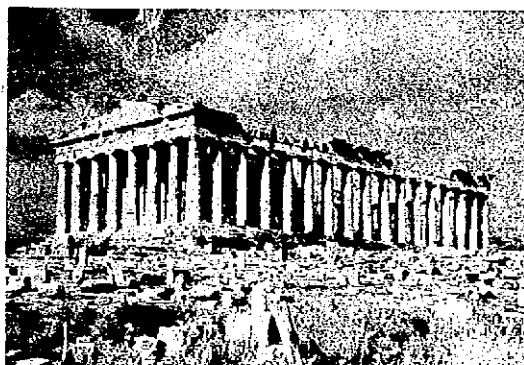
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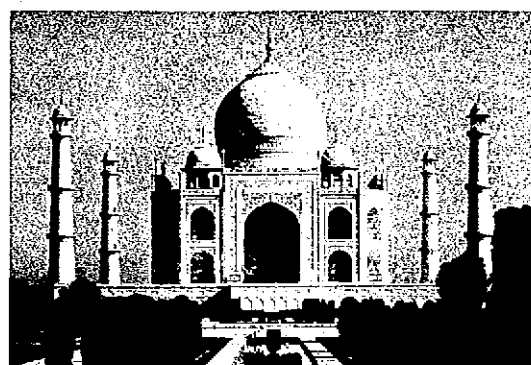
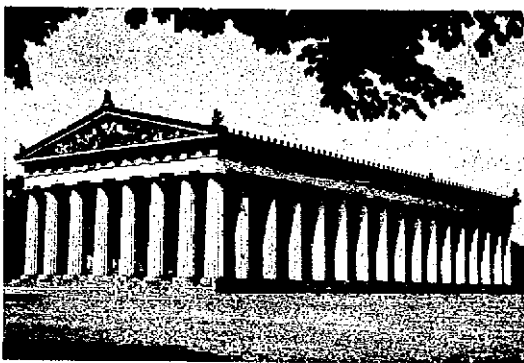
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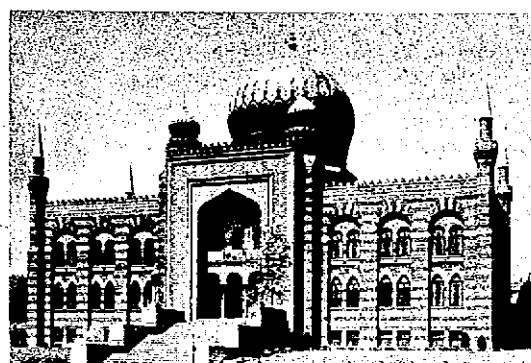
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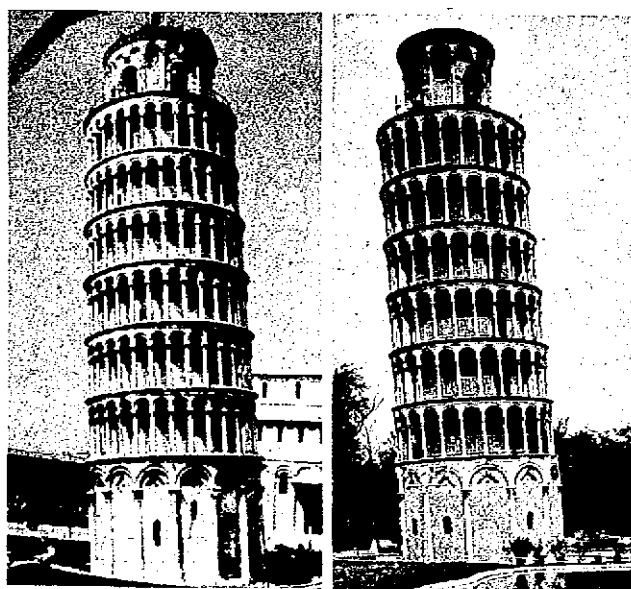
Greece's ancient Parthenon is now in ruins, but visitors to a park in Nashville, Tenn., can see how it once looked.



One of the world's wonders, India's Taj Mahal, above, inspired design of this Masonic temple in Milwaukee, Wis.



A World Tour in America



Italy's Leaning Tower of Pisa, left, has been recreated, with a permanent tilt, in Niles, Ill. Copy's bell tower is open to the public.

Would you like to visit some of the world's most famous architectural wonders without ever leaving this country? Sheldon S. Brown can show you—sort of—in his new book, *Remade in America: The Grand Tour of Europe and Asia Within the USA*.

Featured in the work are about 400 photos spotlighting American replicas of architectural landmarks from over 30 nations. The famous Leaning Tower of Pisa, for instance, has been recreated in the Chicago suburb of Niles, Ill. Unlike the original, however, its tilt was planned and is permanently held in place by steel bars.

India's 300-year-old Taj Mahal influenced the Masonic Tripoli Shrine Temple in Milwaukee, Wis. And the Cathedral Basilica of the Assumption in Covington, Ky., is modeled after Notre Dame Cathedral in Paris. The ancient Parthenon of Athens can be seen as it once looked in "The Athens of the South," Nashville, Tenn.

Even the White House turns out to be a kind of replica! Its north side is based on the palace of the Duke of Leinster in Dublin, Ireland, and its south side on the Château de Rastignac in Périgord, France.

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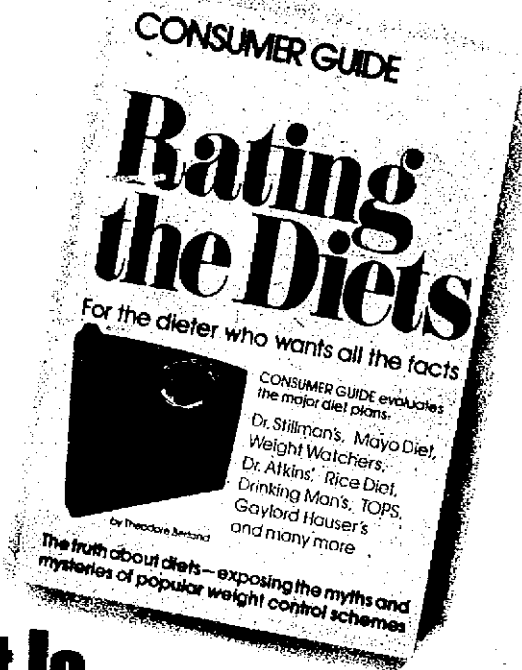
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The question is how? We're confronted by a bewildering array of different diets, each heralded as the latest, surest and most painless way to shed poundage. Each month seems to bring out a new surefire system, from Dr. Atkins' Diet Revolution to the Zen Macrobiotic Way. It's enough to drive a would-be dieter to drink—not to mention food.

Now at last a book has appeared that forthrightly and fearlessly considers all the diets, compares them, and without mincing words selects the one diet that's best for you. Entitled *Rating the Diets*, it's a comprehensive, authoritative, 386-page paperback book that retails for \$1.95 but is available to PARADE readers for only \$1.

Rating the Diets is published by Consumer Guide, an organization dedicated to evaluating leading consumer products. *Rating the Diets* takes up one by one all the diets you've heard and read about—Dr. Atkins', Dr. Stillman's, the Drinking Man's, Carleton Frederick's, the Nine-Day Wonder Diet, and the others. It also takes up some you

may never have heard of.

Rating the Diets tells you which diets are safe and which are dangerous. It discusses candidly the roles of diet pills, diet doctors and diet organizations. It gives a clear, thorough explanation of the scientific basis of dieting so that you'll understand the essential differences among low carbohydrate, high protein and high fat diets—letting you know not only what you're eating to lose weight but why. You'll find sample diets, calorie charts and listings of foods by brand names, as well as helpful hints to make your dieting more pleasant.

Rating the Diets is a book with no axe to grind or special method to promote. On Page 347 it names the five top-rated diets—and you may be surprised at where the No. 1 diet comes from! It lists not only the recommended diets but the non-recommended ones so you'll be able to avoid those that are useless or hazardous.

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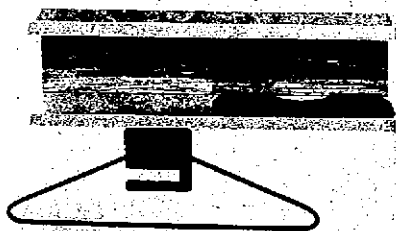
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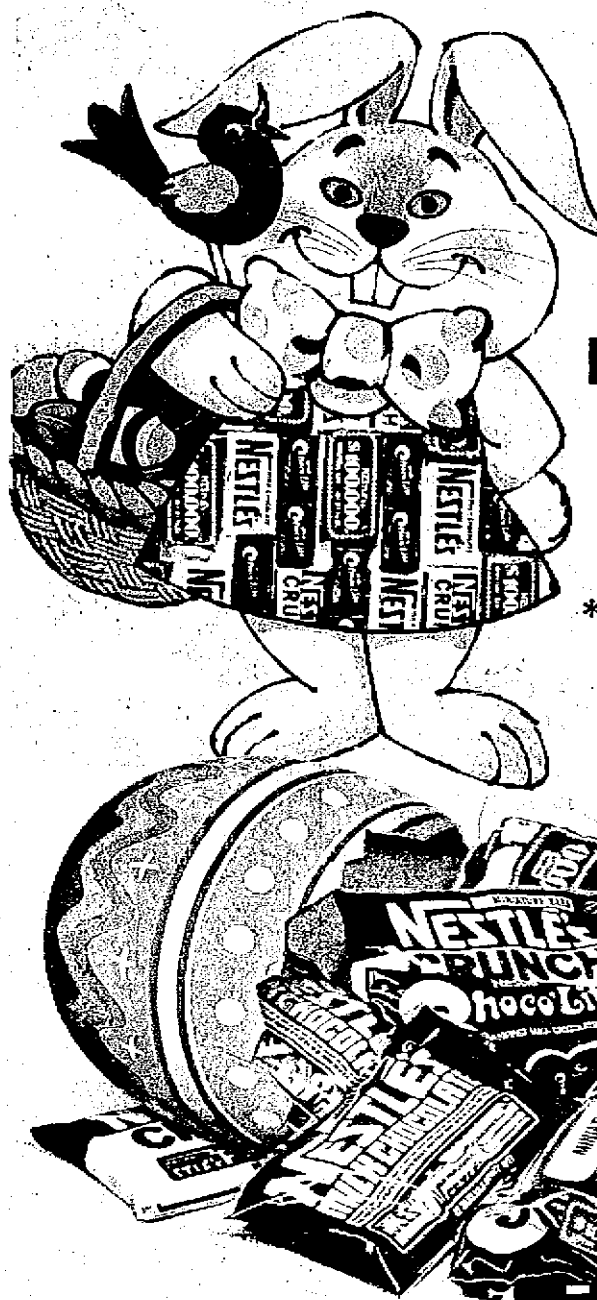
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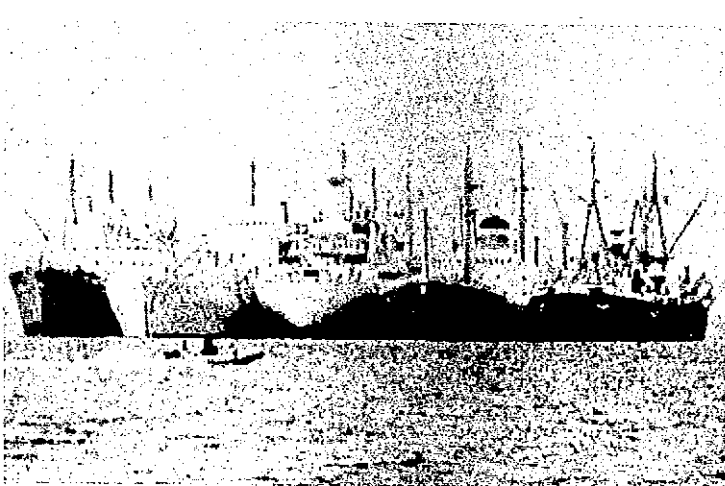
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PARADE'S SPECIAL

INTELLIGENCE REPORT

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SOME OF THE SHIPS STRANDED IN THE SUEZ CANAL SINCE THE 1967 WAR.

GHOST SHIPS Fifteen merchant ships, which started through the Suez Canal in June, 1967, are still stuck in the Bitter Lake where the canal widens. They were halted by the Six-Day war between the Israelis and Arabs.

Sunken Egyptian vessels and underwater mines have blocked the exits for seven years. But now that Egypt has gained control of both banks of the canal, the government in Cairo is talking about removing the wreckage, clearing the mines and reopening the waterway that links the Mediterranean and Red Seas.

Intelligence Report had a reporter present on the day that the Israelis turned control of the stranded ships back to the Egyptians and withdrew into the Sinai.

After the Israelis thrust across the canal during their counteroffensive into Egypt last October, they briefly took over from the Egyptians

the responsibility for provisioning the skeleton crews still aboard the ships.

An Israeli officer told us that an Egyptian artillery spotter had slipped aboard one of the ships during the October war and had directed artillery fire against the Israelis with deadly accuracy. The Israelis, however, didn't hold the ship's crew responsible for the incident.

The stranded ships fly the flags of eight nations. All but the Communist ships have been taken over by insurance companies, which paid off the former owners and keep maintenance crews on board.

During their seven years at anchor, the ships haven't become rust-buckets. Now that they may soon sail again, they appear shipshape and seaworthy.

The story may be different, of course, down in the holds where the seven-year-old cargo still waits to be delivered.

A DOCTOR IN TOWN

How to beat the doctor shortage, a problem faced by many rural towns, has been solved by Braham, Minn. (pop.: 800) by a method that other communities might well evaluate.

First, the people of the east central Minnesota town, tired of being without a resident doctor, hired a professional recruiter to find them a physician willing to settle there. The recruiter, Bill Martineau of Edina, Minn., came up with Dr. Sergio Grossling, 44, who

was practicing in a Minneapolis suburb. Grossling, originally from Chile, says he enjoys Braham's relaxed life style and also likes "the feeling that I was badly needed and can help improve the situation in a community of nice people."

The only problem with the arrival of Dr. Grossling was paying the recruiter's fee of \$5000 for finding him. To help meet the cost, the citizens of Braham held an all-day auction sale right in the main street. Everybody contributed items for sale --live ducks and geese, 600 pounds of corn and potatoes, stoves, chairs, bric-a-brac. Bids ranged from 10 cents for a children's game to \$510 for a snowmobile. Morris Besser, the auctioneer, would normally have charged \$200 for professional services. But he decided he'd contribute his bit by running the auction for nothing.

CLOTHES MAKE A MARRIAGE

What's the proper attire for a bride and a bridegroom--and is it anybody's business except their own? These questions have been raised by New York City Clerk Herman Katz's refusal to pronounce couples man and wife unless the bride wears a skirt and blouse or a dress, and the groom appears in a jacket and tie. For the lady at least, no pants are allowed.

Katz's edict has been challenged by the New York Civil Liberties Union, which calls it "arbitrary" and an intrusion on "private decisions." According to the NYCLU, a suit has been filed on behalf of Doreen Rappaport, who showed up at City Hall prepared to get married in an elegant and expensive velvet pantsuit. Before the ceremony could proceed she was required to retire to a bathroom and change into a skirt.



MS. RAPPAORT AND HER FAMOUS PANTSUIT

Katz says he believes brides should be "in appropriate attire" for an occasion as solemn as a wedding.

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But if you do, we'd like to persuade you to try a cigarette you'll like more than the one you're smoking now.

We mean Vantage, of course.

Vantage gives you flavor like a full-flavor cigarette. Without anywhere near the 'tar' and nicotine.

That's a simple statement of truth.

We don't want you to misunderstand us. Vantage is not the lowest 'tar' and nicotine cigarette you can buy.

It's simply the lowest 'tar' and nicotine cigarette you'll enjoy smoking.

We just don't see the point in putting out a low 'tar' and nicotine cigarette you have to work so hard getting some taste out of, you won't smoke it.

If you agree with us, we think you'll enjoy Vantage.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.



Filter: 10 mg. 'tar', 0.8 mg. nicotine. Menthol: 11 mg. 'tar', 0.9 mg. nicotine—av. per cigarette, FTC Report Sept. '73.

Your cat really doesn't have nine lives. That's why Puss 'n Boots created Moist Meals.

If you could wish one thing for your cat, you'd wish that the one life he does have would be a happy and healthy one.

Puss 'n Boots understands this completely. So we've created a new cat food that contains 100% of the nutrition your cat needs to live a healthy life. And made it delicious, too.

The name is Moist Meals.

The only cat food with a bonus.

Moist Meals doesn't really need a bonus. Even without the bonus, it has all the nutrition your cat will ever need—even if he never eats anything else.

And he may never eat anything else. We tested Moist Meals against comparable flavors of Tender Vittles (the cat food that appears most similar to Moist Meals) among hundreds and hundreds of cats. Owners told us virtually three times as many preferred Moist Meals as Tender Vittles.



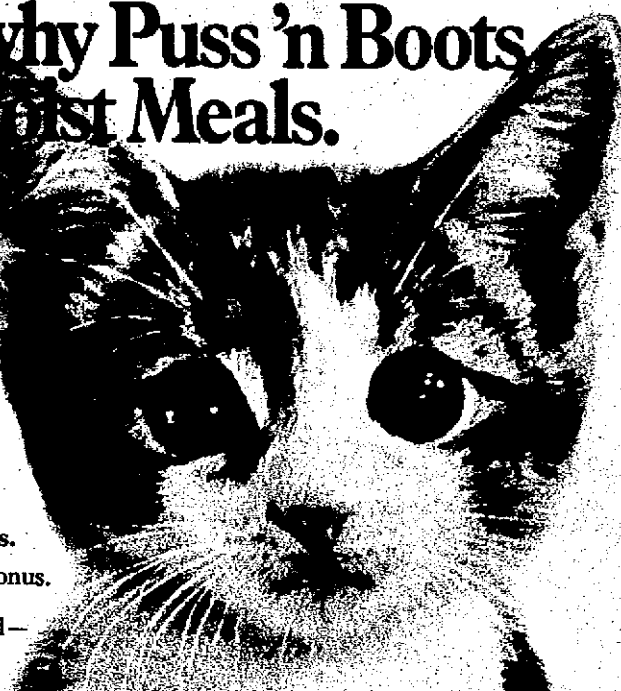
What is the bonus, and why is it there?

The bonus is a nugget made of liver, egg, cheese and vitamins.

An extra chunk

of concentrated nutrition that cats find irresistible.

It's there for insurance, pure and simple.



It's there because Puss 'n Boots knows exactly how you feel about your cat.

8 more reasons to try Moist Meals.

Four of them are flavors your cat will love: 1. Liver. 2. Beef. 3. Chicken. 4. Tuna.

And four of them are things you love:

1. Pre-measured, meal-size pouches. 2. No mess. 3. No refrigeration. 4. And, best of all, no unpleasant odor.



**Moist Meals from Puss 'n Boots.
Because your cat really has only one life.**



A BACK RUB: IT RELIEVES THE PRESSURE.

WHAT'S IN A BACK RUB

The back rub—that most soothing of patient comforts—may have effects that go far beyond that of simple skin comfort.

Citing the need for "stroking," Sylvia Carlson, R.N., M.S., Associate Director of Nursing In-Service Education, Long Island Jewish Hillside Medical Center, New Hyde Park, N.Y., says "even the simple act of rubbing a patient's back with baby lotion relieves internal and external pressures caused by hospitalization. Stroking another person implies recognition of his presence—it says 'I care' and helps reassure the anxious patient."

MORE LATIN The latest census, taken in March, 1973, counted 1.5 million more Americans of Latin background than were listed in 1970.

There are 10.59 million persons claiming Mexican, Cuban, Puerto Rican or other Latin background, compared to 9.07 million in the 1970 census—an increase of about 17 percent.

15¢
STORE COUPON
M-588

15¢ Off

your cat's favorite flavor. Beef, Chicken, Tuna or Liver.



Mr. Grocer: You are authorized as our agent to redeem this coupon for 15¢ on the purchase of any size (5 oz. or 12 oz.) Puss 'n Boots Moist Meals. We will pay you 15¢ plus 1¢ handling charge for each of these coupons redeemed in accordance with the terms of this offer. To obtain payment, send to: The Quaker Oats Company, P.O. Box 1272, Chicago, Illinois 60601. Coupons will not be honored and will be void if presented through outside agencies, brokers or others who are not retail distributors of our merchandise, unless specifically authorized by us.

Sales tax must be paid by consumer. Taxable proving purchase of sufficient stock within the first 30 days to cover coupons presented for redemption must be shown on request. Coupon is void if torn, restricted, or prohibited by law. Cash redemption value of 1/20 of 1¢. Offer good only in U.S.

15¢
STORE COUPON
M-588

LOYAL RIDERS More people have been riding buses and trains to work since the recent price increases and shortages of gasoline. But will these people stay with public transportation?

That's a question on the minds of city officials these days. The answer seems to be yes in places like Seattle, Pittsburgh, St. Paul-Minneapolis, the San Francisco Bay Area, Denver and Atlanta, places where public transportation authorities are working hard to earn riders' loyalty.

Says John D. Simpson, executive director of Denver's Regional Transportation District, "We're proving that people will take the bus when they can

get good service."

Executives in those cities and others have taken to heart advice like that of a 1972 study made at UCLA: "If mass transit hopes to gain new riders (or even keep those it has 'captured'), it will have to improve its image as well as its product."

The study suggests that mass transit should give passengers "as much dignity, special treatment and concern as the airlines show their passengers."

The first step has been to improve service. Says Pittsburgh's John T. Mauro, executive director of the Port Authority of Allegheny County: "You've got to do something before people will talk about it."

Steps in Pittsburgh

have included special "Red Flyer" express buses, park and ride service and mod paint schemes for buses, special discount fares, 90 new routes for rush hour, and a payroll deduction plan to buy transit tickets. Pittsburgh now has a transit information center on a major downtown corner, "like an airline ticket office," says Mauro.

Other cities have done similar things.

The second step is to sell the new, improved service. "We're in our first year of marketing, and January, 1974, ridership increased 16 percent over January, 1973, although that's partly because of the gasoline shortage," says Larry Coffman, marketing manager of Metro Transit in

Seattle.

"The theme of our campaign is that life styles are changing, that everybody's taking the bus and we're improving our service in response to our community's needs," he says.

In St. Paul-Minneapolis, officials have spent about \$45,000 for ads on TV, radio and in newspapers, says Camille Andre, executive director of the transit commission there. The figure is in line with efforts in other cities.

Sums up Pittsburgh's Mauro: "The feeling used to be that if you provided the service, the riders would come to you. Now we know that you have to reach out to pull those riders in."



A wild offer from Euell Gibbons.

"Now you can get 7¢ off on my back-to-nature cereal. As an author of 6 books on natural foods, I can recommend Post Grape-Nuts. This wholesome cereal is made from natural wheat and barley. These natural ingredients are baked into crunchy nuggets and fortified with vitamins. Its naturally sweet taste reminds me of wild hickory nuts."

STORE COUPON

Save 7¢ on



Grape-Nuts.

MR. GROCER: General Foods Corporation will redeem this coupon for 7¢ plus 3¢ for handling if you receive it on the sale of Post® Grape-Nuts® and, if, upon request you submit evidence thereof satisfactory to General Foods Corporation. Coupon may not be assigned or transferred. Customer must pay any sales tax. Void where prohibited, taxed or restricted by law. Good only in U.S.A. Cash value 1/20¢. Coupon will not be honored if presented

7¢

Good only upon presentation to grocer on purchase of Post Grape-Nuts. Any other use constitutes fraud.

GENERAL FOODS CORPORATION

7¢

through outside agencies, brokers or others who are not retail distributors of our merchandise or specifically authorized by us to present coupons for redemption. For redemption of properly received and handled coupon, mail to GENERAL FOODS CORPORATION, COUPON REDEMPTION OFFICE, P.O. BOX 103, Kankakee, Illinois 60901.

Redeem now at your grocer. Offer limited to one coupon per purchase. Offer expires March 31, 1975.

When Boy Meets Girl in China

by Jan Heemskirk & Theo Van Houts

PEKING, CHINA.

Recently, a Danish businessman here, having learned how to say "I love you" in Chinese, jokingly said the phrase to a young lady. After that things happened fast. The Dane was marched off to a police station and charged with having insulted a Chinese woman. For three days he was subjected to a program of re-education which left him in no doubt as to his misplaced gallantry.

He would have known better, had he read the Thoughts of Chairman Mao more carefully. For instance: "Do not take liberties with women."

That covers both words and actions. The Chinese never embrace in public. One hardly ever sees a man and a woman walking arm in arm, or even holding hands.

Nudity is taboo, so that the widespread Chinese habit of rolling their trousers up to their knees can only be attributed to a desire to keep their legs cool.

During a recent visit to the People's Republic, we tried to ascertain what the attitude of the Chinese is towards the remarkably free relationship between men and women in Western society nowadays. This was not made any easier by our guide's apparent reluctance to try and arrange for us to meet young people. As for himself, he told us that now that he was 30, he had decided it was time to marry. He had reached an agreement with a young woman and, during the next few months, he would try to discover her views on a variety of social questions, and on the Thoughts of Chairman Mao. But there was absolutely no question of their doing or even discussing anything of a sexual nature.

Students interviewed

Eventually we managed to interview two young women and two young men studying English at Peking University. A woman university lecturer and our guide were present. We gathered the distinct impression that the students spoke quite freely.

Chi and Tien, the men, are both 20; Wang and Li, the women, are 23. They are all second-year students. If this seems a little odd, the explanation is that, on leaving high school, all Chinese are expected to work in the country for a while before they can be accepted at a university. By way of introduction, we tell them something about Western life, that young couples often live together before they marry. The students find the idea incomprehensible. But they remain very correct and polite in their response.

Chi: "I don't believe it is a good thing. We want to study, and that takes all our energy. For us, the process consists of first finding a suitable young woman, obtaining a marriage license and then getting married."

Li: "In our country young men and

women do not think about such things. For us, personally, the important thing is to learn English really well, and to study Marx and Lenin and the Thoughts of Chairman Mao."

Wang: "We are young and we must devote our youth to the Party and to the People. The question we have to ask ourselves is how best we can achieve these goals. It is not good for us to be concerned with such personal relationships, because they will claim all our thoughts and time and attention, preventing us from serving the People."

Selfish happiness

Tien: "It is all a consequence of the Western political system. If young men and women live together, then they think only of their own personal happiness, and we do not think that is correct."

Li: "Is it so difficult to get married in the West?" We tell her it is not. "Well then! Why don't they get married? I cannot understand why they want to live together if they are not married."

Although the legal minimum marriageable age in China is 18 for girls and 20 for men, very few marry that

early. The Party has made it quite clear that 25 and 28 are considered far more suitable ages for matrimony.

"You study in mixed classes. Do you ever go out together? What do you do together?"

Chi: "We take part in numerous group activities and discussion groups. We take part in debates and go to films. We have very little time for leisure activities. Nearly all our time is taken up by study."

We inquire whether, among themselves, they ever discuss members of the opposite sex?

Li: "We never talk about boys. Why should we?" Chi does admit to talking to the other male students about girls very occasionally. "But it is usually to discuss their academic achievements."

"Don't you ever discuss their looks?" "No, never. We pay no attention to such things. They are unimportant."

"Do you ever find a young girl attractive?" "Yes. Occasionally. But if one devotes time to such things, one has no energy left to study."

The guide explains: "We are not interested in such superficialities. We never discuss things of that nature. If



Chinese don't even hold hands on a date, and ideology rates above looks. Premarital sex is unthinkable; besides, they're much too busy with studies.

we are now doing so, it is only because you have chosen to bring up the subject. Beauty is something much deeper, it is something inside a person. What is a woman's attitude to her work; how does she rate ideologically; what is her attitude to the people; what is her 'class spirit'? If you are to spend the rest of your life with someone, then such matters are very important."

'Two children'

We asked the students how many children they wanted to have. The four answers were identical: "Two children."

Chi: "Our leaders say that two children are sufficient, and if that is what our leaders say, that is what we will do."

"And supposing you do not wish to follow the advice of the government?"

Chi: "If one does that, then one is not a good citizen; one is lacking in revolutionary consciousness."

Wang: "Our first duty must always be to think of the welfare of our country. If our leader says we should have only one child, then we have only one; if he says three, we will have three."

"And what do you think about premarital sexual relations?"

Wang: "That is a terrible thing."

Tien: "We have, on occasion, discussed the fact that that is the custom in the West. I do not think it is a good thing. The law does not allow it."

The guide states firmly that sex before marriage is sinful. He insists that, before marriage, young men and women have no interest in sexual matters.

Only after marriage

In the words of the university lecturer, a married woman: "You may only experience sexual desire after you are married."

"So you are saying that before marriage these desires must be suppressed."

"No, it is not necessary to suppress them. Young people have a great many things to do: study, discussions, reading, sport, so that these desires you refer to are simply not present."

"What happens if, in spite of everything, a girl becomes pregnant before she is married?"

Li: "That is not possible."

"But just supposing it did happen?"

Li: "Then she would be punished."

The lecturer: "This is something these young people cannot understand. It is something beyond their comprehension."

"What would the punishment be?" we asked her.

"You must not think in terms of severe retribution."

Chi: "We are amazed at the possibility of such a thing happening. It would be blatant misconduct, a breach of the marriage laws. We would certainly criticize the girl. We would study and discuss her history, and we would then proceed to reeducate her."

PATTERNS by pauline



P-684

VERSATILE SWEATER SET

PATTERNS by pauline

Sweater sets are now high fashion, and happily so, for you couldn't find a prettier or more sensible addition to your wardrobe. Usually, the set consists of a sleeveless shell topped with a coordinate long-sleeved cardigan; both are perfect for wearing with either pants or a skirt.

PARADE's latest pattern, P-684, is for a sweater set you can knit yourself, using three yarn colors. The sleeveless slipover is in the easy "stockinette" stitch with bold horizontal stripes; the buttondown, long-sleeved sweater is in the more intricate "pattern" stitch, in a solid tone with bands of color edging the cuffs, neck and bottom.

The colors are of your own choosing; you can pick a patriotic red-white-and-blue theme, or earthy tones of beige, brown and rust—whatever hues appeal to your eye will suit this versatile sweater set.

P-684 has knit directions for sizes 10-18 (bust 32½-40) inclusive.

Send 60¢ to PARADE, Dept. DD, Box 475, Radio City Station, New York, New York 10019. Print name, address, zip code and pattern number.

Include an extra 75¢ for a copy of PARADE'S PATTERN AND NEEDLEWORK BOOK filled with many exciting designs from which to choose patterns. Allow three weeks for delivery.



What Is Meditation really?

In a crisis, most people spend a lot of time talking to God through prayer. Good idea. But maybe if some time had been spent listening, there might not have been a crisis in the first place!

Meditation is listening to God—uniting one's spirit with the Divine Principle and awakening the realization of one's "Self" and its part in the cosmic scheme of things. Such "Self-realization" is the key to health, happiness, and spiritual understanding.

Paramahansa Yogananda, founder of Self-Realization Fellowship, said, "Self-realization is the knowing—in body, mind, and soul—that we are one with the omnipresence of God; that we do not have to pray that it come to us; that we are not merely near it at all times, but that God's omnipresence is our omnipresence; that we are just as much a part of Him now as we ever will be. All we have to do is improve our knowing."

Self-Realization Fellowship teaches you how to "improve your knowing" through meditation; to achieve the wisdom necessary for successful living in today's complicated world.

{SEND FOR FREE BOOKLET}

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Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

Kings: 18 mg. "tar," 1.2 mg. nicotine—100's: 18 mg. "tar," 1.3 mg. nicotine av. per cigarette, FTC Report Sept. '73

my FAVORITE jokes

by lou jacobi

EDITOR'S NOTE: Lou Jacobi has appeared on Broadway in a great variety of roles, comic and serious, but he has always been able to perceive the funny side of serious things because, he says, "I was born with a funny bone." He's appeared in plays such as *The Diary of Anne Frank*, *The Tenth Man*, *Come Blow Your Horn*, *Don't Drink the Water*, and *Norman, Is That You?* His film credits include *Irma La Douce*, *Little Murders*, and *Everything You Always Wanted to Know About Sex*. He's been a guest on the major TV shows, and made regular appearances on the Dean Martin Show as the irascible Mr. Kapopoulos.

Currently starring on Broadway in Neil Simon's *The Sunshine Boys*, Jacobi still finds time to engage audiences with his jokes and stories, as a raconteur and after-dinner speaker. He might, for instance, ask them a question such as this: "What do you send to a sick florist?"

Here are some stories and jokes Lou Jacobi likes to tell:

Two caterpillars were munching away on some cabbage when they noticed a butterfly twirling around in the air above them. One said to the other, "You'll never get me up in one of those."

In a small town the most hated citizen had just died and a group of townsfolk were in a barbershop trying to eulogize him. No one could think of anything good to say. Finally, after about an hour of silence, the barber spoke up. "You know," he said, "he wasn't a hard man to shave."

A man appeared so despondent that a friend asked, "Sam, what's eating you?" "What's eating me? Remember two weeks ago, my Aunt Rose died and left me \$50,000?" "Of course, I remember. So what's so awful?" "What's so awful? Remember, last week my Uncle Joe died and left me \$75,000?" "I remember that too, but what's so bad about that?" "What's bad about it? ... This week, nothing!"

An old man was dictating his will. To my son, I leave one hundred thousand. To my daughter, one hundred thousand. To my grandson, ten thousand. To my granddaughter, ten



thousand." The lawyer interrupted, "But sir, you only have three thousand dollars!" The old man growled, "Let them go out and work for a living like I did."

A man was bitten by a dog and a few days later the doctor told him he had rabies. The patient took out a pad and pen and started to write. "No need to write your will," said the doctor, "we'll pull you through." "It's not my will," said the man. "It's a list of people I'm going to bite."

The defense lawyer asked a woman on trial for her life, "Please tell the jury why you shot your husband with a bow and arrow." "I didn't want to wake the children," she replied.

When I told the waiter I didn't like the looks of the codfish he told me, "If it's looks you want, why don't you order goldfish?"

it's TO LAUGH



"I suppose you'd rather be married to somebody like Henry Kissinger who's never home!"

The salary we used to dream of is the one we can't live on today.

Sound advice for today: Save your money—you never know when it may be valuable again!

Optimist: Goes to the window in the morning and says, "Good morning, God."

Pessimist: Goes to the window and says, "My God, it's morning!"

The only good thing about being poor is that it's inexpensive.

An old lady tottered into a lawyer's office and asked for help in arranging a divorce. "A divorce?" asked the unbelieving lawyer. "Tell me, Grandma, how old are you?" "I'm 84," she answered. "Eighty-four! And how old is your husband?" "My husband is 87." "How long have you been married?" "Next September will be 62 years." "Married 62 years! Why would you want a divorce now?" "Because," Grandma answered calmly, "enough is enough."

A father asked his teen-age son to make a list of the nine greatest men in America. The boy began writing immediately. When the curious parent asked, "How're you getting along?" the son smiled, "I've got eight but I can't make up my mind who to put down for third base."

A woman complained to her butcher that the chicken she bought had no wishbone. The butcher snapped, "Our chickens are so happy they have nothing to wish for!"

A very elegant socialite died and arrived at the gates of Heaven. "Welcome," St. Peter said. "Come right in." "I will not," she said. "Any place where a perfect stranger can enter without a reservation is not my idea of Heaven."



PRETTY AS A PICTURE

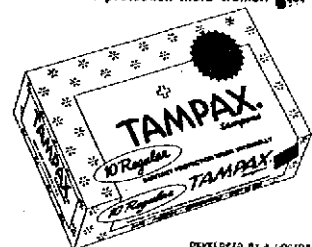
The better you feel, the prettier you look. Or so it seems. Because your psychological and emotional makeup have so much influence on how you appear to others.

One of the ways to be sure you're looking your prettiest during your period is to depend on Tampax tampons. The internally worn protection used and trusted by more women all over the world. Women who are relaxed, happy and confident.

Tampax tampons give you reliable, comfortable protection that can't be felt, can't be seen and can't cause odor. They let you stay as active as you like, let you move without restriction.

Tampax tampons really can't make you prettier. But the confident feeling you get from their dependable protection will keep you smiling. And smiling is pretty.

The internal protection more women trust



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NOW USED BY MILLIONS OF WOMEN
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BIG SAVINGS
2 PAIRS
NO-IRON KNITS 1995

Easy Care NO-IRON KNITS

That's right! White Slacks are the best looking pair of pants in the world. Business or pleasure, all week or all weekend, morning noon and night. But they have to be 100% perfect — not a smudge, not a sag, not a wrinkle! Perfect! Or what a mess you'd have!

NEW KNITS KEEP IMMACULATE!

Haband's new 100% polyester knits don't spot or stain like other slacks. Don't hardly wrinkle at all. And they're **TWO WAY KNIT** so they have gentle two-way stretch. They fit you better and look better because they can adjust themselves to your position and movements. *Great for All Day Office Wear!*

Just as Great for Country Club!

AND PLEASE UNDERSTAND: These are neither high-styled overpriced resort slacks nor stodgy old trousers that would label you an old man. Just an excellent value on middle-of-the-road 1974 **GOOD LOOKS** that will stay in style for year after year after year. And **FIVE** colors to choose from.

SUCH ABSOLUTE PERFECTION
that they come in
5 Different Colors!

2 pairs
Knit
Slacks for
1995

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Pays the
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Note all the
Fine Tailoring that
KEEPS the GOOD LOOKS

- 100% Polyester NON-SNAG KNIT.
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What a waste it would be to confine such superb quality to only the white! The same excellent tailoring and fine two-way knit makes sense for executive pants in any color! Let us show you what we mean. Haband will be proud to send you any 2 pairs that you like, in your perfect size, for your **ON APPROVAL, AT HOME INSPECTION**. Try them on, show your wife before you decide. *Just mail this coupon to tell us your choice of size and colors and we will rush them right out to you!*

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EXECUTIVE SLACKS

2 Pairs for **1995**
3 for 29.70
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Gentlemen: Please rush pairs of these new Haband Knit Slacks, for which I enclose \$ remittance in full.

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(in 39-40-41-42-43-44-45-46-47-
inches) 48-49-50-51-52-53-54.
Inseams: 26-27-28-29-30-31-32-33-34.

COLOR	How Many	Waist	Inseam
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NAVY			
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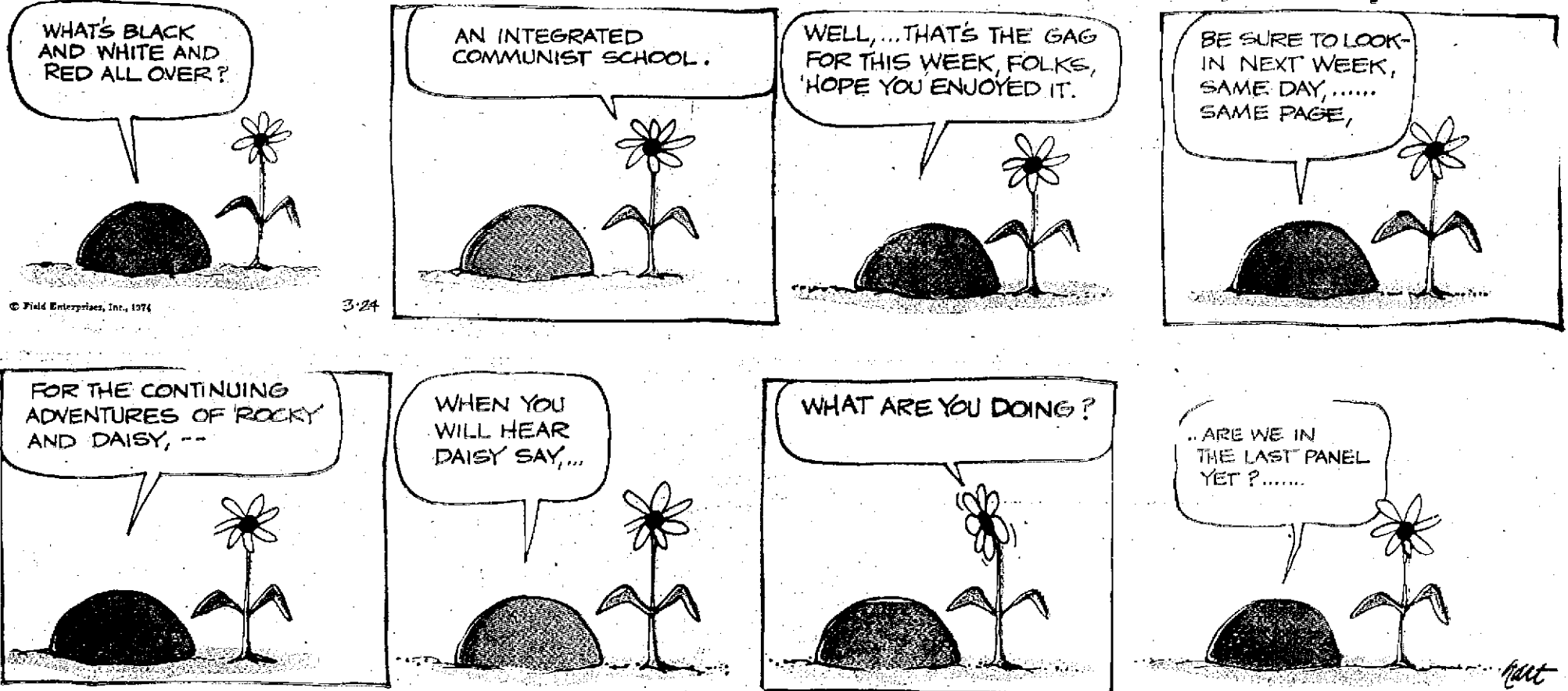
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35

LONG BEACH, CALIF., MARCH 24, 1974

B.C.

By Johnny Hart



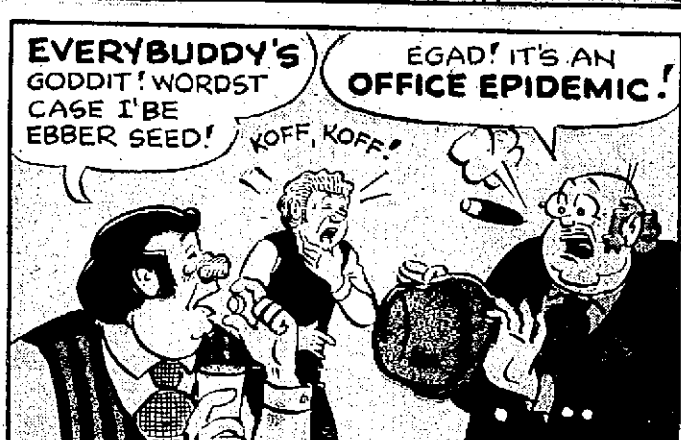
DENNIS THE MENACE

By Hank Kercham



THERE OUGHTA BE A LAW

by HARRY SHORTEN
and WARREN WHIPPLE -

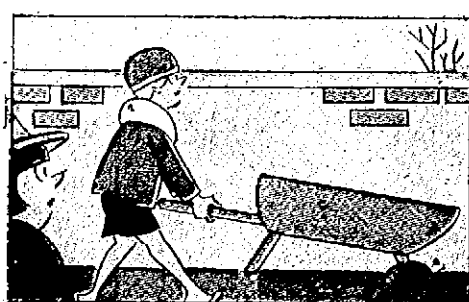
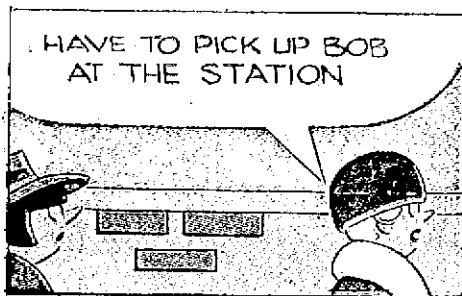


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OFF THE RECORD

by ED REED



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Newest equipment to hit the game of baseball. Rugged bats made of Reynolds Aluminum won't break, chip or splinter.

Available in 6 Little League sizes, plus Senior League, Softball and Girl's Softball sizes.

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Buy the 75-ft. Economy Roll of Reynolds Wrap®. Clip coupon from box. Fill out coupon, indicating your choice of sizes. Mail to address on coupon. Enclose check or money order for \$4.25 (covers cost of mailing and handling). Send for your Aluminum Bat today, while this offer lasts.



THE BOBBIES

by CARL GRUBERT

3-24

MOM! DAD!

ARE YOU AWAKE?

PETER! SOMETHING'S WRONG! JIM'S CALLING YOU!

SOMEONE'S DOWNSTAIRS!

I DON'T HEAR ANYTHING, PETER, DO YOU?

JUST YOU TWO!

I'LL FEEL SAFER IF YOU INVESTIGATE!

DAD! MOM!

AW C'MON, SWEETIE! I NEED MY SLEEP!

WELL I CAN'T SLEEP KNOWING JIMMIE'S LYING THERE SCARED!

AND JIM CAN'T SLEEP UNTIL ONE OF US LOOKS FOR THE LITTLE PROWLER THAT ISN'T THERE!

IT TAKES SO LONG TO CHECK THE WHOLE HOUSE...

BY THE TIME I FINISH, IT'LL BE TIME TO GET UP!

L'il ABNER by AL CAPPE

Female of the Speechies

??-HAIN'T THAT BURPIN' BUFFALO, FUM BUFFALO NOO YAWK?

TH' SAME. HE'S ONE O' TH' FIERCEST INJUN LEADERS!!

AN' HERE COMES MOROSE MOOSE, FUM MOOSEHEAD LAKE!!

MUST BE A SUMMIT CONFERENCE. IT DON'T LOOK GOOD FO' US PALEFACES--

THASS NOT ONLY HIM-- BUT LOOK WHO HE'S WIF-- **HER!!**

US TRUE OWNERS OF THE LAND OF THE SKY BLUE WATER, ILLEGALLY CALLED THE U.S.A., WILL NOW VOTE ON QUESTION-- **SHOULD WE USE THE SUPREME WEAPON?**

WHAT SAY YOU, MARLON?

I'LL SPEAK FOR HIM!!

THIS TIME I'LL SPEAK FOR MYSELF!! BEFORE YOU UNLEASH THE SHUDDER! SUPREME WEAPON-- GIVE MY BROTHERS ONE MORE CHANCE!!

AND SISTERS TOO, YOU MALE CHAUVINIST PIG!!

TUMBLEWEEDS by Tom K. Ryan

HI, COWBOY!

WILL YOU TAKE ME FOR A RIDE ON YOUR HORSE?

SORRY, ECHO. TOO TIRED

OH! I'M AWFUL SORRY! I SHOULD HAVE KNOWN!...

...WHAT A **TERRIBLE** STRAIN IT MUST BE ON YOU TO HAVE TO LEAN AGAINST THAT HARD OLD SALOON BAR ALL MORNING!...

TO BE **FORCED** TO OPEN AND CLOSE YOUR MOUTH TO BE ABLE TO CHAT WITH YOUR CRONIES...

THEN THE **ORDEAL** OF HAVING TO LEAVE THE BAR, WALK OUT HERE TO CLIMB ON YOUR HORSE TO SIT FOR HOURS TRYING TO GET BACK YOUR STRENGTH...

...FOR SUNDOWN, WHEN YOU'LL FACE THE **TORTURE** OF HAVING TO CLIMB DOWN AND DRAG YOURSELF OFF TO BED, POOR THING!

MACK-THE-KNIFE LIVES

3-24

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TKR

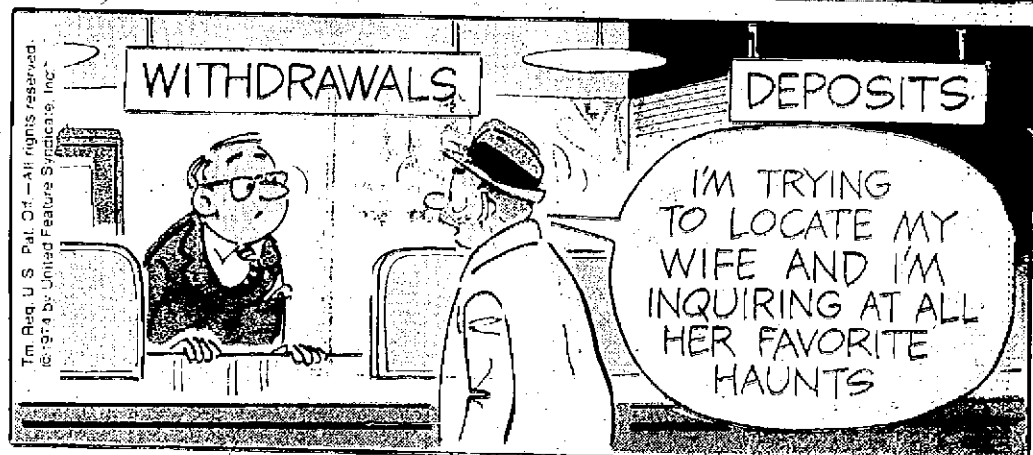
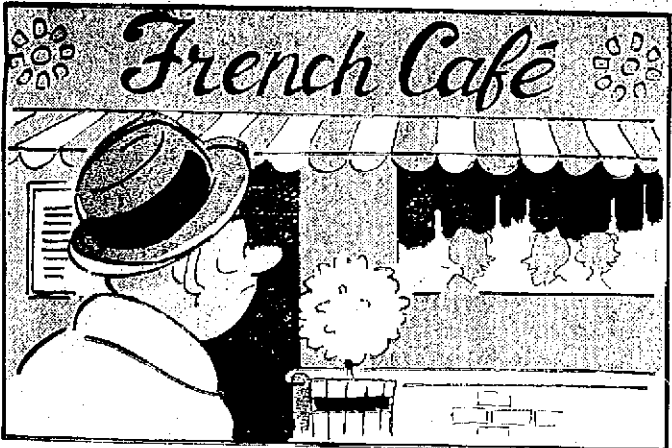
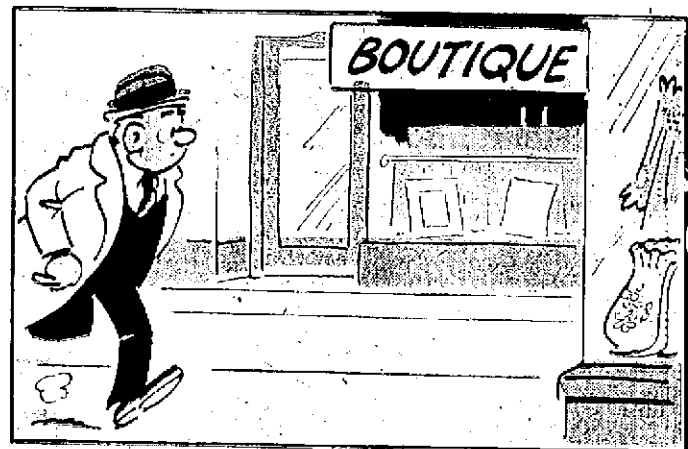
WEE PALS - kid power

by Morrie Turner



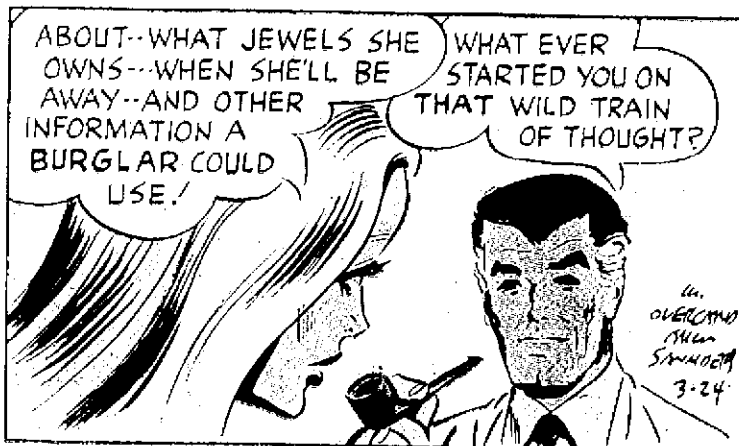
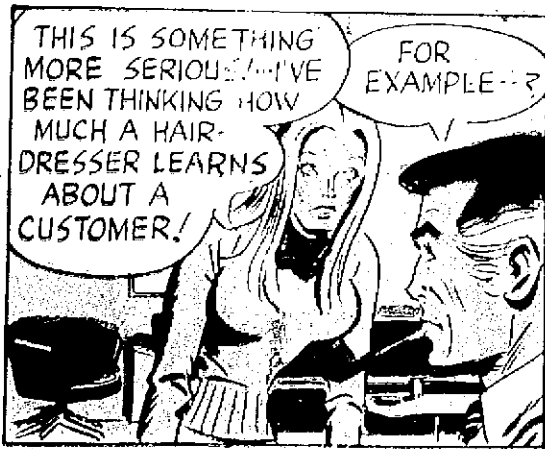
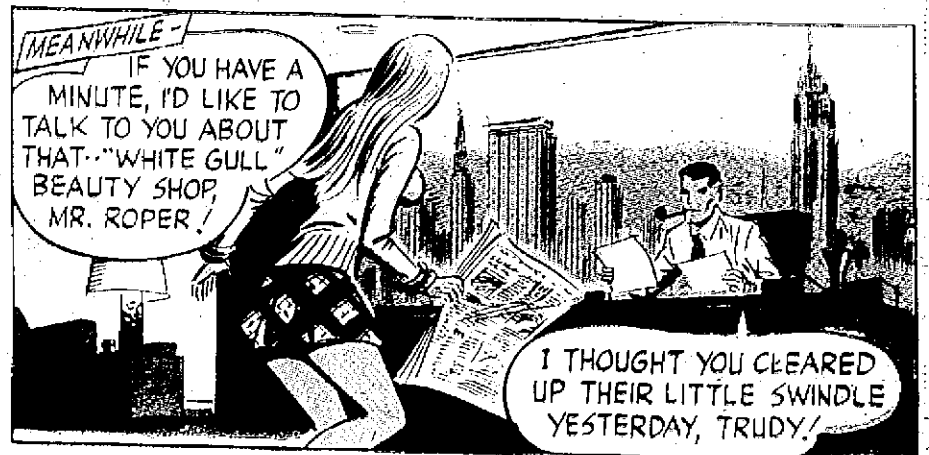
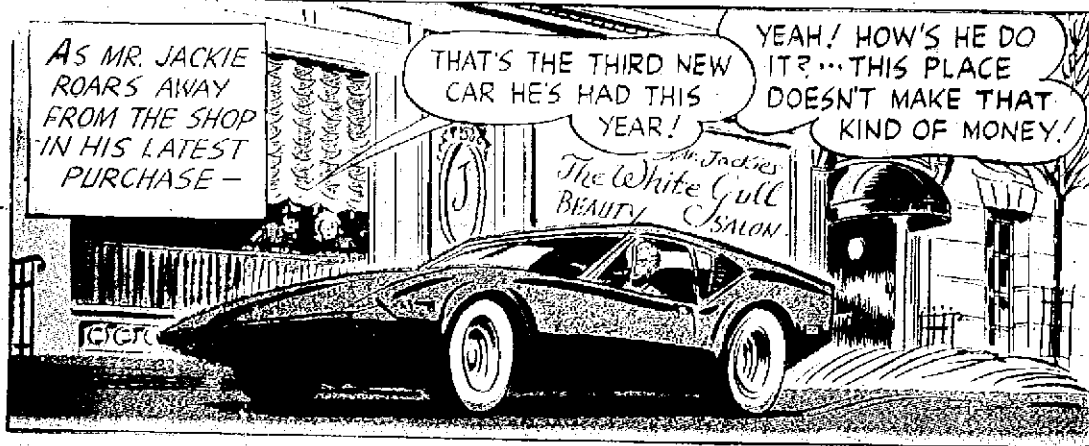
EB and FLO

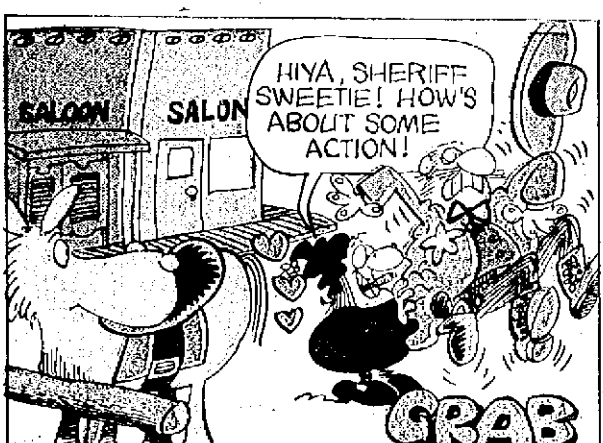
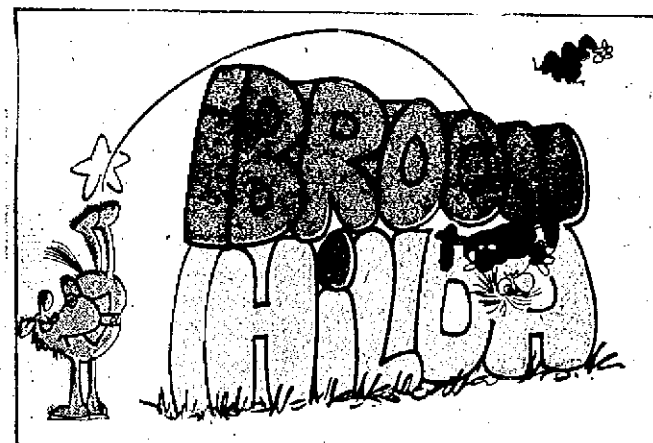
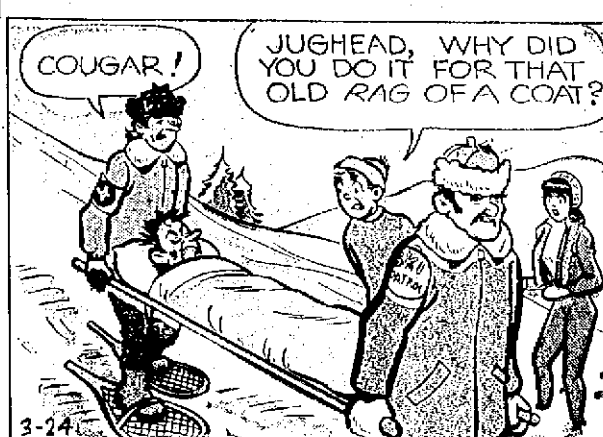
By Paul Sellers



STEVE ROPER and MIKE NOMAD

by SAUNDERS & OVERGARD





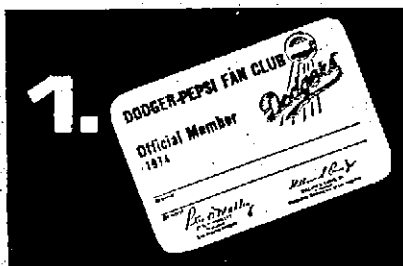
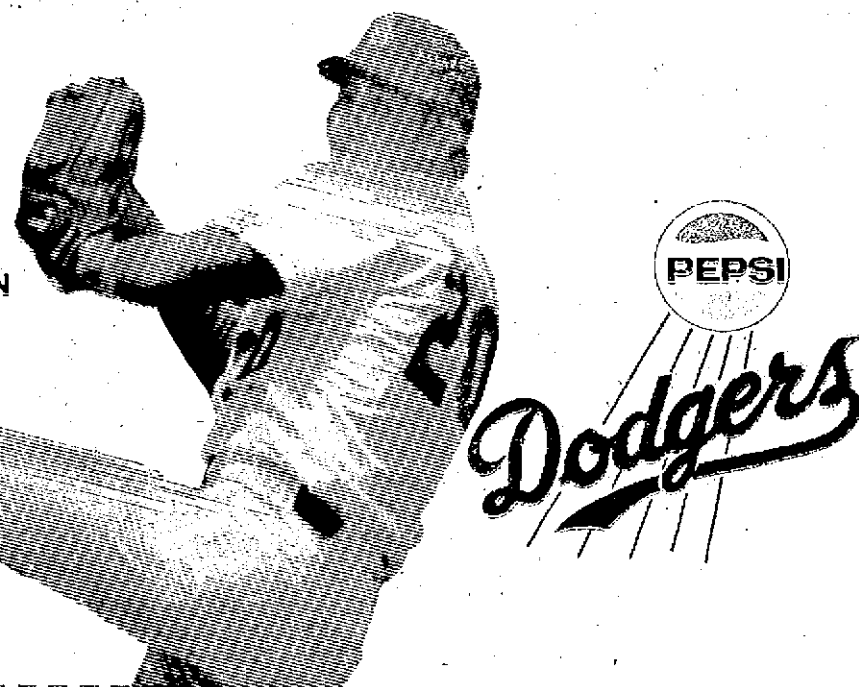
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ADVERTISEMENT

HEY GANG! Join the Dodger-Pepsi Fan Club!

You can be an Official Member of the 1974 Dodger-Pepsi Fan Club if you're 14 years old or under and want to be a real Dodger fan. Just send the application and two dollars (\$2.00) along with six (6) Pepsi-Cola or Diet Pepsi cap-liners. We'll send you everything you need to have fun with the Dodgers all through the 1974 season.

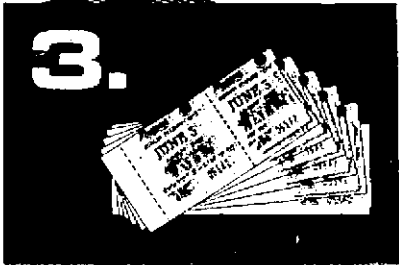
DON SUTTON
Pitcher



Your Dodger-Pepsi Fan Club Membership Card.



Your Dodger-Pepsi Fan Club T-shirt.



TICKETS FOR THESE SIX (6) DODGERS GAMES:

Wed., June 5, Pittsburgh
Tues., July 16, Montreal
Tues., June 11, St. Louis
Thurs., August 1, San Diego
Wed., June 26, Atlanta (day game)
Wed., August 28, Chicago

APPLICATION DODGER-PEPSI FAN CLUB

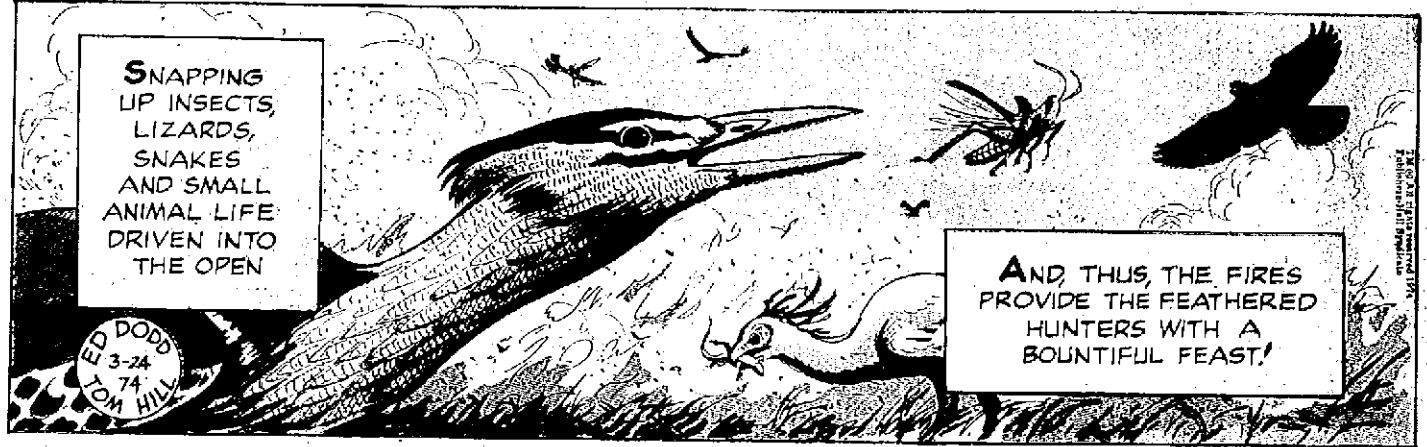
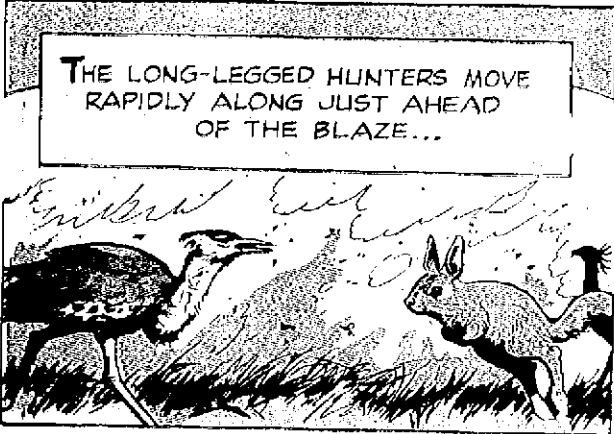
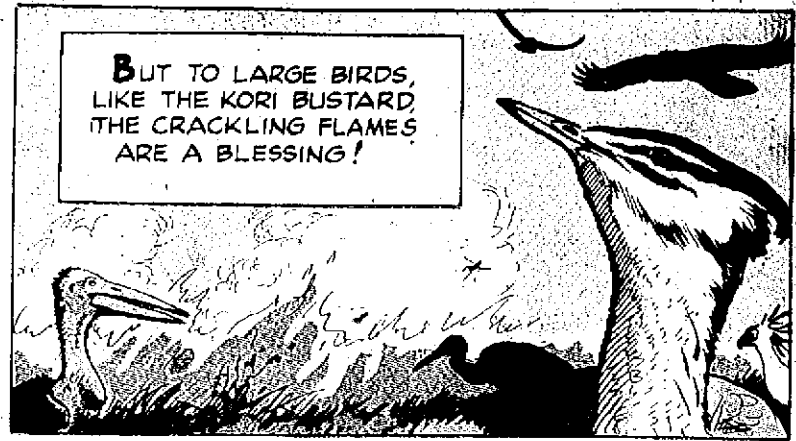
Post Office Box 80008, Los Angeles, California 90080

I want to join the 1974 Dodger-Pepsi Fan Club. Two dollars (\$2.00)—or check or money-order—is enclosed. Six plastic cap-liners from bottles of Pepsi-Cola or Diet Pepsi are affixed to the back of this application (or on separate card; do not mail metal caps). Please send everything for my Dodger-Pepsi Fan Club Membership right away.

Name _____ Age _____
Address _____
City _____ State _____ Zip _____
School _____
My T-shirt size is _____ (Sorry, no exchanges)

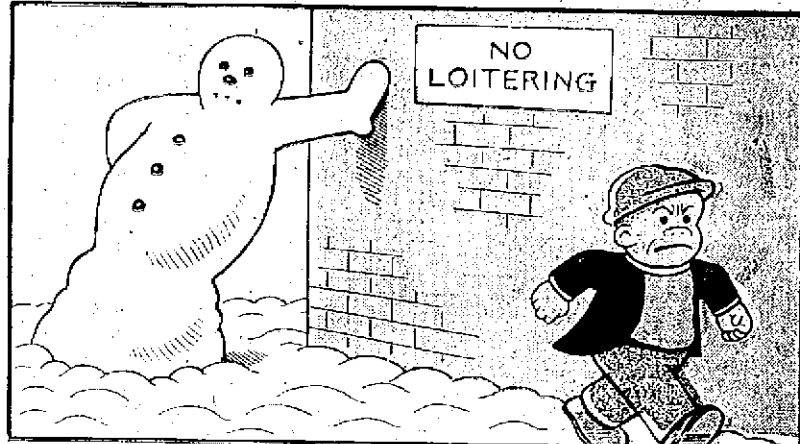
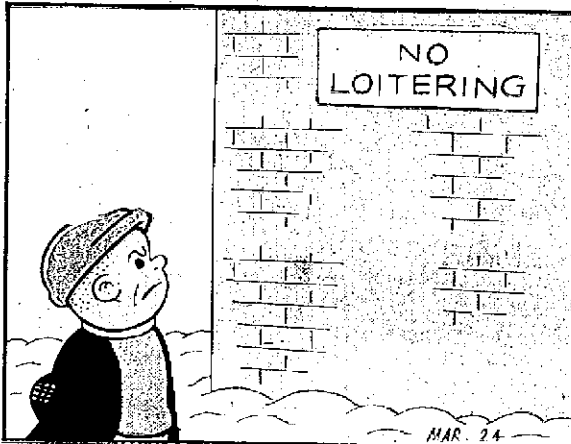
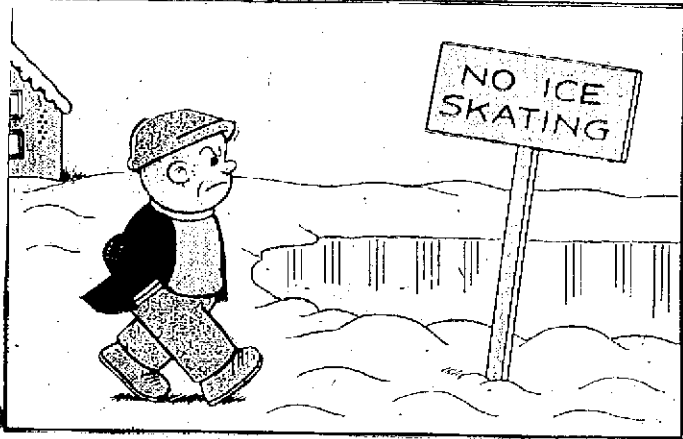
MARK TRAIL

by Ed Dodd and Tom Hill



NANCY

By Ernie Bushmiller



THE JACKSON TWINS

By Dick Brooks

